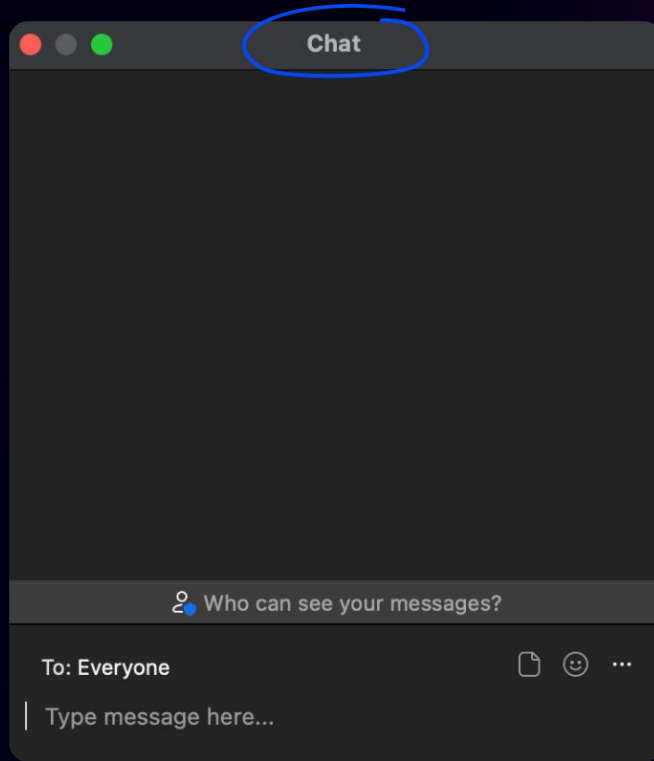


**Friday
Tech Talk
March 7, 2025**

● 2025



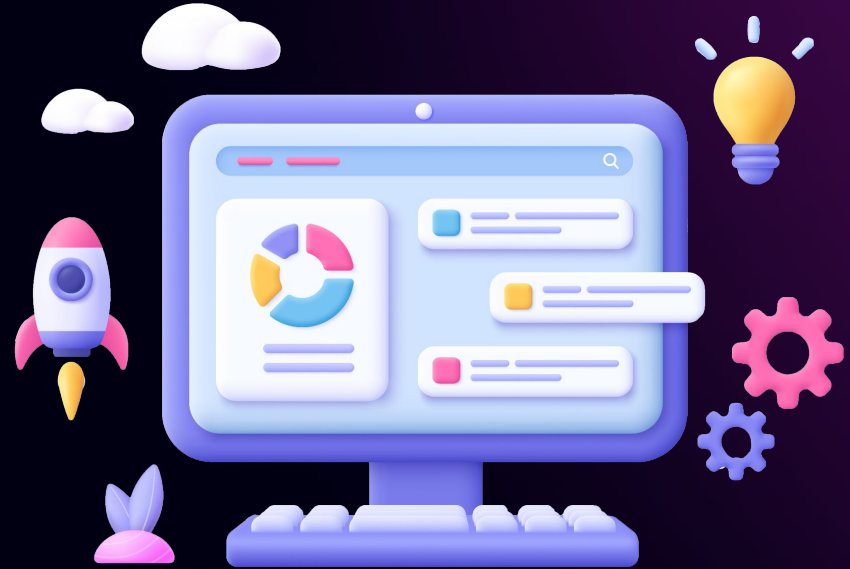
Change your chat
settings to "Everyone"



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **10-15 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



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What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

Publishing.ai Sales-Analytics Is Now Live!

FREE



Get Your Account Connected Today For **Free!**



ULTIMATE BOOK
FORMATTING
by  Publishing.com

For only
\$59

**We Have A New Book
Formatting Partner**

Tip of The Week

Your Facebook Page is

NOT violating
Community Standards.

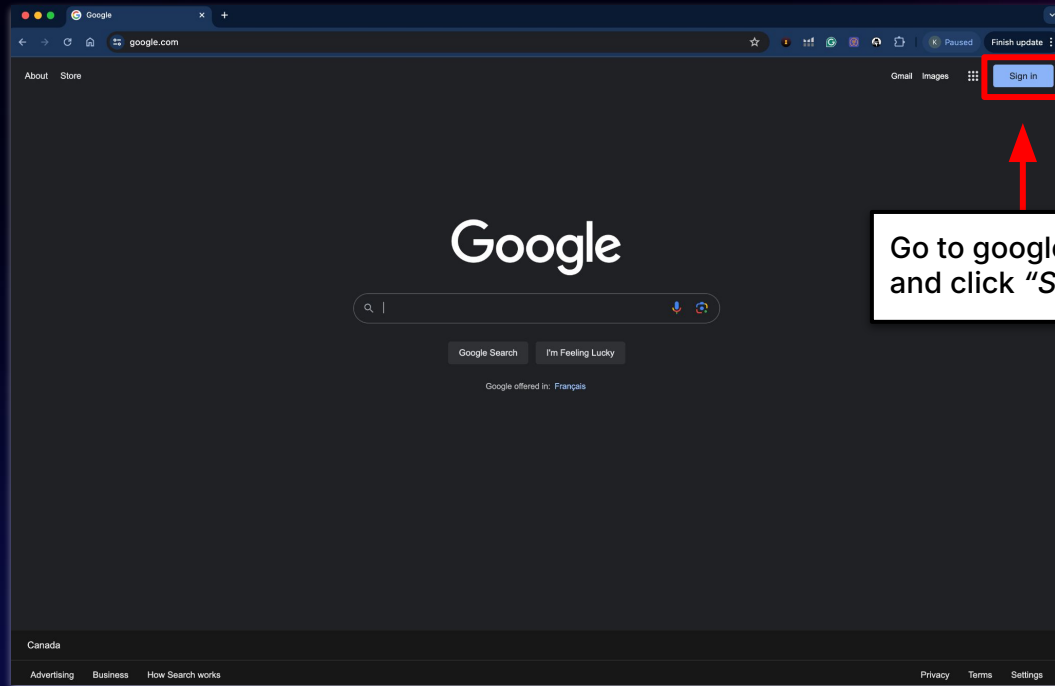
DON'T CLICK

THAT LINK!



