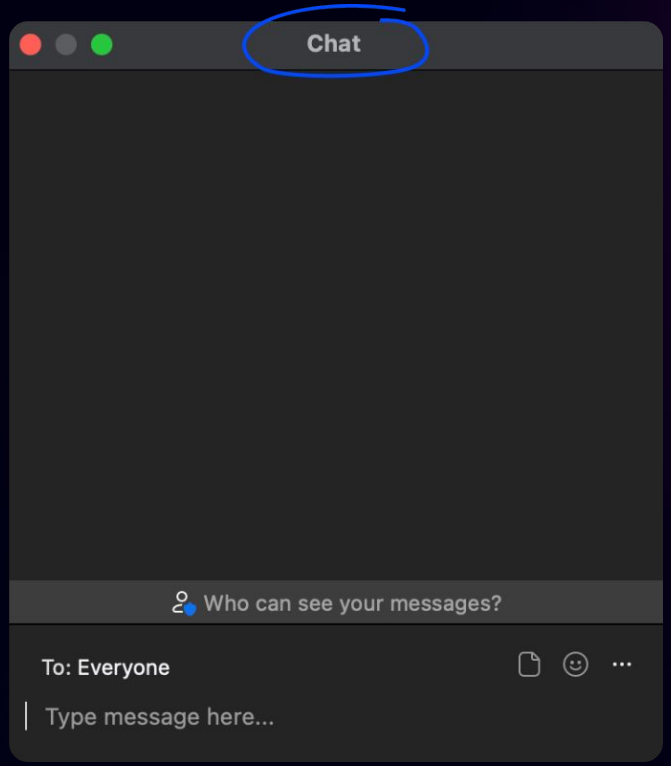
AI PUBLISHING ACADEMY

Friday Tech Talk March 7, 2025

2025

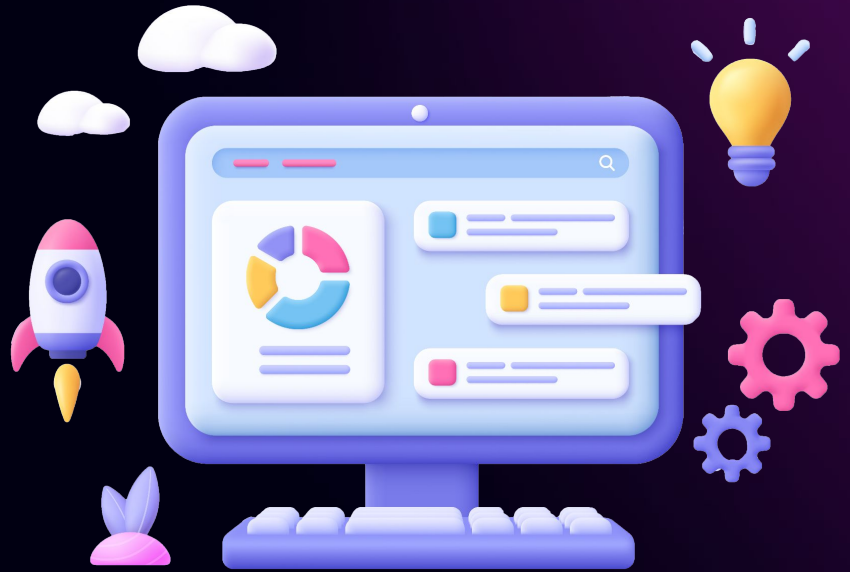
Change your chat settings to "Everyone"



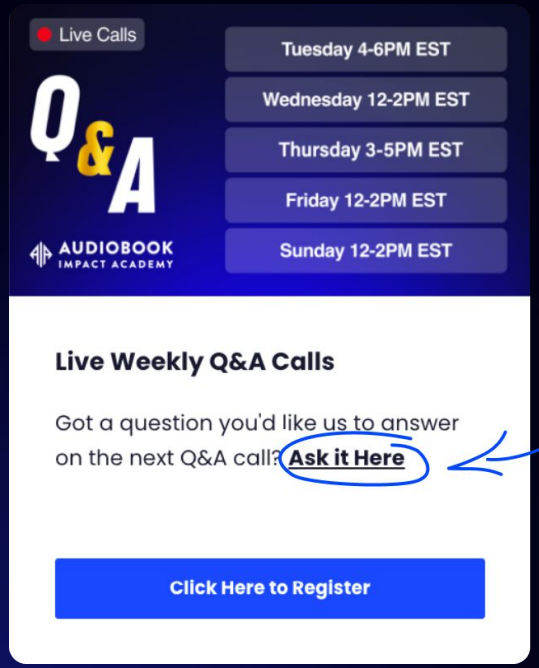
Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **10-15 mins.**



Q&A TIME



Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

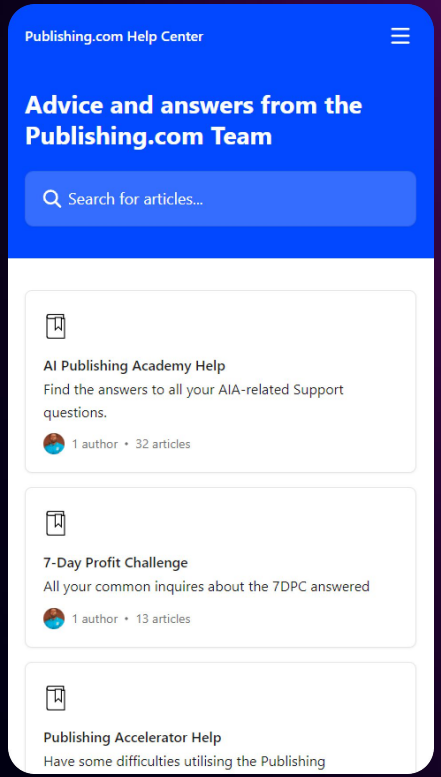
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



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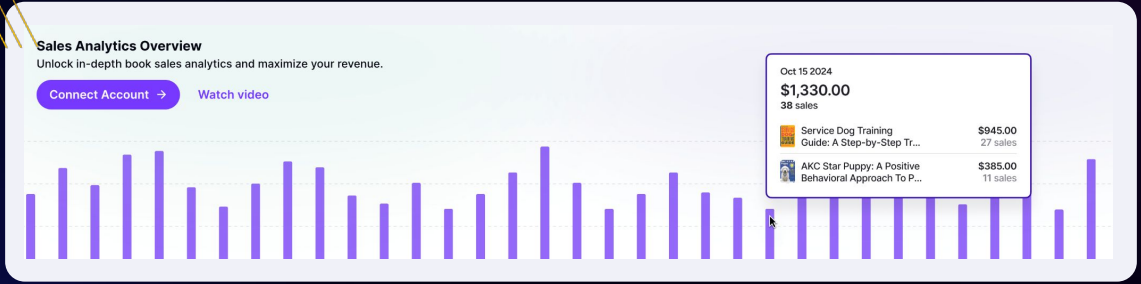
FREE



Get Your Account Connected Today For Free!

