

Action Takers Tuesdays! May 7, 2024

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Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls	Tuesday 4-6PM EST	
	Wednesday 12-2PM EST	
Ų _{&л}	Thursday 3-5PM EST	
A	Friday 12-2PM EST	
	Sunday 12-2PM EST	
Live Weekly (Got a question	Q&A Calls you'd like us to answer	
on the next Q&	A call? Ask it Here	
	A call? Ask it Here	





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.







There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.





Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.

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PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript

Check your email inbox for more info or contact support









Thought Of The Day

STOP CREATING PROBLEMS THAT AREN'T EVEN THERE.







When choosing a topic -

Prioritize the revenue over reviews



Wilfrid

Hi Coaches. Is anyone of you familiarized enough with ai.ghostwriting to help me understand how one gets from a book outline to writing samples. Please don't send me back to the lesson . It just jumps into writing samples as if the outline was already part of the system. Thanks for yr assistance

Alexander Laing

Hi AIA family

How are you?

Ref photos. What are the rules concerning which photos I can include in my book.

Please confirm that I can include photos which I am in, but what about the other persons in the photo.

I'm particularly asking about a photo of me from my pass-out parade in the Army and you can clearly see the inspecting officer talking to me. He is a high ranking officer who is is also a public figure by virtue of his success at the Falklands. His name is General Sir Mike Walker and I've made ref to him. Is that ok?

There is also a picture of the lorry I drove into a ditch. I took the picture of my comrades posing on the vehicle. Can I also use the picture of the hotel entrance....I have added photos to my email.

Tabitha

Hi. I need 2 title checks for 2 bundled books:

1. You Can Heal Your Trauma: Release the Past that Binds You and Be Empowered to Heal Your Emotional Pain, Anxiety & Stress Once and for All.

2. You Can Manifest Your Dream Life: Transform Your Reality so that it Aligns with Your Deepest Desires Even if Manifesting Has Never Worked for You Before.

I have significantly changed the sub-titles since generating the writing sample. Will this affect the writing of the full manuscript in a way that could be quite detrimental to the final product?

Shane Flaherty

Hi Coaches What is the best size for a Self Love Journal. I was researching on Amazon and the varied from 7x10, 7.5x9.5 and 8x10. Any recommendations keeping print costs and editing in mind? Below are links to other books in the same niche if needed. Thanks

https://www.amazon.com/Girl-Self-Love-Workbook-Teen-Girls/dp/1952821142/ref=sr_1_3?dib=ev.12lioiMS.19 GOnVO2kiYBC1Xw8

Girls/dp/1952821142/ref=sr_1_3?dib=eyJ2IjoiMSJ9.GQnVO2kjYBC1Xw8jY27_wdtx4f5VtYT32u 6cQEVWi-

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qAZ1IIgOLWeFo.Co1UVFDRMNiwfv8HgVKQp9A8Yd-q-

CENFyGZo3icaXo&dib_tag=se&keywords=self+love+workbook+for+teen+girls&qid=1714994813 &s=books&sr=1-3

https://www.amazon.com/Self-Love-Workbook-Teen-Girls-Self-

Doubt/dp/B0CR8DV6V5/ref=sr_1_5?dib=eyJ2IjoiMSJ9.GQnV02kjYBC1Xw8jY27_wdtx4f5VtYT3

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AI PUBLISHING ACADEMY

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Alex Laing

Is there a link to show me how to create qr codes for my photos. Is there a limit on how many photos I can use and how do I change my colour photos into black and white

Thank you



Gabriela

Hello, I am foreigner, brazilian Citizen. And Iwould appreciate to understand if I can have an account linked to US only. This to my main income be in US dollars only. Without converting my brazilian product catalog from to a US catalog as amazon gives the option: https://venda.amazon.com.br/cresca/venda-global/central-de-treinamento/criacao-do-catalogo

If a can have a permanent address from US and open a company in US. Could I have my main account from US?

Also, having a US company, would I get the 30% hold back in my sales, as happens to non- US citizens and taxations coming from other countries?



