

**WEDNESDAY WINNING
STRATEGIES**
April 10, 2024

● 2024



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

The screenshot shows a dark blue header with a 'Live Calls' indicator and a list of call times: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below this is the 'Q&A' logo and the 'AUDIOBOOK IMPACT ACADEMY' logo. The main content area is white and features the heading 'Live Weekly Q&A Calls'. Below the heading is the text 'Got a question you'd like us to answer on the next Q&A call?' followed by a blue button labeled 'Ask it Here'. A blue arrow points to the 'Ask it Here' button. At the bottom of the white area is a blue button labeled 'Click Here to Register'.

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

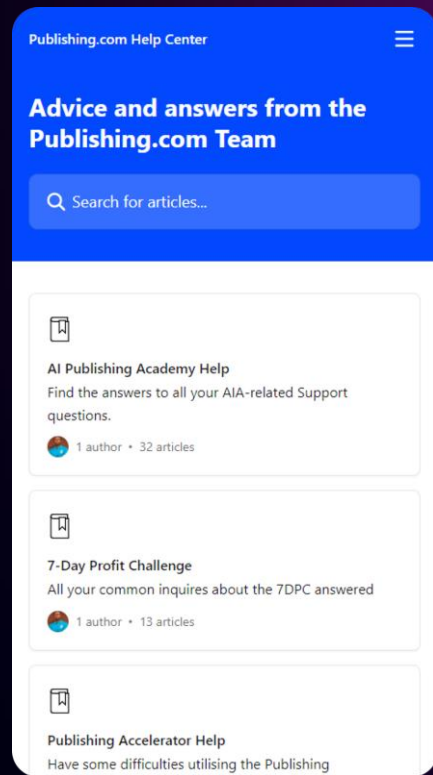
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

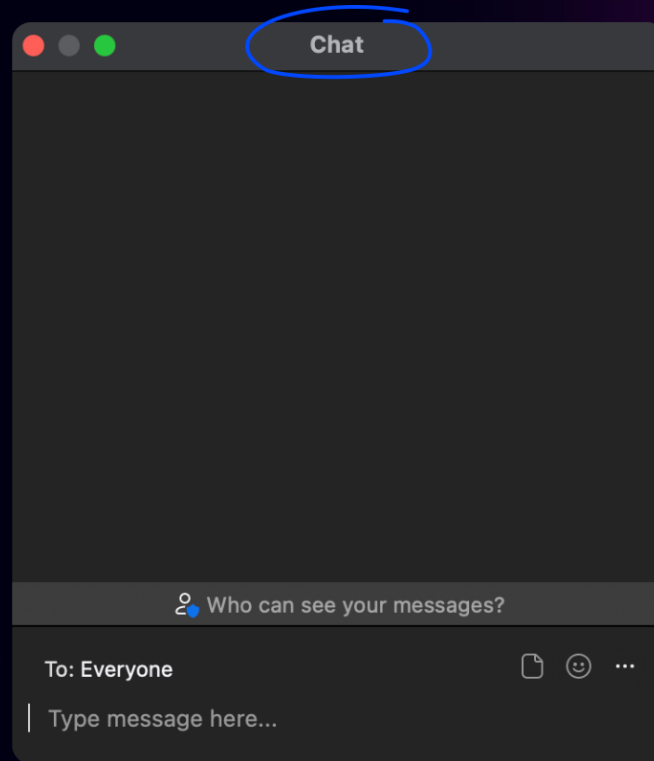
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



PRINTREADY10

Students get **10%** off Formatting packages!



What Were Your Wins?



LET'S BEGIN!

Paul

"Coaches asked I resubmit this question more clearly.

Please suggest a selling book title for this bundle. The bundle cover includes images of both book covers showing both book titles. All keywords and benefits are in the subtitles below. Title 1 is based on the AIA course but it seems too long (198 characters).

Title 1

Weight Loss for Women over 50 Collection: Intermittent Fasting for Women over 50 + The Whole Foods Diet for Longevity - A Proven Method for Burning Fat, Boosting Energy and Time with Those You Love

Title 2

Weight Loss for Women over 50 Collection: Proven Methods for Long Term Weight Loss, Balancing Hormones, Boosting Energy and More Time with Those You Love

Julie

"I would love some feedback on my title. I have changed it several times, hoping to have it more on target now:

Redefining Menopause

Understand Symptoms from Hot Flashes to Mood Swings, Optimize Nutrition and Exercise, Protect Physical and Emotional Health"

Lauren

How much is a manuscript credit for publishing.ai? Thank you

"

Kurt

"Hi Coaches, for a book 'Stoicism for the Modern World', question is workbook or no work book and how to do it? I created a coaching method completely different than anything I can find. Existing guides give 52 weekly one-off lessons taking a year to cover the entire philosophy. My method is to enable a person to learn the 4 main concepts of the Core Principle in daily practices and put them to use in just 3 weeks. I created 4 templates with idea to put them in the appendix as instruct reader to get a notebook make 15 pages of each. But that's asking work before they start and I'm worried won't do it, so method fails. I created a separate file of 15 exercises for the 4 concepts, 60 pages which are 9500 words. I think the 60 pages are mandatory to be successful. SS of the top of the WB below; Coach Karman suggestion a companion workbook. Sample on the below link. Am I correct that means to publish two books (guide and workbook)

<https://docs.google.com/document/d/1yfn-PA1rIMMvXqZCr8cErpTMp2rwiH8Cci73N8KNdYg/edit?usp=sharing>

Need advise on the two options I see:

1. Separate workbook (which I like)
2. Cut 10k out of the book to make room for exercise appendix (would rather not)

Karman suggested a QR Linking the workbook. What are your thoughts about that? It would solve the eBook problem. In this case, how could the reader get the workbook at no additional cost (it is a separate book), or can I price it for .99? I haven't read about bundles, maybe you could briefly explain. It would be a modified cover so I have extra expense for that also."

