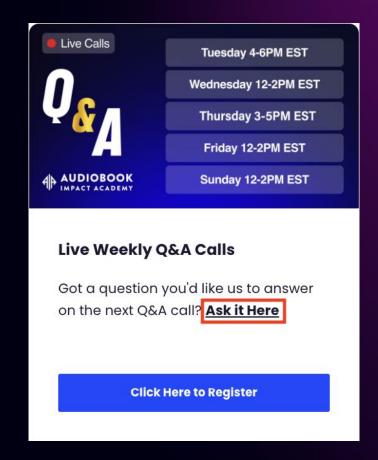


WEDNESDAY WINNING STRATEGIES
August 9nd, 2023

## **Q&A Time**

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



## **Special Segment**

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



## **Open Q&A**

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



## FY

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

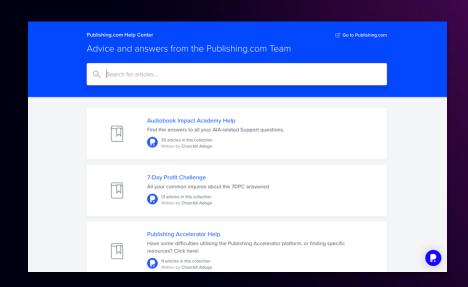
## **Most Frequently Asked Q&A Questions:**

#### **Visit our Help Center**

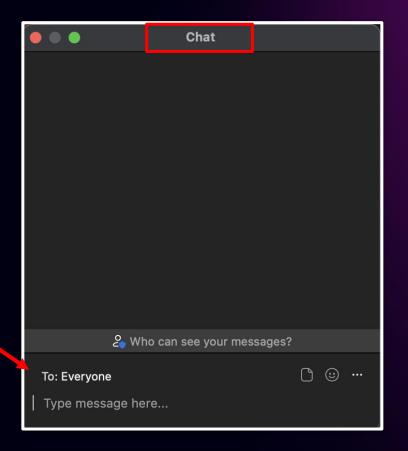
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



## **PS Monthly Discount - August**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

#### APLUS10

Students get **10**% off A+ Content Package.



#### **What Were Your Wins?**

#### Karman-

- New spine and backs for existing book
- Redid Amazon ads

#### Stefan-

 Pubby and Audio Review Group to get reviews



# Let's Begin!

#### Carman

"Title check! These are my first title attempts, would appreciate your input."

The Empowered Caregiver's Guide to Alzheimer's and Dementia: Mastering Daily Challenges, Finding Vital Support, and Avoiding Burnout

The No-BS Guide to Alzheimer's and Dementia Caregiving: The most complete and updated guide to coping with daily challenges, getting the help you need, and managing burnout without losing your mind

The No-Nonsense Guide to Alzheimer's and Dementia Caregiving: Practical tips for coping with day-to-day challenges, getting the help you need, and managing burnout without losing your mind

The Ultimate Guide to Dementia Caregiving: Medical, legal, financial and emotional advice to get the help you need and live your best life despite the demands of caregiving

AI PUBLISHING ACADEMY

#### Susan

Approx, how many recorded video hours is the new Al course? TIA



#### Chris

Hi coaches! According to the Amazon A+ Content Guidelines' claim section, health products should not get promoted in the book. Does that include general phrases that talk about "health benefits", healthy fats, how to improve metabolic health, etc. or do I only need to be concerned about specific health products?

#### **Victor**

I have a manuscript that has a lot of Al content in it. Do we have to cite source of the information? If so, how? I'm having a hard time "humanizing" this content for it to be undetectable by platforms I'll be uploading to. What programs do a good job of humanizing Al text?

## Dawn

I am having a hard time understanding proof of concept. please help

#### Mel

Hi I am up to 40 reviews on my book but I can't seem to get anymore and stuck at this number for a while already. I have posted on numerous groups and I have tried reposting it in the groups but no further response. I can't find any new groups I have already posted on all relevant ones. I'm desperately looking for ideas on how to increase this number and get the reviews rolling in.

#### Waqar

"Q) Which Book title looks good? Or are they missing something?

The Complete Guide To Chair Yoga For Seniors Over 60: A Stress-Free Yoga Program to Relieve Pain and Boost Strength, Balance, and Flexibility with Fast and Easy Techniques

The Complete Guide To Chair Yoga For Seniors Over 60: How Anyone Can Relieve Pain and Enhance Strength, Balance, and Flexibility with Simple, Gentle Chair-Based Exercises

The Complete Guide To Chair Yoga For Seniors Over 60: An Easy-to-follow Yoga Program to Effortlessly Relieve Pain, Enhance Strength, Balance, and Flexibility from the Comfort of Your Chair (this one is my personal favorite)

The Complete Guide To Chair Yoga For Seniors Over 60: Achieve Pain Relief and Enhanced Strength, Balance, and Flexibility in Just Weeks, Even if You're New to Yoga (this one is also my personal favorite)

The Complete Guide To Chair Yoga For Seniors Over 60: Easy and Fast Techniques for Pain Relief and Boosting Strength, Balance, and Flexibility without leaving your chair

#### Linda

to where do i upload my book cover page?



#### **Andrew C**

"Do you ask for a review before the conclusion on an audiobook or do you ask for it just before the end credits"

#### Terri

Coaches, I ran a book cover contest with 99 Designs, then ran a poll, and these are the finalists. I appreciate your review and feedback.

https://drive.google.com/drive/folders/1T0nXuGbbXYJR3yVBQfMFvWebanv2JMY5?usp=sharing

#### **Andrew C**

I forgot to ask, should you include a request for a review in the middle of the audio book like you do with the paperback or audio book

#### Dian

I will be contacting ZEN today to register for our LLC. What is the advantage in using their banking service rather than opening a company bank account with my present bank?

#### Dian

Our book topic contains several mathematical charts. Do we submit these to services.publishinglife.com or just mention them and specify where they are to be placed?

#### Joy

Please evaluate/provided feedback on my title/subtitle, thnx.

Title: Effective Stress Management for Anyone, subtitle: 9 Steps to Boost Productivity & Focus, Strengthen Relationships, and Build Resilience Without Hours of Therapy.

I'm not sure if I'll keep the 9 as the amount of steps or if I will use a higher, odd number, ex: "11 Steps, 13 Steps, etc