

**Full-Throttle
Friday
3-8-24**

● 2023



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

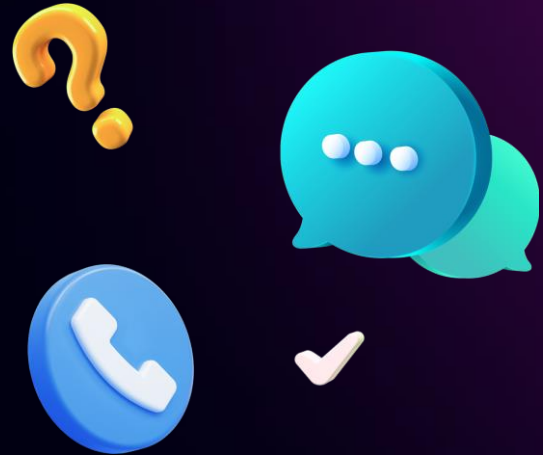
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

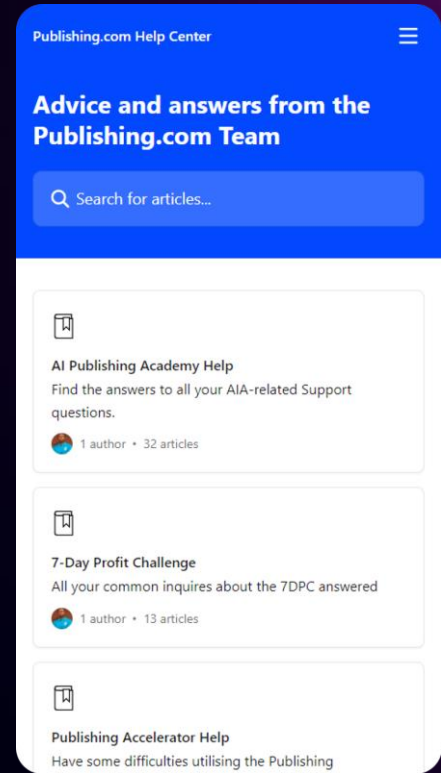
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

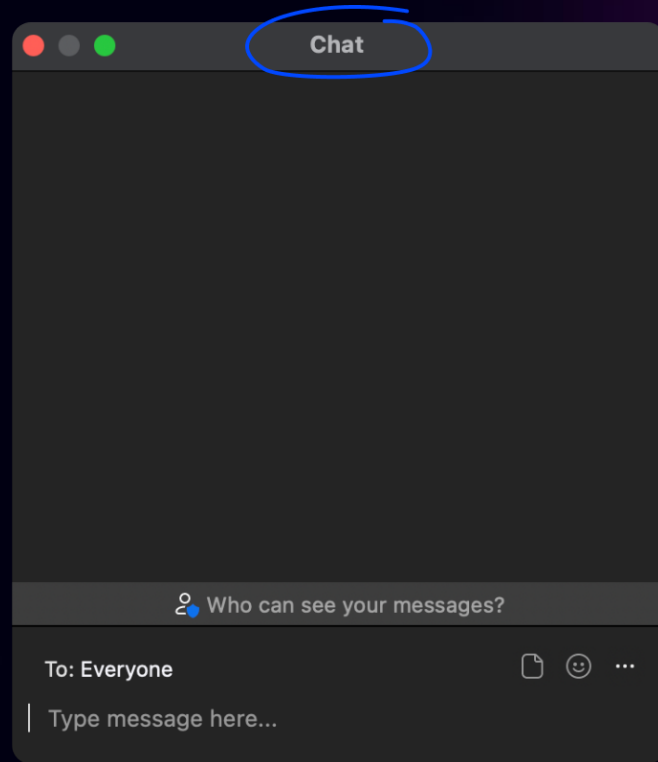
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



FLAWLESS10

Students get **10%** off Editing & Proofreading Package!



LET'S BEGIN!

George

Cover Review

https://docs.google.com/document/d/1Rv5pfqByfKut5VDNbIPky25d_YFUG18V/edit?usp=sharing&oid=107964409677724817444&rtpof=true&sd=true

Ian

Hi, Coaches.

Please, review this title, "Dialectical Behavior Therapy Fundamentals & Techniques: Build Effective Coping & Emotional Regulation Skills, Improve Interpersonal Relationships, Enhance Your Self-Awareness, & Live Your Best Life"

Sandra

Back again for a title review hoping this one sticks!

Retirement Guide for Beginners of All Ages

Master the Terms and Options to Plan, Save and Invest to Make Your Retirement Dreams a Reality.

Nik

Can I use AI to create video of simple dance moves

Linh

Which title should I use?

1. The Only Herbal Remedies And Natural Medicines You'll Ever Need: Transform your health with our step-by-step, proven plant-based strategies, bolster energy, immune support & reduce stress
2. The Only Herbal Remedies And Natural Medicines You'll Ever Need: Master self-care with our step-by-step guide to effective plant-based strategies, bolster energy, immune support & reduce stress

Bonnie

Title: Homesteading: What Our Elders Want Us to Remember

Subtitle: Finding Courage Through Self-Reliance to Empower Your Family

How can I improve this? Also yesterday Homesteading had the POC and this morning it doesn't.
Should I still move forward?

