

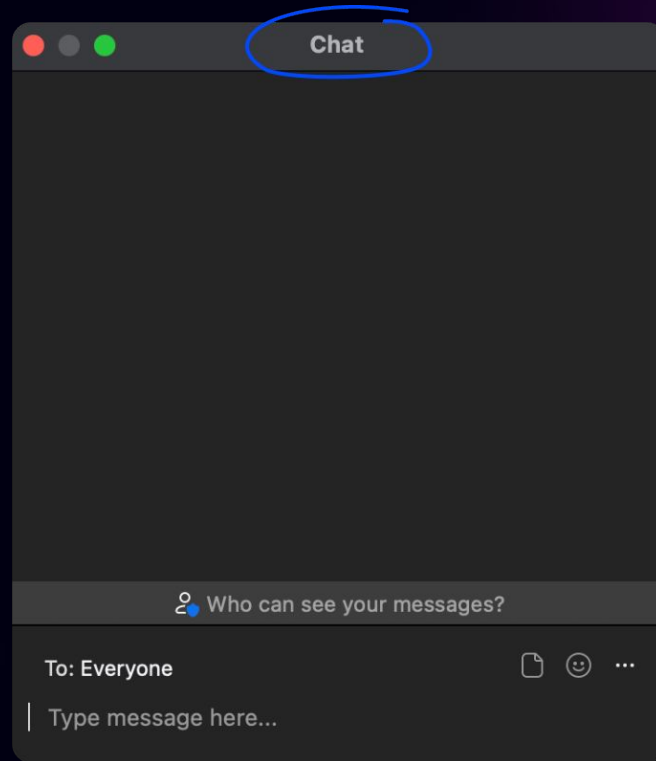
Action Takers Tuesday

Aug 13 2024

● 2024



Change your chat settings to "Everyone"



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

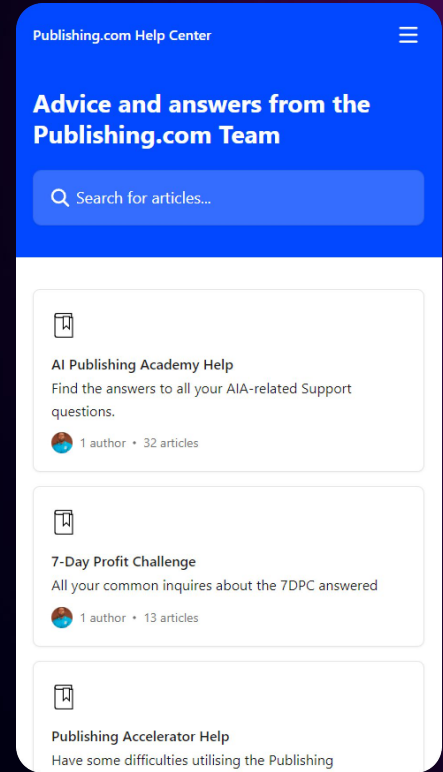
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Thought of the Day

Lies I told myself:

1) I'll Start Tomorrow

Procrastination is like cancer for progress.
Start now and adjust as you go.

2) I Don't Have What It Takes

Act courageously to become more confident.
Courage first. Confidence second.

3) No Is The Final Answer

Rejection is just a redirection.
“Yes” lives in the land of “No”.

Tip of The Week



Your TOPIC must be in the title:

- XXXX

PUBLISHING.AI NOW OPEN TO EVERYONE

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- Customer research
- Book outlines
- Book descriptions

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AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages.
Here's the **August** Discount Code.

→ **PERFECTEDIT10**

Students get **10%** off Editing and Proofreading Package!



LET'S BEGIN!

Carol

I need final decision help with my book cover please. My coach is on vacation and it's my first book!!! Thank you!

Wendy

These are the finalists for my book covers. I would love your input. You will notice my entire subtitle is not on the book as per the suggestion of my mentor since the genre book covers tend to be a very clean style. After a poll I ran, I am changing the subtitle back to “Christ-Centered” rather than “Scripture-Based” as some mentioned “scripture” is too vague. Thank you! I so appreciate your help! I will try to include a link to my competition book covers.

