

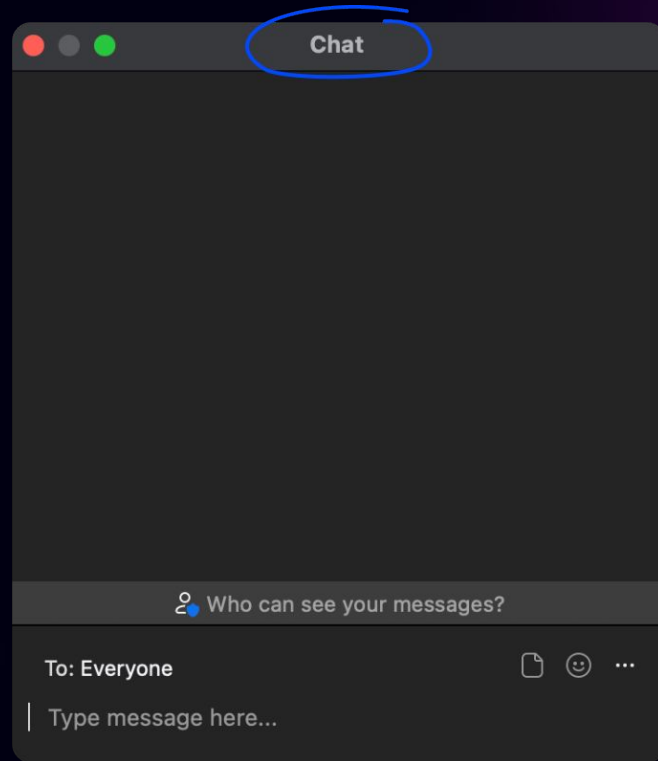


AI PUBLISHING
ACADEMY

Action Takers Tuesdays!
July 9, 2024



Change your chat
settings to "Everyone"



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

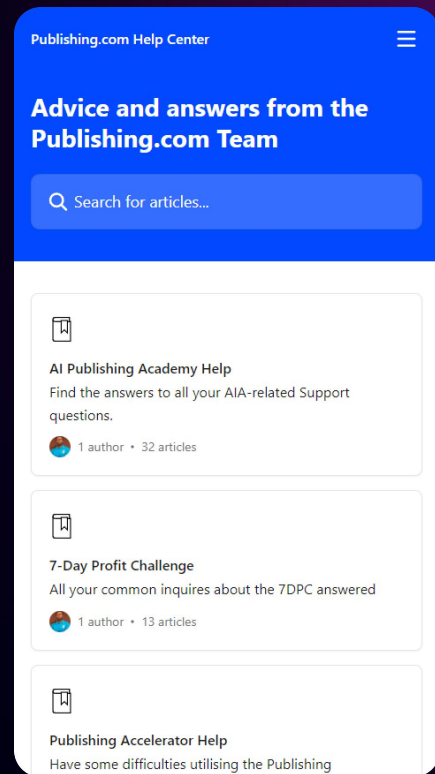
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Limited Free Coaching Call For AIA Students

Sign up with this link - <https://publishing.as.me/limited-time-coaching-calls>

PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

LET'S BEGIN!

Thought Of The Day

**“IF YOU'RE NOT
MAKING MISTAKES,
THEN YOU'RE NOT
DOING ANYTHING.
I'M POSITIVE THAT
A DOER MAKES
MISTAKES.”**

John Wooden



TIP OF THE WEEK

When choosing categories to add for your book, check out your competitor's categories

Steve

Regarding review pages in my book. Do I need a different ASIN in the link for each version: eBook, Paperback and Hardcover?

Jay

At what point in the process should we upload our audio version of our book to sell?

Nadia

Hello Support Team,

These are the title and subtitle of my 30 k+ book I intend to publish these coming days or weeks, please let me know how it looks:

Title: "Top 10 Implemented Strategies for Seniors Well-being"

Subtitle: "A Comprehensive Look at Mental, Physical and Emotional Health, Social Connections, Support, Secure Environment and Financial Planning in Elderly Populations"

Thank you and have a great day

Eboni

I have selected to activate an Introduction and Epilogue section in the formatting column, separate from the Body formatting column in Reedsy. However, where do I insert my "Resources" (Citation) page, so that the Resources (Citation) section is the last page of the book?

Michele

-A pen name can be anything (unless already trademarked) but if choosing to create a brand name, does it need to match your business name (Inc or LLC)?

-Does the publishing name need to be searchable on Google? Do you need a website?

I am hoping to add an interesting publishing name to my books but I want to make sure that it does not have to match that of my business (Inc not yet created--I only plan to do this once books start selling...and I have another name planned for my business, since I also do non-publishing related things)

Hoping for some clarity. Thanks.

