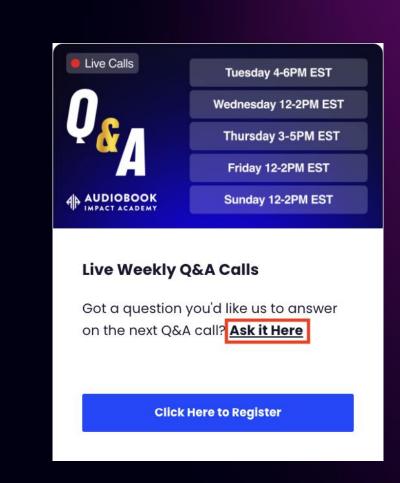
# A PUBLISHING

Use For Pulling in Q's

# **Q&A** Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





# **Special Segment**

Topic specific live training
Reviewing book covers/titles
Student interview
Quiz
Something else

Got a good idea for a segment? Let us know!



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# **Open Q&A**

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



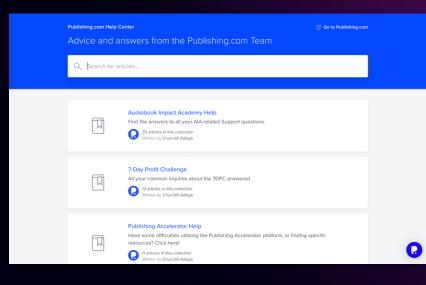
# **Most Frequently Asked Q&A Questions:**

#### **Visit our Help Center**

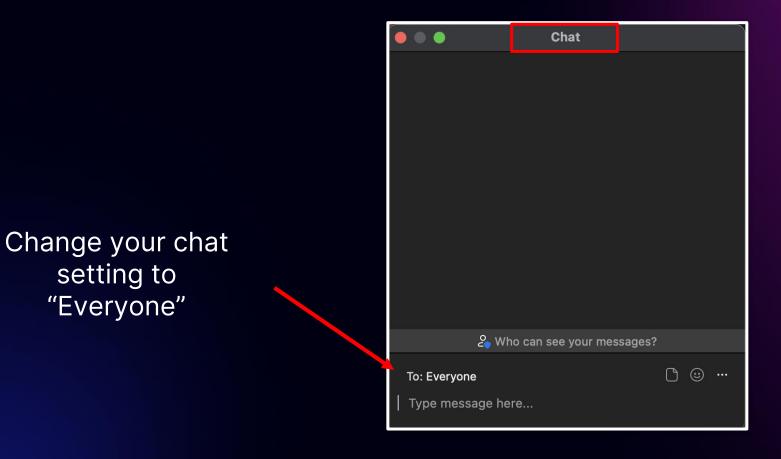
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.









# **PS Monthly Discount - August**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

#### APLUS10

Students get **10%** off A+ Content Package.





#### Alex Hormozi Book Launch Event



https://www.acquisition.com/leads?pv=64b64ba4d3b341e4a20aca28



**PUBLISHING** ACCELERATOR

### Alex Hormozi Book Launch Event

#### When: Saturday August 19th at noon ET

- See and learn how a big book launch is done
- Get a copy of his book (best book about getting leads that has ever existed)
- Top 10 affiliates will get a live Q&A session with Alex Hormozi for their audience





Let's Begin!





Thx Cody, so personally if you like a author and book in your particular genre, would you reccomend not to review? so perhaps they may be able to review yours? So, in other words do you tend to, or suggest e review out of our genre? thank you.



### Boyd

I'm finalizing my book title before starting a book cover contest on 99 Designs. What suggestions might you have for this title? Minding Dementia: Caring For Your Loved One And Yourself While Managing The Challenges Of Alzheimer's, Including; Diagnosis, Acceptance, Communication, Understanding Emotions, And More



#### Lisa oakes

What is my Business name



### Crystal

Hi Coaches! I would like assistance with choosing a good book title and subtitle regarding communication in relationships for couples (for my \$30k book). Below are a few ideas I put together. I won't be able to attend the meeting live, but I will watch the recording. Thank you in advance for your help! :)

1) Interpersonal Relationships in Dating & Marriage: How to Communicate with your partner to Overcome Miscommunication & Resolve Conflict

2) Communication for Couples: A Guide to Overcome Miscommunication, Resolve Conflict, & Understanding Your Partner

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#### Andrea

I'd like to leave a QR code in my book for readers to be sent directly to my review page, but I am not sure how. Is this covered in the course? Don't I need a link to the "Write a Customer Review" page on Amazon to create a QR code? But that is only available AFTER the book is published, at which point it is too late? Sorry if I am missing something, I am new to AIA.



#### Katherine

How can I access the "accelerator?" It seems I didn't join this "Publishing Accelerator." So I tried to do the sign-up process, but it didn't work for me. It says, "The URL was not found."



#### Katherine

I requested access to the Facebook AIA group yesterday but wasn't accepted yet. When can I be accepted?



#### Katherine

When can I start publishing books?



#### Ronni

do we need to use google Doc to create manuscript for 7DC? Can we use pages?



#### Ronni

When we use names like a person's name or a brand name of clothing how do we notate trademark or is it needed?



#### Ted

I published my first 30k book a few months ago, i've been running ads and so far I'm losing about \$5-20 a day. I have been following what's taught in the course and even had an individual coaching call but still not being successful. I'm feeling very dejected. Should I just stop the ads so I don't lose money [although I will probably not make sales either]?





1. Would you recommend to run ads for coloring books? If yes, how much money should be my max? Since the royalties are so small it needs to be worth it.

2. If yes, would you recommend doing sponsored brands [I have a brand with 6 coloring books]

Thanks!



#### Ted

To clarify my first question. I did all the necessary steps [I have over 100 good reviews, even a video review, used publishing life services for the outline and description, got the most expensive writer on TUW, have a great cover and title which were checked with coaches, have been optimizing the ads. I so far spent about \$3,000 on the book and ads and am only losing money. Help!





I am writing a low content book on Vocabulary, but i'm getting some ideas from other education engines such as Kumin and IXL. Do I put these on my references page? I've gotten a few ideas from their websites but this information is offered all across the internet so not sure if i have to. help plz!





If I submit my paperback to Ingramsparks, will it mess up my Amazon paperback listing?





Do I only get to opt out of KDP select every 90 days? I can't opt out before the 90 days? What if I miss the next 90 day opt out? Will it be "too late" to opt out again?



### April

Morning Coaches.

How can I be sure a stock image is not copywritten?

What is the difference between licensed images?

Is there a company or two you recommend with stock images for purchase or free

What lesson will I find this information in?

