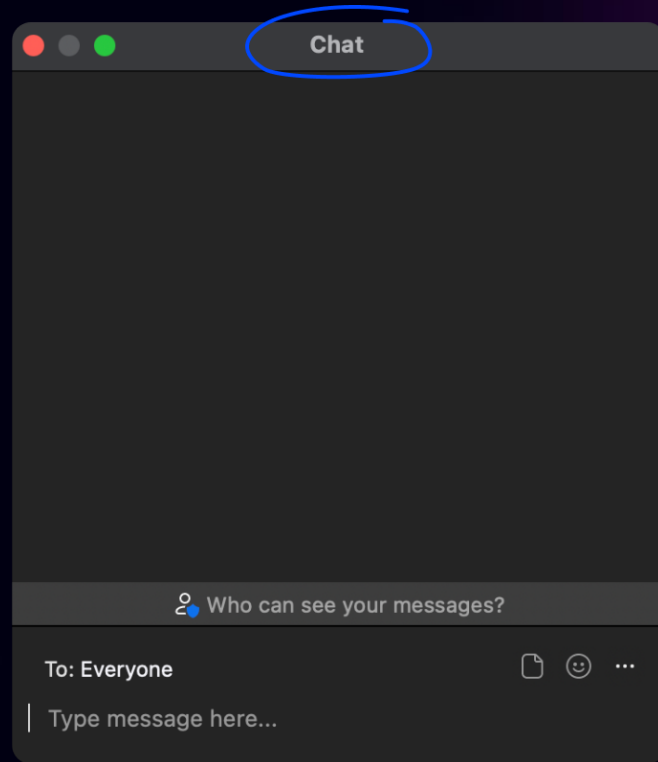


Action Takers Tuesdays!
April 9, 2024



Change your chat settings to "Everyone"



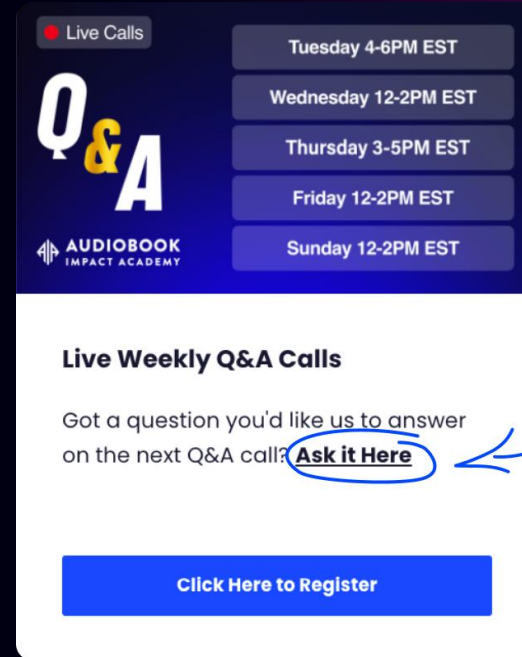
Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

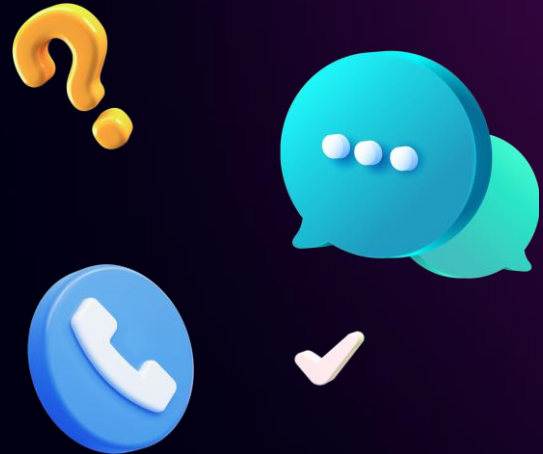
Average length: **45 - 60 mins.**



The screenshot shows a dark blue header with a 'Live Calls' indicator and a list of call times: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below the header is the 'Q&A' logo and the 'AUDIOBOOK IMPACT ACADEMY' logo. The main content area is white and features the text 'Live Weekly Q&A Calls' followed by the question 'Got a question you'd like us to answer on the next Q&A call?' and a blue button labeled 'Ask it Here'. A blue arrow points to the 'Ask it Here' button. At the bottom of the white area is a blue button labeled 'Click Here to Register'.

