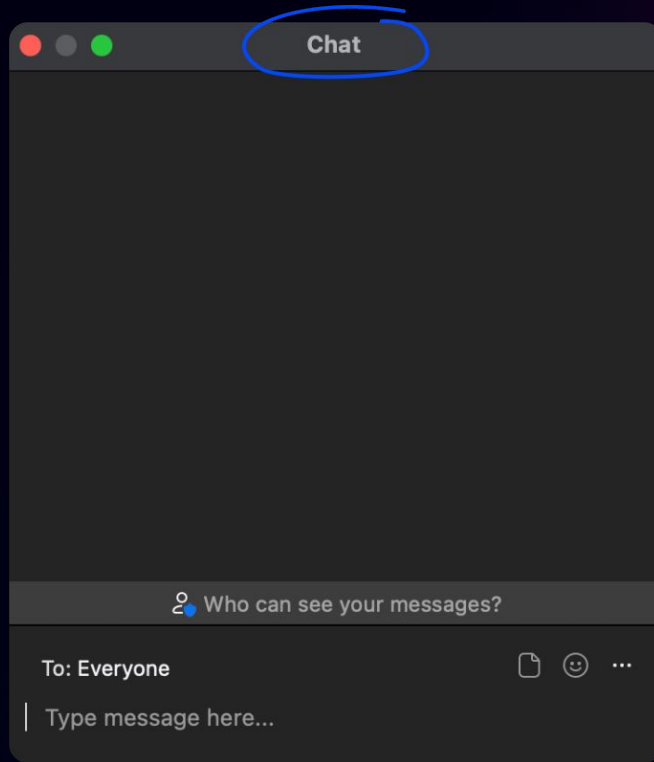


Tech Talk Fridays January 10 2025

● 2025



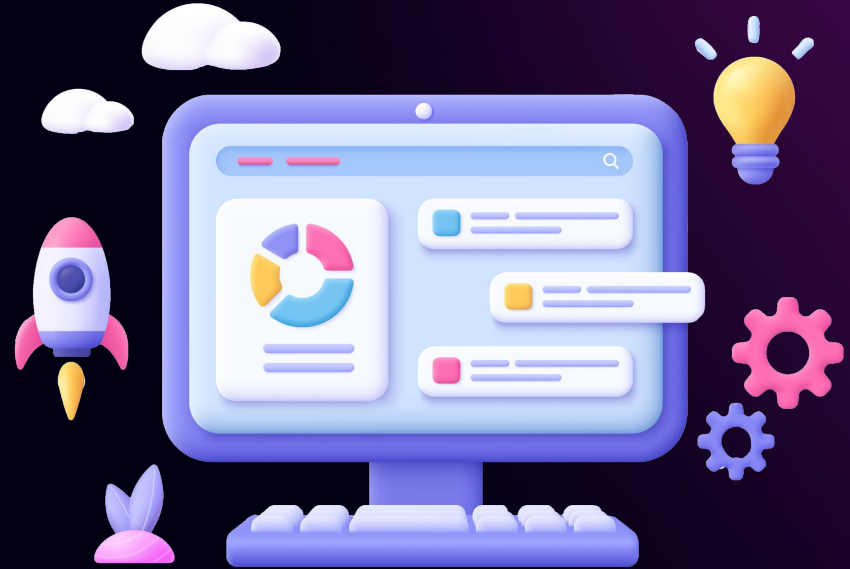
Change your chat settings to "Everyone"



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **10-15 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

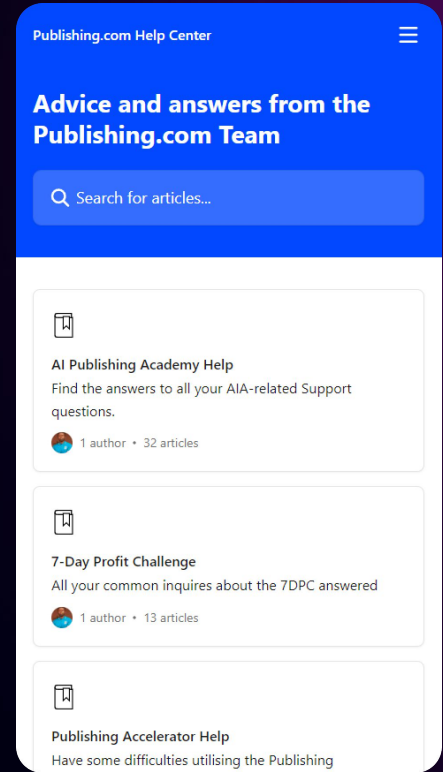
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

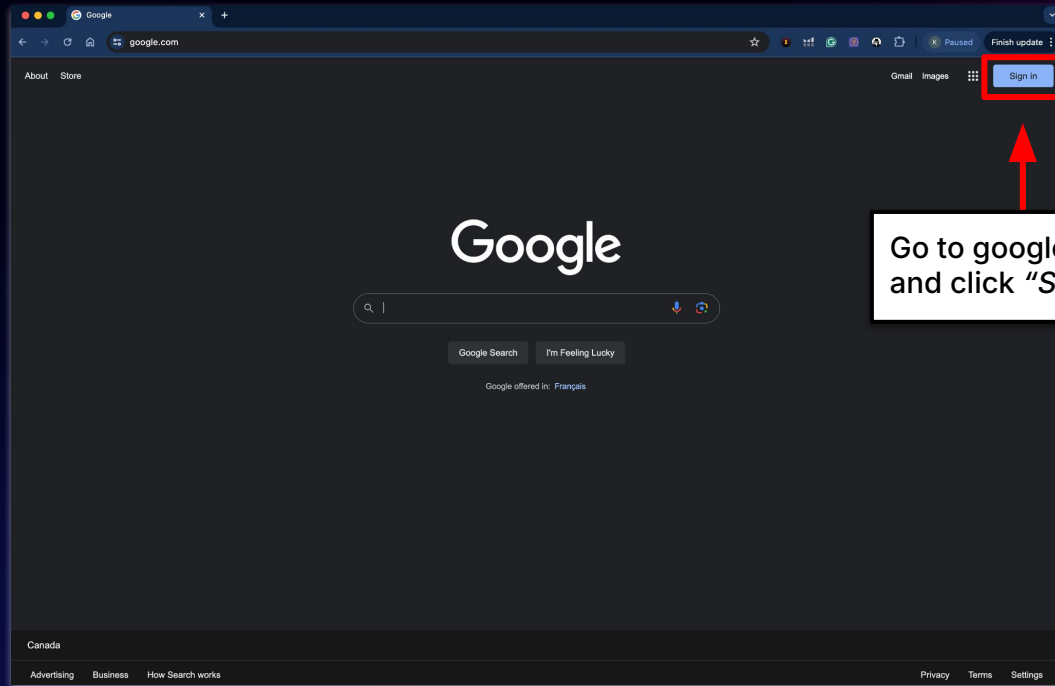
Tip of The Week



Everyone needs to go check out ideogram.ai It's pretty amazing for image generation and even book covers!!!

