

# Tech Talk on Fridays

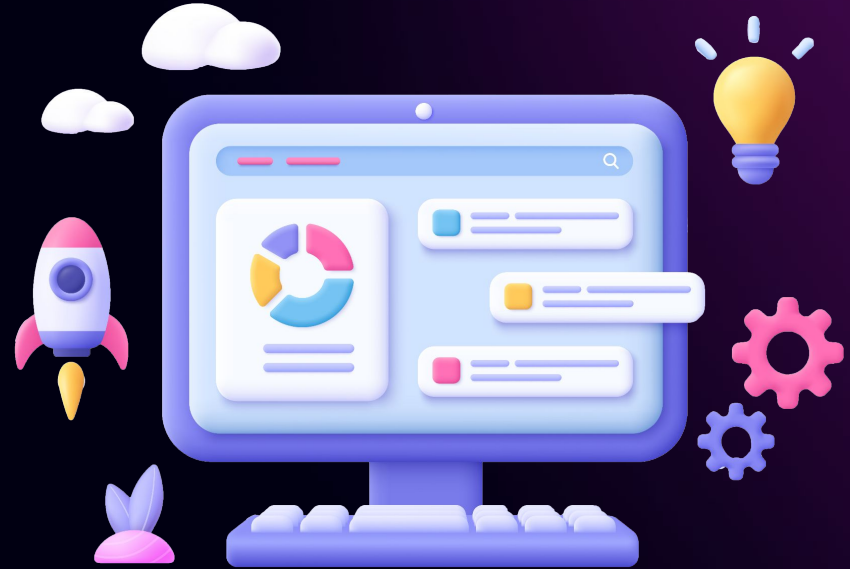
● 2024



# Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



# Q&A TIME

Live Calls

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

# SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!





# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

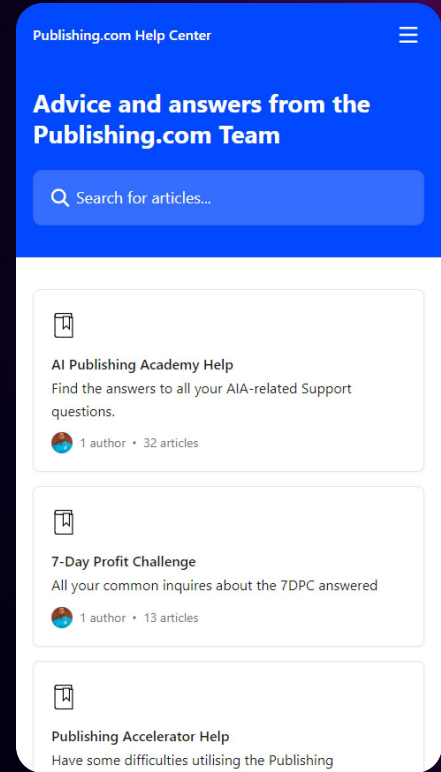
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



# PS MONTHLY DISCOUNT

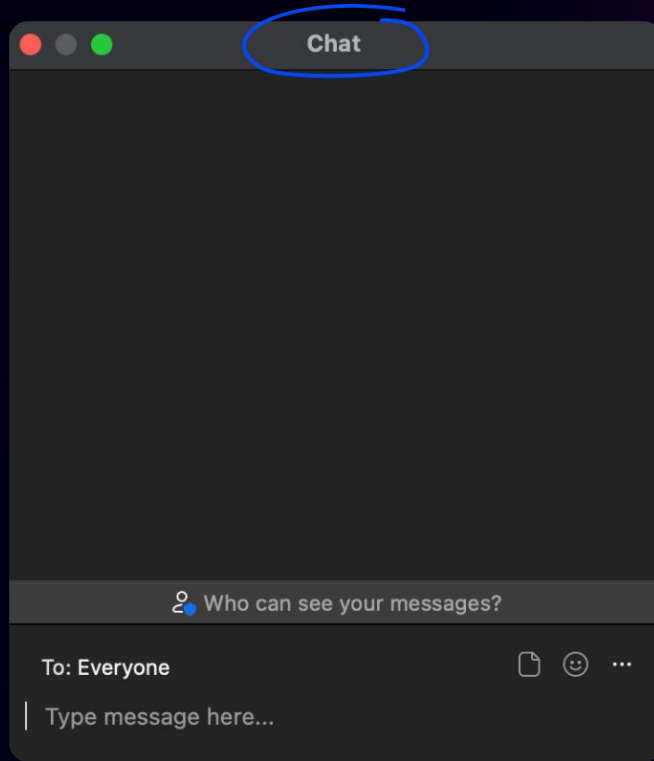
AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

→ **PRINTREADY10**

Students get **10%** off the Formatting Package!



