

Tech Talk on Fridays

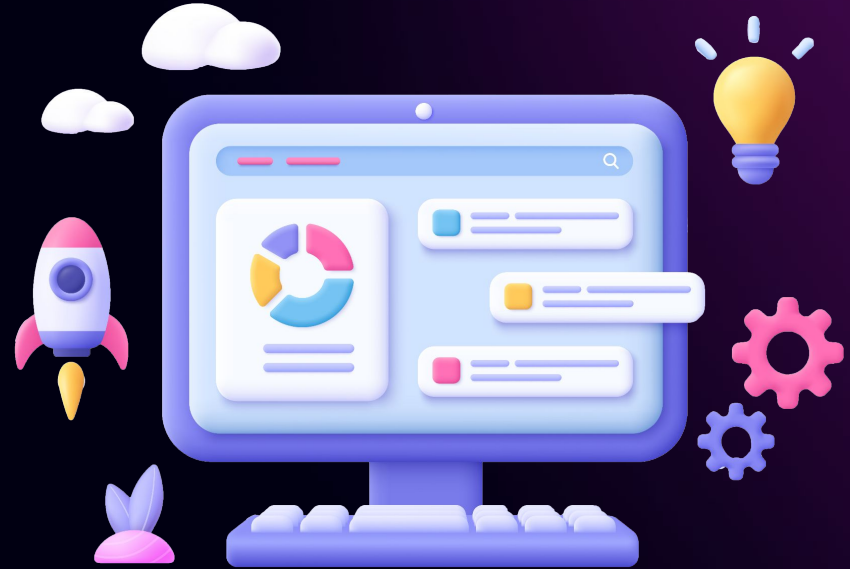
● 2024



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **30-45 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

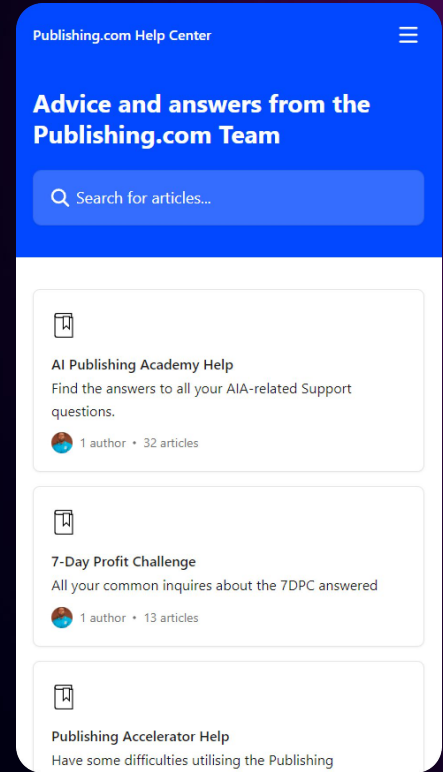
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



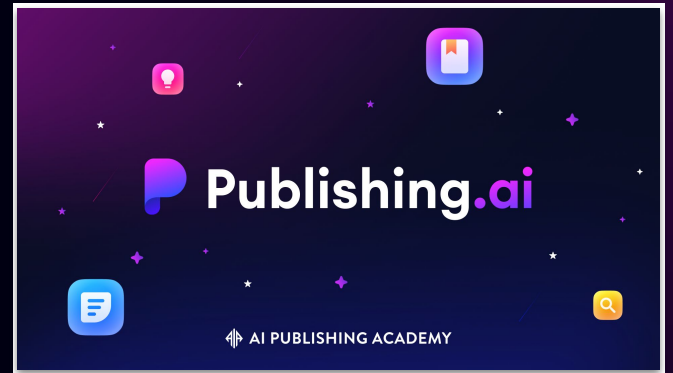
PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

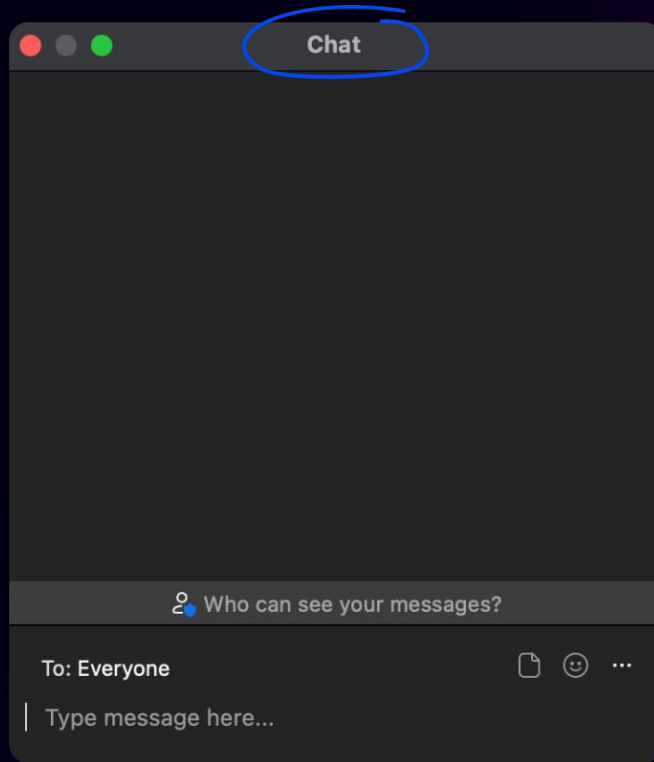


POLISH10

Students get **10%** off Editing & Proofreading Package!



Change your chat
settings to "Everyone"