AI PUBLISHING ACADEMY

ULTIMATE BOOK
FORMATTING
by Publishing.com

For only
$59

We Have A New Book Formatting Partner

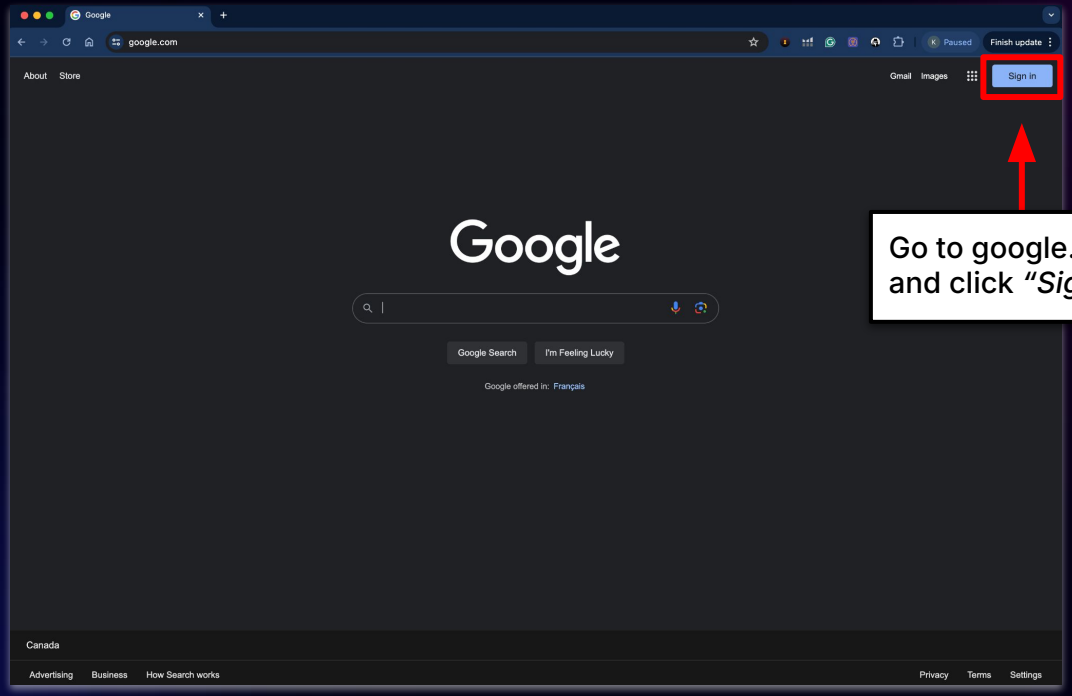
Tip of The Week

Your Facebook Page is NOT Violating Community Standards.

DON'T CLICK THAT LINK!

LET'S BEGIN!

Creating a Google Account



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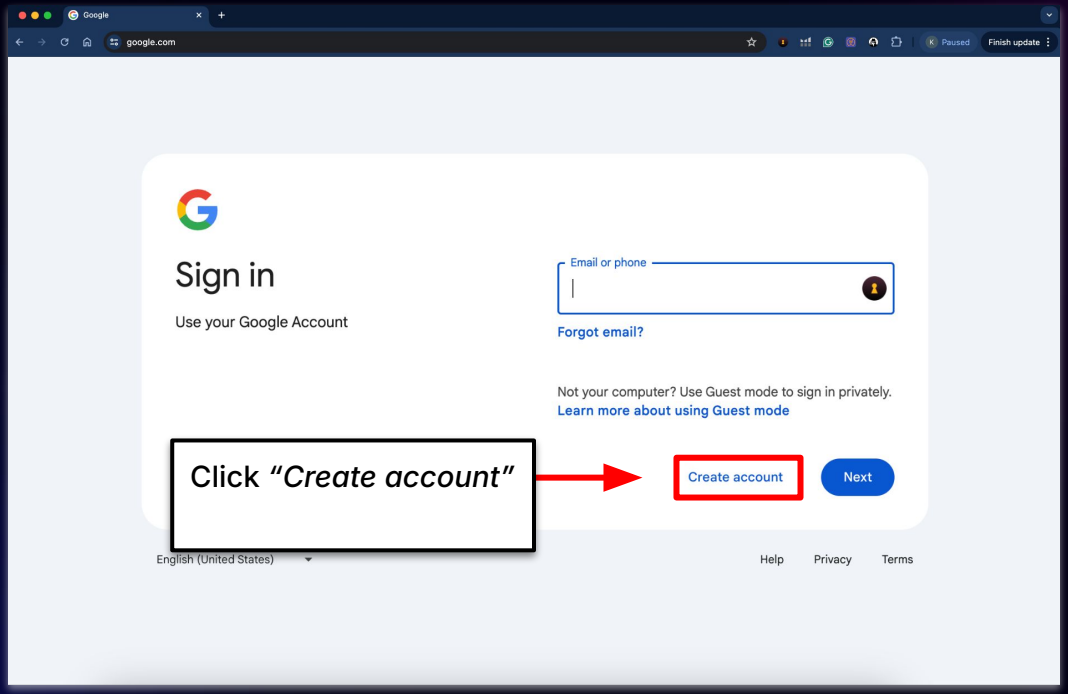
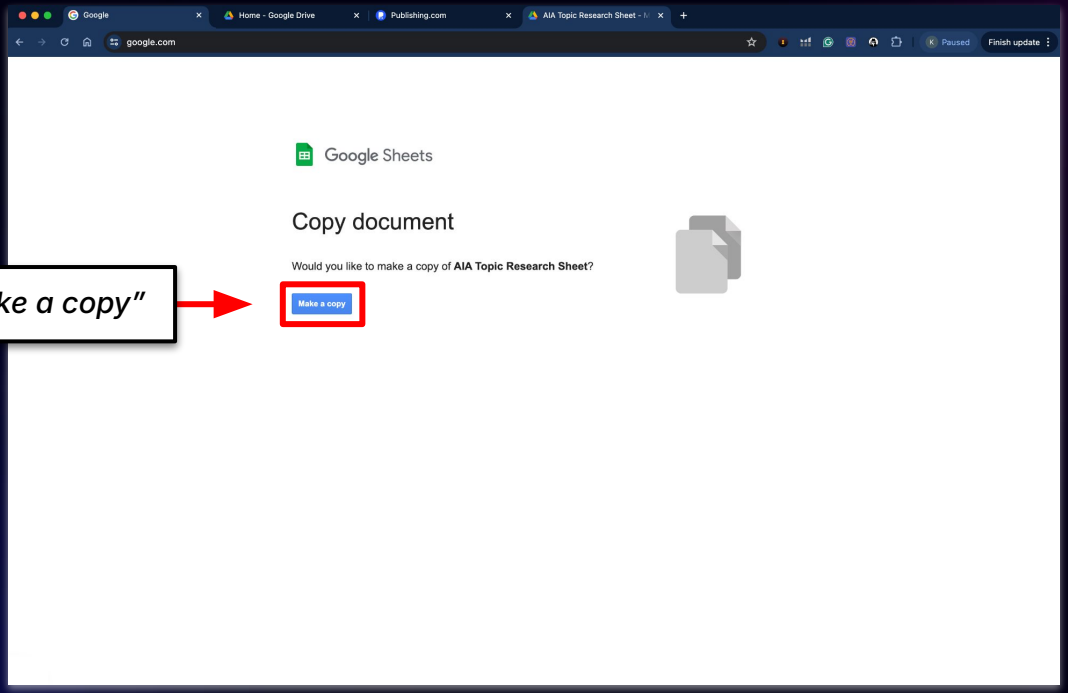
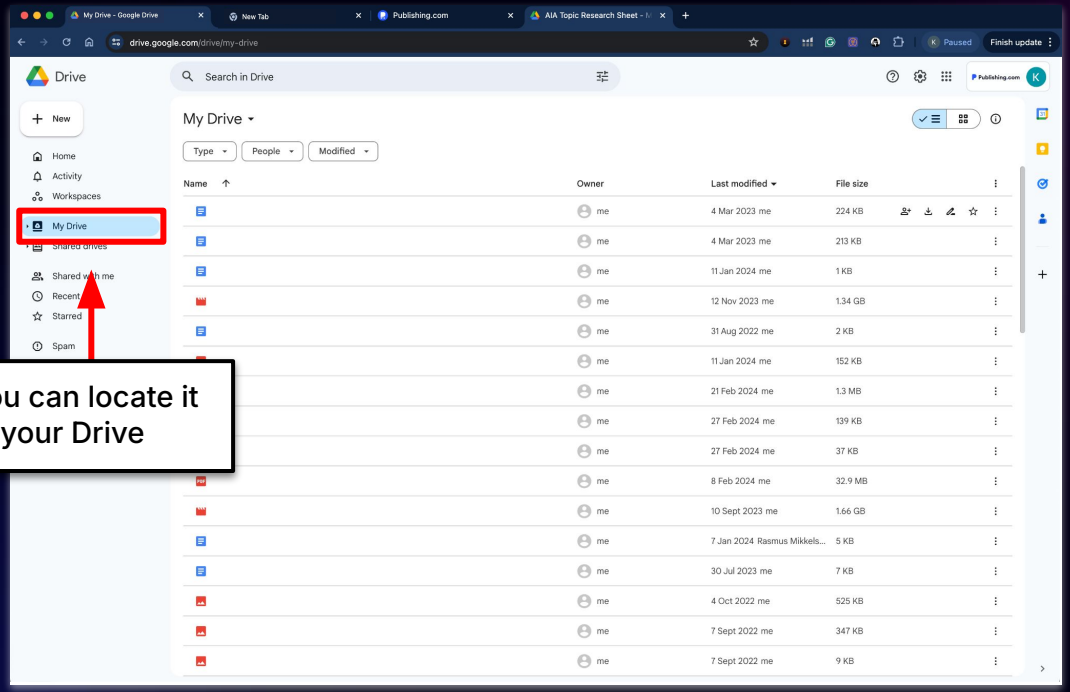