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

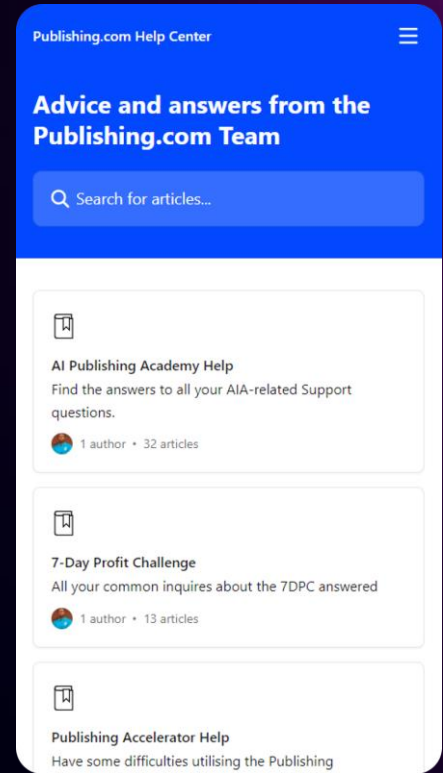
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

LET'S BEGIN!

Thought Of The Day

This is progress



This is also progress



And so is this



2nd Thought Of The Day

NEW MOON IN ARIES

9TH APRIL 2024 AT 4:20 AM - AEST

What future do you wish to see?

The energy will be inspiring, motivated & impatient.

Stop dreaming and start DOING!

This is the PERFECT new moon for putting your plan into action, taking the first step towards your biggest, scariest goals and being totally courageous!

Don't be afraid to focus on yourself, you are allowed to be selfish sometimes.

Within 12 hrs after the new moon is exact make sure to write your intentions list! (timings are in AEST)

Meditate on each intention, and FEEL how it would be to achieve it!

Did you achieve last week's goals?

Brian

- Design new cover - 1/2
- Complete PL for accountant - Yes

Karina

- Finish one Cover - Yes



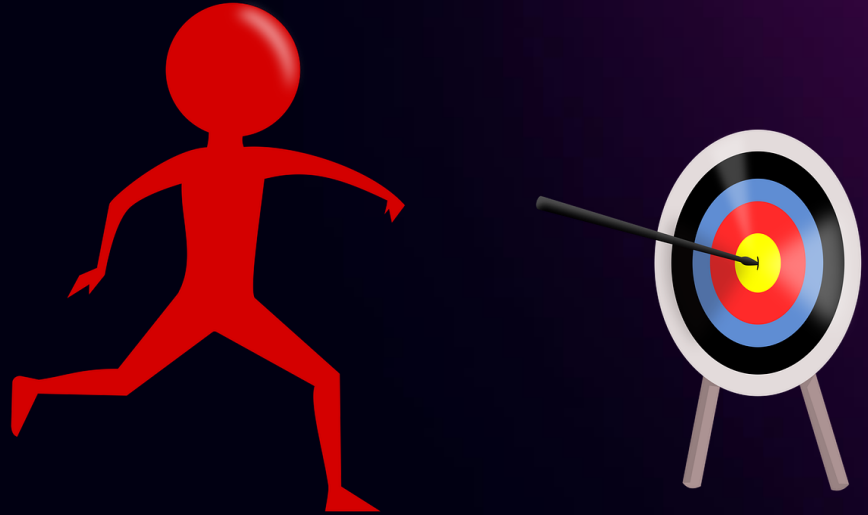
What are your goals this week?

Brian

- Publishing 1 new book

Karina

- Format my book



Yasmin

I have got 2 auditions for my audiobook so far and they are both really good. Should I wait for more auditions or send an offer? Also, what specific things should I consider when selecting narrators (like pace, tone, etc)? Does it matter if for example my author picture is a female and I have my book narrated by a male voice? please advice

Yasmin

I got a direct message on ACX from someone. This is what the message says: "Hello, how are you? Do you need someone to boost the exposure of your book? Convert audience into readers? If so, leave me your email or WhatsApp number and I'll send you the proposal" . Not sure if this is a scam, I am curious to know if this has happened to anyone in the community.

Robin

I am at the point that I received my outline back Can I edit it here or send it through again and see if there are additions to the first one? Also, can you work with the ghost writer to add or change various content. I'm not good at following along with the videos I have ADHD. Are we allowed a coaching call? I tried to book one but it says I'm not allowed access?

Jovana

Dear Coaches,

I'm seeking your valuable expertise to help me refine the main title and subtitle. Proof of Concept:
Developing A Resilient Mindset For Women

1. "How to Develop a Resilient Mindset: Empower Her with Unyielding Strength, Deep Self-Discovery, & Renewal - Through Courageous Steps for Mastering Life's Adversities" has 157 characters, including spaces and punctuation.
2. "Developing a Resilient Mindset for Women: Empowering Her with Unyielding Strength, Self Discovery, & Renewal Through Courageous Steps for Mastering Life's Challenges" (139) characters, including spaces and punctuation. (This one was suggested by the ghost writer but I know ING'S are not a good idea in the main title)
3. "Empower Her With a Resilient Mindset: Develop Unyielding Strength, Deep Self-Discovery, & Personal Transformation Through Courageous Steps for Mastering Life's Adversities" has 163 characters, including spaces and punctuation.