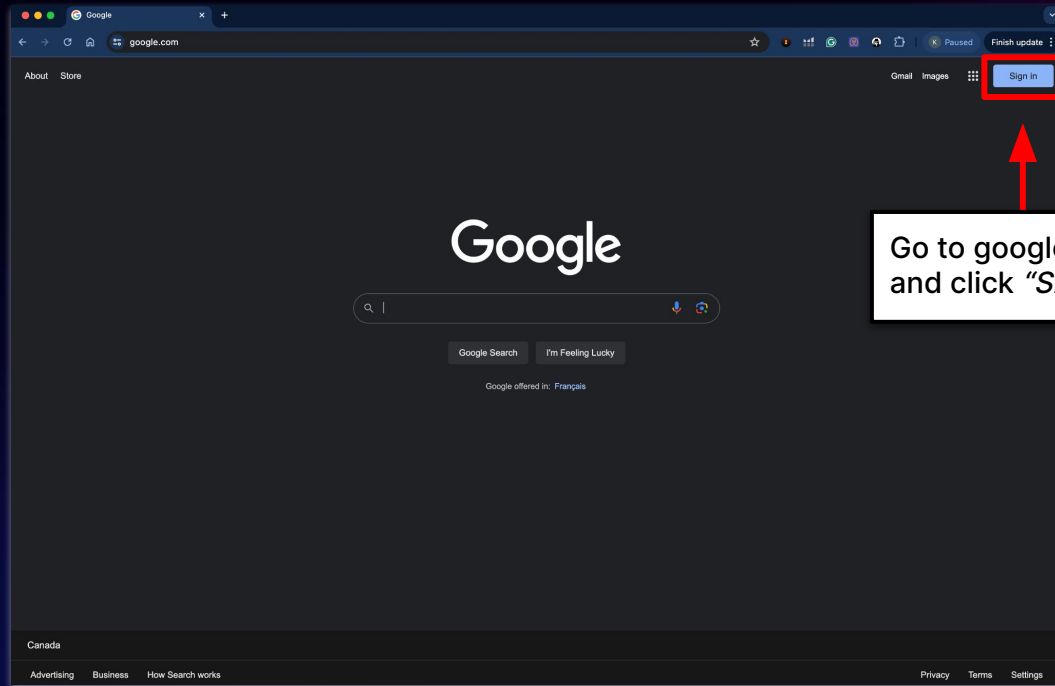
Tip of The Week



Use a second monitor

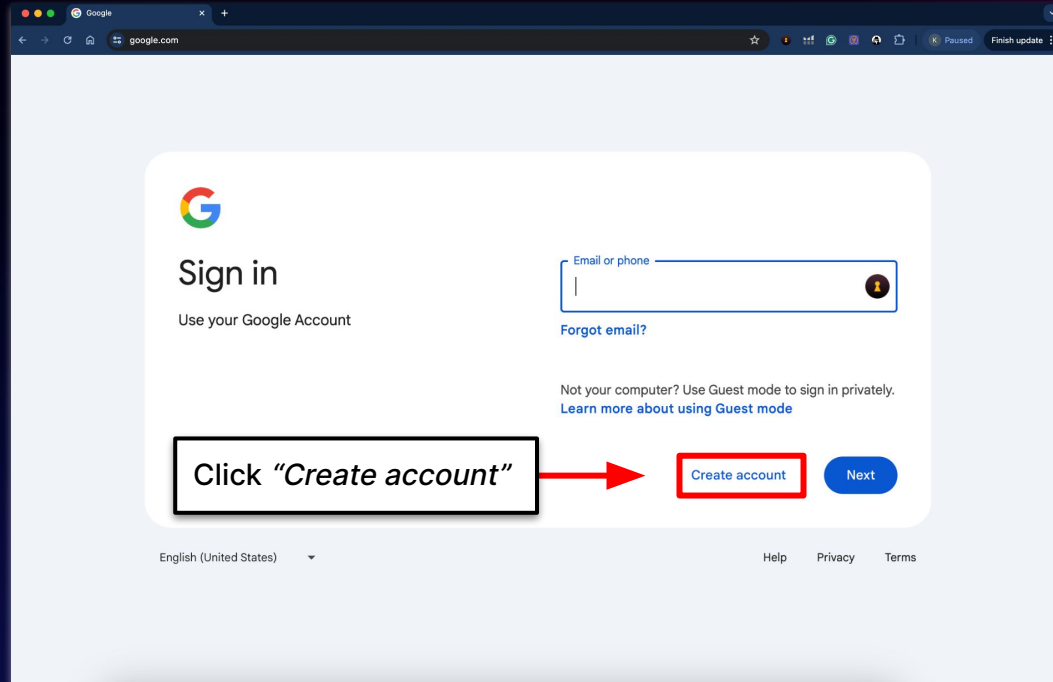
LET'S BEGIN!

Creating a Google Account

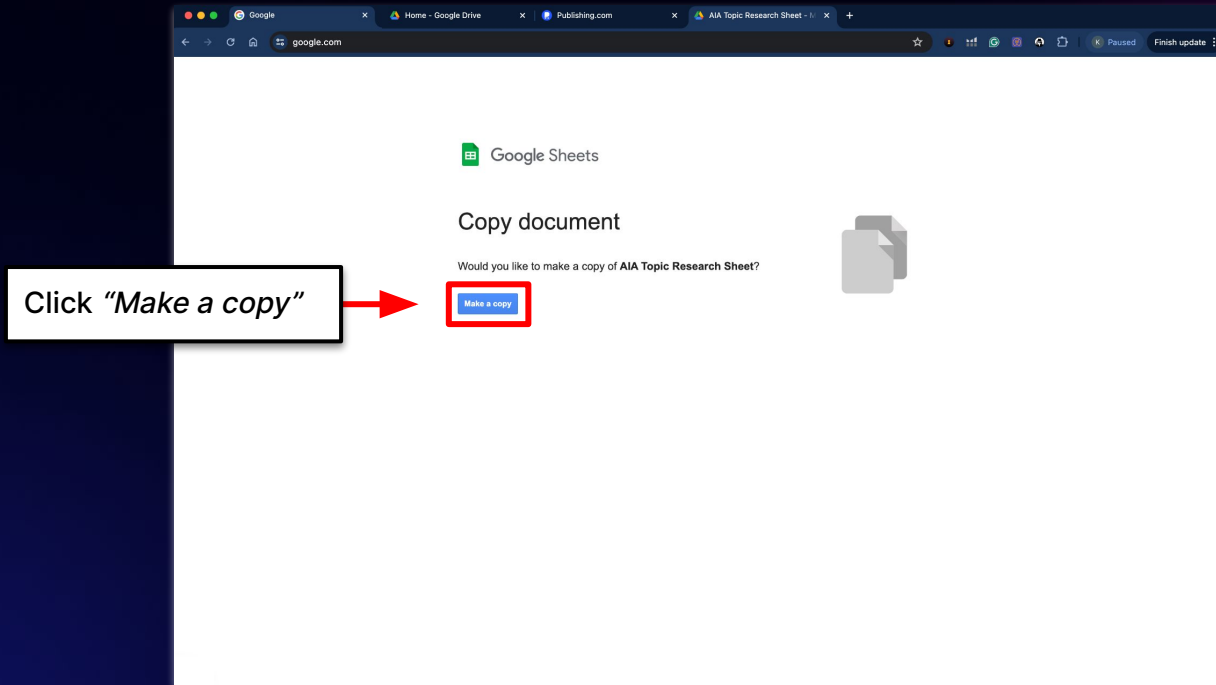


Go to google.com
and click "Sign In"

