

**Full Throttle
Friday
5-10-24**

● 2023



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

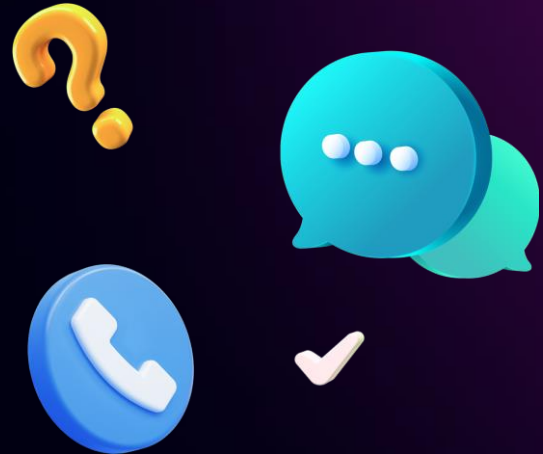
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

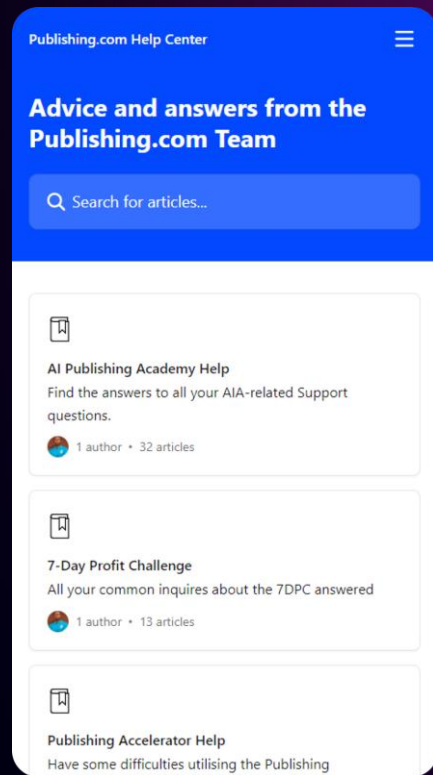
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

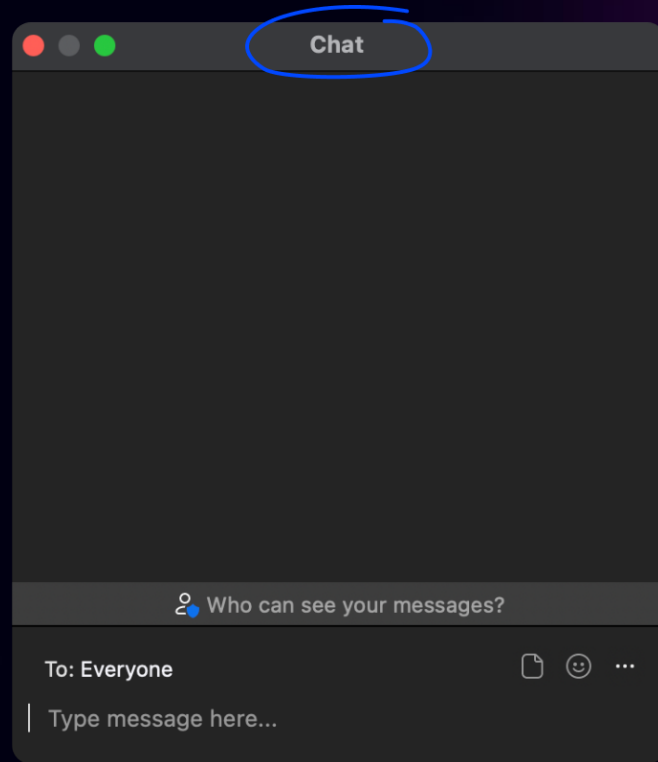
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



POLISH10

Students get 10% off Editing & Proofreading Package!





