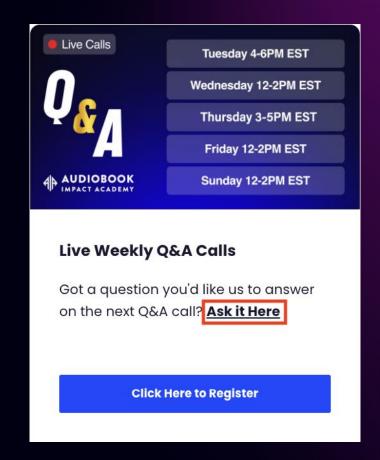


Friday 08th September

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

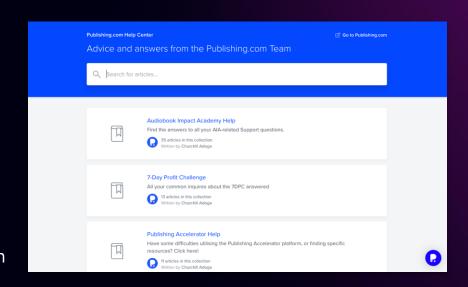
Most Frequently Asked Q&A Questions:

Visit our Help Center

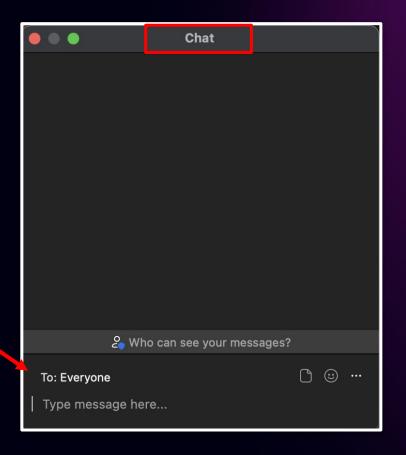
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



PS Monthly Discount - September

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

BOOKOUTLINE10

Students get **10**% off Outline Package.



Special Benefits For Students





We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance!

Prime Corporate Services was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

Book your free call through this link: https://www.primecorporateservices.com/publishing-com-48/

COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



Let's Begin!



Christopher

How's this for an updated title and subtitle for my next book? The POC is Real Estate Investing.

Residential Real Estate Investing Manifesto: How to Change Your World One Property at a Time and Help Provide Comfortable and Safe Housing for Others

Mishelle (Shelly Shaw) Jagodzinski

Book Topic: airbnb

I have 3 book titles I would like your input on. (I like #1 best)

- 1. Airbnb Superhosting for in-home hosting Beginners. Step-by-step success guide to Crafting standout listing, maximize earnings, property setup and happily hosting guests in your home.
- 2. Airbnb Superhosting for in-home hosting Beginners. Step-by-step success guide for sharing space with your guests and turning your home into a money maker.
- 3. Airbnb Superhosting for in-home hosting Beginners. Rent out rooms in your home on Airbnb, VRBO & Nurse Finders and have your short term rental to pay your mortgage for you.

Brand: Airbnb Happy Hosts

Larry

I remember having to submit my gmail email acct, but don't remember when to use that gmail acct vs my regular email

Rachael Willoughby

What is the 7 day challenge I keep hearing about in the group and is it something you do after going through all the modules?

Cynthia

I'm getting stuck on choosing a topic. I'm not sure how I will promote a book to my friends family and professional contacts if I'm not know for being an expert in that space. Should I plan to write the book an remain completely anonymous?

Ryan Aeschliman

Hi Coaches,

Would love to get some feedback on my book title.

The Essentials of Healthy Dog Food: Quick 13-minute guide for Homemade Nutritious Meals for any Dog including mouth-watering treats – Unlocking Life Expectancy and Savings.

Any and all feedback is very much appreciated!

Thanks,

Ryan

Cynthia

When you hire a ghostwriter, do they participate in research for the book?

AshLyn

Can you look at my title. I think I might've gone overboard with the keywords. I've been seeing too that for self-help books you can't claim to solve something (like anxiety).

This is my title: Mastering Stress Burnout With Ease: Coping with Stress at Work, Understanding the Cycle of Stress, Identifying Red Flags, Build Resilience to Thrive in a Challenging Environment for a Healthier and Fulfilling Life in 14 Days or Less

Mel

What do you think of this title:

Personal Finance for Ambitious Teens: Your Roadmap to Financial Excellence, Wealth Building, and Achieving Your Dreams through Budgeting, Saving, and Investing Like a Pro

Any advice or do you think it's good to go?

