

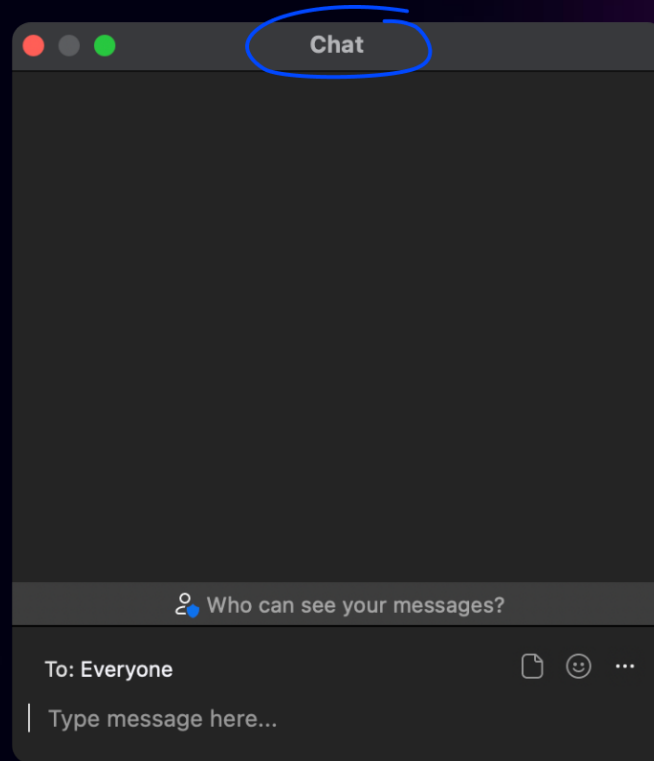
Action Takers Tuesdays!

● December 12, 2023

Welcome to the Publishing Family!



Change your chat settings to "Everyone"



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

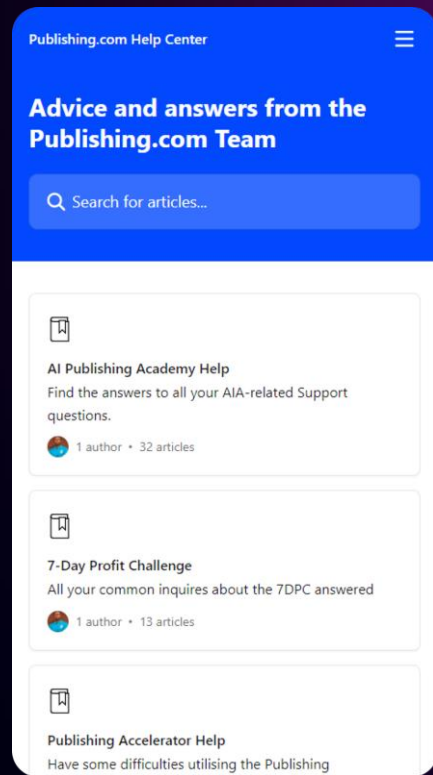
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



TENOFFALL

Students get **10%** off on All Packages!



LET'S BEGIN!

Thought Of The Day

"Find a group of people who challenge and inspire you, spend a lot of time with them, and it will change your life."

AMY POEHLER, COMEDIAN & ACTOR



Did you achieve last week's goals?

Brian

- Plan for 2024 - 1/2

Karina

- Reset and Coach - Yes!



