



AUDIOBOOK
IMPACT ACADEMY


LIVE Q&A CALL

May 12, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a dark blue header with a 'Live Calls' indicator. Below it, the 'Q&A' logo is displayed in large white and yellow letters. To the right, a list of call times is shown in rounded rectangular buttons: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. The AudioBook Impact Academy logo is at the bottom left of the header.

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



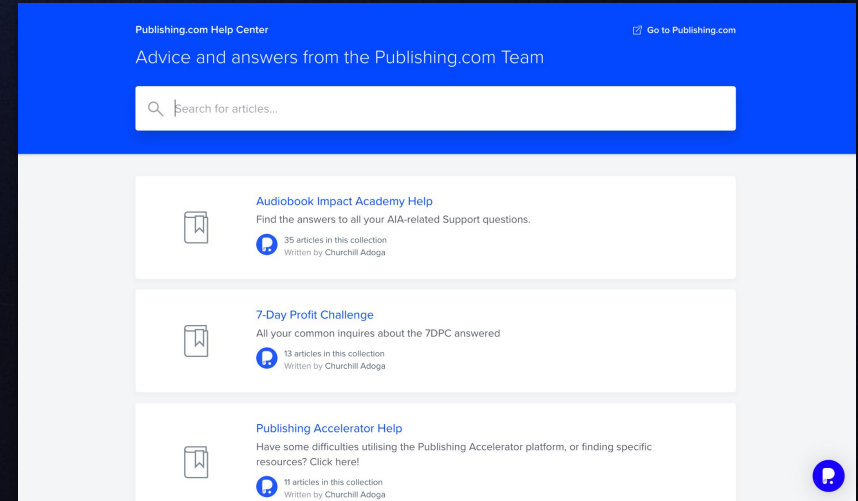
Most Frequently Asked Q&A Questions:

Visit our Help Center

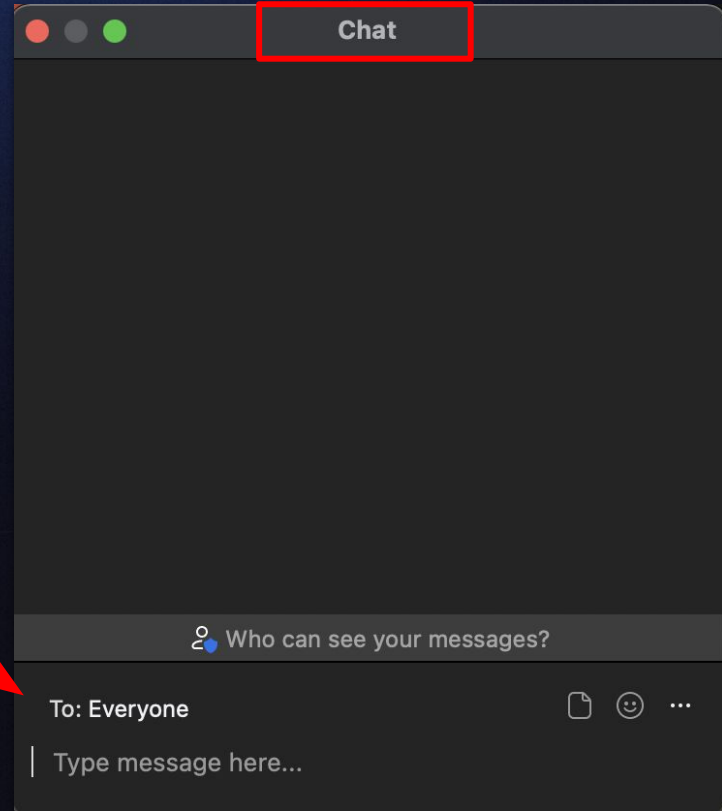
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - May

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

OUTLINEDEAL10

Get **10%** off your next outline package.



Let's Begin!



Linda

I am trying to submit my request for a ghost writer with Upwork. The application has changed a lot since the instructions in the module. Would like someone to review my form to confirm I have included everything necessary. Link to my form is

<https://share.icloud.com/photos/031hK6kUMo9bHHG9b-p-94o-w>

Thx



Surleigh

I have three book covers and I need some recommendations as to which cover to use. Can I get some help?