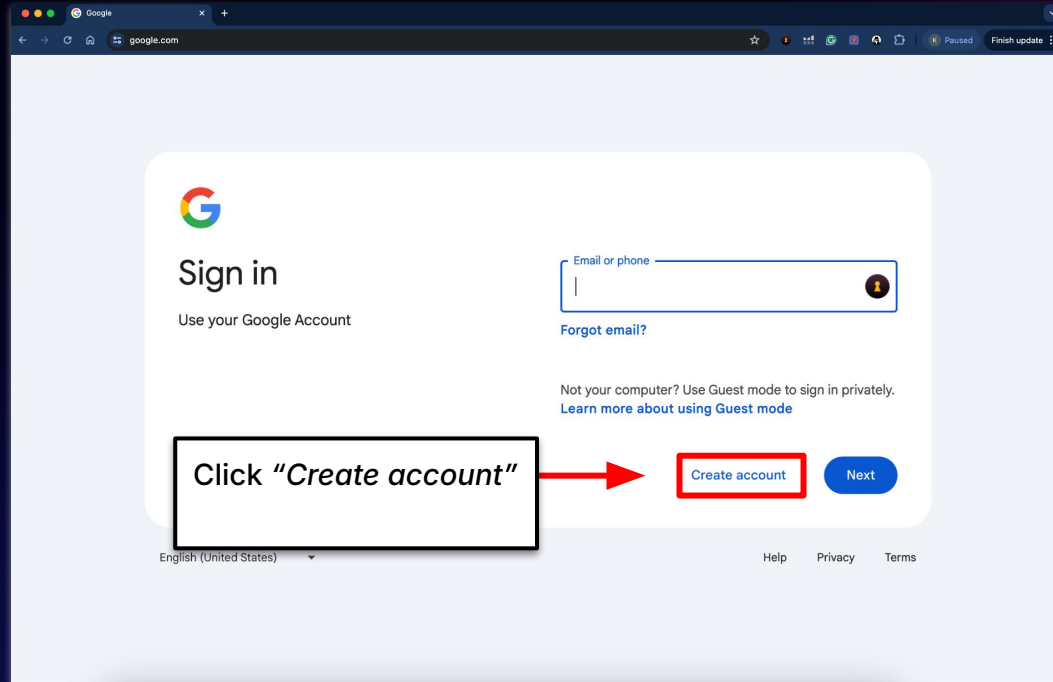
LET'S BEGIN!

Creating a Google Account

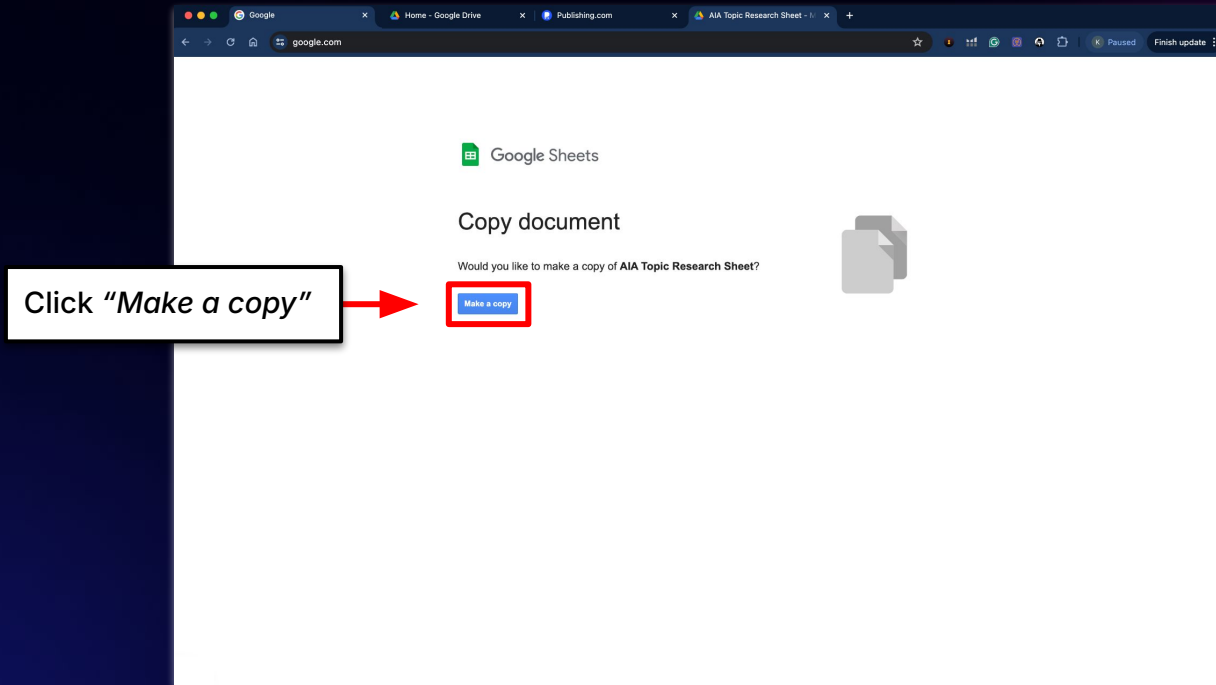


Go to google.com
and click "Sign In"