Stephane (pronounced "Stefan")

Hello, This is a question for coach Brian Chang or any other coach who masters Amazon ads. I started my ad campaign 2 weeks and 3 days ago at 0.20\$ and 20\$ per day for most of my campaigns. In the first 2 weeks, I got some clicks, but no sales. Now 2 days ago, I increased almost all my bids to 0.45\$ (this past Tuesday), except for 1 category, which I put at 0.80\$ and 1 keyword, which I also put at 0.80\$. I also increased the amount I spend per day to 30\$. I have 52 reviews right now and I am currently making a 4.2\$/sale royalty. I officially launched my book on February 9th but it was unofficially uploaded to Amazon on February 3rd. So far, I'm seeing an increase in impressions but not a single sale. Most of my sales (1 to 2 per day on average) so far come from the ebook, which I don't advertise for. What can I change in my ad strategy to start seeing a lot of clicks and some sales on my paperback book?

Howard

I would appreciate your thoughts and any suggestions regarding my book cover choices.

Hat

<https://drive.google.com/file/d/1JYGzqq1gCdkBafS73hUtHn-rVRLfnNBb/view?usp=sharing>

Arms

https://drive.google.com/file/d/1n7td1ANWtsnzj7Q14JXZ_ocwahOgWOC8/view?usp=sharing

Doris Cashbaugh

I would appreciate it if anyone has information re: what can be written legally when writing a book about your own life and others such as an ex-husband. I am changing all names and will use a pen name. But anyone who reads the book we know will know it is us. I want to keep the story true to life so I hate to change the facts. Thank You

Sandra

You may be seeing this a 2nd time but I added to the subtitle please review the addition.

Retirement Guide for Beginners of All Ages

Master the Terms and Options to Plan, Save and Invest to Get the Most Out of Your Money and Make Your Retirement Dreams a Reality.

Thank you!!

Ian

Hello, Coaches. I have a Publishing AI outline that came out to be about ~87,000 words. I reviewed the outline in detail and don't have any repetitions and think i should include all of the information in my 30K (now 87K) book. Can I split the manuscript into a two volume set. If so, how should I handle publishing it/them? As a bundle or two different, individual books (POC: Personal Finance for Young Adults)?

Suniti

This question is specific to ai.publishing.

Customer Research phase: How do I select what ASINs do I put in? The books with maximum reviews? The books that have the highest revenues? The books that show up at the top? Or a mix? Please advise.

My understanding is once you generate a Customer Research, and move on to Book Outline -- you can't come back for your research again. So I want to do it correctly.

~~Also, how do you know that you have done it correctly? How critical is it if you make a mistake?~~

Tom

Please review my Main Title and Subtitle options I have.

Top 5 words in Bestsellers: healing, journey, your, self, work

1. MAIN TITLE: A Healing Journey for Women

SUB: A Compassionate Journey of Self-Discovery to Cultivate Emotional Resilience, Embrace Self-Compassion, and Restore Your Inner Peace.

2. MAIN TITLE: A Woman's Path to Healing

SUB: Navigate your past Experiences, Build Emotional Resilience, and Embrace Self-compassion

3. MAIN TITLE: A Woman's Path to Healing and Inner Peace

SUB: A Guide to Emotional Healing, to Embrace Self-Compassion and Restore Your Inner Peace

Ijay

I have an LLC for my business I currently run (online personal training services). I went into AIA with intent to use books I publish about health and fitness as a funnel and to compliment my online personal training business. Would I need a separate LLC for publishing as well? or can I use this as a business expense and avoid paying additional fees?

Thuy

My topic meets POC and I would like to see if I can run with it.

"Minimalistic Home: Exploring monochromatic interior Design"

or

"Minimalistic Home: Focusing on using a limited selection of materials throughout the space to create a cohesive and harmonious design"

Thuy

I submitted the question about the minimalistic interior design topic. I hope you can give me an answer even though I won't be able to join in on the zoom call. I'll be picking my kids up from school.

Prosper De Morgan

How can I bypass the restriction Chatgpt4 is giving me whenever ask it to provide me 100 best sellers on amazon?

Jodi

i guess im getting into my own head but my question would be why would someone choose to read a book written by me for information when there are books written by people with years of knowledge?

jodi

what if it seems like the topic your looking for doesnt have any books that are similar-

shoichi mogi

I would appreciate it if you could kindly cancel my order and issue a refund, if applicable, to the original payment method. I understand that there may be certain terms and conditions associated with cancellations, and I am prepared to comply with any applicable policies.

I am not ready to do thing, I keep missing meeting.

Please confirm the cancellation of my order at your earliest convenience

Thank you

Mel

I have noticed that my designer on 99 designs has submitted similar cover ideas for other contests in the same niche as mine. I am very worried about this as I was expecting a unique cover idea. What can I do to prevent this? And is this allowed?