Karen

My book is done, and I just got my Book Review Page back from Publishing Services. Next step is to get it formatted, with the Review Page, etc. How do I get the Review Links /and QR code when my book hasn't been uploaded to Amazon?



Andrew C

How do I instruct my ghostwriter to remove the filler content that doesn't add value e.g.(what we are about to talk about) but still reach 30000 words? I have provided links with sources. my fear is if I say keep it concise and to the point he won't reach 30000 words. what do you recommend?



Andrew C

its says in the module that your book covers should be unique and stand out, how does this apply to books in the same series, do they need to look similar or can they be different



Judith

Hello young lady....What are some good ways to garner reviews? I am not computer savvy so how exactly do I do that?



Karen

I just got my Book Review Package back from Publishing Services. How do I add in the Review Link, and QR codes for people to leave a review, to be included in the formatting, if my book is not on Amazon yet?



Von

Been a while. Life happens. I can still continue course, right? Pick up where I left off, right?



Kristine

For those of us who don't have a MAC, what alternatives to Vellum for formatting do you recommend? I have heard about Atticus and Adobe. Are either any good?



andrew c

To scale your business to 7 figures in the course it says you should add training, my niche has a pen name and pseudo experience as I dont have experience in my current niche, should i start a new niche when i am ready to scale up that i am happy to use my real name and do training in or is there a way to do it within my current niche



mel

Hi, When doing an audiobook, do I have to amend the script for the narrator or do I send it in exactly how it is on Amazon? I have listened to the first 15 minutes of the narration and there are so many corrections needed as a lot sounds funny when narrated especially when reading lists of bullet points and tables/charts. Any tips or advice?



Anders

Can you please elaborate on when something is a book topic variation and when it becomes a new entirely different book topic? Maybe give examples. Thanks



Anders

The keyword 'passive income ideas' is on the 'proven niches' list but doesn't pass POC.
What should I make of this?



Millard

My topic is "Basics to Being Boss". The title my advisor & I picked is "Boss 101: The Ultimate Guide to Becoming A Supervisor" I am thinking about a subtitle and would like some input, how about: "Strategies for a Successful Transition from Staff to Supervisor"?



Jane

Should Amazon ads be started when we have 15 global reviews? Can the 15 reviews be comprised of verified and unverified?



Jane

What are bulk sales and is this something we can do through Amazon?



Sharon

Hi, I have a friend who I am helping to publish her book. She is a somewhat famous TLC star and has an active following of over 14000 on her Facebook. She wants to write about her life and what her followers have been asking her about her life for the last several years. Does she need to focus so much on keywords if her name is already known by a large group of people? I obviously will try to do keywords as much as possible, but her book idea doesn't pass proof of concept as far as I can see.



Yelena

Hello Coaches! I have a question about POC and my title and subtitle.

My niche is Stop overthinking. When I chose 2.5 months ago my niche passed the POC. At the present moment, it's not passed POC. I have already done some research and like to continue to keep my niche but looking for your advice. Do I have to continue working on this topic or do I have to start a new one? I learned from Q &A that publishing topics are changing all the time. I will appreciate your feedback on my titles and subtitles:

- 1."Easy strategies to stop overthinking": The proven steps to gain clarity, focus, and embrace a positive mindset to overcome negativities.
- 2."Stop overthinking": How to harness your mind, gain confidence and decisiveness to thrive.
- 3."The 17 ways to stop overthinking": The simple process to combat negative lies, build good habits, and come to your truth"



Jenn G

What book title do you like the best and why?

-From Cast to Catch: Master the Art of Flyfishing and Reel in Your Biggest Catch Yet

-Mastering the Art of Fly Fishing: Essential Skills and Expert Tips for Anglers of All Levels

-The Ultimate Fly Fishing Guide: Catching More Fish and Having More Fun on the Water

-Hooked on Flyfishing: The Ultimate Guide to Catching More Fish and Enjoying a Relaxing Outdoor Experience