Creating a Google Account



Using Your Google Drive

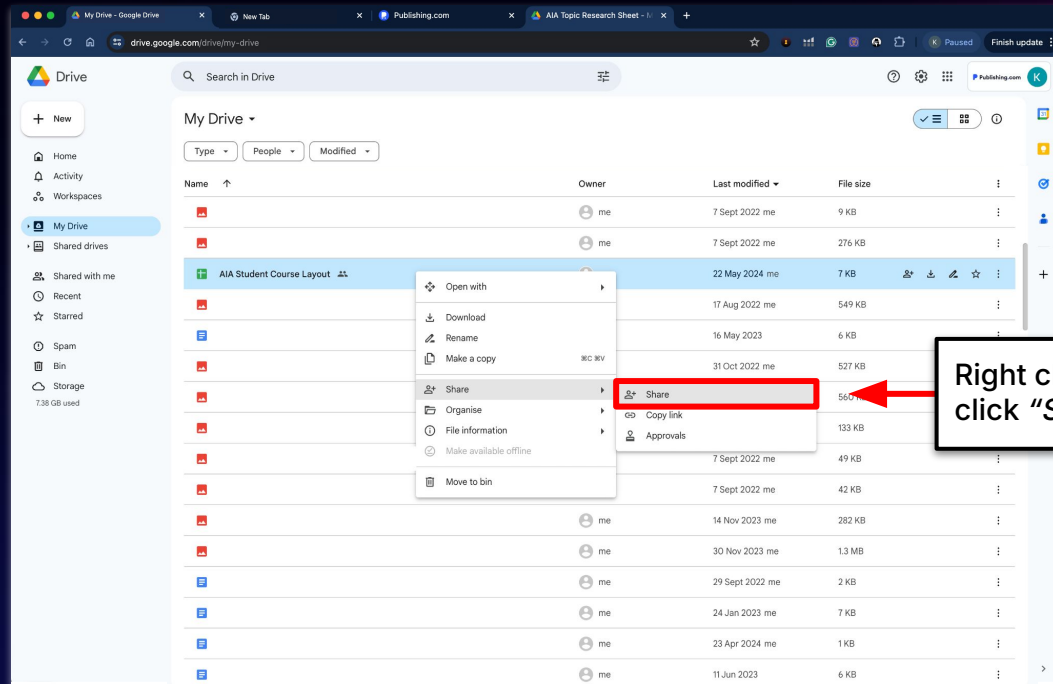


Using Your Google Drive

The screenshot shows the Google Drive web interface. In the left-hand navigation sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from this box to a callout box that contains the text 'You can locate it in your Drive'. The main content area displays a list of files and folders under the heading 'My Drive'. The list includes columns for Name, Owner, Last modified, and File size. The files listed include various documents and spreadsheets, such as 'AIA Topic Research Sheet' and 'Publishing.com'.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024	Rasmus Mikkel... 5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

Sharing a File or Folder



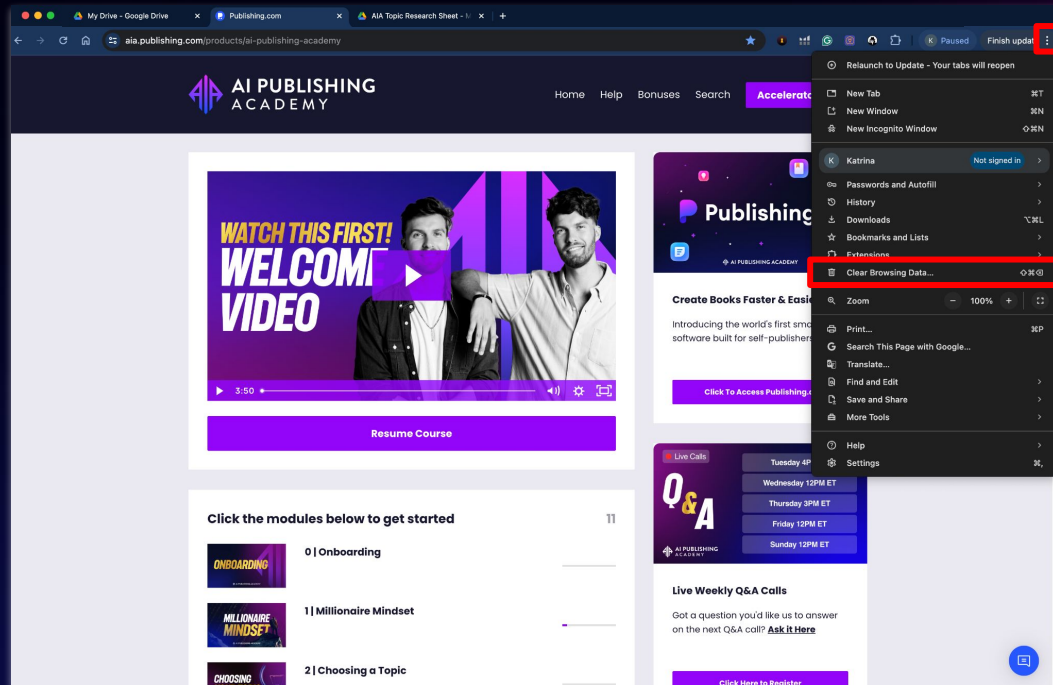
Right click on the file and click "Share"

Sharing a File or Folder

The screenshot shows the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the owner), and 'General access' (set to 'Anyone with the link'). A red box highlights the 'General access' dropdown menu, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. Below the callout, there are 'Copy link' and 'Done' buttons. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

