

Full Throttle
Friday
2/9/24

● 2024



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

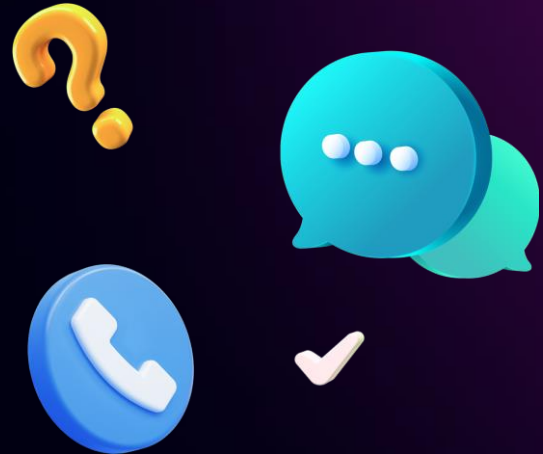
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

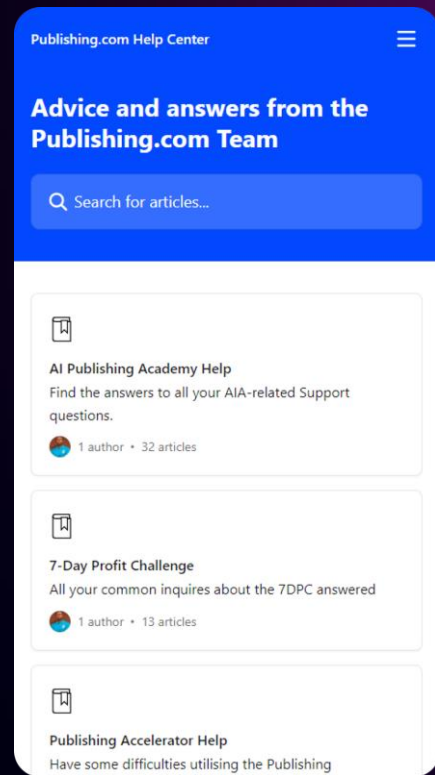
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

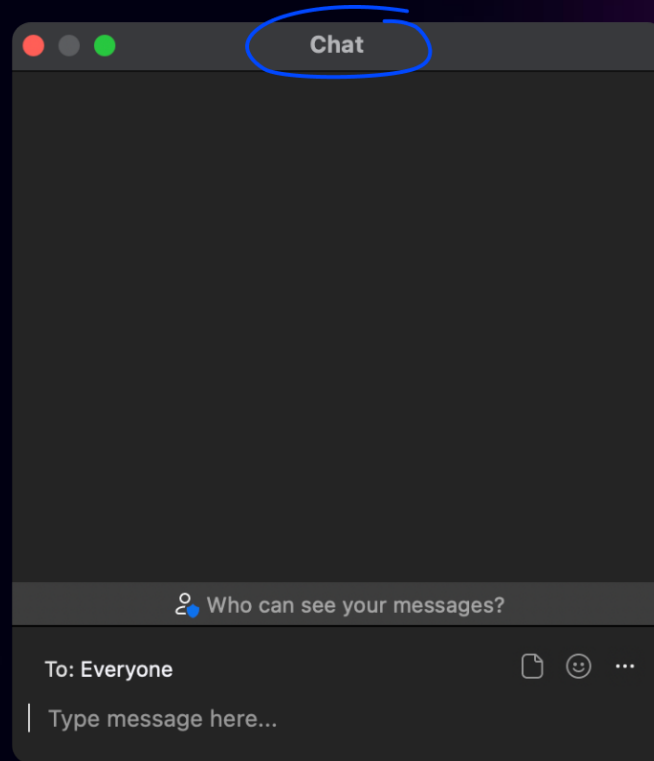
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



PERFECTEDIT10

Students get 10% off Editing & Proofreading Package (plus free formatting).



FREE COACHING CALLS FOR AIA

Training our coaches is a top priority for us! We'd love to give them some additional hours by offering free coaching calls to students.

Interested? Join a Zoom meeting:

Thursday 11/9: 12 - 2 pm EST

Friday 11/10: 3 - 5 pm EST

(First come first serve, we will work through as many students as time allows)



LET'S BEGIN!

Mike

"When I went incognito today I lost DS Amazon Quick View. When I entered amazon.com in the window and hit enter Amazon wanted me to sign in. I was trying to do column C and D of the Topic Research Sheet. I got in yesterday and did the column B book topics without a problem. Never had to sign in to Amazon. Did not lose DS Amazon Quick View. I watched the videos and I am set up correctly. This happened on both my mac and my pc.