Using Your Google Drive

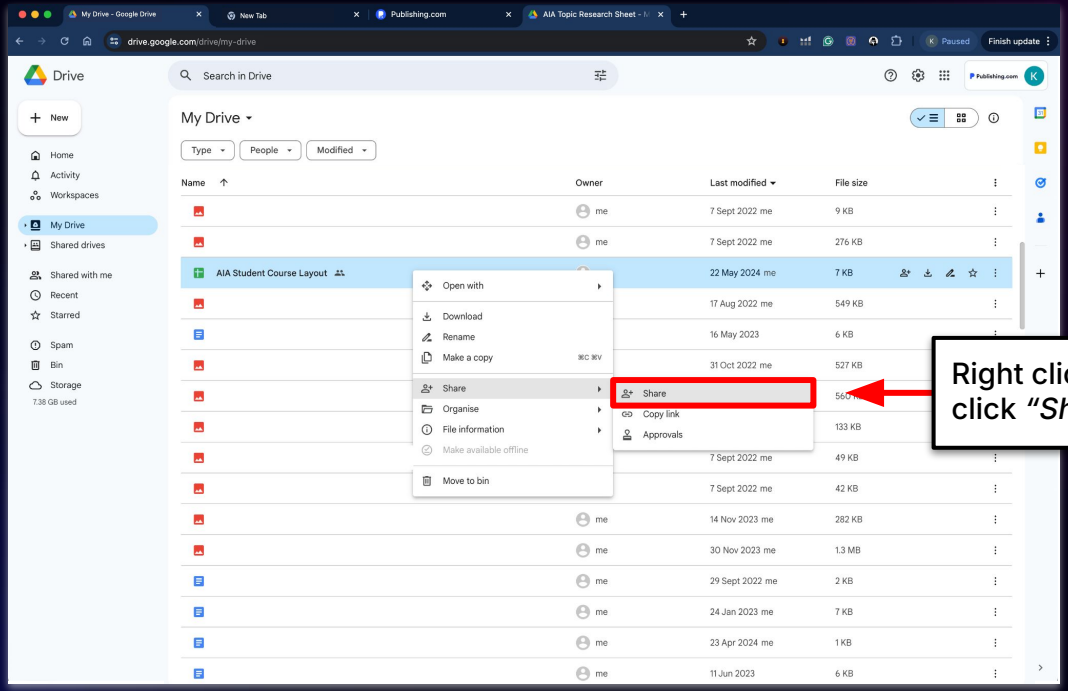


Click *"Make a copy"*

Using Your Google Drive



Sharing a File or Folder



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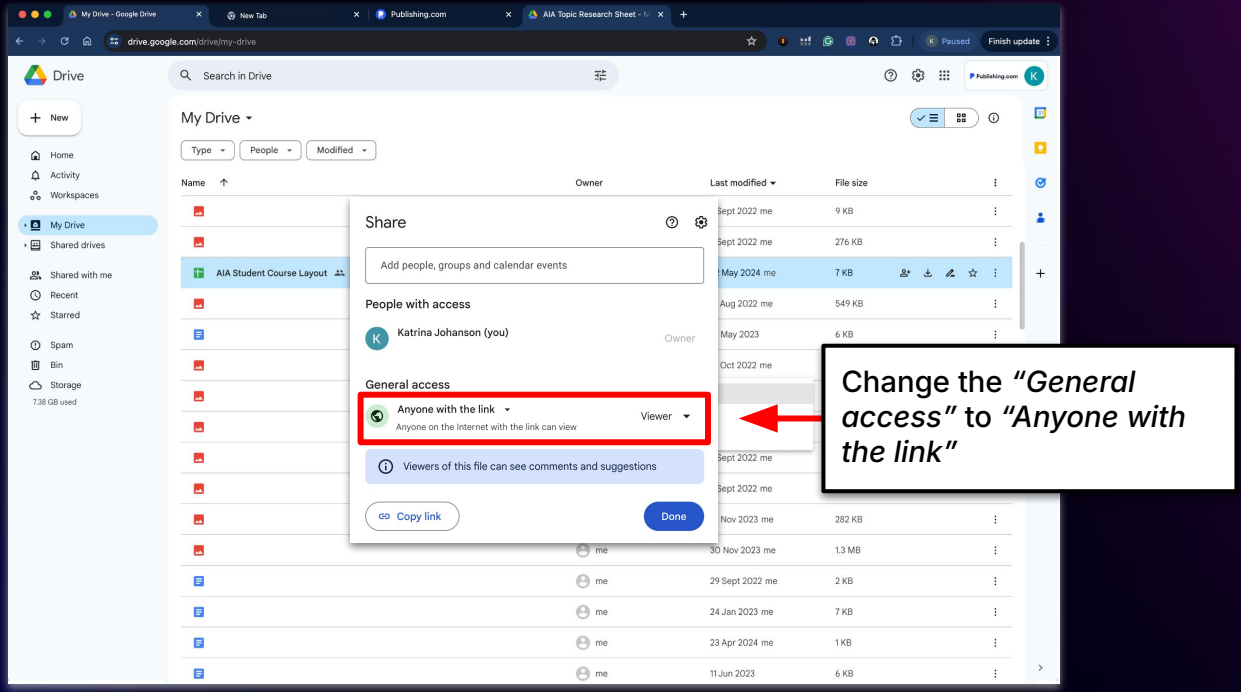
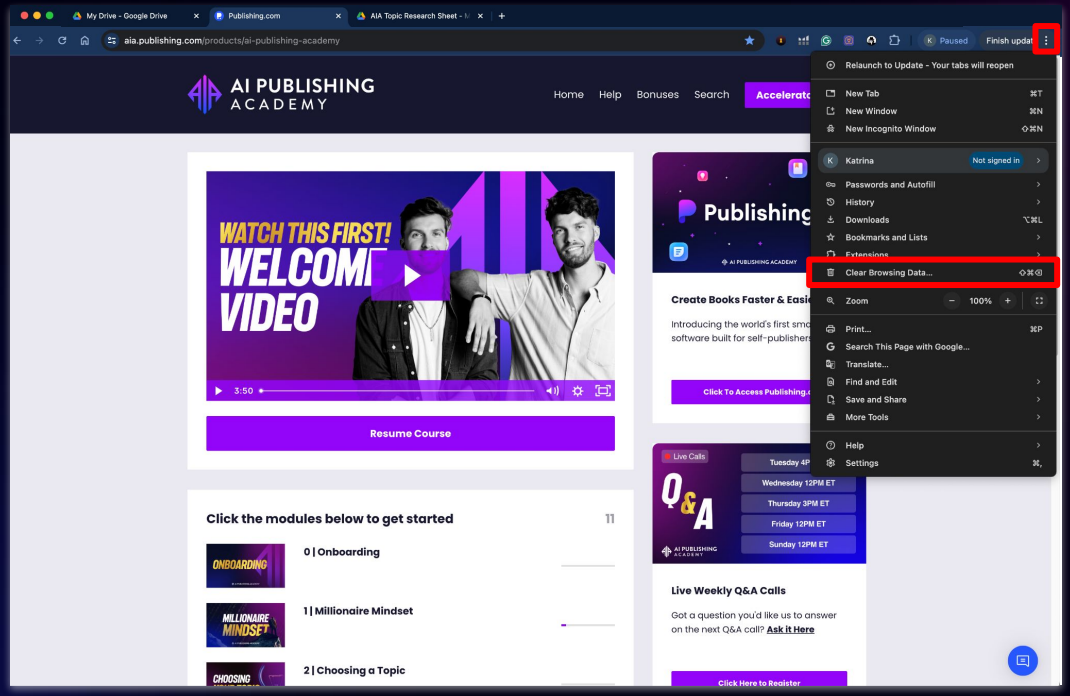


