

Tech Talk on Fridays

● 2023



Common Tech Skills

First, we will go the the most important skills to build to be able to smoothly navigate the course

Average length: **30 - 45 mins.**

Q&A TIME

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using system preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

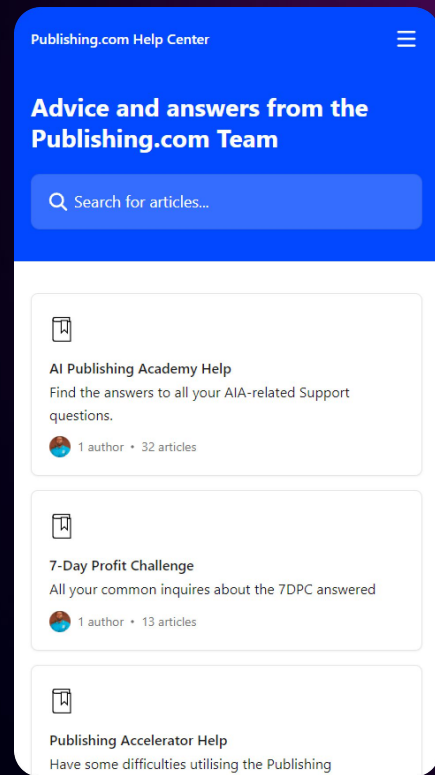
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

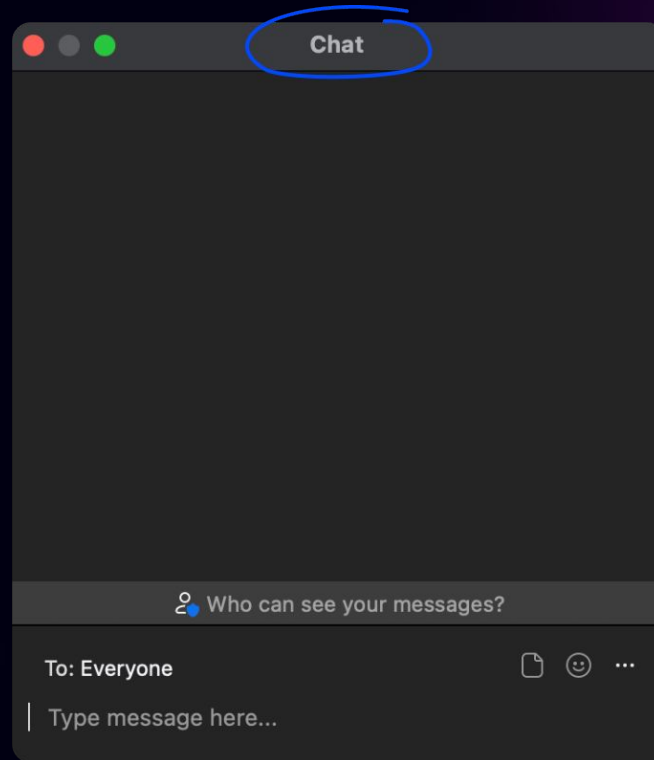
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



POLISH10

Students get 10% off Editing & Proofreading Package!

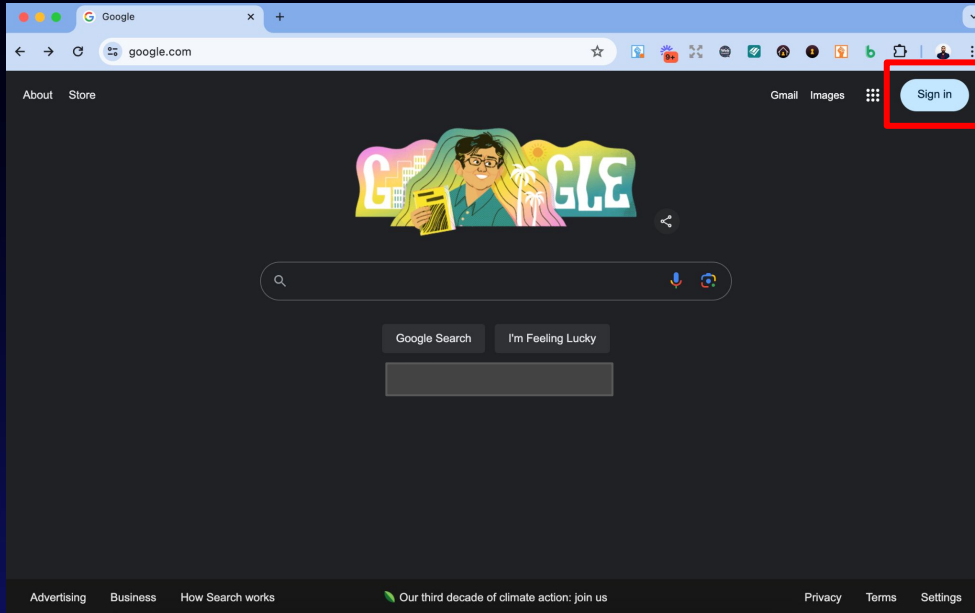


LET'S BEGIN!

