



AI PUBLISHING
ACADEMY

Friday 07th July

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

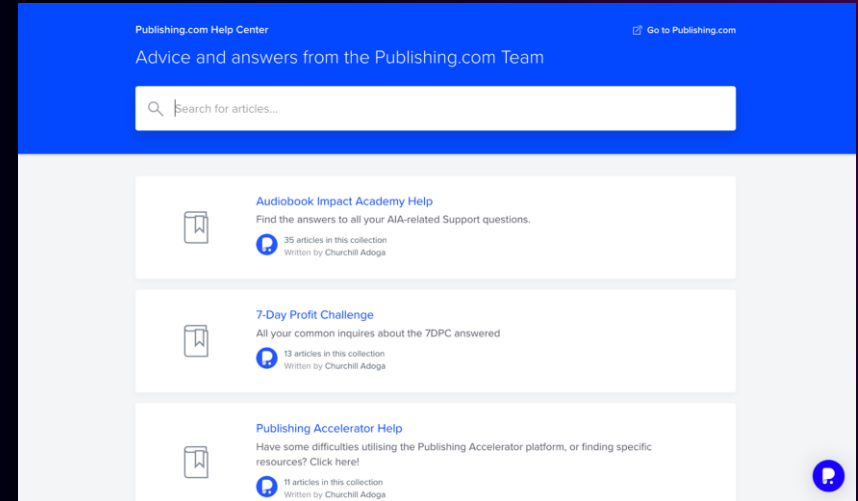
Most Frequently Asked Q&A Questions:

Visit our Help Center

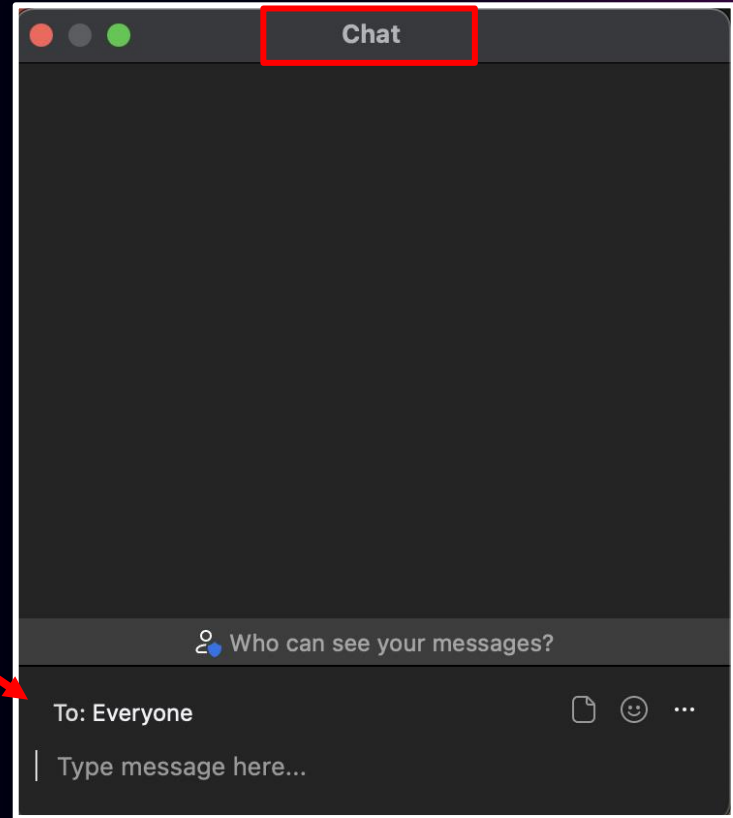
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - July

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

GRAMMAR10

Students get 10% off + free formatting when they order the editing and proofreading package.



Let's Begin!

Andy

Hello!

I launched my book in the self-help genre on May 14th, 2023. The first 3 weeks of the launch went fine, with good traffic and sales, as well as a good number of reviews (30+). Partially through the 3rd week, Amazon pulled my book due to a licensing issue with an image on the cover, and essentially had both the e-book and paperback versions offline for roughly 2 weeks.

I'm attempting to reestablish traffic back to my page, but it's been a challenge. My e-mail list of roughly 200 people has either already purchased a copy or are simply inactive. I've been running AMS ads on the paperback per the blueprint from Brian C. for almost a week now, with very low impressions (less than 2000 impressions total over 6 days) and no sales.

Are there any other recommended ways to try to revive this book before it goes into the Amazon graveyard? I've been working in Facebook groups to establish connections, networking with other authors, doing joint promotions and newsletter swaps, and offering free content as "reader magnets" to keep people engaged & bring new traffic in. Just seems like I'm spinning my wheels at this point.

Any advice would be greatly appreciated!

Michelle

Review Title:

Title: The Houseplant Alchemist

SubTitle: Exploring the thriving potential of plants through proven tips, and Tricks with Do-It-Yourself hacks to Improve Your Green Thumb and Maintain a Healthy Indoor garden.

OR

Title: The Houseplant Alchemist: Cultivating Green Bliss in Your Home

Subtitle: Through proven Tips, Tricks and DIY Hacks to Improve Your Green Thumb and Maintain a Healthy Indoor Garden.

Robin

I am wanting to write a book called "I Play A Lot in NH". With listings of hotels and things to do in each county. Do I need to get all the hotels and such permission to add them to my book?

Angie

I have been unable to join Facebook Group

Valerie

Can I use my iPhone Pro Max for Zoom meetings as I don't have a laptop?