Ellie

- Does Upwork work like 99designs with the competition among a group? I'd rather hire someone directly (with either company) without the back & forth. Is that possible?
- Is {Book Description} the same as {About The Book}?
- The book cover graphic artist asked for my Author Bio. I prefer only to use the [Book Description], and not my [Author Bio]. Is this ok? I'm assuming I will have the option of adding the Author Bio to the book's content.
- Will I have the option to switch between printing the same book in matte to glossy and vice versa?

Cathy

On the How to Create Your Personal DM Link... are the directions outdated? The prompts did not seem to match the nested info on FB

Kurt

"Hi Coaches. Hopefully for the last time, appreciate if you would please comment on book title/subtitle (Lots of POC)

Guide to Stoic Serenity

21 days to build emotional resilience, tranquility, and inner peace with 3 simple exercises which require no more than 30 minutes per day.

Three simple exercises in 21 days to build emotional resilience, tranquility, and inner peace which require no more than 30 minutes per day."

Lucy Ogbomah

I thought the success call comes after you join. I spoke with someone about the bonuses, They told me about the 7 day challenge but I never received it. I am on module 3 and everyone keep saying I have to do the 7 day challenge before the 30,000 book. Isn't module 3 and more the 30,000 content book?

Lucy Ogbomah

"I finally chose another topic that was more on what I can identify with. I know several people have this topic but because I am doing the intermittent fasting and I am 70 I thought it would be easier to do. My topic is Intermittent fasting for 60 and over. I know it has passed POC.

Here is the official title: Intermittent Fasting for Women over 60: The Complete Guide to Living Longer, enhancing metabolism and reducing inflammation

Does that sound sufficient for keywords and benefits?"

Lin Kwan

"I have improved my book title and sub-title from the last comments. Please help to look at this one! I've gone back to check on my customers research and found that financial success, efficiency and time-savvy are some of the keys:

Title:

Guide to Start Your Own Business

Subtitle:

Hassle-free Entrepreneurship: 7-Steps Guide to Financial Success and Time-Savvy Small Business.

Mel

"Can you please help me narrow down these covers <https://99designs.co.uk/book-cover-design/contests/design-striking-vibrant-cover-teens-book-1264497/entries>

Many thanks"

Martha DeLaine

"For My 7DPC, please comment on these Book Titles and Subtitles:

1. What REAL ESTATE Wannabes Need to Know to Make Their Real Estate Careers Strong Fast; Subtitle: Easy, Practical Tips to Get You Started on Your Path to Success in Less Than One Year.

Are "Wannabes" an insulting term? My 30-year-old granddaughter thinks it is insulting in a professional setting. Says it sounds like "groupie.

#2, A REAL ESTATE Guide for Launching Your Real Estate Career from Ground Zero. Subtitle: Practical Tips that Lead to Success in Less Than One Year.

"

Ed

Hi, I know when it comes to publishing the kindle book, it says set price to 0.99, for reviews to give it to viewers for free, shouldn't it be marked 0.00?

KK

I checked for trademarks for my topic (Wall Pilates for Seniors) and there are similar trademarked terms: "Real Pilates" "Power Pilates" "Portable Pilates" "Meditation x Pilates". Do I need to be worried about those since Pilates is part of the terms, or is it fine if "Wall pilates" itself is not trademarked?

KK

If making a book about exercises that would have mostly images (my topic is Wall Pilates for Seniors), is it possible to make an audiobook that is at least 3hours long? Can you go into how I can ensure there would be enough material for a 3 hour audiobook?

Khateja

My topic is Anxious Attachment Recovery. Would it be okay to run Amazon ads on this topic? I'm not sure about this because when I looked into it under Self-Help books, prohibited categories include books on relationship issues or personal health conditions like anxiety. Is it okay if my title says Anxious attachment and not Anxiety, specifically? How do you suggest I proceed?

Randolph

Please critique this title: (main)Foster Nutritional Well-being: (sub). Effective Parents' Strategies to Cultivate Healthy Eating Patterns in children.

Robert

I hit the launch preview button and my cover picture comes up in the middle of the whole cover.
How do I move it to the proper side of the cover? I need to add the back cover info.

Britney

Is it recommended to do a POC check on each sub niche level I am exploring? Example:
Personal Finance vs. Personal Finance for beginners vs. Personal Finance for teens, etc.