Tech Talk Tip of the Week

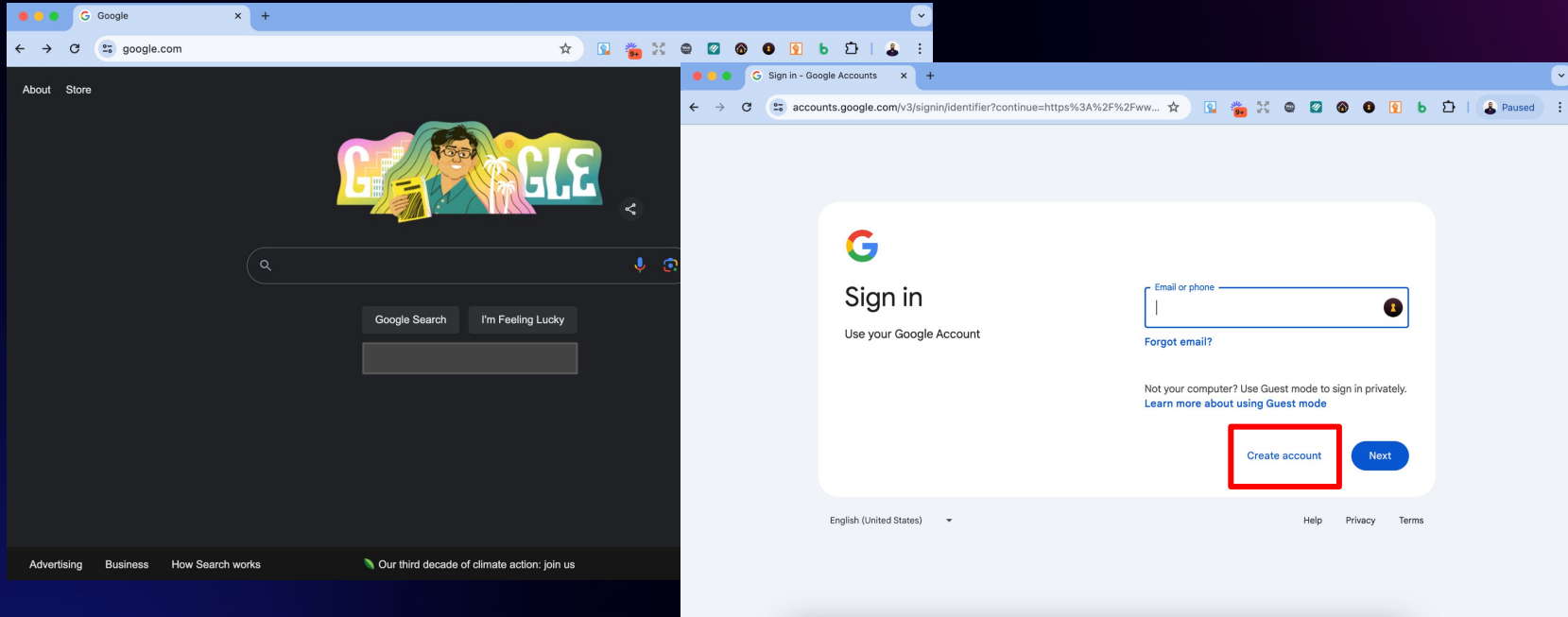
Organize your bookmarks by creating folders. That way you can separate publishing specific websites with your personal/work bookmarks.

Creating a Google account

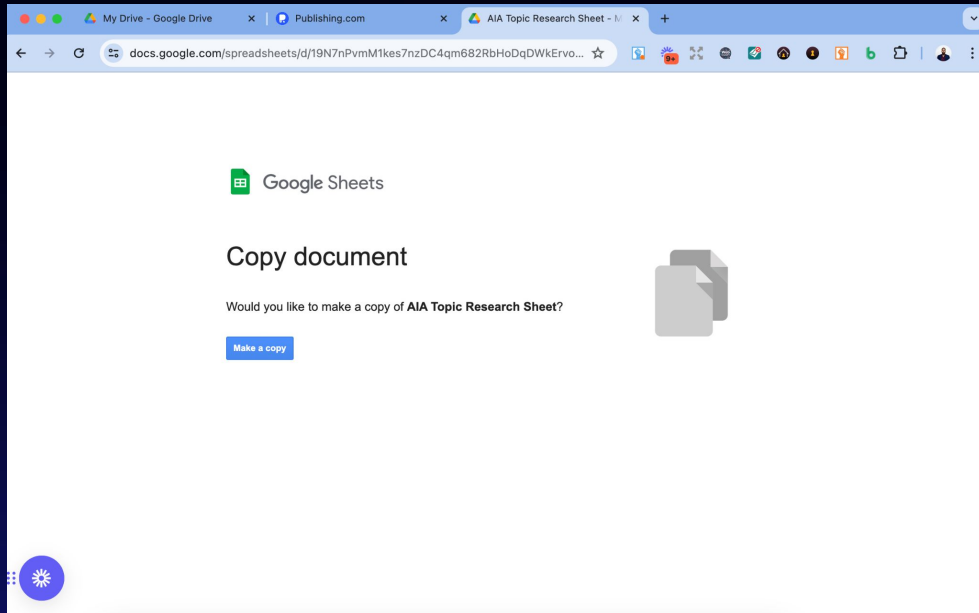


Go to google.com and click "Sign In"