Misha

I would like feedback on these 2 book title options. Which one would you suggest I move forward with ? Any feedback on improving them further ? Thank you.

1. The AI Playbook for Business Leaders - A user friendly manual for utilizing AI and ChatGPT to streamline operations, elevate customer satisfaction, and achieve a competitive advantage as you scale your business and lower expenses.

2. How to Build a Successful business with AI - A practical handbook for leveraging AI and ChatGPT to improve efficiency, elevate customer satisfaction, and gain a competitive advantage as you scale your business and reduce costs.

Jay

At what stage in the process should one upload there audio book to be sold and read?

Cindy

I have several topics that have passed POC, and I wanted to validate I fully understand the criteria. To meet POC we find 3 books that meet the requirements. Am I correct to think that more than 3 is better? And is there a number that is too high, too much competition?

Which one would be the ideal balance? (The number of books are those that met all POC criteria.)

Topic 1 - 8 books

Topic 2 - 5 books

Topic 3 - 3 books

Stephen

Is there a way we can input our own handwritten book i have 1996 words or three chapters and i want to use ai to automate the rest of it.

Monique

Hello Coaches,

Please review my book title and subtitles for feedback. I have established POC, my target audience is parents, teachers and caregivers. My book will include strategies I have helped children with. I would like to include in my book several strategies, fun activities and video tutorials. Thanks!

Main Title: Reading Strategies for Children

Subtitle: Engaging Methods to Improve Reading Fluency and Comprehension

Subtitle: Fun and Effective Ways to Enhance Reading Skills and Comprehension

Subtitle: Activities to Boost Reading Fluency and Foster a Love for Reading

Subtitle: Comprehensive Techniques for Building Fluency and Reading Comprehension

Ron

Please share your feedback on my covers.

https://docs.google.com/presentation/d/19V6S_R3Mm6hxIoS3gaCeUNVvUm56w0-1d_3_62LTOpk/edit?usp=sharing

Marcin

I seek final advice on my Subtitle. I was trying to fix issues from last week on lacking 3 solid benefits, being more for science fiction lacking credibility for nonfiction:

Title: The AI Revolution in 2050

Subtitle 1a: How Artificial Intelligence Will Transform Health, Economy and Daily Life by Mid-Century

Subtitle 1b / Oxford comma: How Artificial Intelligence Will Transform Health, Economy, and Daily Life by Mid-Century

Subtitle 2: Role of Artificial Intelligence in Shaping Healthcare, Business, and Everyday Life

Subtitle 3: Transformative Power of Artificial Intelligence on Health, Business, and Daily Life

Subtitle 4: The Mid-Century Impact of Artificial Intelligence on Health, Wealth, and Daily Life

Daniel

When i go to register "Set up your KDP and ACX account" I have a different screen to the help video and I'm wondering what I should do as its completly different to the help video. For example the first step asks me if I want to create a "Paper back" or "kindle ebook" then second step ask me the book title and so forth (this is completly different to the help video shown on "Set up your KDP and ACX account")

shereen

https://docs.google.com/document/d/1bPqyeHil_jygELd--6EL8rNRNDS6g-HCWn1_DY3s1xg/edit?usp=sharing

Nellie

Please review my book

Title :IN Sync With Menopause-Balancing Hormones Naturally

Subtitle: A Holistic Approach to Diet, Lifestyle, and Brain Health for Symptom Relief and Overall Well-being

Title:Menopause: Balancing Hormones Naturally

Subtitle: Strategies for Hormone Balance, Dietary Health, and Enhanced Quality of Life

Title: Menopause: Balancing Hormones Naturally

Subtitle: Effective Diet and Lifestyle Changes for Hormone Balance and Mental Well-being

Shiraz

Hi Coaches! This is my first Title submission! Could you give advice? Thanks!

Life Skills For Young Adults 101:

The On-Point Guide To Help You Successfully Make Informed Life Decisions, Develop A Practical Skill-Set To Tackle Real-World Problems, And Finally Live An Independent Life

I made this based on the advice from the course and the Tuesday Calls, but it's 205 characters long (with spaces) 175 (without). Where should I cut?

Monika

Hi coaches, please comment on the book covers. I was thinking to change the bubble into Your Guide to Wealth. Thank you

https://docs.google.com/document/d/1jVxO5oRB_QQR3a6km0q6P5PAqanr4IBtX1D0pgYbrQk/edit?usp=sharing

Jeri Yoder

I submitted a request for an extension on Friday (I think it was Friday.) I know it was a holiday weekend, when might I expect a reply?

Davis

Hi Tuesday Coaches, Please provide any input and feedback for my subtitle for my 30k book to make it awesome and sell tons of copies. Many thanks!

