

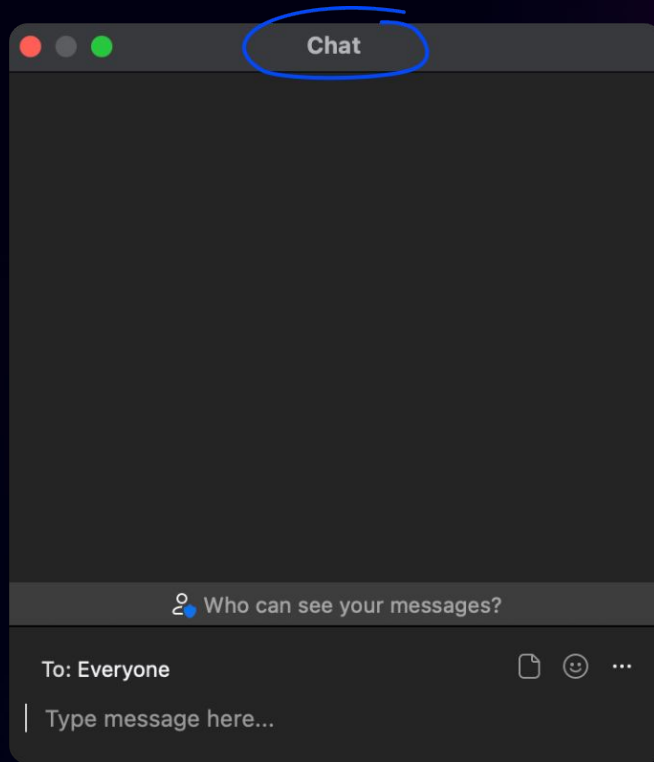
# Friday Tech Talk

December 13, 2024

● 2024



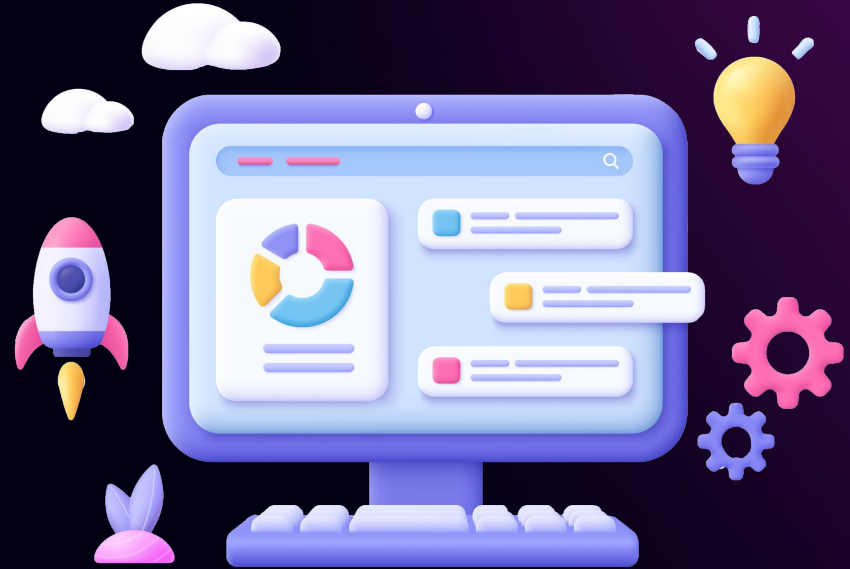
Change your chat settings to "Everyone"



# Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **10-15 mins.**



# Q&A TIME

Live Calls

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

# SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!





# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

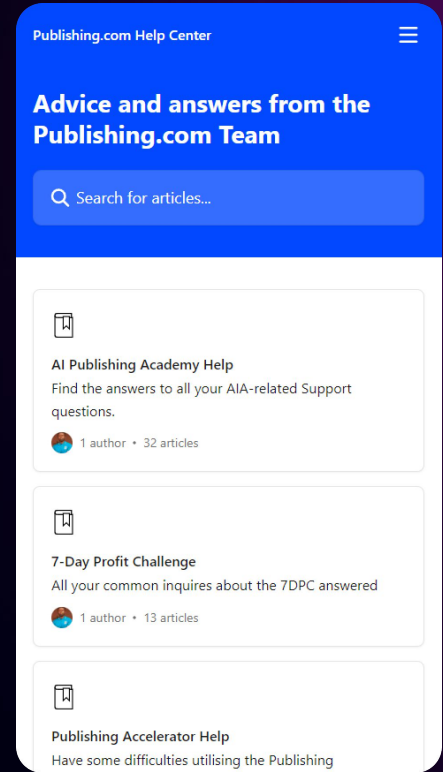
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.





# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*

# Tip of The Week



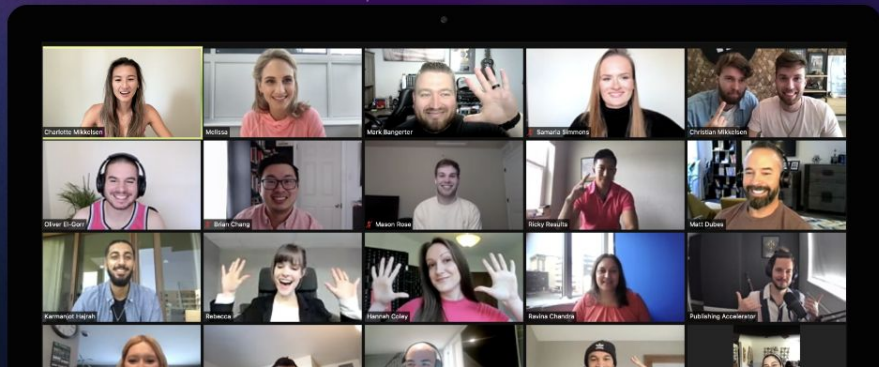
BEWARE OF  
ANNUAL AUTO RENEWALS