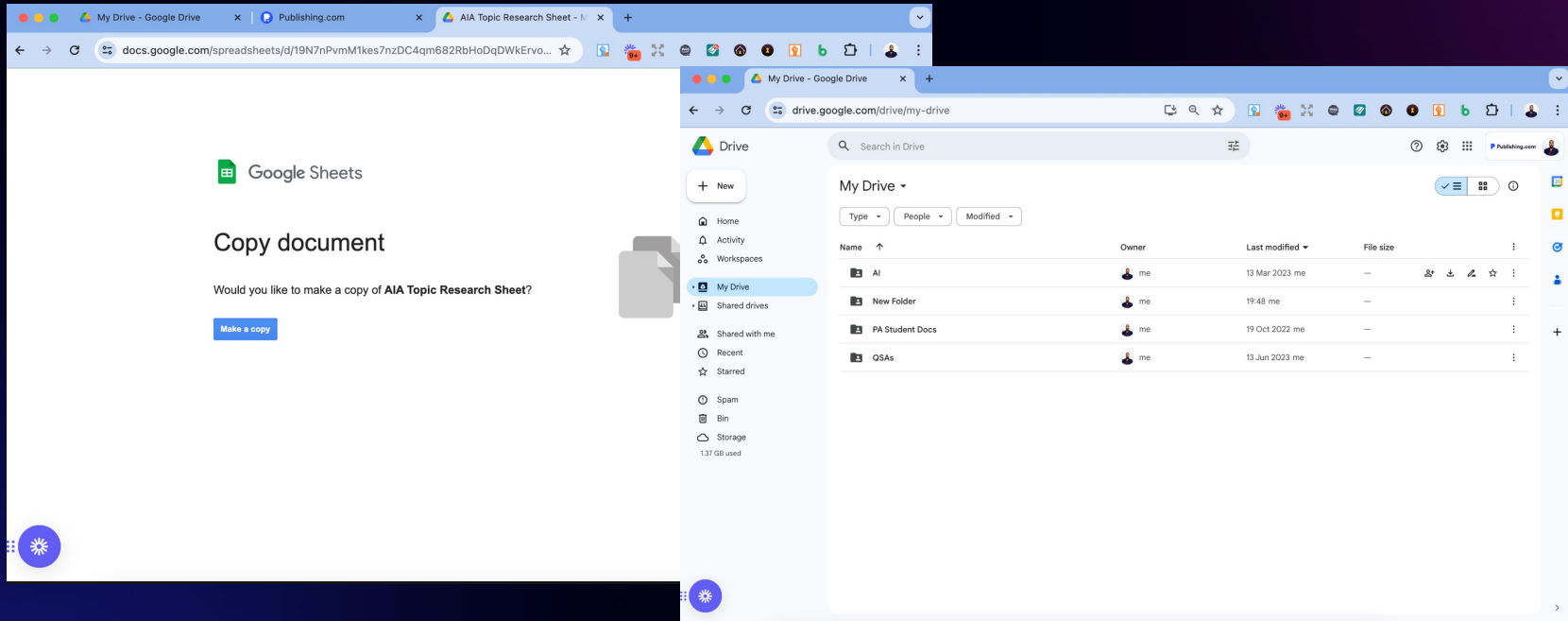
Creating a Google account



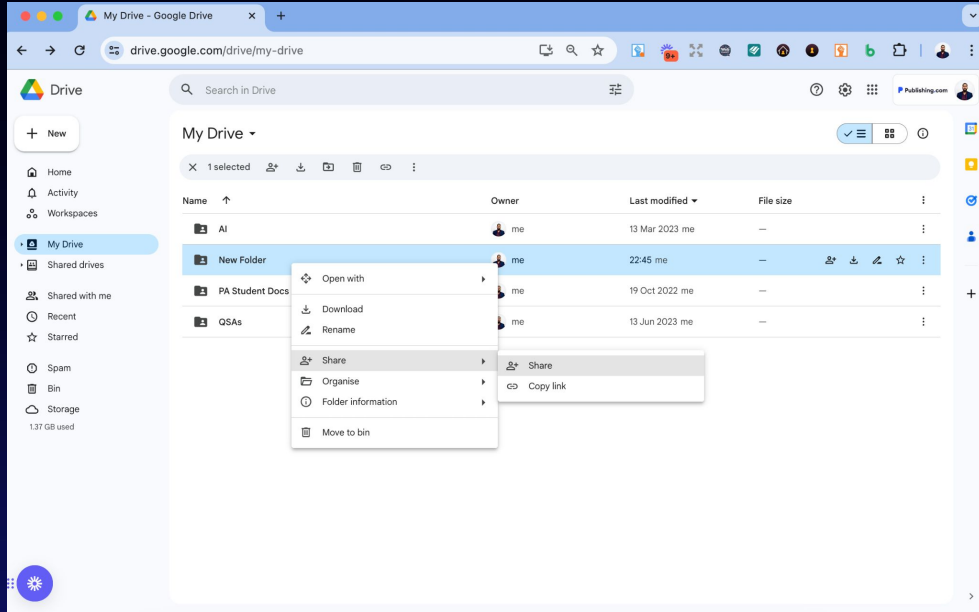
Using Your Google Drive



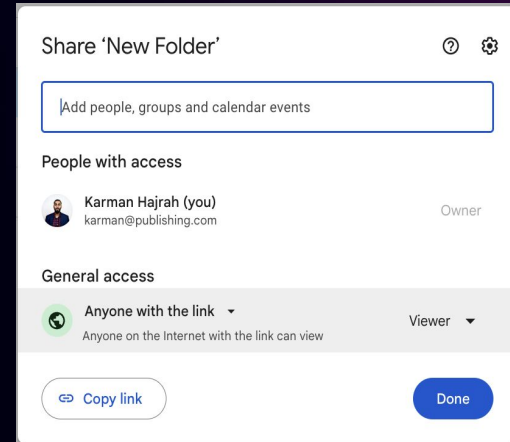