My title has POC

Title: Raised Bed Gardening for Beginners

Potential Subtitles:

1. Easy To Follow Guide for Anyone to Build Raised Beds and Grow Fresh Vegetables and Herbs Like a Pro with No Garden Experience
2. Easy To Follow Guide for Anyone to Build and Grow a Raised Vegetable Garden Like a Pro with No Experience

PS thank you for the helpful videos, I watch them on replay, it is possible that I might not be present on the live Q & A call.

Catch you on the replay!

Paul

Hi Coaches! I have one book cover here. Please critique it. Here's the link:

https://drive.google.com/file/d/1JHxFxt99RqhHuPwHbW4yQJP_dDqvCFWy/view?usp=sharing

Edward PW

you can disregard last book cover submission (this is the same one but without the watermark)

what are your thoughts on this cover? The Title? The subtitles?

<https://docs.google.com/document/d/1yusG3ralrxw9nZ9UOh4GA6xzMGb-QujNmbpITWJoMHE/edit?usp=sharing>

Edward PW

the files I got back from 99designs are a .jpg a .psd and a .pdf do I need an .ai file as well?
And to change the words myself do i use photoshop and the .psd file they gave me?

Diana Morris

Hello, please disregard any previous questions I have submitted. I am a dork, lol!

Can you tell me what you think about the title of this book?

Options Trading Made Simple: Achieve Financial Freedom with Easy Strategies

"Step-by-Step Guide to Boost Confidence and Quickly Generate Income"

Steve

POC: First time fathers

Old title: First-Time Father's Handbook: Easily prepare for Fatherhood from Pregnancy through Year 1 to reduce your fear and support your partner while bonding with your new baby to create a work-life balance

New title: First time father's handbook: Reduce your anxiety of fatherhood and support your partner during pregnancy through year 1 while bonding with your new baby and creating a great work-life balance

It's great to get the opinion of more than 1 coach. Another coach loved my old title. But I could see some of your points, so I think I improved it. It will never be perfect.

Originally I used "easily prepare" to get the word easy in there

Anxiety is a big pain point, I originally used fear for character count. To say no one fears fatherhood sounds like someone who is not a father. Bonding with baby and work-life balance are 2 big pain points

shereen

hello

kindly comment on these book covers

are there any other others i must choose to beat the best seller in my niche

https://docs.google.com/document/d/1bPqyeHil_jygELd--6EL8rNRNDS6g-HCWn1_DY3s1xg/edit?usp=sharing

shereen

https://docs.google.com/document/d/1bPqyeHil_jygELd--6EL8rNRNDS6g-HCWn1_DY3s1xg/edit?usp=sharing

Marwa

Hi coaches, Please provide your feedback on my title/subtitle below

1- Breast Cancer Comprehensive Guide: 11 Natural Strategies to Detox Your Body, Boost Immunity, and Improve Quality of Life

2- Breast Cancer Journey from Diagnosis to Treatment Choices: 11 Natural Strategies to Detox Your Body, Boost Immunity, and Improve Quality of Life

Kacey

Please review my first book's cover. Below is the link to the Google document:

<https://docs.google.com/document/d/13qPzILGbj-Q92DOT1VOaDkY1gGbjO25vttjCQhFwX3c/edit?usp=sharing>

robin

Hello, I'm looking for more feedback on some cover designs please - I'm aware they need some tweaking but would like to have some opinion on which concept to move forwards with. Thank you!

<https://99designs.com/book-cover-design/contests/let-shift-perspective-menopause-make-beautiful-thing-starting-1284785/poll/523720a6ca/vote>

**** PLS SEND US A GOOGLE DRIVE.

Lisa

Amazon said that you must indicate whether the book was produced with AI, and if it was, you do not own the copyright. How do you handle this?

Marcin

when working with graphs and infographics, what is the most popular approach, DIY ? Generate in DALL-E / chatGPT then work in Canva? For mine they are not that easy to do, as there is a lot of adjustments to do, not only with texts, basically have to recreated. If outsource, which platform - fiverr, upwork ?

Anne

Hi Coaches, Thanks for your continued great guidance. I keep my real name for my fiction and publish via traditional routes. My nonfiction publishing, thanks to AIA, is via my publishing company. It has been suggested I use the name of my company instead of a pen name. Is there an advantage to using the name of your LLC, i.e. "Great Books Press" vs. using a pen name? Thanks for your time and advice.

Suniti Barua

Hi coaches,

This is my Final poll -- I have to select my finalists
already.<https://99designs.com/contests/poll/73393baada>

Thank you.