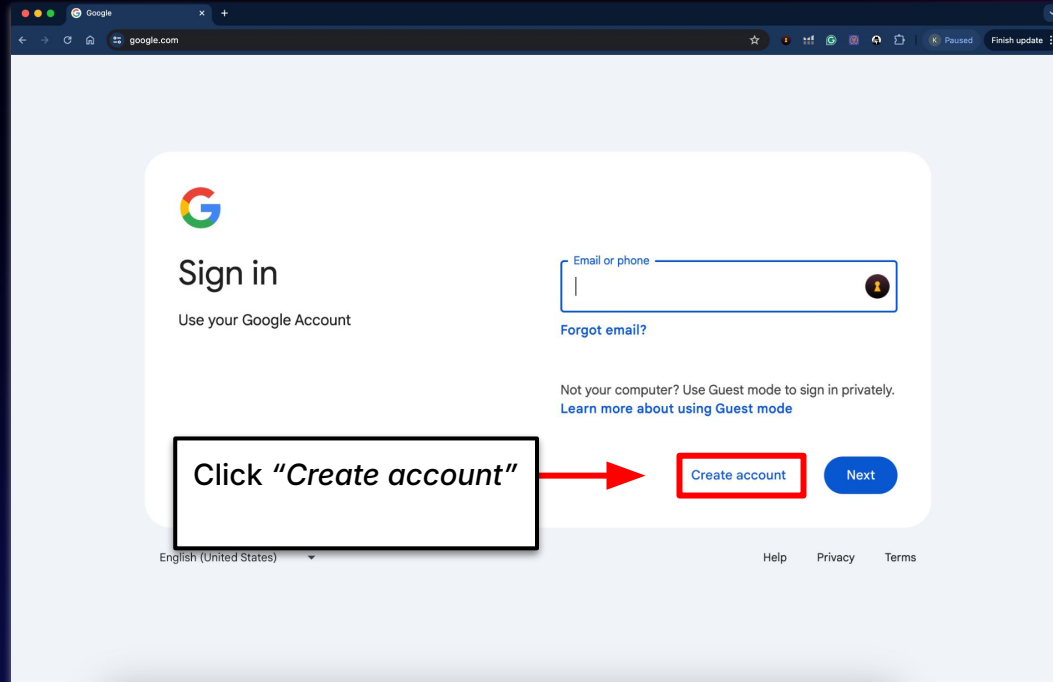
LET'S BEGIN!

Creating a Google Account

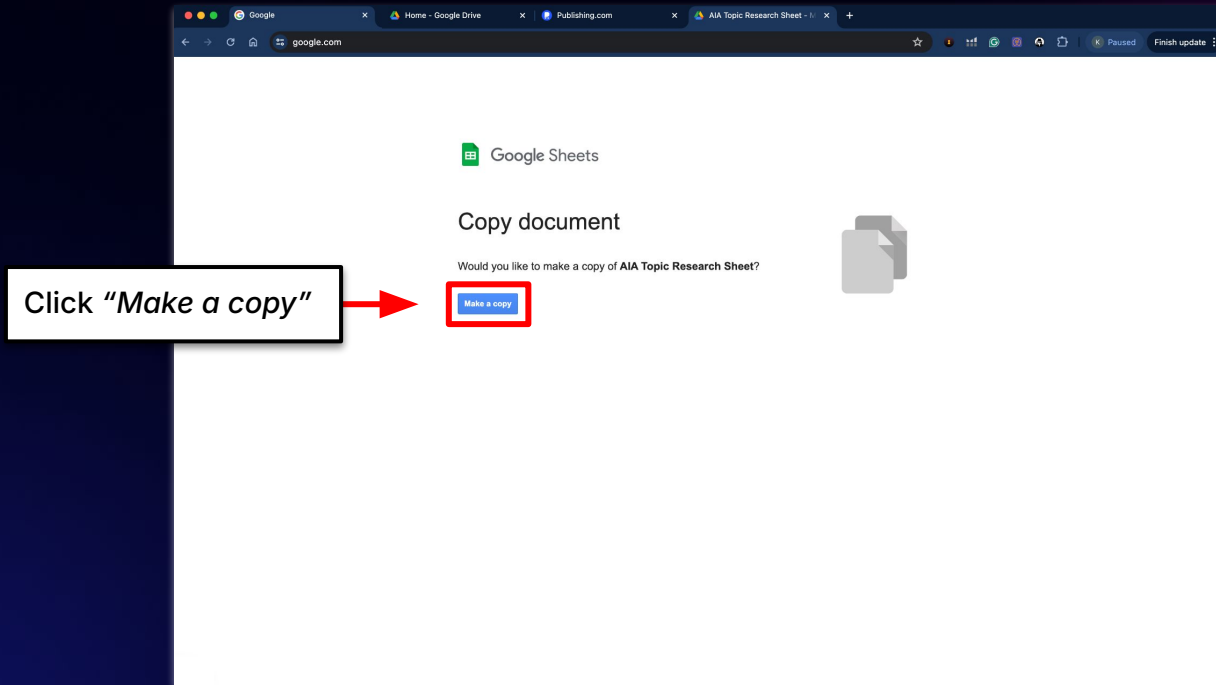


Go to google.com
and click "Sign In"

