

**WEDNESDAY WINNING
STRATEGIES**
June 12, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

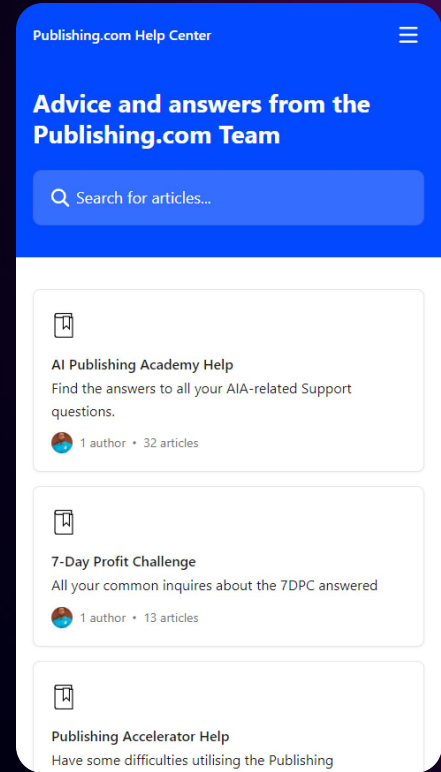
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

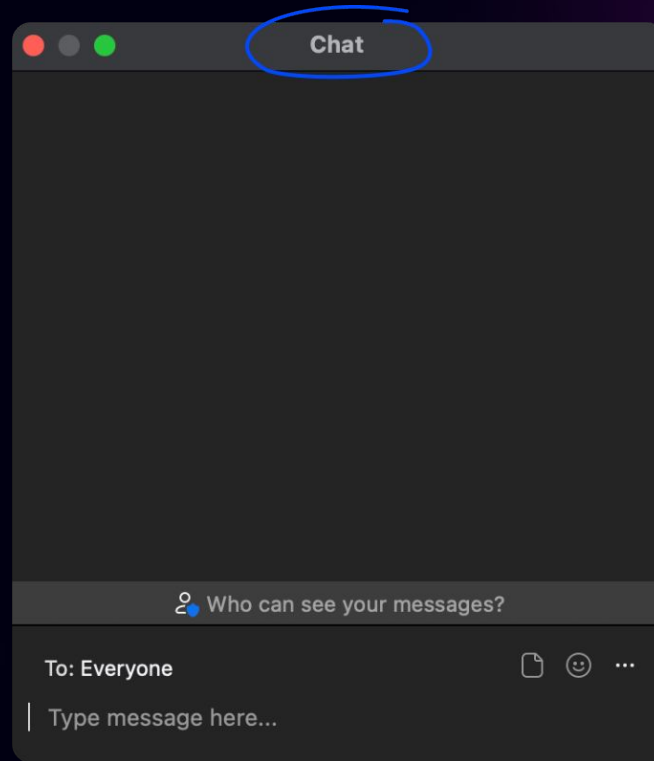
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



HUMANIZE10

Students get **10%** off AI Manuscript Developmental Editing & Humanization Package



What Were Your Wins?



LET'S BEGIN!

Niki

"I would love feedback about my book cover and Title: Subtitle

Teen Money Hacks: What School Didn't Teach us About Personal Finance

*I'm not sure how to attach the images of my cover - will share on the call if possible? Thanks!"

Shereen

"Main title - Bonsai for beginners

Subtitle- Unlock the exclusive fool- proof cultivation and maintenance blueprint to prune, wire, and style your miniatures for optimized health and enhanced longevity

Or

Subtitle- Discover the expert fool- proof cultivation and maintenance blueprint to prune, wire, and style your miniatures for optimized health and enhanced longevity"

Lauren

"Revised Titles after attending 6/11 Q&A

Overcome Toxic Relationships: Woman's Guide to Identify Narcissism, Gaslighting, and Trauma While You Reclaim Confidence, Self-Esteem, and Set Clear Boundaries

Overcome Toxic Relationships: Woman's Guide to Address Physical and Mental Shame; Rebuild Trust and Confidence; and Grow in Self-Esteem and Empowerment

Overcome Toxic Relationships: Strategies for Women to Eliminate Mental and Physical Shame, Gain Clarity, and Rebuild Trust in Your Community

"

Debbie

"Still working on my title. I've looked at the competitors, checked the key words, and attempted to NOT just list benefits but provide the ""what will the reader get."" POC: How to Talk to Anyone.

Title 1: How to Talk to Anyone

Master Communication to Boost Confidence, Conquer Fears, and Build Meaningful Relationships for Success in Business and Life (145)

Title 2: How to Talk to Anyone

Master Communication to Build Confidence, Overcome Fears, and Transform Any Interaction to Get What You Want in Business and Life (151)

Title 3: How to Talk to Anyone

Master Communication to Transform Any Interaction, Boost Confidence, Overcome Fears, and Build Meaningful Relationships for Social Success (160)

"

Chuck

"I'm almost ready to publish and I'm still not settled on my title. The difference is between ""The"" and ""A"" Revolutionary Approach. The ""Men with ADHD Superpowers"" is pretty much settled. But the lead in to the benefits?"

