



Q&A Call

● 2024



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

The screenshot shows a dark blue header with a 'Live Calls' indicator and a list of call times: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below this is the 'AUDIOBOOK IMPACT ACADEMY' logo and the text 'Live Weekly Q&A Calls'. A message asks if the user has a question for the next call, with the link 'Ask it Here' circled in blue and pointed to by a blue arrow. At the bottom is a blue button that says 'Click Here to Register'.

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

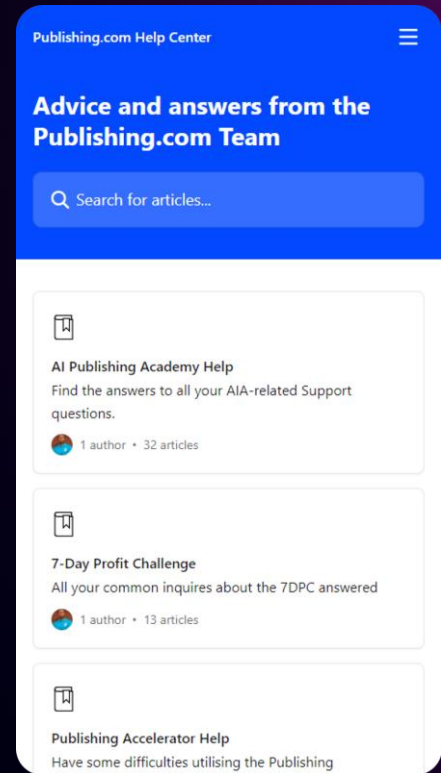
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

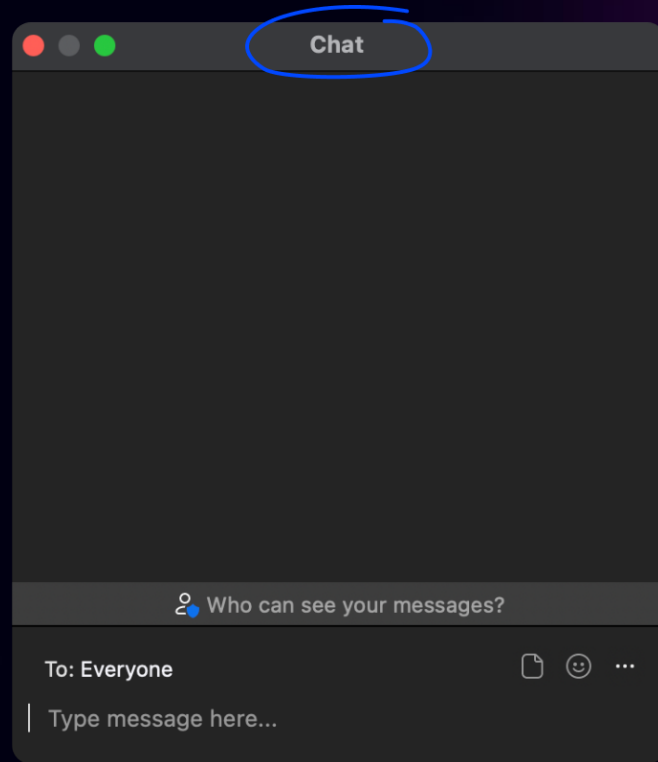
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



GETREVIEWS

Students get 10% off Review Page Package!



**GRAB A FREE
COFFEE ON US!**



LET'S BEGIN!

Farhiya Abdi

Can I pay the remaining payments for the full price? Instead of 4 payment of \$999

pam

I am working on my first book and have just selected my ghostwriter (although she cant start until next month!). Listed is my original title and then a second title that I tweaked a bit for what I think is better copywriting. Please let me know your thoughts. I appreciate your input and welcome feedback.

Essential LIFE Skills for Young Adults: A guide to moving out, managing money, getting a job, creating your first home, building healthy habits and other practical skills to live confidently on your own

or

Essential LIFE Skills for the Modern Young Adult: Confidently Move Out, Conquer Cashflow, Get a Job, Create your First Home, Build Healthy Habits and Live Fearlessly on Your Own

Thank you.

VG

Book Title Q's:

1. For my first 30K book, can you please provide your expert advice on these title options?

Easy Chair Yoga for Seniors: The Stress-Free 28-Day Illustrated Guide To Enhance Mobility, Balance, Flexibility and Mental Clarity With 10 Minutes Fitness Routines Even Beginners Can Do

OR

The Stress-Free Guide To Chair Yoga for Seniors: Achieve Better Balance, Mobility, Flexibility, and Mental Clarity in Just 10 Minutes a Day Even If You're A Beginner

2. When ordering my outline with PS, do I still put it in as a 30k book despite the 'illustrated' nature of the book?

3. How do we make sure that PS is providing us with a 'unique' outline, considering they would be receiving multiple orders on similar topics?

