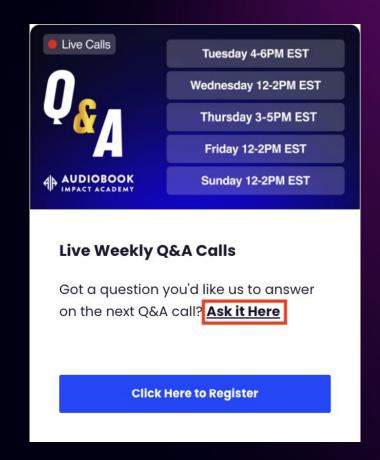


Friday 11th August 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FY

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

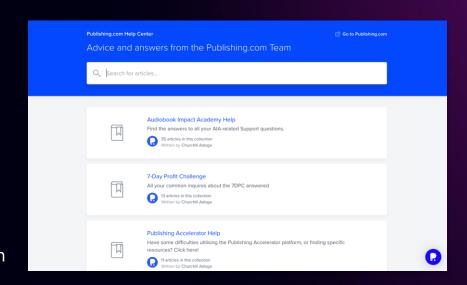
Most Frequently Asked Q&A Questions:

Visit our Help Center

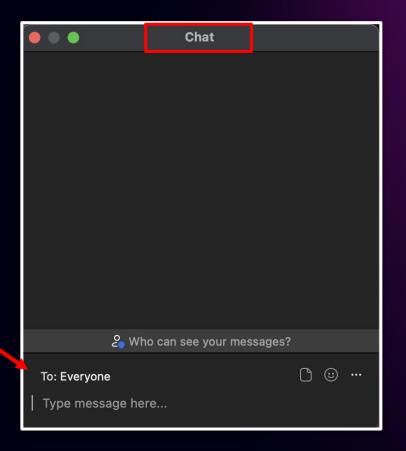
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

APLUS10

Students get **10**% off A+ Content Package.



Alex Hormozi Book Launch Event



https://www.acquisition.com/leads?pv=64b64ba4d3b34le4a20aca28



Alex Hormozi Book Launch Event

When: Saturday August 19th at noon ET

- See and learn how a big book launch is done
- Get a copy of his book (best book about getting leads that has ever existed)
- Top 10 affiliates will get a live Q&A session with Alex Hormozi for their audience





Let's Begin!

James

My topic is balance exercises for seniors. I would like your opinion and suggestions on my title. I have used autofil and Al

EFFECTIVE BALANCE EXERCISES FOR SENIORS

7 ESSENTIAL AND QUICK ROUTINES TO IMPROVE BALANCE AND FLEXIBILITY TO PREVENT FALLS FOR OLDER PEOPLE

Thanks

James

lgor

In the Youtube series - "Road to \$10K", they illustrate using ewritersolutions.com. What is that - is that still used in the AIA program?

pam

I have set up DS Amazon quickview and KDspy but when I try to use KDspy on Amazon it asks me to sign out? (I took a screenprint of it) AND when I go incongnito then both the DS Amazon quickview and KDspy are nowhere to be found on my tool bar? (I believe in last week's call you said to do this incognito?).

So I'm totally confused and stuck. I am ready to start looking for book topics.

Sylvia Medley

Why am I having trouble getting KDSpy to work. It was working a few days ago, but I can't seem to get the KDSpy support to understand what my problem is. KDSpy as well as the DS Amazon Quickview both appear to be activated but KDSpy is opening.

James

I just signed up for the accelerator program < i signed my agreement, i did step2 and made my kickoff call appointment what do i do now? Do i just wait for my appointment?

James

ive been given the link for the 7 day challenge, do i wait for my appointment with my coach before i start it?