<https://99designs.com/contests/poll/4f51a06d7f>

https://docs.google.com/document/d/1iv9cE_gtE0WW7-fnVNyrAmQOafe8t7fy4Mm3qq6xUXk/edit?usp=sharing

<https://docs.google.com/document/d/1-dMjQ-3v2lcNxdgsYGKGAw4lktWArQq/edit?usp=sharing&oid=106316744881976276528&rtpof=true&sd=true>

Jeri Yoder

I completed my 7DC last week. My brother alerted me to some printing issues in his copy of the book that he ordered. There was a random story that popped up in the middle of the book, and some pages were incomplete and completed on another page. My author's copy is fine except for 2 awkward page breaks. What do I do about this? Do I need to let KDP know? Does he need to reach out to Amazon as a consumer to let them know? Please advise!

I would hate if this version of the book went to multiple recipients while I'm trying to get reviews.

Thank you in advance! I am loving the program!!!

Lisa G

Hello Everyone!!! I was just contacted to sell my books to a school in bulk. What would be the best and most profitable way for me to do that?

Maybe me buying from Amazon and sell to them, having them buy through Amazon or Ingram Spark etc? Or something entirely different? TYIA Coaches!!!!

Mihaela

Hi

How accurate is originality.ai?

I scanned a chapter written by a ghostwriter on TUW and it came up as "50% likely AI" . I did not give consent for the writer to use AI.

john

looking for the to do list in the "determining your fate" vid?

Jac

Link for cover design review:

<https://docs.google.com/document/d/1zUOMmX0gla41hIVHeQgj-mFpETfyaEpbCA-QvCCFwlg/edit?usp=sharing>

Anne

None right now.

Filomena

Please help me choose between 3 Subtitle options for Main Title, Divorce Essentials for Women, that has POC.

Practical Strategies to Survive Emotional Turmoil and Financial Uncertainty to Live a Life of Empowerment and Fulfillment (149 incl. Main)

1) Practical Strategies to Survive Emotional Turmoil, Legal Confusion and Financial Uncertainty to Live a Life of Empowerment and Fulfillment (166 incl. Main)

2) Practical Strategies to Survive Emotional Turmoil, Legal Confusion, and Financial Uncertainty to Live with More Clarity, Confidence, Empowerment, and Fulfillment (188 incl. Main)

Sarah

Hi coaches, I would like some help regarding my subtitle.

Title: 10-Minute Devotions for Families

Subtitle: Transform your family's day with devotions that bring you closer, nurture faith, and create cherished memories

The QSA coach suggested coming up with additional keywords because there is redundancy with the words family and devotion within my title. I've spent a lot of time, and I'm not coming up with anything better.

"Transform your family's day" is the offer she believes it could be a stronger offer.

Thank you

Aaron Braden

Are there small business grants available to fund the accelerator course?

Davis

Hi Tuesday Coaches

Please review my Subtitle.

Don't hold back! :)

My title has POC

I've used your feedback from previous Q & As

Title: Raised Bed Gardening for Beginners:

Subtitle: Easy Guide to Growing Delicious Vegetables and Herbs, No Experience Needed: Enjoy a Simple, Fulfilling Hobby and a More Independent Lifestyle.

Thank you

Cheryl

I would like feedback on 4-5 book covers.

Marcin

I am not perfectionist, I am learning Industry and want to publish my first book. I generated a manuscript via the AI Publishing software, it was okay but not great. Then I submitted it to the Publishing Services -> 2K USD for 47.8K words down to 41K after "fluffs" developmental editing. They did great job, then I read the thing again and it was not to be published, many duplicate words. Your experience, please? I understand we need to add work, question is about your workshop

Quiz, which word is it, from my second iteration of manuscript:

- "XYZZ" used 166 times

Down to 58 but needs review

Shannon

This question is for Brian (if possible):

Please explain the reason and/or the benefit of limiting an Amazon ad to just 30 products or keywords? I have one ad with more than that and from what I can tell it seems to be functioning okay without any negative effects.

