

TOPIC & POC

Thursday!

May 8, 2025

● 2025



PREREQUISITE
for today's call

Watched:
Module 2 | Choosing a Topic



2 | Choosing a Topic



The Journey to Six Figures

Resources: Download slides here Pubby Review Method
Lesson Timestamps: 00:00 - Intro00:19 - W...



The Core 4 Pieces Of A Successful Book

Resources: Download the slides here Access the Spanish version of this lesson here Timestamps: ...



Choosing a Book Topic

1. Topic Research 101 2. Essential Research Tools 3. Coming Up With Book Topic Ideas 4. Using Pub...



Business Fundamentals

1. Setting Up Your Publishing Accounts 2. Personal Finance 101 (How Not To Be Broke) 3. Accountin...



Action Items

Congratulations on completing Module 2! Below is a checklist for all the actions and tasks you ne...



SPECIAL SEGMENTS

Special Segment!

Today's Q&A is on:

- Finding a book topic
- Establishing Proof of Concept for your book topic

***General questions will resume on the next Q&A**



Q&A TIME

First, we will go through a run down of Topic Research and POC, and then we answer all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls


AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

Click Here to Register

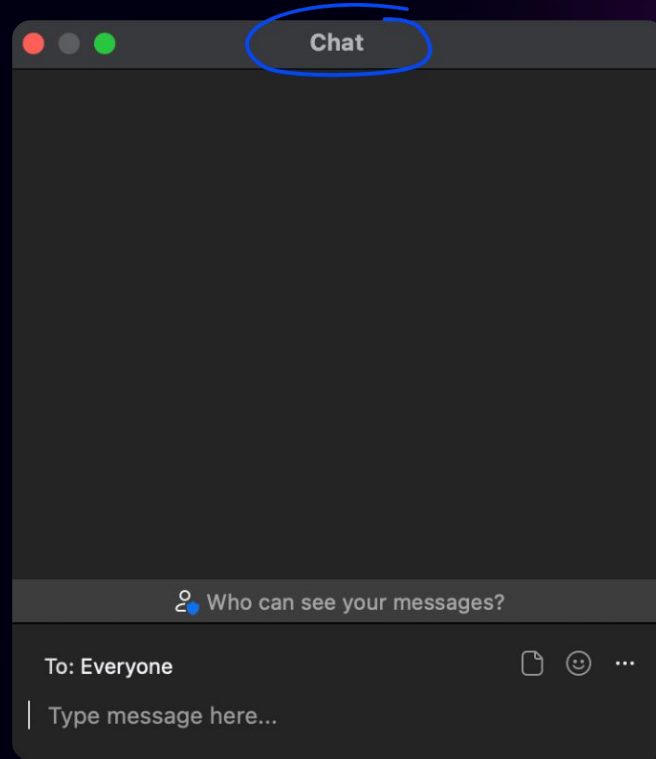


OPEN Q&A

Submit your Topic or Proof of Concept questions live on the call in the Zoom Q&A field. We will pick and choose the best questions to answer.



Change your chat
settings to "Everyone"

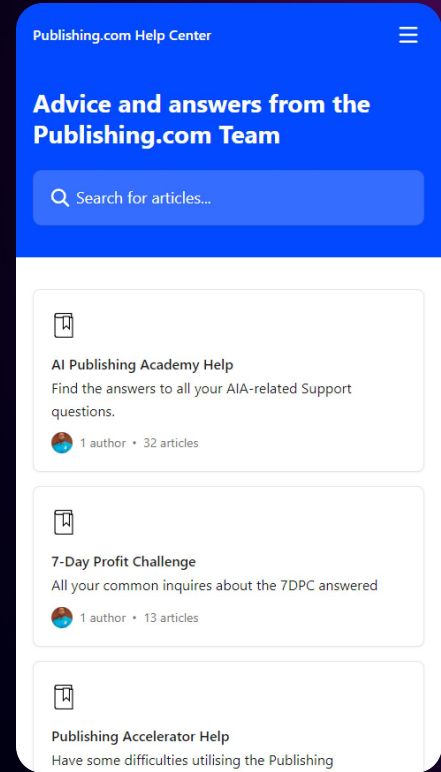




Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



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- Book descriptions

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Check your email inbox for more info or contact support

LET'S BEGIN!

Topic Research

1. How To Find A Topic
2. Finding Proof Of Concept (POC)
3. Q&A
 - a. Pre-submitted
 - b. Live



How To Find A Topic



What IS a Book Topic?

A good book topic:

Solves a specific problem, solved in a specific way for a specific group of people

- Clearly state what the book is actually about
- Terms people are searching on Amazon
- Specific (not vague)

Good book topic = *usually between 2 - 6 words*



What IS a Book Topic?

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How to read music	Beekeeping for beginners
Food truck business	At home workouts
Public speaking for beginners	Gut health
Off grid living	Decluttering your home
Rental property investing	Budgeting for college students
Meditation for entrepreneurs	Leadership for women
Social media marketing	Cognitive behavioral therapy
How to small talk	Chess for kids

What ISN'T a Book Topic?