Change your chat settings to "Everyone"



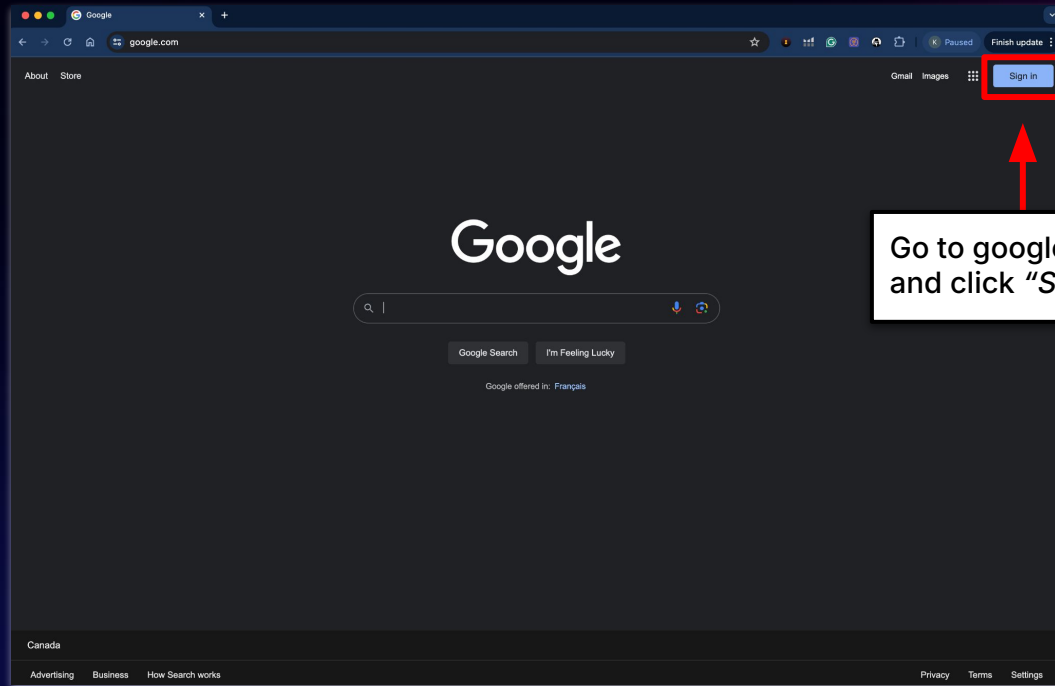
# Tip of The Week



Uninstall unused software: Uninstall software you don't use to free up system resources