Shannon

This question is for Brian (if possible):

Please explain the difference between negatively targeting a keyword or product verses just turning it off and pausing it and is there an advantage to use one or the other.

Additionally, once I negative target a keyword or product will it still appear on the list as delivering? If so, is there some sort of a visual indication that it has been negatively targeted or do I just have to remember and refer back to the list of negative targeted keywords or products?

Thanks!

Darrell

I've gone through half of the topics and none meet POC. Is this normal, or am I doing something wrong with KD SPY? *Note* I only use the first 20 books (results) of the topic to determine POC

Jamison

Should kindle be a big factor with the spy software?

Marina

What's your honest thoughts on cover and subtitle?

<https://docs.google.com/document/d/1QeUTyfbdcv2o3fHoiFvcQkYZyzVe5fnajoCcfgYX9Hk/edit?usp=sharing>

George

Happy Tuesday... Please review some cover options.

1st 4 are control from Amazon POC.

After that are from 99 designs.

https://docs.google.com/document/d/1Te1mZXPqq38gr_f6mCoksk4jqD7jzA7XAdQUfCkLvEw/edit?usp=sharing

Teresa

I plan on hiring a designer on Fiverr/Upwork to create simple illustrations throughout my book geared towards teens. I'd like to be cognizant of the length of the book and printing costs. Do you have anymore insight into what a good number of illustrations may be to keep the readers engaged and the printing costs reasonable?

Have you hired an illustrated on Fiverr/Upwork and have a ballpark on how much it may cost for say 10 simple illustrations? Thanks!

