

**WEDNESDAY WINNING
STRATEGIES**
July 10, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

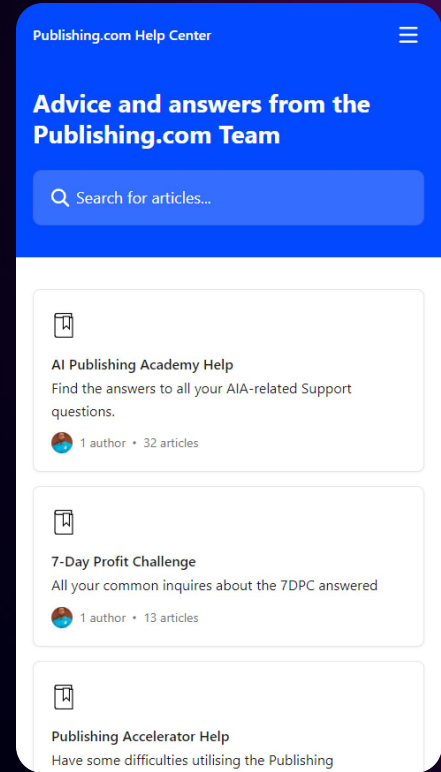
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

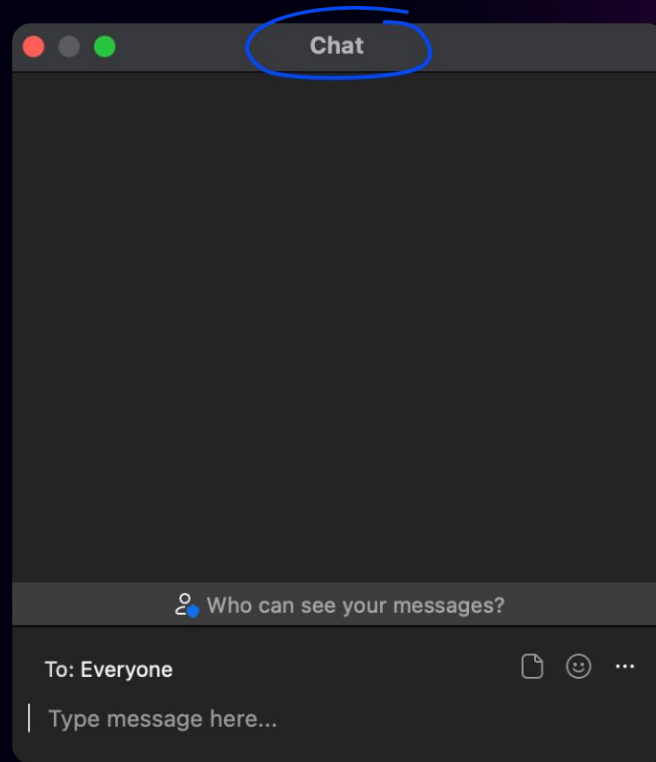
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



APLUS10

Students get **10%** off A+ Content Package



What Were Your Wins?



LET'S BEGIN!

Elizabeth

"Please help with some initial feedback on my 99Design covers. The qualifying round for my book cover just finished. 12 designers submitted a total of 67 designs, many of them strong; this is going to be really tough to narrow and choose final.

For this Q&A I choose three designs that highlight various elements throughout the submissions. I'm hoping feedback will help me narrow down further (I have already eliminated about 1/3 of the entries).

In these examples, I'm wondering about certain elements such as percentage of cover used for title, color contrast, placement and look of title/subtitle, use of cursive, etc. And do any of the designs resonate with the topic or stand out as superior?

While these are only a few of the designs I tried to choose the two main themes I'm seeing, the more bold look of #1 and the more serene look of #3, and #2 I put in because it's gotten some favorable poll reviews and it's the only one of its kind in my set of 67. TIA

https://docs.google.com/document/d/19mhr1v1C7YEwB4w8Y8nN6_fclzoGCGCNTIysqaccxgw/edit?usp=sharing

p.s. (I will try and eliminate from the google doc the background the designer laid the book on, so to speak, struggling b/c, hurricane came through yesterday so scrambling); hopefully it will make the submission guidelines). "

Adel

Hello, I've got mixed up with accelerator, canceled it, now I repaid my \$1995 but some resources on the right side like "Creating a book" still locked for me. How I can unlock it? Thx

Mallory

"Hey! Could you give me some feedback on my book title and subtitle? I've been trying to ""beef it up"".