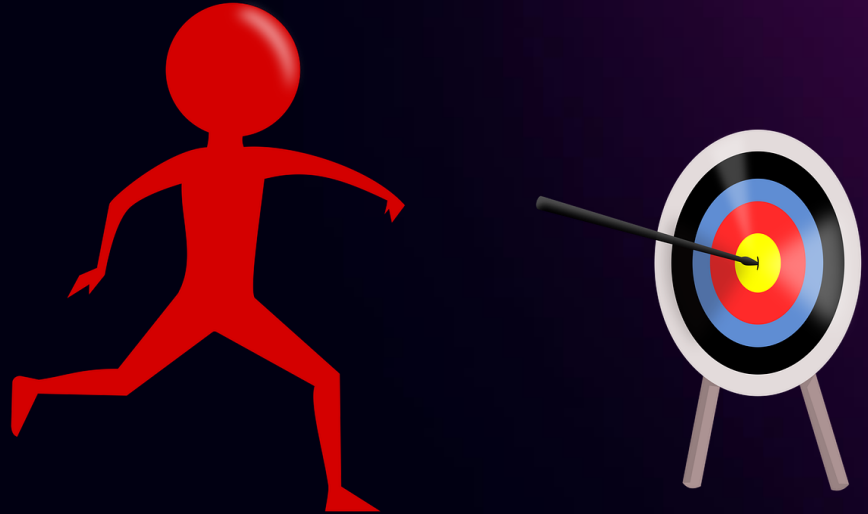
What are your goals this week?

Brian

- Get books ready to publish for Jan 2024

Karina

- Continue getting reviews on last book



Mike

I have an idea to run with a compilation of inspiring sports stories, but worried that the mention of these different athletes accomplishments will fall under some sort of trademark violation. The idea is that I would be recounting their stories in a factual manner, and considering they are public figures I thought it would be okay, but upon more research it makes me worried ill be infringing on their likeness for profit. And advice?

Ann

Dear Coaches, Please see my covers for your review. Also, please let me know which one you would purchase if you were the buyer. Thank you very much!

https://drive.google.com/drive/folders/1-Fwe3tZg0BWig4-KgxnZE1AlgmgXcazS?usp=drive_link

https://drive.google.com/drive/folders/1V0Hmh2wSoimyey0zBXK4kU5zXUItWMdP?usp=drive_link

https://drive.google.com/drive/folders/12u0ectYPHfKXBed4w4hF_qBtzPvHqZ6U?usp=drive_link

 [drive.google.com/drive/fo...](#)   

You do not have access to this file

 [Request access](#)

Gloria

I received 2% on the plagiarism report. I have no idea how to make an assessment. Should I approve it.?

Silvia

Discuss the book title, subtitle and how can I do the outline to get started processing my first book.

Howard

I am trying to determine the best title for my book. The book is written but I think I have a better title for it than when I started. The original Title is "How to Make Millions Using ChatGPT

How to Use AI to Start and Grow Your Business" and the one I think will be better is "How to Make Millions Using ChatGPT

Eight Steps to Use AI to Grow Your Business". What is your take on it? Howard

Terry

Can you please comment on these 2 sub-titles? Thanks

Simple Wall Pilates for Seniors

Reclaim Independence and Revitalize Your Life in 28 Days with Safe, Effective, Low-Impact Exercise Plan for Improved Balance, Strength and Vitality

Transform Your Quality of Life in 28 Days: Simple and Safe Low-Impact Path to Independence with Daily Exercises that Improve Flexibility, Balance, Strength and Energy.

Aditi Datta

I have now completed Module 2, choosing a topic. I have some ideas for my first book. Who should I discuss if the topic I have chosen is good to go ahead or not? There are a few books on the topic which I have chosen on Amazon so I would like to see the sales statistics and decide whether to go ahead or not. Thanks Aditi

Beth

Please give advice on title & sub title:

Title- The Practical Guide for First Time Dads

Sub Title- Mastering First with Confidence and Forming Lasting Bonds

Emily Martin

Is puzzle books a good topic to write on?

Drew

Looking for feedback on my book title: (Book topic is "Teen Confidence" which has 4 books with POC after pulling 40 books on KDSPY)

I am currently between two different main titles. Which do you think would work better? Any particular reasons why one would be better than the other?

- "Teen Confidence Mastery" vs "The Teen Confidence Solution" : Subtitle

Drew

Looking for feedback/clearance on my book title:

"Empowering Teen Confidence: A Proven Guide to Elevate Your Emotional Well-Being, Develop Goal Mastery, and Forge Unstoppable Resilience"

It passes on every measurable part of the AIA course video. Any suggestions on beefing up copywriting? Making it more relatable to teens? Any potential aspects I should consider changing that I have not considered? Thanks!