Kareema

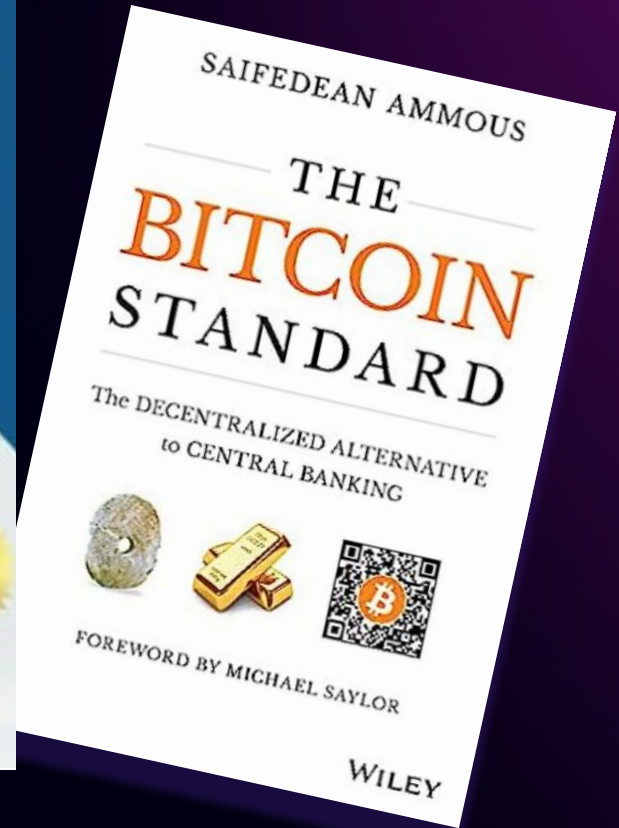
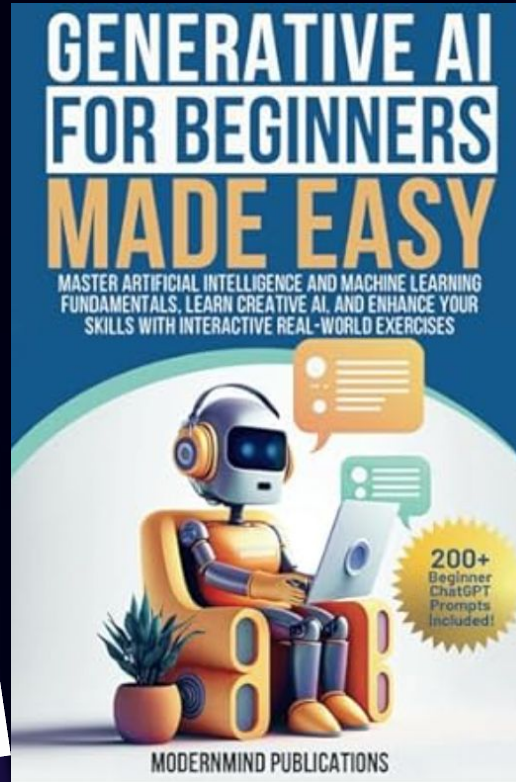
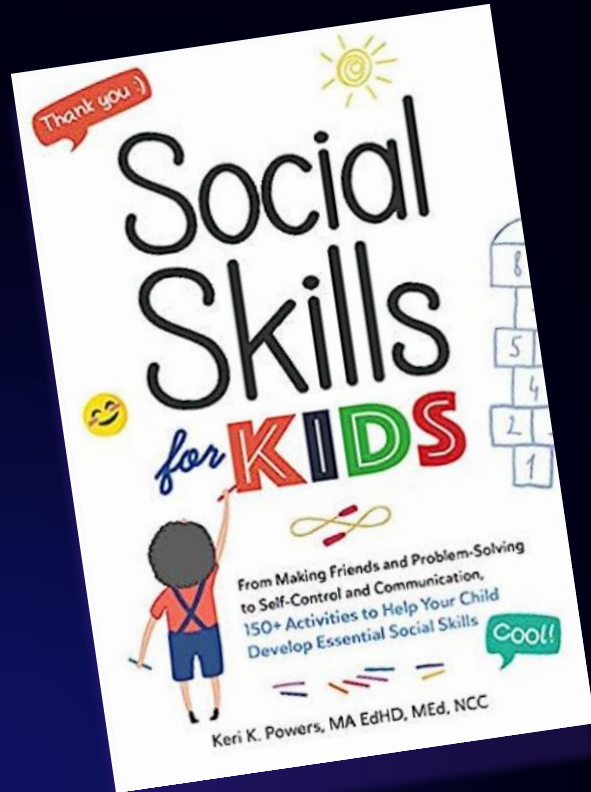
Can You review my Book Covers , <https://99designs.com/contests/poll/26355872ac>

Kurt

Hi Coaches, Feedback from QSA Fox on Stoicism book cover and content. Please see attached cover revision. He suggested enlarging and rotating the sticker. He also suggested more interesting font for subtitle. Please comment on both. I think sticker looks ok, but question the italics on the subtitle. I told FIVERR to come up with a more 'pleasing' font and suggested italics but she should provide artistic idea. Thanks

