



**AI PUBLISHING**  
ACADEMY

**Action Takers Tuesdays**

**Aug. 8, 2023**


# Welcome to the Publishing Family!



# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a dark blue header with a red dot and the text "Live Calls". Below this is a large "Q&A" logo where the "Q" is white, the "&" is yellow, and the "A" is white. Underneath the logo is the "AUDIOBOOK IMPACT ACADEMY" logo. To the right of the logo are five buttons listing call times: "Tuesday 4-6PM EST", "Wednesday 12-2PM EST", "Thursday 3-5PM EST", "Friday 12-2PM EST", and "Sunday 12-2PM EST".

## Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

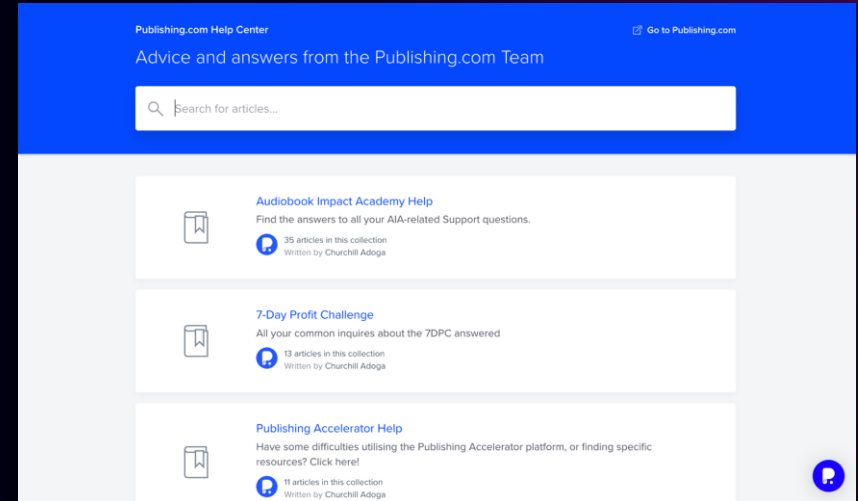
# Most Frequently Asked Q&A Questions:

Visit our Help Center

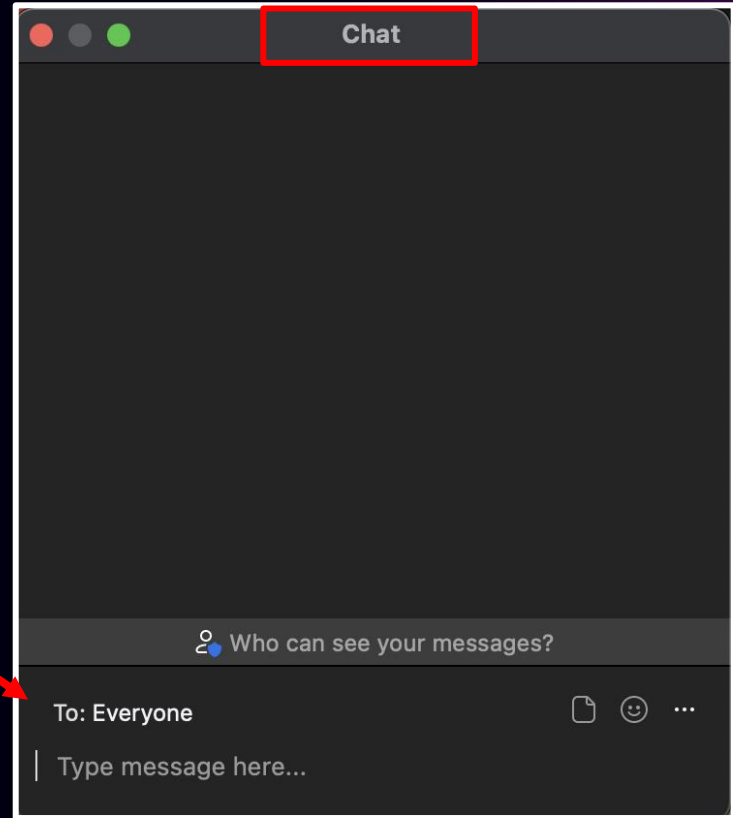
[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
setting to  
"Everyone"



# PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

**APLUS10**

Students get **10%** off the A+ Content Package.





