

**Q&A Call -
Sunday 12th
November**

● 2023



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

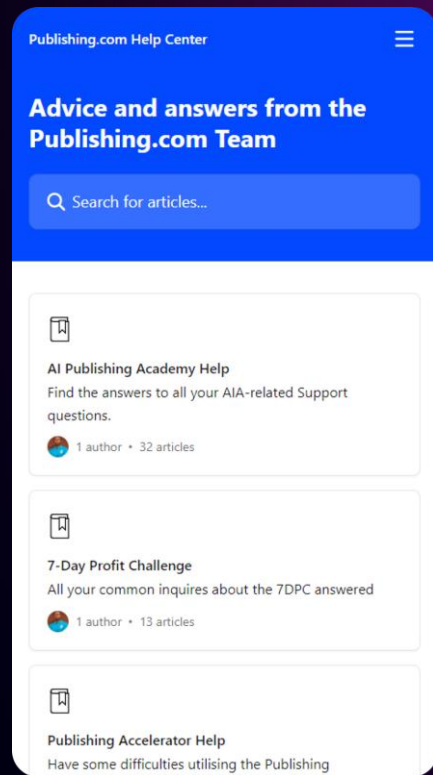
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

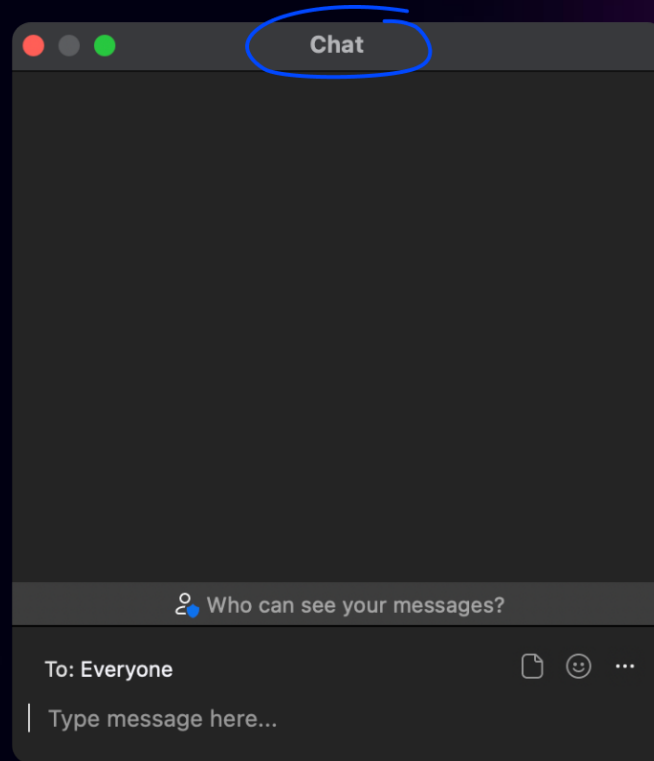
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



PERFECTEDIT10

Students get 10% off Editing & Proofreading Package (plus free formatting).



FREE COACHING CALLS FOR AIA

Training our coaches is a top priority for us! We'd love to give them some additional hours by offering free coaching calls to students.

Interested? Join a Zoom meeting:

Thursday 11/16: 12 - 2 pm EST

Friday 11/17: 10 am - 12 pm EST

(First come first serve, we will work through as many students as time allows)



LET'S BEGIN!

Kaela

I'm so confused with my amazon ads campaign & have watched the videos repeatedly. I'm getting very few impressions & clicks. I started my campaigns in October & haven't gotten a single since. I need help!

Elexis

Hi its me again! :) Can you please give feedback on this updated title? Thanks!

English Language Learning Unlocked:

7 Key Strategies for Holistic ESL Teaching: Enhancing Vocabulary and Grammar in a Culturally Connected Classroom

Carmen

How does POC work? What is the Process on how to do POC?

Martin

I can't seem to connect to my zoom meeting I've tried to make appointments with a one to one contact but not been able please help as I'm getting very frustrated will you call me on 07960820232 thanks.

Nikki

I am approaching the end of module 2 and just completed the 'Setting up your publishing accounts' lesson. My question is if I want to set up an LLC, should it be under a business name or would the business name be the pen name that I'll be using? I want to set up my accounts after establishing the LLC, but clarification is needed. Please advise. Thank you.

Kitty

Can you help me to decide the best title and subtitle for my book?

Title:

1. Menopause and Beyond
2. Menopause and the Journey Forward
3. Forward Through Menopause

Subtitle:

1. How to Control Emotions, Beat hot flashes, Achieve Restful Sleep, Lose Belly Weight, and Flourish with Confidence When You Age
2. How to Manage Emotions, Combat Hot Flashes, Enjoy Restful Sleep, Lose Belly Weight, and Thriving with Confidence as You Age Gracefully

Thank you.