Creating a Google Account



Using Your Google Drive

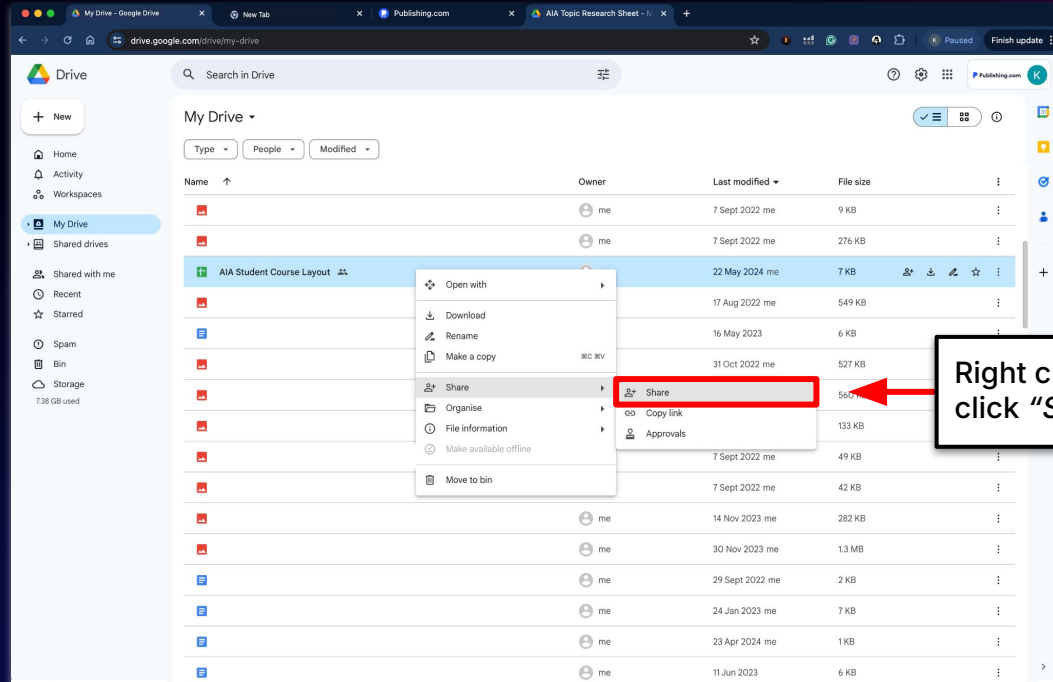


Using Your Google Drive

The screenshot shows the Google Drive web interface. In the left-hand navigation sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from this box to a callout box that contains the text 'You can locate it in your Drive'. The main area of the interface displays a list of files and folders under the heading 'My Drive'. The list has columns for Name, Owner, Last modified, and File size. The files listed include various documents and spreadsheets with their respective sizes and modification dates.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024	5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

Sharing a File or Folder



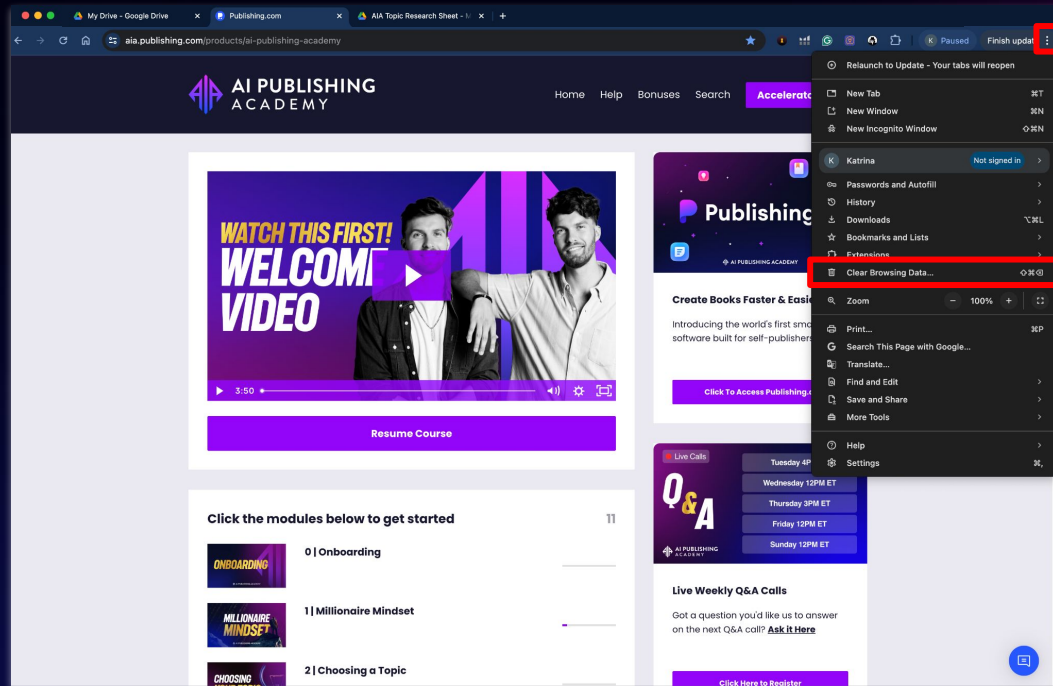
Right click on the file and click "Share"

Sharing a File or Folder

The image shows a screenshot of the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three main sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link'). A red box highlights the 'General access' dropdown menu, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. Below the 'General access' section, there is a note: 'Viewers of this file can see comments and suggestions'. At the bottom of the dialog are 'Copy link' and 'Done' buttons. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