Bethany

"Could you please give me feedback on my title? Thank you! :)"

POC: cheesecake cookbook

Title:

Cheesecake 101: An Easy Step-By-Step Cookbook of Classic and Unique Gourmet Cheesecake Recipes with Tips and Tricks for Beginners"

George

Would you OK an early copyright and then do a “poor man's copyright” for any final changes in title or other larger changes if they do occur? I'd rather avoid paying an extra \$100. A poor man's copyright is mailing myself the final edition .pdf. The date and time stamp will hold up in court as long as the sealed envelope is not opened.

Stephanie

"Hello Coaches! I think I have my title(s) finalized. Feel free to critique. Hopefully you will not see them again!! Thanks!!

*Title: Rehabilitation with Horses

Sub Title: Learn to Strengthen your Mobility, Mend personal Traumas, and Form a Bond with a Magnificent Animal

*Title: Utilizing Equine-Assisted Therapy

Sub Title: How to Strengthen Riders Mobility, Mend personal Traumas, and Form a Bond with a Magnificent Animal

Ian Finley

"Please critique the book title: ""Financial Management: Start Building Wealth Today and Achieve Financial Independence and Freedom From Debt Through Proven Money Management Techniques for Teens and Young Adults""

or

""Financial Management: Start Building Wealth Today and Achieve Financial Independence Through Proven Money Management Techniques for Teens and Young Adults""

Alisha

"Do you recommend TUW or PS to edit your book?"

If I get PS to edit and format my book do I get to review the edits and put it through Grammarly one more time before they start formatting? How does the process work?

And can I tell PS to make the font size 12 and line spacing 1.5 to reduce print cost? Or when/how do I make those changes, and do I do them myself?

At what point can I get my paperback cover made? Don't I need to know the exact page count before I can do that. Would I wait till the book has been formatted?"

Kathy Pihlaja

I contracted with Upwork for my audiobook. Do I still use ACX? All of the information in modules is ACX so I am confused. Thanks.

Shanika

I purchased AIA late 2023 and didn't publish a book within the year, despite setting up up a KDP account that year (I don't understand why this step is so early in the course - why is it!?). Do I have to get a W2 from them to submit the info for my 2023 taxes even though I have earned nothing via KDP in 2023? And if so how do I get it?

Peggy

I have a book title I would like to go over and then confirm my next steps in the proces. Thank you!

Walter

Could you help me evaluate these 5 covers?

https://docs.google.com/document/d/1My5C51_JcBmpH3-EEX9iXpZ3QzBoerTdhgjMykwzsj4/edit?usp=sharing

Stephen

How & with what tool & when is a “back cover” generated?

When using Reedsy, how can you control page breaks especially within & between paragraphs or should a different app to used?

What editing, if any, is supported within KDP.AMAZON.COM especially after an ebook is accepted?

What free tool, if any, is available for “key word” investigation, as it appears the KDSPY is a chargeable service? I do understand that they have a short term one time fee of \$70

What guidance is available form AIA versus outside resources for understanding and utilizing ChatGPT for effectively?

What “free” tool is available for formatting an ebook that offers more control regarding pictures within text? Or the next best alternative

Where do both the Kindle Previewer & the Kindle Create fit in the publishing mix?

Robert

"How do you contact a coach? I could use feedback on content. Outline was created. I then had ChatGPT to niche down for content. What is used to get the 25k to 30k info ?

A tool?"

KK

If creating a 30K word book about exercises (like Chair Yoga for Seniors) or a topic that would have a lot of images, can you advise how it is possible to make that into an audiobook that is at least 3 hours long?

Said

Hello, can I choose a book topic a niche which is not mentioned on AI Topic research sheet but it passes proof of concept?

Janessa

"I'd like feedback on my title and subtitle: The No B.S. Guide To Small Business Digital Marketing: Master Your Social Media Marketing, Online Advertising and SEO to Double Your ROI in 60 Days.

I found POC for Digital Marketing. My other keywords are Social Media Marketing and SEO. I used the ChatGPT prompt which said the desired outcomes are: higher lead generation, scalable growth and increased online visibility. Since I'm in this industry I know the desired outcomes are higher lead generation and more revenue. However, I can't say ""double your revenue"" in the title because that is so subjective to starting revenue.

Thanks in advance for your feedback!"

Ronda

"May I get some thoughts/feedback on my book title?"

The Complete Somatic Exercise Solution: A Practical Guide for Relieving Stress and Anxiety, Eliminating Tension and Chronic Pain, and Promoting Mind and Body Healing in Less Than 30 Minutes a Day"