- Book titles
- Niches
- Sub-niches
- Vague terms
- Famous authors

Ask yourself - Are people searching for these terms regularly on Amazon?



What ISN'T a Book Topic?

- Book titles
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Self help	Atomic Habits
Exercise	Think and Grow Rich
Diet	Money secrets
Music	Tony Robbins
Outdoors	Money magic
Love	Weight loss magic
Why anxiety sucks	For women
I can't lose weight	Math



BONUS

TOP 100 BOOK TOPICS

 **AUDIOBOOK**
INCOME ACADEMY

Note: **"For Dummies"** is Copyrighted, so you will be using this term just to get
IDEAS!





Deliver to
Beverly H... 90210

Books

FOR DUMMIES



EN

Hello, sign in
Account & Lists

Returns
& Orders



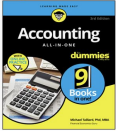
All Medical Care Groceries Best Sellers Amazon Basics Today's Deals New Releases Prime Registry Customer Service Music Books Pharmacy Amazon Home Fashion Gift Cards

Books Kindle Rewards Advanced Search New Releases Best Sellers & More Amazon Book Clubs Children's Books Textbooks Textbook Rentals Best Books of the Month Best Books of 2023 Your Company Bookshelf

1-24 of over 50,000 results for "FOR DUMMIES"

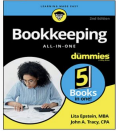
Sort by: Featured

Best Seller

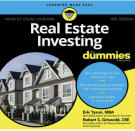


Accounting All-in-One For Dummies
(+ Videos and Quizzes Online) (For Dummies (Business & Personal Finance))
by Michael Taillard, Joseph Krajnak, et al.
★ ★ ★ ★ ☆ - 74
Paperback
\$28⁹⁹ List: \$34.99
✓prime
FREE delivery Wed, May 24
Or fastest delivery Sat, May 20
More Buying Choices
\$21.44 (51 used & new offers)
Other format: Kindle

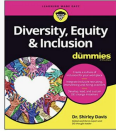
Best Seller



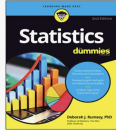
Bookkeeping All-in-One For Dummies
by Lisa Epstein and John A. Tracy
★ ★ ★ ★ ☆ - 696
Paperback
\$20⁹⁹ List: \$29.99
✓prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$14.98 (56 used & new offers)
Other format: Kindle



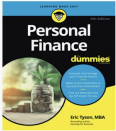
Real Estate Investing For Dummies, 4th Edition
by Eric Tyson MBA, Robert S. Griswold MBA MBA CRE, et al.
★ ★ ★ ★ ☆ - 747
Available Audiobook
\$0⁰⁰ List: \$4.49
Free with Audible trial
Available instantly
Other formats: Paperback, Kindle, Audio CD



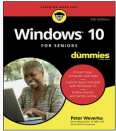
Diversity, Equity & Inclusion For Dummies
by Dr. Shirley Davis
★ ★ ★ ★ ☆ - 142
Paperback
\$29⁹⁹ List: \$39.99
✓prime
FREE delivery Wed, May 24
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$18.89 (10 used & new offers)
Other format: Kindle



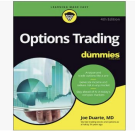
Statistics For Dummies (For Dummies (Lifestyle))
by Deborah J. Rumsey
★ ★ ★ ★ ☆ - 1,865
Paperback
\$11⁹⁹ List: \$16.99
✓prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$2.62 (88 used & new offers)
Other format: eTextbook



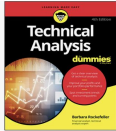
Personal Finance For Dummies
by Eric Tyson
★ ★ ★ ★ ☆ - 1,217
Paperback
\$13⁹⁹ List: \$24.99
✓prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$7.71 (76 used & new offers)
Other formats: Audible Audiobook, Kindle, Audio CD



Windows 10 For Seniors For Dummies (Computer/Tech)
by Peter Wroblewski
★ ★ ★ ★ ☆ - 917
Paperback
\$15⁹⁹ List: \$24.99
✓prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$3.96 (54 used & new offers)
Other format: Kindle



Options Trading For Dummies
by Joe Duarte
★ ★ ★ ★ ☆ - 285
Paperback
\$19⁹⁹ List: \$29.99
✓prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$15.69 (55 used & new offers)
Other formats: Audible Audiobook, Kindle, Audio CD



Technical Analysis For Dummies
by Barbara Rockefeller
★ ★ ★ ★ ☆ - 992
Paperback
\$17⁹⁹ List: \$29.99
✓prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$9.88 (10 used & new offers)
Other format: Kindle