Mother's Day

PROMO

ENJOY **\$90 OFF** OUR
EXCLUSIVE BOOK OUTLINE
AND DESCRIPTION
PACKAGE

USE PROMOCODE

MOTHER

HURRY! OFFER ENDS
MIDNIGHT, MAY 12TH HST

WWW.PUBLISHINGSERVICES.COM

Do it for mom!

LET'S BEGIN!

Jay W

Where can I create a link for reviewers to click on to review the book and register as one of my reviews?

Christos

I am waiting for my manuscript to be edited. Do you recommend waiting for the editing to finish and then start the book cover design? Or it's ok to start the design now?

Malik

When I was re-reading my customer research, I noticed that one of the pain points was that people who read these types of books want illustrations. Although I was going to include illustrations in my book anyway, I wanted to incorporate it into my title. Here is that title variation:

Hassle-Free Wall Pilates for Seniors: The Illustrated Guide to Low-Impact Exercises that Develop Strength, Enhance Flexibility, and Improve Balance in Just 10 Minutes a Day

Jon

Can you read my generated INTRODUCTION and tell me it is what what you believe it is what it should be and I should do the manuscript ?

Laura

This title & subtitle has been continuously tweaked by so many coaches offering differing opinions. I have changed it yet again. Please let me know what you think, thank you!

Title: English Cottage Container Gardening

Subtitle: A beginners guide on how to select flowers, nurture their well-being & easily transform any small space into charming garden sanctuary

Virin

Hi Coaches,

I'm looking to get a number of Illustrations (50+) for my 30K yoga book using a Fiverr illustrator. Can you please advise on the following:

1. What format/size/resolution of illustrations do I need to ask for?
2. How does copyright work for such illustrations? Does the illustrator provide me with one or Fiverr does?
3. Any other advice on this will be appreciated.

Thanks!

Juliet

When I send out the review request emails with the link to my book and review page, does the link only take reviewers to Amazon.com? What if they are from other countries such as Canada, Japan, China, Japan or UK? Do I need to create a separate link for each country? If I only launch on Amazon.com how can other countries search for my book? Thank you.

Juliet

When we post the paid ad on Facebook to promote our book, why don't we just include the DM link directly in the post? Is there a reason we should wait until they send a message or comment before we give them the DM link? Thanks.

Juliet

If I don't have someone on Facebook but we follow each other on Instagram, would Amazon allow them to leave a review on my book? How about if only one party follows the other?Thanks.

Edward

WHEN do we start putting the graphics in? None of the videos I've seen so far has mentioned this. I'm on 4th step Full Manuscript. I'm editing/proofreading but I can't add graphics. So when do I add them? Will it be AFTER I finish the last step--> Book Description ?

I'm aware of and use apps like google docs, Word, etc...(I would quit right now if I couldn't use them)

Edward

When we make changes to Full Manuscript (step 4) does it change our book outline?

Linda

Hi, can I use other apps besides Canva to format my book cover? I used canva template with the correct dimensions for the cover, spine, and back, which got kicked back from KDP with incorrect dimensions. What will accept the template from KDP for all three surfaces?

Susan

I want to get a video review done so I can add it to my Amazon page, along with my A-plus content. However, when I look on Fiverr I'm not finding people who can do the video review. Maybe I'm not typing in the right words to find this service? Please let me know how to find people able to do video reviews for my book for a fee. All I'm finding is people who can do branding videos or Tik Tok videos or youtube videos, but that's not what I'm looking for. I found someone on Fiverr who could read a 30-second script for \$65, but she seems super sales-y and I find that offputting (and I think my potential clients would, too). Please LMK how to go about finding someone to do a video review. Thank you!

GW

Hi Coaches...I'm editing my book outline on Strength Training for Seniors, which currently has 8 chapters and requires many illustrations.

Reviewing top books in my niche, one of the books, the first 6 Chs are content (no illustrations), and then from Ch's 7-13 there's just exercise illustrations & instructions. The other book, just has 9 pages of content, and then the rest was all exercise illustrations (each book is about 145 pgs).