Isa

Should the Copyright 2023 page in my first 30K book be changed to 2024, since we are at the end of the year and it's best to publish in January, before I submit it to PS for formatting, or is this something I can still change after book has been formatted with PS?

OFELIA SZELL

Please disregard the question I previously submitted. Here is my revised title for my book -Title : Mom Devotional Journey

Subtitle : Your Powerful Guide to Strengthening Faith, Inspiring Hope, Fostering Prayer, and Embracing Joy in Motherhood”

I checked the trademarks in us-to.gov , Do I need to search it word per word or by phrase? I checked the trademark for my book title and only I found is the "Inspiring Hope" but when I clicked the command F, it appeared on top that the book is 0/0, is that mean I can use that phrase on my subtitle? Also I want to ask -how do I know if there is another book with the same title as mine "Mom Devotional Journey"? - Hoping for you help. Thank you.

Maria

I would really appreciate feedback on the book cover designs:

https://docs.google.com/document/d/1n62jglh8DSY16a6KqpnKKTazdiAl7elaZuF8tG7_joY/edit?usp=sharing

Kurt

Hi coaches, could you please explain about KP select, its advantages, cost, and any other details. Was on the KVP site, and some of that was explained, but certainly not about the pricing. It did say that you join it, and then you would be presented with some renewal options after sometime. Appreciate any additional insight you can provide, and many thanks.

Kurt

Hi coaches. 7DPC Paperback submitted to KDP, awaiting approval and activation. Working through the remaining modules. I'm digging into research for the first 30K book. Very excited.

Stephanie Lyke

In the processes of writing my first book. I am needing some help with my book title. Right now I have it title as

Surviving a Narcissist: Overcoming Mental Abuse and how to Move On.

I feel like it needs to have some more content, jus not sure how to word it.

Chris

Im at the formatting stage of the 7 day book challenge. I made a kids cookbook and coloring book. Is there another way to format so coloring pictures are on a page by itself? I'm on lesson 6 and formatting in Reedsy. Of course, after I copied and pasted pages to reedsy I went back to video where Rasmus says page breaks are not possible. Help! Thank you!

Heather B

My Ghost Writer just finished my first 30K book. It is a book on chair yoga. Is it necessary to put a disclaimer in books that help people with exercise? I was thinking there is always the possibility with exercise that people could hurt themselves. Obviously not what I want to happen. However, what if someone got hurt trying to use my book ? Have you seen anyone ever get sued? How do we protect ourselves from this besides starting an LLC? This is my first book and I haven't wanted to start an LLC until I start making money from this business.

gretchen

I can't seem to find any modules about book printing costs ..i thought these were all audiobooks...I am confused..How many books do we have to have printed? Who ships the books? are they made to order? do I have to ship them or stock them ?

Larry

My Book Title is Estate Planning Quickstart Guide.

Can you review these two sub-titles to determine the best.

A. Safeguarding Your Wealth: A Quickstart guide to Estate and Retirement Strategies

B. Essential Strategies for Retirement and Wealth Preservation

C:Your Roadmap to Financial Security and Legacy Preservation"

Simon

Coaches,

I'm inquiring about the standard rates for quality editing work by a native English speaker with track record. Please provide a range (min-max) to help me recruit accordingly.

Additionally, I've considered using publishingservice.com for their editing + proofreading + formatting package. However, upon visiting the site, I noticed that the process seems to involve uploading my file with limited human interaction. I have reservations about the level of interaction and security of their service. Can you share your opinion about it? Thanks.

Liuba

Hi coaches, I need your feedback on the 30K book title.

Main Title: Transformative (or Comprehensive?) Guide to Shadow Work

Subtitle 1: Self-Discovery Workbook & Journal - Integrate Your Hidden Self and Recover from Past Trauma to Reduce Stress, Enhance Personal Growth, and Improve Relationships

Subtitle 2: Self-Discovery Workbook & Journal - How Anyone Can Reduce Stress, Enhance Personal Growth, and Improve Relationships by Integrating Your Hidden Self and Recovering from Past Trauma (or ... through Your Hidden Self Integration and Past Trauma Recovery?)