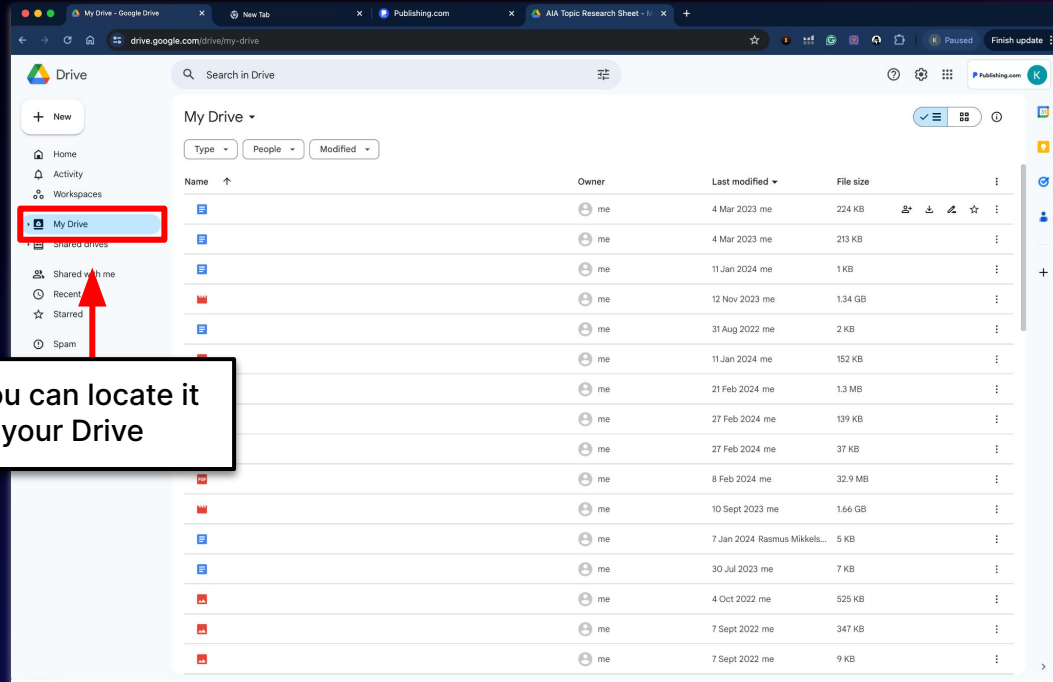
Creating a Google Account



Using Your Google Drive



Using Your Google Drive

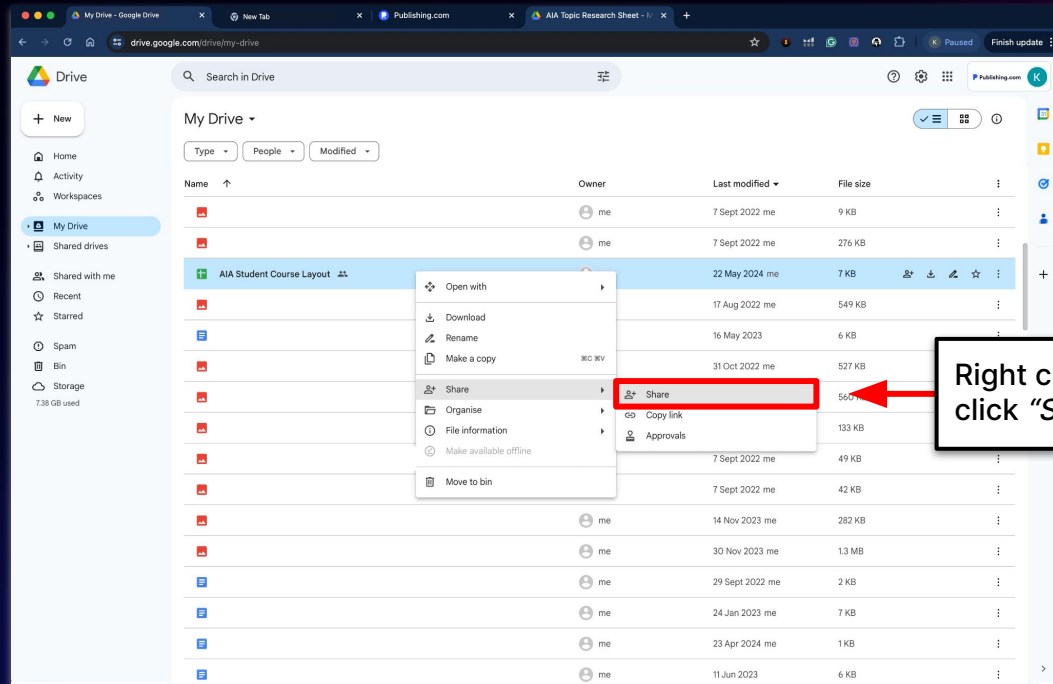


The screenshot shows the Google Drive web interface. In the left sidebar, the 'My Drive' option is highlighted with a red box. A red arrow points from a callout box to this option. The main area displays a list of files and folders under 'My Drive'.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024	Rasmus Mikkel... 5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

You can locate it in your Drive

Sharing a File or Folder

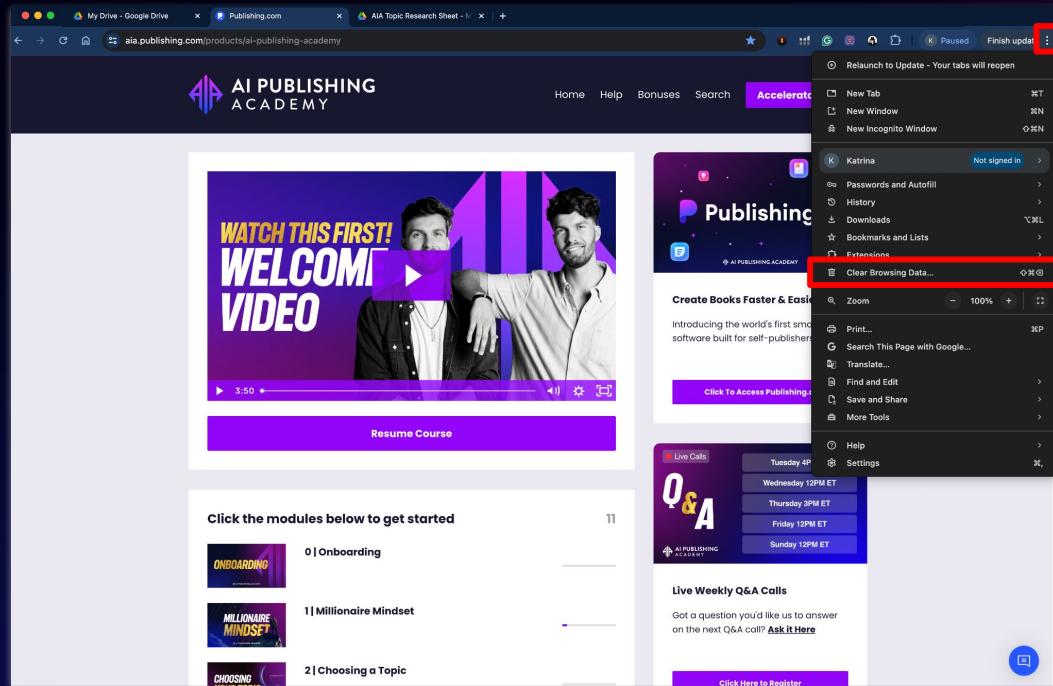


Right click on the file and click "Share"