Tuesday 12/17 at 4 PM ET

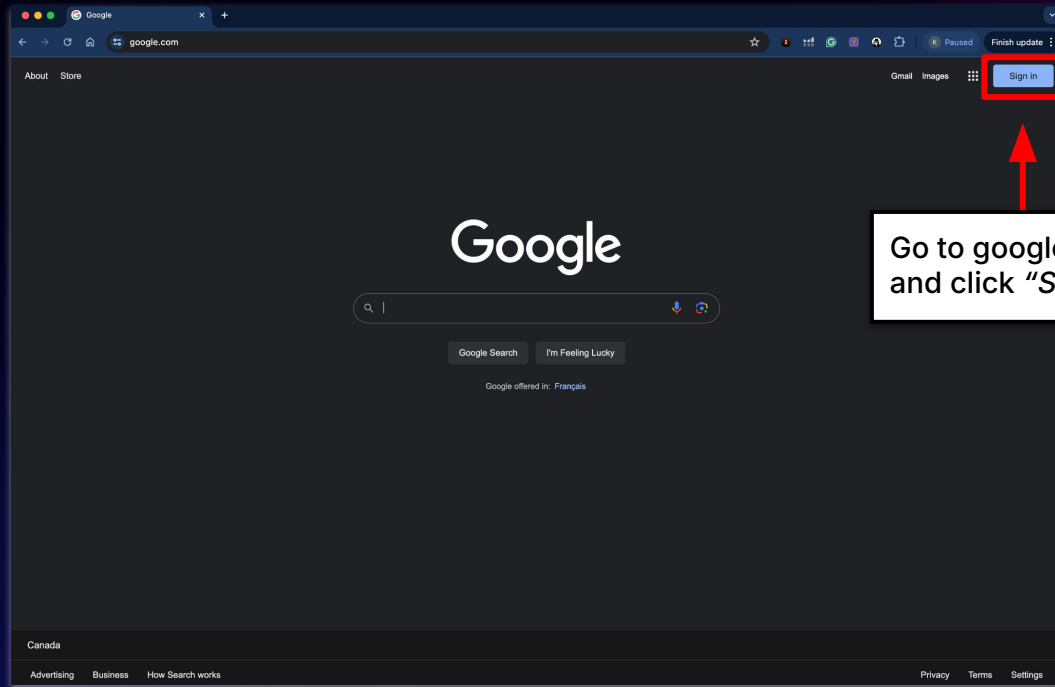
# Q&A Special Segment Amazon Ads

**REGISTER NOW**



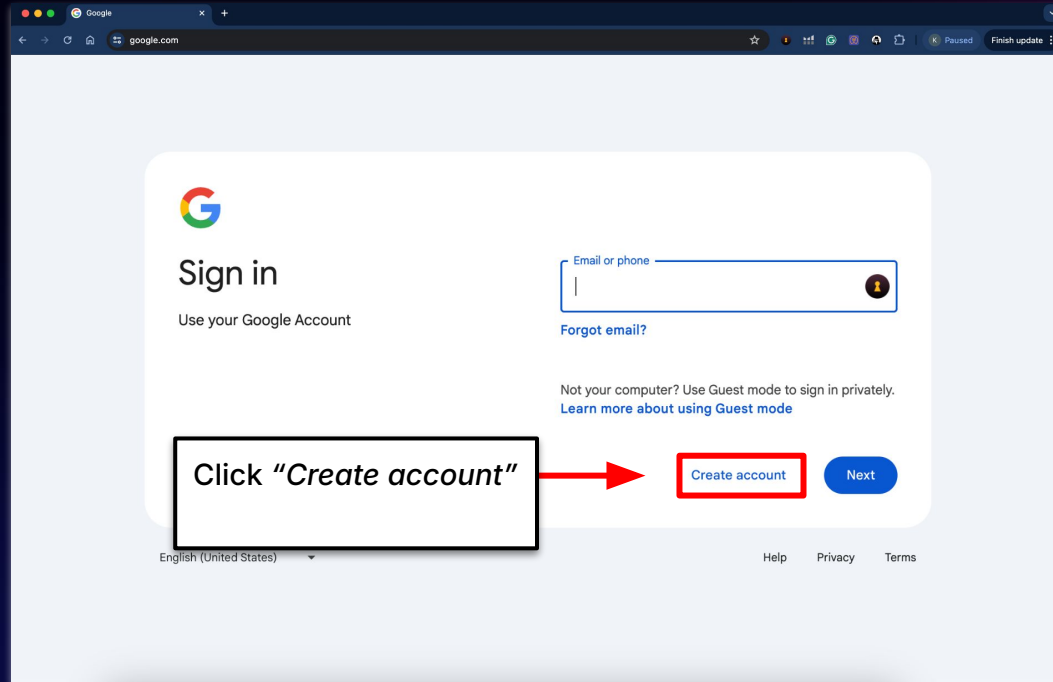
**LET'S BEGIN!**

# Creating a Google Account

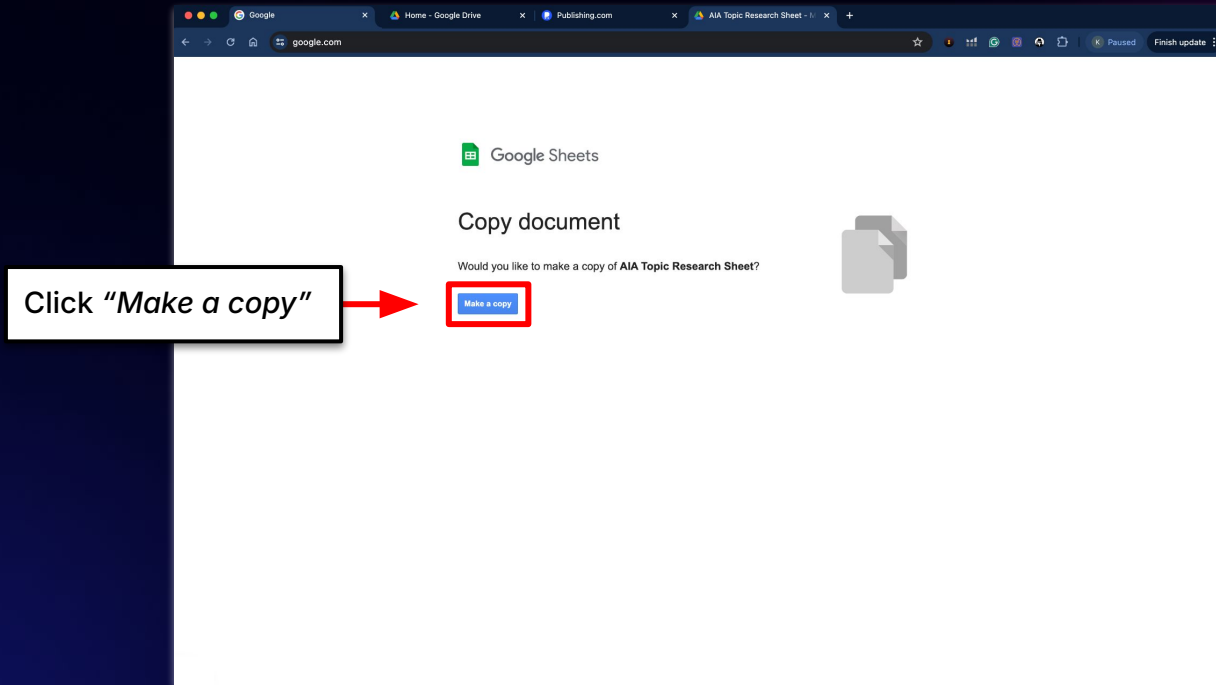


Go to google.com  
and click "Sign In"

# Creating a Google Account



# Using Your Google Drive



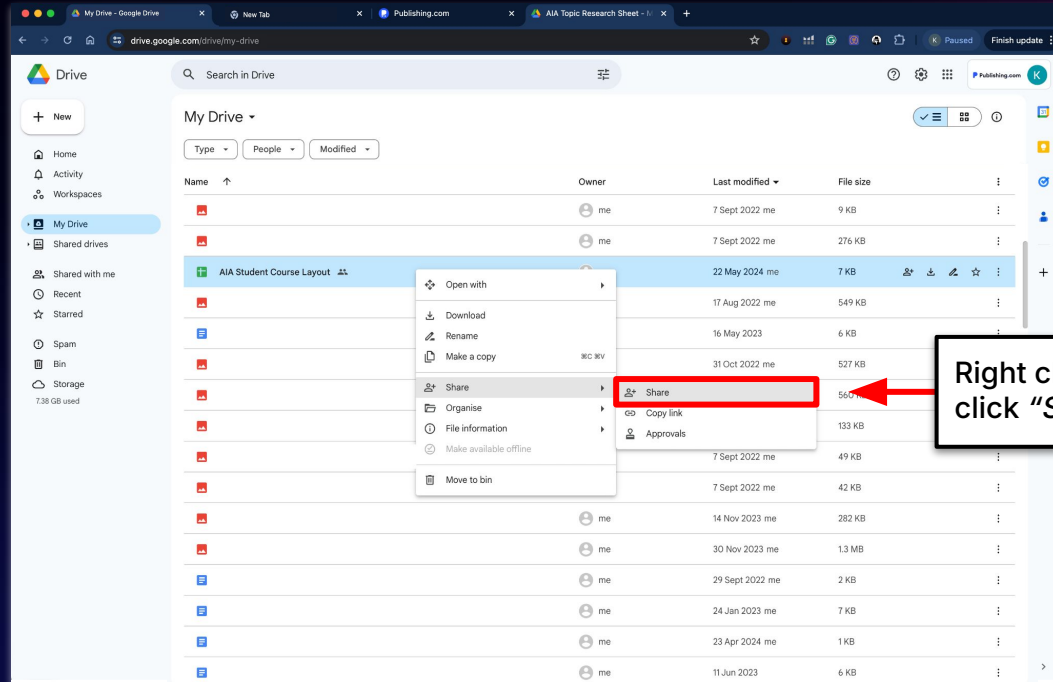
# Using Your Google Drive

The screenshot shows the Google Drive web interface. In the left-hand navigation sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from this box to a callout box that contains the text 'You can locate it in your Drive'. The main content area displays a list of files and folders under the heading 'My Drive'. The list has columns for Name, Owner, Last modified, and File size. The files listed include various documents and spreadsheets with their respective sizes and modification dates.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024 Rasmus Mikkel...	5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB



# Sharing a File or Folder

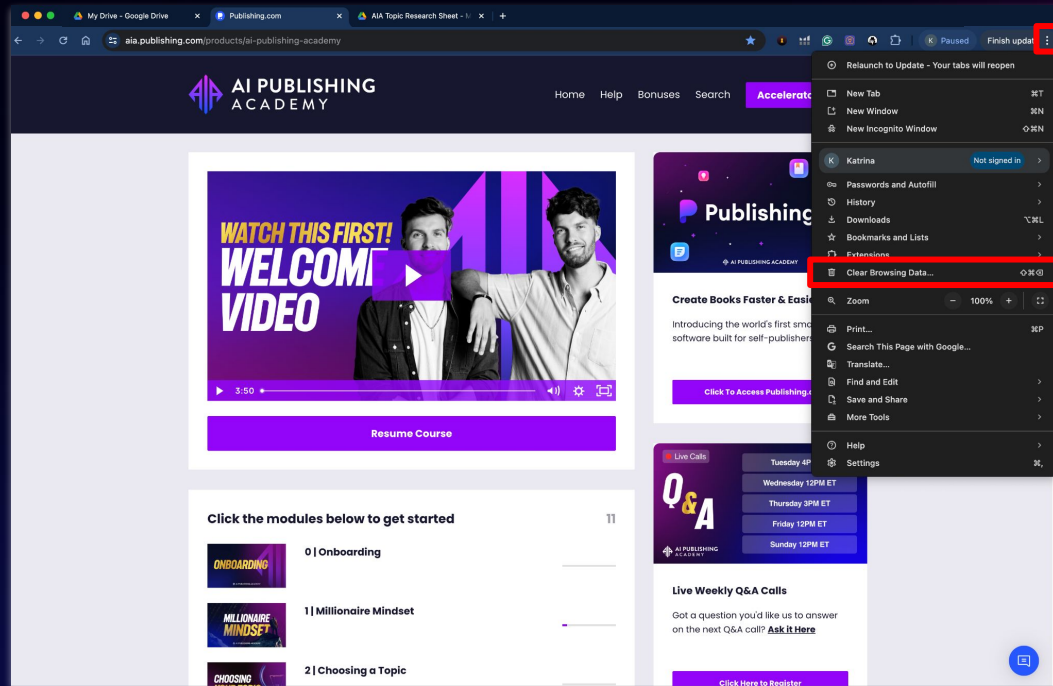


# Sharing a File or Folder

The image shows a screenshot of the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog box has three main sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link'). A red box highlights the 'General access' dropdown menu, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. Below the 'General access' section, there is a note: 'Viewers of this file can see comments and suggestions'. At the bottom of the dialog are 'Copy link' and 'Done' buttons. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