Linnea

I'd like to submit for a title review again after having revised it :)

Topic that met POC: Setting Boundaries

Main Title: Setting Boundaries With Grace

Sub Title: A Simple Guide Anyone Can Use to Find Peace, Power, and Healthy, Authentic Relationships

Main Title: The Art of Setting Healthy Boundaries

Sub Title: A Transformative Guide on How Anyone Can Feel Good About Who They Are, Gain Clarity and Confidence, and Improve Their Relationships

Main Title: Setting Boundaries for Personal Growth

Subtitle: Proven Strategies Anyone Can Use to Strengthen Self-Esteem, Find Peace of Mind, and Build Healthy, Authentic Relationships

Katrina

Hi Karina and Brian,

I am aware that these aren't showing the subtitle. After some thorough research it seems all the best sellers of this POC: "Amazing Facts for Kids" do not have a subtitle on the book cover but include it on their Amazon listing and is keyword heavy in the book description. What are your thoughts on this? These are 3 of my finalists (99Designs). I would like to know the following;

1. What do you think of my revised title?
2. Tips / pointers for my designers?
3. Do you feel the images are suitable for a 5-10yo demographic aka. are these images too targeted at a younger demographic / limiting my audience?

Lisa W

If you are using Publishing AI and you have proofread and edited your manuscript, how do you get the edited version into the same format as the manuscript?

Julie

1. How many pages does the 7 day publishing challenge book have to be? 2. I'm writing content, but can I also use AI Beta as well? 3. I need help getting my book cover ecover uploaded to KDP; I downloaded it from Canva as jpg to the clipboard but can't find the clipboard to upload it. 4. Must I create a back cover also? Thank you!

Jessica

I am in my outline and kept re-generating (4 times) because I was looking for the "perfect" outline. I want to move forward and I have one I really liked compared to the others (the first one). Can I go back to use the first one? Or do I have to use the current outline output?

Kourtney

Hello, is it possible to get a coaching from brian chang? My ACOS is way to high.

Kurt

Hi Coaches, FB Review method teaches to create a QR code/link to the Amazon review page. Is there a free QR Code maker? I've looked into a half dozen, and some offer a free trial, but ultimately they all ask for a subscription, smallest I've seen is \$15/month. Until business gets rolling, hate to spend like that, and if you cancel, the link gets deactivated. Any thoughts? Thanks

Gina

I am about to use the publishing.ai to do my customer research. Before I do, do I have to begin with "start a new project" or is there a selection that I must make to do this function? I am a bit confused at this point. I have filled out the research form in preparation, but am unclear if I upload it or just copy it into publishing.ai.

James A

I recently published my first book. I have sent requests for reviews to my mailing list. Its not very big. If I enlarge it is there a time restraing for how long I can use this avenue for reviews

Brian

Coaches, are any of these covers good enough this time around? Please let me know your top and second choices and any adjustments that could be made. Thanks!!

(I took off the ings in the subtitle per your advice last time).