https://drive.google.com/file/d/1krbQEK0ddIMxhhYgE6igMnBbdWj_IHSy/view?usp=sharing

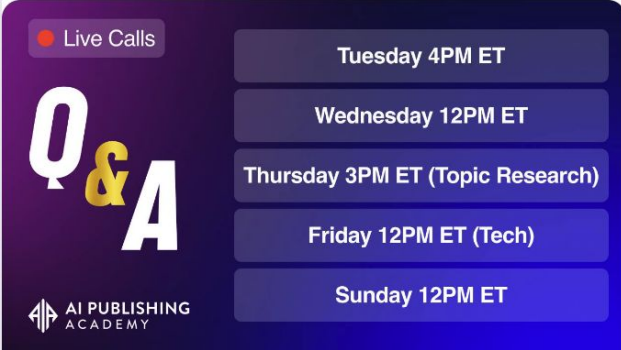
Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



The screenshot shows a promotional graphic for 'Live Calls' with a 'Q&A' logo. It lists five sessions: Tuesday 4PM ET, Wednesday 12PM ET, Thursday 3PM ET (Topic Research), Friday 12PM ET (Tech), and Sunday 12PM ET. Below the schedule, it says 'Live Weekly Q&A Calls' and 'Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)'. At the bottom is a red button that says 'Click Here to Register'.