Clearing Your Cache

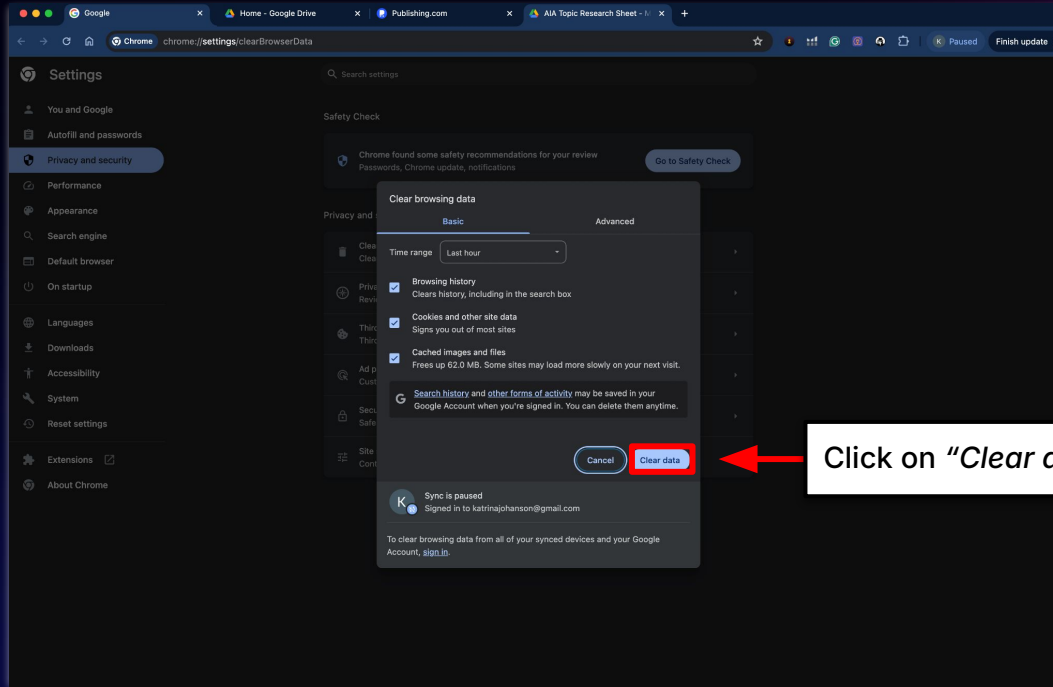


The screenshot shows a web browser window with the URL `iaia-publishing.com/products/ai-publishing-academy`. The browser's menu is open, and the 'Clear Browsing Data...' option is highlighted with a red box. The website content includes a video player with the text 'WATCH THIS FIRST! WELCOME VIDEO' and a 'Resume Course' button. Below the video, there are sections for 'Click the modules below to get started' and 'Live Weekly Q&A Calls'.

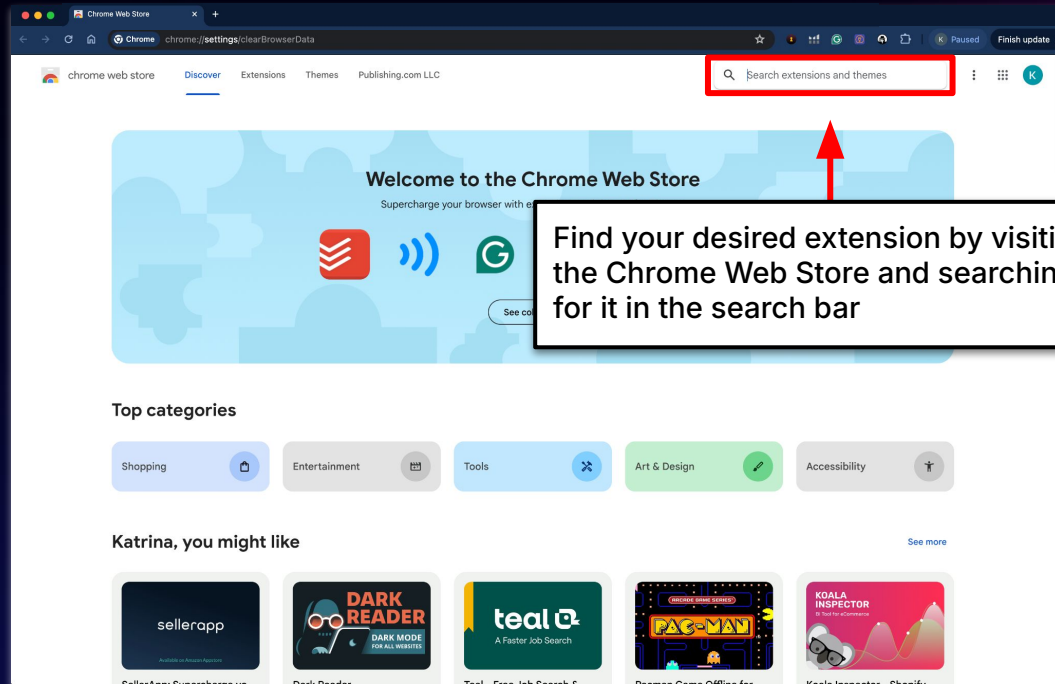
1. Click on the three dots

2. Click on "Clear Browsing Data"

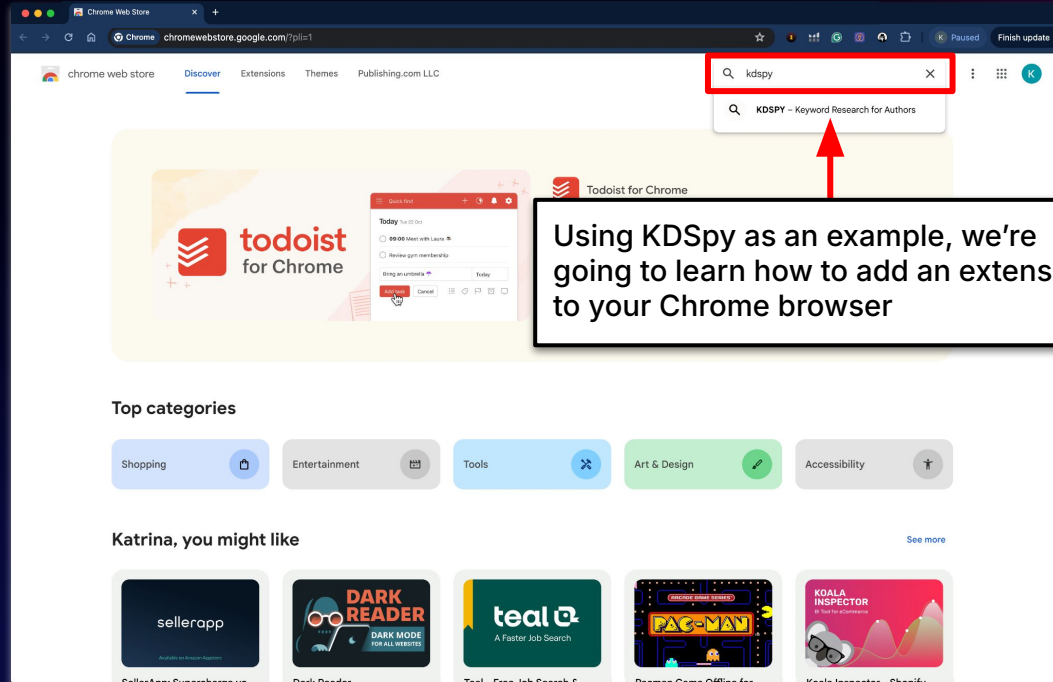
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome

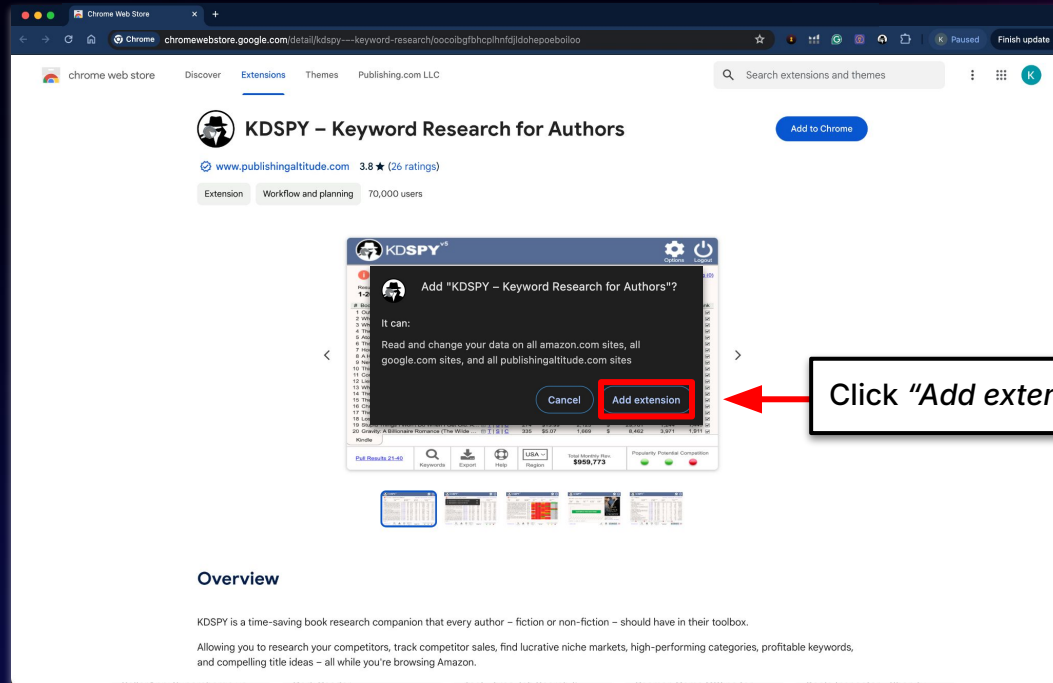


Adding Extensions To Chrome

The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" with a sub-header "www.publishingaltitude.com 3.8 ★ (26 ratings)". The extension is categorized as "Extension" and "Workflow and planning" with 70,000 users. A red box highlights the "Add to Chrome" button, and a red arrow points to it from a callout box that says "Click on 'Add to Chrome'". Below the main header is a preview of the KDSPY application interface, which displays a table of book data with columns for Rank, Book Title, Avg. Sales Rank, Avg. Monthly Rev., and Avg. Price. The table lists 20 books, with the top one being "1 1201 The Science and Art of Longevity" by Yu. Below the table, there are sections for "Overview" and "KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox." The overview text states: "Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon."

Rank	Book Title	Avg. Sales Rank	Avg. Monthly Rev.	Avg. Price
1	1201 The Science and Art of Longevity	114	\$47,958	\$11.08
2	Why We Get Sick: The Hidden Embodiment of...	285	\$12.82	6.458
3	Why We Get Sick: The Hidden Embodiment of...	442	35.35	9.119
4	The Molecular Mind: How a Single Change...	237	\$11.00	7.508
5	Alone: A Memoir	140	\$11.99	8.478
6	The Giver	188	\$12.99	15.897
7	How Not to Die: Discover the Foods, Herbs...	875	\$18.98	5.841
8	A Heart That Works	130	\$11.00	5.369
9	Never Finished: Unleash Your Mind and...	209	\$9.92	5.510
10	Thinking, Fast and Slow	354	\$12.99	3.298
11	Control: How the Future and You Control It	280	\$11.99	45.811
12	Love My Girl: Tell Me, And the Butter Fab...	545	\$6.95	2.912
13	Unlabeled: A Memoir	281	\$11.99	28.644
14	The Year's 8 Reads to Help You Find Chanc...	290	\$11.99	2.910
15	The Conqueror Club: A Guide to Discover...	244	\$14.99	2.808
16	168 Great Reads for 2024: A Comprehensive...	648	\$14.99	2.223
17	The 100 Best Books to Read in 2024: A Com...	19	\$2.61	2.073
18	Disrupt: How to Win When I Get Old	274	\$13.99	1.123
19	Gravity: A Nonlinear Response to the Worl...	285	\$5.67	1.868

Adding Extensions To Chrome



The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" and it has a 3.8 star rating from 26 reviews. The extension is categorized as "Extension" and "Workflow and planning" and has 70,000 users. A blue "Add to Chrome" button is visible in the top right corner. A pop-up dialog box is displayed in the center of the screen, asking "Add 'KDSPY – Keyword Research for Authors'?" and listing the permissions: "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites". The "Add extension" button in the pop-up is highlighted with a red box, and a red arrow points from a text box to it. The text box contains the instruction "Click 'Add extension' on pop-up".