# Let's Begin!

# Thought Of The Day

You'll never become who you want to be



If you're too attached to who you've been

# Did you achieve last week's goals?

## Brian

- Provide feedback to writer - Yes
- Create outline for new book - Yes

## Karina

- ARC started - Yes



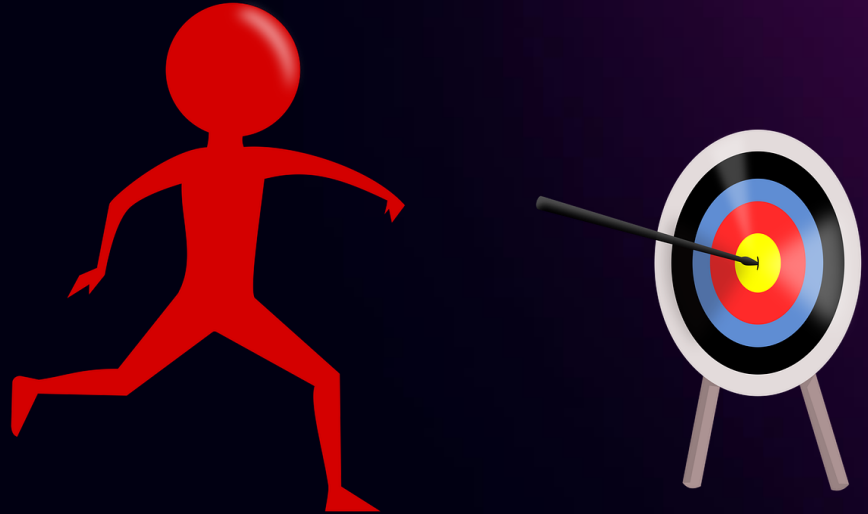
# What are your goals this week?

Brian

- Hire new writer

Karina

- Looking for another Niche



# Michael

Trying to get signed up for the phone calls;however, it says that I am not allowed?

# Starnanda

How do I find Tools? need to add your favorite way to save files etc. and How to I transfer the saved cloud files into my computer?

# Linda

In the book suggestions, there are drawing and music book topics. I just wonder whether those kind of books could be on Audible? Should I choose a book topic which could be suitable for Audible?

# Deni Clement

Hello, good day!

I'm not a technical person and I feel accomplished if I can read an email...but, I'm going full on.

I've tried to access the Accelerator many times, but I get a: URL was not found on this server a 404 error message. How can I get into my Accelerator?



# George

Where is "structuring your business?"

# Aminah

I'm having difficulty choosing a topic.

I did the proof of concept and a couple passed; but, I am wondering if the options I chose are too general. How do I know if the topic I chose is narrow (specific) enough for publishing?

# Sabrina

For my book title, do the keywords have to be in the same order in my title as they show up in the Amazon or Audible search bar? For example, if the related keywords on AMZ show up as “diabetes book”, “diabetes for beginners”, “diabetes solution”. Does my title have to include the keywords in that order or as long as those keywords are in the title it will rank or show up? So my book title could be “Beginners Diabetes Guide Book with Easy Solutions” (all the keywords are there but not in the order of the search bar). Or does it have to have them in order such as “Diabetes books for beginners, with diabetes solution” Those are really random titles I just made up but I just wanted to show an example. And is it the same for Audible vs Amazon? Audible search bar results varies slightly from Amazon’s, is it more recommended to go based off of AMZ or Audible?

# Karen

Hi Coaches,

I just launched my book (ebook, paperback, hardcover) on Amazon! Yay!

(Still waiting for Amazon to approve it.)

Questions: Could you please help me with the KDP Free Promotion?

I think there is a limit of 5 days? Should I do the 5 days altogether or space them apart?

Is it possible to extend beyond the 5-day limit?

Appreciate your guidance!

# Dawn

I am having a hard time understanding the proof of concept and how to do it.

# Simon

Coaches,

In my first coaching call back in March, I received a cautionary note about pursuing "passion projects" unless they survive the POC test. That's why I pivoted to writing books about ChatGPT instead of my preferred, but less marketable, archaic subjects. Since AIA fully embraced ChatGPT, now I find myself crafting a ChatGPT-focused book while learning how to publish books using it, which gives me some awkward, weird feelings.

I'm wondering if I made another kind of mistake i.e., picking a topic too trendy so that it will quickly reach the expiration date. As AI becomes as commonplace as utilities or the Internet, much like guides on basic Google searches or iPhone usage, the demand for a ChatGPT user guidebook could rapidly diminish.

I'm sort of at a crossroads. With my ChatGPT book's content nearly 75% complete, I'm yet to shoulder expenses for design, formatting, and marketing. Is it prudent to consider shifting to a more timeless subject that holds enduring relevance?

