

**SUNDAY
SAVAGES –
APRIL 13 2025**


● 2025

Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls


AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

Click Here to Register

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



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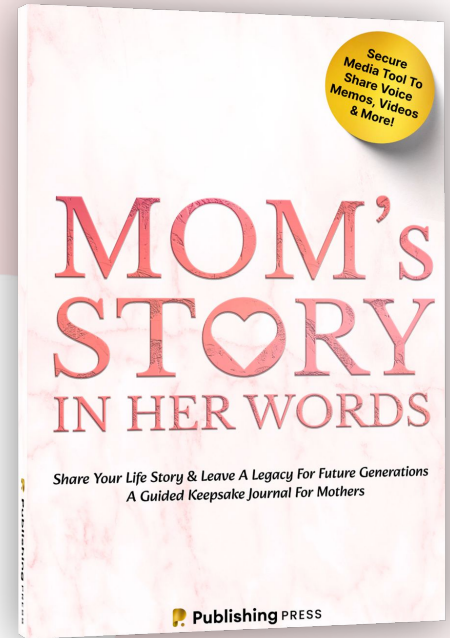
\$59

**We Have A New Book
Formatting Partner**



Have You Heard?

We're researching a
book launch method
that you can benefit
from too!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

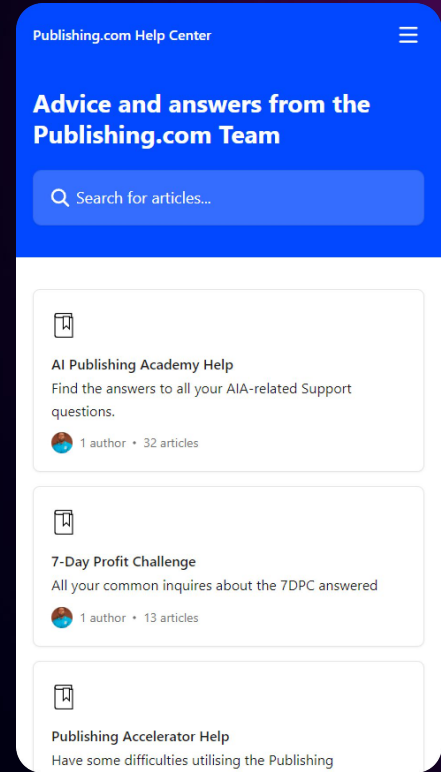
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



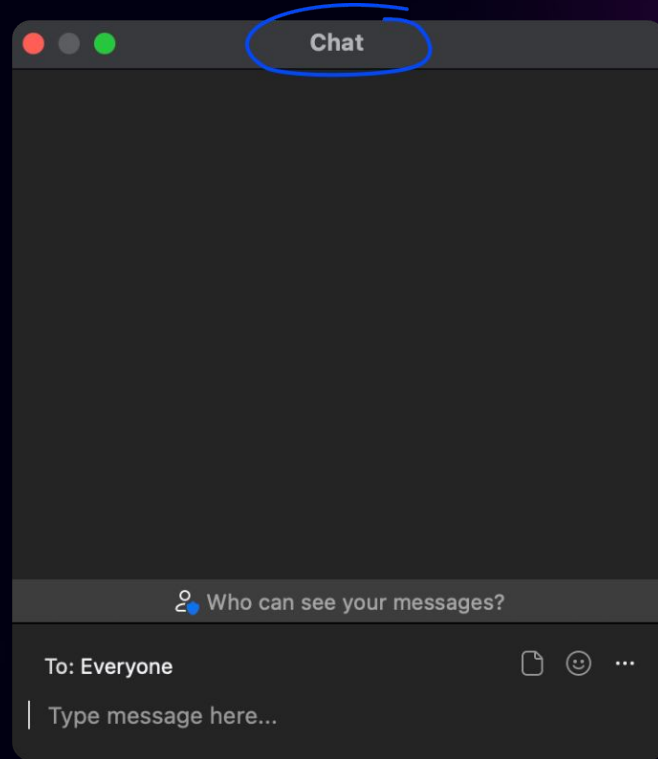
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



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Check your email inbox for more info or contact support

FRIENDLY REMINDER

All support related questions (payment, program access, technical)
should be emailed to **support@publishing.com**



LET'S BEGIN!

