

**WEDNESDAY WINNING
STRATEGIES**
October 9, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

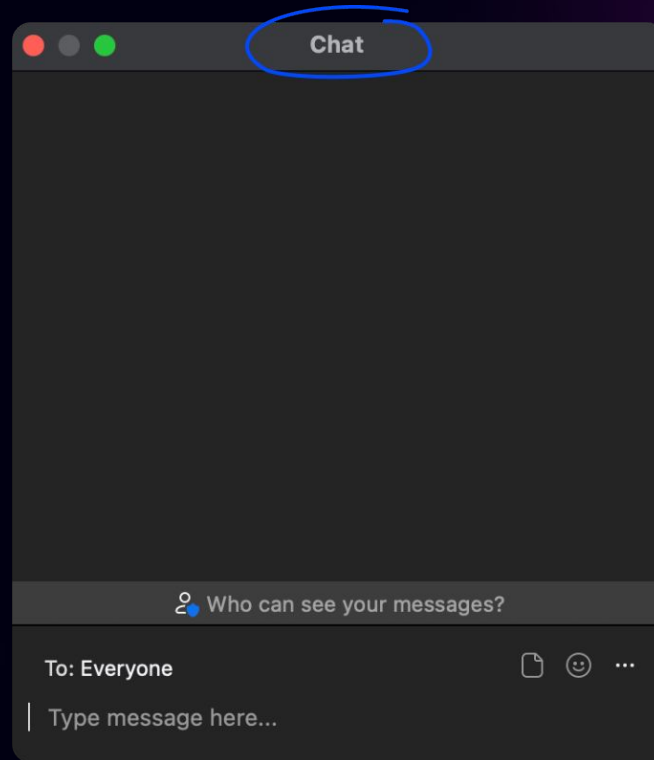
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages.
Here's the **October** Discount Code.

→ **PRINTREADY10**

Students get **10%** off Formatting Package!



FRIENDLY REMINDER

All support related questions (payment, program access, technical)
should be emailed to support@publishing.com

Want Some Free Coaching?

1 × 25 minute Coaching Call per student (AIA Students only)

First Come, First Served

Student will not receive a recording

No-shows will not be given another one

<https://publishing.as.me/limited-time-coaching-calls>

What Were Your Wins?



LET'S BEGIN!

Patricia Villaran

1. Title: ""Affiliate Marketing Secrets: Unlock Financial Freedom ""

Subtitle: ""A Beginner's Guide from Side Hustle to Success in 10 Proven Steps""

2. Title: ""Affiliate Marketing Demystified: For Those Who Aren't Dummies""

Subtitle: ""Master Social Media, SEO, and Online Ads to Build Your Business""

3. Title: ""The Ultimate Affiliate Marketing Workbook: Your Path to Passive Income""

Subtitle: ""How to Use Social Media and SEO for Financial Independence in 2024""

Casandra Foliart

Please give me your input on the following book covers:

<https://docs.google.com/spreadsheets/d/1vZ1ZytXFyAmawQ2-gbD31iFmDuZYcSxsNSuEcjhOWEk/edit?usp=sharing>

Nicola Allford

I've purchased ISBNs from Nielsen UK. When I'm publishing on KDP, do I need to load an ISBN for the ebook, and one for the Paperback? (There's an option to upload an ISBN for the ebook, even though I thought ebooks had ASINs). And I assume I then use the same paperback ISBN when I come to load it onto Ingram Spark? Please can you clarify? TIA

Lee Evans

Hi Karina,

About a month ago, a coach recommended a recording from last October where you discussed ""The Karina Facebook Review Method."" I've tried it and have seen great improvements in my results.

I'm curious—have you made any updates to the method over the past year? Specifically, how do you handle engagement with people who only give a ""Like"" or ""Love"" to your posts? And how much follow-up do you typically do with those you've offered a free copy of your book to, but haven't heard back from?

Terrance Phillips

How long will it take as a minimum and what will the cost be to produce my first book actually be to me?

Jody Murphy

"I'm newish. I understand that Amazon add during the 4th quarter cost a good bit more than during other times of the year.

Is that tru for keywords a too the board, or only for keywords for books that would make good gifts? My book would be a terrible gift, but I might delay publishing till after Christmas if the ad costs in Nov and Dec are gonna kill me.

Thanks for your best advice. "

"

Stacy Phillips

I am stuck. I've moved AI generated manuscript from publishing.ai into a Google doc. I have it looking exactly how I want it. I downloaded it into an MS Word doc and used this to upload into KDP. It did not convert properly for an ebook format. I tried using the 6x9 Word template KDP recommends, but when I copy and paste the Google doc into this, everything goes away as far as fonts, letter sizing, indentions, paragraph spacing, etc. I would need to go through the whole thing again. I've tried Kindle Create, and you have no options on how your Title page looks. I have no idea how to turn my Google doc into an ebook format for 6x9 to upload to KDP and have it turn out the way it should. Can you please help me with ideas on what to do? Thanks

MARY Sue A

"WHICH DAYS OF Q & A cover which topics, this would be nice to have on the website where you submit questions- list what each day covers - thanks

"

Johnny Wells

During the last election, Facebook canceled me. Attempting to re-up, but as yet unsuccessful.
Suggestions?

