

**WEDNESDAY WINNING  
STRATEGIES**  
September 11, 2024

● 2024



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

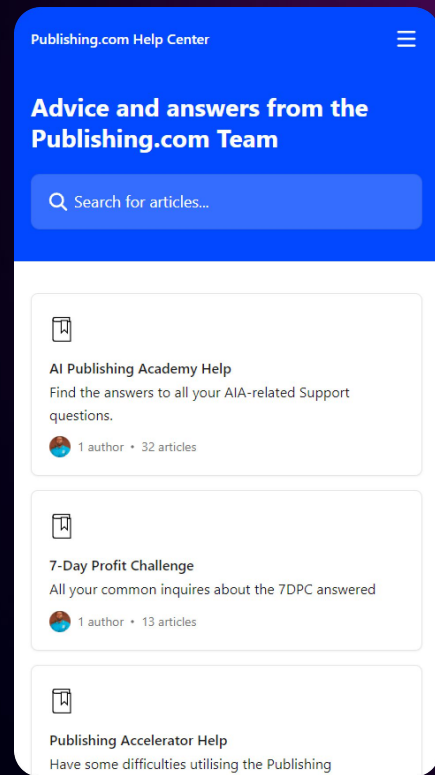
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

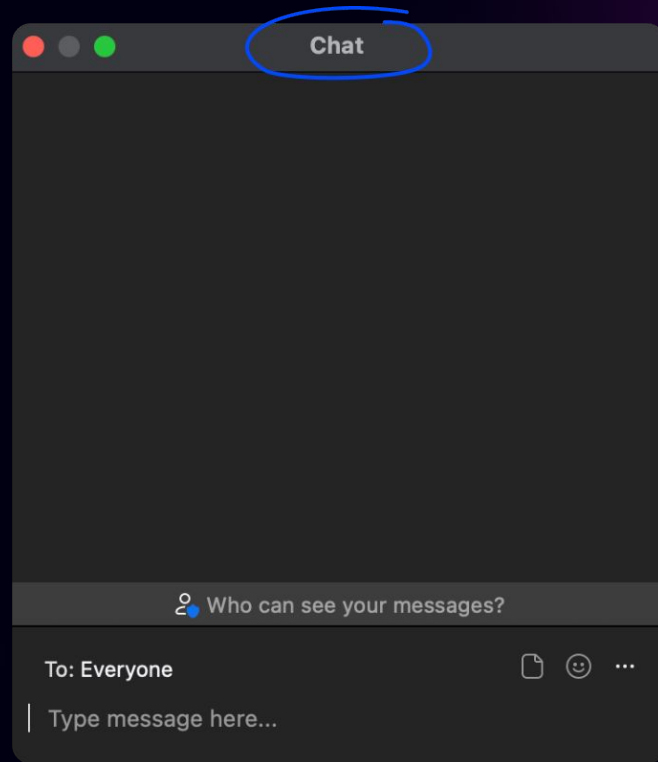
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"





# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. Here's the **SEPTEMBER** Discount Code.



**GETREVIEWS**

Students get **10%** off Review Page Package!



# What Were Your Wins?



**LET'S BEGIN!**

# Linda

I am using Amazon Ads to get more notice on Amazon, I have been using the ads for 2 weeks now and have only gotten 3 sales. How can I change the ad to get more noticed?

# Daniel

What is Pubby?

# Joshuah

Do you need references for a book of quotes?

# Rebecca

Hi coaches, I'm working on a children's book- it is for children aged 3 and above, just wondering if I should include the mid page review and last page review to the book as previously suggested in other modules.

# Anne

1- My Amazon Account for Reviews has been blocked by Amazon Review Moderation. They wrote to me telling me I didn't respect the community guidelines. I don't understand why, as I've been doing what is told to be okay by our community (reviewing system with Pubby, as well as using AIA Private Groupe for AudioBook Reviews). I've already wrote to them to reverify, and they confirm me again that they are not allowing. What are my possibilities?



# Anne

2- How can I advertise for my Audiobook, as it is now out, I'm collecting reviews, and my book on Amazon has 100+ reviews?

# Anne

3- The advertisement on Amazon don't seem to work properly, as I'm not getting the sells goals I'm reaching for. Any additional videos you would recommend to me to understand more of it ?

# Kevin

"Hi 🙌 I've been trying to get the coaches' blessings for my first 30k word book for weeks!  
Here's my latest ideas:

The Power of Stoic Philosophy

25 Meditations to Manage Stress Wisely, Build Unwavering Self-Discipline & Level Up in Emotional Intelligence

Stoic Philosophy Essentials:

Find Inner Peace in a Busy World & Build Discipline, Resilience, & Courage through Timeless Wisdom \*(with 25 meditations)

"

# Myles

I am at the 'finalist' stage in choosing a book cover for my first 30K book, would much appreciate some feedback on 6 images. Thanks

<https://docs.google.com/document/d/1LMdtlB257kZw8tUKVxQyvjbzYfdAkXO15mOqOTVu8c/edit?usp=sharing>

# Cheryl

I'm paying for the AIA course \$1995.00, how long will I have access to the program? In my account I saw an Expiration date of Dec 2024. How can that be correct?

