

# Wild Winning Wednesday Strategies

● 2025



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

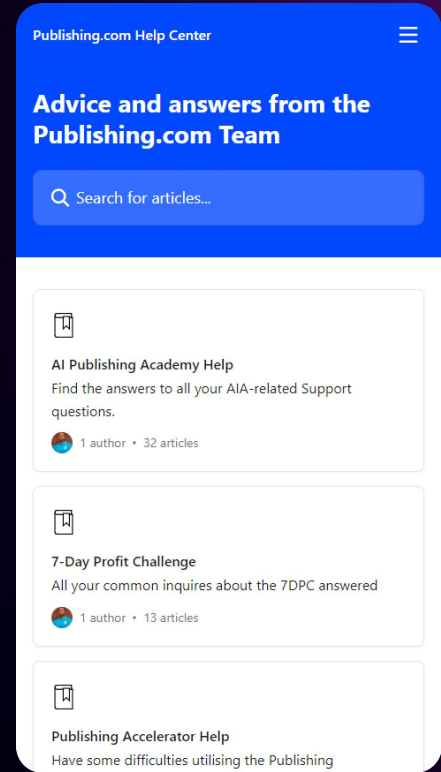
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

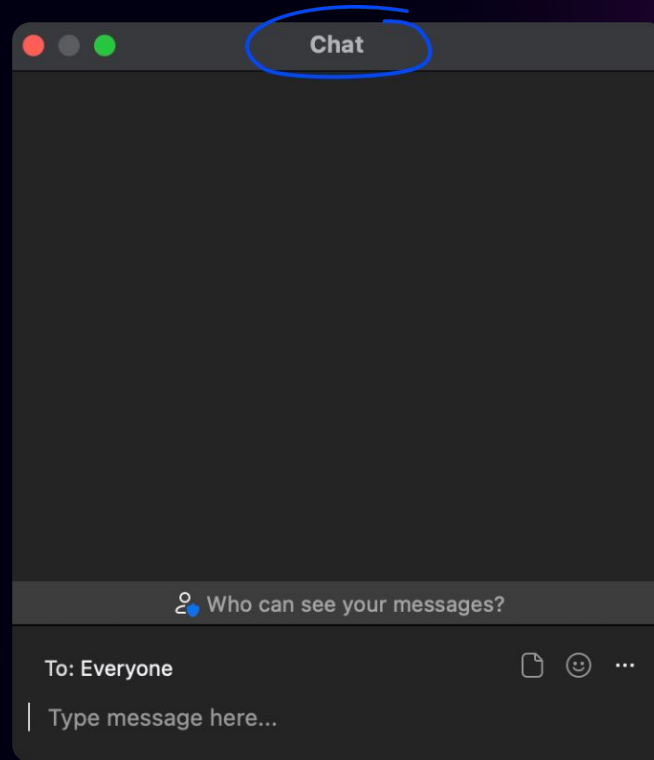
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



# FRIENDLY REMINDER

All support related questions (payment, program access, technical)  
should be emailed to [support@publishing.com](mailto:support@publishing.com)

**LET'S BEGIN!**

# Brenda Wollenberg

Hi Brian, I have an Amazon Ads question please.

My Royalty is \$5.78, my selling price is \$16.99 so I believe my break-even ACOS is 34.02%.

I have copied and pasted ad data from December 4-January 4 in the google doc link below. On most accounts my impressions are still low but my clicks and purchase rates seem to be decent. Therefore, I'm thinking, for the key words/books that are giving good results, I should just keep increasing my bids by a couple of cents a couple of times/week?

Is that a good strategy, or am I missing something.

Thanks, as always, for your excellent help.

<https://docs.google.com/document/d/1UCtOivH5-PYxU7bkCh2hWcTv8QqloB2WoXsMWcQ0KG/M/edit?usp=sharing>

# Jodi Baxter

Where is the dashboard where you can verify the times of these Q & A Zoom meetings?

# Krish Bhatnagar

Between the two titles which one is better:

Teen Boys Guide to Anger Management

Effective Anger Management for Teen Boys

Between the two sub-titles which one is better:

Teen Boys Guide to Anger Management: Master Emotions, Resolve Conflicts, and Thrive Under Pressure

Teen Boys Guide to Anger Management: Proven Techniques to Control Anger, Stay Calm, and Strengthen Relationships

# carton phaire

Hello, coaches. Why does amazon take so long to post my reviews? When I want to submit my review link, amazon did not post my review. That causes pubby to put me in the negatives with my snaps.

# Ivy Luo

Could you please review the title for my book?

"How to Teach Young Kids to Manage Money: A Parent's Guide to Teaching Children on Saving, Budgeting, and Financial Responsibility".

# Asia J

Hi coaches, please review my book covers. Thanks!

[https://1drv.ms/b/c/26883c7c5c1f8b59/Ecb3d8H7qN50v-yrdiG0dssBcUjB8hycqm02ZSq\\_UPwzQA?e=FRFV4Y](https://1drv.ms/b/c/26883c7c5c1f8b59/Ecb3d8H7qN50v-yrdiG0dssBcUjB8hycqm02ZSq_UPwzQA?e=FRFV4Y)



# Subbarao Boppana

How do I know that my book is not copy of any other writer and I do not face any copy write legal issue from anyone after publishing it?