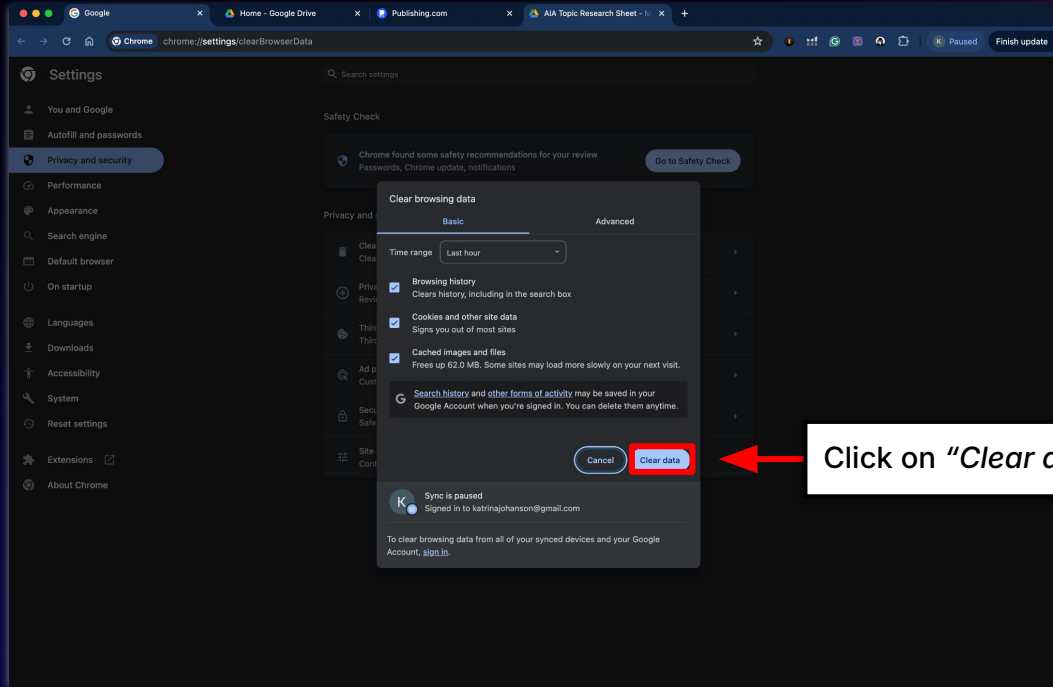
Clearing Your Cache



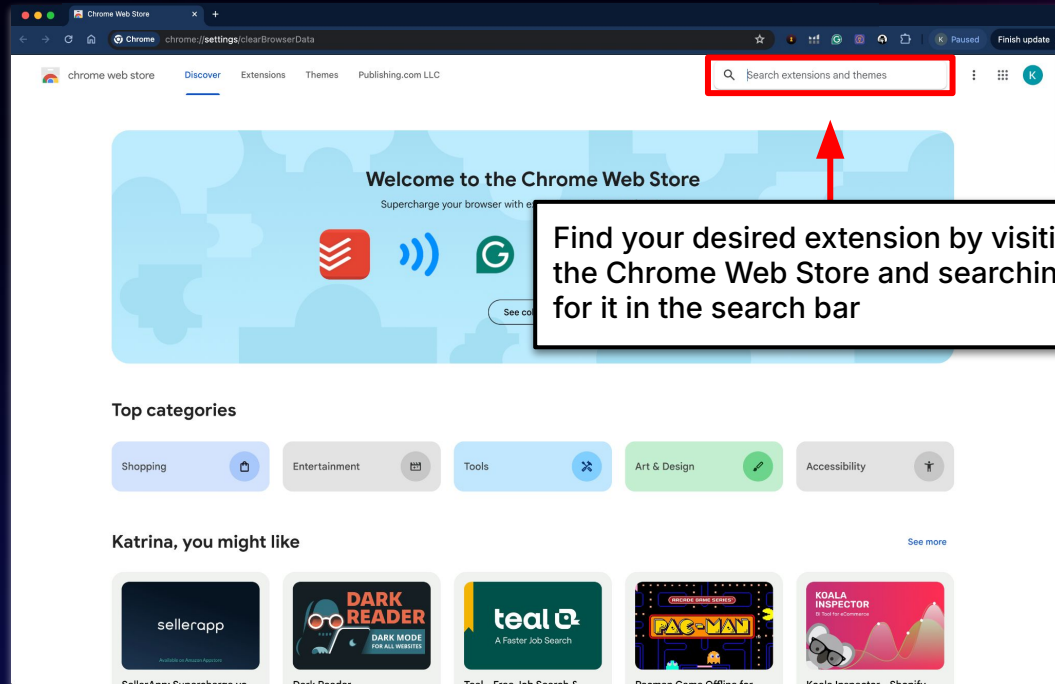
1. Click on the three dots

2. Click on "Clear Browsing Data"

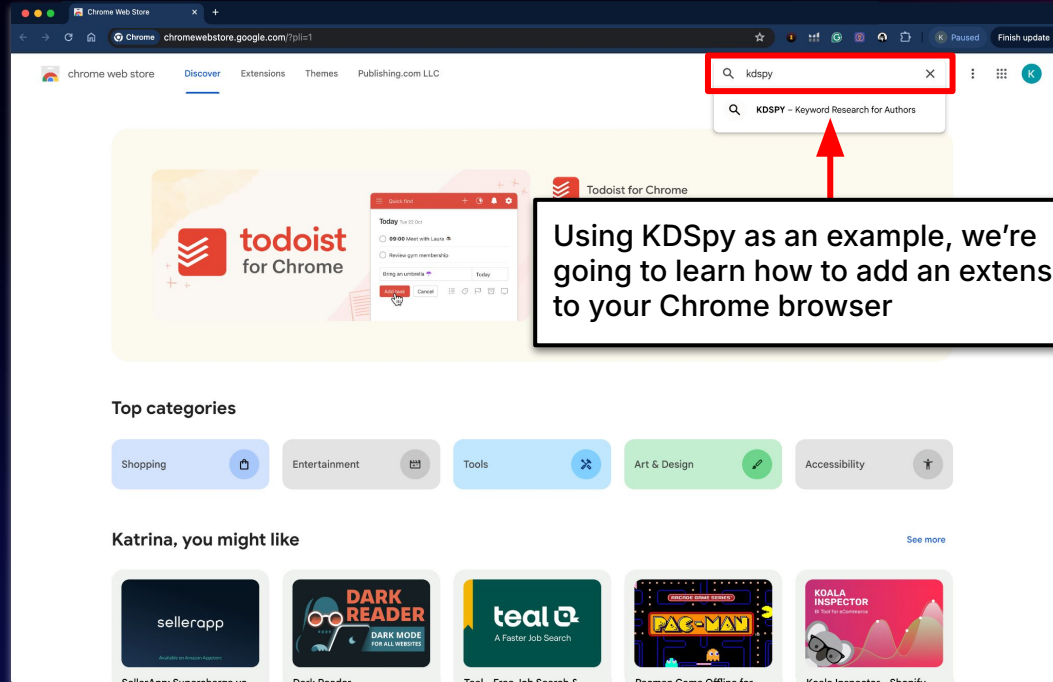
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" with a sub-header "www.publishingaltitude.com 3.8 ★ (26 ratings)". The extension is categorized as "Extension" and "Workflow and planning" with 70,000 users. A red box highlights the "Add to Chrome" button, and a red arrow points to it from a callout box that says "Click on 'Add to Chrome'". Below the main header is a preview of the KDSPY interface, which displays a table of book data with columns for Rank, Title, Avg. Sales Rank, Avg. Monthly Rev., and Avg. Price. The table lists 20 books, with the top one being "1 1201 The Science and Art of Longevity" by Yu. The interface also shows a "Best Sellers in Health, Fitness & Dieting" section and a "Total Results: 21:45" indicator.