chrome web store Discover Extensions Themes Publishing.com LLC

Search extensions and themes

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

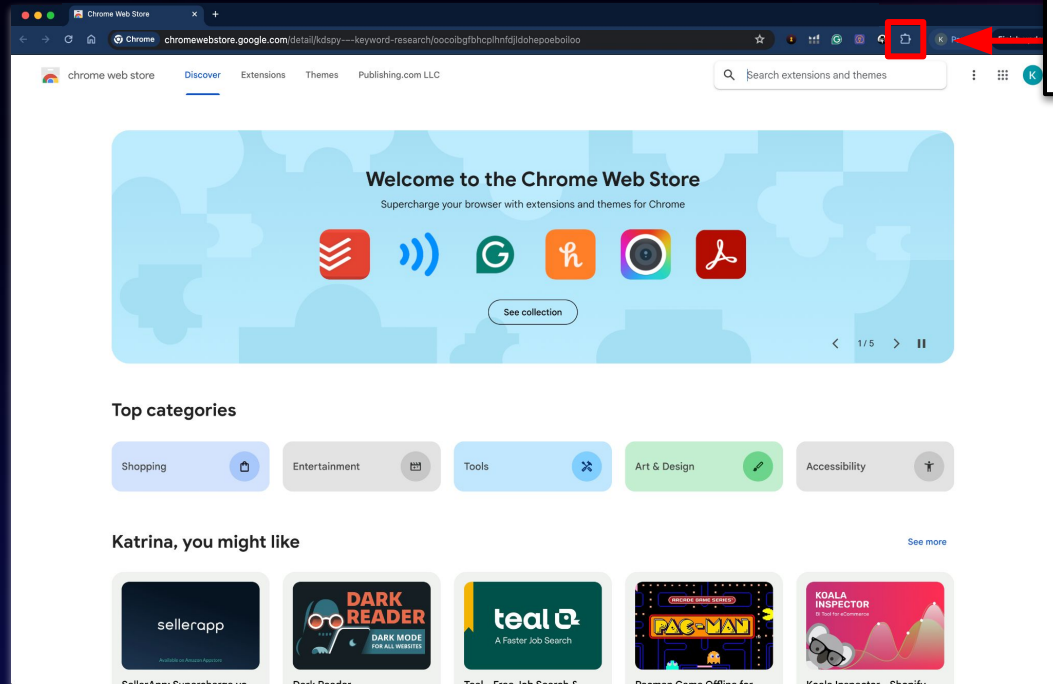
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

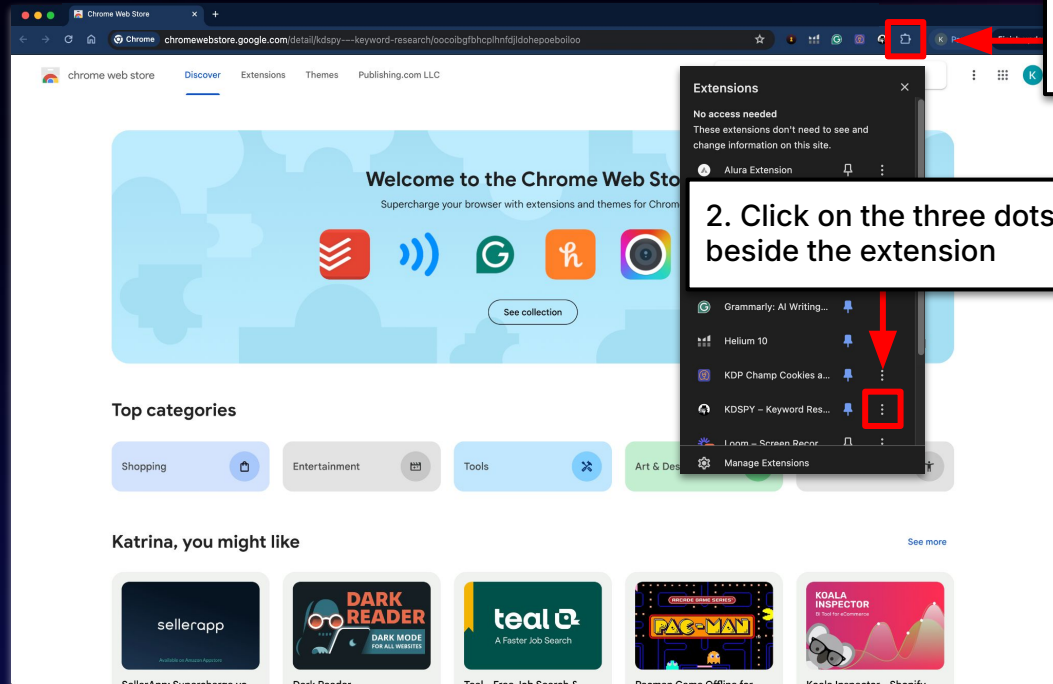
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

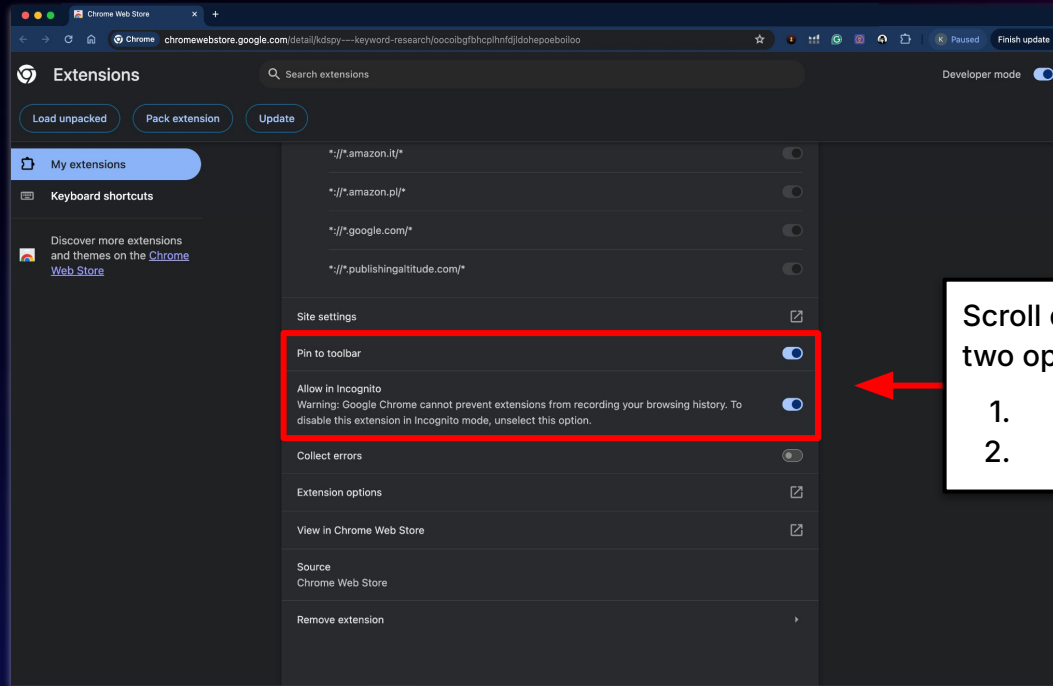
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL for the 'KDSPY - Keyword Research' extension. A red box highlights the puzzle piece icon in the top right corner of the browser. A red arrow points from a text box to this icon. The 'Extensions' menu is open, showing a list of installed extensions. A red box highlights the three-dot menu icon next to the 'KDSPY - Keyword Res...' extension. A red arrow points from a text box to this icon. The 'Manage Extension' option is highlighted with a red box in the context menu. A red arrow points from a text box to this option. The background of the Chrome Web Store is visible, showing the 'Welcome to the Chrome Web Store' banner and various category buttons.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