Sewing For Dummies
by Jen Saunders Marech
★ ★ ★ ★ ☆ - 1,292
Paperback
\$10⁹⁹ List: \$16.99
✓prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$5.32 (17 used & new offers)
Other format: Kindle



AI PUBLISHING ACADEMY

FOR DUMMIES - "INVESTING"

Chat Gpt Prompt



What are the books available on Amazon under "Investing" - I want you to sub-niche

1. **Stock Market Investing:** Books focusing on stock market basics, strategies, and analysis.
2. **Real Estate Investing:** Guides on investing in real estate, including rental properties, flipping houses, and REITs.
3. **Value Investing:** Books that emphasize buying undervalued stocks for long-term growth, inspired by investors like Warren Buffett.
4. **Growth Investing:** Focuses on companies with potential for substantial future growth regardless of current stock price.
5. **Index Fund and ETF Investing:** Guides on investing in index funds and ETFs for diversified, long-term portfolios.
6. **Cryptocurrency Investing:** Books about investing in digital currencies and blockchain technology.



**CHECK
THESE
TOPICS
FOR POC**



Brainstorm With ChatGPT



**Is “Exercise” a
good book topic?**



Too Broad -
We don't know what
it's about or who it's for



**Using ChatGPT, we
can break it down**

1. **Cardio Workouts**

- High-intensity interval training (HIIT)
- Running and jogging routines
- Swimming workouts
- Cycling routines
- Aerobics exercises

2. **Strength Training**

- Weightlifting exercises
- Bodyweight exercises
- Resistance band workouts
- Kettlebell workouts
- Plyometric training

3. **Yoga and Flexibility**

- Hatha yoga
- Vinyasa yoga
- Yin yoga
- Flexibility exercises
- Pilates routines

4. **Mind-Body Wellness**

- Tai chi
- Qigong
- Meditation and mindfulness exercises
- Breathing exercises
- Relaxation techniques

- **Prompt:** Can you create a list of exercise topics that can be found in books on Amazon

5. Sports Specific Training

- Golf exercises
- Tennis workouts
- Soccer training routines
- Basketball drills
- Baseball conditioning

6. Rehabilitation Exercises

- Physical therapy exercises
- Stretching for injury prevention
- Exercises for back pain
- Post-surgery recovery exercises
- Balance and stability training

7. Dance Workouts

- Zumba routines
- Ballet workouts
- Hip-hop dance routines
- Belly dance workouts
- Dance aerobics

8. Nutrition and Wellness

- Nutritional guidelines for athletes
- Wellness and self-care routines
- Holistic health approaches
- Healthy eating and meal planning
- Supplements for athletic performance

9. Martial Arts Training

- Karate techniques
- Taekwondo routines
- Brazilian jiu-jitsu drills
- Boxing workouts
- Muay Thai training

10. Outdoor and Adventure Sports

- Hiking and trekking routines
- Rock climbing exercises
- Kayaking workouts
- Outdoor survival skills
- Camping and outdoor fitness

1. Senior Fitness

- Exercises for older adults
- Low-impact workouts
- Strength training for seniors
- Balance exercises for the elderly
- Chair exercises

1. Pregnancy and Postpartum Exercise

- Prenatal yoga
- Postpartum exercises
- Exercises for pregnancy
- Gentle workouts for new mothers
- Pelvic floor exercises

1. Kids and Family Workouts

- Fun family exercises
- Kids' fitness routines
- Exercises for children
- Active games for families
- Parent-child workouts



Using Pub.AI To Generate Book topic Ideas

Book Topic Ideas

Fill out the fields below and we will generate 5 book topic ideas for you. These are **not** book titles, so you will need to double check these with Proof of Concept before continuing!

Category you'd like to explore * 

Health

Subcategory to refine the idea * 

Nutrition

Generate

[I already have a topic. Skip this step](#)

Output



◀ 2 of 2 ▶

Copy



Nutrition Basics for Busy Professionals Description: Tailored for professionals with limited time, this book simplifies nutrition fundamentals, offering quick, healthy meal plans, and time-saving cooking tips to maintain a balanced diet amidst a hectic schedule.

Plant-Based Eating for Beginners Description: Introduces readers to the principles of plant-based nutrition, providing guidance on how to transition to a plant-based diet, understanding nutritional needs, and preparing simple, delicious plant-based meals.

Anti-Inflammatory Foods and Recipes Description: Explains the science behind inflammation and its effects on the body, identifying foods known to reduce inflammation. Includes a variety of recipes that incorporate these foods.

How do you like your output?

I like it, it's good!



It could be better...