Rank	Title	Avg. Sales Rank	Avg. Monthly Rev.	Avg. Price
1	1201 The Science and Art of Longevity	114	\$47,398	\$11.08
2	Why We Get Sick: The Hidden Embodiment of...	285	\$12.82	6.458
3	Why We Get Sick: The Hidden Embodiment of...	442	35.35	9.159
4	The Molecular Mind: How a Single Change...	237	\$11.00	7.508
5	Alone: A Memoir	140	\$11.99	8.478
6	The Language of Numbers: How Mathematics...	386	\$12.99	8.561
7	How Not to Die: Discover the Foods, Herbs,...	875	\$18.98	5.841
8	A Heart That Works	130	\$11.00	3.269
9	Never Finished: Unleash Your Mind and...	209	\$9.92	3.510
10	Thinking, Fast and Slow	554	\$12.99	3.268
11	Control: How the Future and Present are...	260	\$11.99	3.511
12	Love My Giant: Ted and Me, and the Battle...	645	\$6.95	2.812
13	Global Warming for You? Confrontation and...	281	\$5.99	3.511
14	The 5 Love Languages: How to Help You Find...	290	\$15.99	2.810
15	The Confidence Game: A Guide to Deception...	244	\$9.99	2.808
16	How to Succeed in Business Without Really...	668	\$14.99	2.223
17	The 50th Prince in 50 Days: Princes, Princes...	19	\$2.61	2.073
18	Diagnose: Where I Get Sick	274	\$13.99	1.123
19	Gravity: A History of Research, Discovery, and...	285	\$5.67	1.868

Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store chrome.webstore.google.com/detail/kdspy-keyword-research/oooolgbfbcplhmfjldohapooboloo

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors?"

It can:

- Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

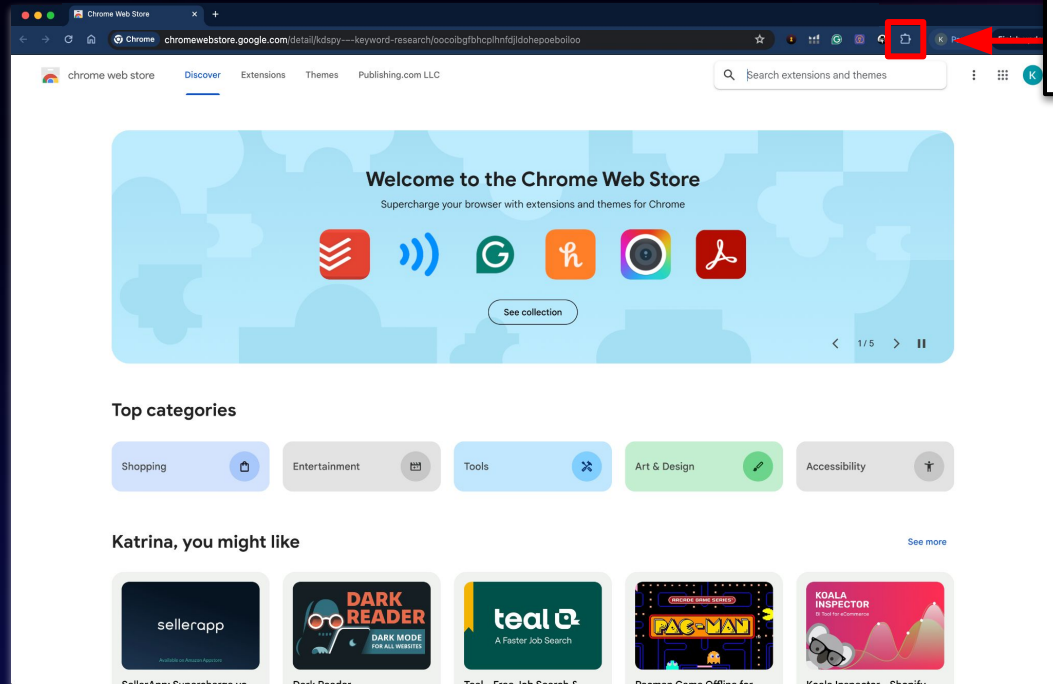
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

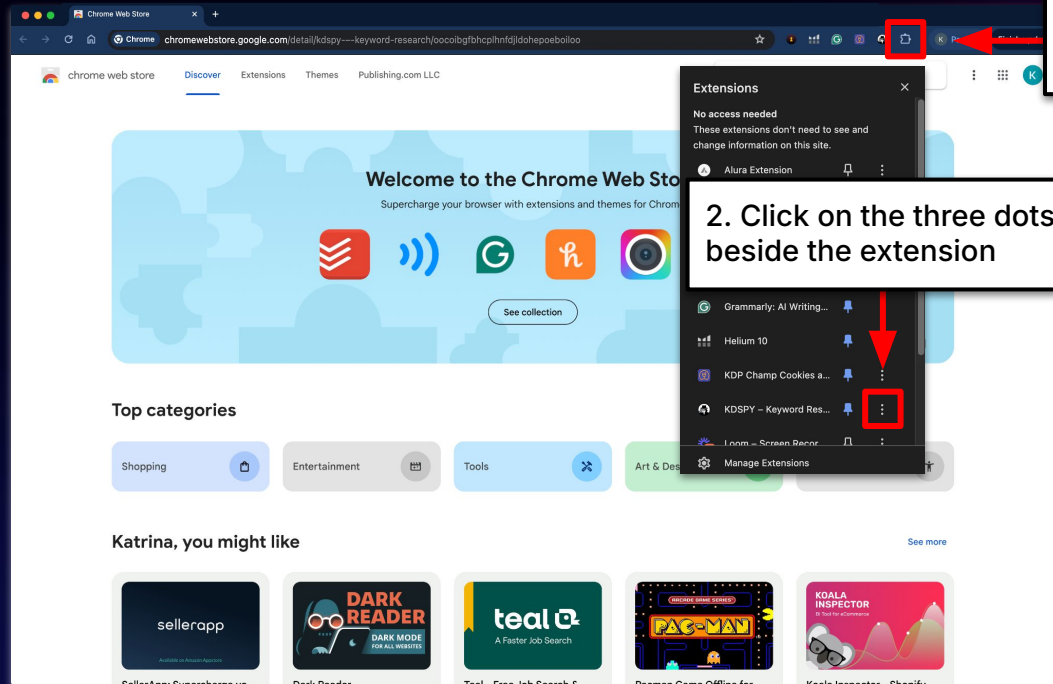
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

