



AI PUBLISHING
ACADEMY

WEDNESDAY WINNING STRATEGIES
June 7th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

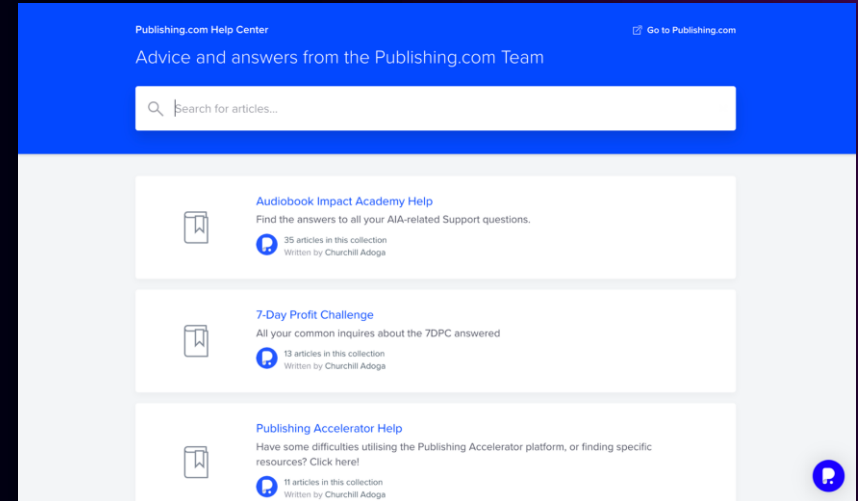
Most Frequently Asked Q&A Questions:

Visit our Help Center

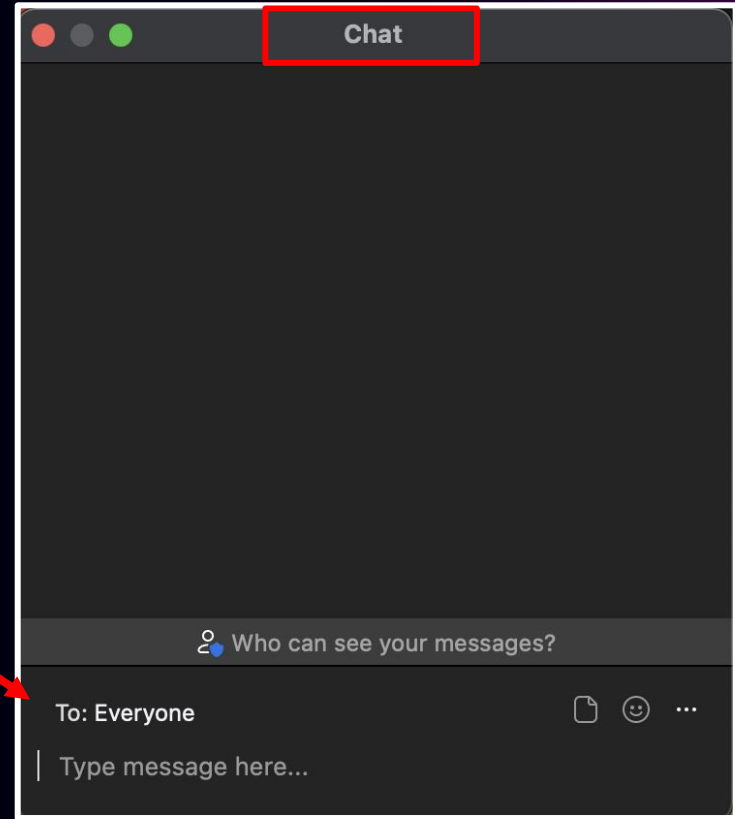
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - June

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

5STARREVIEWS

Get **10%** off your next author bio package.



What Were Your Wins?

Nicole-

- Pre-formatting and final edits
- Editor done with a book in 2 weeks

Stefan-

- Pubby and Audio Review Group to get reviews
- Emails to audience to generate reviews



Let's Begin!

Yelena

Hello Coaches!