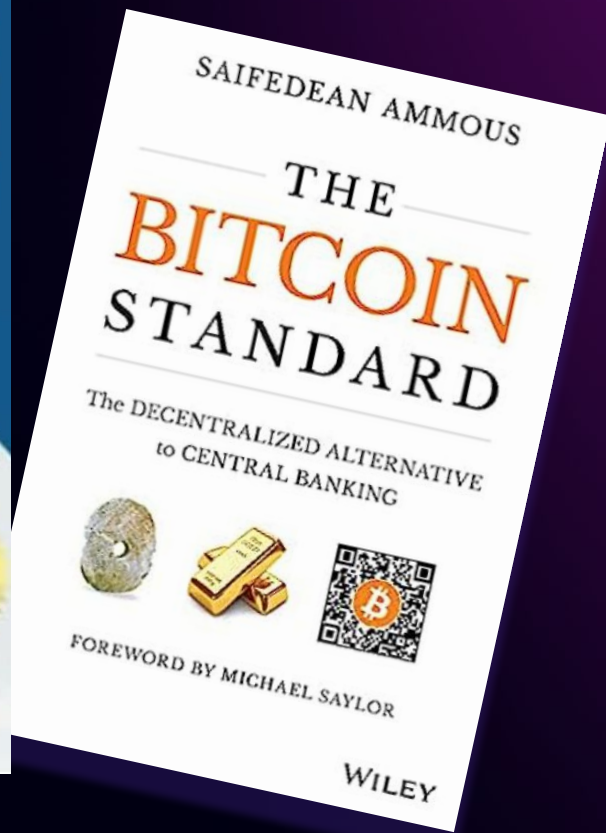
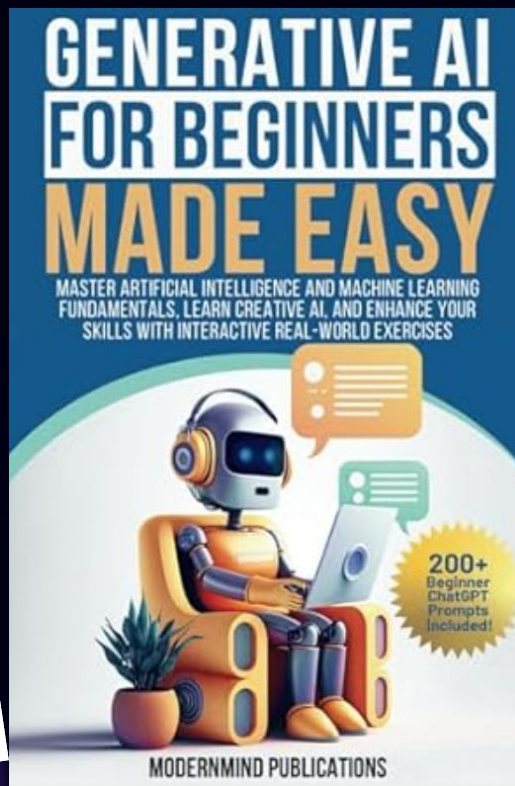
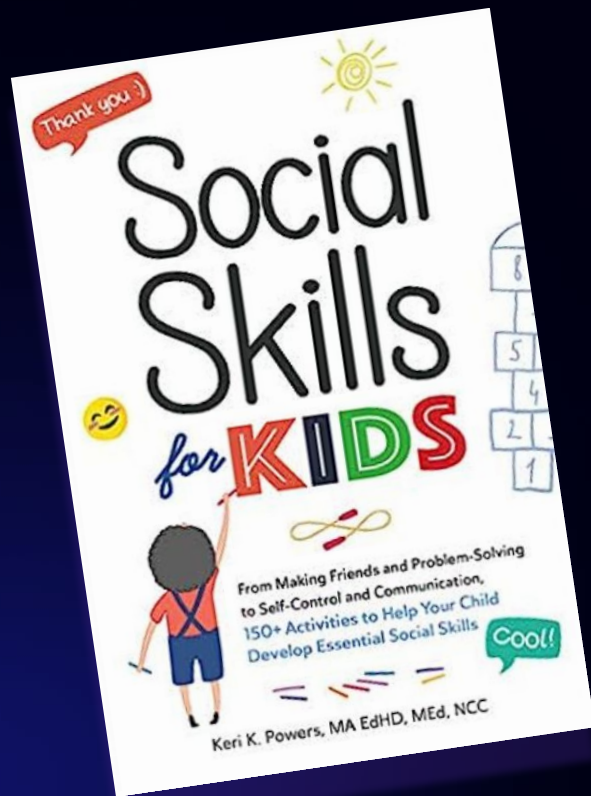
https://docs.google.com/document/d/1w3wluoheuSL0tDkQ_--JTGuBXTZyo57Jp6d9YMzHD9U/edit?usp=sharing

Kathy

I started setting up my business FB page today. It occurred to me that using a publishing company name for my FB page would be the best option as I probably won't be staying in the same niche for my second book - at least that is a strong possibility. I did not mention a publishing name in my book (which is being formatted now). I used a pen name. Could I just make up a name of a publishing company to use for my FB page or would it be best to not do so since I didn't mention a publishing name in my book?

If I change my book topic for book 2, I thought it would be best to use a publishing company name for all future books. In doing so, it wouldn't seem odd to have books with different topics. (if one was not successful enough to do a bundle). Thank you!

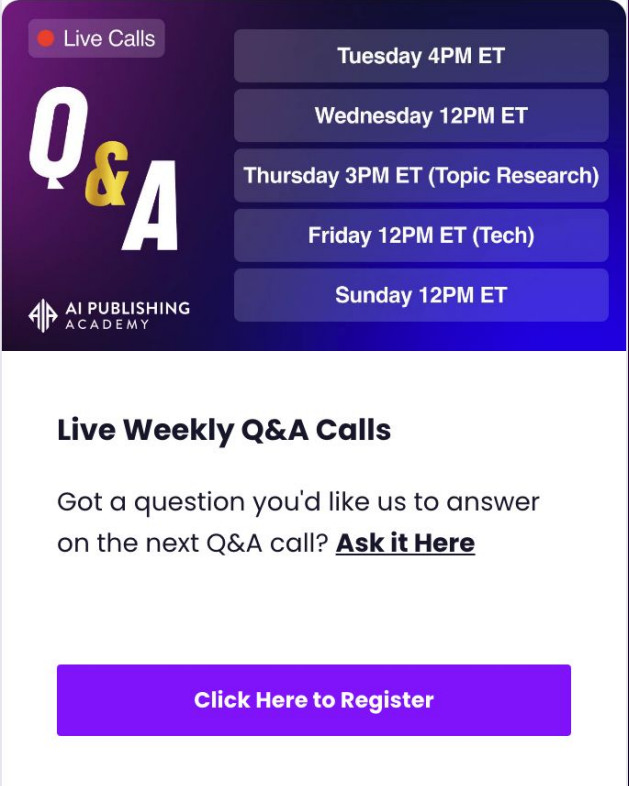
Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