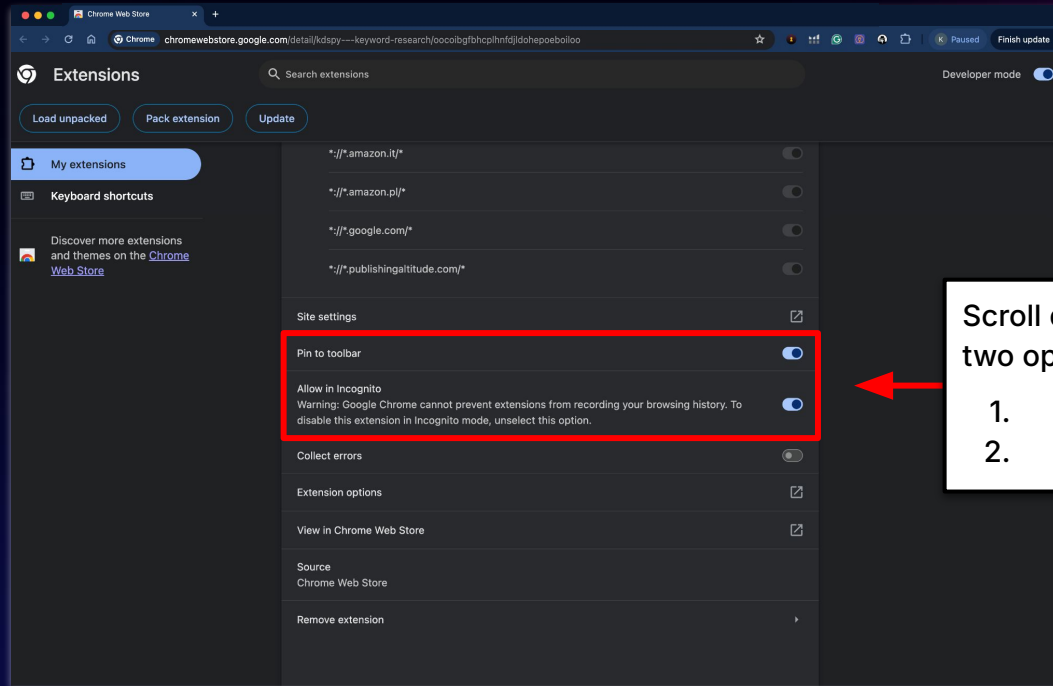
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL for the 'KDSPY - Keyword Research' extension. A red box highlights the puzzle piece icon in the top right corner of the browser, with a red arrow pointing to it. A callout box next to it says '1. Click on the puzzle piece (extensions)'. The 'Extensions' menu is open, showing a list of installed extensions. A red box highlights the three vertical dots next to the 'KDSPY - Keyword Res...' extension, with a red arrow pointing to it. A callout box next to it says '2. Click on the three dots beside the extension'. The context menu for this extension is open, and a red box highlights the 'Manage Extension' option, with a red arrow pointing to it. A callout box next to it says '3. Click on "Manage Extension"'. The background of the Chrome Web Store is visible, showing the 'Welcome to the Chrome Web Store' banner and various category buttons like 'Shopping', 'Entertainment', 'Tools', and 'Art & Design'.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

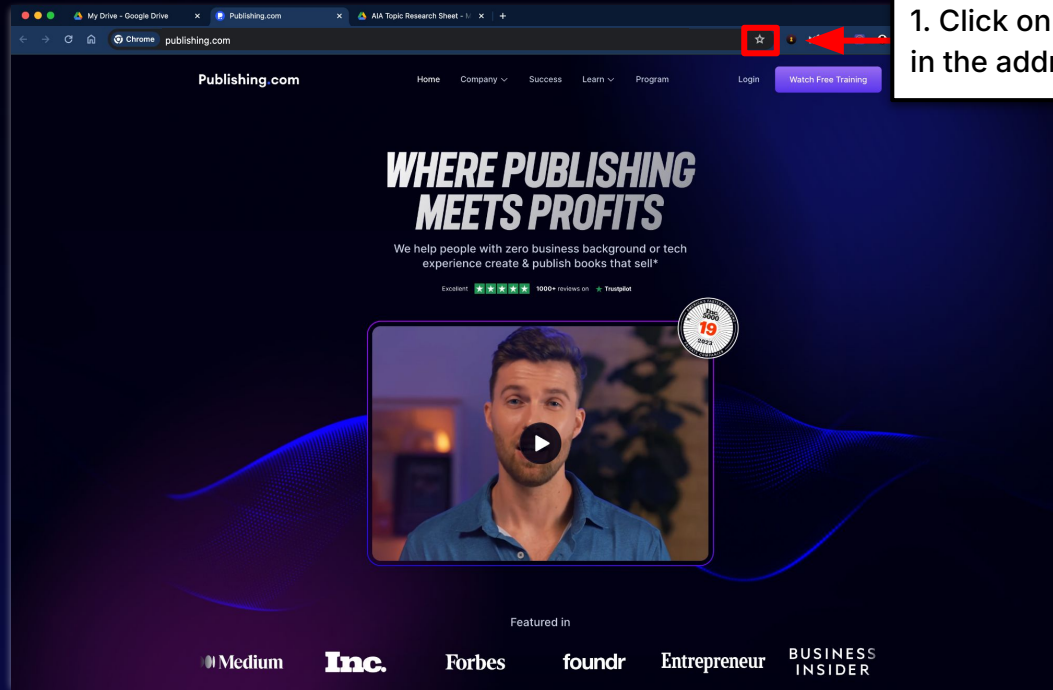
Finding Extensions in Chrome



Scroll down to find these two options:

1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking

1. Click on the star in the address bar

2. Click "Done"

Featured in

Medium Inc. Forbes foundr Entrepreneur BUSINESS INSIDER

Pre Submitted Questions

Mary Ascher

My 7-Day ebook is published and live. I am having a miserable time getting the paperback to work. Am I correct that the new \$59 software replaces Reedsy? If so, I am willing to forego the prizes for the Challenge, because I'm not learning anything now except that Reedsy is awful and I should check my images for DPI more carefully. I think I just want to move on. But if I choose otherwise and I can't get my images to work, can I change them in the paperback or do I get in trouble if I change them?

Has Publishing.com established any technical specs for the hardware we ought to have for this business? I'm wondering if some of my frustration is coming from trying to do this business with only a Chromebook and an old iPad. If any hardware specs were given, I missed them in the lessons. Could you comment or review any computer requirements here?

Just one more thing for you tech folks. In the last day of the 7-Day Challenge, Rasmus goes through the DIY book cover mockup waaay too fast for me, and also it wouldn't let me select a composite template because my 7-Day book didn't have a spine. This video is a couple of years old and maybe needs an update. Thanks.

carlton phaire

Is there any new update to the publishing.com that I should know about?

desiree beaudry

For Tech Friday: I heard that titles are not so much limited by character count but by pixels and skinny letters (l & t) use fewer pixels than fat letters (O & G) and thus can accommodate more characters. Is there any truth to that? And, what do you know Google search console?

Eric Von Jares

I have not had much success with Facebook ads for generating reviewer leads. Could you show what settings you use on Facebook, especially when selecting an audience, or do you leave it to the Facebook default? The training module stressed how important the reviews were, but going through the Facebook setup, Rasmus sped through because he thought it was so easy to do. Somehow, I'm missing something as I only have 10 reviewers after two weeks?

Jo-Anne Gannon

Not sure if this qualifies as a tech question, but going to go ahead with it, and you can make the determination. Just spent the last 2 weeks reworking/editing my book outline to get it to where I wanted it to be, then went to try to move ahead to writing samples today and got this notification saying "Changes have been made to the input fields. Click the Re-generate button to apply the changes before continuing to the next step". I was told in a previous Q&A session that if I press the regenerate button it will produce a completely new outline which is exactly what I don't want, as I will lose my current completed outline. What do I do in order to be able to proceed without losing all my hard work on my completed outline? Thank you.

desiree beaudry

What can you tell us about image optimization for images used inside our books, e.g. dimensions, file type, compression, alternate text, use of keywords to name them, etc...?

Jutta Borms

I have difficulties with installing my KDPSPY as a chrome extension therefor I cannot start my homework for checking my topics for proof of concept . Could I share my screen?

Benedette Nwoye-Okorie

Hi Coaches,

I hope my question fits into today's training, but today marks my 64 days in the AIA program. I typically have been able to join only the Fridays trainings, and ready to move on now.

The reason was that I have already published a book series with the Amazon KDP and as soon as I started this program, I discovered a lot wrong with my book series. I had to rework it. The manuscripts are now being re-edited. It remains to redesign the book covers.

My questions are:

1. Can I still join the Q&A after the expiration of the 6 months?
2. I want to do the 7 days challenge, can you advise me what is the best thing to do.

Thank you.

Eli T.

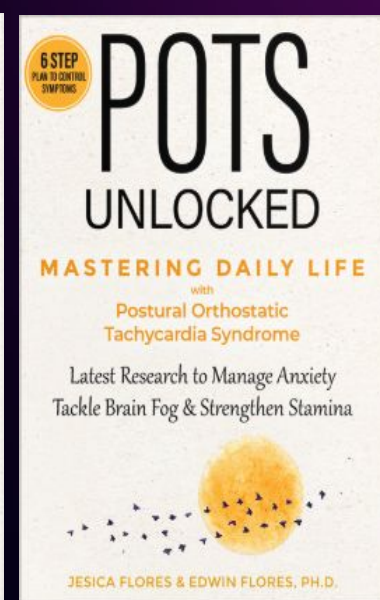
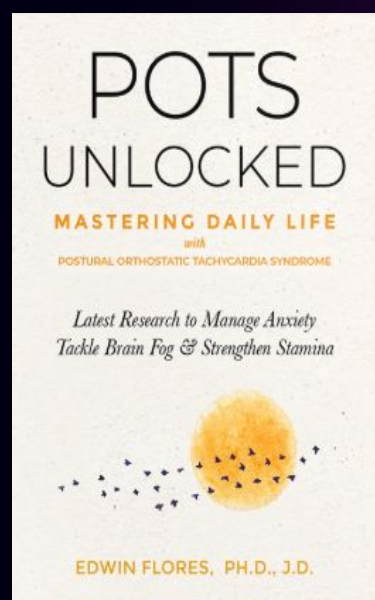
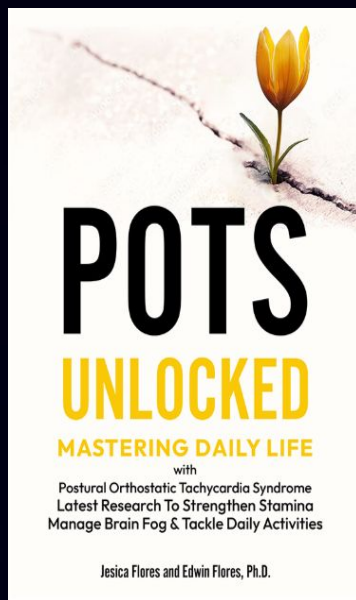
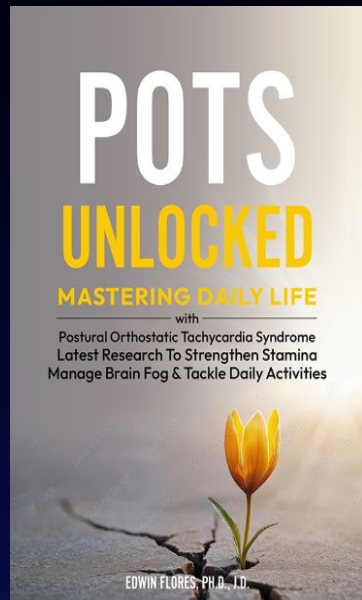
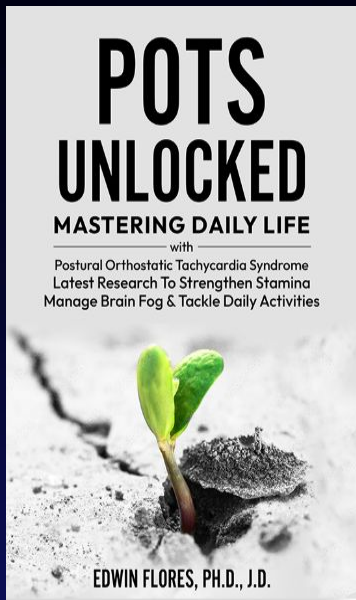
Hi coaches!!! Happy Friday. Im interested to do the topic of CRYPTOCURRENCY INVESTING and did passed the POC when I have checked. My question is , do you think it a good & profitable niche? Because some Coaches advised that some topic even though passed the POC still not really advisable to get into. Any feedbacks will be appreciated. Many thanks!