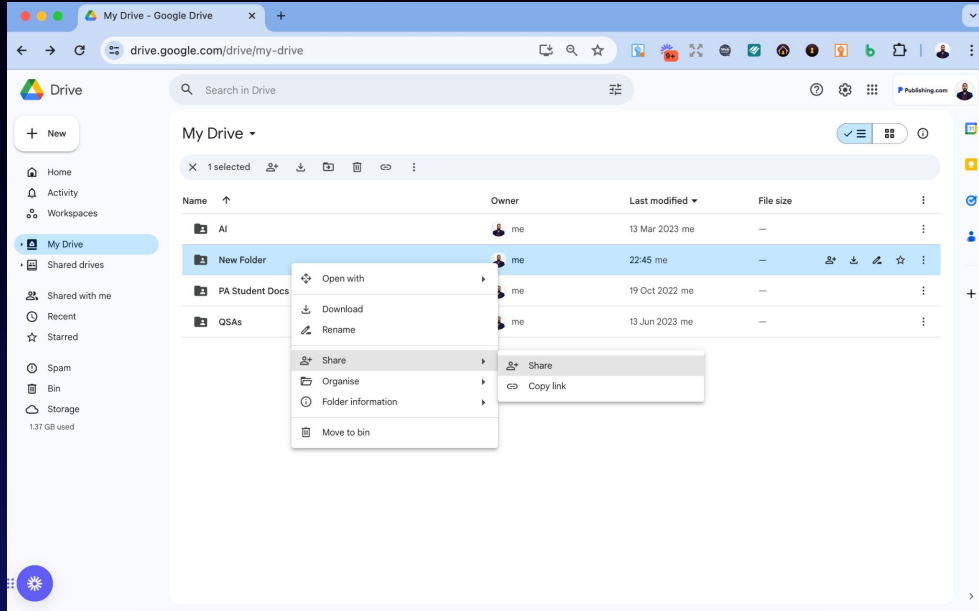
Using Your Google Drive



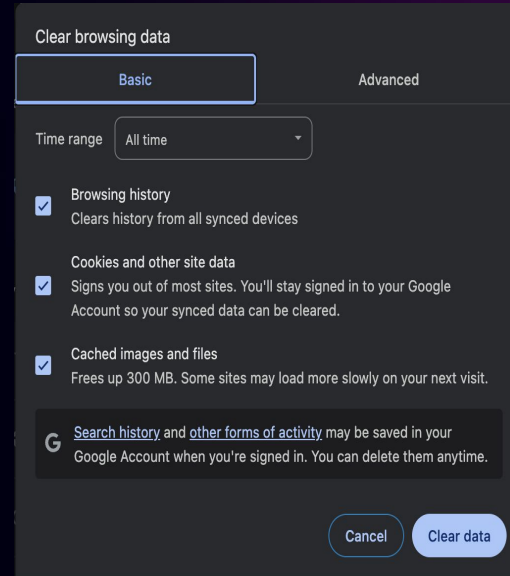
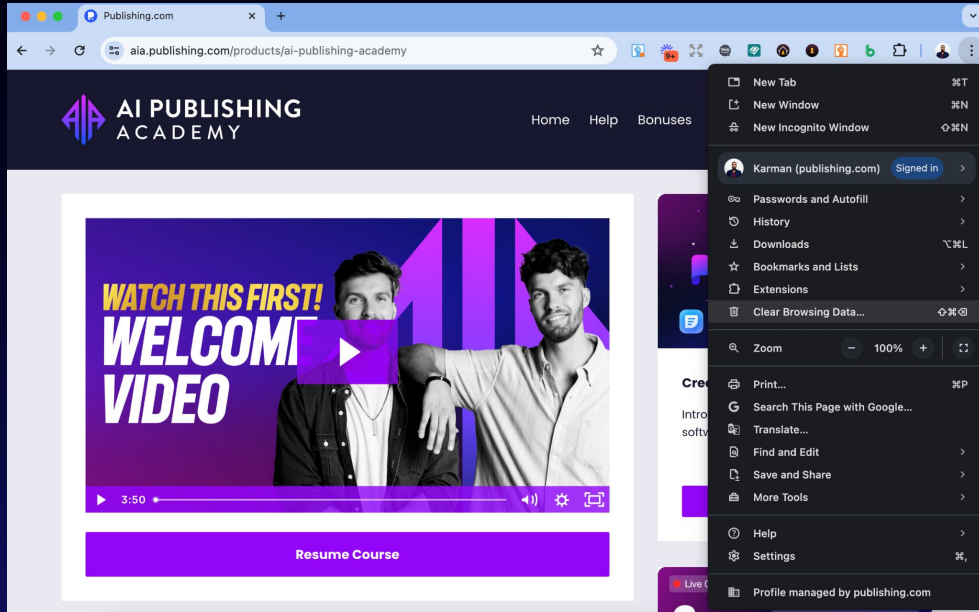
Sharing a File or Folder



