



**AI PUBLISHING**  
**ACADEMY**

**Savage Sunday 08 10 2023**

# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

**AUDIOBOOK**  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

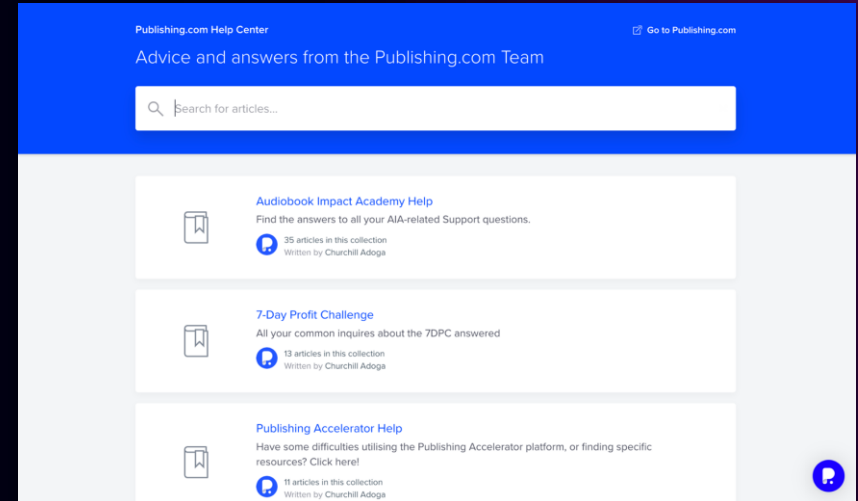
# Most Frequently Asked Q&A Questions:

Visit our Help Center

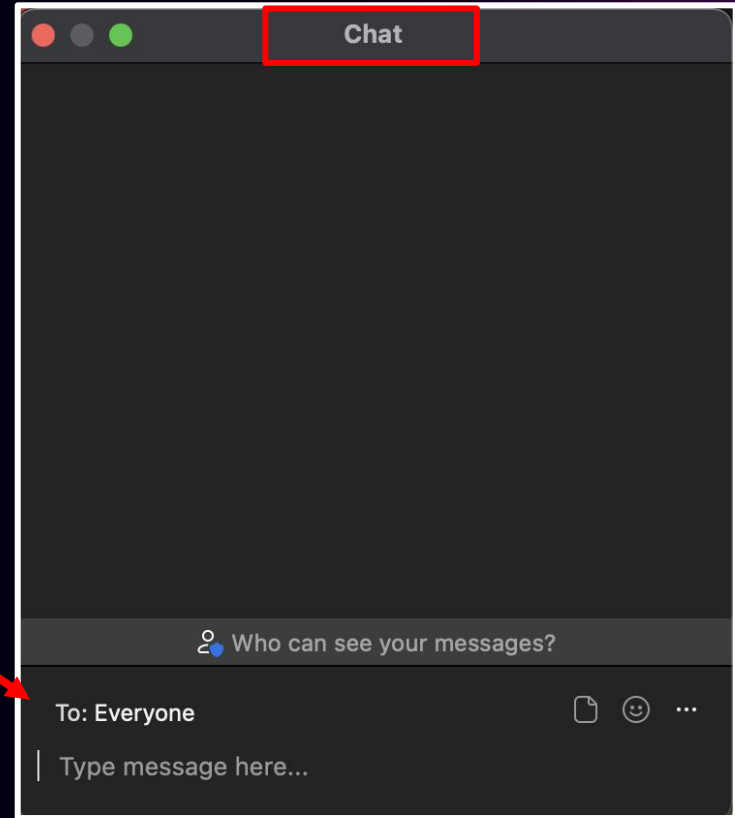
[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
setting to  
"Everyone"



# PS Monthly Discount - October

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

**PRINTREADY10**

Students get **10% off** Formatting Package.





# *COMMUNITY SURVEY*

*WE WANT TO HEAR FROM YOU*



# Let's Begin!

# Contessa

I see that PublishDrive offers selling audiobooks and print books. Can we do that? Or should we just do ebooks on there? Same with IngramSpark. Should we just do print books there? Or can we do the ebooks also?

# Michael

I can not open Millionaire Mindset

# Katie

Really struggling with gathering reviews. Here are my Q's:

1. Are we following up 6 times, even if people haven't responded to a single message since they received the book? Or only following up with those who are at least engaging in a conversation with us?

2. If we run a free promo for 3 days, then that means we are sending out FB messages twice a day to follow up? It feels like I am bombarding people and I'm getting anxious about it.

# john burks

Chat gpt seems to only generate 3-4 chapters instead of 10 and there isn't a continue button like it says in the course. Am I doing something wrong?

