

SUNDAY SAVAGES -JAN 12 2025



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls	Tuesday 4-6PM EST	
	Wednesday 12-2PM EST	
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	Friday 12-2PM EST	
	Sunday 12-2PM EST	
· ·	Q&A Calls you'd like <u>us to answer</u> A call? <u>Ask it Here</u>	
Click Here to Register		
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SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!







Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.







There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.





Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.

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Advice and answers from the Publishing.com Team	
Q Search for articles	
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Al Publishing Academy Help Find the answers to all your AIA-related Support	
questions.	
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7-Day Profit Challenge All your common inquires about the 7DPC answered	
1 author • 13 articles	
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Publishing Accelerator Help Have some difficulties utilising the Publishing	



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FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to support@publishing.com







Christos

Hi Coaches, can you please help go over my title? TIA

Al for Beginners Made Simple: Understand Artificial Intelligence Basics, Explore Real-World Applications, and Build Confidence to Keep Learning in under 7 days (159 c)

Al for Beginners Made Simple: Understand Artificial Intelligence Fundamentals, Learn Practical Skills, and Build Confidence to Explore Advanced Topics in under 7 days (166 c)



lvy L.

If my topic passes POC, but I see competitions on Amazon with very similar title (exactly the same main title and some similarity on the subtitle), and the competition book has received decent reviews, should I still push for this topic? My book title is

Raising Money-Smart Kids: A Parent's Guide to Teaching Financial Responsibility, Early Financial Literacy, and Goal Setting in Budgeting with Disciplined Actions

Ken Gordon

Please check my title (which is also my POC)

Title: Farming a Sustainable Homestead

Subtitle 1: Tips from a retired and passionate farmer on growing and creating farm value added product, and welcoming visitors and tour busses to your homestead. (152 characters with spaces)

Subtitle 2: Learn to grow and successfully sell mushrooms, lavender, produce, and herbs from your land. (80 characters with spaces)



Steph Wickens

Is think a valuable topic for a book? Living longer, Live better. A daily habit practice book made easy" The generated information is so vague I'm not sure how to start. Help please!

Matthew Cormacey

Would like to know if the topic Teaching with AI meets POC

Joni Kennington

Could you give me feedback on these book title ideas? I am doing 2 books at once. Book one potential titles:

1. The Retiree's Playbook for Life Budgeting:

Strategies for Financial Freedom, Income Generation, and Wealth Management after career.

2. Retirement Planning Made Simple: Your guide to Financial Freedom, purpose and Wealth Management

3. Financial Independence for Retirement: A Step-by-Step Guide to Financial Security, wealth management, and Purposeful Living

Joni Kennington

Book 2 Potential Titles:

- 1. Adulting with Money: A Guide to Budgeting, Saving, and Investing for Young Adults
- 2. Building Wealth in Your 20s:
 - A Guidebook to Budgeting, Saving, and Investing for Beginners
- 3. Young Adult Money Mastery:

Tips for Budgeting, Saving, and Financial Freedom After High School

Thank you so much!



Ira Hou

Hi Coaches, can you provide some feedback for below titles?

1. Codependency Recovery Workbook: A Practical 12-Step Plan to Stop People Pleasing, Set Boundaries, Overcome Fear of Abandonment, Create Lasting Relationships and Love Yourself Again (character 180)

 Codependency Recovery Workbook: A proven 12-Step Guide to break free from People Pleasing, Set Boundaries, Restore self love and build healthy, Lasting Relationships (character 165)

Anna Koroni

Hello everyone. What percentage of AIA students live in Europe, outside the US, UK, Ireland, and Canada? Or even outside of countries that have their own Amazon marketplace?

Any idea when Amazon will open Audible for all international residents?

Worse yet, we have great difficulty collecting reviews. 1. Networking does not exist; 90% of people do not buy from Amazon (due to high shipping costs and almost one-month delivery), and hence, they are not eligible for reviews. 2. Facebook groups are pretty hard to find and be responsive 3. Even on Pubby, although it works, we can only pick books for standard reviewing (we cannot purchase e-books). Maybe the twins or the wider AIA experts team could think of ways to help us out unless we are an uninteresting proportion of the student team :-)

Benedette Nwoye-Okorie

It appears I bought the wrong version of KDSpy? It says it is using

https://publishingaltitude.com. I contacted the seller to find out why I could not see ai Publishing topic research sheet, their answer was: "We do not have an "ai topic research sheet""" Your advice will be appreciated. Thank you.

Yvette H.

Hello Coaches. Question: If your competitor's book is a 8x11. What size should I get my e-book formatted in. The course says just 8x5. Then when I get my papaerback & Haed back made from Fiverr. What should I request with them as well? All advice needed with this 8x11, because I know were only doing 6x9. Thank you.

Randall Browning

Would it be possible for one of the tech coaches to review artistly.ai as possible source for creating book covers and internal pictures for manuscript publishing? Thank you!

Kelly Stamper

Hi Coaches, I hope you're having a great day! My question is about the Amazon Ads tune-up. What is the step-by-step guide to reviewing the campaigns? I've watched Brian's tune-ups three or four times. Is there a recommended order for reviewing Impressions, ACOS, Clicks, etc. at each level? Do I use the same order for each level (Campaign manager, Campaigns, Ad Group, Ad)?

Alissa Brickman

Would you please give me feedback on The title options and subtitles below. My book is about Emotional Intelligence in small lessons and activities divided into 365 days. It is undated so that people can start at any time and it is written with neurodiversity in mind in addition to neurotypical readers.