Sharing a File or Folder

The screenshot shows the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three main sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link'). A red box highlights the 'General access' dropdown menu, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. Below the 'General access' section, there is a note: 'Viewers of this file can see comments and suggestions'. At the bottom of the dialog are 'Copy link' and 'Done' buttons. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

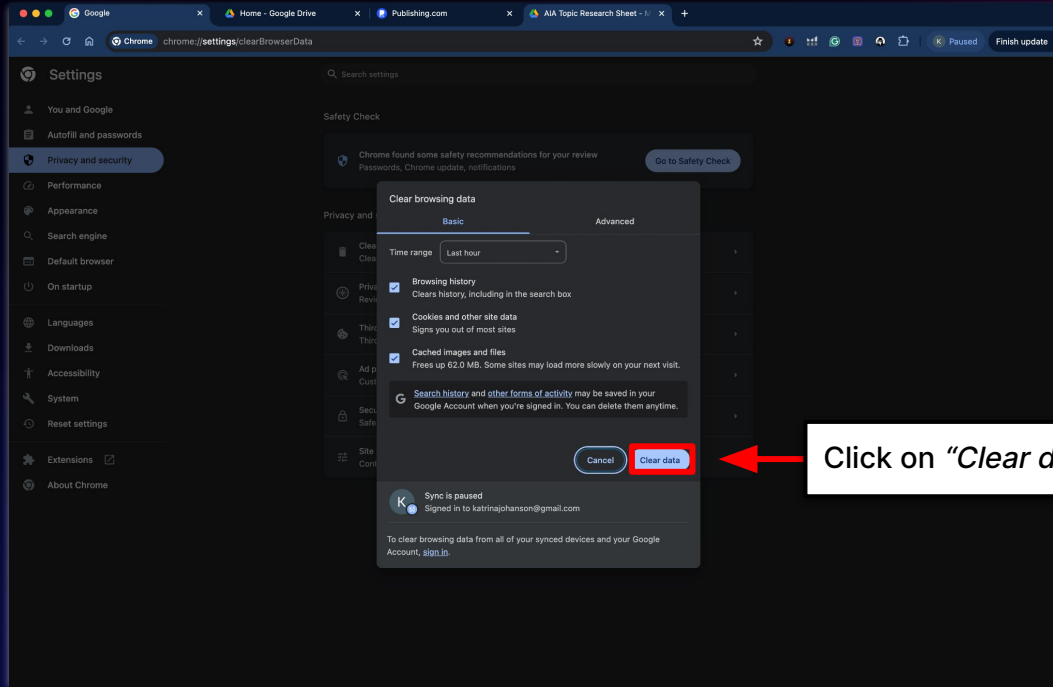
Clearing Your Cache



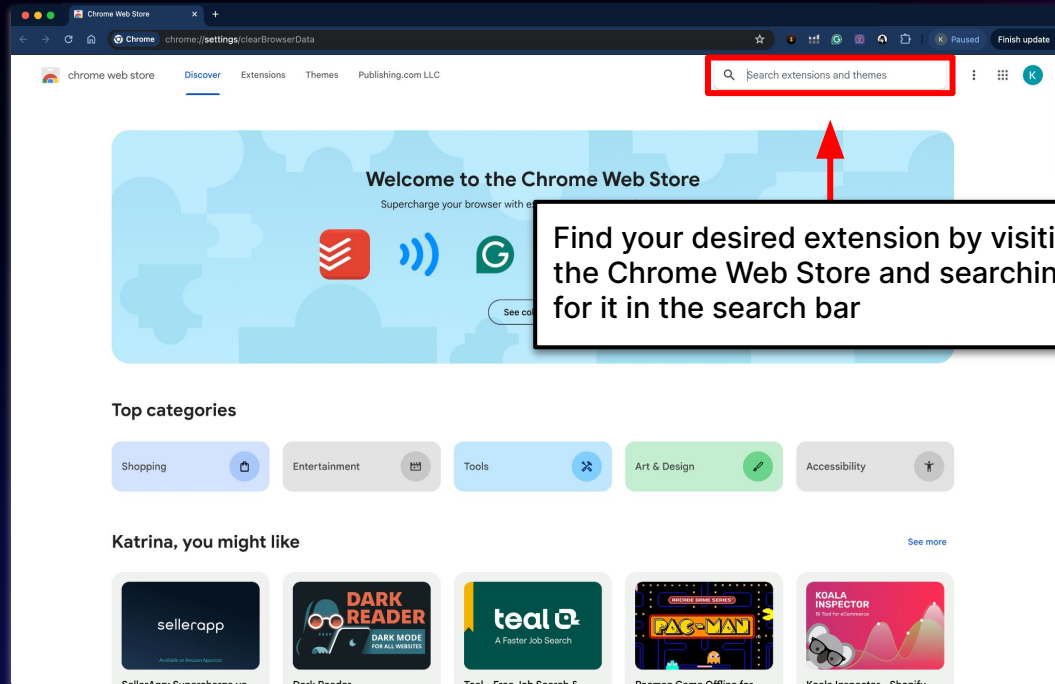
1. Click on the three dots

2. Click on "Clear Browsing Data"

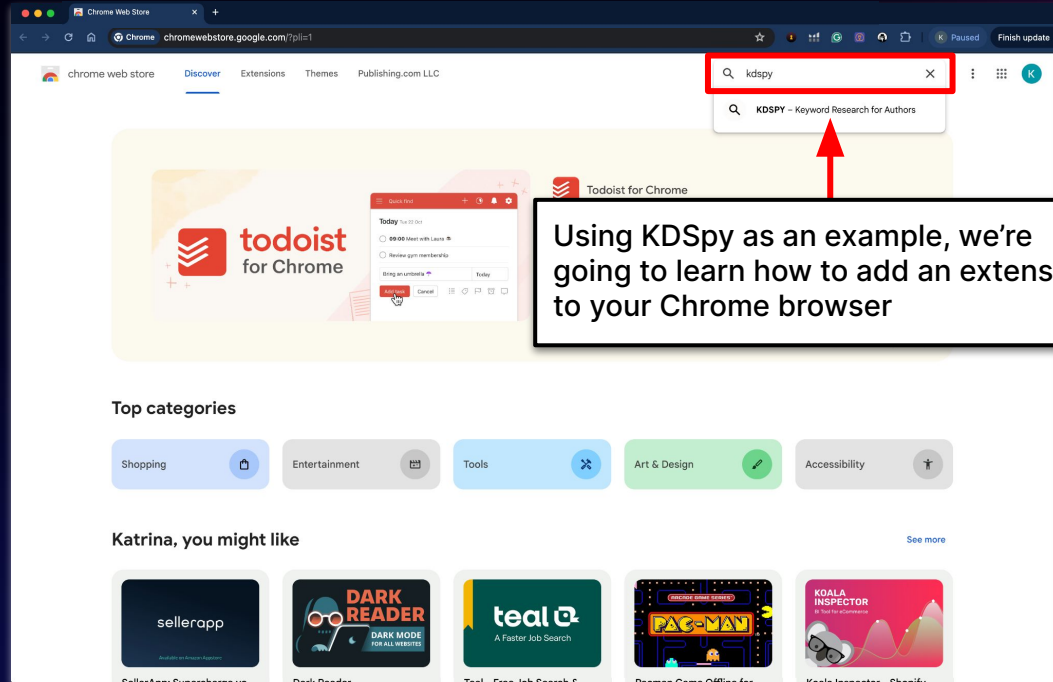
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Using KDSpy as an example, we're going to learn how to add an extension to your Chrome browser

Adding Extensions To Chrome

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Click on "Add to Chrome"

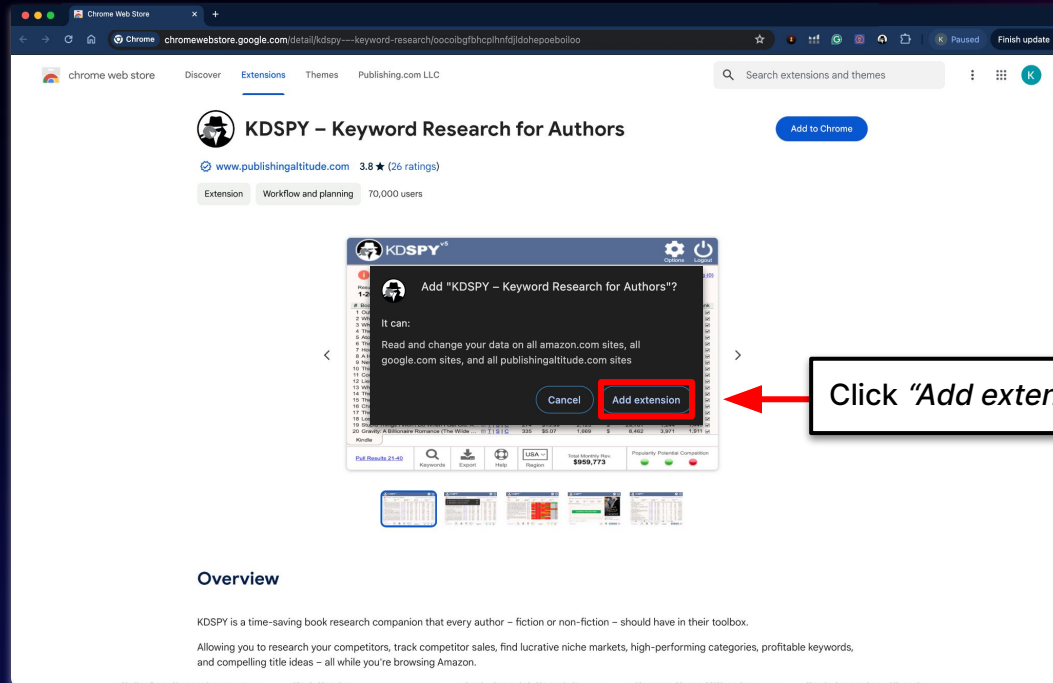
Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Rank	Book Title	Keywords	Length	Price	Est. Mo. Sales
1	1. <i>Crucial: The Science and Art of Longevity</i>	12,248	288	\$12.99	1,248
2	2. <i>Why We Get Sick: The Hidden Evidence of</i>	9,458	288	\$12.99	1,458
3	3. <i>Why We Live: Seven Habits That Make Us</i>	9,158	442	\$15.95	1,158
4	4. <i>The Molecular Mind: How a Single Chain</i>	7,238	287	\$11.99	7,238
5	5. <i>Alone: A Memoir</i>	8,478	288	\$14.99	8,478
6	6. <i>How to Grow a Business in a Recession</i>	8,248	288	\$14.99	8,248
7	7. <i>How to Get the Most Out of Your Book</i>	8,248	288	\$14.99	8,248