Sandra

Hi Brian, last week I posted a question regarding Off Amazon and you said you would look into it over the week and to post the question again this week. I wanted to see what you had found out about it and what you would recommend? Regarding Off Amazon it only on US ads, they are not on any other country.

You also said last week that my bids are over \$1, some of which are for certain keywords to remain competitive as I've noticed when my bids aren't competitive with the bids that Amazon recommends my sales go down. Would you still recommend dropping them all to 60c and slowly increasing them?

In my manual keywords campaign a lot of my keywords, the suggested bid from Amazon is between \$150 - \$220. Would this mean that these keywords are too expensive to be bidding for? Should I be using different keywords? When I have chatted with Amazon they have said my bids are far too low to be competitive hence why I increased them.

Rachael

Hello coaches!

I have a bunch of illustrations I need to put in my book and would like to use Publishing Services to format my book. Should I try to put the images in myself or let Publishing Services do that?

I've already started putting in the images myself, but I am having trouble with the sizing and layout of some of them. Will Publishing Services do this all for me, or will they clean up the mess I make after I do it myself?

Lauren

All of a sudden my book sales dropped drastically. I started ads on my bundle last week. could that be it? Should I lessen the price of my book during this time to boost sales? I am going to start brand ads this week. Any advice would be so helpful. Thanks so much.

George

Hi coaches, what is your favorite or any suggestions for improving the subtitle

Book Title: Prepper's Survival Essentials

1. Transform Your Home into a Fortress, Create A Secret Food Storage Pantry, Off Grid Living Security Tactics and Bushcraft Wilderness Skills
2. Practical Urban Preparation Skills Using Secret Food Storage Pantry, Emergency Security Tactics and Essential Bushcraft Skills
3. Integrating Practical Wilderness Skills with Urban Prepping and Secret Food Storage for Total Emergency Preparedness

Elizabeth Rene'

Hi, Coaches; I may or may not be on the call! Critical, time-sensitive question: I received my manuscript back from formatting with Publishing Services. I may have expected too much. It was already well-formatted from the Urban Writers; however -- as an example - Within the manuscript, I may have a list with numbers, and then a few paragraphs, then a list with bullets, then a few pages, then a list with numbers, and then a list with bullets. Does that make sense? I do not know if it needs to be consistent. I think I THOUGHT they would format it based on what they thought was best with consistency, but they kept exactly what I already had as a number or a bullet . Is that what happens? Maybe they only do the fonts? # FIRST BOOK NEWBIE Thanks! -- Rene'

Kurt

Hi Coaches, regarding my book 'Stoicism for the Modern World', I have several questions. As first-time author I need advice and you've been most patient with me. I need to give a little background. It's a bit long, so I'm cutting it into 3 parts, hopefully they will be close together so you can read them sequentially

Part 1 of Stoicism question – the manuscript, assisted by PubAI and after my own writing and edits, is 30265 words. I intended to include practical exercises. Stay with me.

The successful books on what I'm modeling are guides which have 52 Week-by-week lessons covering the gamut of the philosophy. 52 concepts in weekly lessons, presenting each concept only once. Trouble is – this is NOT how we learn.

The idea of my book is to allow someone to get into the practice of gaining well-being in short order – learn the ONE single core principle that matters most (What we can control and what we can't), which has 3 associated practices – a total of 4 exercises (to be cont'd),

Kurt

Hi Coaches – Stoicism Part 2 – To me, learning is a repetitive process which needs to be done daily with a sense of accomplishment and effective use of time. I came up with an actionable method to learn that ONE single core principle via a daily repetitive format that takes no more than an hour a day so as to not become a 'drudge'. Where each day they get to use the principle in the real world where they can experience the benefit and change in their lives.

By the end of 15 days (not a year later), hopefully they have started on a path, seen benefits, and have the tools to carry on.

I landed on the idea of 15 Days to learn how to get on the path to adopt stoicism starting with this one concept (e.g. path to well-being, etc.), and I built an exercise template – 15 daily pages for each of the 4 exercises, 60 pages in all.

