



AUDIOBOOK
IMPACT ACADEMY

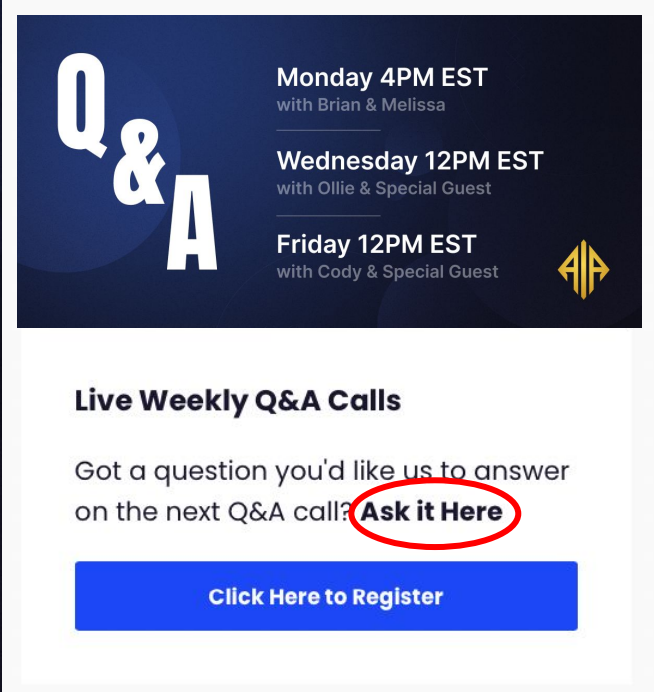
LIVE Q&A CALL

WEDNESDAY WINNING STRATEGIES
May 10th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a promotional graphic for AIA's Q&A Time. On the left, the letters 'Q & A' are displayed in a large, white, stylized font. To the right, the schedule is listed: 'Monday 4PM EST with Brian & Melissa', 'Wednesday 12PM EST with Ollie & Special Guest', and 'Friday 12PM EST with Cody & Special Guest'. The AIA logo is in the bottom right corner of the graphic. Below the graphic, the text 'Live Weekly Q&A Calls' is followed by 'Got a question you'd like us to answer on the next Q&A call?' and a red circle around the text 'Ask it Here'. A blue button at the bottom says 'Click Here to Register'.

Q & A

Monday 4PM EST
with Brian & Melissa

Wednesday 12PM EST
with Ollie & Special Guest

Friday 12PM EST
with Cody & Special Guest

AIA

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



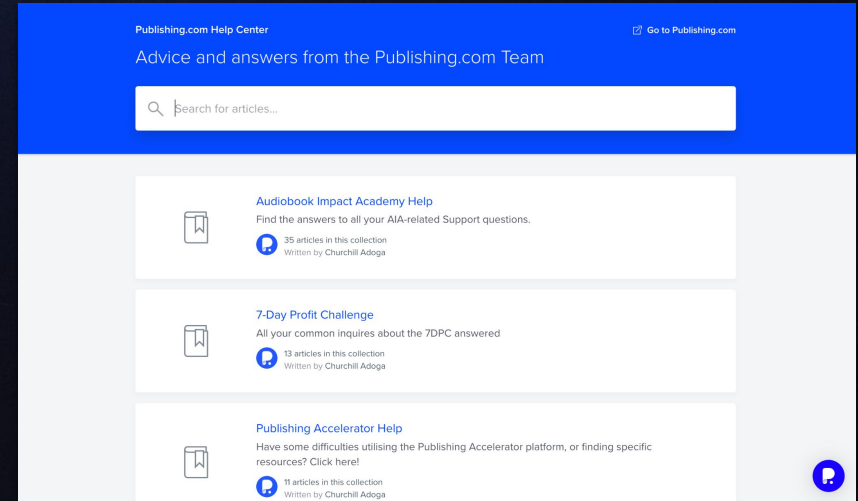
Most Frequently Asked Q&A Questions:

Visit our Help Center

help.publishing.com

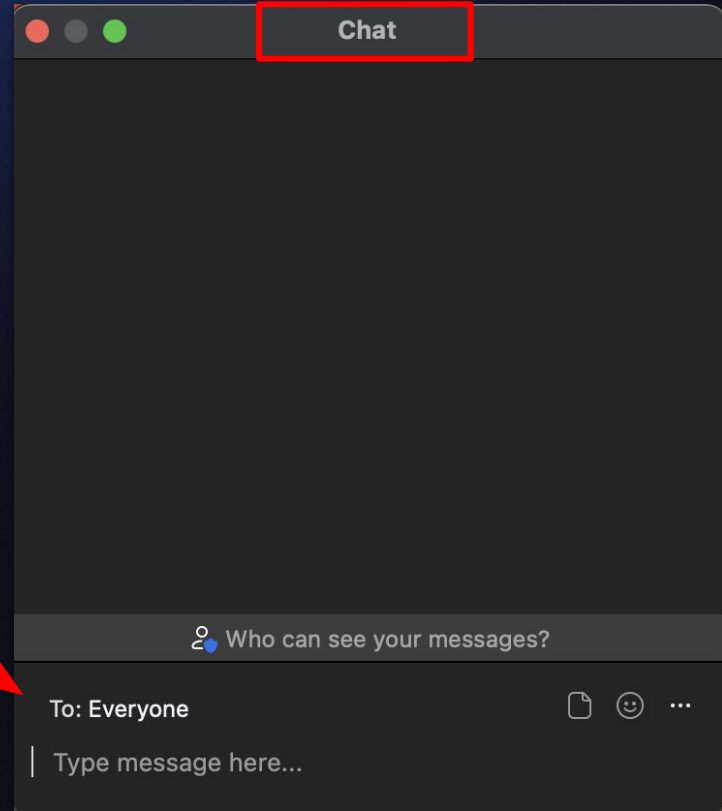
- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”

Please use best practices for the
chat. Keep it clean, publishing related
and no self promotion.



PS Monthly Discount - May

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

OUTLINEDEAL10

Get **10%** off your next outline package.



What Were Your Wins?

Nicole-

- Book launched last week up to 26 reviews and started ads
- Editing next book coming out in July
- Writer finished book coming out in August and TUW editor is working through it

Stefan-

- Manuscript is almost narrated
- Emailing ERT and setting up email sequence using ChatGPT
- Pubby and Audio Review Group to bank future reviews



Let's Begin!



Millard

Best title & subtitle for my book now is "Boss 101; The Ultimate Guide to Becoming A Supervisor " with the subtitle "Boss 101; The Ultimate Guide to Becoming A Supervisor

Mastering Mentorship for Effective Team Management" any suggestions welcome



Lisa

How and where do i sign up for my success call/orientation.



Franky

Hi Coaches. Thanks for your commitment to helping us succeed. I want to build a brand around "habits" (I honestly have about 20 book ideas for different areas of life where "habits" can solve problems). But "habits" is too broad a topic to pass POC and I'm not sure how to niche down for the first book, which needs to be stellar so that it sells all the subsequent books. Also, I do NOT want to do "for teens" (at least not until a later book) because I don't get the feeling they are the audiobook demographic. Help! ;)



Yelena

Hello Coaches! I am working on my first 30K book title and subtitle. I will appreciate your feedback.

1."Stop overthinking for female entrepreneurs": Learn proven 17 techniques to quiet your mind, conquer doubts, procrastination and improve productivity.

2."Easy strategies to stop overthinking": The ultimate guide for female entrepreneurs to gain clarity, focus and embrace a positive mindset to achieve your business goal.

3."Stop overthinking to achieve more": Female entrepreneurs guide how to harness the mind, gain confidence and decisiveness to thrive.

Thank you!



Ed

Follow up question from last week. I'm publishing lower content books while I wait my GW to write my full length book. I asked if I should run amazon ads for this books and the answer was that it wasn't worth it to do it because of the low royalties for this type of books. So my question now is, what marketing strategy would you use in this case?



Chad

When I go to module 2 proof of concept and go to AIA Topic Research Sheet Best Sellers Lists and go and type in my name nothing happens. When I go to type in the Poc sheet area where it says book topic nothing happens either. But yesterday it was working. I went to a regular a google sheets sign in with a personal account under untitled spreadsheet A1 type in something in the first cell and something showed up. I wanted to know how I could correct this so that I can type my name in where it says students name & book topic?



Chad

How do I save my work on AIA Topic Research Sheet and Poc sheets so that when I log out I don't lose my progress?



Marly

Customer Research:

How do we know when we've done enough and that we're drawing the correct conclusion about what people really want. Between YouTube, Facebook groups and google searches I feel like I could dedicate weeks to pouring through data and I'm not sure how to determine when I have enough quality info to create something new and novel.



Wayne

Hi I am from Canada. I have a question about setting up KDP and ACX account. In the tax information form, I need to select either individual or business. The individual means sole proprietor or single member LLC. However, I believe there is only the option to set up a corporation in Canada. How do I fill the information? Also, what would be the TIN?

Please let me know what choice is best for me for tax purpose. Thanks



eric

Hello coaches, is there a website where we can find pictures for the pen name author bio?
Thanks



Elise

I would like to add in my first book a link to the second. How to proceed? Is it in the description, at the end of the manuscript or on the back cover? Should I include a photo? Is it better to use a QR code?