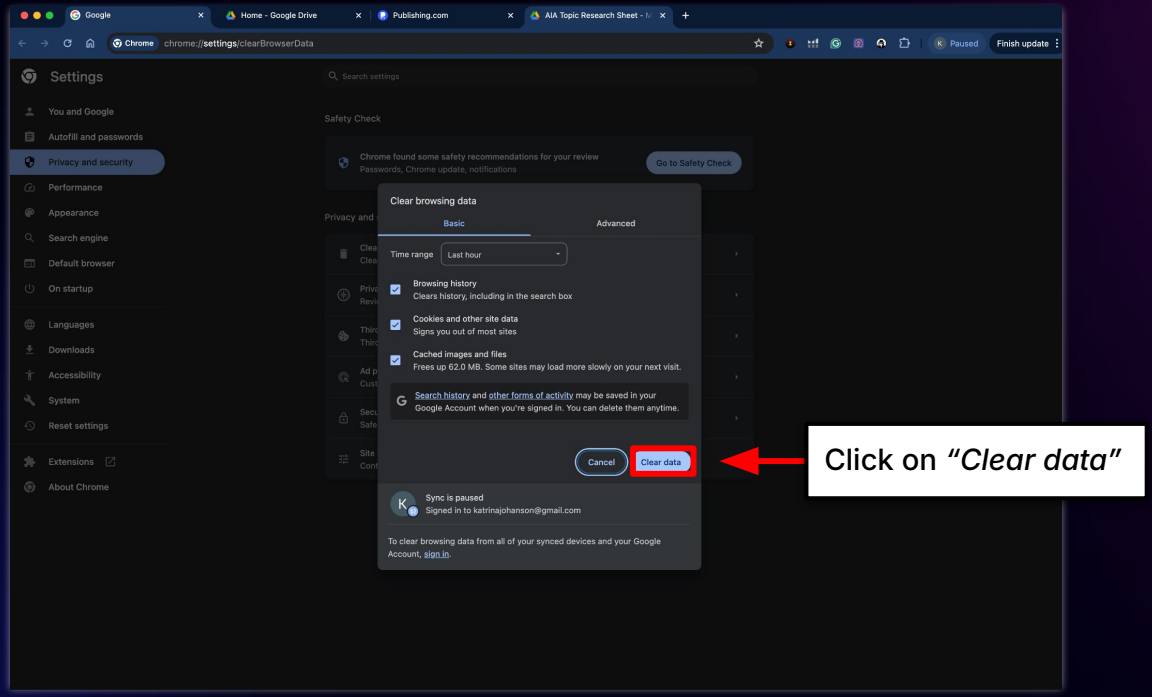
Clearing Your Cache



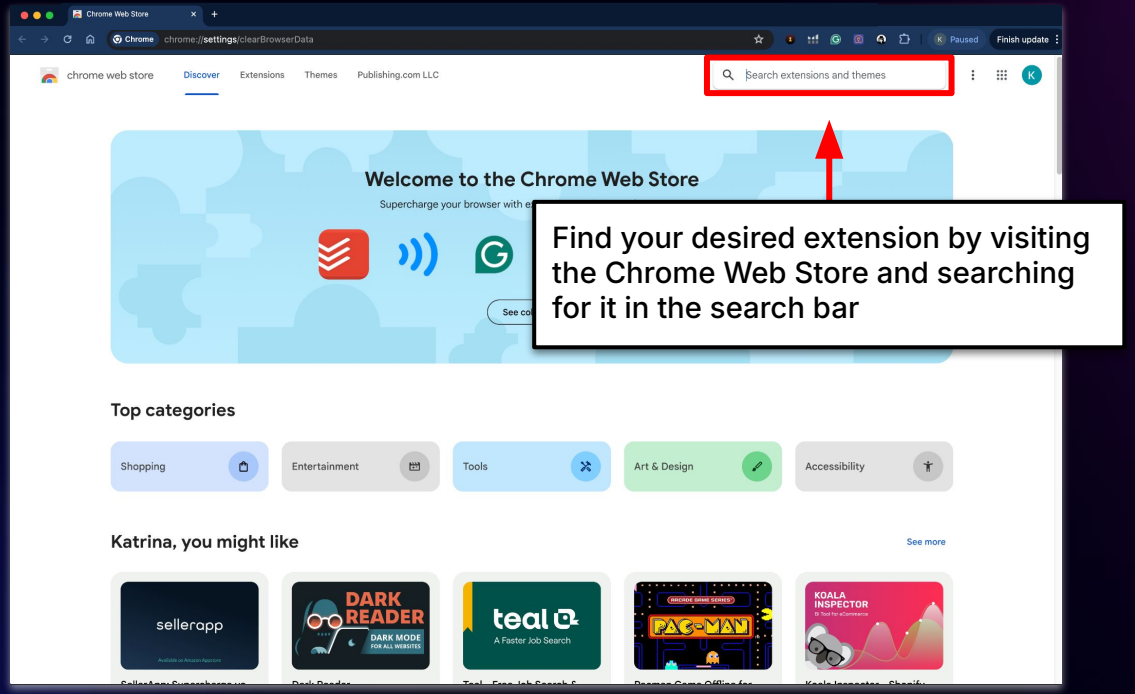
1. Click on the three dots

2. Click on *"Clear Browsing Data"*

Clearing Your Cache



Adding Extensions To Chrome



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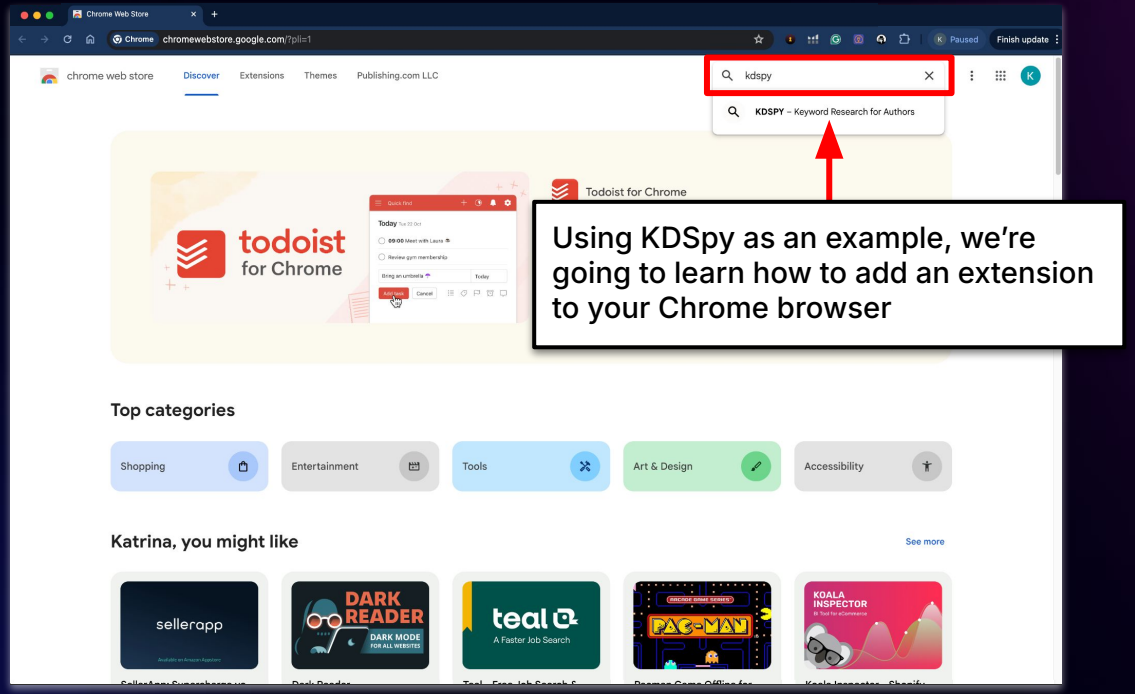