8	8. <i>A Heart's True North</i>	3,268	150	\$11.99	3,268
9	9. <i>Never Finished: Unleash Your Mind and</i>	3,318	209	\$9.99	3,318
10	10. <i>Thinking, Fast and Slow</i>	8,248	334	\$12.99	8,248
11	11. <i>Control: How the Brain Takes over Your</i>	3,848	288	\$11.99	3,848
12	12. <i>Love My Girl: Test Me, And the Billionaire</i>	45,987	288	\$9.99	45,987
13	13. <i>Control: How the Brain Takes over Your</i>	12,868	288	\$11.99	12,868
14	14. <i>The Book 9: Tools to Help You Find Your</i>	3,218	290	\$11.99	3,218
15	15. <i>The Conqueror: One of the Greatest</i>	3,218	288	\$11.99	3,218
16	16. <i>How to Grow a Business in a Recession</i>	3,218	288	\$11.99	3,218
17	17. <i>The Book 9: Tools to Help You Find Your</i>	3,218	290	\$11.99	3,218
18	18. <i>How to Grow a Business in a Recession</i>	3,218	288	\$11.99	3,218
19	19. <i>The Book 9: Tools to Help You Find Your</i>	3,218	290	\$11.99	3,218
20	20. <i>Diagnose: Why You Don't Know What's</i>	3,218	274	\$11.99	3,218
21	21. <i>Control: How the Brain Takes over Your</i>	3,218	288	\$11.99	3,218

Adding Extensions To Chrome



The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" and it has a 3.8 star rating from 26 reviews. A blue "Add to Chrome" button is visible in the top right. A pop-up dialog box is displayed in the center, asking "Add 'KDSPY – Keyword Research for Authors'?" and listing the permissions: "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites". The "Add extension" button in the pop-up is highlighted with a red box, and a red arrow points to it from a text box on the right that says "Click 'Add extension' on pop-up".