But that one is 9500 words. So, I can't really add that to the 30K manuscript as an appendix, therefore... (to be cont'd)

Kurt

Hi Coaches – Stoicism Part 3 (the question, finally)– The Sunday team suggested a separate workbook, with a QR code link in the book (which works for eBook & print versions), and adding a badge/callout on the book cover 'Practice Workbook Included'. So, here are the questions:

- Would you agree a separate workbook is a good way to go?
- If I do the workbook on same trim 9 x 6, the FIVRR artist could use the same cover. Question is, should a workbook be a larger size (8 x 10)? or is that an option? Plus, she will charge for another cover. Can book and workbook be the same size? (note: one model had the exercise pages embedded in the main book which was 9 x 6)
- I know AMZN doesn't allow workbook on eBook format, but I thought if the eBook explains it, and the workbook is a separate item a customer could get with, or purchase separately as paperback that would be OK? But how to present that to the reader?
- Or can the companion workbook be purchased for \$0 with the purchase of the eBook? Or maybe just by buying either eBook or paperback they just auto-magically get the workbook? How would that work?

Kurt

- Obviously, there is a cost to printing the workbook. So how does 'bundle' pricing work?
- Ah, tell me if this is right, just get the price of printing the Workbook, and increase of the cost of eBook and paperback by that amount?
- If that's right, then how/where do I learn the logistics of creating that package? Can y'all help, or someone at AMZN?

Sorry about doing this to you, and Thanks

Kurt

Hi Coaches, Last question on Stoicism book – from the Sunday call about using a badge for the included workbook, I asked FIVRR to add one and they came back with these (which I'm not impressed with). Two versions, just a different color. How to make this more eye catching? I sent back to them to rotate 30 degrees counterclockwise and italicize, but I am not a creative, and am not getting that from FIVRR.

- Could you offer ideas on what you might consider appealing for the badge
- What to do about this person who I've already paid? She has worked hard and been very responsive, but I've had to do a lot of prompting, coming up with images, etc.
- Oh, on the image part, the Greek side and the modern side are not on the same scale. I didn't think about it much, but what are your thoughts? OK? distracting?

Someone once said, my taste is in my mouth :~)

<https://drive.google.com/file/d/1WqjDsSkq-3JPkv8ocXdgavl-OYxV76cB/view?usp=sharing>

<https://drive.google.com/file/d/1hTSXic33bXmt8OmzXdyvnuC5PJJS5i3Z/view?usp=sharing>

Sameer

How do I identify below Remove Competitor Links: Go through your book's content and remove any links or references to sales channels that are considered competitors by Barnes & Noble, Kobo, Apple, and other listed sales channels.

Jane Duncan Rogers

I am a newbie and just starting to do the 30k book after having done the 7DC.

Do you suggest subscribing to Publishing.ai immediately (I have just watched the video presentation about it) or do you suggest doing the first book without it? And what reasons for either?

Jonah

Question about expanding distribution... KDP, IngramSpark, D2D, PublishDrive...

Right now, I publish through KDP, and have my ebook in KDP select. Then I do IngramSpark for paperback and hardcover.

Book is well established. What should I do from here? Do I have to pull out of KDP select in order to get on D2D or PublishDrive? If so, should I?

Also, should I have my paperback/hardcover on other sites besides KDP/IngramSpark?

Rachelle

I've got a topic of Chronic pain. I think it passes POC. Can you guys confirm?