Subtitle 3: Self-Discovery Workbook & Journal - The Step-by-step Guide to Your Hidden Self Integration and Past Trauma Recovery to Reduce Stress, Enhance Personal Growth, and Improve Relationships

I'm not sure if the adjectives Transformative and Self-Discovery are a good idea at all.

(All options are below 200 characters, POC Shadow Work)

Pamela

I'm close to launching my book and I noticed a competitor just launched theirs on the same topic. Their cover is almost identical to mine! It looks like maybe the same designer on 99 designs submitted my design (with a few tweaks) to this person. I had worked closely and added a lot of personal input to my design. Should I change my cover? (I so liked/loved it) or go ahead and use it? So disturbing! To think a designer would submit my design to a contest.

Sarah

Please help me get this title and subtitle to not stink:

Title: User-friendly iPhone Guide for Seniors

Subtitle: Effortlessly Gain Mastery Over Messaging, Communication, and App Navigation to Confidently Engage with Your New Device, Even if You're Not Tech-Savvy

My biggest competition according to KDSpy is this book: <https://a.co/d/9rmOIbC>

This link leads to my customer research doc:

https://docs.google.com/document/d/12HjdcBLyKQ5NvhococFnd_TINnqTMfRoATiMp21c2gl/e/dit?usp=sharing

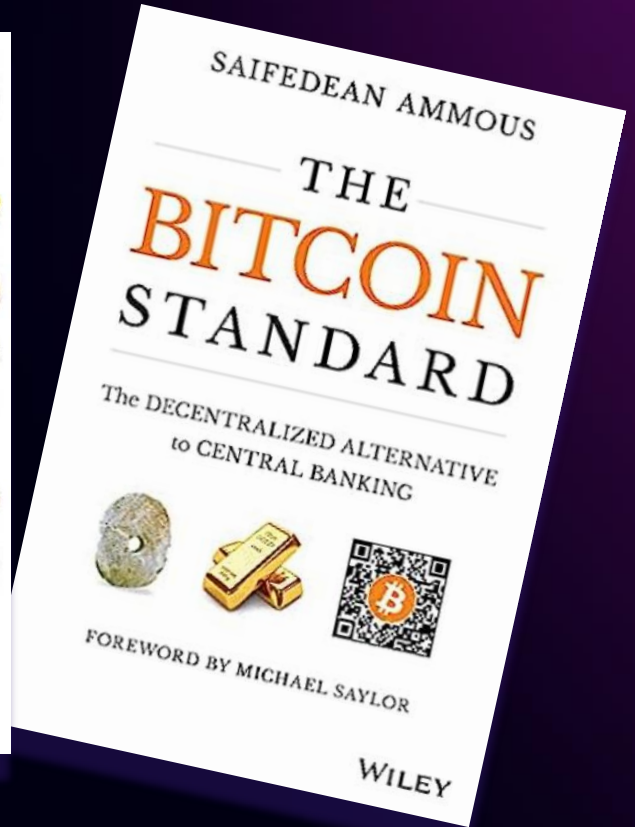
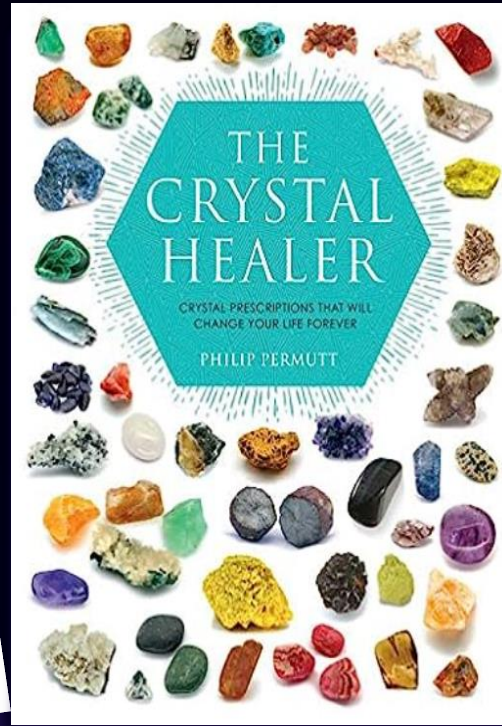
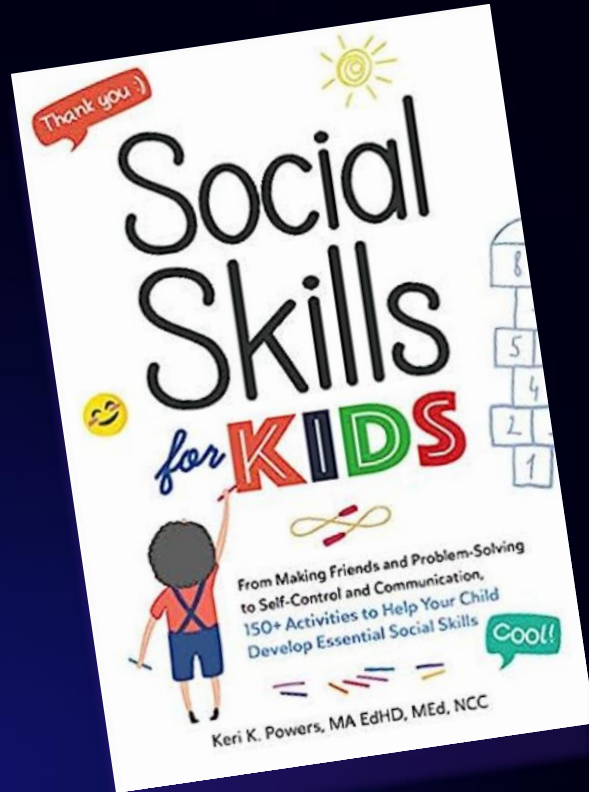
Emily

