

**WEDNESDAY WINNING
STRATEGIES**
January 10, 2024

● 2024



Welcome to the Publishing Family!



SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

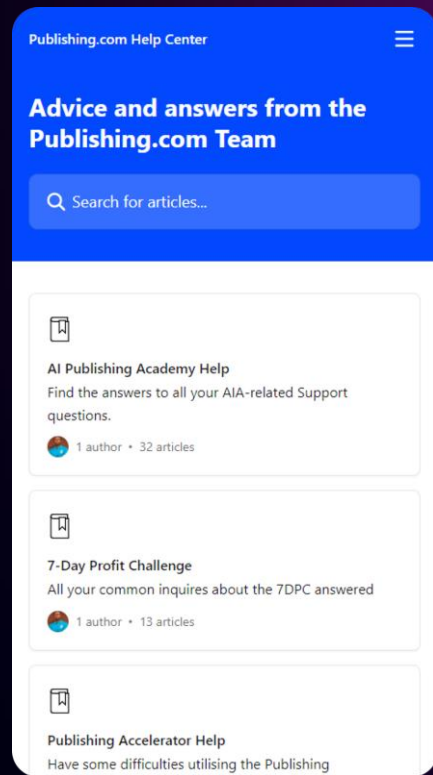
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

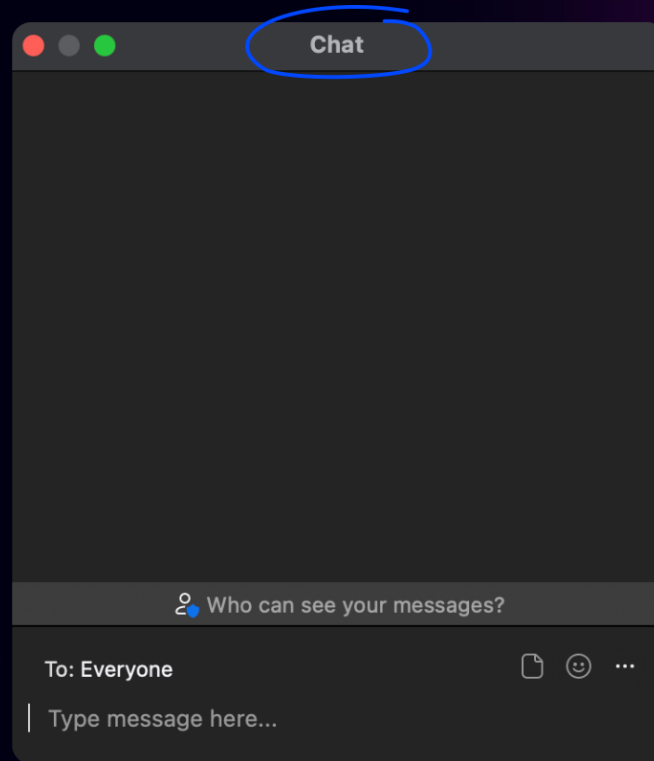
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



GETREVIEWS

Students get **10%** off Review Page packages!



LET'S BEGIN!

Ericka

Hi, I want to set up my phone call and I can't find the email with the link I'm looking for.

Claudia

any recommendation for the content of book back cover of a coloring book?

Yaz

Hey guys, due to advertising issues I have to change the subtitle title of my book to be in compliance with amazon advertising. 1) So first question... I don't want to lose my reviews anyone know if theres a way to keep them when i take down book and change cover and subtitle? 2) Now I need to change the title: The term that got me in trouble was the word conquer in my subtitle in relation to a disease (ie it was curative) was thinking about using decode or demystify instead prior to the disease name. 3) Last question is my audiobook if I take down my paperback will I have to take down the audiobook too? If I don't does it still make sense to redo them both to keep them together to help promote audiobook as one entity

Olena

"I have struggle with finding book topic and kdpspy made it more difficult

Please help me plus Facebook group is not accepting me

Kayla

" Is it financially sound to purchase an LLC before publishing your book? I am on an extremely limited budget due to being in my masters.

I designed headings on canva but it is not translating to epub format. How do I change this?

I am not understanding pubby. Do I sign up for the free trial and get reviews and then publish my book after or do I publish it first? I have a book cover but it doesn't look like a book cover to me. It looks like a picture not sure if this makes sense.] I have a crossword, word search and journal entry page but I'm not sure how to combine that with my Google doc without it looking strange. Any suggestions?

I'm currently stuck on formatting and my fonts, pictures and headers change as soon as I try to make epub. What should I do?

I really want to publish my first book, but I can't seem to get past this portion. Thank you!!"

Kenneth

"In the AI Publishing Academy Training, Module 2, Lesson 6 at 9:00 minutes into the training video, it shows (for an example) a KDSpy report with 6 books that have ""proof of concept"". However, of those 6, there are only 3 that are in the 300 page ballpark, and of those 3 books, 2 of them are priced at roughly \$20.00 or above.

Question 1. Do we still have POC even though only 1 meets our page count and pricing guidelines?

Question 2. To get POC, we only looked at the top 20 selling books on the top 100 Sellers list. If we looked at the top 40, 60, 80, or 100 books, we would eventually show ""POC"" for most topics. But would they be valid, or do we need to stick with the top 20 books for POC?"

Jeet

"1. On Urbanwriters, on Jan 8th, I submitted 8 ""Invite to Request"" to Premium Ghostwriters, none of them have responded. What are my alternate options?"

2. Feedback on Title: Money Skills for Teens 101, The Ultimate Guide. Subtitle: 8 Simple Steps to Master Money Management for Financial Independence "

Peter

When I am researching book topics for POC I have found some encouraging results on KDSpy but when I research the individual book results on KDSpy the results are wildly different. One for example was showing \$11,000 in sales using the first overall search but when I check the book individually it shows \$3. Please advise?

”

Heather

My Google account is linked to a Gmail email that I do not check - it's for mostly spam. The email that I have associated with my AIA account has a different server HeatherD@???.com. when I try to access Google Docs it is not allowing access because the emails associated/do not match up. Can you please advise?

Zach D

How do you edit your epub file (for example, when we need to add QR code for review link after the book is launched) or for any other edits? Thank you!

"

Marissa

How many pages on the average should a blank lined journal be for the size 6 x 9?

Marissa

"What are some best practices when using 99Designs?"

Does AIA offer a discount link to 99Designs?"

Marissa

Would you recommend using the Preorders feature on KDP and if so, what are some best practices?

Mike

Would you recommend using the Preorders feature on KDP and if so, what are some best practices?