Denise Tysor

Dear Coaches, Please review my book covers. Thank you, Denise

https://docs.google.com/spreadsheets/d/1xVUuBwhjrsu3A_epUxTZC77DT68-J91_/edit?usp=drive_link&oid=116598275676390334975&rtpof=true&sd=true



Lara Olawoore

Hello, I am trying to decide on the title to go with the topic that meet the POC if "Puberty for girls". Which of these titles will be ideal?

Title 1

Puberty for Girls 101: A Step-by-Step Guide to Navigate Body Changes, Manage Mood Swings, Build Confidence and Healthy Habits – Without the Stress

The Puberty for Girls Handbook: A Step-by-Step Guide to Navigate Body Changes, Manage Mood Swings, Build Confidence and Healthy Habits – Without the Stress

Puberty for girls 2.0: Puberty for Boys 101: A Step-by-Step Guide to Understanding Body Changes, Managing Emotions, and Developing Healthy Habits – to Building Confidence Without the Stress



Lara Olawoore

Title 2

POC - Puberty for boys

Puberty for Boys 101: A Step-by-Step Guide to Understanding Body Changes, Managing Emotions, and Developing Healthy Habits — to Building Confidence Without the Stress

Mfon Archibong

I submitted one title and subtitle previously. I'm rewording this to see which one sounds better.
Both titles still meet the same previous POC.

Title: Personal Development Through Letting Go

Subtitle: A Step-by-Step Guide to Simple Changes That Build Confidence, Boost Clarity, and Create
a Life of Purpose and Peace

Characters 154



Tony & Mary

Hello, We went back and followed the ChatGBT prompts in Chapter 2 and it gave us this new version of our Book Title. As always thank you for your guidance and patience. Here is our shared link for your teams review. See you all on Thursdays Zoom Call!

<https://docs.google.com/document/d/1xgbT7j3foYdO96H5WUdj2b3qqipYEn4cPYNF03j1l3o/edit?usp=sharing>



Kim Douthit

Working on my title and sub-title. The book is about my digital automation system and how it can be used to grow the business.

Title options:

Business Warfare: How Automation Helps You Scale and Outlast the Competition

The Business System That Wins: Automate, Optimize, Dominate

Subtitle options:

The System Every Business Needs: Save Time, Spend Less, and Automate Every Follow-Up

A Time-Saving, Cost-Effective Guide to Automating and Dominating Your Market

Time-Saving, Cost-Effective Systems That Turn Small Businesses into Market Leaders

Cover Image

https://1drv.ms/i/c/8e7c38544880ecd7/EWEhtL8EomVOv5K3M2qLURcBU_VHeoX5v8qGWvayEFcZQQ?e=Eqklck

Kathy Hill

I've had a FB account for years but when I tried to make a new account (with my gmail) to join the AIA Community I was locked out of FB and I'm appealing it. Can I connect with the group using my active FB account?

Deborah Boyle

Please evaluate my book covers.

<https://docs.google.com/document/d/1Ngc6pKeaCNZOg828SVx-axJpLjvJ0ymh-JaJyO9pvlk/edit?usp=sharing>



Yvonne Joseph

Please, I need help with picking the best Title for my book. Thank you so much. I appreciate you all.

The Complete OCD Workbook for Teens and Adults: A Step-by-Step Proven CBT & Mindfulness to Conquer Intrusive Thoughts, Stop Compulsive Habits, and Regain Control—Even If Nothing Else Has Worked

OR

The Complete OCD Workbook for Teens and Adults: Conquer Intrusive Thoughts and Compulsive Habits in Just 15 Minutes a Day with Proven CBT and Mindfulness Tools



Tommy O'Gorman

Hello coaches, hope you're having a great week please advise on one of these subtitles that I can move forward to the next stage because it's like I think seven weeks now It is at this stage I can't get past the stage, So hopefully today we'll be today. Thank you for your expertise.