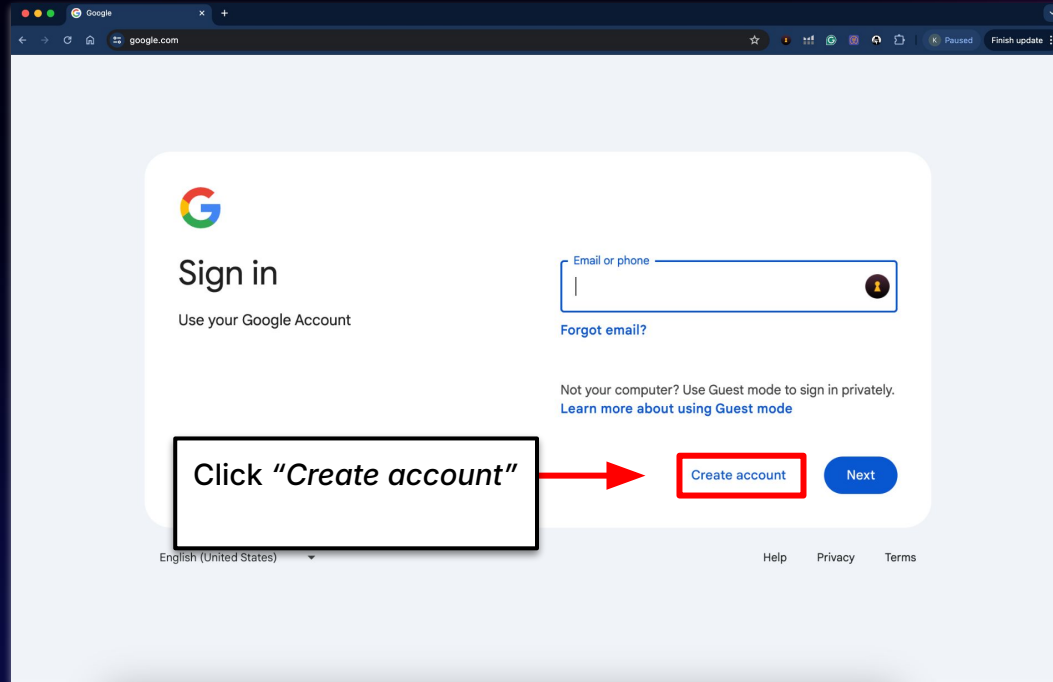
**LET'S BEGIN!**

# Creating a Google Account

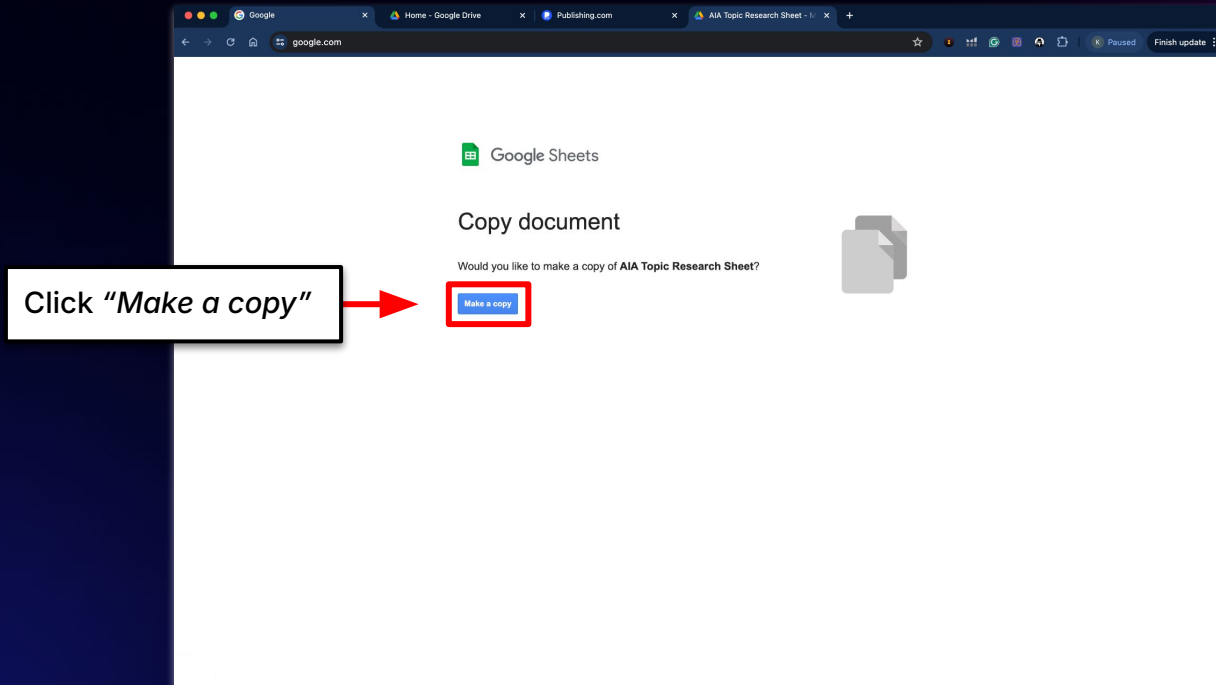


Go to google.com  
and click "Sign In"

# Creating a Google Account



# Using Your Google Drive



# Using Your Google Drive

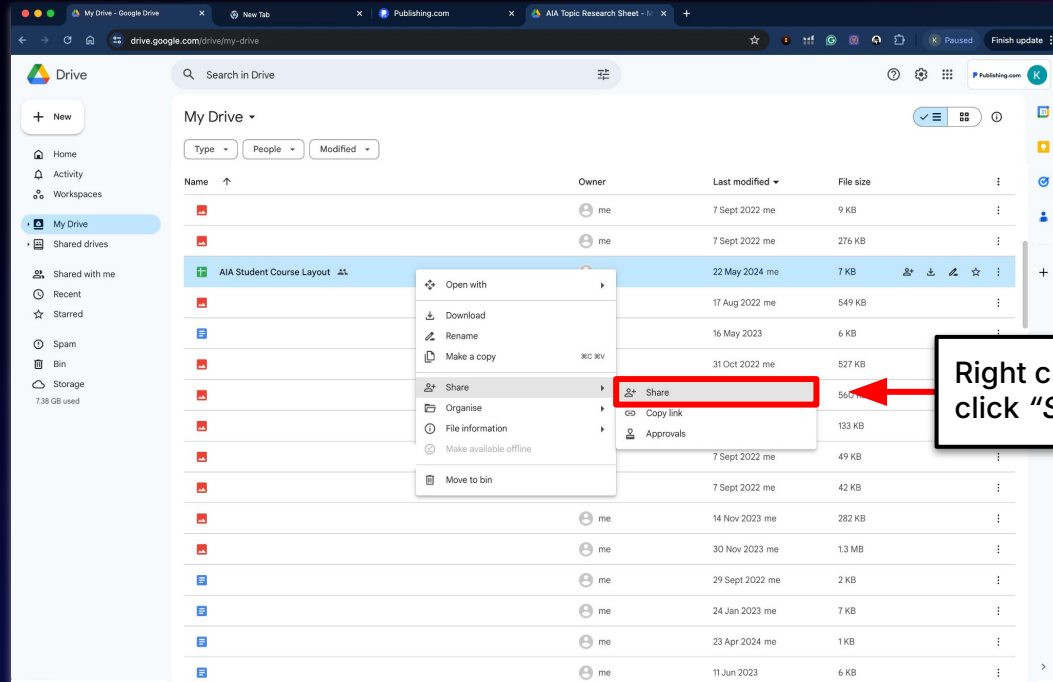
The screenshot shows the Google Drive web interface. In the left-hand navigation sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from a text box below to this 'My Drive' option. The main content area displays a list of files and folders under the heading 'My Drive'. The list has columns for Name, Owner, Last modified, and File size. The files listed include various documents and spreadsheets with their respective owners (all 'me') and modification dates.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024 Rasmus Mikkel...	5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

You can locate it in your Drive



# Sharing a File or Folder



# Sharing a File or Folder

The screenshot shows the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link' with a 'Viewer' role). A red box highlights the 'General access' section, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