Linda-Marie

Greetings all ! Pls clarify if we are supposed to set up amazon Ads for just the paperback version of our books, or for more than one version (hardcover, ebook, etc) ? In other words, if i set up my Ad for my paperback, pls confirm this ONE ad covers all versions of my book. (so that setting up an Ad for the hardcover would be redundant ?)

Linda-Marie

Hello & thank you for your time.

Pls clarify Amazon's new rule which requires us to to have " another picture / image besides our book image" on our detail pages. If I already have A+ Content images on my detail page...does this satisfy their new requirement...? If not, please explain.



Linda-Marie

Question to benefit all:

Please advise approximately what should ACOS be for a Keyword to be performing well...? Under 50 ? or under 25 ?

Also reveal any other tweaks to increase efficiency of Amazon Ad. Much thanks.



Malik

I know Thursdays are for book topics and POC but I am eager to start my manuscript and was hoping you could share some insight on my title and subtitle drafts. I found 4-5 other books that meet the proof of concept, but I could be missing something and would appreciate a coach taking a look and providing some feedback.

Here are my titles:

Vitality Beyond Years: Age-Defying Wall Pilates For Seniors

A Step-By-Step Illustrated Guide to Unlocking Strength, Flexibility, And Unwavering Balance In Your Golden Years With Just 10 Minutes a Day of Gentle Wall-Based Exercises

Here are a few variations of the title:



Malik

The Practical Guide To Age-Defying Wall Pilates For Seniors

The Age-Defying Wall Pilates Playbook For Seniors

The Complete Guide To Age-Defying Wall Pilates For Seniors

Age-Defying Wall Pilates For Seniors Made Simple

The Ultimate Age-Defying Wall Pilates Handbook for Seniors

Unlocking Senior Vitality: Age-Defying Wall Pilates Handbook

The Age-Defying Wall Pilates Journey for Seniors

Empowering Seniors Through Age-Defying Wall Pilates





And a few subtitle Variations:

A Step-By-Step Guide to Unlocking Strength, Flexibility, And Unshakable Balance In Your Golden Years With Just 10 Minutes a Day of Gentle Wall-Based Exercises

A Step-By-Step Guide to Regaining Strength, Flexibility, And Impeccable Balance In Your Golden Years With Just 10 Minutes a Day of Low-Impact Exercises

A Step-by-Step Guide to Independence in Your Golden Years With Just 10 Minutes a Day of Low-impact Exercises That Improve Flexibility and Balance.

I tried to use the three mainly searched keywords (strength, flexibility, and balance) in my titles.

I appreciate your feedback and hope that it helps me move on to the next stage of publishing my first book. If you are not able to address my question on a Tuesday call, that's okay. I will copy my question to a Word document and try it on Thursday.



Glenda Norton

Is it ok to have your first full manuscript created by publishing.ai or is it best to be done using a ghostwriter?



Do I check distribution on Amazon if I am not putting it on Ingram spark, etc? Thanks

George

KDP says you can choose between two royalty options for each of your eBooks: the 35% royalty option and the 70% royalty option. If most of the sales are in the U.S. where there is no VAT tax, you would choose 70%, right?

Aisha

I just finished my Customer Research and one of the positive qualities mentioned was "visual attractiveness with useful photographs. High-quality, colorful photographs that complement the text attract readers." However, the review that was pulled didn't really say anything about color photos but that "the layout and design of the book itself is divine". Should I continue with the book topic I've chosen?

Eleanor

I am working on a quote book and I am using about 3 major websites to find quotes and also Chatgpt 3.5. Will there be copyright issues or are there problems with doing this? I am doing this for my 7DPC, but it is taking me longer than 7 days.

Eleanor

Can I do a low content book instead for the 7DPC? A journal, a coloring book etc.

Silvia

Hi coaches!

I'm confused on how to fill out the ChatGPT prompt for the Review Request Page. Can you please show us, step by step, how to fill it out?