I have some more questions regarding using the program. On the publishing.ai, I'm on the part where if I proceed I can't edit anymore. From there will the program write the manuscript and then I can add my own personal touches? Then after that should I go to Reedsy to finish on my own. Will Reedsy assist with the editing? I'm just not sure of how to use all the resources and in what order. I am not in a position to pay anyone to write it.

# Laura

Traditionally, there's an about author somewhere on the cover. How is this handled for a subject there's no expertise for?

# Steve

"Title Help

P.O.C. is First-time fathers

Most books do not go past pregnancy.

## **Pain Points**

- Overwhelmed by New Responsibilities:
- Struggling with Work-Life Balance
- Feeling Inadequate in Parenting Skills
- Navigating Relationship Changes:
- Lack of a Support Network:
- Concerns About Financial Security:
- Dealing with Societal Expectations

The Title

First-Time Father's Handbook:

Quickly Become a Confident Dad as You Support Your Partner and Bond With Your Baby From Pregnancy Through Year One" (143)

# Devra

I am in the process of editing my outline. What is the best practice? For example is it better to keep playing with my vision for the book until it's what I want and edit from there or frankenstein the pieces from the 2 generations I have together and then edit?



# Devra

Some of the language in my outline generation uses the word client as If I am writing my manuscript as a practitioner. Do I have to manually edit that or will Grammarly be able to catch the inconsistencies? What is the best way to go about editing for consistency?

Additionally, do you have any tips for efficiently and effectively getting an outline with the least editing and repetition. (Both of my generated outlines have a lot of repetition and trying to organize it in an intuitive fashion for my brain has been a challenge.) :)

# Christian

I am using 99 designs for my book cover. Can I work with the finalist to fine-tune the design after the 7 days? If so, how long do I have to finalize the design?

# Michael B

1. My book topic is ""self-love workbook"" and meets POC (5 books <150 reviews, >\$500/mo
2. Would you give me feedback on my book title and book cover. Here is the Google Drive with permissions to anybody with the link:  
<https://drive.google.com/file/d/1x4Rpsgi0D4D0BJbOkIGj0IH0QbNfxol8/view?usp=sharing>

Thank you, Coaches"

# mia rhodes

I am learning the facebook review and i am based in the UK. when I click the review link for the Freedown shortcut in the cheatsheet, it doesn't work and says my account doesnt meet the minium eligibility. By i spent more than £50 in the last 12 months but i assume its in the amazon.co.uk is that means that if I publish my book in the UK, then anyone in the US not spending in the UK is not able to review my book? When I publish my book, do i have a choice to publish in different regions? If I am based in the UK then should publish in the UK? Also when you set the promotion, do you have a choice to put zero pounds for the E book only? As I would like to publish both E Book, Paperback and hardcover together, and certainly would not want to put free book for the paperback and hardcover. thank you so much.

# Lori McKendree

"Hi Coaches, please help with my Title and Subtitle. My target audience is working moms and my book is about overcoming anxiety from stress, busy schedules, multiple roles, emotions. The book will provides steps fore each to redirect anxiety/anxious energy into productivity.

The outline is 90% done as I have combined about 15 outlines to make one from several different outputs

My POC back in February was the word anxious energy

I am not sure if I like ""Working Moms"" or ""Career Moms"" or ""Moms"" or just say ""Womens""

I am hung up on this because it is personal and need an objective opinion.

Title - Anxious and Stressed to Confident and Calm

Subtitle - A Working Moms Guide to Managing Anxiety, Time, Change, Emotions and Indecision by redirecting anxious energy into productivity.

Thank you, Lori

# Yelena Foster

"Hello Coaches! I am in the process to start collecting reviews for 30K book before launching and my question is about how to get more verified reviews.

As long as I give the free manuscript for people to read the book before launching, they can leave a review on Amazon but no guarantee that they will buy the book because they already have my manuscript. The same situation with Pubby.

According to Amazon, if reviewers purchase the book, it's considered a verified review and Amazon will keep the reviews. Amazon will remove the reviews if the book gets a review but no sale. What is the best solution to collect verified reviews? Thank you!"

# Zohra

"Q: Title Review Request: Hi Coaches! Thank you for your guidance and advice on the following titles. Thank you so much!

A- Anti-inflammatory Diet Secrets for Beginners: 21 Days to Calm Inflammation, Increase Energy And Boost Immunity with 600 Affordable, Easy and Delicious Recipes to Start Feeling Vibrant Again!

B- Anti-inflammatory Diet Secrets for Beginners: A Simple Meal Plan including 600 Super Easy and Delicious Recipes to Calm Inflammation, Manage Pain, Boost Energy, and Enhance Immunity in Less Than 21 Days at any Age and even if You've Never Cooked Before

C- Anti-inflammatory Diet Secrets for Beginners: A 21-Day Companion Guide to Reduced Inflammation, Increased Energy and Boosted Immune System with 600 Easy, Delicious Recipes to Reclaim Vitality at any Age and even if You've Never Cooked Before

# George

"How should the book be formatted before giving it to the KDP formatting people? I received the book back from The Urban Writers 'formatted' but the spacing is wrong between paragraphs, etc. When put in a 6x9 format it's 372 pages long.

Do I need to reformat so it's less pages or will the KDP formatting people do that?"