Should I add more chapters (in my outline) for the exercise illustrations, or is this addressed during formatting? Or any other suggestions? Also, could you recommend a coach from Publishing.com experienced in health/wellness books with illustrations?

Thanks for your help...GW

malik

Hello AIA family! My goal is to finalize my title by the end of the week so I can focus on my book cover next week. Please review my three title variations and provide some feedback or suggestions for change before I move forward. Thank you so much!

1. The Wall Pilates Playbook for Seniors

A Step-by-Step Illustrated Guide to Enhanced Balance, Flexibility, and Strength in Your Later Years With Daily 10-Minute Exercises

2. Low-Impact Wall Pilates for Seniors

The Step-by-Step Illustrated Guide to Enhanced Balance, Flexibility, and Strength in Your Later Years With Daily 10-Minute Exercises

3. Hassle-Free Wall Pilates for Seniors

Step-by-Step Guide to Low-Impact Exercises that Develop Strength, Enhance Flexibility And Improve Balance in Just 10 Minutes a Day!

Susan

It looks to me like the Facebook Review Method for paid ads might need new instructions. I'm using the Facebook Review Method (paid ads) to get book reviewers currently, and I see that FB recently changed the Ad Center to where I can't automatically follow-up with people and give them my direct DM link. (If you all have found a workaround for this please let me know). None of the options seemed to fit for me so I chose the option that let me ask for people's e-mails. It automatically includes a pretty gnarly (ominous, scary) privacy policy (i.e., "We don't know what the [person who made this ad] will do with your email address"). We shall see. Any advice about how to navigate this change in FB paid ads would be appreciated. Thank you!

Janet C.

Hello, can you please give me your opinion on a couple of revised (I used the tutorial this time so i researched keywords, etc.- hopefully captured all of the requirements?) sub-titles:

TITLE: EASY BACKYARD VEGETABLE GARDENING

Sub-titles:

1. The Ultimate DIY Guide for Beginners on how to [Create/Build], Sustain, & Enjoy a Beautiful [Harvest/Garden] producing nutrient rich Garden-to-Table delights. Recipes Included
2. The Ultimate DIY Beginners Guide to building and sustaining a Nutrient-Rich [Backyard] Vegetable Garden producing a delicious Garden-to-Table Harvest with RECIPES Included

Thanks so much for your input/approval? lol

Michael Knipe

What is the average cost and timeline of a ghost writer?

Louis

I have a question about using the Publishing.ai tool. The question is timely, as I am considering the purchase of manuscript credits during the promotion period ending on Friday. I already have an awesome outline which I purchased from Publishing Services for about \$400. Is it possible to use that outline for the input into the manuscript process of Publishing.ai? Or do I need to scrap the outline or use a ghost writer if I want to protect my investment? I heard about an edit mode where I can spend a couple of hours pasting my original outline into the tool. Will this work? Does doing that ignore any previous input to the tool such as POC and customer research?

Kathy Talkin

I am having a book cover made at 99Designs and my favorite design so far has been made by AI. From what I have read on the Facebook page, Amazon does not allow AI covers to be copyrighted.

In our lessons, there are recommendations to use Midjourney and Chat GPT/Dalle-E. AI software also has a training on using Dall-E to make book covers ourselves.

I read about many people getting blocked on Amazon (and they don't know why). I don't want to take any chances, but do want to use AI images if I can.

Thank you!

Ed

Last year, I finished writing my book, but I was delayed in publishing it on KDP and ultimately did not proceed. I would like my book to be listed as written in 2024, so I'm considering updating the manuscript and the cover. Should I do this, and if I make these changes, should I request a new ISBN for the updated manuscript?