Use Autosuggestion

 Deliver to **Beverly H... 90210**

Books ▾ container

Q container gardening for beginners	📊?	Keywords Before	Keywords After
Q container gardening	📊?	kids lunch container 📊?	container gardening books for beginners 📊?
Q container security	📊?	containers for mini fridge 📊?	Other
Q container gardening book	📊?	containers with lids for organizing 📊?	pizza storage container collapsible 📊?
Q container vegetable gardening	📊?	containers for organizing clothes 📊?	dog food storage container 50 lbs capacity 📊?
Q container home	📊?	containers for organizing pantry 📊?	oxo pop container 📊?
Q container garden	📊?	container 📊?	sharps disposal container for home use 📊?
Q container home book	📊?	containers for beads 📊?	sterilite 3-drawer storage container 📊?
Q container garden book	📊?	containers for food organizing 📊?	dog food storage container 30 lb 📊?
Q containers for tops and cotton balls	📊?	container store storage bins 📊?	how to build a shipping container home 📊?

ASE v2.1.42 ⚙️ | [Download Keywords!](#) |  Want to see **Search Volume** for these keywords? Go **PRO!** | 💡 Tip: You may have to scroll to the right to see all keyword suggestions.

AMZ Suggestion Expander



Proof of Concept (POC)

Is the book topic in demand?

Proof Of Concept

Review from the Course

Number of Reviews: $= < ??$

Est. Monthly Sales: $\Rightarrow \$??$

+

? x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: $\Rightarrow$ \$??

+

? x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: $\Rightarrow$ \$500

+

? x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: ⇒ \$500

+

3 x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: ⇒ \$500

+

3 x Books

Same Topic

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: ⇒ \$500

+

3 x Books

Same Topic

Same Audience



Proof Of Concept



Red Flags

Investigate any red flag:

- Price is over \$30
- Page count is 350+
- 0 reviews, lots of sales
- Date book was published (< 60 days, do not consider)

Automatic disqualification:

- Low content books
- Journals
- Workbooks*
- Bundles

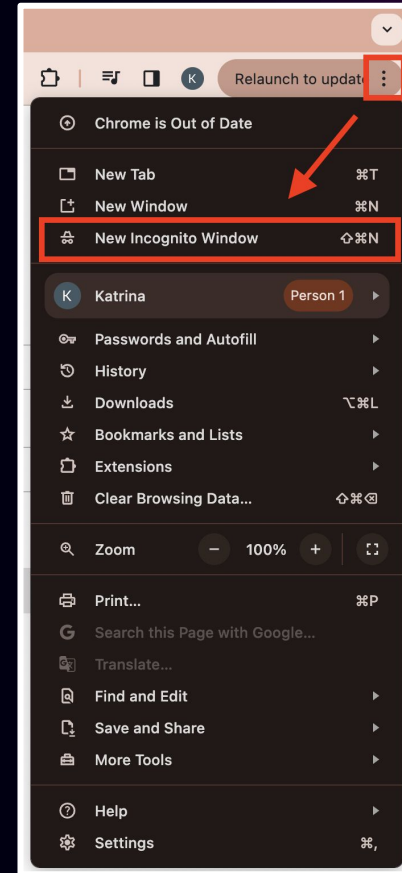


Proof Of Concept

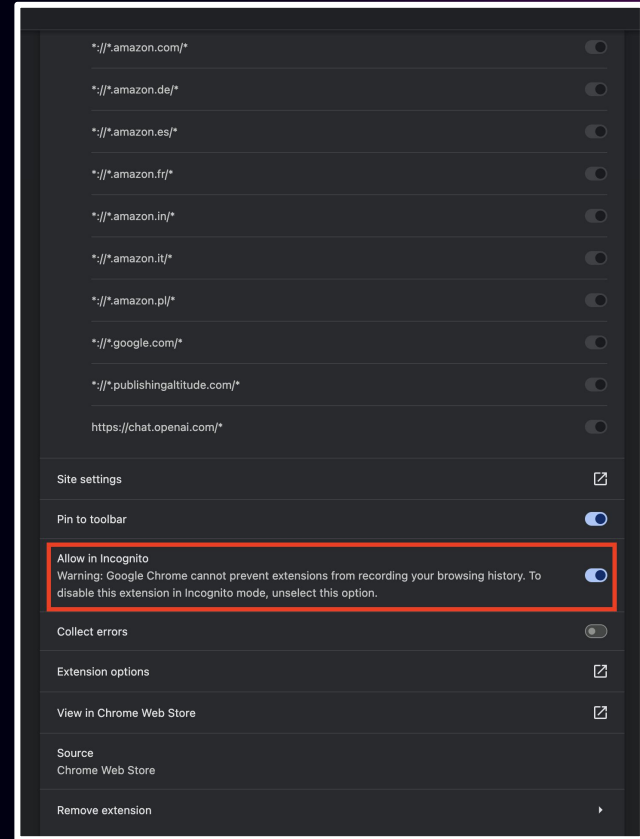


POC Example

- Open a new incognito window



- Make sure KDSpy is available in incognito



**Search your
topic in Amazon**



USA ✓ Books ✓ Topic

Incognito ✓

amazon.com/?k=chair+exercises+for+seniors&l=stripbooks&crd=2EF3G8DOZNV00&sprefix=chair+exercises+for+seniors%2Cstripbooks%2C173&ref=nb_sb_noss_1

amazon Deliver to Beverly Hills, 90210 Books chair exercises for seniors

Incognito

1-24 of over 2,000 results for "chair exercises for seniors"