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

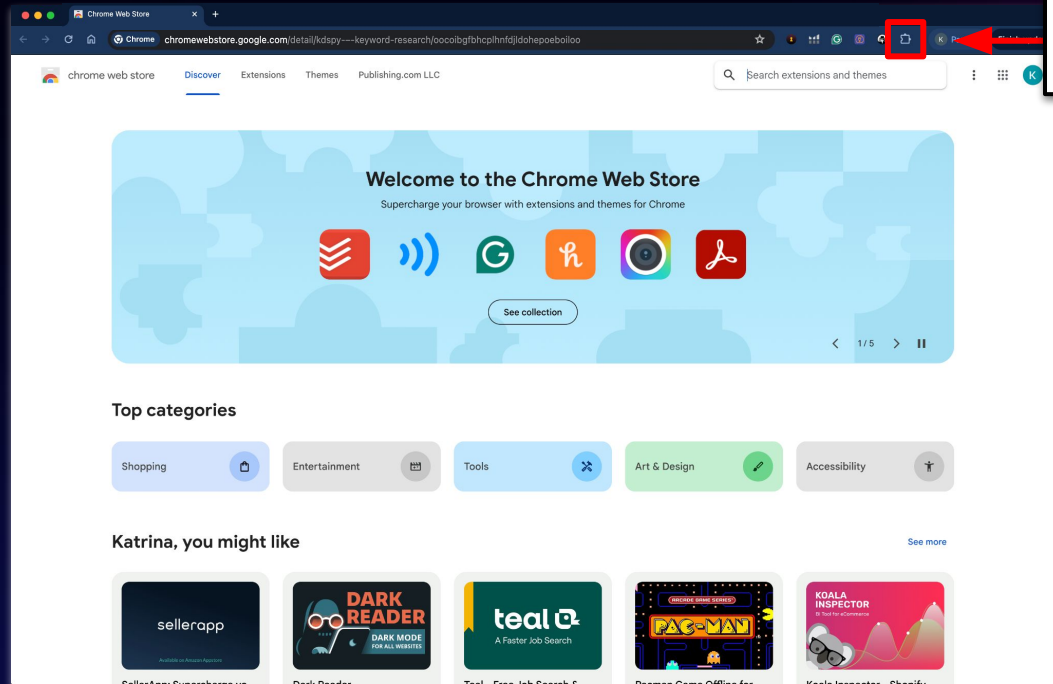
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

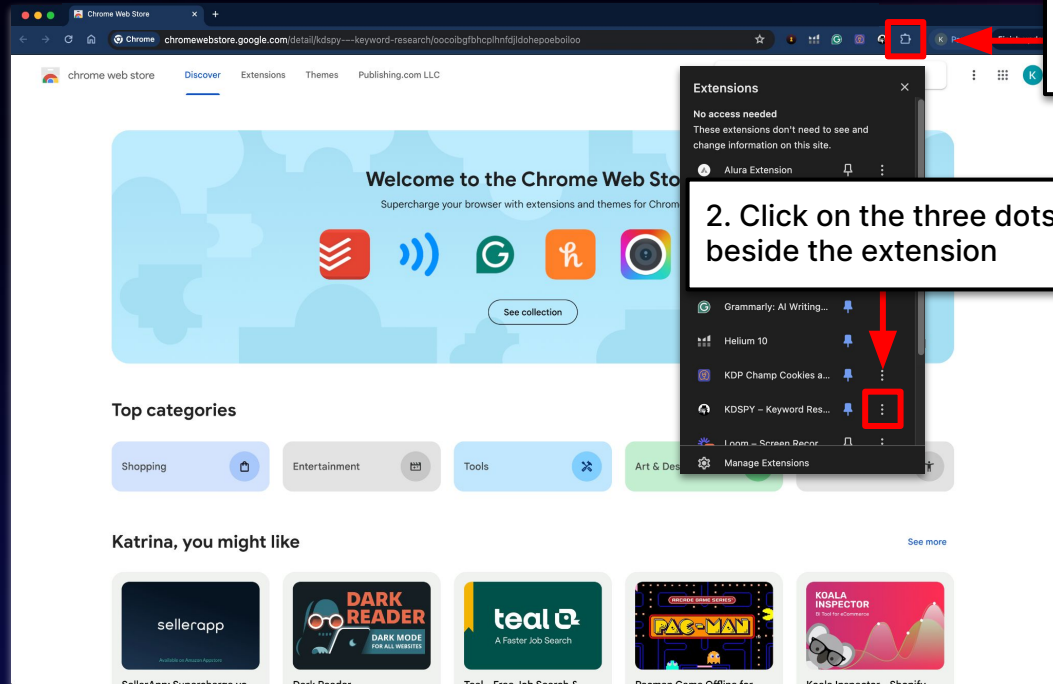
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

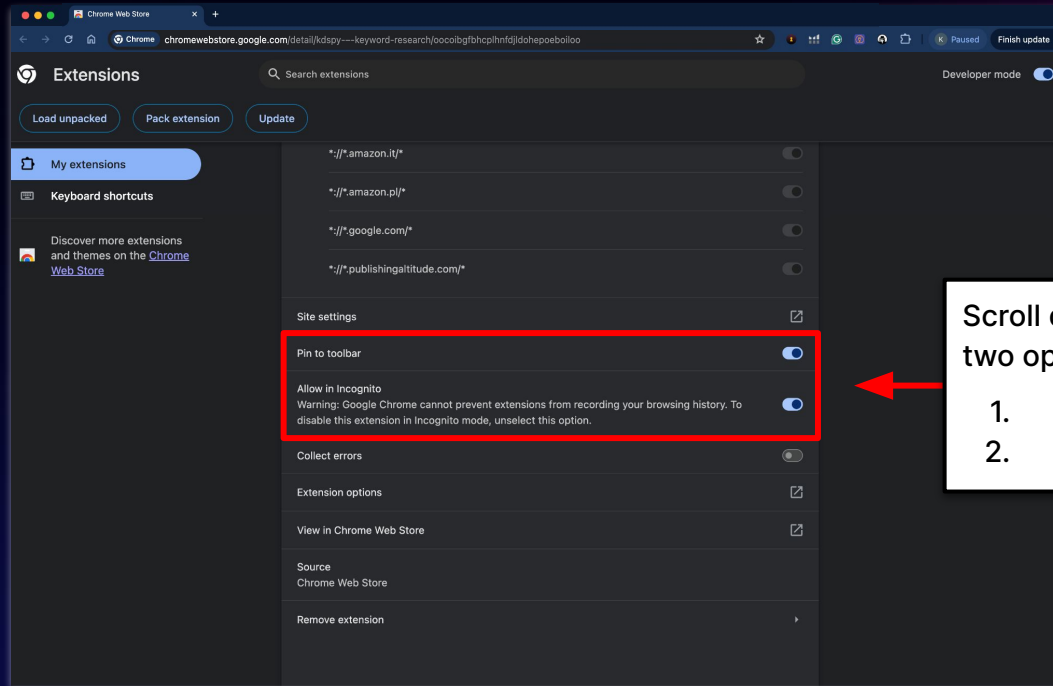
2. Click on the three dots beside the extension

Finding Extensions in Chrome

The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL `chrome://webstore/`. The page content includes a welcome message, a 'See collection' button, and various extension categories like 'Shopping', 'Entertainment', 'Tools', and 'Art & Design'. A list of recommended extensions is visible at the bottom, including 'sellerapp' and 'KOALA INSPECTOR'. Three callout boxes provide step-by-step instructions:

- 1. Click on the puzzle piece (extensions)**: A red arrow points to the puzzle piece icon in the Chrome toolbar.
- 2. Click on the three dots beside the extension**: A red arrow points to the three-dot menu icon next to the 'KDSPY - Keyword Res...' extension in the dropdown menu.
- 3. Click on "Manage Extension"**: A red arrow points to the 'Manage Extension' option in the sub-menu for the 'KDSPY - Keyword Research for Authors' extension.