Alison

Hi! I could really use some Help with my sales. I would love a review of my books to see if there is room for improvement or if its just my amazon Ads that need adjusting, I would like to boost sales and make more consistent profit. Here are my two books:

Book One, published Dec 5th, 2022:

https://www.amazon.com/dp/B0BP1CVBQG

Book two was published May 26th, 2023: https://www.amazon.com/dp/B0C67T6W66

Here is the Amazon tracker sheet I have recently used to track data. There are two tabs first shows Amazon ad data other shows sales, I apologize I just started tracking recently.

https://docs.google.com/spreadsheets/d/17vgGk5_PCkjyosUd9dYf7-DJUrFpyLkBdB7Jir28WGA/edit?usp=sharing

Is there anything I can do to increase sales? Or is this a good return

they both have audiobooks out, but noticed on acx no sales for last month or this showing on sales reports.

Any help is greatly appreciated. I will be on call august 14th at 3PM and can share screen if needed. Look forward to getting your assistance!!

AI PUBLISHING ACADEMY

Angie

I would like to send your advertisement to my sister, she does not have facebook, can you send me a link with all the details of your program?

Angie

Can my extra membership start at any time or do they need to start when I do?

Michael

I found a site that says they do everything amzebookpublishing.com and have a big discount. But I do not know if they are worth it but you do, and since I do not have a lot of money. Please check them out.

Carol

How do you publish a spiral bound book on Amazon? I've seen other books in my genre have done this. I would like to as well. (Question for Thursday afternoon call.)

Joan Dunne

Hi I am having trouble registering my book with the ISBNs I purchased through Nielsens UK. It's a lot more complicated on this side of the pond. Is there any way we could get a tutorial with slides or a cheat sheet? Or, in the meantime, could someone who has been through the process DM me on FB with guidance, please.

Evelyn

Hi Coaches - I read somewhere that audiobooks are tough to sell because we write e-books for the eyes, and audiobooks should be written with short sentences for the ears. I agree with that, since we're usually on the go, wearing headphones. I want to avoid selling my audiobooks for \$3.99 when I've spent a bundle on a good narrator. Has anyone gone straight to paperback and got good results?

Joanna

I can't complete the form to get into Facebook. It wants a picture and so I go to my photos and choose one, then I select send to Facebook, and it opens MY Facebook and I chose Groups. The list of my groups comes on and I try to add AI Publishing, (and all variations thereof, and nothing comes up!). I would like to send a picture but am I going about it correctly? Or what is the procedure, step by step if possible, please, and thank you.

Kat

I'm in the 7 day challenge, I have followed all directions, but my book cover isn't the right size, and the preview shows that the text and page breaks are not good. How can I adjust those?

Selin (sounds like Celine)

Hi coaches,

I heard on a call that QR codes can expire, do you know for sure if that is accurate? I made a QR code for my 7dpc and it still works fine.

Selin

Hi coaches,

I signed up for Pubby, and I have my 7dpc book up there so I can get some snaps saved up for when I launch my 30k book. Many books on Pubby I can tell are from AIA students. Will Amazon red-flag our reviews since we are reviewing each other's books on Pubby platform? Have there been any issues? Thank you!

Sue-Ellen

Hello Coaches,

I'm trying to craft my title for my 2nd 30k word book. These are two options that I have come up with. Please give me suggestions on how they can be improved upon.

Topic: Flipping Houses

Flipping Houses on a Budget: Beginner's Guide to Buying Affordable Properties, Strategically Adding Value and Selling for Maximum Profits in Any Market (151 characters)

Flipping Houses for Beginners: Complete Guide to Minimize Risks and Creatively Add Value to Strategically Sell for Maximum Profits in Any Market (145 characters)

Candi

I need help with fixing the issues during my upload of eBook on KDP. One on One coach to guide me through this process.

Amanda Otis

struggling to write a bio for my pen name persona...what should I include?

I know not to give false information...just wondering if I should make it about me or just something vague...maybe use chat GPT...its good for everything else!

Lauren

If I add many more pictures to my travel guide, should I call it a second edition? If not, is there some way to let buyers know there are more pictures of the locations listed in the book?

mike e

I am finally finished with my manuscript and want to submit it to Publishing Services. Do I also submit the book description?

End of slides!