Sort by: Featured

Selected filters (1) Clear all

- Books

Eligible for Free Shipping

- ☐ Free Shipping by Amazon

Get FREE Shipping on eligible orders shipped by Amazon

Kindle Unlimited

- ☐ Kindle Unlimited Eligible

Department

< Any Department

Books

- Arts & Photography
- Biographies
- Business & Money
- Calendars
- Children's Books
- Christian Books & Bibles
- Comics & Graphic Novels
- Computers & Technology
- Cookbooks, Food & Wine
- Crafts, Hobbies & Home
- Education & Teaching
- Engineering & Transportation
- Health, Fitness & Dieting
- History
- Humor & Entertainment
- Law
- LGBTQ+ Books
- Literature & Fiction
- Medical Books
- Mystery, Thriller & Suspense
- Parenting & Relationships
- Politics & Social Sciences
- Reference
- Religion & Spirituality

Get Paid to Turn Other People's Content Into Books. And Collect the Cash Before You Even Write a Word. Learn More By AMZ Suggestion Expander

Illustrated Book for Women, Beginners and Seniors Shop Alessandra Villanucci Books >

WALL PILATES SENIORS 28-day challenge

Chair Yoga for Weight Loss: 28-Day Challenge to Lose Belly Fat Sitting Down with Low-Impact Exercises 183 5 stars

BALANCE EXERCISES BIBLE SENIORS 12-Week Plan to Prevent Falls and Walking with Confidence in... 20 5 stars

Results

28 DAYS OF CHAIR YOGA FOR SENIORS Ottilie Oz

CHAIR YOGA FOR SENIORS TO LOSE WEIGHT WITH ILLUSTRATED EXERCISES LINDA STOWERS

CHAIR YOGA FOR WEIGHT LOSS BONUS VIDEO TUTORIALS 'SheerFitnessVibes

50 CHAIR EXERCISES FOR SENIORS: BEST CHAIR WORKOUT FOR OLDER ADULTS TO STAY FIT AND HEALTHY JORDAN FRANK

Sit, Stretch and Strengthen: A 14-Day Chair Exercise Program for Seniors JORDAN FRANK



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Options



Logout



Keyword: **chair exercises for seniors**

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(1\)](#)

Results: **1-20** Avg. Sales Rank: **209,121** Avg. Monthly Rev: **\$6,741** Avg. Price: **\$15.45** Avg. No. Reviews: **359**

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev	Reviews	Sales Rank
16	Chair Exercises for Seniors: Reclaiming Str...	I S C	168	\$13.69	5	\$ 68	(18) 1,053,844	✓
7	65 QUICK AND SIMPLE CHAIR EXERCIS...	I S C	92	\$18.9	50	\$ 945	(30) 101,940	✓
18	Chair Yoga For Seniors Over 60: For Weigh...	I S C	142	\$29.97	4	\$ 120	(30) 1,326,670	✓
20	Chair Yoga For Seniors Made Easy: 28-day...	I S C	187	\$14.95	7	\$ 105	(44) 706,162	✓
17	Chair workouts for every fitness level: Chair...	I S C	176	\$12.99	372	\$ 4,832	(45) 10,443	✓
14	Chair Exercises for Seniors Simplified: The ...	I S C	170	\$11.99	16	\$ 192	(55) 330,494	✓
13	Chair Exercises for Seniors: Simple and Sa...	I S C	126	\$14.97	34	\$ 509	(76) 154,517	✓
15	50 Chair Exercises for Seniors with Picture...	I S C	78	\$10.97	15	\$ 165	(85) 356,095	✓
1	Chair Exercises for Seniors: Your 28-Day Pl...	I S C	232	\$13.69	441	\$ 6,037	(99) 8,475	✓
10	10-Minute Chair Exercises for Seniors: Sim...	I S C	105	\$13.99	152	\$ 2,126	(101) 29,874	✓
2	28 Days of Chair Exercises For Weight Los...	I S C	124	\$14.99	887	\$ 13,296	(112) 3,488	✓
12	The Complete Guide to Chair Yoga for Seni...	I S C	136	\$13.97	352	\$ 4,917	(128) 11,152	✓
6	Chair Exercises for Seniors: Rediscover Pai...	I S C	130	\$14.97	131	\$ 1,961	(187) 35,345	✓
3	50 Chair Exercises For Seniors: Best Chair ...	I S C	131	\$6.99	173	\$ 1,209	(244) 25,708	✓
5	Chair Yoga for Weight Loss & Toning: Com...	I S C	111	\$16.3	1,928	\$ 31,426	(308) 1,218	✓
11	Chair Yoga for Seniors over 60: Complete ...	I S C	119	\$14.51	694	\$ 10,070	(321) 4,794	✓
19	Chair Yoga for Weight Loss: 10 Minutes a D...	I S C	111	\$15.83	662	\$ 10,479	(514) 5,085	✓
8	Chair Yoga for Seniors: Stretches and Pose...	I S C	164	\$31.93	291	\$ 9,292	(755) 14,019	✓
4	Chair Yoga For Seniors Over 60: 28-day Be...	I S C	139	\$12.99	1,904	\$ 24,733	(779) 1,240	✓
9	5-Minute Core Exercises for Seniors: Daily ...	I S C	158	\$8.69	1,420	\$ 12,340	(3,267) 1,861	✓

Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Keywords



Export



Help



Region

Total Monthly Rev.