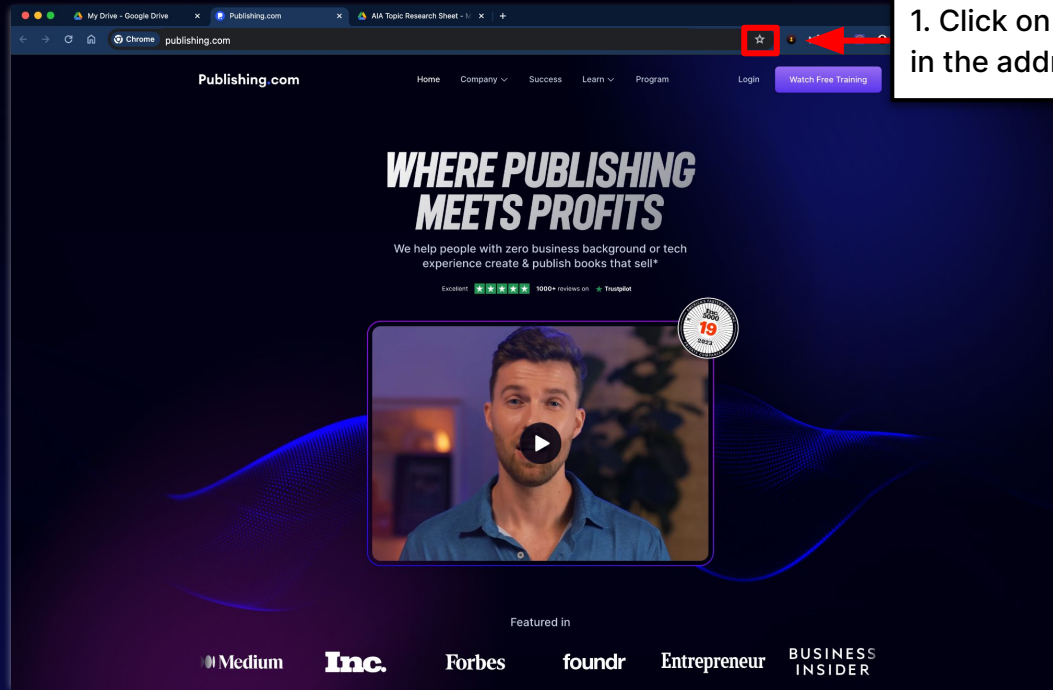
Finding Extensions in Chrome



Scroll down to find these two options:

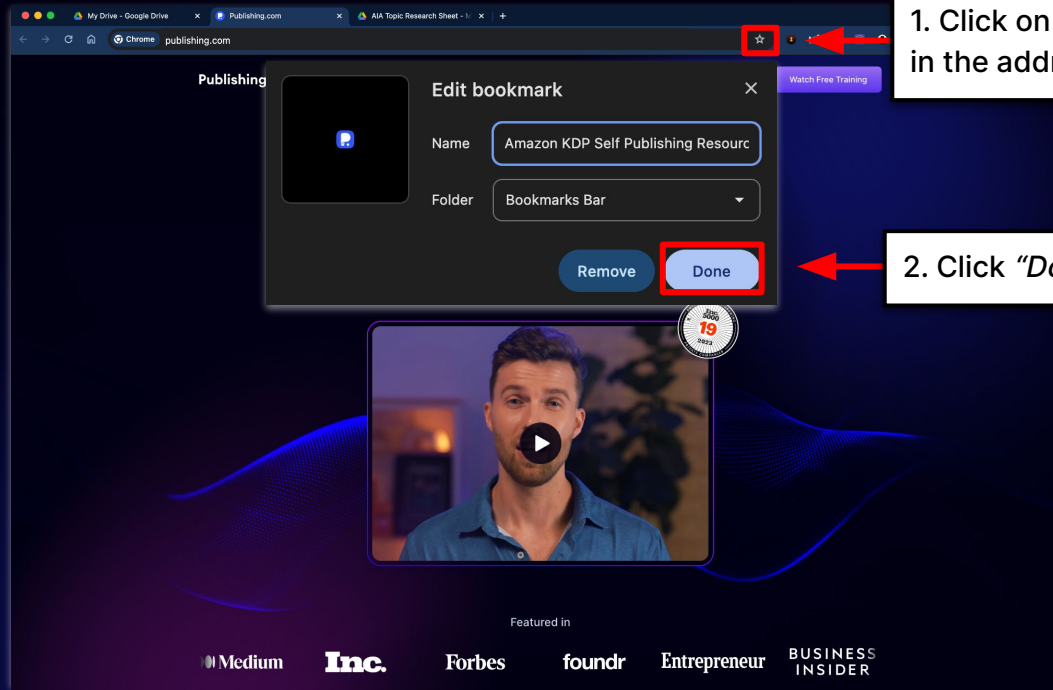
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click "Done"

Sarah

Greetings coaches! I had a question about the copyright page. If I am using a Pen Name for my book do I put

© Copyright "Pen Name" 2024 - All rights reserved. Or do I write my company/LLC name here?
What are your thoughts on this? Appreciate you guys!

Vince

When using Publishing.AI for customer research, we need to input the ASINs of similar books on Amazon. Is there a recommended “number” of how many books we should input?

Jay

Hi team sorry if you already answered this on the last call, I got called away and may have missed it. At what stage of the process do we upload and start selling our audio book along with our ebook, Softback and hard cover? Thanks

Bonnie Becker

Hello Coaches. I hope you and your families are well. I am having difficulty with my titles and subtitles after doing massive research. I would appreciate some advice, please!