The screenshot shows a webpage for "AI PUBLISHING ACADEMY" with a "Q&A" logo. A "Live Calls" tab is active. A list of call times is shown in blue buttons: Tuesday 4PM ET, Wednesday 12PM ET, Thursday 3PM ET (Topic Research), Friday 12PM ET (Tech), and Sunday 12PM ET. Below the schedule, the text reads "Live Weekly Q&A Calls" and "Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)". At the bottom is a large blue button that says "Click Here to Register".

Live Calls

Tuesday 4PM ET

Wednesday 12PM ET

Thursday 3PM ET (Topic Research)

Friday 12PM ET (Tech)

Sunday 12PM ET

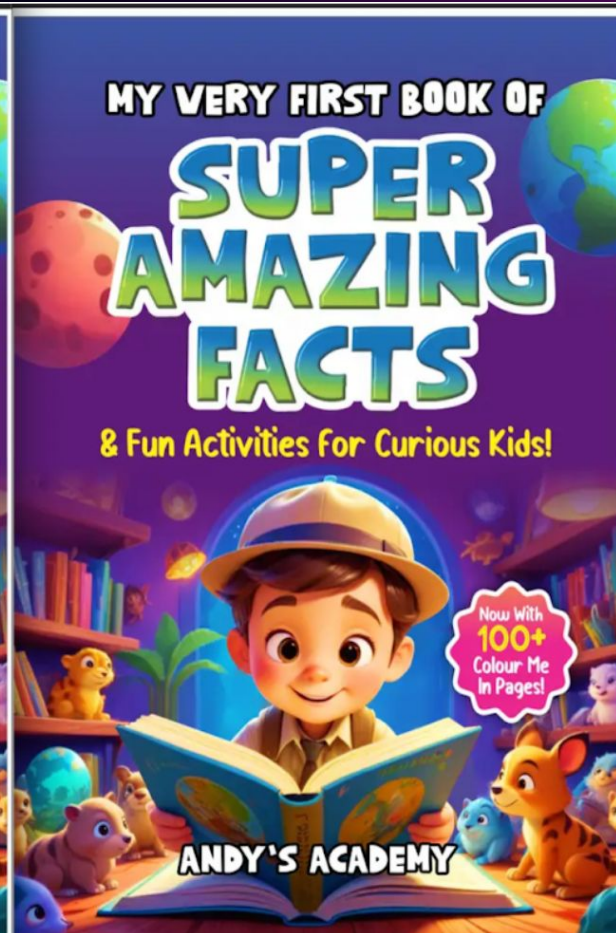
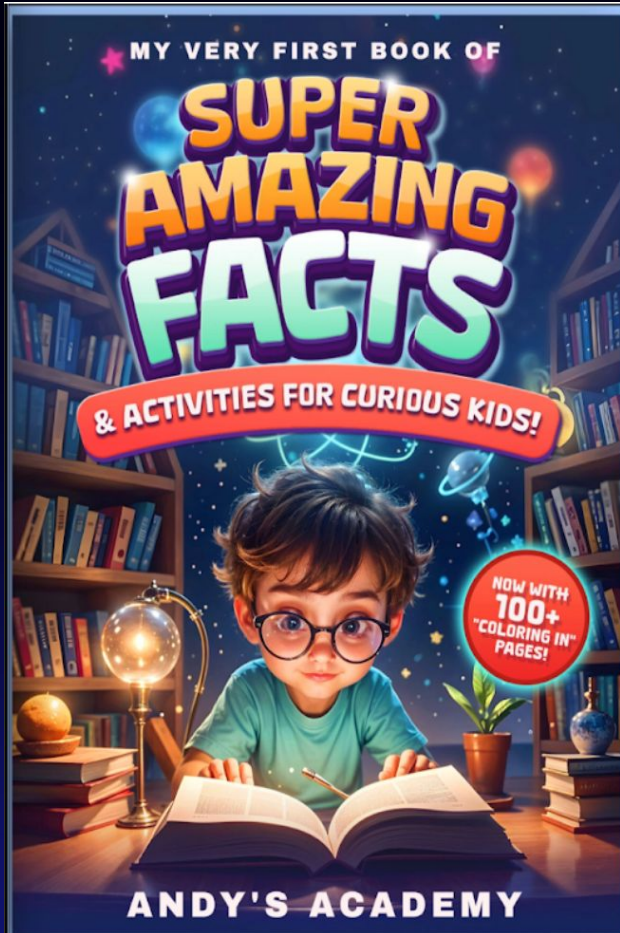
AI PUBLISHING ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Katrina