\$134,822

Popularity Potential Competition



Click on the *KDSpy* icon

Click on *Reviews* to put them in order



AI PUBLISHING ACADEMY



Your extension was recently updated to v5.13.32. [Learn what's new](#) X



Keyword: **chair exercises for seniors**

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(1\)](#)

Results: **1-20** Avg. Sales Rank: **209,121** Avg. Monthly Rev: **\$6,741** Avg. Price: **\$15.45** Avg. No. Reviews: **359**

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7	65 QUICK AND SIMPLE CHAIR EXERCIS...	I S C	92	\$18.9	50	\$ 945	(30)	101,940 ☒
18	Chair Yoga For Seniors Over 60: For Weigh...	I S C	142	\$29.97	4	\$ 120	(30)	1,326,670 ☒
20	Chair Yoga For Seniors Made Easy: 28-day...	I S C	187	\$14.95	7	\$ 105	(44)	706,162 ☒
17	Chair workouts for every fitness level: Chair...	I S C	176	\$12.99	372	\$ 4,832	(45)	10,443 ☒
14	Chair Exercises for Seniors Simplified: The ...	I S C	170	\$11.99	16	\$ 192	(55)	330,494 ☒
13	Chair Exercises for Seniors: Simple and Sa...	I S C	126	\$14.97	34	\$ 509	(76)	154,517 ☒
15	50 Chair Exercises for Seniors with Picture...	I S C	78	\$10.97	15	\$ 165	(85)	356,095 ☒
1	Chair Exercises for Seniors: Your 28-Day Pl...	I S C	232	\$13.69	441	\$ 6,037	(99)	8,475 ☒
10	10-Minute Chair Exercises for Seniors: Sim...	I S C	105	\$13.99	152	\$ 2,126	(101)	29,874 ☒
2	28 Days of Chair Exercises For Weight Los...	I S C	124	\$14.99	887	\$ 13,296	(112)	3,488 ☒
12	The Complete Guide to Chair Yoga for Seni...	I S C	136	\$13.97	352	\$ 4,917	(128)	11,152 ☒
6	Chair Exercises for Seniors: Rediscover Pai...	I S C	130	\$14.97	131	\$ 1,961	(187)	35,345 ☒
3	50 Chair Exercises For Seniors: Best Chair ...	I S C	131	\$6.99	173	\$ 1,209	(244)	25,708 ☒
5	Chair Yoga for Weight Loss & Toning: Com...	I S C	111	\$16.3	1,928	\$ 31,426	(308)	1,218 ☒
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8	Chair Yoga for Seniors: Stretches and Pose...	I S C	164	\$31.93	291	\$ 9,292	(755)	14,019 ☒
4	Chair Yoga For Seniors Over 60: 28-day Be...	I S C	139	\$12.99	1,904	\$ 24,733	(779)	1,240 ☒
9	5-Minute Core Exercises for Seniors: Daily ...	I S C	158	\$8.69	1,420	\$ 12,340	(3,267)	1,861 ☒

Kindle **20**

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Keyword: **chair exercises for seniors**

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Results: **1-20** Avg. Sales Rank: **209,121** Avg. Monthly Rev: **\$6,741** Avg. Price: **\$15.45** Avg. No. Reviews: **359**

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank
16	Chair Exercises for Seniors: Reclaiming Str...	I S C	168	\$13.69	5	\$ 68	(18)	1,053,844 ☒
7	65 QUICK AND SIMPLE CHAIR EXERCIS...	I S C	92	\$18.9	50	\$ 945	(30)	101,940 ☒
18	Chair Yoga For Seniors Over 60: For Weigh...	I S C	142	\$29.97	4	\$ 120	(30)	1,326,670 ☒
20	Chair Yoga For Seniors Made Easy: 28-day...	I S C	187	\$14.95	7	\$ 105	(44)	706,162 ☒
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Kindle **20**

Books

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Kindle **20**

Books

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Keywords



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Books

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5	Chair Yoga for Weight Loss: 28 Days of Chair Exercises For Weight Loss: Organized Into 28 Routines, Video Included	I S C	3	\$ 31,426	1,928	\$ 31,426	(308)	1,218 ☒
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Kindle **20**