“Complete Toxic Relationship Solution”

Subtitle: A Journey to Self-Love, Self-Empathy, Emotional Freedom and Empowerment utilizing techniques and strategies

“Adult Toxic Relationship Survival Guide

Subtitle: A Journey of Self-Love, Empathy, Empowerment and Emotional Freedom Utilizing Techniques and Strategies

Thank you, in advance.

Monique

Title: The Adventures to Boosting Emergent Readers

Guide to enhance confidence with comprehension fluency and hands on activities for children

Title: The Growth and Joy of Emergent Readers

Simple interactive strategies with tips and activities for children to have literacy success

Title: Launch Your Child's Literacy in Emergent Reading

Effective techniques to enhance skills and comprehension fluency for children

Title: Inspire and Grow Emergent Readers

Guide to developing skills with comprehension fluency and engaging activities for children

Monique

Title: The Tools to building Emergent Readers and Happy Learners

Step-by-Step guide to build confidence and comprehension fluency for children

<https://docs.google.com/document/d/13ENldZ6hxas1rgTVRc2A2rNxLbRcufVu8flw3oUyRyl/edit?usp=sharing>

Najia

If I choose a book topic that is a sub-niche of relationships (Niche), does it mean all my future books need to be about relationships? For example, If my topic is how to choose the right guy, does it mean all my books need to be about relationships?

Joanna

Hi Guys, I enjoy listening to you, Keep up the good work! So, quick question:

Because we are writing nonfiction, specifically "How-To" books, all the topics I come up with will require diagrams. I am thinking about exercise in particular. a) How do I put diagrams in the 7 day book, and is it expensive- and

b) Where can I find the 7- day books to read, as I have never seen one on Amazon, and want to see some examples, to make sure I am on the right track. Thanks so much. Joanna Ross

Lyn

Do you have to cite your references.

Had to take a temporary break

from course and wish to change my partner as this was my problem in continuing the course,

Rachael

Hello! If my book is considered large print, is there a section I should advertise in the KDP description or something? Do I type it in myself? I selected the large print box to check when uploading to KDP, but I'm not sure if that means they advertise it as large print or if it's just for their knowledge.

Rachael

Hello! :) I signed up for Pubby and have been reviewing books to collect snaps. I plan to request many reviews when I publish and upload my first 30k book, but I am a little confused about the verified reviewer thing for Pubby.

1. Am I supposed to request verified reviews on Pubby only during my free promo period so they don't have to purchase the book? Or do I always request verified reviews for my book on Pubby, even after the free promo?
2. Is requesting nonverified reviews on Pubby fine, or is that bad? So far, the books I've been reviewing for other people on Pubby don't seem to indicate they need a verified review.

Thank you!

Rachael

Hi again! Once my book is published on Amazon, what is my very next step? I'm a tad confused about all the ISBNs, links, and QR codes I'm supposed to put in after my book is uploaded. Am I supposed to take down my book and then re-upload the new one once it has all the links and QR codes?

What if someone purchases my book as soon as it launches, but isn't the right version? Sorry if this is a silly question, but my brain doesn't seem to understand how this part of the publishing process works!

Rui

Dear Coaches,

Can you please confirm the POC for two subjects:

“Self Love for Women”

“Storytelling for Presentations”

Much appreciated. Thank you.

Devi Sahithi

How soon can i publish the book?

Fachone (Fa-Shaun)

I used a ghostwriter for my first book and they sent me ownership and exclusive rights of copyright material. Is this the same copyright that is needed to publish the audiobook?

Rui

Hi,

I'd like to withdraw my question regarding POC of book topics as I think I submitted it for the wrong session. Thanks and sorry for the inconvenience.

Kind regards,

Rui

David

I have generated a manuscript for my book and want to go through it, but I have a feeling it needs more of my personal experiences to gain the human touch. First of all last month there was something called humanize10 which I did not get to understand or use, how does it work? And this month is there anything similar? Can I just keep adding portions that I feel would beef up my book?

David

Now that I have generated my first manuscript, may I know if Reedsy could help me in any way and to what extent so that I could make use of it?

Debra

Just wanting to see if there was any time for some input on my covers. This is my first time and I have had almost 400 submissions to look at... I think I have narrowed it down to one of these.
Thank you!<https://99designs.com/contests/poll/4df445fe4e>

Kathy

Is it best to use a personal DM (as explained in Module 5) when using a business Facebook page to run ads for creating an ARC list? Is there no limit to the amount of DMs that can be sent using a FB business page? Thank you.

Harold

My book is published. I am confused by linking my review pages for each version. I'm in fear of the effectiveness. When I try the link it takes me to an amazon page that includes the following error message....."We apologize but this account has not met the minimum eligibility requirements to write a review. If you would like to learn more about our eligibility requirements, please see our community guidelines."

Any troubleshooting tips would be much appreciated.

Robin

I was instructed to begin a 7 day Profit Challenge after being screened for Accelerator. It was said to be found in my Modules, but am unable to locate this module that my success coach provided. How to find it and thus get underway?

Janet C.

Hey guys! Happy Friday!

So, I totally started second guessing my self designed book cover and finally broke down and paid someone to design it for me using best seller books as examples. Here are 2 new cover designs and my self designed one. I also included a few of the best sellers to compare. Can you all (and I'll take comments in the chat too!) please give me your opinions and any helpful suggestions that you may have. I personally like the 1st one, so.... :)

And btw- I know that VEGETABLE is spelled wrong.

<https://docs.google.com/document/d/1M4thxhZVIGQXKhrOso2sZFIHD3065-IGsmCwA8W0Eo8/edit?usp=sharing>

Thank you!!

PS- If I actually sent that over to you correctly, and you can actually pull it up & it looks as organized as I think it does, well....I AM SO PROUD of myself!!!! It only took me 3 MONTHS to figure it out!! HAHAHA!!!BUT- Your tech lessons are SO working!!! YAY!

Janet C.

So, I got this message back from Hailey at QSA (Quality Stamp of Approval). Can you please help me figure out what I need to do to get this sent correctly? I am technically challenged and have NO idea what this means.

<https://docs.google.com/document/d/1M4thxhZVIGQXKhrOso2sZFIHD3065-IGsmCwA8W0Eo8/edit?usp=sharing>

I hope you can see what this is. If not, I can just send you the text real quick in the chat. It was something about me sending it to them in a wrong software they do not accept..They both (cover & Manuscript) are a PDF Document in my downloads. They said it needs to be formatted in Atticus, Vellum, or Adobe in Design. Idk what this means.

Do I need to get it re-formatted? I had it formatted in fiverr, but the guy did NOT do very good work! I now know someone who is better.

Kacey

Hello, please help me to review and select which cover is the best for 1st book. Here is the document link:

<https://docs.google.com/document/d/13qPzILGbj-Q92D0T1VOaDkY1gGbjO25vttjCQhFwX3c/edit?usp=sharing>