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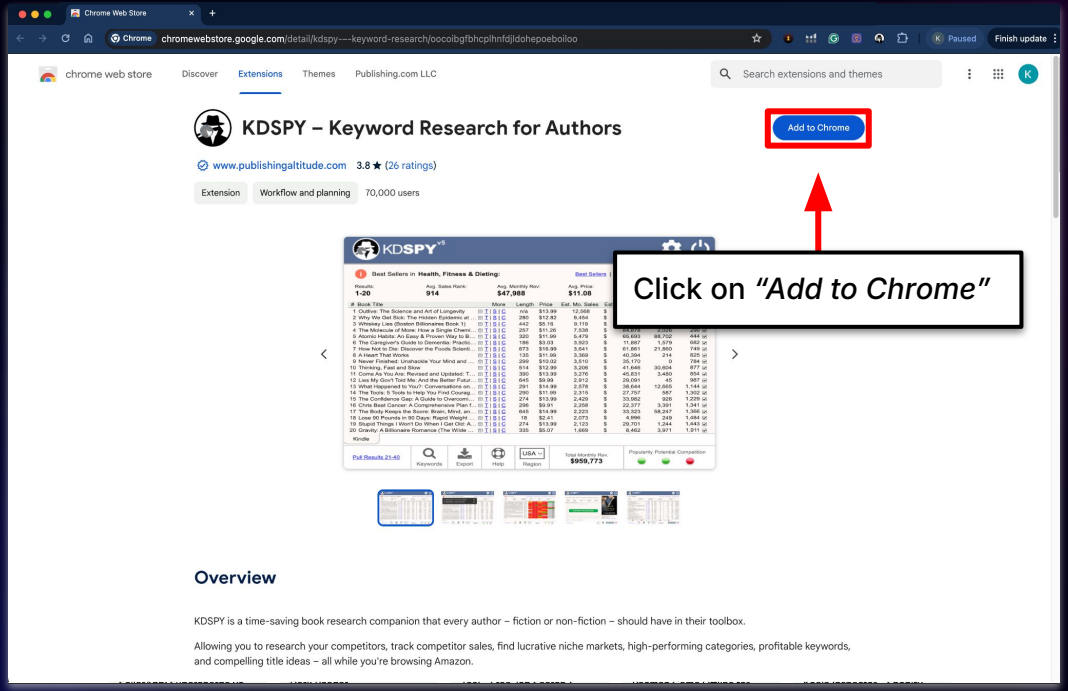
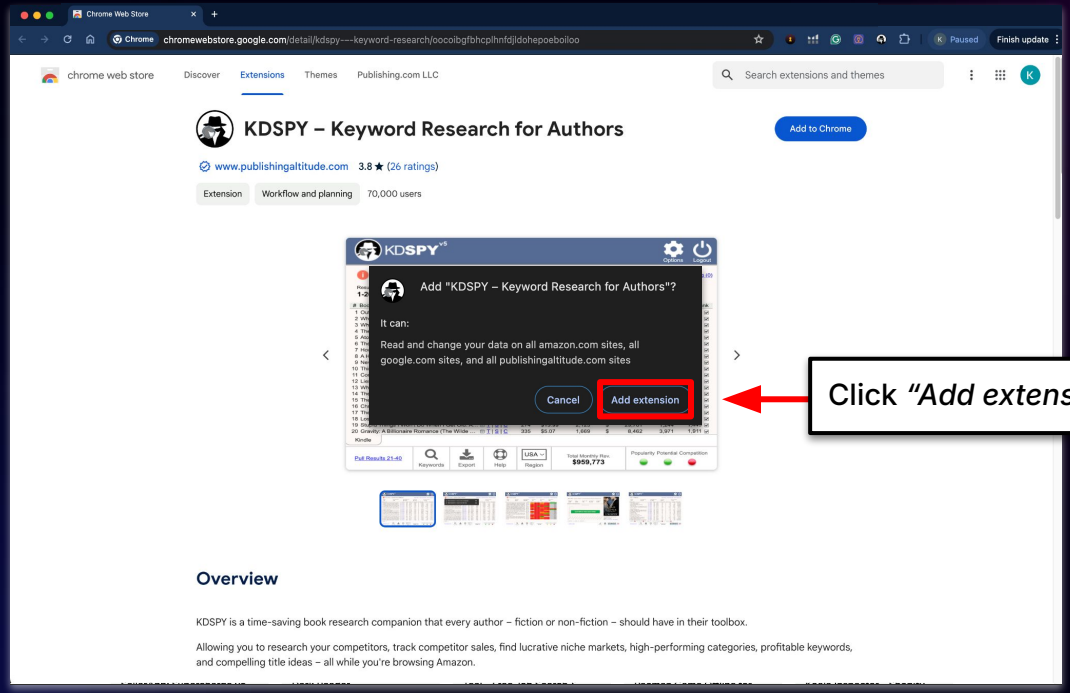
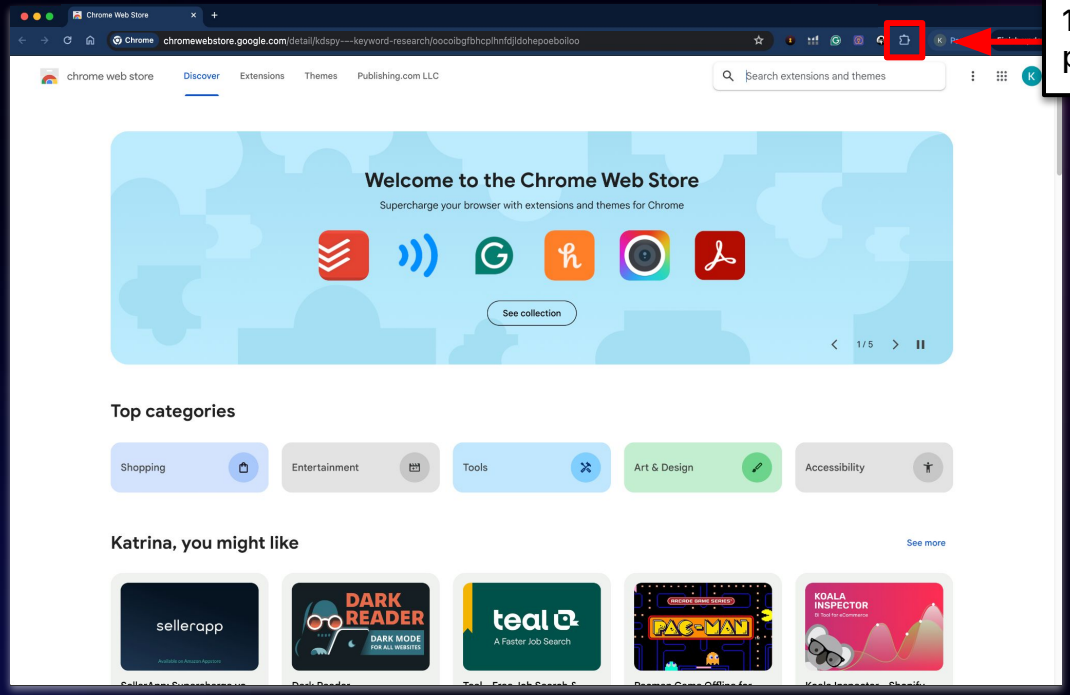