Ron

MONEY MASTERY

for

YOUNG ADULTS

Made Easy

Your 8-step Guide to Achieve Financial Confidence, Reduce Debt, Invest Wisely, and Set Long-term Financial Goals



Ron Martin, CPA

MONEY MASTERY FOR YOUNG ADULTS MADE EASY

YOUR 8-STEP GUIDE TO ACHIEVE FINANCIAL CONFIDENCE,
REDUCE DEBT, INVEST WISELY, AND SET LONG-TERM
FINANCIAL GOALS



RON MARTIN, CPA

MONEY MASTERY for YOUNG ADULTS MADE EASY

Your **8-step Guide** to Achieve Financial Confidence, Reduce Debt, Invest Wisely, and Set Long-term Financial Goals



RON MARTIN, CPA

Shereen

BONSAI FOR BEGINNERS

DISCOVER THE EXCLUSIVE FOOLPROOF CULTIVATION AND MAINTENANCE BLUEPRINT TO **CHOOSE, PRUNE, WIRE AND STYLE** YOUR MINIATURES FOR BOOSTED HEALTH AND ENHANCED LONGEVITY



PARKINS BUSHMAN

BONSAI FOR BEGINNERS

DISCOVER THE EXCLUSIVE FOOLPROOF CULTIVATION AND MAINTENANCE BLUEPRINT TO **CHOOSE, PRUNE, WIRE AND STYLE** YOUR MINIATURES FOR BOOSTED HEALTH AND ENHANCED LONGEVITY



PARKINS BUSHMAN










BONSAI FOR BEGINNERS

Discover the exclusive foolproof cultivation and maintenance blueprint to **CHOOSE, PRUNE, WIRE AND STYLE** your miniatures for boosted health and enhanced longevity.



PARKINS BUSHMAN

Monika











PERSONAL FINANCE SECRETS

FOR TEENS AND YOUNG ADULTS

7 HACKS FOR BUDGETING BRILLIANCE
SAVVY SAVINGS, SMART INVESTING & CREDIT WISDOM
ACHIEVE FINANCIAL FREEDOM

TEENSKILL SURGE











PERSONAL FINANCE SECRETS

FOR TEENS AND YOUNG ADULTS

7 HACKS FOR BUDGETING BRILLIANCE
SAVVY SAVINGS, SMART INVESTING & CREDIT WISDOM
ACHIEVE FINANCIAL FREEDOM

TEENSKILL SURGE



PERSONAL FINANCE SECRETS

FOR TEENS AND YOUNG ADULTS

7 HACKS FOR BUDGETING BRILLIANCE
SAVVY SAVINGS, SMART INVESTING & CREDIT WISDOM
ACHIEVE FINANCIAL FREEDOM

TEENSKILL SURGE

Paul

ARTIFICIAL INTELLIGENCE for Beginners

Use AI to Solve Problems More Efficiently, Keep Up
with Tech to Foster Innovation and Elevate Your
Career with Competitive Skills for Job Security



Paul Economén

Edward

WINDOWS 11 FOR SENIORS

LARGE PRINT
NO BIFOCALS NEEDED!

STEP-BY-STEP TUTORIALS WITH PICTURES!
FAST-FIND-INDEX: WHERE TO FIND ANYTHING IN WINDOWS 11!
SHARE PICTURES AND KEEP IN TOUCH WITH FAMILY!



EDWARD PRESLEY WALKER

Kacey

ANGER MANAGEMENT FOR PARENTS MADE SIMPLE

MASTER YOUR TRIGGERS AND EMOTIONS WITH **11 PROVEN FAST-ACTING TECHNIQUES**, ACHIEVE PEACE AND BALANCE, AND RAISE SELF-ASSURED, POSITIVE CHILDREN



KACEY QUINN

ANGER MANAGEMENT FOR PARENTS MADE SIMPLE

MASTER YOUR TRIGGERS AND EMOTIONS WITH **11 PROVEN FAST-ACTING TECHNIQUES**, ACHIEVE PEACE AND BALANCE, AND RAISE SELF-ASSURED, POSITIVE CHILDREN



KACEY QUINN

ANGER MANAGEMENT FOR PARENTS MADE SIMPLE

Master Your Triggers and Emotions with
11 Proven Fast-Acting Techniques, Achieve Peace and
Balance, and Raise Self-Assured, Positive Children