Ultimate Wilderness Survival Guide for Kids: Emergency Preparation for Kids, Help Boost Your Child's Confidence with Outdoor Critical Survival Skills to Make Fire, Build Shelters, Practice First-Aid and Use a Compass. "

Pam

"i am in the pre-launch/launch stage of my first book and have not been able to set up a personal FB DM link. it gives me continuous errors messages regardless of what i try.

the final message i got from FB now says ""you're temporarily blocked"" - ""it looks like you were misusing this feature by going too fast. You've been temporarily blocked from using it"".

what do i do now? and can i move forward without it? this has been an obstacle for me moving forward! what do you suggest? please help!"

Debra

"Please provide feedback on book covers - I need to choose a winner.

https://docs.google.com/document/d/1rD4km_qbTxuCqHfj2UyGPYc64F5sWgD1metgoDUZ1Oo/edit?usp=sharing Here is the link to competitor covers:

<https://docs.google.com/document/d/1ONlxMh65WGjc7YWJ2mqKRi8ciXvLEnFazJnyAhKT4KM/edit?usp=sharing>

Thank you."

Nora

My 30k book is completed and formatted by publishing services and I have the final manuscript. However, I want to add a review page to the middle and end of the book, How do I add new pages to the book? Will adding a new page mess up the formatted manuscript?

Sandra

At what chapter do you insert your Mid-Book Review request page.
My book is 8 chapters.

Debra

I am losing my mind...I need new eyes for my book cover contest, please...I will be on if you pick my question. Can I share my screen?

Thank you

Taisha S. Wortham

Where does the course speak of Amazon Ads? I am trying to check to make sure I can run the Amazon ads for my topic.

"

Monique

"Hello Coaches, Please review my book title and subtitles for feedback. This is my resubmitted list. Please disregard the previous submission. 1. Reading Adventures for Young Minds

subtitle: Boost Comprehension, Fluency, and Love for Reading. Discover Fun Activities That Make Learning Exciting for Kids

2. Unlock the Joy of Reading

subtitle: Transform Struggling Readers into Confident Bookworms. Proven Strategies and Interactive Exercises for Lasting Literacy Success.

3. Fluent Readers, Happy Learners subtitle: Guide to Building Reading Confidence. Create a Solid Foundation with Interactive Strategies and Enjoyable Exercises.""

4. Reading Champs: Strategies for Success""

subtitle: Proven Methods to Boost Reading Abilities. Transform Your Child into a Confident, Fluent Reader with Fun, Practical Tips.

5. Reading Quest: Journey to Literacy"" subtitle: Guide Your Child Through the Wonderful World of Reading. Effective Strategies and Enjoyable Exercises to Enhance Skills and Confidence.

Elise

I wish comments on my Title: The "All Will Be Well" DBT book for Adults.
Sub-Title: The Easy Guide to Improve Emotional Regulation, Interpersonal Effectiveness, and Relieve Anxiety.

Debra

Please review my three possible covers. My title is still a work in progress and is included at the top of this google doc:

https://docs.google.com/document/d/1RarzXz05lzd_BSR0vZUoFpJZLz7H6W14xUa6tyF29Gc/edit?usp=sharing

"

Eboni N

"Along with my Pen Name, I'd like to add my publishing name and logo to the Copyright info section of Reedsy. (I understand that the publishing name and logo are unnecessary.)

If I have yet to trademark my publishing logo, should I refrain from using it in the Reedsy Copyright section for my first book (7 Day Challenge (40k words)) to avoid potential risks?

Or should I publish my first book without the logo and use it on the next book once it is trademarked?"

Thank you for your advice

"

Janet C.

"Hello coaches, I sent my cover & manuscript to QSA --manuscript looks like this in my downloads:

Easy Backyard Vegetable Gardening (print)_v3.pdf | 8.9MB | PDF Document

Cover looks like this in my downloads: My cover with spine EBVG.pdf | 5.8MB | PDF Document

I inserted these 2 files into the form where it says ""CHOOSE FILE"", and then submitted the form. I received this message back from them: [Dear Janet,

Thank you for submitting your QSA request.

Upon review, we noticed that your submission does not meet the guidelines. We kindly ask you to resubmit your documents with the necessary modifications.

Please ensure you have reviewed the QSA lesson in Module 4, Lesson 7, and follow the guidance provided in the QSA submission form closely. Both your Print Cover and Manuscript documents must be submitted in PDF format.]

What did I do wrong & how do I fix it & send it correctly? I am technically challenged, so please explain slowly!

LOL!

Janet C.