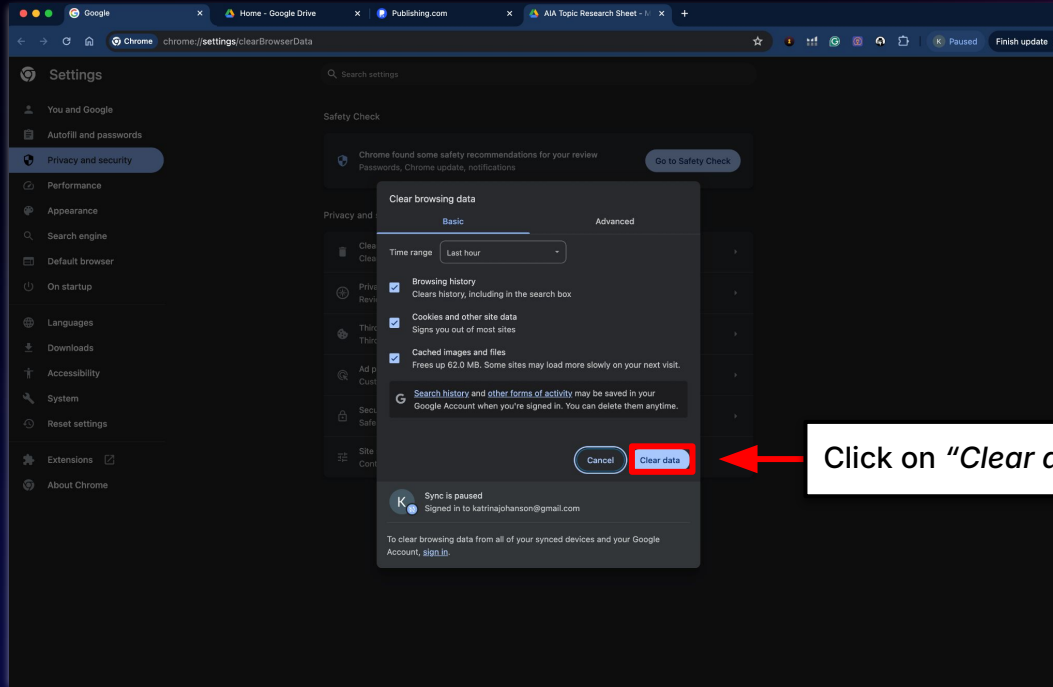
# Clearing Your Cache

The screenshot shows a web browser window with the URL `iaia-publishing.com/products/ai-publishing-academy`. The browser's menu is open, and the 'Clear Browsing Data...' option is highlighted with a red box. The website content includes a video player with the text 'WATCH THIS FIRST! WELCOME VIDEO' and a 'Resume Course' button. Below the video, there are sections for 'Click the modules below to get started' and 'Live Weekly Q&A Calls'.