Live Calls

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Wednesday 12PM ET

Thursday 3PM ET (Topic Research)

Friday 12PM ET (Tech)

Sunday 12PM ET

Q&A

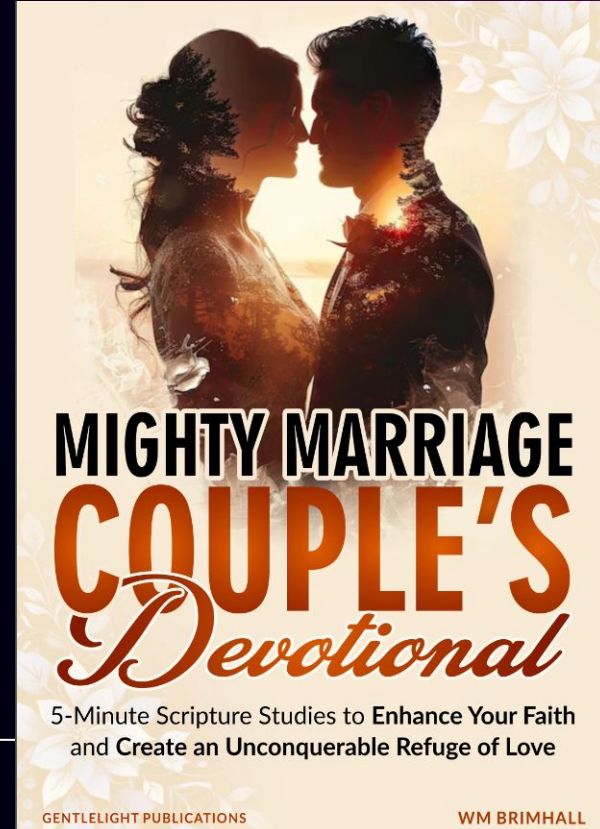
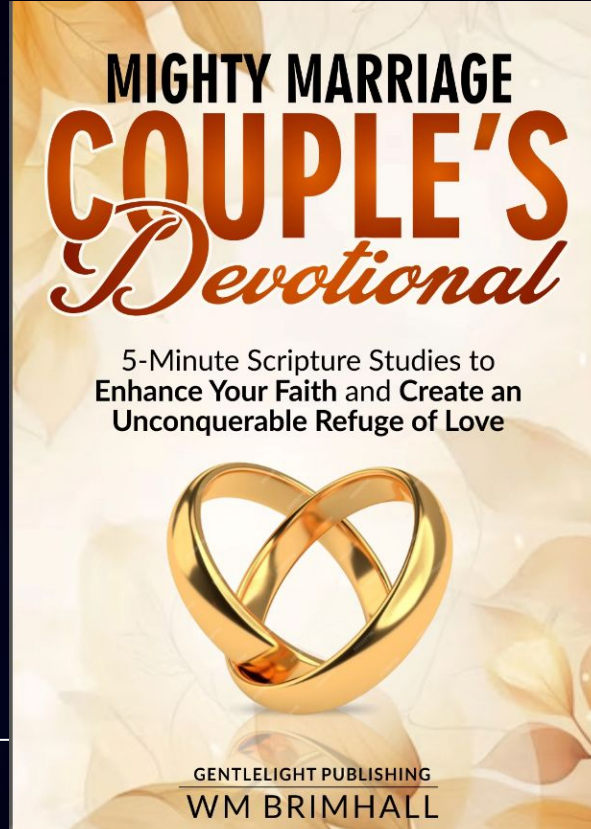
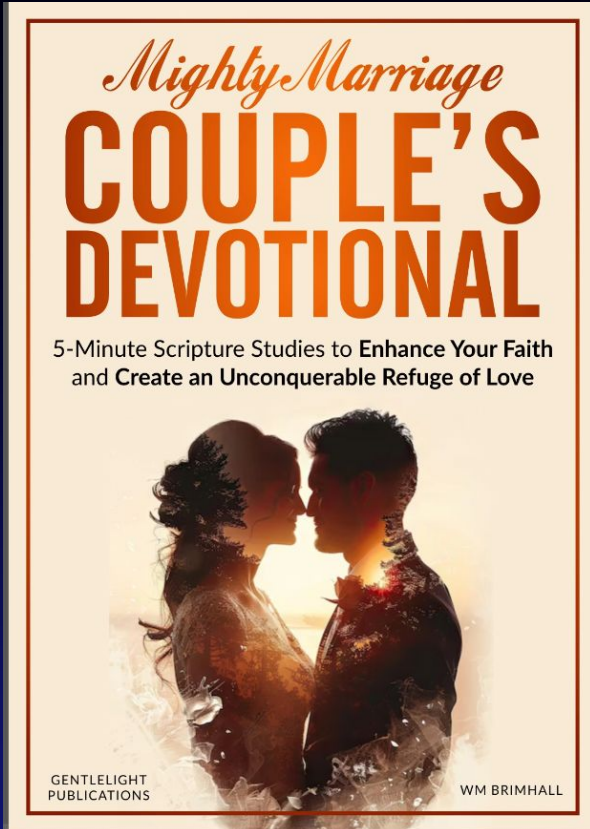
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Wendy