Kurt

"Hi Coaches, I'm still trying to decide on title/subtitle (apology to Stephan). On Friday call, Karman liked something like this better, more eye catching with 'redefined' –

Stoicism Redefined ; Apply 15 Days of Ancient Wisdom with Timeless Practices to Gain Emotional Resilience, Inner Peace and Tranquility.

"Apply 15 days of ancient wisdom" doesn't make sense to me, it's not accurate, but he liked 15 Days at the beginning. Perhaps this?

Stoicism Redefined : 15 Days to Achieve Emotional Resilience, Inner Peace and Tranquility in the Modern World from Timeless Practices of Ancient Wisdom.

Altogether that title is 153 char.

Katrina suggested what you see on the attached cover, splitting the subtitle (which I think is brilliant!) using the original title

Stoicism for the Modern World :

Embark on a 15 Day Journey

Apply Ancient Wisdom and Timeless Practices to Transform Your Life, Gain Emotional Resilience and Inner Peace.

Thanks!"



Kurt

"Hi Coaches, Last question on Stoicism book – from the Sunday call about using a badge and including a workbook, I asked FIVRR to add one and they came back with these (which I'm not impressed with). Two versions, just a different color. How to make this more eye catching? I sent back to them to rotate 300 degrees counter clockwise and italicize, but I am not a creative, but am not getting that from FIVRR.

- Could you offer ideas on what you might consider appealing for the badge
- What to do about this person who I've already paid? She has worked hard and been very responsive, but I've had to do a lot of prompting, coming up with images, etc.
- Oh, on the image part, the Greek side and the modern side are not on the same scale. I didn't think about it much, but what are your thoughts? OK? distracting?
- Last, should the figure be a little smaller?

<https://drive.google.com/file/d/1hTSXic33bXmt8OmzXdyvnuC5PJJS5i3Z/view?usp=sharing>

<https://drive.google.com/file/d/1WqjDsSkq-3JPkv8ocXdgavl-0YxV76cB/view?usp=sharing>

Virin

"Book Cover Licence Question:

Hi Coaches, regarding the licence for my book cover, the 99Designs book designer says:

""This is AI generated image, not any stock image, using Freepik subscription.""

And then he provided a (generic) Freepik Proof of License link. 99Designs also provided a Copyright Document (Design Transfer Agreement) PDF.

Is this sufficient?

Thanks for your advice!"

Alex

"Hi Coaches,

I was on the last Sunday Savages call, and I asked for feedback on the Publishers Services outline package. Being a Rookie publisher and seeing how important the outline is for a successful book. I wondered if it was a good investment.

But another subject arose:

Can you have Publisher Services compose the outline but have Publishing.ai write the manuscript? Or

Have Publishing.ai compose the outline and have a ghostwriter write the manuscript?

The coaches on Sunday said "pick a lane" either choose AI or human creators but don't mix.

Your Thoughts?"

Jaavon

For publishing ai, is there an more effective way(aka. certain tool or software, etc.) to proofread the entire book and make sure its top quality or do I have to proofread the entire book myself to make sure its top quality?

Sandy

About one-third of the way through the course the twins said something about selecting ASIN's. Should we look for books with low sales and high reviews or is it the other way around? The other way around makes more sense to me. Thanks.



Avalon

"Hello! Can you please check my topic for POC - Financial literacy for teens

Also what do you think of this title?

Financial Literacy For Teens Simplified

The Secret Sauce To Grow Your Money, Earn Your Independence And Reach Early Financial Freedom Even If You Know Nothing About Money

Thank you!"

Yelena

"Hello Coaches! Glad to be back and I am working on my book description for Amazon and social media. I would appreciate your feedback on what it was missing or what I should adjust. Also, I am wondering if I have to give it away in the description part of some samples such as ""introduction"" or one of the chapters. Thank you! This is my description:

BOOK DESCRIPTION:

If you want to end negative thoughts, gain mindfulness, and manage your emotions with positive habits, then keep reading.

How to stop overthinking, anxiety, and stress and help yourself to live an enjoyable life even if you failed many times before. Have you tried other things but nothing has worked before in your life?

I have been in that situation, constantly overthinking, trying to control everything, be perfect, and please everyone. And one day I realized, I wanted to make changes!

Yelena

A study conducted by the University of Michigan, dated February 4th, 2003 revealed that 73 percent of adults between ages 25 and 35 overthink. Surprisingly, the number was 52 percent lower for people aged 45-55. (news.umich.edu 02/04/2003, www.forbes.com)

In this book, you will discover:

- *Achieve mental clarity and focus
- *Develop lasting, positive habits
- *Cultivate emotional intelligence
- * Let go of perfectionism

There is a lot of evidence and articles including Forbes.com and from my experience working on mindset and overthinking, you can reframe your thoughts and stress less.

(<https://www.forbes.com>)"

Kurt

Hi Coaches, question about PS. Coaches say 'talk to them' but I just sent a message to 'speak' to someone about getting started, and a day later they sent back a message with links to their products, which I can see on the site. No personal reply. So I'm worried if I engage them that it will be difficult to work with them. I'm doing final edits on Stoicism book and will need to submit for formatting soon. Please comment. Thanks