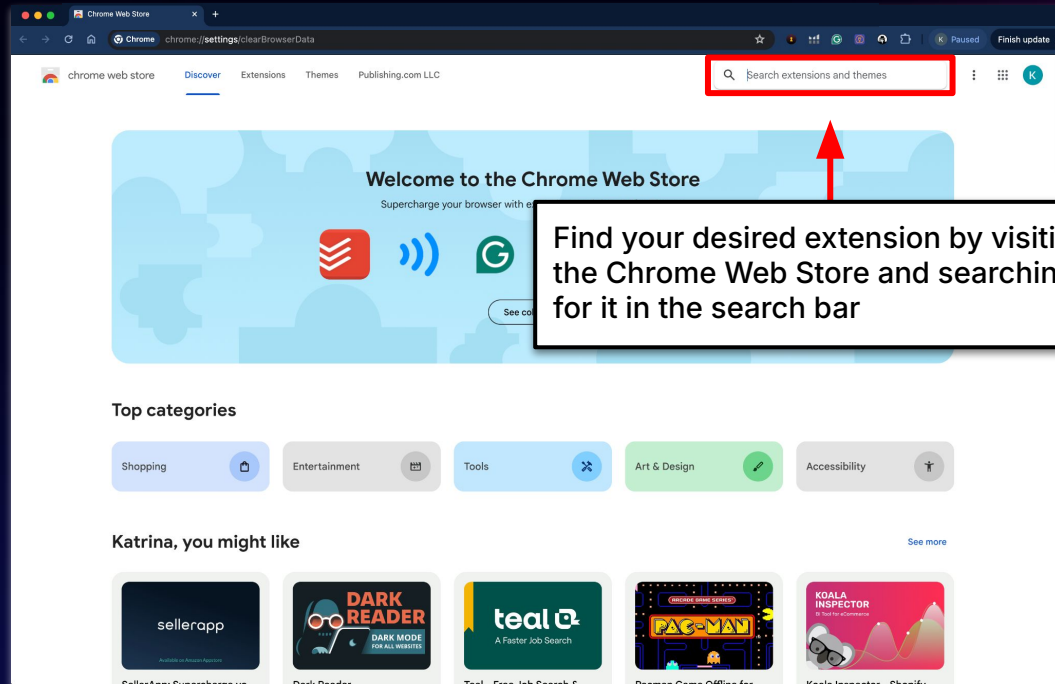
1. Click on the three dots

2. Click on "Clear Browsing Data"

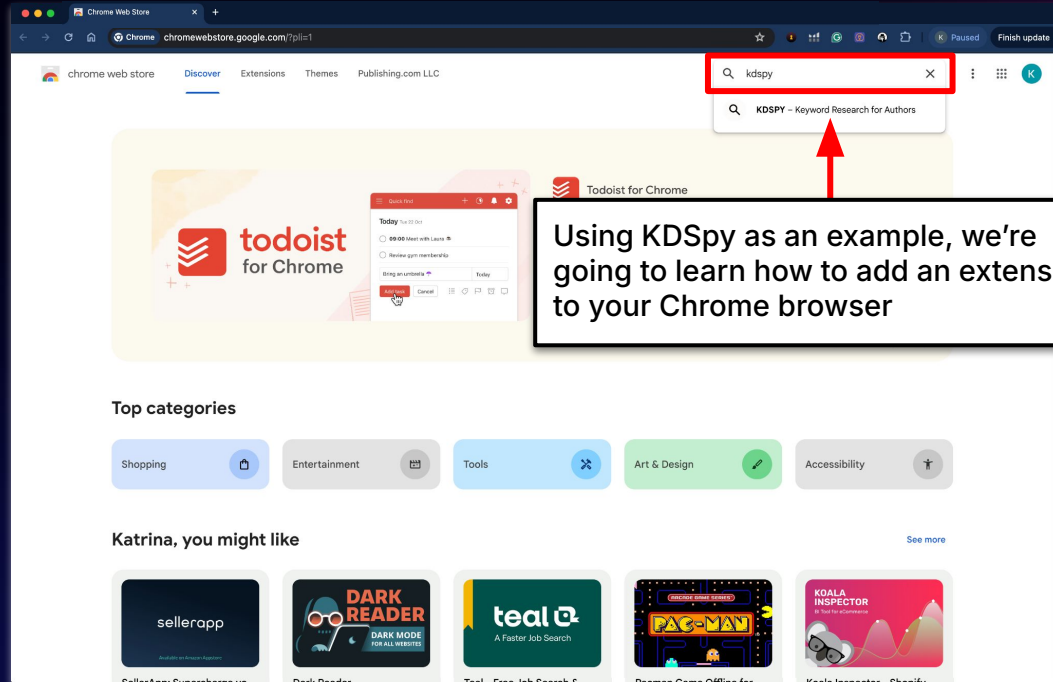
# Clearing Your Cache



# Adding Extensions To Chrome



# Adding Extensions To Chrome



# Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

## KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

**Add to Chrome**

Click on "Add to Chrome"

**KDSPY**

Best Sellers in Health, Fitness & Dieting

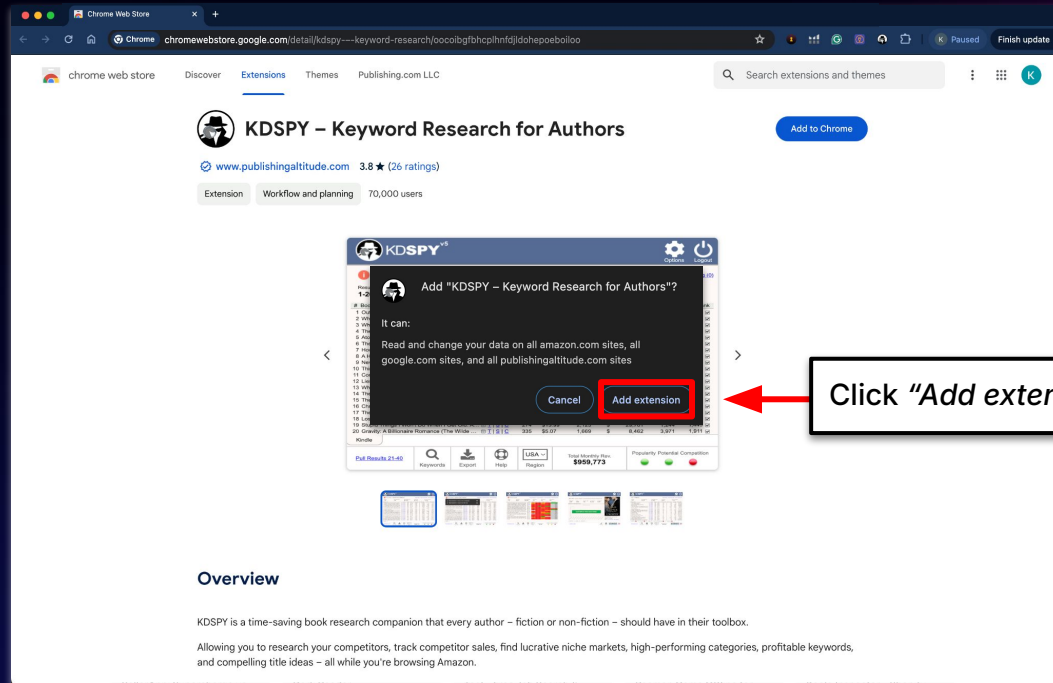
Rank	Book Title	Author	Price	Est. Mo. Sales
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9
10	10	10	10	10
11	11	11	11	11
12	12	12	12	12
13	13	13	13	13
14	14	14	14	14
15	15	15	15	15
16	16	16	16	16
17	17	17	17	17
18	18	18	18	18
19	19	19	19	19
20	20	20	20	20

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

# Adding Extensions To Chrome



The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" and it has a 3.8 star rating from 26 reviews. The extension is categorized as "Extension" and "Workflow and planning" with 70,000 users. A blue "Add to Chrome" button is visible in the top right corner. A pop-up dialog box is displayed in the center, asking "Add 'KDSPY – Keyword Research for Authors'?" and listing the permissions: "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites". The "Add extension" button in the pop-up is highlighted with a red box, and a red arrow points to it from a callout box that says "Click 'Add extension' on pop-up".

chrome web store Discover **Extensions** Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