Adding Extensions To Chrome



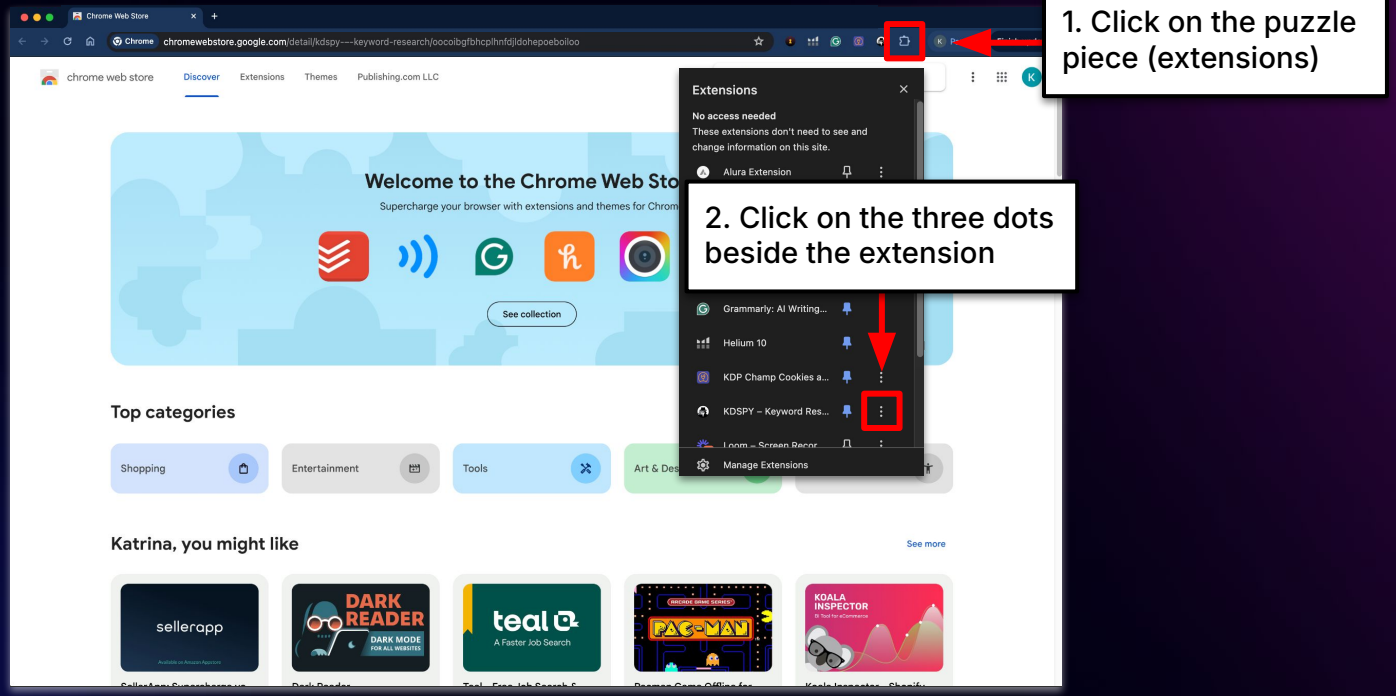
Click *"Add extension"* on pop-up

Finding Extensions in Chrome

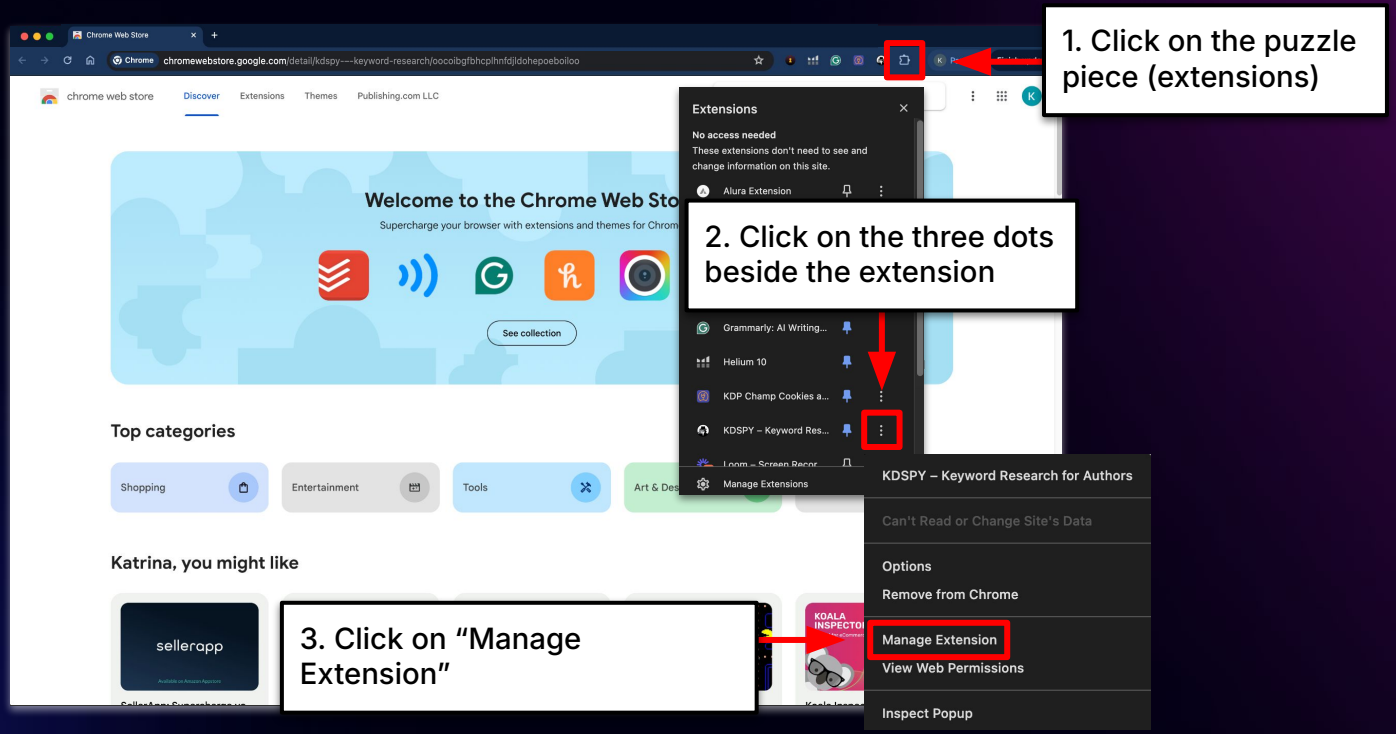


1. Click on the puzzle piece (extensions)

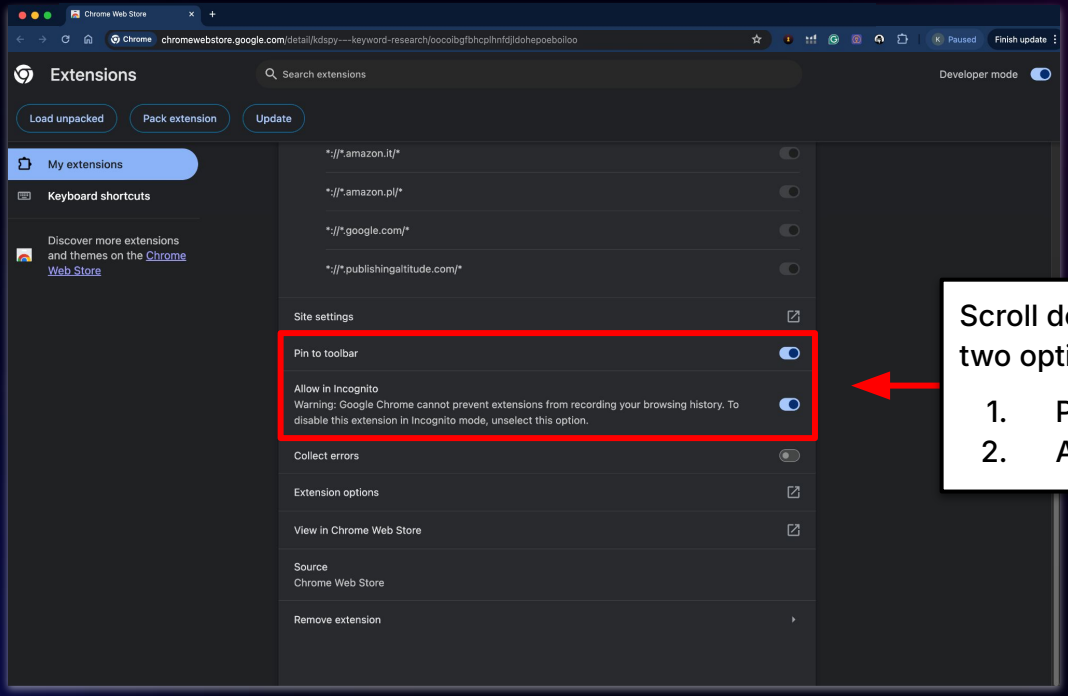
Finding Extensions in Chrome



Finding Extensions in Chrome



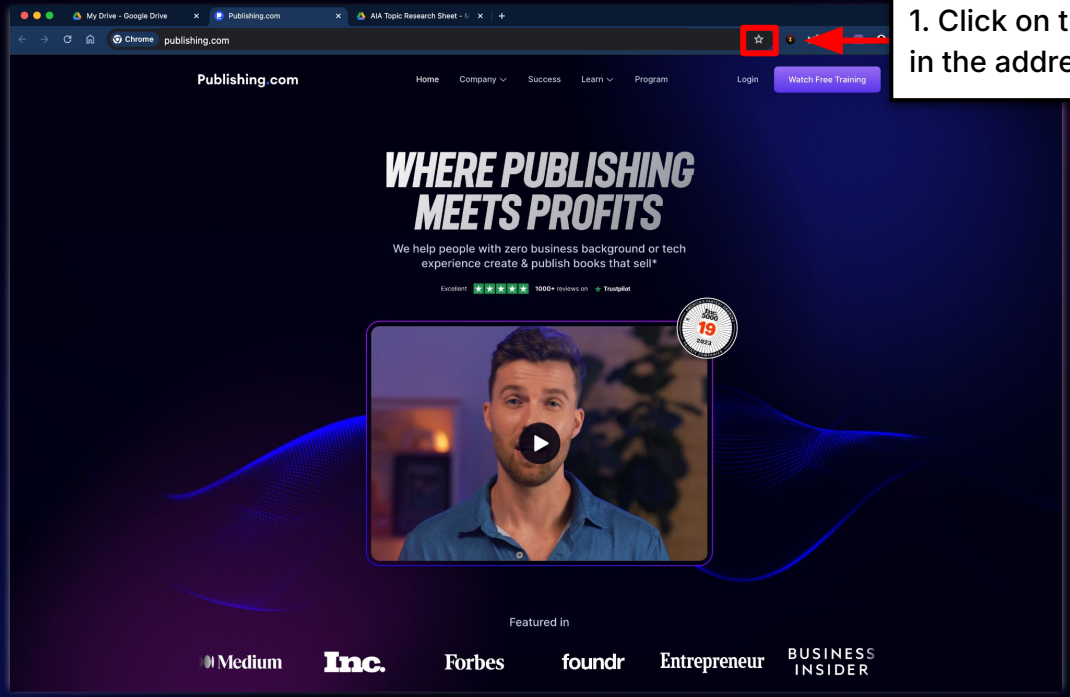
Finding Extensions in Chrome



Scroll down to find these two options:

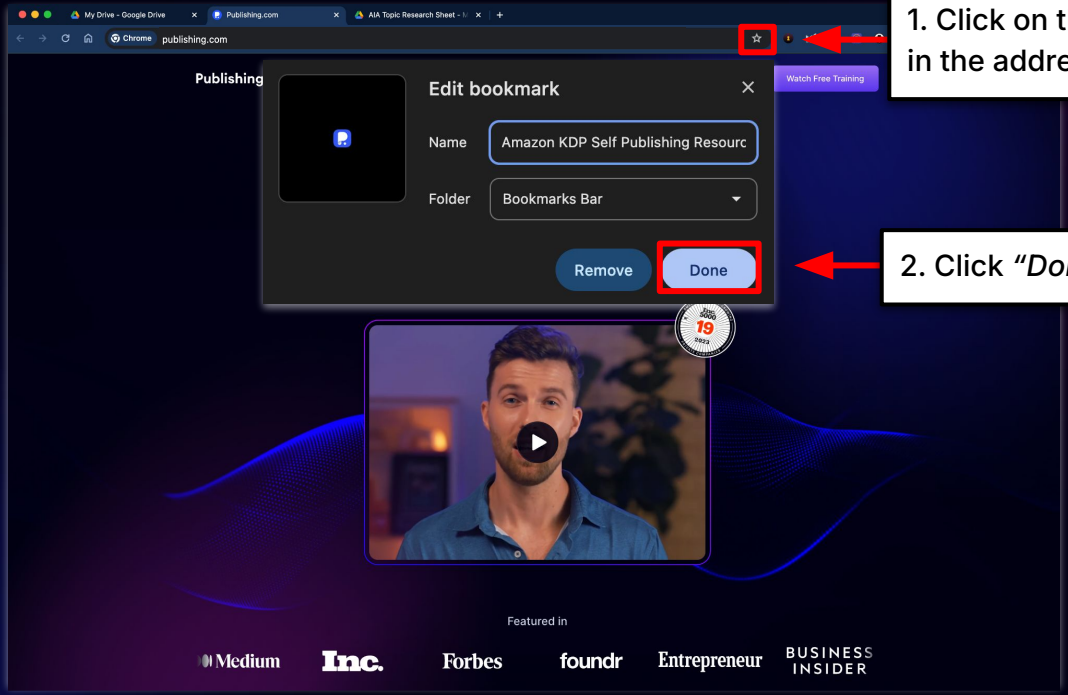
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click *"Done"*

Pre Submitted Questions

Mary Ascher

My 7-Day ebook is published and live. I am having a miserable time getting the paperback to work. Am I correct that the new $59 software replaces Reedsy? If so, I am willing to forego the prizes for the Challenge, because I'm not learning anything now except that Reedsy is awful and I should check my images for DPI more carefully. I think I just want to move on. But if I choose otherwise and I can't get my images to work, can I change them in the paperback or do I get in trouble if I change them?

Has Publishing.com established any technical specs for the hardware we ought to have for this business? I'm wondering if some of my frustration is coming from trying to do this business with only a Chromebook and an old iPad. If any hardware specs were given, I missed them in the lessons. Could you comment or review any computer requirements here?

Just one more thing for you tech folks. In the last day of the 7-Day Challenge, Rasmus goes through the DIY gook cover mockup waaay too fast for me, and also it wouldn't let me select a composite template because my 7-Day book didn't have a spine. This video is a couple of years old and maybe needs an update. Thanks.

carlton phaire

Is there any new update to the publishing.com that I should know about?

desiree beaudry

For Tech Friday: I heard that titles are not so much limited by character count but by pixels and skinny letters (l & t) use fewer pixels than fat letters (O & G) and thus can accommodate more characters. Is there any truth to that? And, what do you know Google search console?

Eric Von Jares