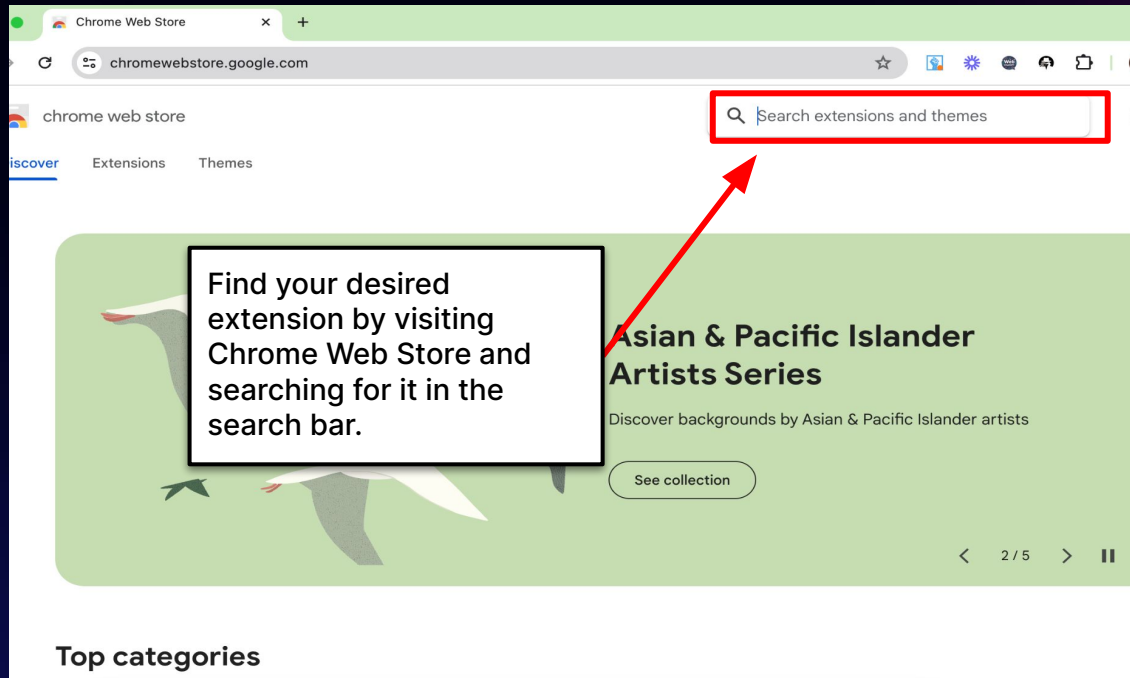
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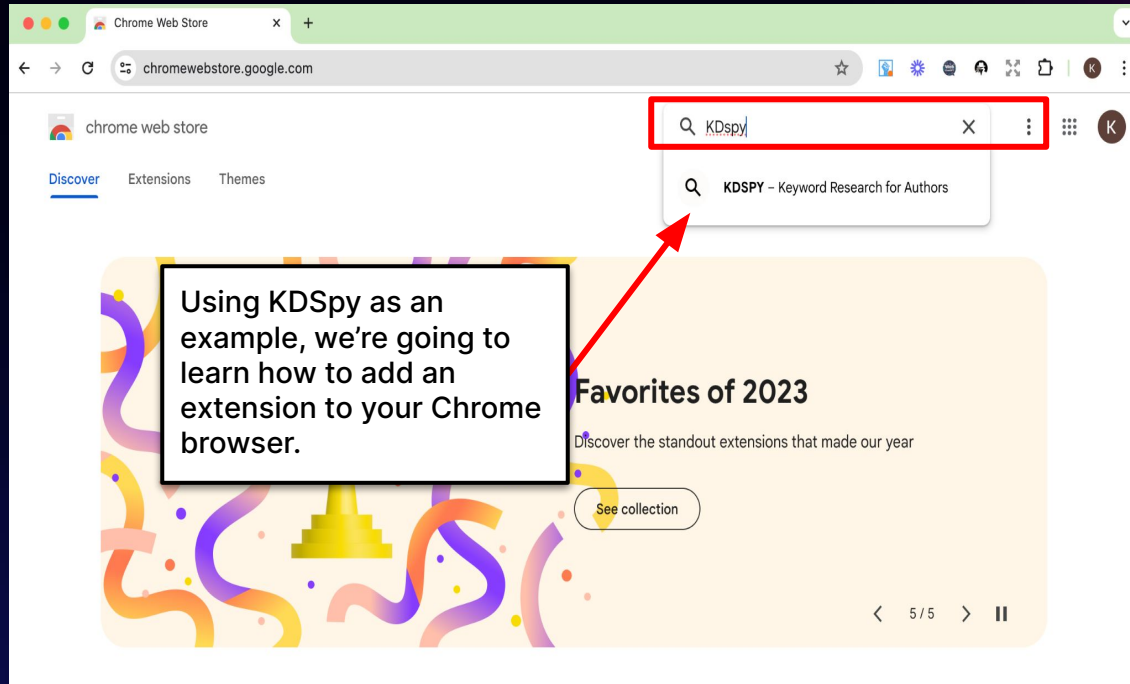
Clearing Your Cache



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Adding Extensions To Chrome



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KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.9 ★ (24 ratings)

Extension Workflow & Planning 60,000 users

Click on "Add to Chrome"