Emotional Intelligence in Action

A Busy Human's Guide to Emotional Intelligence

The Modern Person's guide to Emotional Intelligence

A Bite Size Guide to Emotional Intelligence

A Year to Emotional intelligence



Ida Jarkiewicz

I'm having difficulty adjusting the script from your AI Ghostwriting tool. I want to make it feel more personal and less formal, but it's been challenging since English isn't my first language. How should I think about this, and what can I do to overcome this challenge?

Michael laycock

Where I have a book topic that meets POC (I have 9 results) but where the books have video tutorials, is it best to exclude books with video tutorials from my results?

Ai gave this answer " When evaluating a book topic that meets Proof of Concept (POC), it's generally not necessary to exclude books with video tutorials from your results. The key factors to consider are:

- 1. At least 3 books with less than 150 reviews
- 2. At least 3 books bringing in more than \$500 monthly revenue
- 3. Market saturation and uniqueness of the topic"

but I do not understand how to analyse "Market saturation and uniqueness of the topic"?



JC Sigala

I am working on my first project, however I am stuck on the book description. I do not see any "Next" option; what can I do next? Thank you.

Evi Thanou

I missed some steps because I was mislead by the add. I have already created a book and want to see it published. Will skipping the steps about choosing a subject be a problem?

brian tarr

I have a cooking question, I wondered if it better to list as "super foods, starters,maincourse and puddings/sweets" or "family favourites, starters, main course and sweets/puddings"

Jean Hoover

Please help me choose the best subtitle for my book on Emotional Intelligence. Also, let me know if the final title choice needs to be tweaked.

Emotional Intelligence for Everyday Life: Thriving in Relationships and Careers

Unlocking the Power of Empathy, Self-awareness, and Communication

Emotional Intelligence for Everyday Life: Thriving in Relationships and Careers

Practical Steps to Enhance Your Personal and Professional Connections



Noel McClure

I am trying to copyright. When I go to the website and through the steps, I get confused with the question about "limitation of claim". Do I enter in each of my references? Another question; Do I take off my cover and pictures before uploading because they were AI generated?

Material Excluded: If the work contains an appreciable amount of (i) previously published material, (ii) material owned by another party, (iii) material that is in the public domain, or (iv) material generated by artificial intelligence, briefly identify that material in the "Material Excluded" section.

Dustin Flahive

Hi Coaches! I'm about to generate my first manuscript, but I've also been thinking about the topic of my 2nd book. I'm hoping to find one related to the first book so that I can bundle the two, but I've been unable to find one that meets POC so far...My question is - should we try to stick to the same topic/genre or just publish a book regardless of topic whenever we find something that meets the POC requirement, which would allow me to produce more books?

Emmanuel Ogungbemi

Please review my topics and let me know if they pass the POC: 1. Home workouts for busy lifestyles: quick and effective bodyweight and band exercises for fitness. 2. Calisthenics at Home for Beginners: Build Strength and Fitness Without Equipment.

John Kotrla

My book topic "Money Skills for Kids" has multiple same titles on amazon. I know that we are advised not use a title that appears too many times on amazon. However, money skills and essential money skills are how people are searching for the books on that topic and are also the ones that are selling best by far. In this case would it still be acceptable to use one or the other as my main title. Of course, I would try to give some differentiation in the subtitle with benefits.

Ken Gordon

I ran my first outline for the Title: Farming a sustainable Homestead and I did not like what came back as the outline. I think I need to do some major changes and keep regenerating the outline, until it's what I envisioned. Is that a good direction to go?

Elsa Protteau

Hi Coaches,

I am ready to start my 99 design contest, but I want to be sure that my tittle is OK. would you be so kind to check them out and give me an opinion. Thank you

Elsa

https://docs.google.com/document/d/1Whpu9X24_JrM295wLN80XoegzqIdYIvme-PJINEBEaw/ edit?usp=sharing



Travis Matthews

So I'm working on my first title:

7 Step Guide to Day Trading: Mastering the Market—Achieve Financial Independence with Proven Strategies and Real-World Applications

And I've been told the benefits are too broad and the pain point isn't specific enough...I'm hesitant, so some suggestions would be helpful. Here is my idea:

7 Step Guide To Day Trading: Master The Market— Data-Driven Strategies and Practical Tools to Break Free From Your 9-5

Let me know what you think.

Thanks!



Dustin Flahive

How many books should we aim to publish per year? My goal is to turn this into a full time income and hopefully retire early. Thanks!

Cathrine Berg

Hi coaches, I'm wondering about Trademark search. When I search the USPTO for my intended title "Chair yoga for seniors over 60" the result is 9,264 live and registered trademarks! It's strange that there are already so many books on that topic on Amazon. How did they get through? Should I completely avoid writing a book with this title, is it completely doomed? Thanks for your clarification on the issue.

Said Kahssay

!) Hi Coaches and everyone, The lesson advises that we get at least 15 reviews before we launch and 100 afterward. I'm wondering how we will get those 15 when our book is not out yet. Also, I followed step by step the lesson about making Facebook ads for my reviews, but I still couldn't get right. The pages are different. I checked other YouTube and they show you by opening a business account. Even with that, I'm getting an error msg. Any suggestion

2) Can I create a workbook, journal and tracker to accompany for my self-help book through Publishing a.i? If yes, do you know any lessons on how to do that? Is it good idea.? Thank you