Natalia

I received my formatted manuscript from Publishing Servies, a pdf and an epub file.

I inserted my mid-book review page also, but how will I be able to go back and insert my QR Code once my book is published, since I can't edit the pdf and epub files?

Pam

I am delayed in getting my first book written because the ghostwriter is not available for another 6 weeks (and I want to use her). Is it better for me to concentrate on finishing all the lessons so I am ready to move steadily along as things get underway with this first book OR start a new book topic and get that going?

I was doing the steps of creating my book as i did the lessons but I'm wondering if it is better for me to do the course all the way through and use this time to really digest the information? What are your thoughts please.

Kathy

I signed up with TUW and had one writer show interest in my book immediately. I thought I should invite a few more to look at their work. I am going to request a paid sample, but am wondering if I need to give them my outline or just tell them the subject and ask them to write the sample without any outline guidance? I don't know how I would just send them a section of the outline (suggested elsewhere). I only see a place to upload the entire file.

Today is Jan 10. The writer who expressed interest has an area that says "expires Jan 12". Does that mean that I only have until Jan 12th to make a decision as to whether she would be the GW?

Thank you!

Natalia

Can you please walk through how to find my facebook username to create my dm link?

I researched how to find it, but I still can't find mine, neither can I create a username.

yasmine

Hi I had a previous issue with my book title for amazon ads and need a new title and have to republish. Can you let me know what you think of this title? key words are sleep and insomnia
Hello Sleep, Good Bye Insomnia: A 7 Step Drug Free Guide Using CBT-I and Sleep Hygiene to Sharpen Focus, Enhance Performance, and Achieve Restful Rejuvenation thank you!

Natalie

I'm doing the 7 day challenge and on the video he shows using Scribber to cit sources. He had to fill out all this info including access date, but when I go to Scribber now it only asks for the website and it sites the entire thing, but does not include the access date, and if the publishing date isnt there it just show n.d. I just want to make sure I can use what they gave and not have to add anything else. Also does it have to be in also when citing sources that start out with a number like 10 day journey, does that fall after those with letters or before? Thanks!

Iyabode

Hello coach, please advise on what title is the best from these:

1. The Complete Guide to Diabetic Meal Planning: A 61-Day Easy, Nutritious, and Delicious Low-Glycemic Recipes to Balance Blood Sugar, Boost Vitality, Enhanced Energy, and Healthy Lifestyle.
2. A Comprehensive Handbook for Diabetic Meal Planning: 61 Days of Simple, Nutritious, and Delicious Low-Glycemic Recipes to Stabilize Blood Sugar Levels, Increase Energy Levels, and Sustain a Healthy Lifestyle
3. Diabetes Meal Planning Simplified: 61 Days of Simple, Nutritious, and Delicious Low-Glycemic Recipes to Control Blood Sugar, Manage Weight, Eat Tasty, and Boost Healthy Lifestyle

Thanks!

Viviana Escobar

We have our book PDF manuscript ready to print, but I can't find how to create the e-book on the AI Pub Academy. I scrolled the FAQ and also double check module 4 "Formatting Your Book".

Where can I find that? Can you please point me in the right direction?

Viviana Escobar

Doing the Facebook review method:

Is the three-day promotion period the only time that the reviewers have to leave a verified purchased review (by downloading the e-book for free)?

Is it worth to keep asking them to leave a non-verified purchased review after the promotion period is finished?

Is it worth sending refunds via PayPal to have them buy the book and leave verified reviews?

Viviana Escobar

I'm concerned about having a free PDF copy of my book navigating the web. Should we add any copyright protection to the PDF? Is someone posting my book online for free a concern that I should have?

Patrick

When generating the Review page for the non-fiction book, should I include the QR Code and the [https://www.amazon.com/review/review-your-purchases/?asin=\(MY BOOK CODE\)](https://www.amazon.com/review/review-your-purchases/?asin=(MY BOOK CODE)) link on the same page?

Leslie

Hi! I started running Amazon Ads a little over 2 weeks ago. I'm running a manual targeting campaign and an automatic targeting campaign. My manual targeting campaign is promising. My ACOS is a little high, but it's trending in the right direction. However, my auto-targeting campaign is terrible. My ACOS is over 100%. I'm not spending much, fortunately, but it's not going well (impressions are low, CTR is low, only 1 sale). Is it too soon to scrap the auto-targeting campaign and go all in on the manual? Is there any reason to continue with the auto-targeting campaign? Thank you.