Add to Chrome

Rating: **Best Sellers** | **Word Cloud (20)** | **Rank Tracking (0)**

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank
1	Outlive: The Science and Art of Longevity		n/a	\$13.99	12,068	\$ 175,826	0	141
2	Why We Get Sick: The Hidden Epidemic at		280	\$12.82	8,454	\$ 121,200	2,618	212
3	Whiskey Lies (Boston Billionaires Book 1)		442	\$5.16	9,119	\$ 47,054	1,082	223
4	The Molecule of More: How a Single Chemi...		297	\$11.00	7,538	\$ 84,878	2,026	295
5	Atomic Habits: An Easy & Proven Way to B...		320	\$11.99	5,479	\$ 65,693	88,702	444
6	The Caregiver's Guide to Dementia: Practi...		186	\$3.03	3,923	\$ 11,887	1,579	662
7	How Not to Die: Discover the Foods Scient...		675	\$16.99	3,641	\$ 61,861	21,860	749
8	A Heart That Works		136	\$11.99	3,269	\$ 40,394	214	825
9	Never Finished. Unhackle Your Mind and ...		299	\$10.02	3,510	\$ 35,170	0	794
10	Thinking, Fast and Slow		514	\$12.99	3,266	\$ 41,968	30,654	877
11	Come As You Are: Revised and Updated: T...		390	\$13.99	3,276	\$ 45,831	3,480	854
12	Lee My Gov'n! Told Me: And the Better Futur...		645	\$9.99	2,812	\$ 29,091	45	987
13	What Happened to Your Conversations on...		291	\$14.99	2,578	\$ 38,644	12,665	1,144
14	The Tools: 5 Tools to Help You Find Courag...		290	\$11.99	2,315	\$ 27,757	567	1,302
15	The Confidence Gap: A Guide to Overcomi...		274	\$13.99	2,428	\$ 33,962	928	1,229
16	Chris Beat Cancer: A Comprehensive Plan f...		296	\$9.91	2,258	\$ 22,377	3,391	1,341
17	The Body Keeps the Score: Brain, Mind, an...		645	\$16.99	2,223	\$ 33,323	48,247	1,366
18	LOSE 90 POUNDS IN 90 DAYS: Rapid Weight ...		18	\$2.41	2,073	\$ 4,996	249	1,484
19	Stupid Things I Won't Do When I Get Old: A...		274	\$13.99	2,123	\$ 29,701	1,244	1,443
20	Gravity: A Billionaire Romance (The Wilde ...		355	\$5.07	1,669	\$ 8,482	3,971	1,911

Kindle

Full Results 21-40

Keywords Export Help

USA Region

Total Monthly Rev. **\$959,773**

Popularity Potential Competition

Adding Extensions in Chrome

chrome web store

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KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.9 ★ (24)

Extension Workflow & Planning 60,000 users

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

Click "Add extension" on this pop-up

#	Book Title	More	Len	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank	
1	Outlive: The Science and Art of Longevity	11.1 1 10	286	\$15.99	12,568	\$ 178,826	0	141
2	Why We Get Sick: The Hidden Epidemics at	11.1 1 10	286	\$15.99	9,454	\$ 151,200	2,618	212
3	Whiskey Lies (Boston Billionaire Book 1)	11.1 1 10	442	\$5.16	9,110	\$ 47,054	1,082	223
4	The Molecule of More: How a Single Mol	11.1 1 10	257	\$11.26	7,938	\$ 84,978	2,008	290
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Kindle

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Finding Extensions in Chrome

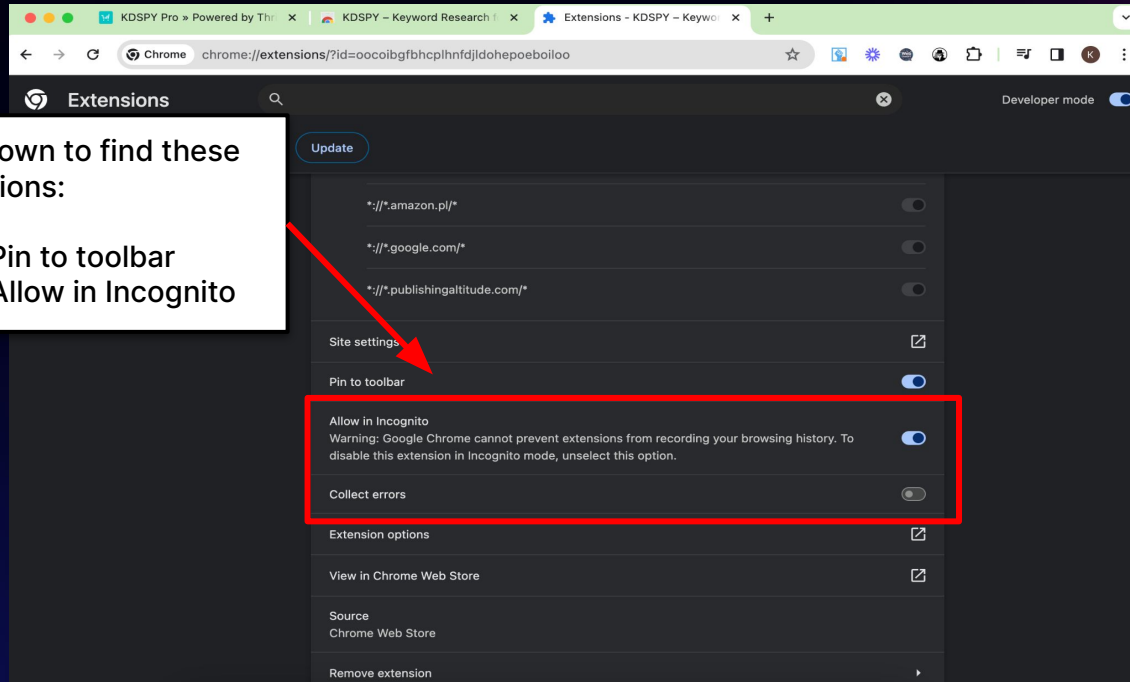
The screenshot shows the Chrome Web Store page for the extension 'KDSPLY - Keyword Research for Authors'. The extension is by 'www.publishingaltitude.com' and has a 3.8 star rating from 25 ratings, with 70,000 users. Below the extension details is a table of 'Best Sellers in Health, Fitness & Dieting'.