Kathy Pihlaja

I have a few questions 1. Is it recommended to enroll in the expanded program @40% royalty? 2. Are you going to offer a class on Amazon sales? I called the people recommended by your sister company, Publishing Services, and the Amazon guy said my book description is lacking and I need A+ content. He also said I should have started Amazon ads immediately after releasing the book, not waiting until I had 10 reviews. Basically he said he won't even try to take this on unless I do both. I ordered A+ content from Publishing Services and they sent me a copy of the book description. I have no idea how long before I get the A+ content. 3. I have 160 reviews @ 4.7 and have not sold very many books. I followed exactly what Brian said and made updates. My ACOS is between 50%- 200%. So far, I have received royalties totaling \$158. total, nothing like the \$1,000 -\$10,000 a month I hoped for. I have NO idea what to do. 4. Any suggestions? Thank you.

Rowdy

The review link for the ebook is not clickable in kindle. It is a live, functional link, but when clicked it says "kindle does not support this." How to fix? How to get reviews from ebooks?

saray

Hello Coaches,

i am struggling finding a topic to work with and i found one i really like. I Like pregnancy guide for men. (even though i am not a man). I have seen the majority of the books in this area are written by men and i am wondering if that could affect. What are your thoughts? what would you recommend?

Thank you so much in advance.

steve

I would like to review my current 3, book cover and title, sub-title choices.

Janet C.

Hello again, So, here are my sub-titles for review. Really appreciate your input!

Title: EASY BACKYARD VEGETABLE GARDENING

Sub-Titles:

1. The Ultimate DIY Guide for beginners on how to [create/build], sustain & enjoy a Beautiful [Harvest/Garden] producing Nutrient Rich Garden-to-Table Delights
2. The Ultimate DIY Guide to building & sustaining a Nutrient Rich [backyard] Vegetable Garden producing a Delicious Garden-to-Table Harvest with RECIPES Included
3. The Ultimate [DIY/Beginners] Guide to [building/creating], sustaining & enjoying a Delicious Garden-to-Table Harvest with RECIPES Included

I watch the module on sub-titles and I tried to implement everything that was recommended (I did the keywords research & tried to include the benefits & also a little extra (copyright) at the end with the "Recipes Included" phrase!

Thanks again for your awesome help!

Tyler

I have been updating my title with feedback I have been provided thoughts on the below:

“Young Adult’s Guide to Personal Finance: Master Stress-Free Budgeting, Rapid Debt Relief, and Modern Earning Strategies” 121

“Young Adult’s Complete Guide to Finance: Smart Money Management, Debt Freedom, and Modern Earning Strategies” 110

“Finance Uncomplicated: Young Adult’s Roadmap to Stress-Free Money Management, Debt Freedom, and Modern Earning Strategies” 123

Fachone

I have a two part question: It does not appear that The Urban Writers is included title in the word count. Should title be included? Also, does the book need to be exactly 30K words maximum, and if not how many words over is acceptable?

Jim

I used Fiverr for a book cover for the topic fun facts for kids. I got several really good cover ideas. But the designer put graphics on the back as well. It looks really good. Can I keep it like that, or should I ask the artist to remove the back matter so I can upload a description there. And if I keep it, do I need 2 separate files, one for the front and one for the back?

Jim

I intend to include a request for a review in the book. But I won't have the review page URL or the ASIN until the book is published. Do I just add URL and ASIN to my word file and create a new pdf and reupload my paperback and epub files?

Linda

Hi, can I use another app besides Canva to create my book cover (cover, spine, and back)?

I used the Canva 6x9 template, but KDP rejected it as the dimensions were incorrect. I've resized the cover several times, and KDP states it's either too large or too small.