Thank you!



Tyler

Reformatting book title after additional feedback. Any thoughts?

"Financial Independence for Young Adults: Mastering Money Skills to Turn Economic Anxiety to Wealth-Building Confidence"

"The Young Adult Guide to Financial Independence: Practical Strategies and Actionable Steps for Turning Economic Anxiety to Wealth-Building Confidence"

"The Young Adult Roadmap to Financial Independence: Practical Actions and Step-by-Step Guidance to Convert Economic Anxiety into Wealth-Building Confidence"





I have a self-help billiard training book (The Great Break Shot).

It was published 18 yrs ago. 180 pgs

1. What is the quickest/best process to get it in production with Audible;

a visual book or an audio book vocalized by AI?





How many Audible book sales does it take to make \$1000 a month?



Jani

Hi Coaches!

Do we get to choose which part of our book that will be the "Read Sample" part or is it always in the beginning of the book?

Thanks!



Rose Marie

Somehow I got kicked off of leaving Amazon reviews. I am not finding promising info about what to do, it seems that Amazon may not be easy to work with here. If I can't leave reviews can I still be profitable on Amazon? I tried the chat and it was not helpful. I am going to try to call tomorrow? I hope I am not really screwed.

Beau Wallert

Hi coaches, I'm down to my top 2 covers for my first 30K book. Looking for advice or tips on which one you guys think if best. Much appreciated thank you!

https://99designs.com/book-cover-design/contests/design-high-quality-conceptualmasterpiece-unravel-co-parenting-1276816/entries

*** PLS PROVE GOOGLE DOC INSTEAD

Jessica

Hi there, I am trying to download the Firefox extension to use Katie P and I am stuck in need help.

Janet C.

Hello, could you guys please help me decide on one of these book sub-titles? I'd really appreciate it!

BOOK TITLE: Easy Backyard Vegetable Gardening

Sub-title #1: Grow your own Fresh, Nutricious Bounty right outside your doorstep.

Sub-title #2: Effortless Cultivation Tips for abundant harvests and Garden-to-table delights.

Sub-title #3: From Seed to Supper: Your complete guide to growing delicious produce at home!

Sub-title #4: Harvest Health: A beginners guide to growing nutrient-rich vegetables in your own backyard

I like #3 the best. The others don't seem to capture that this is a complete guide from building the garden to eating the produce. This one I think sounds most inviting! But I am not the pro, so your opinions would be awesome! Thank you

Janet C.

When you are ready to hire a designer for your book cover, do you order the premium choice that includes the back cover or can you start with just the basic e-book and paperback cover (no spine and no back). I do not have my description yet so I won't be needing the back cover for probably a few more weeks (or longer at this rate! lol).

thank you





Hello coaches, Ok so based on all the coach feedback, I have to keep tweaking my title / subtitle. It can be tough because everyone has a different opinion but hopefully this is generally good

Lets try this again:

Title: English Cottage Container Gardening for Beginners

Subtitle: How anyone can Effortlessly Design, Cultivate & Transform any small space into a Charming Flower- filled Sanctuary

or:

Subtitle: (shorter) Easily Design, Cultivate & Transform any small space into a Charming Flower-Filled Sanctuary



Silvia

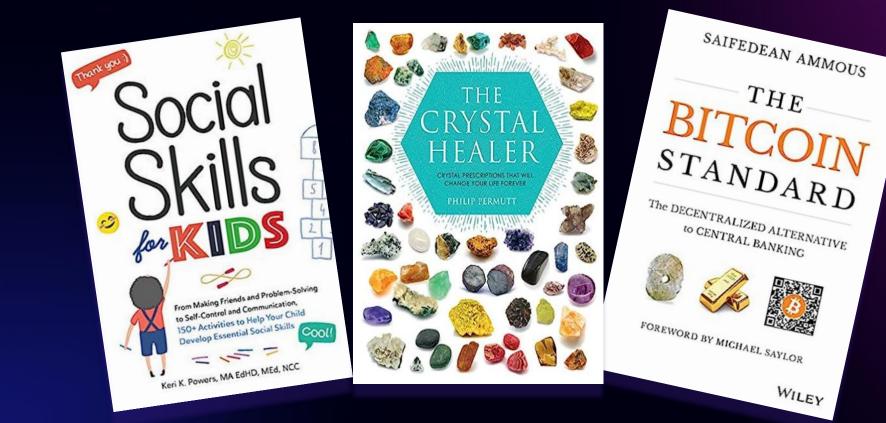
Hi I am a newbie.