I have not had much success with Facebook ads for generating reviewer leads. Could you show what settings you use on Facebook, especially when selecting an audience, or do you leave it to the Facebook default? The training module stressed how important the reviews were, but going through the Facebook setup, Rasmus sped through because he thought it was so easy to do. Somehow, I'm missing something as I only have 10 reviewers after two weeks?

Jo-Anne Gannon

Not sure if this qualifies as a tech question, but going to go ahead with it, and you can make the determination. Just spent the last 2 weeks reworking/editing my book outline to get it to where I wanted it to be, then went to try to move ahead to writing samples today and got this notification saying "Changes have been made to the input fields. Click the Re-generate button to apply the changes before continuing to the next step". I was told in a previous Q&A session that if I press the regenerate button it will produce a completely new outline which is exactly what I don't want, as I will lose my current completed outline. What do I do in order to be able to proceed without losing all my hard work on my completed outline? Thank you.

desiree beaudry

What can you tell us about image optimization for images used inside our books, e.g. dimensions, file type, compression, alternate text, use of keywords to name them, etc...?

Jutta Borms

I have difficulties with installing my KDPSPY as a chrome extension therefor I cannot start my homework for checking my topics for proof of concept . Could I share my screen?

Benedette Nwoye-Okorie

Hi Coaches,

I hope my question fits into today's training, but today marks my 64 days in the AIA program. I typically have been able to join only the Fridays trainings, and ready to move on now.

The reason was that I have already published a book series with the Amazon KDP and as soon as I started this program, I discovered a lot wrong with my book series. I had to rework it. The manuscripts are now being re-edited. It remains to redesign the book covers.

My questions are:

1. Can I still join the Q&A after the expiration of the 6 months?

2. I want to do the 7 days challenge, can you advise me what is the best thing to do.

Thank you.

Eli T.