Angelica Trevino

"I am working on a coloring book but I am having lots of technical difficulties. I uploaded to Amazon but I got an email with many things I need to change. I have no idea how to do this. I think the problem is the format. How could I get help please??

This is the email I got from KDP: Cover

Make sure all text on your cover is at least 0.375" (9.5 mm) from the cover's edge. This helps to ensure the text isn't cut during manufacturing.

Interior: Your file contains insufficient bleed. See examples PDF page(s) 1, 3.

1. Ensure the page(s) are sized correctly for bleed. Interiors with bleed should have 0.125" (3.2 mm) added to the width and 0.25" (6.4 mm) to the page height.

Angelica Trevino

"2. If the pages are already sized for bleed, make sure you extend any images and backgrounds that you want to reach all the way to the edge of the page at least 0.125" (3.2 mm) beyond the trim line. This prevents white gaps along the outside edge(s) when the file is trimmed to size.

3. If there is content that is not intended to bleed, please ensure it stops within the margins, 0.375" (9.5 mm) or more from any outside edge of the page.

Watch our video, which explains trim size, margins, and bleed.

Increase your outside margins so that content isn't trimmed when your book is printed. The outside, top, and bottom margin requirements are 0.25" (6.35mm) for books without bleed and 0.375" (9.52mm) for books with bleed. See examples on PDF page(s) 1."

Carla Schroeder

How do I get signed up for the light ai. I've seen it referred to but didn't see a way to sign up for it.

Kevin Gonzales

Just watched 1st video of module 3 and am very confused on what to do next. It says to use publishing AI to do your Customer research but when I go there, there's no explanation on how to do that. And the customer research sheet is something I thought the software was going to do because it's asking questions I have no idea about. Very confused.

Major Long

I could not get to my zoom class reschedule after i learn how to use it I only have an android but need this very badly please help i have spent my last dollar on this program so I cant loose

Rick Chow

Hi Coaches, I already launched my book on Amazon KDP without acquiring the early review team. I even have a free promo running for three days. My question is, should I unpublish it and start generating the review team, or should I just not touch it and use Facebook ads? What would the ad say if the book was already published and live?

Jia Doughman

"Hello Coaches,

Thank you for answering my question last week. I will reach out to ACX to include a pdf (print version) of my book. And I'll work on revising the title and subtitle.

Title: Learn Chinese with Jia

Sub-title: Beginner's Guide to Master the Pronunciation of Mandarin Chinese with PinYin, and Learn Basic Vocabulary Through Inspirational Idioms

One more question. If I'm including my written book with the audio, should I charge money for the written book as Amazon asks you to publish that first? (Eg. Should I charge \$0 for it, since it will be included for free, with the audio version?) The book is really designed as an audio book, and the print version is just optional for people who need a written reference.

Cherilyn Davidson Cibelli

No Access to Doc and add description

David Porter

"I'm about to launch my first 30K book tomorrow. An individual who wants to be able to give me a review says she wasn't allowed to leave a previous review for someone else because of a mix-up of Amazon.co.uk versus Amazon.com and how much she had bought in the previous year.

I'd like to know if there is a discrepancy in reviews depending on which 'Amazon' country the person normally buys stuff from? I thought it didn't matter since it's all the same Amazon account, whether they sometimes buy in the US or the UK. Should it not be a minimum of 50USD across the board?"

David Porter

"I'm working on the English version of a book I wrote earlier in the year (in French). I'm struggling a little with the Title. Original Title:

The French Title was 'Lui rendre le micro ?' which means 'Give Him (back) the mic?' with a slight ambiguity (on purpose) of 'should we give Him back the mic', ie. what does God have to say about worship.

The Subtitle is: A Renewed Dialogue on the Challenges of Worship in the Local Church

So far, my ideas for the English Title:

Giving Him the mic ? or Give Him the mic?

Returning the Mic?

Surrender the mic? (keeping the question mark each time)

Amber Millard-DiPalo

"Please give me some feedback on my book title. I've changed it so many times. I need help. Thank you!"

Successful Plant Propagation: Easy, Budget-Friendly, and Sustainable Methods Anyone Can Use to Grow Lush, Thriving Plants, from Urban Homes to Country Gardens""

The Plant Propagation Guide: Easy, Budget-Friendly, Sustainable Methods Anyone Can Use to Grow, Thriving Plants, from Urban Homes to Country Gardens""

Ana Kim

"Hi Coaches, I've been working on my title and subtitle and would appreciate your help/ feedback to improve it. Thank you in advance!

Title: Personal Finance For Teens Simplified

Subtitle: An Easy to Understand Guide on how to make, manage and multiply your money for financial independence- Even if you're just getting started"

Darlene Benson

"I am at the point where I am editing in Grammarly. I am using the Grammarly icon in my document. It seems to be going over the same edits again and again. How do I get to the point where all my editing is complete?"

Is it better to copy and paste into Grammarly and then download each chapter into a document?"

Lorna Waggoner

I want to verify that we do not need to use Grammarly if we generated the book with pub.ai and have made many person experiences and additions to the book?