Title: Day Trading For Beginners

Subtitles.(1)Step-by-Step Wealth Building: Proven Strategies to Grow YourPortfolio, Minimize Risk, and Build Steady Profits in Forex, Options& Crypto Character Count: 174

(2)Financial Growth Strategies Made Simple: Learn to Grow YourPortfolio, Reduce Risk, and Earn Consistent Profits in Forex, Options& Crypto Character Count: 174

(3)Build Your Portfolio with Confidence: Proven Methods to IncreaseWealth, Lower Risk, and Generate Steady Income in Forex, Options &Crypto Character Count: 176



Kelly Stamper

I've been thinking about changing the name of my book now, just before publishing. Please review the two new title and subtitles.

https://docs.google.com/document/d/1S2ywLChxQfTjWVBn0Obmszd3Uj_ge_dZ6DVOEGK3x48/edit?usp=sharing



Kelly Stamper

Hi Coaches! I submitted another question for book title/subtitle, but this cover is for the original book title/subtitle. Please give me your honest opinion.

<https://docs.google.com/document/d/19G8uYz8j9VeWNHqpwyCIDW2yi6pzSqfS3ZwBPRLIyAw/edit?usp=sharing>



Jody Murphy

3 quick questions:

Can you make individual pages in an ebook printable?

Can you publish the ebook version, but no paperback, and skip ahead to making audiobook available on Audible?

How do you add a pdf of bonus audiobook content in Audible? Does the same 10% rule for the bonus that KDP has apply in Audible?

Thanks, mondo!



Moi

I have been considering using a logo and publisher name instead of an author name. What are the rules and requirements around this? Can I just make up a name and logo and use it like you would a pen name?



Rebecca Lewis

Hi, I was thinking of doing a yoga or similar exercise book and the idea passes POC. However, most of the competitors have videos of the exercises linked to their books - is there a way around that or do you think it isn't worth doing a book without videos? Also where can we get photos for food and drink books? Would I have to make up every cocktail and take a picture of it? Thank you



Denise Tysor

Coaches, please review my latest 2 book covers, attached

https://docs.google.com/document/d/1uCri8-h_nx0C_M1RWEZfx59E0TfKB6Gw/edit?usp=drive_link&oid=116598275676390334975&rtpof=true&sd=true

After you approve my book covers, I will submit the book for formatting. I am very happy with my progress. Thank you very much.



jill mask

How fast do much people make sells

Angelo Williams

Please critique this. It's 175 characters.

Title: Emotional Intelligence: Quickstart Guide to Succeed in Work and Relationships

Subtitle: Build Self-Awareness, Manage Your Emotions, and Improve Communication With Confidence and Clarity

Edna Mattos

Getting ready to publish e-book, paperback and/or hardcover.

Still waiting approval for copyright and DBA. Can I still publish without approval?

Which should I publish first – e-book, paperback or hardcover? Or all three at the same time? Can't do audible until the copyright is approved. Please confirm.

You need to publish first to get the ASIN. How do you revise the mid and end review pages to insert the ASIN without deleting and resubmitting the manuscript? Can you still use the original ISBN if you do this? OR, is there a way to edit these two pages without having to resubmit?

I elected to get the free ISBN code for the paperback. I believe I have to purchase more for the e-book and hardcover from BOWKER. What's the process to accomplish this?

For the e-book, I've read on KDP conflicting information. Is it flowable or not? I only have page breaks for the table of contents, book description, chapters, mid-book review, conclusion, end-book review and references. It's not ideal but if it's flowable, then I have no other choice.

Thanks.

Michelle Volz

I tested my topic for proof of concept, and I think it passed... My question is - when it comes to creating the subtitle, do we aim to put high-potential keywords in there (demand + low competition), or do we aim to be as clear to the buyer as possible? I know both would be ideal, but sometimes being clear and explanatory to your customer means using words that aren't particularly high-ranking. When that's the case, what's the priority? Thank you!



Denise Tysor

Thank you, coaches. This is a duplicate because the wording needed correction. Link
https://docs.google.com/document/d/1THnRgBysSHhPVhzD6lQSFR8tib2nBgL/edit?usp=drive_link&oid=116598275676390334975&rtpof=true&sd=true

Melissa R

Please review my titles below. Thanks in advance!

Intermittent Fasting Essentials for Women 50+:

Revitalize Your Health & Hormones in 21 Days or Less for Effective Weight Loss, Detox, & Lasting Wellness (150)

OR

Intermittent Fasting for Women 50 and Fabulous:

How Anyone Can Revitalize Their Health & Hormones in 21 Days or Less for Effective Weight Loss, Detox, & Lasting Wellness (167)

Kim Douthit

I submitted a title and sub-title on Friday, but I have changed it.