Books

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Keywords



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Popularity Potential Competition



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SIT, STRETCH, and STRENGTHEN

A 14- Day Chair Exercise
Program for Seniors



JORDAN FRANK



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Language



English

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July 11, 2023

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Kindle 20 Books Audiobooks 4

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Keywords



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"Chair Yoga for Seniors" is a different topic

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Keyword: **chair exercises for seniors**

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(1\)](#)

Results: **1-20** Avg. Sales Rank: **209,121** Avg. Monthly Rev: **\$6,741** Avg. Price: **\$15.45** Avg. No. Reviews: **359**

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank
16	Chair Exercises for Seniors: Reclaiming Str...	I S C	168	\$13.69	5	\$ 68	(18)	1,053,844 ✓
7	65 QUICK AND SIMPLE CHAIR EXERCIS...	I S C	92	\$18.9	50	\$ 945	(30)	101,940 ✓
18	Chair Yoga For Seniors Over 60: For Weigh...	I S C	142	\$29.97	4	\$ 120	(30)	1,326,670 ✓
20	Chair Yoga For Seniors Made Easy: 28-day...	I S C	187	\$14.95	7	\$ 105	(44)	706,162 ✓
17	Chair workouts for every fitness level: Chair...	I S C	176	\$12.99	372	\$ 4,832	(45)	10,443 ✓
14	Chair Exercises for Seniors Simplified: The...	I S C	170	\$11.99	16	\$ 192	(55)	330,494 ✓
13	Chair Exercises for Seniors: Simple and Sa...	I S C	126	\$14.97	34	\$ 509	(76)	154,517 ✓
15	50 Chair Exercises for Seniors with Picture...	I S C	78	\$10.97	15	\$ 165	(85)	356,095 ✓
1	Chair Exercises for Seniors: Your 28-Day Pl...	I S C	232	\$13.69	441	\$ 6,037	(99)	8,475 ✓
10	10-Minute Chair Exercises for Seniors: Sim...	I S C	105	\$13.99	152	\$ 2,126	(101)	29,874 ✓
2	28 Days of Chair Exercises For Weight Los...	I S C	124	\$14.99	887	\$ 13,296	(112)	3,488 ✓
12	The Complete Guide to Chair Yoga for Seni...	I S C	136	\$13.97	352	\$ 4,917	(128)	11,152 ✓
6	Chair Exercises for Seniors: Rediscover Pai...	I S C	130	\$14.97	131	\$ 1,961	(187)	35,345 ✓
3	50 Chair Exercises For Seniors: Best Chair ...	I S C	131	\$6.99	173	\$ 1,209	(244)	25,708 ✓
5	Chair Yoga for Weight Loss & Toning: Com...	I S C	111	\$16.3	1,928	\$ 31,426	(308)	1,218 ✓
11	Chair Yoga for Seniors over 60: Complete ...	I S C	119	\$14.51	694	\$ 10,070	(321)	4,794 ✓
19	Chair Yoga for Weight Loss: 10 Minutes a D...	I S C	111	\$15.83	662	\$ 10,479	(514)	5,085 ✓
8	Chair Yoga for Seniors: Stretches and Pose...	I S C	164	\$31.93	291	\$ 9,292	(755)	14,019 ✓
4	Chair Yoga For Seniors Over 60: 28-day Be...	I S C	139	\$12.99	1,904	\$ 24,733	(779)	1,240 ✓
9	5-Minute Core Exercises for Seniors: Daily ...	I S C	158	\$8.69	1,420	\$ 12,340	(3,267)	1,861 ✓

Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Total Monthly Rev.
\$134,822

Popularity Potential Competition



We need to find all the books that are about "Chair Exercises for Seniors"



AI PUBLISHING ACADEMY



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Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Total Monthly Rev.
\$134,822

Popularity Potential Competition



That leaves us
with 4 books
about the same
topic for the
same audience



AI PUBLISHING ACADEMY

**Do we have Proof
Of Concept?**



We have a winner! 🎉



Proof of Concept

Red Flags Examples



Investigate any red flag:

- Price is over \$30
- Page count is 350+
- 0 reviews, lots of sales

Automatic disqualification:

- Low content books
- Journals
- Workbooks*
- Bundles



Textbooks

Disqualified!



How do you identify a
Textbook?



[https://www.amazon.ca/First-USMLE-
Step-Thirty-Third/dp/1264946627](https://www.amazon.ca/First-USMLE-Step-Thirty-Third/dp/1264946627)

Textbooks

Who are well known textbook publishers?



1. McGraw-Hill
2. Pearson
3. Scholastic
4. Cengage Learning
5. Houghton Mifflin Harcourt
6. Emerald Group Publishing
7. Macmillan Learning
8. Wolters Kluwer
9. Wiley Publishing
10. Routledge Taylor and Francis Group



Authority Figures

How do you know if they're an Authority Figure?