How do you go about writing any type of puzzle or coloring book? What do you provide in the outline and what do you provide to the ghostwriter? Do you come up with the content yourself - meaning what people will actually be coloring

Lauren

Ad Question - I thought I heard Brian suggest to pause you ads after December 20th. If so when do we put them back on. Thanks so much.

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 2pm EST**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Terry

Please comment on these 3 book covers. S
woman, however, looking more closely, the
POC and the book covers of the top books,

https://drive.google.com/file/d/1JMGZX_1

https://drive.google.com/file/d/1F0pE_8Hr

https://drive.google.com/file/d/1P_qot6wV




Step #1


Share "Project proposal" ? ⚙️

Add people and groups


People with access

 The Virago Publishing Team (you)
info@viragopublishing.com Owner

General access

 Restricted ▼

- Restricted
- Virago Publishing
- Anyone with the link


 Done

Step #2


Share "Project proposal" ? ⚙️


Add people and groups

People with access

 The Virago Publishing Team (you)
info@viragopublishing.com Owner

General access

 Anyone with the link ▼ Viewer ▼
Anyone on the internet with the link can view

 Copy link Done

Isa

SELF-CARE FOR NEW MOMS

THE FIVE-STEP GUIDE TO
RENEWED ENERGY, EFFECTIVE TIME MANAGEMENT
AND DEEPER MOTHER-BABY BONDING



BONUS
NUTRITIOUS
RECIPES

I. L. RYAN

SELF-CARE FOR NEW MOMS

THE FIVE-STEP GUIDE TO
RENEWED ENERGY, EFFECTIVE TIME MANAGEMENT
AND DEEPER MOTHER-BABY BONDING



BONUS
NUTRITIOUS
RECIPES

I. L. RYAN

SELF-CARE FOR NEW MOMS

THE FIVE-STEP GUIDE TO
RENEWED ENERGY, EFFECTIVE TIME MANAGEMENT
AND DEEPER MOTHER-BABY BONDING



BONUS
NUTRITIOUS
RECIPES

I. L. RYAN

Isa