The book is about automation in business systems. Here is my new submission:

The Burnout-Proof Small Business Systems

and the sub-title is

How to Use AI and Automation to Control (Eliminate was also suggested) the Chaos and Build a Business You Actually Enjoy.

I'm not a fan of eliminate, but I'm open to suggestions.

I also have a link for my cover photo. Not sure you guys look at covers, but thought I would include it just in case you do.

<https://1drv.ms/i/c/8e7c38544880ecd7/EbgJAEMOC8BPq07e5veZhocBM0AR4CFtHqMHGjUOLDzO-Q?e=kGIY1G>



Katia Hadjeb-Rahman

Hi coaches, I had a super long title before. I refined it a little bit. Would love to know what you think.

Transformative life skills for teens and young adults: break free from stress and self doubt to unlock a life of independence, memorable presence, and unshakable confidence. Character count is 173.

Tony & Mary Rossignol "Cali Couple"

Hello - our 30K manuscript is completed, and we are starting to work on our book cover and would like to finalize our title. Please review and comment. Here is our shared link. Thank you for all of your efforts.

<https://docs.google.com/document/d/1xgbT7j3foYdO96H5WUdj2b3qqipYEn4cPYNF03j1l3o/edit?usp=sharing>



Ellie

Hi Coaches,

I've created a couple of customer research documents and then combined them into a single, 12-page document with no repetition. I've also added notes and features I plan to use for my book outline in the section titled "My Positive Book Qualities for the Outline."

This document now includes almost everything I'd like to consider for my book. How can I use it—perhaps lock or finalize it—as the foundation for my outline?

Thank you!



Shana Patterson

Help! Chassy gave me a 1-month extension on 2 publishing credits, which will expire April 14.

Tonight, Sat. when I hit "create manuscript" my account says "0." Leaving for off-grid camping on the 14th and need to have this problem solved tomorrow (Sunday). Every hour counts!



Anena Goretti

Hi Coaches, please share your thoughts on my Title and Subtitle. Thank you. Title: Fun Survival Skills For Kids Subtitle: Step by Step Guide To Adventurous Lessons, Exploring Terrain, Building Confidence, Ensuring Safety, and Mastering Shelter Craft



Anthony Alexander

I want to put out books to help me get leads for my Happiness Coaching Program (I help people who are sad and depressed achieve higher levels of happiness using a simple 5 step morning ritual). What key words should I be targeting? Some of the possibilities I see are:

Happiness Habit

Happiness Morning Routine

How to be Happy

5 Step Happiness System

How to overcome Depression

How to overcome Anxiety

Mfon Archibong

How to Find Clarity: Train Your Mind to Think Intentionally, Focus on What Matters, and Live a Life Aligned with Purpose

Characters: 120

How to Find Clarity: Step-by-Step Strategies to Train Your Mind, Choose Your Thoughts, and Live with Clarity and Purpose

Characters: 120

Please advise on the best option. Thank you

Sonia Toledo

Please give me feedback one which book title works best:

I am Resilient: A guide to building self love with self-awareness and self management.

I LOVE Myself: A Guide to Building Resiliency, Courage and Clarity in the Face of Adversity.

Know your True self: Building Resiliency and Courage to Create your Life with Intention and clarity.

Jane Cardiale

Is there a way to submit my title and subtitle for a coach to say that it is good or it sucks?

Lacey Mount

Good morning! Here's the link to two book covers generated using the book covers lessons (Chat GPT for ideas, Ideogram for images). These were the two most 'professional' ideas conceptually. Am I on the right track here? I may have to leave early, but have a great week!

https://docs.google.com/document/d/1cpvt0m1IRQqwm-eVlq3lVkd2EqNNta-W/edit?usp=share_link&ouid=103159305117543157165&rtpof=true&sd=true

Linda Treiber

I am lost with the tech training. What can I do?

Christine Palmer

Blessings, Coaches,

After much reflection and collaboration with my father, I believe we have finally landed on the right title for my book. It's been a long process with many revisions, but I'm excited to move forward.

Proposed Title: Gospel Mom: Raise a Warrior & Lead as a Queen

Subtitle: Spiritual Strategies for Women to Empower Sons in Faith and Integrity, Build Wisdom, and Enhance Purpose to Become Mighty Men of God

I would greatly appreciate your thoughts or any final feedback. I won't be on the live call, but I will be sure to watch the replay.

Thank you for your support and encouragement throughout this journey.