1. Over 150 reviews
2. The book is a "second edition" or greater
3. Fame or accomplishment is listed in their book description
4. They have healthy sales with 0 reviews showing in KDSpy

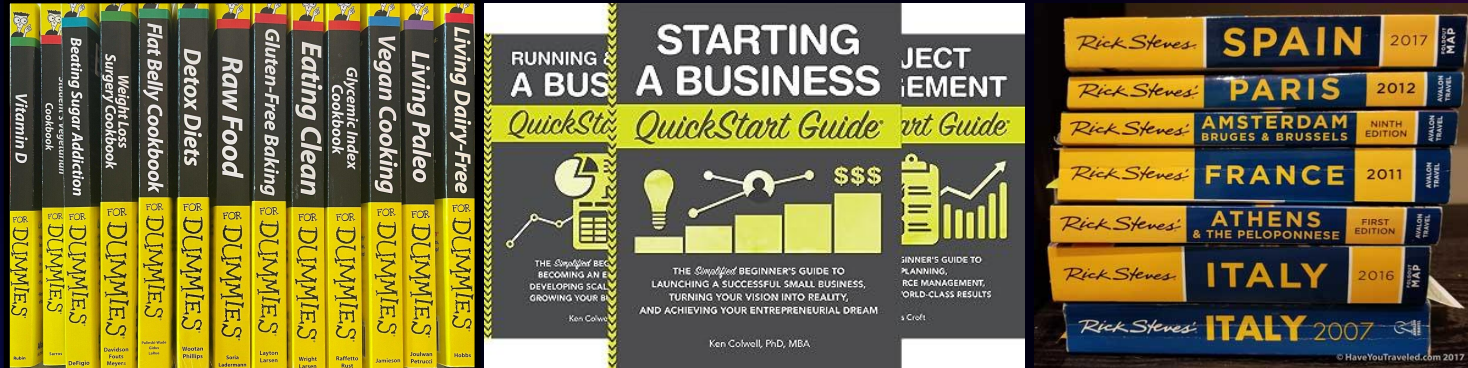
Example:

<https://www.amazon.com/Invisible-Child-Survival-American-Pulitzer/dp/0812986954/>



Authority Figures

How do you know if they're an Authority Figure?



They dominate a niche!

Questions?

What additional questions can we answer for you?



Submitted Questions

(Then Q&A Submissions on Zoom)

TOPIC RULES 😊

- Each student is allowed to submit **one topic** for proof of concept (POC) testing by coaches.
- If a student submits more than one topic, the one most **"specific"** topic submitted will be considered for POC testing.
- This approach ensures that more students have the opportunity to receive feedback on their topics
- As coaches, our goal is to develop your skills, enhancing your **comfort and confidence** in navigating the proof of concept process.

Michelle Volz

Newbie Topic Research Question:

I am interested in writing a book on mindfulness. I researched over a dozen mindfulness-related terms, including: Mindfulness, Mindful, Mindfulness Book, Mindfulness-Based Stress Reduction, Mindfulness Meditation, Mindfulness for Anxiety, Mindfulness for Adults, Mindfulness for Beginners, Mindfulness for Perfectionists, Mindfulness for Managers, Mindfulness for Seniors, Mindfulness for Busy People.

None of these terms met POC. My question is: Is twelve failed POC terms evidence that this is simply not a viable topic, and I should just move on? Or, is there deeper research I could do before I give up and move on?



Jannett Charlton

Hi Coaches! I believe I have POC for the topic (Container Gardening) but would like your confirmation. Thank you.

Anena Goretti

Hi Coaches, please help to see if this title passes POC.

Effective Communication Skills.

Thank you

Rodney Christian

I am torn between two topics:

- 1). Emotional Intelligence in Communication
- 2). Persuasive Communication Technique.

Both met POC with 1st one doing slightly better Est Mo Sales, but 2nd doing better with lower reviews. I have some knowledge of the 1st one being a counselor at my church. 2nd one more of a stretch but I'm very interested in. How should I go about deciding between the two topics?



Bethany Newe

I am looking for a topic around the following: parenting (mom's handbook/guide) for moms having to do with self care, time for herself, staying in shape, taking care of herself before and after childbirth) Looking for a topic with a focus on new mothers... open to suggestions!

Folasade Taiwo

Please assist with POC for the keywords, "aging" and "raising girls" and advice me on how to come up with a second book topic in the same niche if either of these pass POC. Thanks



Cathie Lusaitis

Hello, Thank you for taking my question. I am inquiring about my topic, 'Traveling to Greece' to see if it is POC? A couple of weeks ago, I checked to see if it was , and found 3 or more NAF books that were making over \$500 and under 150 reviews. They were under 330 pages and published within the last couple of years. I have taken screen shots for my Proof of Concept in case it shows up today not being POC. Please give me the steps to take next. Thank you for your help and taking my question.



Jannett Charlton

Hello Coaches. Please review my Topic for POC

Topic: Container Gardening

Thank you.