Thank You

Rose Marie

Feedback for Book Title, please: (BTW Effective Personal Communication is the POC)

Effective Personal Communication: Strengthen relationships, Build confidence, Enhance social skills and Be understood

Effective Personal Communication: Strengthen relationships, Enhance professional skills and Manage conflict with confidence

Thanks.

edward

how do we bring up a Q&A by date? I want to watch the session I missed from 2 days ago. Putting date doesn't work. even if i put a word that happens to be in that episode, i can get yesterdays (uploaded today) or last week and older.

edward

nevermind to last question, right after i submitted I went back and they showed up at the bottom of resources screen. never saw them there before. guess i never scrolled down that far

Martha

I notice the sources references in the ai Customer Research. Are these, or if any, references required when writing 30K book? Will these references show up in the ai manuscript?

malik

Hello AIA family!

I posted a question a couple of days ago, but I have since revised the title. Please review my current title and subtitle instead of my previous one.

Title: The Wall Pilates Playbook For Seniors

I believe this title is quite unique. It not only encompasses my topic and keywords but also stands out from my competitors, who are using words like guide, handbook, or simply "wall pilates for seniors." None of them are using the word "playbook" in their title.

Subtitle: A Step-by-Step Illustrated Guide to Enhanced Balance, Flexibility, and Strength in Your Later Years With Gentle 10-Minute Exercises

I have created a subtitle that meets most, if not all, of the criteria for a good subtitle. It includes three of the main benefits that are also the most popular searched keywords in the niche, namely balance, flexibility, and strength. The subtitle conveys ease of use through terms such

edward

too bad I missed Q&A Live, because I was really wanting to reply in the chat when I Stefan answer my questions in the recording. After hearing Stef&Kristina's answers I'm wondering if I should change topics since "Windows11 4 Seniors" is NOT audiobook material. Should I put this on a back burner and switch topics to something that can be an audiobook? I've already used my manuscript credit .

James

Book Cover Options, please critique and help select best overall Cover for my first 30K Book. Thanks so much!

<http://99d.me/e/re1z/2cggbn>

<http://99d.me/e/re1z/2cggj9>

<http://99d.me/e/re1z/2cggxd>

<http://99d.me/e/re1z/2cgfoo>

<http://99d.me/e/re1z/2cgg6e>

<http://99d.me/e/re1z/2cgkdc>

<http://99d.me/e/re1z/2cgkro>

Please let me know if I need to submit photos or if links here are good? Appreciated!!

Have 1 Day 7 hours left to pick winner from Finalists

James

I've narrowed Book Covers to 4 designs for your thoughts and expert advice! My first 30K Book!
I need to make this awesome. Thank you!!

<http://99d.me/e/re1z/2cggxd>

<http://99d.me/e/re1z/2cggbn>

<http://99d.me/e/re1z/2cguyi>

<http://99d.me/e/re1z/2cggj9>

Janet C.

Hello... So, I have 2 sub-titles & 2 covers to review. I'm really sorry if some of this is duplicated, but idk if yesterdays Q&A group forwarded it to you for today. So, just in case they didn't, I'm sending an updated version. Here are the covers (I added a new one)!

COVERS:

1.

https://www.canva.com/design/DAGEmxKLNBY/6w07sgdU8ZOln008fdakoA/edit?utm_content=DAGEmxKLNBY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

2. https://www.canva.com/design/DAGEymM-0z4/6ag5yTo5G7-_0xjEhNRg8w/edit?utm_content=DAGEymM-0z4&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Thanks so much!

Janet C.

Can I please get your input on my revised book cover? I really appreciate your input/approval!

https://www.canva.com/design/DAGEmxKLNBY/6w07sgdU8ZOln008fdakoA/edit?utm_content=DAGEmxKLNBY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

I hope you get it! lol

Thank you

Linda

Hi, I'm working on my first book. What do you think of the title and subtitle? Can it be improved?

Title: Artificial Intelligence for Everyone- Simplified.

Subtitle: Your Guide to Using AI for Personal Growth, Streamlining Daily Tasks, and Saving Time- No Tech Skills Needed.

And what do you think of these covers?

https://docs.google.com/document/d/1KBhxj3wGYGx6fz8aBo01Ty93LEAjvl-JzXn_nBCihvw/edit?usp=sharing

Thank you!