I joined with the aim of using my area of expertise to expand on my online business courses and am struggling with poc. I live in Australia and the internet is very weak where I am, when I try to get into Amazon I either cannot do so or it drops out..

My 30+ live seminars and online courses focus on 'soft skills for middle management': for example, performance management, effective praise, curbing interruptions, communication skills for first time managers, listening skills, dealing with negative staff, and more. Can you please help me with poc. Thank you very much.



Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST

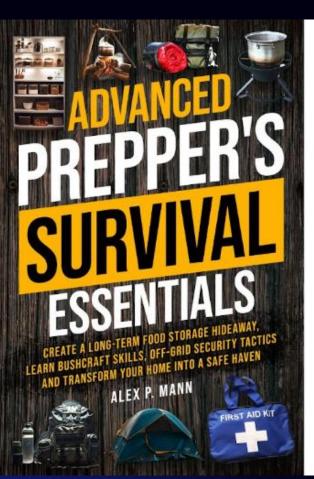


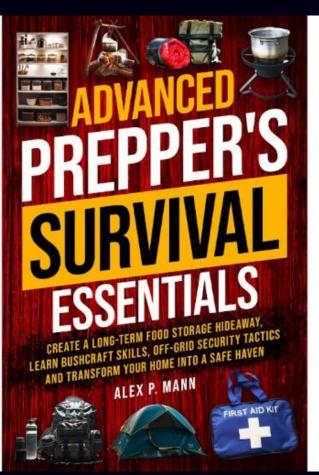
Live Weekly Q&A Calls

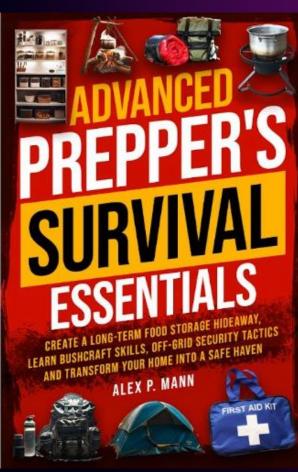
Got a question you'd like us to answer on the next Q&A call? Ask it Here

Click Here to Register

George







Meagan

CANNING and PRESERVING DADE SIMPLE BOR MOREL DEVELOP SKILL

for a Sustainable Lifestyle and Eat Healthy All Year Long

MEAGAN MCNIFF

CANNING and PRESERVING MADE SIMPLE

Save Money, Develop Skills for a Sustainable Lifestyle and Eat Healthy All Year Long



MEAGAN MCNIFF

CANNING AND PRESERVING Made Simple

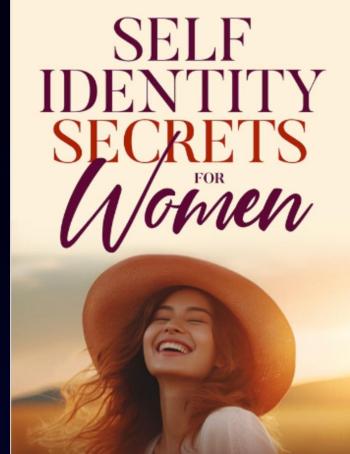
Save Money, Develop Skills for a Sustainable Lifestyle and Eat Healthy All Year Long





Meagan McNiff

Lee



A COMPREHENSIVE GUIDE TO DISCOVER WHO YOU REALLY ARE, IMPROVE YOUR SELF-ESTEEM AND BUILD REAL RELATIONSHIPS.