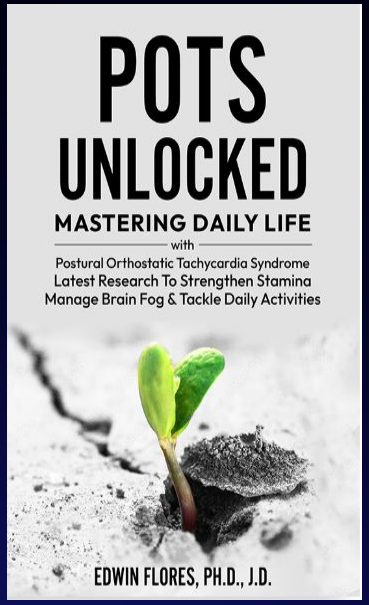
Hi coaches!!! Happy Friday. Im interested to do the topic of CRYPTOCURRENCY INVESTING and did passed the POC when I have checked. My question is , do you think it a good & profitable niche? Because some Coaches advised that some topic even though passed the POC still not really advisable to get into. Any feedbacks will be appreciated. Many thanks!

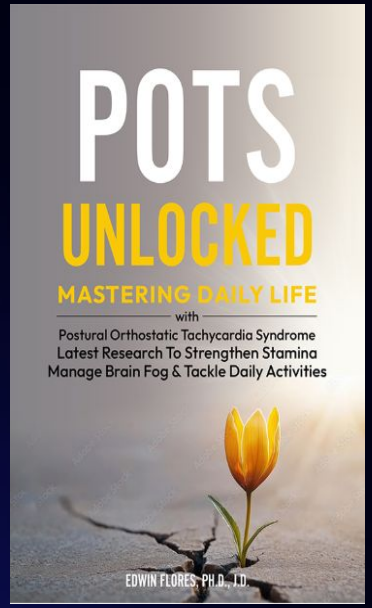
Jesica Flores

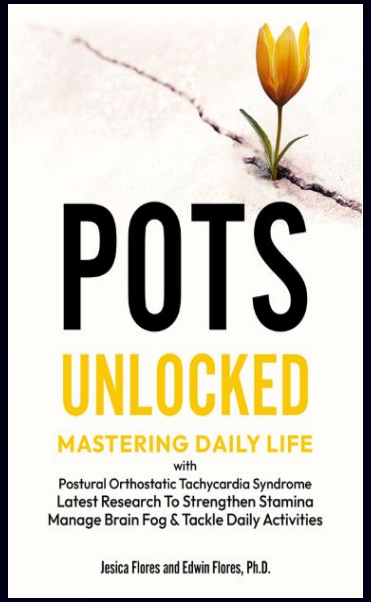
Hi Wonderful, Coaches can you please give me your feed back on these book covers. Thank you so much!

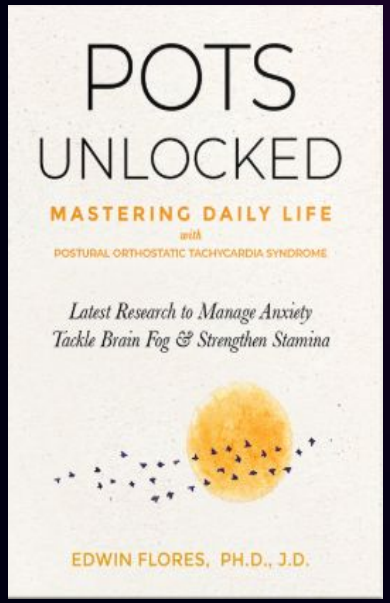
https://docs.google.com/document/d/1nI2n_cSFU-ec1wSMu_98lrR-RHFNHSAC35blM-jL6yE/edit?tab=t.0

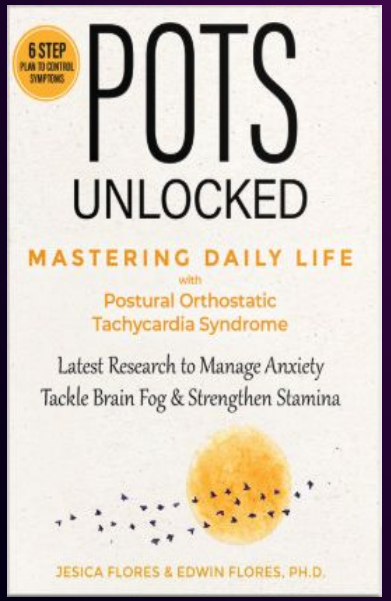
Jesica Flores











Laura Topliss

Hi coaches, could you please take a look at these covers and let me know what you think?

https://drive.google.com/file/d/14_9fRG5DPoLdXO__1czc2dwfWh1vNVW-/view?usp=sharing

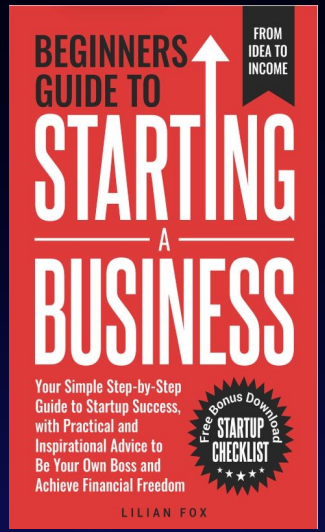
Laura Topliss

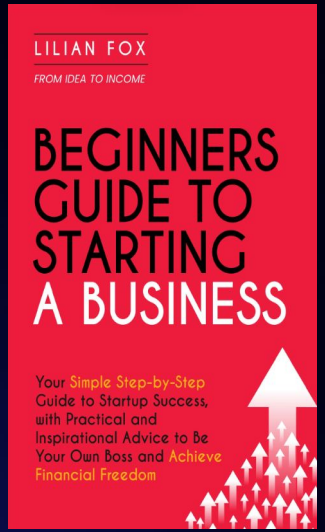
Hi Coaches,

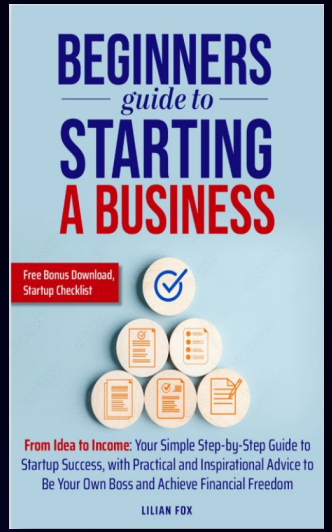
Apologies, please ignore my earlier link I'm new to Google Docs and thought you could edit the document once shared! Please see updated link below and would appreciate any feedback on these covers :)

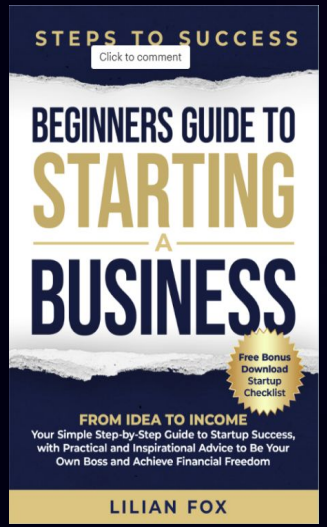
https://docs.google.com/document/d/15Ig3Mt44YsGFyrZCvAWlDAi9WbsP-gL303cwkvgDzJs/edit?usp=sharing

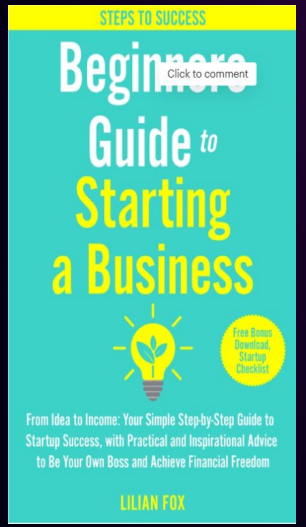
Laura Topliss

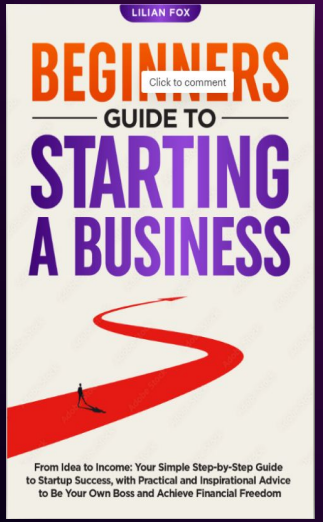












Evangeline (Vangie)

Thank you, Coaches

I would appreciate your quick review and thoughts for my selection of designers. Some of them have already made changes on title, subtitle, fonts, etc.

https://99designs.com/contests/poll/f57fd381b8