Men with ADHD Superpowers: The Revolutionary Approach to Quiet the Chaos, Achieve Goals, Strengthen Relationships and Transform Failure into Success

or

Men with ADHD Superpowers: A Revolutionary Approach to Quiet the Chaos, Achieve Goals, Strengthen Relationships and Transform Failure into Success (I personally prefer this one)"

Elizabeth

Is there a "gold standard" for how we set up our accounts (Amazon, Facebook, Email)? I have, to date, used existing personal accounts for all publishing activity, a low content and 7DPC, but want to tidy up if I should before launching first 30K (soon), under a brand name.

Wondering if I should separate anything. For example - new Email and Facebook for brand name business activity and business account under my family Amazon account?

"

Book Cover Feedback

Hello Coaches, I'd like your opinion on these designs. It is for my first 30K words book, Thank you in advance <https://99designs.com/contests/poll/f09f7d7c68>

Janet C.

"Am I able to edit my manuscript once it has come back from the formatter? There are just a few small things that I would like to do before I send it to publish. If so, how would I go about doing that? Right now it is in my downloads as a PDF document.

Thank you"

Janet C.

"If I have a front & back cover finished and I am finished everything else and am ready to publish my 30k book, I think I am ready to send the covers (front & back) to be made ready for print- yes? I would like to try RK Designs as recommended by Laurie. Can you please put the link for RK Designs in the chat? And also, what am I asking them to do? Format my cover? Or just make my cover into a printable copy? Or what?

And last question, how do I send it to them? Right now I have them both in my downloads as JPEG Images

Thanks so much"

Allyson

"Hi, coaches! Thanks in advance for your help!

I have a question about copyrighting my book.

I just finished my book and am about to start getting reviews for it. However, I got it copyrighted before it was published. My book is now copyrighted, but the subtitle for it has changed from what I used during registration.

The main title changed slightly as well, but its content is still the same.

Would you recommend submitting a supplemental copyright if the subtitle and/or title have changed?

Allyson

"Hello again, coaches!

I was following the instructions in the copyright lesson for publishing my book, but while on copyright.gov, I saw an option for ""Group Registration of Unpublished Works.""

The option allows you to register up to 10 unpublished books in the same application for a single fee if they are not published and are the same type of work (books, photographs, music, etc.).

I had three unpublished books that were already written, formatted and edit, but not yet published. (So, they met the requirements.)

I proceeded with the registration, and the copyright is now complete.

Have any of you used this option before? Do you see any pros or cons with copyrighting several books together (as a group of unpublished works) vs copyrighting each book separately (one book at a time)?

Thanks a ton!"

Carlton

"Hey Coaches, I have some updated cover options for review! Just for context, this is a book on pickleball and is the first of a series of low content books on introductions to various sports. The color scheme and design of these covers hold up well against the competition on Amazon.

Last Cover Reviewed:

https://drive.google.com/file/d/15nSWgCU-2esJ0j1_MNPb4-5BdiICktRz/view?usp=sharing

New Option 1:

<https://drive.google.com/file/d/1Yut-jesZpmo3mSHFSD-70zQLTHDh8Jik/view?usp=sharing>

New Option 2:

https://drive.google.com/file/d/1qk_eWWvJGylpaapY1aRYfCvWcfGu6GQO/view?usp=sharing "

Shamima

Hi, 33 units of my book have been sold, but no reviews. If I have no reviews will this work against me? When should I launch my next book? Thank you.

Dina

Hello Coaches! I will be at work and will listen to the recording. I just received my Quality check review for my 30K book and have some questions. She suggested I change the book size from 5.5x8.5 to 6x9 to reduce the number of pages. Once this change is made, will I have to re-format my book? The initial formatting was done through Publishing Services. Next question: she recommended adding review pages, which I planned to do, but I thought we would only add the Review page(s) once the book is published and we have an Amazon page to point the reader to. Am I misunderstanding the protocol? Thank you for providing insight into my questions.

Jason

I used Publishing.ai for my manuscript, and then used PS to edit and proofread. I would like to use Publishing.ai for my Amazon Book Review, but it is based on the original manuscript, not the one that PS edited (and I edited myself afterwards). Is there a way to use the tool with the final manuscript, or do we just have to take the one based on the original manuscript and tweak it?

Nancy

When I go to read a book on Pubby, it states that "This title is not currently available for purchase" and it does it for mine as well on the amazon.com site. I'm live on the amazon.ca site. I'm wondering if there is an issue with being in Canada? And what I have to do for my customers in the US to be able to read my book on amazon.ca or if I can get my book on amazon.com?

"

Rachael

"Hello Coaches! Just wanted to clarify my confusion... for the facebook review method and basically anything in the prelaunch stage, am I supposed to wait until my book is formatted?? When I send the free PDF file to my interested reviews is this is the formatted version of the book or just my manuscript????

Right now I'm waiting on my formatter to finish and I'm not sure what I should be doing with my time while I wait! "

Portia

Do you have a customer service/help phone number that we can call?

Lynn

Hi. My Amazon ads have been doing very well for the past year. In May royalties went from \$1300 to \$700 and this month I only have \$250. I reached out to Amazon twice. Told me my bids were below suggested, but they always have been (per the course). The second time she said I had too many ads for the same product. (3rd Party Company) managed them for 3 months and added lots. I remember Karina saying once that ads can dry up if you don't have enough reviews and it's hard to recover. Just wondering how to find/fix the problem. Thanks.