# Ira Hou

Hi team, I'm preparing for the upcoming live meeting and have shortlisted the following topics for my 1st book:

Dark Psychology

Vagus Nerve Reset

Critical Thinking

Healing from Codependency

# Patrick

[https://drive.google.com/drive/folders/1P9YgWPusFewiH75TWXvU0M\\_FC2iJyMk3?usp=sharing](https://drive.google.com/drive/folders/1P9YgWPusFewiH75TWXvU0M_FC2iJyMk3?usp=sharing)

Hi Coaches

Can you please review my covers

Thanks

# Margarita L.(Lucy) Ruiz

Please review my covers. i have included my covers and the competitor's covers in the following link

[https://docs.google.com/document/d/1e78V\\_pPhjL9LCKB9i45I5yexgjR97B0e\\_-NEMCOYHR0/edit?usp=sharing](https://docs.google.com/document/d/1e78V_pPhjL9LCKB9i45I5yexgjR97B0e_-NEMCOYHR0/edit?usp=sharing)

Thank you!

# Michael Hays

Please Review Title/Subtitle for Finalization

ChatCPT Made Simple

Strategies to create powerful Artificial Intelligence prompts, save time and money, and unlock the full potential of AI tools that are efficient and fun to use everyday. (170)

Create powerful Artificial Intelligence prompts, save time, and unlock full potential of AI tools that are practical and fun to use everyday. (142)

Formulate powerful AI prompts, improve cost effectiveness, unlock full potential of AI tools that are fun to use everyday. (122)

Formulate powerful AI prompts, increase efficiency, unlock full potential of AI tools that are fun to use everyday. (114)

# towanda young

I PAID BUT I CAN'T GET ON THE SITE

# Brian Stevens

Hello Trainers/Mentors, I'm nearing the point of developing my manuscript and would like to seek some feedback on my book title and subtitle. The title meets POC and is about "Anger Management for Parents" with a focus on navigating the parent/teen relationship dynamics. I've played around with a number of subtitles and the following 2 titles:

(1) Anger Management for Parents: Practical Strategies for Staying Calm, Navigating Challenges, and Building Trust with Your Teenage Children;

(2) How to Stay Calm, Handle Teen Challenges with Confidence, and Improve Family Communication Or dynamics. Looking forward to your feedback. Brian

# Kyle Jackman

When inputting your account information on KDP and I want to use my LLC name but I still need to file for a doing business as should I wait until I file or can I input my information as my Individual name and change later.



# Jimmy Lau

Hi Coaches, based on the feedbacks I received yesterday I have made 3 new covers, can you please review and pick your favorite please? My favorite is number 1 but based on competitor research I think 2 or 3 could also work

[https://www.canva.com/design/DAGbhJXQp54/mSrnqwHxFs2ZYvORqNM77g/edit?utm\\_content=DAGbhJXQp54&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAGbhJXQp54/mSrnqwHxFs2ZYvORqNM77g/edit?utm_content=DAGbhJXQp54&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

# Emilie Szasz-Frank

when we submit a book to publish does it after to be in hard copy form as well as on audible or can it jsut be an audio book?

# Francesca Crowther

I would like to create a workbook instead of a nonfiction book using publishing AI. How would this be different from writing a book in terms of outline and manuscript prompts? Will it create all the worksheets for me and how do I get AI to do this?

# Cathrine Berg

Topic: Chair Yoga for seniors over 60 (the only I found POC for)

Since there are already many books on the subject out there, I want to tweak it a bit but with so many words in the title, it won't fit there, so it's included in the subtitle like "Shared Joy", "Harmonious Well-Being and Joy in the group", "together" ... as many older people suffer from loneliness and need to find connection. Perhaps this could position my work as a resource for seniors, caregivers, or even activity coordinators at community centers.

#1 Chair Yoga for Seniors Over 60 Discover Shared Joy of gentle movement Improve posture and Mood, Gain Strength, Balance and Reduce stress while connecting with your body mind and soul 183

#2 Chair Yoga for Seniors Over 60 Improve Strength, Balance and Flexibility, Increase Circulation and Breathing with Easy-to-Follow Exercises for Harmonious Well-Being and Joy in the group 184

#3 Chair Yoga for Seniors Over 60

Simple Effective Yoga Poses for Improved Balance, Flexibility, Muscle Strength and Relaxation in Community All from the Comfort of Your Chair 173

# Marlena Keenan

Hi Coaches, I generated the manuscript for my book (The Ultimate Beginner's Guide to AI) and will need to create some of the step-by-step instructions myself. My question is, can I use (retype) the instructions provided by the software tools in my book? For example, instructions for how to manage your emails, create filters, unsubscribe, etc. Also, can I create steps from YouTube videos? If yes, will I need to add a resource reference for it?

Thanks,

Marlena

# Lori McKendree

Hi Coaches, my question is about book covers. I am at the final stages and have my ebook cover through 99Designs and they did an amazing job! The winning designer is going to help me format my other covers.

My question is: What do I ask for? (I want all formats)

Do I need both Soft and Hard cover formats?

Is the spine included or do I ask for that?

&

Do I give the designer the book description to go on the back of the cover to be formatted with the cover?

or is the wording on the back of the book uploaded with my manuscript?

# Dustin Flahive

Some coaches are adamant that we should hire an editor, but some say not to. The twins think we shouldn't. What do you recommend? Confused about which direction to go.

# Sergio Romero

Hi! I'd like your opinion on my options for book cover. Where can I send the images?



# Dustin Flahive

I only started a week ago, and I've already seen different students publishing books on the same topic multiple times. I had a plan for my second book, but saw that two others are already working on that topic. Should we still consider topics that meet POC even if other students are doing it as well? I'm a little worried about saturation from students within the program.