Thank you!

Louis

I have a couple of questions related to the FB Review method. .

- 1) We are to send a PDF to people for a review and they get a free eBook format. Since eBook is in .ePub format, what are we sending? Paperback manuscript as PDF? A converted eBook manuscript? Sorry if this sounds like I'm confused, but I am.
- 2) Since our review is from FB, we have their FB user name. But, they go to Amazon to review it, and that is by Amazon user name. We have the reviewers "word" that they reviewed, so is that the end goal when tracking reviewers on the spreadsheet.

Louis

I am going to try the paid FB review method. How long do I run the ad before launch date.

If we start it 2 weeks before launch, only the first responders will get 2 weeks to review before the launch and free promotion.

After one week, do we shorten the request time to review? Of course, reviewers can submit reviews after launch and after the free promotion. But the free promotion is only a 3-5 day window. Do I stop the ad at some time before launch, so that I am not getting requests to review 1 or 2 days before the free promo starts, or do I just send the free promo link to everyone the day before the promo starts, even if it has only been a day or two?

Edith

Are students suppose to post book covers and ask for reviews in the virtual chats. The last virtual chat poster, students are going rogue. If these chats are not overseen by admin, rules should be discussed in the Q/A sessions. Students who do not abide by rules should be blocked.

Fred

Hi- I would like some feedback on my first book title. the niche is ADHD/Parenting

"Foolproof Guide to Parenting ADHD Kids: From Stress to Success- How anyone can Master ADHD Management, Enhance Parenting Skills and help Unlock your Child's Potential"

Thoughts?

Jake

Hi coach's so I just launched my new book., THE ULTIMATE GUIDE TO

CAMPING IN NATIONAL PARKS 59 ESSENTIALS FOR CAMPFIRE COOKING, BACKPACKING, FAMILY CAMPING, HIKING GEAR, AND EMERGENCY PLANNING.

i was wondering if I could a travel guide on Yellowstone national park. I think it would be ok because it's still a national park. What I think about doing is making a guide for each national park? What do you guys think? Thanks

Rodrigue

In the middle of setting up my 1st 30K words book. To me, the real deal isn't the book itself but your niche e-mail list built over time. Please can you help me brainstorm ideas regarding incentives for readers to scan QR code on one of the pages? Although it will be used to have individuals informed about the next book in a 5 book series (have it laid out already). Please give me a couple of suggestions for inspiration.

Mike

Im finishing my 30K manuscript and I need an editor. Where should I look? I don't trust FIVERR and Upwork is all over the place \$ wise. I used Upwork for my GW, but even after interviews and samples, I had to do a bunch of re-writing. Seems like Publishing Services is the way to go since it will be a bit cheaper than TUW since I did not use them to write. Thoughts? I think this is a critical stage...I'm way too close to the project to objectively edit it myself.

Mel

I have found POC for an affirmations book in a certain niche on Amazon. Would this be considered a low-content book? What steps would I need to follow to create an affirmations book?

Donna

If I purchase my own ISBN and bar code for my paperback, should I create my bar code to include the price of the book or with no price?

Eleonor

Hi Coaches! Will you kindly review my book title? I appreciate your input. Thank you for all that you do!

Life Skills for Teens Handbook: Successful Adulting Unlocked

11 must-know skills to empower teens from self-care, anxiety and stress management, cultivating relationships, financial fluency, and more.

Life Skills for Teens Handbook

Empowering teens for successful adulting: 11 must-know skills from self-care, anxiety and stress management, cultivating relationships, financial fluency, and more

Paul

I'm new, day five. I've seen some horror stories on the Facebook group about books being rejected or removed, and even accounts being terminated by Amazon. How much of a threat is this? Does Amazon really hold our fate in their hands?

Aliyah

My subtitle has changed again. The whole title and subtitle was as follows.

Landscape Design Mastery: Six steps to a gorgeous garden.

After coaching calls and Q and A call feedback, I have made it more specific and am trying to hit the pain points in order with this new subtitle: Six Steps To A Gorgeous, All-season, Sustainable Yard. Is this ready yet, or is this second version better: Six Steps To A Gorgeous, All-season, Low-maintenance Yard?

Roberto O Lara Gamez

how can I get review my book title and the outline??



Contessa

Does anyone use Publish Drive for audiobooks and print books? Or should we just stick with eBooks?

End of slides!