# SYED

Hello wonderful coaches.. as we learned in lesson that for a 30k word book, page count should be in between 120-140. I want to include pictures in my book so I wonder it may be more than 140 pages.

My question is that to stay in limit of 140 pages, do I need to ask my ghostwriter to decrease the size of font or remove spacing between lines?

# SYED

Hello coaches:

Just a general question before choosing a topic/title, I was browsing around different books in different niches on Amazon. I found 85% of books in color. How can we compete with that books if we only print in black and white ??.. because as we have learned in the lessons black and white printing saves a lot of money.



# Nancy

Course is good, but the foul language is distracting and shows undisciplined speech. Why is it used so much? Contrary to popular belief, not everyone speaks in this manner. Please at least bleep it out more. I noticed some bleeping in Module 1, but in lesson 8, it is out of control. Can you PLEASE have respect for the students and do something about this?

# Judy

I have a website set up so that when my book is published, I can use it for marketing. However, after about a year, and spending a lot of money for tech assistance on BlueHost, Google still cannot find my website. Bing is fine. What can I do to get this straightened out? I've already paid out a lot of money for this whole and entire project!!!

# Hannah

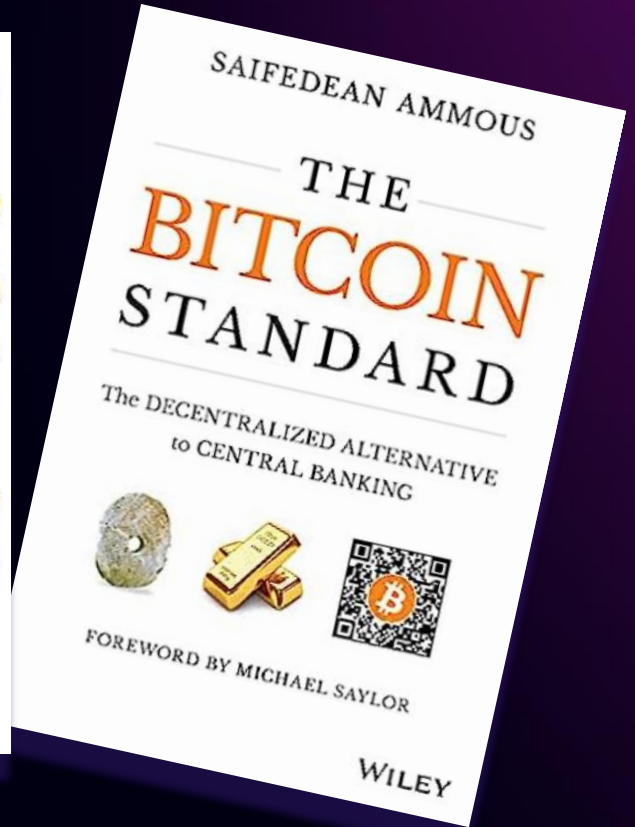
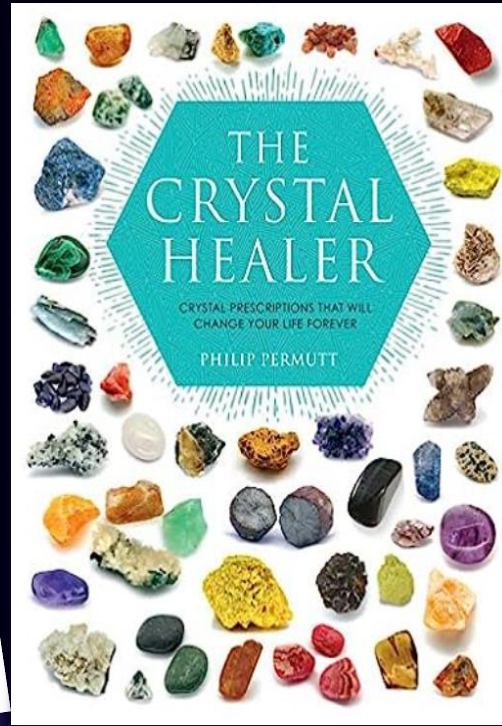
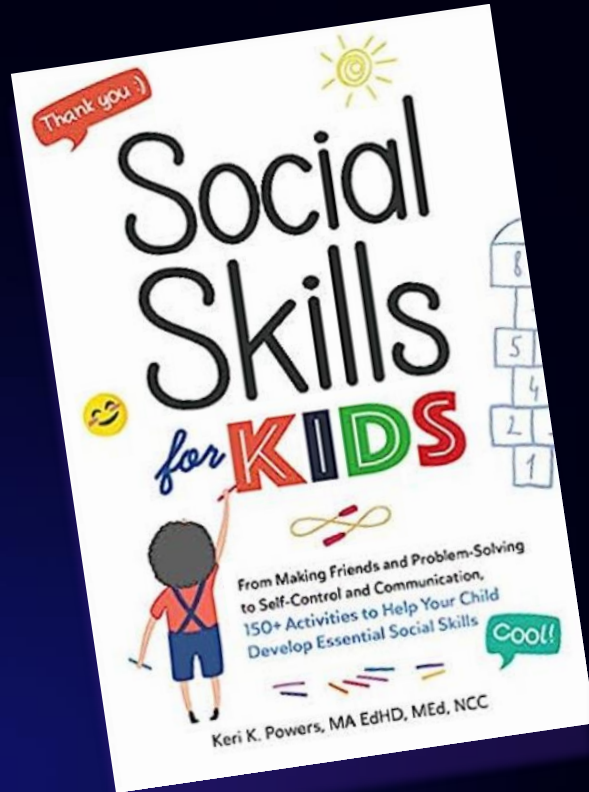
BOOK REVIEW AND FEEDBACK