Click "Add extension" on pop-up

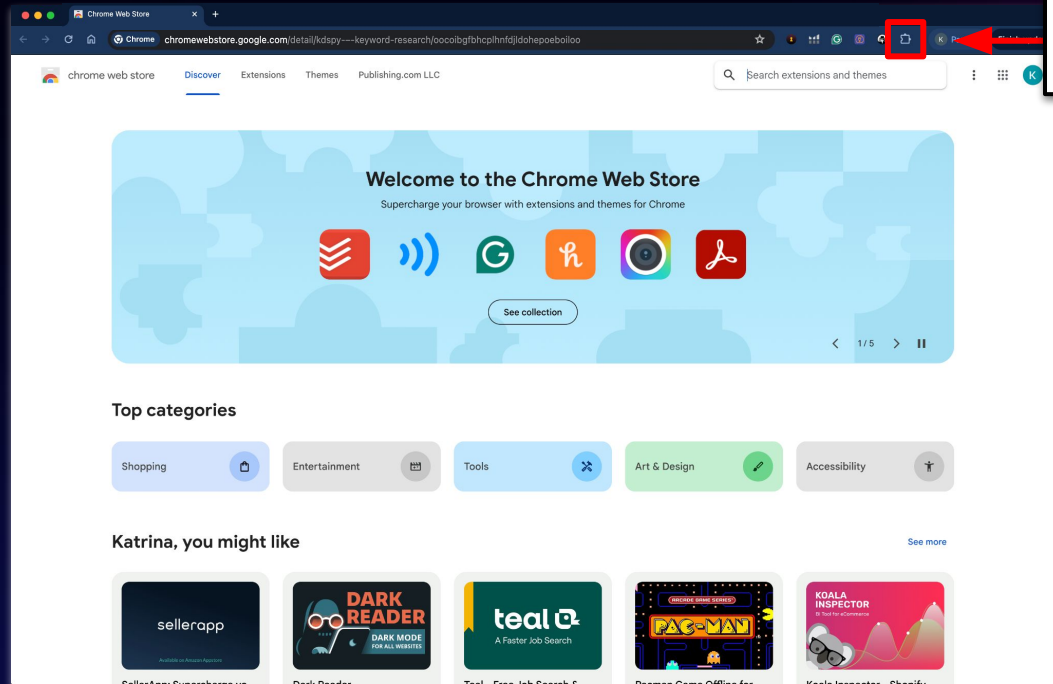
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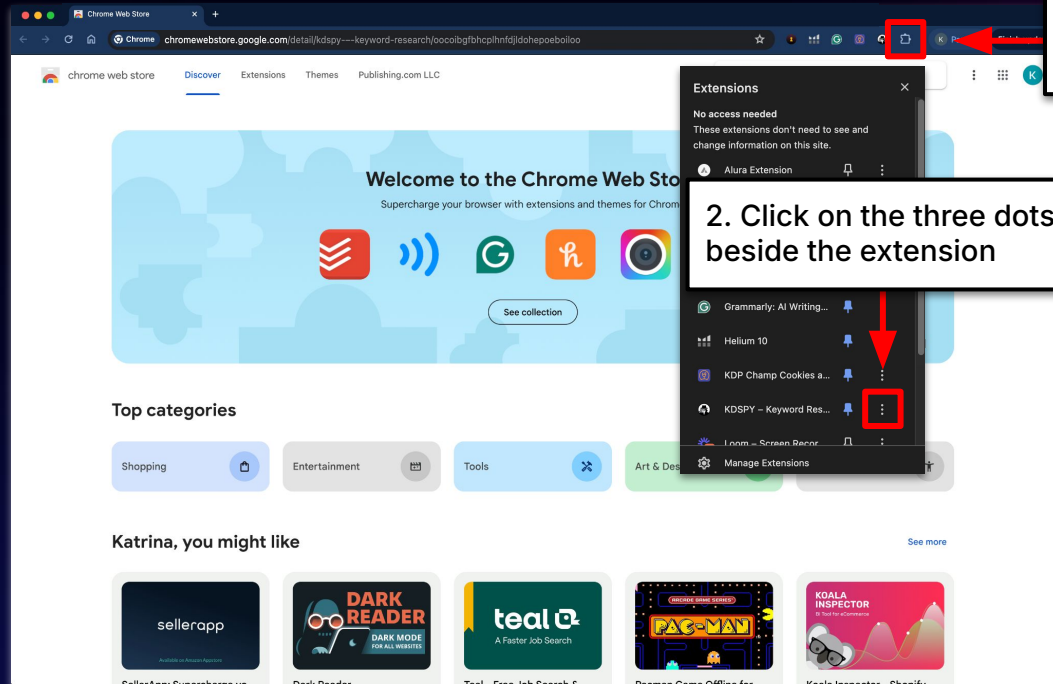


# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

# Finding Extensions in Chrome

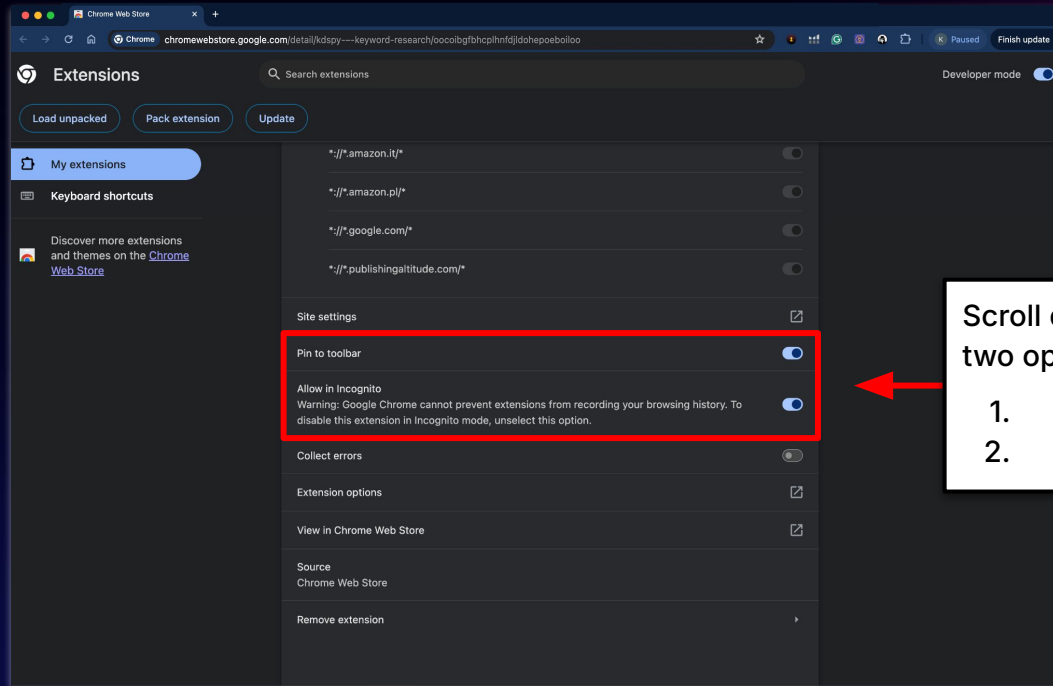
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL `chrome://webstore/`. The page content includes a welcome message, a 'See collection' button, and various extension categories like 'Shopping', 'Entertainment', 'Tools', and 'Art & Design'. A list of recommended extensions is visible, including 'sellerapp', 'KDPSPY - Keyword Research for Authors', and 'KOALA INSPECTOR'. Three callout boxes provide instructions: 1. Click on the puzzle piece icon in the top right corner of the browser. 2. Click on the three dots menu icon next to the 'KDPSPY - Keyword Research for Authors' extension. 3. Click on the 'Manage Extension' option in the dropdown menu that appears.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