Mel

Do I need to include image reference citations on my 30k word book? My ghostwriter has included this but I would like to delete this if possible. Please advise.

Dina

Hi Coaches! Would you take a look at my latest title attempts and provide insight? Will any of these work? Thanks!

Simple Guide for Women seeking to end the Nightmare, gain Quality Rest, and Improve Life Longevity with a 21-day tracking journal to monitor changes

b) Sleep Beyond Insomnia for Women

12 Strategies to end the Nightmare, gain Quality Rest, and Improve Life Longevity

Including a 21-day tracking journal

c) Sleep Beyond Insomnia Unlocked for Women

12 Simple Solutions to end the Nightmare, gain Quality Rest, and Improve Overall Well-Being

d) The Art of Sleep Beyond Insomnia for Women

12 Sustainable Lifestyle Changes to End the Nightmare, gain Quality Rest, and Enhance Daytime Functioning

Dina

Hi Coaches! I'm splitting this question into three submissions because of an error. Would you please review the following potential titles for my 30K? The POC is Sleep/Insomnia. Thank you!

a) Sleep Beyond Insomnia Decoded

Simple Guide for Women seeking to end the Nightmare, gain Quality Rest, and Improve Life Longevity with a 21-day tracking journal to monitor changes

b) Sleep Beyond Insomnia for Women

12 Strategies to end the Nightmare, gain Quality Rest, and Improve Life Longevity, Including a 21-day tracking journal

Dina

Part 2 for title review:

c) Sleep Beyond Insomnia Unlocked for Women

12 Simple Solutions to end the Nightmare, gain Quality Rest, and Improve Overall Well-Being

d) The Art of Sleep Beyond Insomnia for Women

12 Sustainable Lifestyle Changes to End the Nightmare, gain Quality Rest, and Enhance Daytime Functioning

Dina

Part 3 for Title Review. Thank you!

e) Overcoming Insomnia

Simple Solutions for Women seeking to End the Nightmare, gain Quality Rest, and Improve Life Longevity with a 21-day tracking journal to monitor changes

f) Solutions for Sleep Beyond Insomnia

A Simple Guide for Women seeking to End the Nightmare, improve sleep quality, and Improve Life Longevity with a 21-day tracking journal to monitor changes

Rachel

In regards to copyright.

Why would I do copyright after I already publish my book?

Isn't 8 weeks a significant amount of time for it to be online and not have a copyright page?

Gwen

In saving the Best Seller List sheet, it doesn't contain the niches at the top - only gives sub niches. How to fix this? Can we only access it on Amazon from your link in the lesson?

Where/ how to save the link?

linh

Which title should I use?

1. The Only Herbal Remedies And Natural Medicines You'll Ever Need: Transform your health with our step-by-step, proven plant-based strategies, bolster energy, immune support & reduce stress
2. The Only Herbal Remedies And Natural Medicines You'll Ever Need: Master self-care with our step-by-step guide to effective plant-based strategies, bolster energy, immune support & reduce stress

Carmen

Hi Coaches, I would love your vote on your favorite book cover:

<https://docs.google.com/document/d/11Cs5ElkPJs934bTZ4BUeOJfkfagBN29FyRHV0Te6WAA/edit?usp=sharing>

Cecilia

I have been absent for quite some months, and I am able to return. I read that AI can now be employed, and I am wondering how I can learn about the use of this, and I am certain it will aid in choice of books as well as content, titles, etc. Any references are welcome.

Kyann

1. Please look at title review. Updated from last week.

Title: The Stress Free Guide to End-of-Life Planning

Subtitle: Finding Peace of Mind in Preparation: Wills, Healthcare and Legacy Planning Made Easy

2. Do you guys only coach on Fridays?

Christine

When I registered for Publishing.AI I think I entered the wrong email address. I'm unable to use Publishing.AI at this time. How can I reset my email address and password?

Suniti

This question is about customer research. I understand that once you generate a book outline, you can't change your customer base.

Questions

1. When you add in ASINs of the books, do you pick books that have high reviews? show up top? or a mix?
2. How much does it impact customer type?
3. How would you know if you have done it correctly and not missed anything?

George

https://docs.google.com/document/d/1-syqmp53BPOYaSblyg0VCA_N5nlk7LOl0Xzb3GNpNhc/edit

Suniti

In POC session yesterday, my topic "Dementia Caregiving" did not pass POC.

However, the coaches suggested "Dementia Guide for Caregivers"

I have two book titles and subtitles. Please provide feedback. Thanks in advance.

Dementia Caregiver Solutions: Empowering techniques for understanding and managing symptoms with compassion, enhancing quality of life, while maintaining your own well-being effectively (185 with spaces)

The Ultimate Dementia Caregiving Guide: Comprehensive Strategies to Manage Symptoms, Enhance Communication, and Reduce Stress for adult caregivers even if you are not a medical expert. (184 with spaces)

Christine

Hello, I was able to sign in to Publishing.AI finally, I reset my email password. One question about the program, when signing up to Publishing.com it was supposed to include one free manuscript of 30,000 words, how do we claim it. When I signed up to publishing.ai it shows no credit?