Bobbie

Is there a discount code to use in Publishing Services since I'm in both AIA and Accelerator?

sajad

for the specific topics i want to write about, which involves a lot of applied science that we use everyday, the e-book/book/audiobook needs to have many graphics and maybe some animation to nail down the core ideas. This is necessary to understand the subsequent arguments i want to make.

Louis

i'm the only one doing this course is the cost still the same.

Louis

How do i know if I was one of the first 50 to claim

Louis

I work during the day are there evening schedules

Kathryn

I need a coach to help me by going over my book Title:

Unlocking your ADHD Teen's Career Interest: How Parents can help their teen hone in on their interests and pick a fulfilling and sustainable career

Including a Comprehensive 21 day guide for Parents

Rachel

Hello, Coaches! Please, help me choose my book title & subtitle:

Title: "Transformative Teaching in Higher Education: An Active Learning Toolkit for Inclusive and Engaging Instruction"

Subtitle: "Unlocking Learning Strategies, Fostering Critical Thinking, and Becoming a Better Teacher: A Comprehensive Guide for Educators"

Title: "Higher Education Teaching: A Comprehensive Guide to Transformative Pedagogy and Inclusive Learning Strategies"

Subtitle: "An Active Learning Toolkit for Engaging Ideas, Enhancing Thinking Strategies, and Empowering Educators to Become Better Teachers – A Practical Teacher's Guide"

Rachel

Title: Transformative Teaching in Higher Education: An Active Learning Toolkit for Inclusive and Engaging Classrooms

Subtitle: Unlocking Learning Strategies, Inspiring Thinking Strategies, and Becoming a Better Teacher: A Comprehensive Guide for Educators

Higher Education Teaching: A Comprehensive Guide to Enhance Classroom Instruction with an Active Learning Toolkit, Inclusive Strategies, and Engaging Ideas for Effective Learning.

Unlock the Power of Innovative Teaching with Proven Learning and Thinking Strategies to Become a Better Teacher: A Teacher's Guide for Transformative Education."

Title: Elevating Higher Education Teaching: An Active Learning Toolkit for Inclusive and Engaging Classrooms

Subtitle: Unlocking Learning Strategies, Fostering Inclusive Spaces, and Mastering Thinking Strategies - A Teacher's Guide to Becoming a Better Educator

Rachel

Title: Transformative Teaching in Higher Education: An Active Learning Toolkit for Inclusive and Engaging Classrooms

Subtitle: Unlocking Learning Strategies, Inspiring Thinking Strategies, and Becoming a Better Teacher: A Comprehensive Guide for Educator

"Higher Education Teaching: A Comprehensive Guide to Enhance Classroom Instruction with an Active Learning Toolkit, Inclusive Strategies, and Engaging Ideas for Effective Learning.

Unlock the Power of Innovative Teaching with Proven Learning and Thinking Strategies to Become a Better Teacher: A Teacher's Guide for Transformative Education."5

Title: Elevating Higher Education Teaching: An Active Learning Toolkit for Inclusive and Engaging Classrooms

03 Subtitle: Unlocking Learning Strategies, Fostering Inclusive Spaces, and Mastering Thinking Strategies - A Teacher's Guide to Becoming a Better Educator



Amanda

When I published my book on KDP, I elected to get a free ISBN from them. Now, I am hoping to publish on Ingram but I need to own the ISBN. Is there a way to purchase an ISBN for the book that I already published on KDP? How would that work?

Mel

My ad campaign for this month has had over 30000 impressions, spent almost \$20 and no sales at all. What do you recommend doing? It is eating into all my profits... Should I raise the bids to get more impressions or lower???

Putri

1. Are we on right track with choosing topic of medicinal herbs/preventative herbs for health?(Niche: gardening, sub-niche: herbs) Do we need to narrow this down further to a specific topic?

Does this topic come across as a medical cure, one of the topics mentioned to not go into? Is there a wording to not use when we narrow it down to specific topic?

Putri

2. When we have our specific topic and medicinal herbs for health is narrowed down further, what's the next stage - title first or outline?

Yasmin

I just received my Quality Stamp of Approval, coach suggested I reduce size for author name on my cover and I apply minor changes to the manuscript. Who do I reach out to take care of these small details?

Pam

How do I find AIA Library? I keep getting my courses popping up but no option to sign in to my AIA Library...?

Anne Marie

Lesson 2 I'm having a problem with following POC. Can't find BRB.. sorry not technical .. I'm using chrome but I don't have "best sellers" as an option. I see popular and do not see BSR

miguel

When do I know my book is complete and ready to be released on Amazon?

How/when do I set my book price to zero for Pre-reader reviews?

Kathy

I am having trouble with Midjourney. I have paid for both Discord and Midjourney, but no DMs from me go through. I have watched their videos,, but I can't figure out the problem. Can you help please?