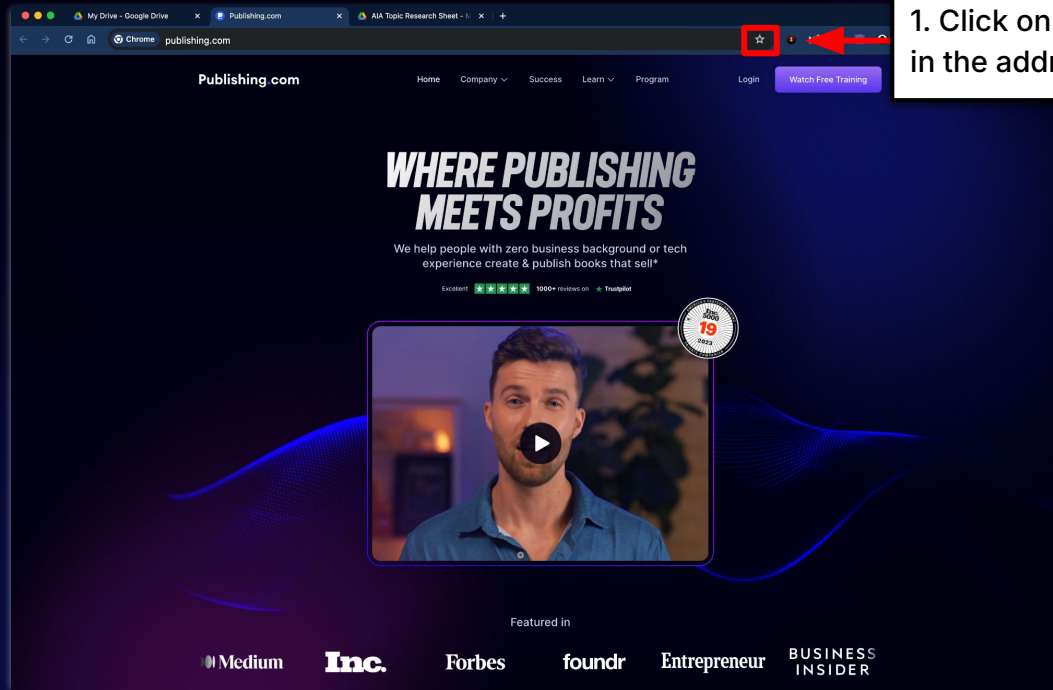
Finding Extensions in Chrome



Scroll down to find these two options:

1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking

1. Click on the star in the address bar

2. Click "Done"

Featured in

Medium Inc. Forbes foundr Entrepreneur BUSINESS INSIDER

Pre-Submitted Questions

Catherine Searles

I created a downloadable booklet with templates and checklists to accompany my book. I'll likely want to use it for lead generation as well. What is the best (and easiest) way to distribute the booklet? Will I have to create a landing page? Did I just add a bunch of unneeded complication?

David Bingaman

I have DS Amazon Quick View set up but it is not displaying under the book covers? I can't find out where I have missed a set up step?

Rachelle Escudero

I finished my book using your Beta AI program. After it wrote the book I changed about 90% of it and made it my own. I used Grammarly and edited my book and checked for plagiarism. I have a couple questions. 1) In the online course it recommended hiring an editor, do you still recommend Publishing Services? or do you have any other recommendations? 2) As far as references since I changed most of my book from the original book Beta AI wrote would I keep the same references, or use the references Grammarly recommended based off the current text within my book?

Sherry Willis

I'd like to learn more about the manuscript publishing tokens. How do we earn them or buy them?
Do they expire?

Beverly Paschal

Why won't my camera show me during any of the zoom calls with AIA?

Harvey Markovitz

I set up my Amazon ads, but don't know how to find them on the Amazon website. Can you walk me through how & where to find them. Thanks.

Jane Joukema

I joined a live workshop and under Audio, on Zoom, my camera is shown as integrated webcam. I have a Dell Inspiron 15 5510 laptop with an additional 27" Dell monitor. I have gone in and updated the drivers for the camera, as I have never used it before. On Norton, safe cam under Chrome it is allowed. I have tested the camera and the screen comes up black. The microphone worked in the workshop. I have a cover on the laptop camera, which was open and the green light was on. Can someone help me to get my camera operating correctly? Michelle in chat requested that I attend the Fri Q&A and ask this question.