Lauren K

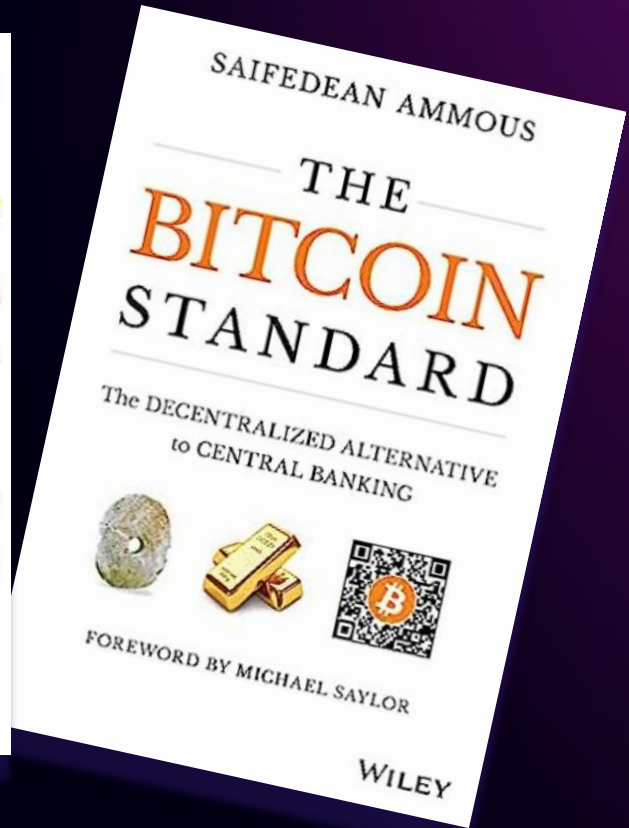
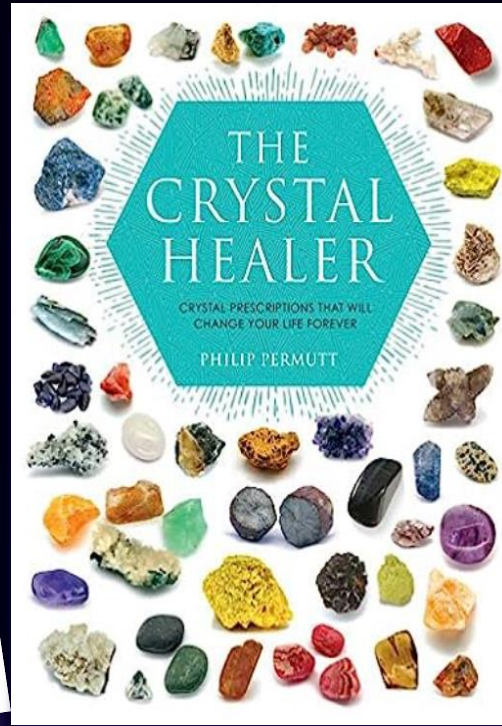
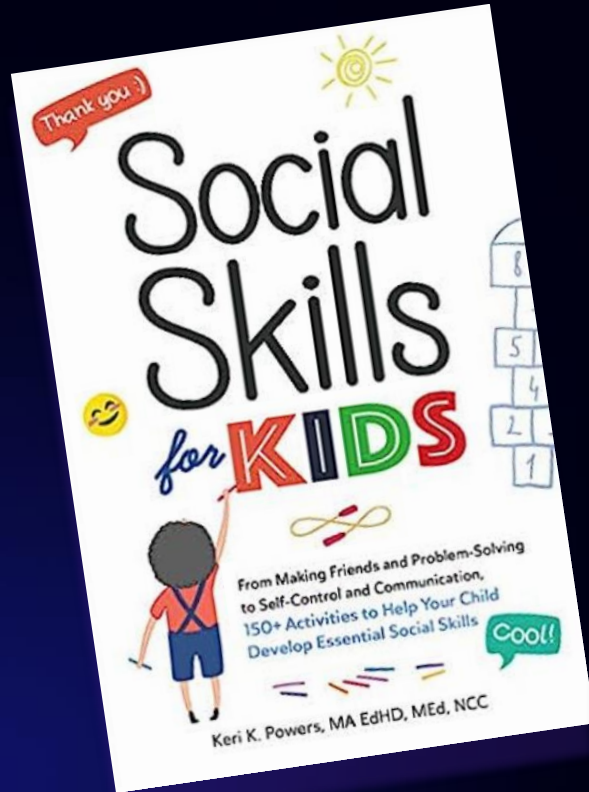
Amazon Ads questions - I have 3 books in the same niche. A beginner, intermediate and bundle. I am running ads to each book and the keywords are all basically the same. I was curious if this is a problem and if they are all working against each other or if I should split the keywords between the 3 books. Thanks so much.

Suniti

Hi coaches, I am working on my FIRST 30K book. I loved the Outline generated by P.AI. I worked hard in making changes just the way I liked on it. However, the final manuscript came out sounding very AI, just like ChatGPT. I am not happy with the sound of it at all. I am not sure what it is supposed to be like but I guess I had heard a lot of good reviews so had different expectations.

Please help me with options -- Should I try to look for a Ghostwriter to re-write it for me? Or proceed to an editor that can do some heavy lifting? I am not a gifted writer at the baseline so I obviously need help.

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Lee

A COMPREHENSIVE GUIDE TO DISCOVER
WHO YOU REALLY ARE, IMPROVE YOUR
SELF-ESTEEM AND BUILD REAL RELATIONSHIPS



SELF
IDENTITY
SECRETS
for Women

H. E. LEE

SELF-IDENTITY
SECRETS

FOR

Women



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SELF-ESTEEM AND BUILD REAL RELATIONSHIPS

H. E. LEE

Anena

MENOPAUSE MADE EASY

WORKBOOK



12 Steps to Manage Hot Flashes,
Lose Weight, Diminish Mood Swings,
and Bring Out Your Best Self

A. G. NINA