Peter

Please could I have some more feedback on my title and sub-title. I've made some changes following Brian's recommendations (losing->lose, boosting->boost, adding years to your life->boost longevity).

Also added the word Fabulous into the title, to (slightly) differentiate, also added the word 'Stubborn'. 196 chars in total. Too bland? Too similar to competition? Thanks in advance

Title - Intermittent Fasting for Fabulous Women Over 50. Sub-Title - The Science-Backed 3-Step Guide to Lose Stubborn Weight and Boost Energy and Longevity, All Without Counting Calories! - Recipes and Meal Plans Included

Claudia

Hi, my question is regarding reviews - and reaching the 100 milestone!

How does this work when reviews are spilt over amazon.com and amazon.co.uk?

I'm UK based. Currently mine are 27 on amazon.co.uk and 19 on amazon.com.

I'm currently running a facebook ad to get leads for reviewers - am I best to send review links to only one site? Or doesn't it make any difference because it will default to their local site anyway? Are unverified reviews ok as the process of asking them to buy for 'free' in specified window meant some didn't bother. Confused any clarification would be great!!

Nigel

Hi! Struggling with Amazon ads and optimising them. Any further courses or ad agencies you recommend outsourcing to? Not part of the accelerator programme, is there more guidance there? Thanks

Andrew C

Does your audio book title have to match your paperback title exactly even though you have to include keywords to ensure that its found in ACX

Enrique

Heyo! So I searched trademarks for my potential topic and there are none registered. That said, I was wondering if I personally should trademark the term so that I own the rights to the terminology? Thereby, preventing future issues with my book regarding any trademark infringements..

Cheers!

Jake

Hi, coach's hope all is well. SO, I have been joining the Q&A calls for two weeks and been trying to work on my title.

Every time I join, I usually ask if the coaches can give me tips on my title.

My title-THE ULTIMATE GUIDE TO CAMPING IN NATIONAL PARKS

Subtitle-59 ESSENTIALS FOR CAMPFIRE COOKING, BACKPACKING, FAMILY CAMPING, HIKING GEAR, RULES, AND REGULATIONS.

But I feel like I keep delaying the book on trying to get the best title and I feel stuck. I don't know if I should stick with this title and subtitle and just publish it or keep trying for you guys to guide me to have a better title. My keyword is camping in national parks. thanks

Ari

Please critique my job title, it has been updated.

Parenting an Autistic Child: A Guide to Overcoming Uncertainty, Stress, and Guilt to Help Your Child Thrive

POC: Parenting Autistic/ADHD Children

I am focusing on Autistic children

Pepper

I will be viewing the 12 pm EST July 7 call.

I am at module 4, Finishing Touches and spotted the QUALITY STAMP OF APPROVAL lesson. AIA will help by approving four things. 1) Topic, 2) Title 3) Book Cover 4) Manuscript.

So, it does not appear that there is an approval process for Topic and Title before this step. What if I've paid a book cover designer and a ghostwriter already only to find I did not go about the POC in the right way and/or the book title is all wrong?

For example, I am "pretty sure" of my topic and POC. Marriage help, marriage books, conflict resolution all seem to meet POC. However, as I have entered these keywords into KDSPY, I seem to get different results at times.

My title is ReDiscover Us: A SMART and simple roadmap to help calm conflict, cultivate closeness and make your marriage strong

This seems to include the right key words and the topic seems to meet POC, but what if I've made a mistake? That would be a costly mistake without someone else's eyes giving the Quality Stamp of Approval on the topic a title. Please HELP! Thank you!

Pepper Pratt

Simon

Coaches,

Currently, I am working on two books about ChatGPT simultaneously and have hired two GWs from Upwork to assist me. While one of them is performing fine, the work by the other individual has been less than desirable. At this stage, I am uncertain whether I should attempt to request revisions for the first-round draft, which represents approximately 50% of the total content, or if it would be wiser to terminate the contract at this point.

Do you know if I can nullify the contract at this point on Upwork and how? I am willing to compensate the writer for the work completed thus far no matter how unhappy I am. I saw the "End Contract" button on Upwork, but not sure the implications of clicking it.

Please advise. Thanks.

Frank

Hi coaches, I'm at the ghostwriting stage and finding it challenging to choose between The Urban Writer company or Upwork. I understand the pros vs cons from both side but I don't want to sacrifice quality when it comes to ghostwriter from TUW since they choose any writer and I feel it's risky if your book doesn't turn out great.

Also, how do you identify and qualify ghostwriter from Upwork? I read so many candidates proposals and I'm hesitating to choose the best one.

Thank you!

Andrew C

Do you have to spend more than 25 dollars on fiverr or 99 designs to get a high quality cover that doesn't look like a self publisher? what is the min & maximum that should be spent?

Lauren

Book Title - Raising Backyard Chickens: Protect Your Flock Against Predator Loss, Common Sickness, and Egg Shortages

Angelique

I am all in now! :) But, my second member may not be ready to start for a while. How long is this membership for and can she start at anytime? Thank you

Leslie

Hi. I'm about ready to submit my book for the "Quality Stamp of Approval" process in Module 4. Do I need to have it formatted first? In the video, it says to send your formatted manuscript for review. However, my understanding is when you send it for formatting it should be 100% complete, and I'm assuming I may want to make changes to it once I get the review feedback from the team. Thanks.

End of slides!

Time for the Zoom Questions

Let's do this Friday Weirdos!