I am writing to ask for your feedback on my title and subtitle. I am hoping that I can finalize it. Thank you!

Title: **Combat Overthinking**

Subtitle: **7 easy steps to end negative thoughts, gain mindfulness, build good habits to bring your freedom back.**

Sharon

I registered for the Q/A Zoom meeting today, but I was not able to get on, why?

Jay

I'm not at this point yet, but I don't want to be held liable for anything with my publishing business; therefore, i'm considering getting an LLC. Are there any resources from the twins on next steps in the publishing business such as LLC's?

JOSEPH

ON AMAZON ADS, CAN YOU SCALE USING A EXACT MATCH CAMPAIGN UTILIZING CATEGORIES AND OR PRODUCTS? IS 1 DOLLAR THE RECOMMENDED BID IF YOU HAVE THE BUDGET.

JOSEPH

I AM DOING 1 SALE PER 6 CLICKS, I BUT I NEED MORE IMPRESSIONS, I TRIED INCREASING BIDS SLIGHTLY AS IN THE VIDEO, SHOULD I BE MORE AGGRESSIVE OR MAKE A SEPARATE CAMPAIGN?

JOSEPH

I NOTICED ON AUDIBLE , SOME BOOKS DO NOT UTILIZE THE EXACT KEYWORDS IN THE TITLE, HAS AUDIBLE CHANGED ITS SETUP?

JOSEPH

MY BOOK IS IN SPOT 12-13 ON PAGE ONE, WHAT DO I NEED TO DO , TO GET IN THE FIRST SPOT WITH MY ADS?

Kyra

I am a university student studying in the UK on a Tier 4 Visa, and the Visa forbids me to be self-employed. My residence permit is in the UK (as I am living there for my duration of study) and do not have residence registration in any other country (though I am in the Netherlands over the summer living with my parents, though the few months of summer here are not enough to grant me a Dutch residence permit). Thus, I am unsure whether to proceed with publishing through ACX or Author's Republic, and whether or not to set up a limited liability company for my publishing business. Thank you very much for your guidance.

Dana

For TOC, some have the traditional 1. Ch 1, 2. Ch 2 and some have 1. Ch 1 a.b.c.d., 2. Ch 2 a.b.c., etc - does it matter which is in your book? I like the traditional better because 2 pages for a TOC looks sloppy to me, but I'm not sure if there are links in the TOC where people can go directly to the info they're looking for so maybe that's why they have the abc's..... in your opinion, what's better and why? Thanks.

Selin

Hi coaches,

My book is slowing being written, but I want to start working on getting early reviewers and word out that the book is coming out. I've joined many fb groups and reaching out to admins so that has been going ok.

I've also started fb ad just to test the waters. How long does it usually take to get interest? Any advice on how to boost things if its a slow start? Thank you!

Chad

Topic: Tax deductions

Title: Tax deductions for businesses

Subtitle: Legally Achieving Zero Federal Income tax for small businesses. Navigating Tax Law, Tax Code and IRS Regulations

Re: Facebook Ads

Claudia

I've recently launched my first 30K book and have 26 reviews from the facebook group method. I'd like to run some facebook ads to get the reviews up.

Am I still ok to do this even though I've launched? (I still have 3 free promo days on KDP)

How many days do you usually run the ads for? Is it the same kind of return as the FB group method, with only 10-20% of people who respond to the ad will actually leave a review? So am I looking for hundreds of leads??!!!

Am I right in understanding the process is then exactly the same as before, you send the PDF, they have two weeks to read and then you set the free promo date so they can download for free? and then leave their 'verified' review

Basically, looking the maximise my opportunity to receive reviews!!

Appreciate you, so, so much to learn!!

Carlos R

I am feeling frustrated because I have been unable to find a viable proof of concept for a book topic. Despite using resources such as 'Dummies' titles and AI prompts and tricks, I have not found any satisfactory results in areas that interest me. I am considering exploring topics outside of my comfort zone, but I feel like I am failing and wasting valuable time during my vacation. What can I do?"