"Question #2- This is the next paragraph in the email sent to me from the QSA (Quality Stamp of Approval) : [For your manuscript, ensure it is formatted appropriately for a full-length book in Vellum, Atticus or Adobe InDesign. Any other format will not be accepted. Detailed formatting instructions can be found in Module 4, Lesson 5, where Coach Ed offers comprehensive guidance.]

So, my manuscript was formatted by someone on Fiverr and we did NOT work well together so after having him fix it 3 times I took the last draft. So do you think I should send it out again (to someone else of course) to get it done again? Is that what this email from them means? I'd like to send it to Publishing Services, but I heard that they do not do 7x9 trim size. And if I should send it out again, am I able to send them the print copy from the previous formatter (pdf document) or the original google doc or what?

Again...Technically challenged so please explain in simple language.

Thank you guys so much! I really appreciate all of your help!

Janet C.

"Last Question (sorry so many...I've been off for a few days for the Holiday).

I received an email from Publishing.ai about some updates Starting August 1st. One of them is this:

[Individual Manuscript Pricing: Don't need a subscription? No problem. Manuscript credits will be available for purchase individually at \$995 each. Any credits you previously purchased will still be available for you to use.]

Does that mean that instead of the \$399 per manuscript it will be \$995 each?? Cause that sounds like a VERY LARGE mark-up!! But if that IS what is happening, can we purchase 2 or 3 NOW at \$395 and save them for when we are ready for them? And if so, is there an expiration date on those manuscript credits?

Lyn

I checked for plagiarism through Grammarly chapter by chapter. There were some 2%-4% plagiarized content. I copied the resources through Grammarly, but don't where the copy is. Should check for plagiarism from copy and pasting your manuscript into google.docx and check through Grammarly? I'm afraid it would give me a different outcome.

Kurt

"Hi Coaches, FB Review method teaches to create a QR code/link to the Amazon review

page. Is there a free QR Code maker? Everyone says QR monkey, but I did that and after seven days, it was deactivated and they wanted money. I've looked into a half dozen Others, and some offer a free trial, but ultimately they all ask for a subscription, smallest I've seen is \$15/month.

Until business gets rolling, hate to spend like that, and if you cancel, the link gets deactivated. Any thoughts? Or did I do something wrong with with the monkey?
Thanks"

Christina

"My target audience likes case studies and real-world examples. When publishing.ai wrote my manuscript, it was really great, but all the case studies and real-world examples are made up. I researched a few of the names and scenarios, and even chatgpt couldn't find the actual cases that were referenced. I checked the references links that publishing.ai put in my outline, but none of the case studies were mentioned.

Should I take all the case studies out of my manuscript? Will it be bad to have fictitious ""real-world"" examples in my book? It's a little obvious with the names of the programs mentioned that they are not real. What would you do?"

Thank you very much in advance!

Chris V

What is the most up and coming services, i.e., home maintenance, air conditioning, medical equipment maintenance, etc. book in the market now?

Kelly

"Hi Winning Wednesday Group! I'm at the point of Titling my book, and like (Coach approved):

Title: 14 Days to Starting a Business (POC is Starting a Business)

Subtitle: Your Day-by-Day Action Plan to Transform Uncertainty into Achievable Steps, Overcome Legal and Economic Challenges & Attain Financial Independence (176)

"

Gaya

When doing an AI Customer Report, how many other books should we list to glean from?

Regarding the new subscriptions starting August 1, can I purchase more manuscript credits for \$399 each if I do so before August 1?

What is the cost of a manuscript credit for just a 7-Day challenge book? Is it any cheaper if I purchase it before August 1, or will it be cheaper to purchase after August 1?

Gaya

Where is there an updated training on using the AI, that includes the Outline Editor?

When doing a Customer Research Report, is the order in which you list the other books for the AI to glean from important?

"

"

Elizabeth

"Note: I submitted a related question for yesterday's call; didn't make the cut off so you may have one from me already for today asking about using personal Facebook over Business Facebook for the Facebook review method (what is best practice/pros/cons). So that question plus related to that - what about for the Facebook Ad review method?

I created a Business Facebook page for these and other reasons but before continuing I want to make sure I'm on track. I'm publishing under my business name, Raine Publications, which will publish books with a broad common theme across various niches.

(I likely can't attend the Wednesday the call but I will watch the recorded session). TIA. "

Rick

"Can you go over my book cover for CBT for Insomnia and Sleep in the following link? Thank you.

<https://drive.google.com/file/d/1PZeE2Su3bnt2w-BsKK3TA19OQOsjnKwN/view?usp=sharing>"