Chanda Bennett

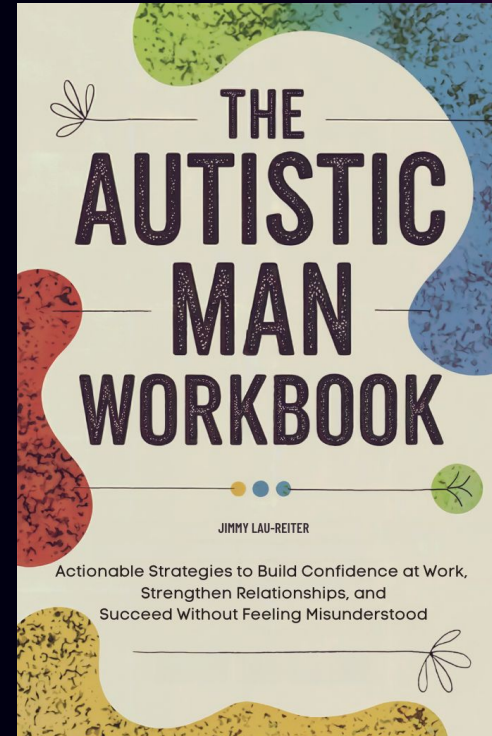
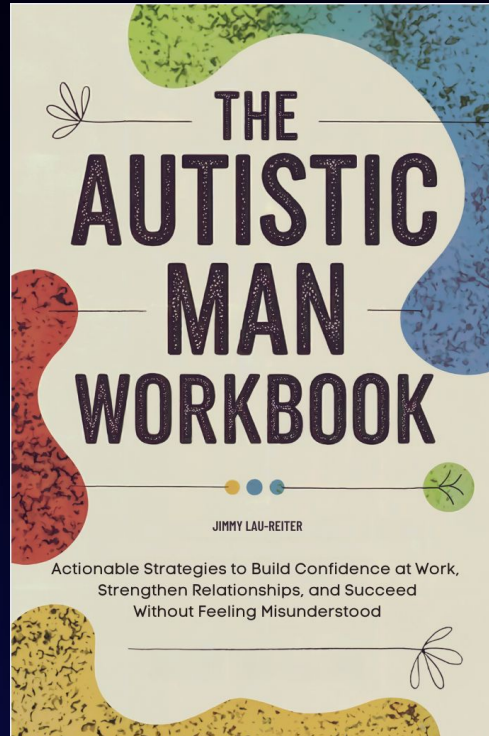
Hi Coaches! I'm proud to say that I just developed my first full manuscript using Publishing.ai! But there's a problem. Publishing.ai did not cite the sources correctly in the manuscript. The manuscript only has 3 sources listed in the main text yet the reference section has 40+ citations listed. What do I do? Do I have to read all of the references and manually insert the sources in the body of the manuscript? That will take forever. Thank you for your advice.

Jimmy Lau

Hi Coaches, I have finalized my book cover design, I'm wondering which way to present the subtitle is better, thank you for reviewing

https://www.canva.com/design/DAGbhJXQp54/mSrnqwHxFs2ZYvORqNM77g/edit?utm_content=DAGbhJXQp54&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Jimmy Lau

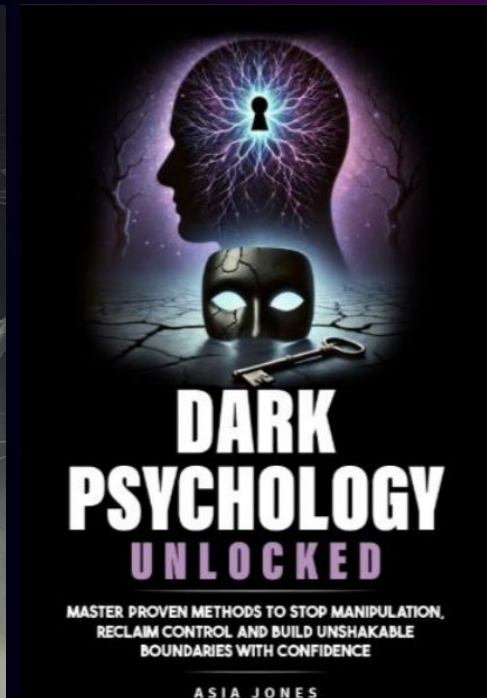
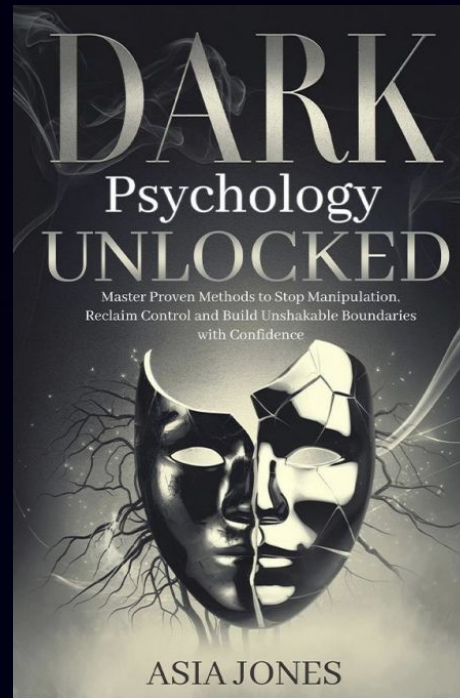
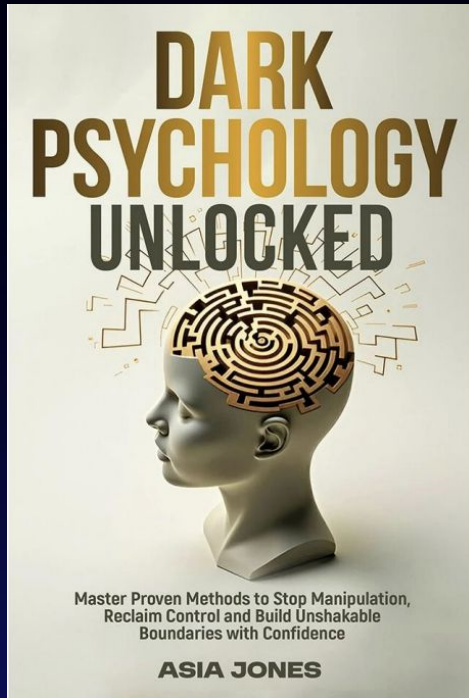


Asia J

Hi Coaches, please review my book covers. Thank you!

https://1drv.ms/b/c/26883c7c5c1f8b59/Ecb3d8H7qN50v-yrdiG0dssBcUjB8hycqm02ZSq_UPwzQA?e=Gcngp9

Asia J



Carine Kaja

Hi coaches! I would appreciate hearing your thoughts on these book covers. Here is the link:<https://docs.google.com/document/d/1b-ql8S7Bh9Uxo7v1CFeWT2F06KhUZvlhZujP-ybUusI/edit?usp=sharing>

Carine Kaja