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1	Outlive: The Science and Art of Longevity	More	n/a	\$13.99	12,568	\$ 175,822
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18	Loose 90 Rounds in 90 Days: Rapid Weight ...	More	16	\$2.41	2,073	\$ 4,998
19	Small Talk: 11000+ Daily Conversation Start...	More	372	\$43.99	2,153	\$ 94,703

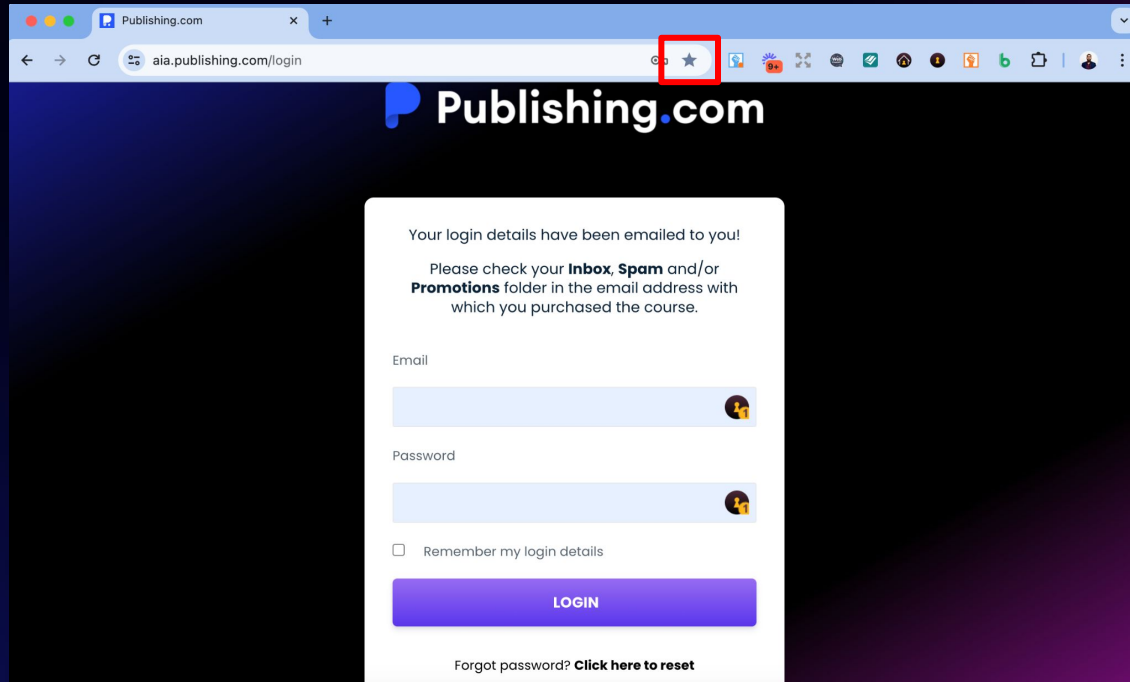
Finding Extensions in Chrome

Scroll down to find these two options:

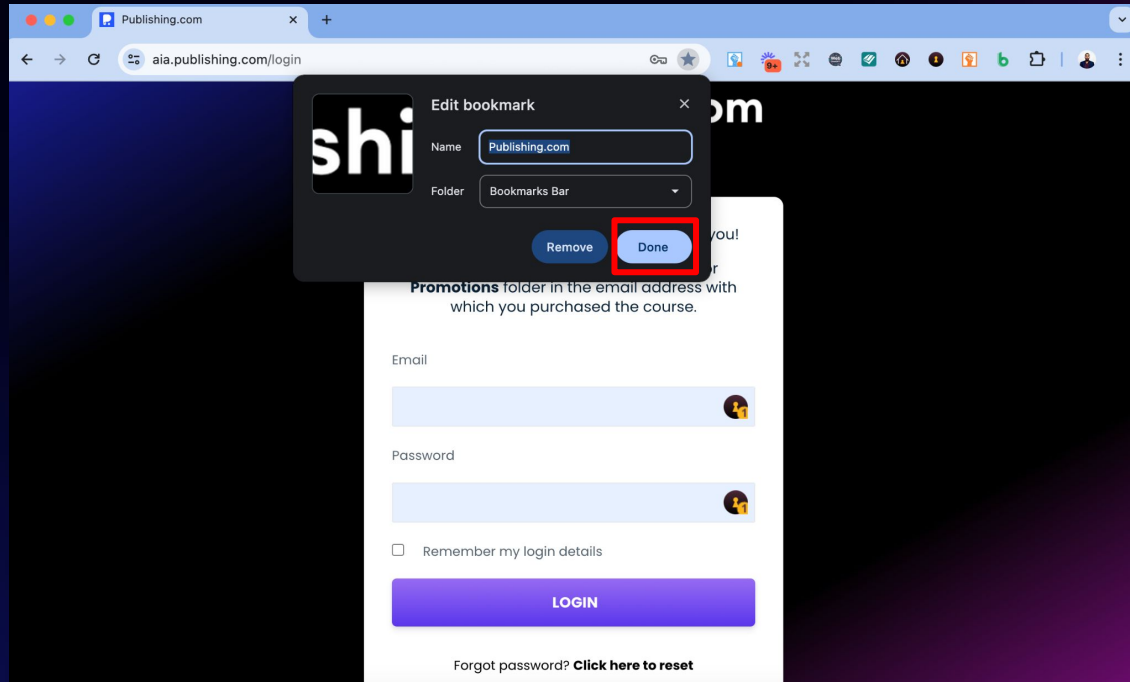
1. Pin to toolbar
2. Allow in Incognito



Bookmarking



Bookmarking



Debbie

POC: How to Talk to Anyone

Key words from KDSpy: How, Talk, Anyone, Social, Communication, Friends, Small

Title 1:

How to Talk to Anyone for Social Success

Master Communication Strategies to Build Confidence, Resolve Conflict, Create Fulfilling Relationships, and Unlock Your True Potential (176)

Title 2:

How to Talk to Anyone the Complete Handbook for Social Success

Master Communication Strategies to Build Confidence, Easily Resolve Conflict and Enjoy Successful Relationships (174 with spaces)

Debbie

I generated the Manuscript for "How to Talk to Anyone for Social Success" (still refining title), and I received 48K words. The topics are comprehensive from "First Impressions" to "Advanced Interpersonal Dynamics" (Ex: Psychology of Persuasion and The Power of Storytelling). What should I consider when deciding a) whether to trim down to 30K words, and then what to cut, or b) how/when would I think about breaking this up into a second book?

claudia

For writing I have used the free version of WPS for at least 8 years. Is WPS (which is a word processing program/app) usable for Amazon book publishing? I need to get the cheapest writing option. Can you help? Please remind me what programs/apps you recommend for this course and then if it is possible how can I get them for free?