# Yelena

Hello coaches! I am glad to be back and I have a couple of questions. My Ghostwriter is at the state to finish my book, but I didn't apply for a copyright yet. That being said, I don't have the copyright in the book yet, same as the disclaimer and legal notes. Does that should be done now or can I do that a little later close to publishing time?

Does the Table of Contents should include the reference page? My Ghostwriter didn't include them in the Table of Contents but all references are included after the Conclusion part of the book.

Also, do I have to have links, names of sources, and authors of references, or it can be just the name of the book and the author's name in case if author doesn't have websie or this is not

# Paulette

Happy Sunday, coaches! Thank you for being here for us again today!

The GW is almost finished with my 2nd 30K book. The topic, which passes POC, is "herbal remedies". This morning, the writer suggested that we might want to change the focus of the book slightly. She pointed out that everything she is reading on specific ailments goes back to stress and anxiety, which is the topic of chapter 3, currently. But she thinks that "herbal remedies for stress and anxiety" will be a bigger market niche for my book as a whole, and be a way/theme to connect all the health conditions and remedies a bit differently, tying them back to stress and anxiety.

But I just checked, and "herbal remedies for stress" and "herbal remedies for anxiety" do NOT meet POC, while "herbal remedies" still does.

So I'm confused about whether adding anxiety or stress actually changes the book topic? Would this mess up the POC my original topic of herbal remedies? It seems like niching down further than necessary. In general, if we niche down, does the specific niche need to meet POC as well?

What are your thoughts and advice on this? (Also, my working book title is in my next question, in case that is helpful in giving advice here.. I'll try to be on the call, but if I don't make it there before you get to my question, I'll definitely watch the replay).



# Paulette

Would you please help me improve my book title? I put a lot of time into it already, but it still needs work!

Book topic which met POC is "herbal remedies"

Note: My first book was on foraging, (31 Edible Wild Plants Absolutely Anyone Can Find in North America) so a different niche, but a lot of overlap in interested readers and audience.

But that is why I put the phrase "Absolutely Anyone" in this title, for a bit of similarity. Not sure this is necessary or came out sounding forced, so am open to changing if you think it would be better. Just wanted you to know the reason for it. :)

Current working title:

Effective Herbal Remedies Absolutely Anyone Can Learn:

Embrace Natural Medicine, Unlock Holistic Wellness, and Prevent Illness, Even if You're Not a Doctor Another title option:

The Stress-Free Guide to Effective Herbal Remedies for Absolutely Anyone:

Your Path to Personalized Health Solutions, Disease Prevention, Natural Medicine and Holistic Wellness

# Ann

Dear Coaches,

The question is regarding our earnings statement from ACX, is there a portion of the royalty being shared with ACX, if so what percentage? (there is no royalty sharing with the narrator who was paid).

Thank you!

# Michaela

I have selected a book topic that meets POC requirements. After generating an outline with Chat GPT using the recommended AI Prompt, I am overwhelmed with the amount of content that was generated. How much content generated in the search is too much (or too little) for writing a 30k-word book? If I have too much content, should I proceed to narrow it down to a more specific topic within the outline and use the other content for another book? Thank you in advance!

# Michaela

Can you please expound on the process of including illustrations in a book? For example, a book about chair yoga. And when formatting to an audiobook, is it a disadvantage that the listener can not see a visual of the exercise? Is the use of illustrations something we should consider when deciding on a topic? Thank you.

# Audrey

What happens if I include keywords in my subtitle that are from a related subniche? Wouldn't that mean my book would come up for people who are searching for either/or? Example would be including the word "brush" when your book is about drawing (obviously, brush would have to make sense in your title, like "Brush up on your drawing skills"). What do you think? Thanks!

# Linda

Hi Coaches! :) I've thought about what Haley said last week regarding book titles needing a "hat trick" to be a better title, so here's my new title for my 7dc:

"Is Your Dog Not Getting Along with Her Cat?"

Teach Your Dog Obedience, and Her Cat Tolerance, Then They Can Be Friends for Life"

Is that a winner?

# Kimberly

I have four charts I found online that I want to include in my book, but I'm sure they're copyrighted and I can't use them. Where do I go to have someone recreate / redesign these charts for me so I can put them in my book? Thank you!

# April

This is a title for a low content book to be offered as a free gift for giving me their email. (will word it better,) So this does not have to be perfect. Here is the title and subtitle.

The POWER OF COMPANION PLANTING:

A learning guide providing the where, when, and why to cultivate plants closely: creating successful, bountiful, beautiful gardens simply and easily, with knowledge and confidence.\

Like a 7DC I dont want to spend to much time on this.

P.S. where can I find information on how to create a submit box to send the email to a list?