POC; Personal Finance for Kids

TITTLE; Personal Finance for Kids Simplified with fun and understanding

SUBTITTLE; Simplifies Money Concepts for kids ,promoting understanding and responsible financial habits, unlocking a positive mindset on money, impacting lifelong money-solving skills for a lifetime of financial success.

# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - [brian@publishing.com](mailto:brian@publishing.com) & [karina@publishing.com](mailto:karina@publishing.com)
- Cut off time - Tuesday 2pm EST

Lorena



# EASY PIANO

SHEET MUSIC FOR KIDS

A BEGINNER'S PIANO *Playtime*

50 SHEETS MUSIC FOR FUN LEARNING

FEATURING CLASSICAL, JAZZ  
RHYTHMS AND HYMNS

EJ PENA



# EASY PIANO

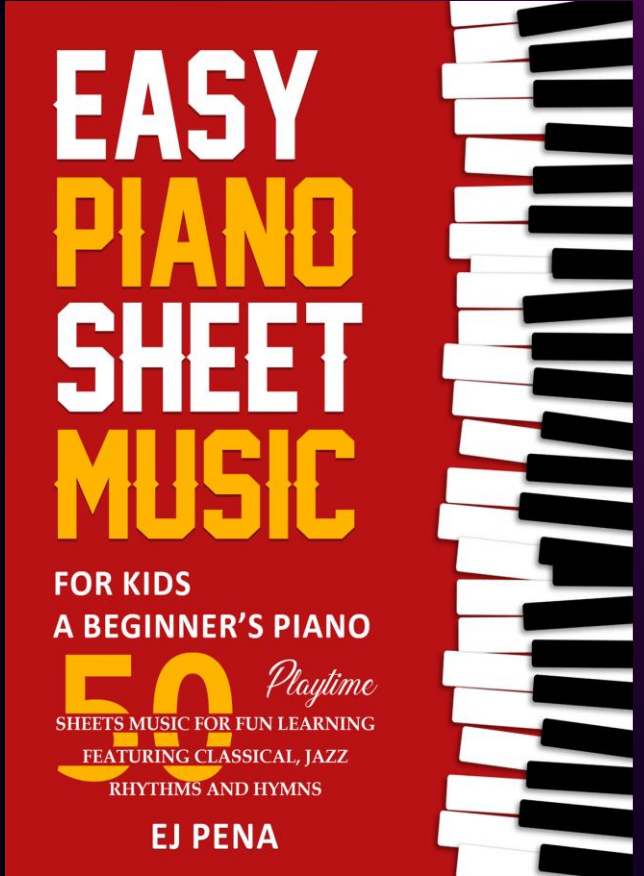
SHEET MUSIC

A BEGINNER'S PIANO  
**PLAYTIME**

50

SHEETS MUSIC FOR  
FUN LEARNING  
FEATURING  
CLASSICAL, JAZZ  
RHYTHMS AND  
HYMNS

EJ PENA



# EASY PIANO

SHEET MUSIC

FOR KIDS  
A BEGINNER'S PIANO

**50** *Playtime*  
SHEETS MUSIC FOR FUN LEARNING  
FEATURING CLASSICAL, JAZZ  
RHYTHMS AND HYMNS

EJ PENA