Mary phillips

Working on my outline. I created 2 outlines to compare (actually i generated 3 but regretted afterwards because that made too many options) Choose 1 but there is a lot of good content from my other generations that i added into my selected outline. I've been trying to go thru and add any sources of the content that i added from other outlines. My question is does it matter if i have a lot of sources added? I've noticed there is generally only 4-6 and I've added a long list of sources to some of my chapters because I'm adding more content. Is that ok?

claudia

I have requested to Join the FB group twice and I have not been accepted? What is the problem? I have paid for VIP and AIA.

Merrilee

Can I get some feedback on the topic/title and subtitle of my first book I'm starting?

Meditation for Christians: Strengthen Your Focus, Raise Your Vibration, Deepen Your Connection with Christ and Truly Know Yourself

Beau

Hi coaches, I submitted my book for a quality stamp of approval over a week ago and haven't received anything yet! I did check my spam email and everything. It says to reach out, so I thought I'd ask. Is it best to just resubmit it again? Thank you in advance!

susan

I got the 950 reviewers. I only have 9 reviews for my book on Amazon. During my paid Facebook review method it went from FB DMs to email addresses. Any tips on how to get people to actually do a review? I'm at 1% currently; I was hoping for 10%. Suggestions? Thank you

georganne

can you check my title please?

Gentle Wall Pilates for Seniors: Reduce Joint Pain, Improve Strength, Balance & Flexibility with Safe, Low Impact Exercises in 30 Days. Included LARGE PRINT visuals. char count 165

I've heard it said that people typically recall the first and last line but i can't figure out how to work in large print visuals. or should i delete that altogether since the count is high at 165.

also i watched the video on inserting images. how would i do that? search for an image of each exercise and modification and insert in appropriate place? I'm wondering if it will be overwhelming.. for me - i have no idea how to do this from a tech standpoint. ha

thank you

Debbie

This Question was submitted on 6/5 but did not get answered on 6/6. Second question:

I generated my Manuscript for How to Talk to Anyone for Social Success (still refining title), and I received 48K words. The topics are comprehensive from “First Impressions” to “Advanced Interpersonal Dynamics” (Ex: Psychology of Persuasion and The Power of Storytelling). What should I consider when deciding a) whether to trim down to 30K words, and then what to cut, or b) how/when would I think about breaking this up into a second book?

Jordan

The first draft of the book thru A.I. didn't turn out the way I felt it should. How do I do it over?

Steve

(Warning 830 characters, sorry)

POC is First Time Fathers.

My title

First-Time Father's Handbook: Easy preparation for Fatherhood from Pregnancy through Year One to reduce your fear and support your partner while bonding with your new baby and creating a work-life balance

Keywords: New Dad Guide, Fatherhood Tips, First-Time Father Advice, Parenting for Dads, Dad-to-Be Handbook, Fatherhood Preparation. Dad Survival Guide, Fatherhood Support, New Father Resources, Expectant Father's Manual

Freq of words in successful titles/subtitles

pregnancy 72, handbook 64, guide 60, father 54, dad 45, fatherhood 20, ultimate 16, preparation 13, parent 12, parenting 9, pregnant 8, survival 8, prepare 7, parenthood 0

Pain Points: Overwhelmed, Work-Life Balance, Inadequate, Relationship Changes, Support Network, Financial Security, Societal Expectations

BettyMaria

We have 6 months access to the Publishing AI software. Q = When does one's registration to the Publishing AI software begin? i) When you become a paid member of Publishing AI? or ii) When you actually register to start using the software?

BettyMaria

I note there is a Spanish version to the intro to AI.Q = i) Can Publishing AI do compilations of documents in Spanish - i.e. can it access Spanish resources online to compile a story in that language? ii) For that matter can it also do it in French?

Merrilee

I want to do a book topic on sound therapy for the mentally ill but that topic does not exist on Amazon so there is no way to get proof of concept. What do I do? Any thoughts?

Aretha

Firstly, should full length book Topic be exactly same words as those that meet POC, or there can be a little adjustment to the topic for my book? Secondly, I am currently in Japan, do I need to use same 90210 location code while in incognito mode? Lastly, my home country is Ghana but am currently in Japan, can I use my Ghana details in setting up KDP account and Author's Republic account? Any other advice regarding country details to use in account set up in my case will be appreciated. Thank you.

Fabian

In Amazon Ads site (<https://advertising.amazon.com>), can we connect 2 persons to the same account from different locations? Or can there be any potential issue with this? We tried by granting access to my colleagues account (he created an account with his personal email for this), but it gave an error saying: "Sorry, we don't recognize that invitation. Please check your invitation email and try again"

Brenda

https://docs.google.com/document/d/1gDGp6nX1d1i11b4bZVV5nhATbNY_u7Zmxgx7nBiNJRY/edit