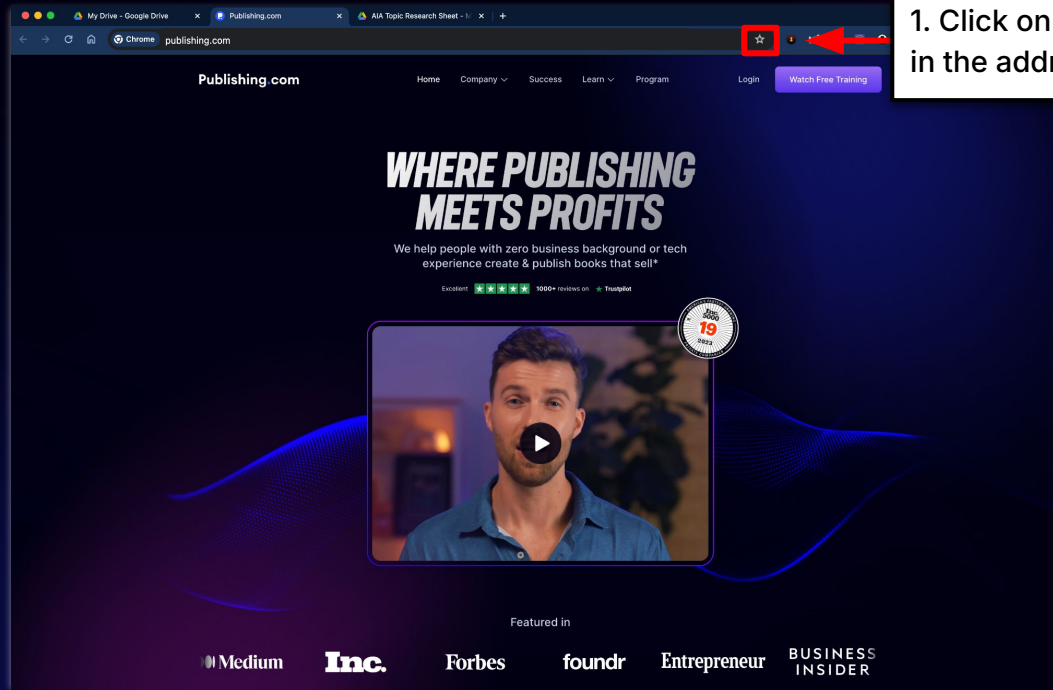
# Finding Extensions in Chrome



Scroll down to find these two options:

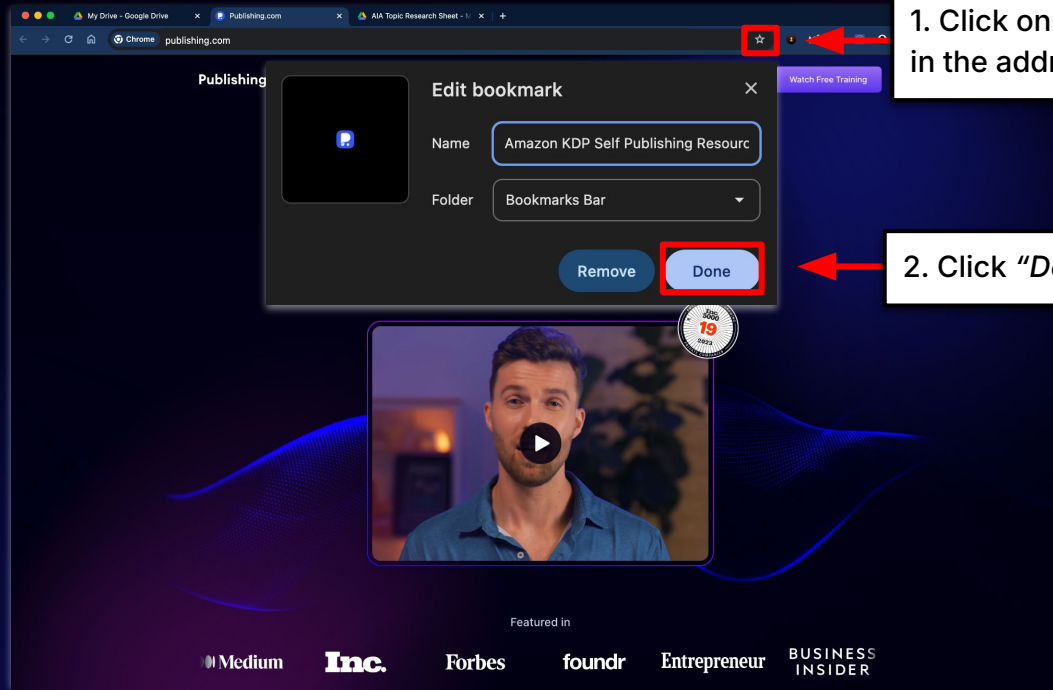
1. Pin to toolbar
2. Allow in Incognito

# Bookmarking



1. Click on the star in the address bar

# Bookmarking



1. Click on the star in the address bar

2. Click "Done"

# Howard Evans

"About a month ago, coach Stefan recommended a recording from last October where coach Kqrina discussed ""The Karina Facebook Review Method."" I've tried it and have seen significant improvements in my results.

I'm curious—have there been any updates to the method over the past year? Specifically, how do you handle people who only give your posts a ""Like"" or ""Love""? And how much follow-up do you typically do with those you've offered a free copy of your book but haven't responded?

Thanks so much!

# Vera Hermawan

When I am not familiar with the topic, how would I know if it's a good quality when AI writes them? how do I check for quality when AI writes them? Do I have to buy and read books of competitors?



# Maria Romero

"Hi, I would like to know if Publishin.ai can make coloring books?"

When it comes time to write the book, could this program make a coloring book?"

# Michelle

Hi, I have over 50 reviews on my book, and my ads also get between 500 and 1000 reviews in a day. However, I just make sales of about 1 copy every other month. I did everything the course says, and I feel frustrated that I spent so much money publishing this book, and it's doing so poorly. I'm wondering if changing my cover will help. however, I'm worried I'll keep spending money on the book without success. please advise. Here is a link to the book

<https://www.amazon.com/dp/B0DB5R9K6L>

# Della

I have a topic that I have looked up on to get POC. I have additional information on a side topic associated with it but it is not meeting POC standards as outlined in the modules. Can I still insert it anyway. The topic is on emergency food preparedness. I work currently in the grocery business and can give insight to how food can be obtained or how to save money and time with it. But the later topic doesn't seem to match the interest to the emergency food/survival topic. Any suggestions? I'm very stuck.

# Tom Duggan

"When pulling KDSPY data on a topic, it breaks out print/kindle/harback/ audio. I received good results on a popular topic ( 9 - Revenue / Review and 6 - hitting on topic). but when I download / export the data, the highest revenue was in PRINT and the other categories were really low: for example: Is that a concern that kindle and audio are low?

Sales	Reviews	Format
\$ 1,169	81	Paperback
\$ 140	81	Audiobook
\$ 120	81	Hardcover
\$ 160	81	Kindle

~~This is a popular topic and need illustrations, do i also stay away~~

from books that need illustration?"

# Paudge

"Hi there, hope your all good. I think this might be a tech question. I'm planning on giving away a free mp3 hypnosis download with my 30k book ( I have a hypnosis qualification and have hypnotised people to quit smoking etc)

But I don't know how to go about creating the link etc. Can you give me any guidance please.

Thank you.

Paudge.

# Robert Kraybill

How do I find the best topics for my books?

# Pete Russell

KDP account for LLC (taxed as a C corp) - if I sign up for KDP from my personal account, can I use my LLC for the tax interview so all income goes to my LLC account and EIN? I did that for Amazon Seller Central no problem -- is KDP different? I only have 1 cell phone (required for 2-step verification) and would rather not have to get a 2nd cell phone just for this.

# Paul Clayton

When writing a book and publishing it, am I able to use peoples name and also photo's of individuals if those photo's are on my phone or camera? Do I need permission to use their names as reference to the story and pictures to portray the experience of what was?



# Heather Finley

"Hello! I designed A+ content in canva with text and images. When I went to kdp, the dimensions were different and it looked like I had to add text in the A+ content creator.

Is there a way to just upload my 970x300 and 300x300 designs without having to add more text in the kdp A+ content manager?

Below is a link to my canva modules if that helps. Thank you so much for any advice you can give about how to most efficiently get the A+ content loaded :)

[https://www.canva.com/design/DAGSwqFZxds/ljpp0tcHjtNq5iOLpf8iSw/edit?utm\\_content=DAGSwqFZxds&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAGSwqFZxds/ljpp0tcHjtNq5iOLpf8iSw/edit?utm_content=DAGSwqFZxds&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

Heather

"

# Nicola Allford

Hi coaches! I know this has been asked a LOT, but I'm struggling to find one consistent solution or answer. I've just published - yay! BUT, I want to add the QR code into the manuscripts for the review pages. As many have pointed out, our customers could be buying from multiple marketplaces and we don't know which. Hence we need to QR to automatically go to their own page (for verified reviews). I've seen booklinker suggested, but also <https://geni.us/reviewthisbookonamazon>, but I don't know what you gurus say? As ever, HUGELY grateful 🙏 for your help.

# Suzana Ward

"You're both fantastic teachers. Thank you for putting so much effort into keeping Tech Talk content fresh!"

Jacob, you mentioned that a forward from a high profile person held up one of your books. Did I understand correctly that we should also ask for a letter of permission/authenticity from the author of the forward?

\* Please describe your experience again and provide the script/s required to make asking for a forward and publishing a forward smooth sailing."