No Name

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FOR BEGINNERS

Discover the exclusive foolproof cultivation and maintenance blueprint to choose, prune, wire and style your miniatures for boosted health and enhanced longevity

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Illustrations,
interactive sheets
and videos
included



PARKINS BUSHMAN

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PARKINS BUSHMAN

Jac

HERBAL AND NATURAL REMEDIES

Unleashed

Fast and Easy Ways to Boost Energy
Sharpen Mental Clarity, Enhance Health
Strengthen Immunity, and MORE

Jack Savage

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JACK SAVAGE

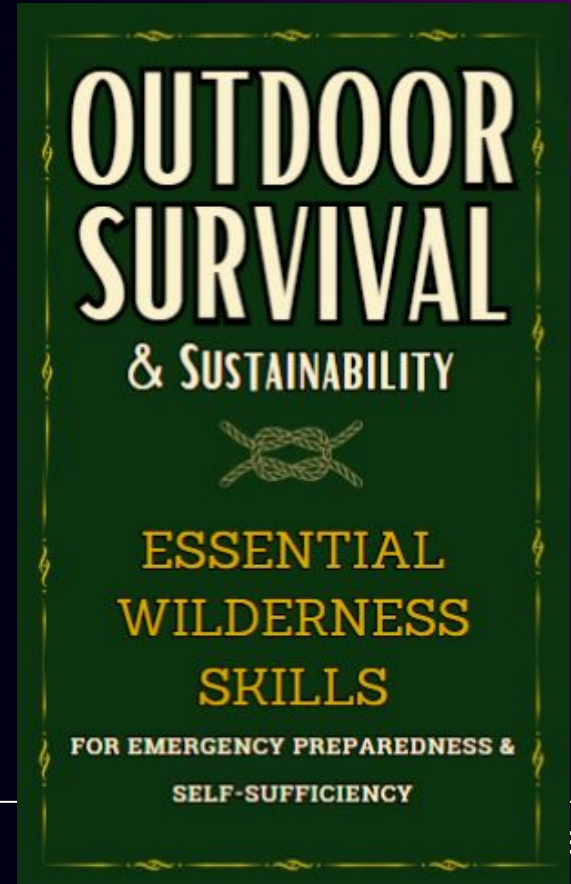
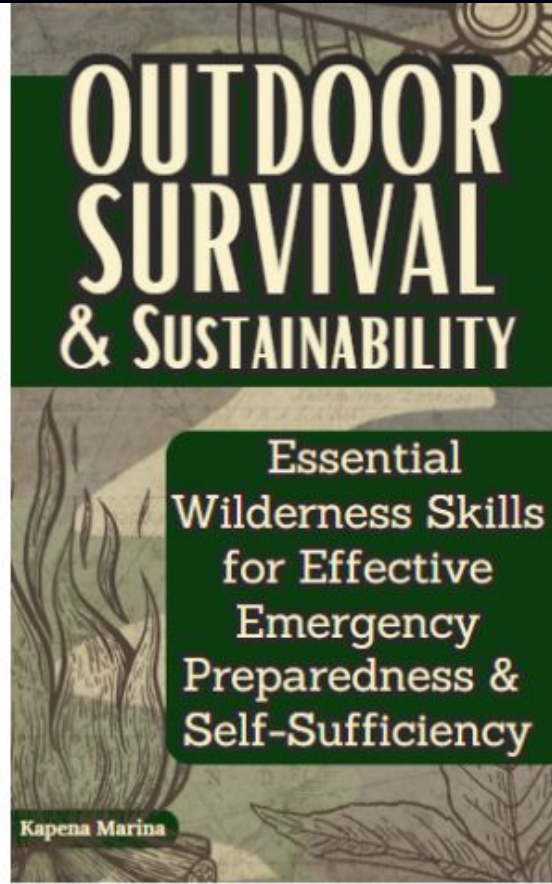
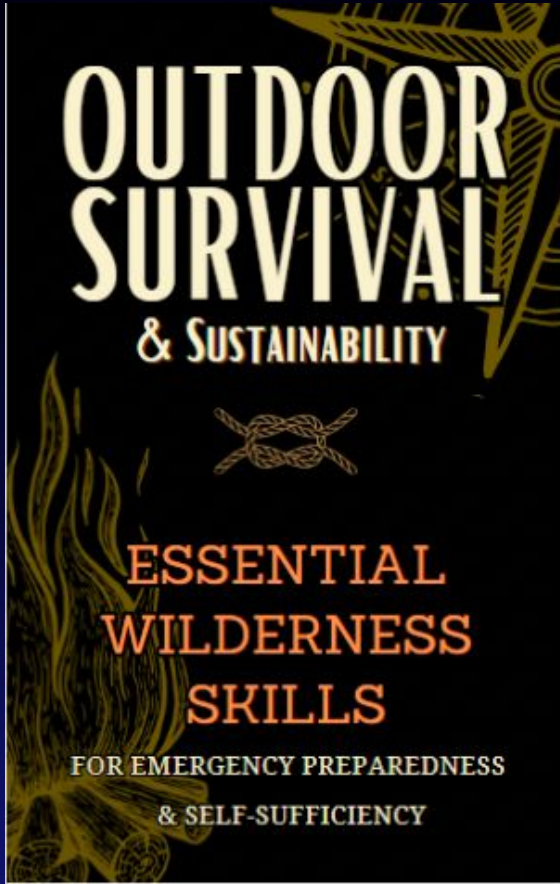
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Unleashed

FAST and EASY Ways To BOOST ENERGY
Sharpen MENTAL CLARITY, Enhance HEALTH
Strengthen IMMUNITY, and MORE

JACK SAVAGE

Marina



George

OUTDOOR SURVIVAL SKILLS
FOR KIDS

Introduction to Perform First Aid, Safely Start a Fire, Build Shelter, Filter Water, & Find Food - Easily Boost Confidence & Gain Independence

GEORGE PAULI

#2

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GEORGE PAULI

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OUTDOOR SURVIVAL SKILLS
FOR Kids

INTRODUCTION TO PERFORM FIRST AID, SAFELY START A FIRE, BUILD SHELTER, FILTER WATER, & FIND FOOD - EASILY BOOST CONFIDENCE & GAIN INDEPENDENCE

GEORGE PAULI

Kurt

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PRACTICE
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CW ASHWORTH



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Myrtle