Kurt

Hi coaches. Working on my first 30K book. Appreciate comments, suggestions for title and subtitle on the topic of Stoicism, which has tons of POC. I actually gave the whole customer research to ChatGPT and it came back with the following:

Title: "Serene Resolve: A Modern Guide to Stoicism"

Subtitle: "Cultivating Inner Strength, Wisdom, and Tranquility in the Chaos of Life"

I really like the title, but there were SO many more keywords from the CR that I think need to be included, so I plucked out most of those and fashioned the subtitle. I hope the consolidation of keywords is coherent and would appreciate your thoughts. Thanks!

Rhansyl Harris

I have a working title. I just want to get your thoughts of my title" Title:

Subject: Emotional intelligence

Audience: Adults

Status: Publishing Services for Outline

Title: Emotional Upgrade: The Ultimate guide to Developing Emotional Intelligence, Achieving lifelong goals, and Thriving in Relationships.

Ellie

My topic meets POC. I have the cover completed. I've selected a ghost writing company.

Yesterday I contacted Support for comments/suggestions on my next step. I had asked about my cover & title, and I was referred to Q&A session. I am lost in this wealth of information I've been given. And I am probably confusing myself. I don't want to make any mis-steps. :-)

I later read that a coaching call can be made to review the title. The support rep never suggested that. I'm an AIA student. Do I qualify? Perhaps I don't.

Susan

I am suspended on KDP. I am trying to get unsuspended. I paid a company (called "Amazon Sellers Attorney") \$1375 to write me a letter to KDP. I submitted the letter to KDP about 3 weeks ago. I have not heard anything from them yet. I am going to resubmit the letter to KDP and see what happens. What if that doesn't work? What else can I do to try and get my KDP account un-suspended? Please let me know. Thank you.

Marissa

How do you come up with a title for low cost books such as a Journal on Forgiveness?

Not sure how to tackle these kinds of titles versus regular books.

Marissa

What automation tool would you suggest for connecting with Facebook users? For instance, do you know about mini chat?

Marissa

I was thinking about creating an Inner Circle of friends who would be my book reviewers since the books I write are for women like me centered around emotional health. If they agreed to be part of this inner circle, I would share my own journey of emotional health by logging into a sort of membership site for exclusive access.

I was also thinking of having an annual one day conference hosted by one of my favorite therapists or something like that.

Could you offer me other ideas or suggestions as I move forward with this idea?

pam

am i able to schedule a 1:1 coaching call if I am not part of the accelerator program? If so, how do I do that? I did not see instructions on the site.

Ed

Hello, here are three book covers I am trying to decided the best. <https://imgur.com/a/1jeY70c>

pam gould

I request input on these two title options for my first book. I have already had the outline done but I don't think its too late to change the title? here is the original title:

Essential LIFE Skills for Young Adults: Your go-to guide to moving out, managing money, getting a job, creating your first home, building healthy habits and other practical skills to live confidently on your own

or,

Essential LIFE Skills for the Modern Young Adult: Confidently Move Out, Conquer Cashflow, Get a Job, Create your First Home, Build Healthy Habits and Live Fearlessly on Your Own

do you like managing money or conquer cashflow? is it too long? is it too blah?

All feedback welcomed. Thank you.

Traci

I hope this is clear. I am in the 7 day challenge so not sure i am allowed to ask questions but I need to know before I finish and i only have 2 more day. If want to use random quotes i have saved as the opening quote for each the chapter. Do i need to cite them or is having the persons name included enough? For example "A Man is but the product of his thoughts. What he thinks about he becomes." - Ghandi

Alisha

I've come up with a few variations of my book title. One highlights the 4 bonuses I'm including in the book, the other doesn't. Do you think it needs to be in the title or just on the cover/description? Would love your feedback on these titles! Also is it supposed to be QuickStart or Quickstart?

1. The Quickstart Guide to Quantum Physics for Beginners: Gain Confidence & a Foundational Understanding of Basic Quantum Concepts & How To Apply Them to Everyday Scenarios Like Health & Technology
2. The Quickstart Guide to Quantum Physics for Beginners: Gain Confidence & a Foundational Understanding With 4 Bonuses To Simplify Quantum Concepts & Apply Them to Everyday Life

Lilian Gillie

I was looking into the Ghost writing list and I searched for one that would write about my topic Vegetal Gardening and it appears that there is none for that topic. Please advice.

Tadael

After I made the payment and I have received a call which is mostly focused that I have to pay 10.000 and I have said that I am ready and didn't know that there is a hidden payment which was not discussed at the beginning of the presentation, however after that I haven't heard from publishing any communication how I can start from simple to complex.

Jeet

Not getting any response from ghostwriters except for declining the request. I've reached to to more than 50 Premium Ghostwriters! What is (are) the alternate options? Should I research other websites/companies for ghost writing? Can you suggest any?

Marissa

What advice would you give to authors interested in writing guided journals?