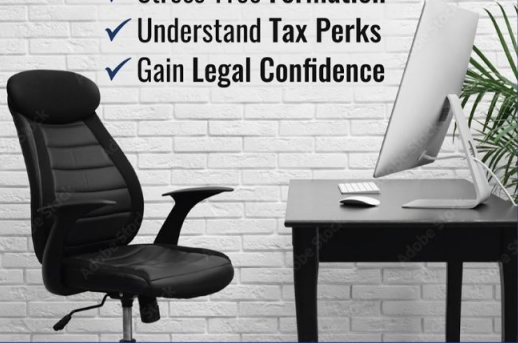
KACEY QUINN

Brian

STARTING AN LLC MADE EASY

BEGINNER'S GUIDE TO

- ✓ Stress-Free Formation
- ✓ Understand Tax Perks
- ✓ Gain Legal Confidence



ZACHARY STARK

ZACHARY STARK

STARTING an LLC MADE EASY



BEGINNER'S GUIDE to Stress-Free Formation,
Understand Tax Perks, and Gain Legal Confidence

STARTING AN LLC MADE EASY



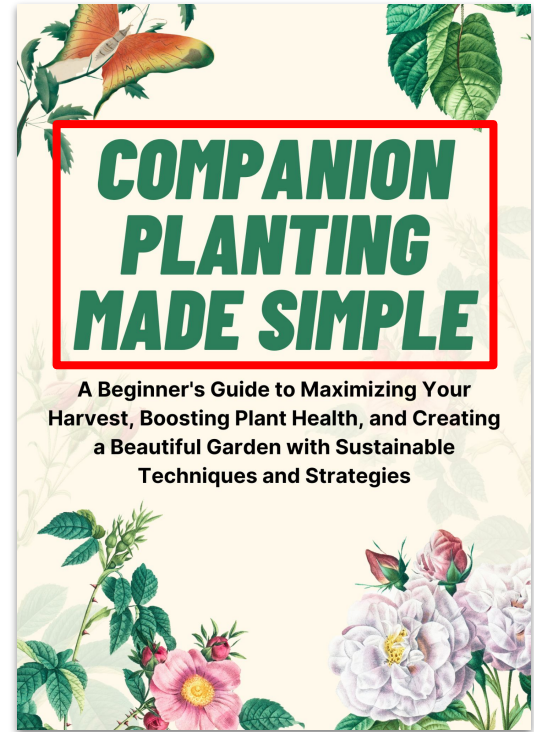
Beginner's Guide to Stress-Free
Formation, Understand Tax Perks, and
Gain Legal Confidence

ZACHARY STARK

Part 1: Creating The Main Title

Key Elements

- The main keyword (book topic) **must be** in the main title
- It must be **crystal clear** what the book is about
- Should be **different** from other books already published



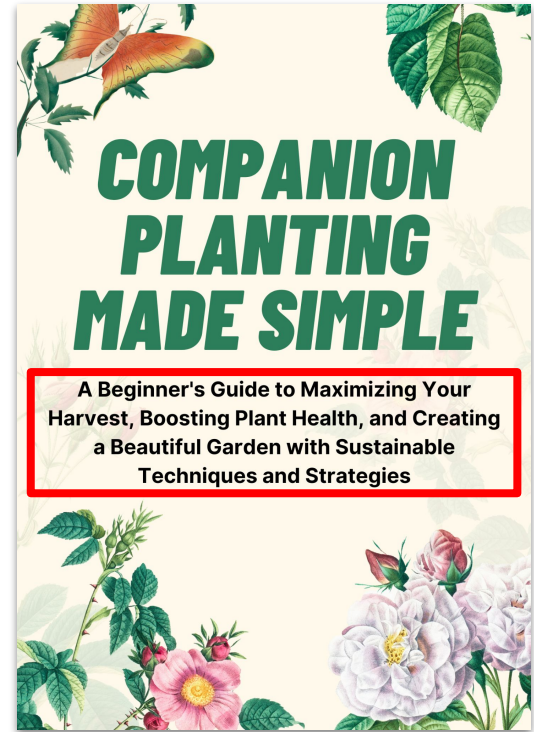
Part 2: Creating The Subtitle

Key Elements



Related keywords (3-5): What words are people searching to find a book about your topic?

- **Benefits (3):** What your reader WANTS to achieve by buying your book (desired outcomes)
- **Copywriting:** Beef up your book title with more appealing word choice and promises



Putting it All Together

Step 1: Come up with a main title using the [Book Title Cheatsheet](#) sheet

Step 2: Come up with a list of related keywords

Step 3: Come up with a list of the best benefits that appeal to your target audience

Step 4: Construct a rough draft title that incorporates those keywords and benefits

Step 5: Beef it up with some good copywriting