Jesica Flores

Hi Wonderful, Coaches can you please give me your feed back on these book covers. Thank you so much!

https://docs.google.com/document/d/1nI2n_cSFU-ec1wSMu_98lrR-RHFNHSAC35bIM-jL6yE/edit?tab=t.0

Jesica Flores



Laura Topliss

Hi coaches, could you please take a look at these covers and let me know what you think?

https://drive.google.com/file/d/14_9fRG5DPoLdXO__1czc2dwfWh1vNVW-/view?usp=sharing

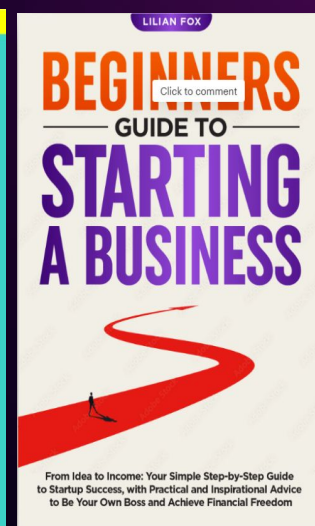
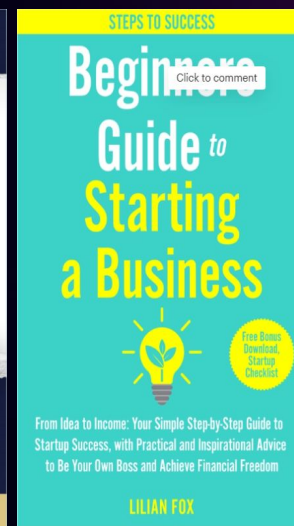
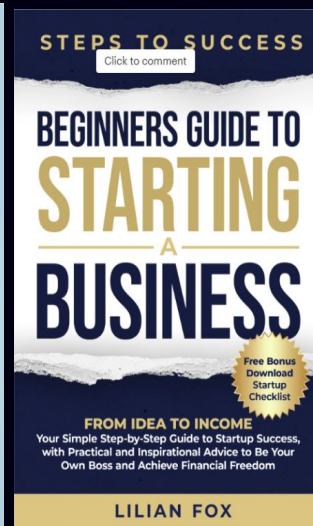
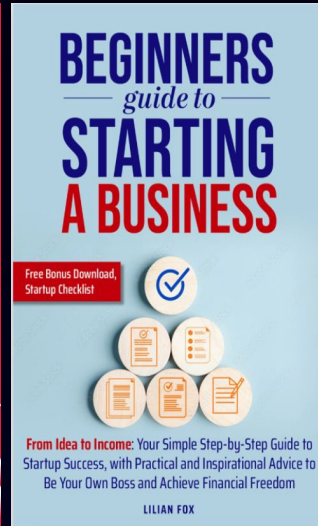
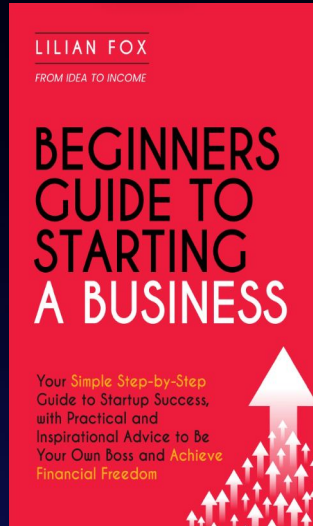
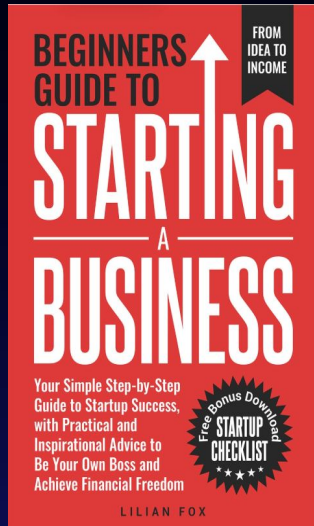
Laura Topliss

Hi Coaches,

Apologies, please ignore my earlier link I'm new to Google Docs and thought you could edit the document once shared! Please see updated link below and would appreciate any feedback on these covers :)

<https://docs.google.com/document/d/15lg3Mt44YsGFyrZCvAWIDAi9WbsP-gL303cwkvDzJs/edit?usp=sharing>

Laura Topliss



Evangeline (Vangie)

Thank you, Coaches

I would appreciate your quick review and thoughts for my selection of designers. Some of them have already made changes on title, subtitle, fonts, etc.

<https://99designs.com/contests/poll/f57fd381b8>