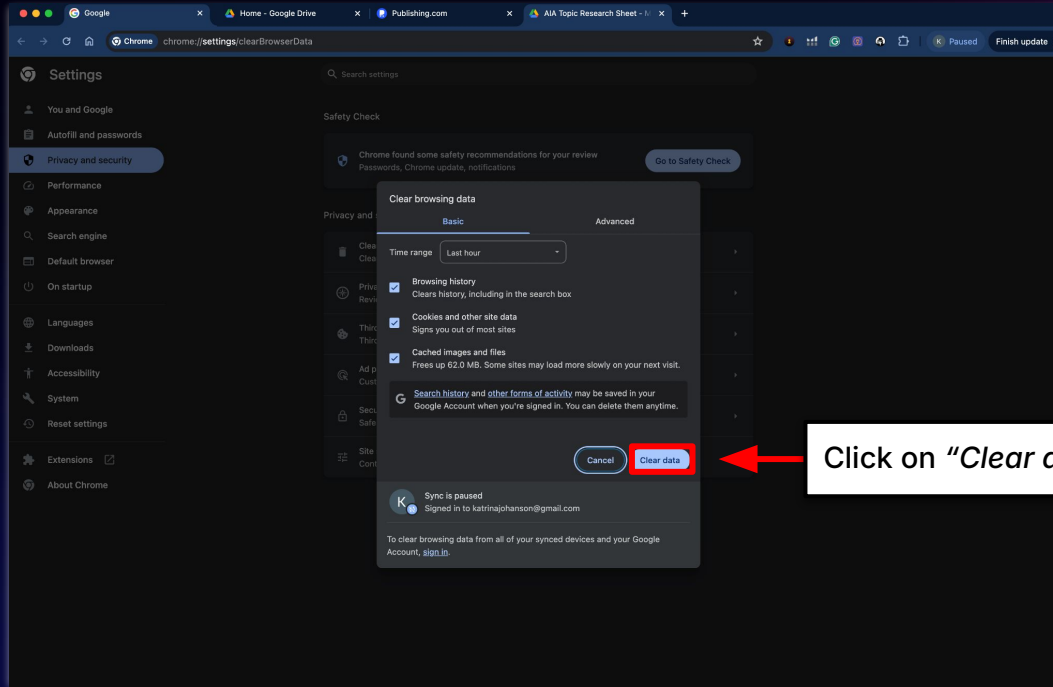
# Clearing Your Cache



1. Click on the three dots

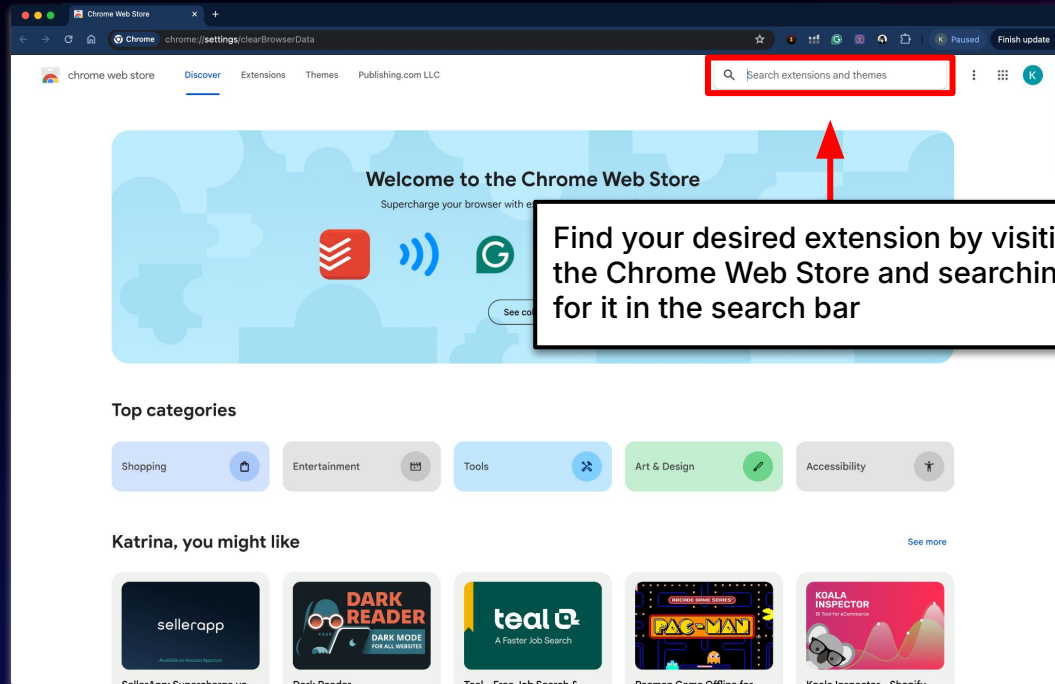
2. Click on "Clear Browsing Data"

# Clearing Your Cache

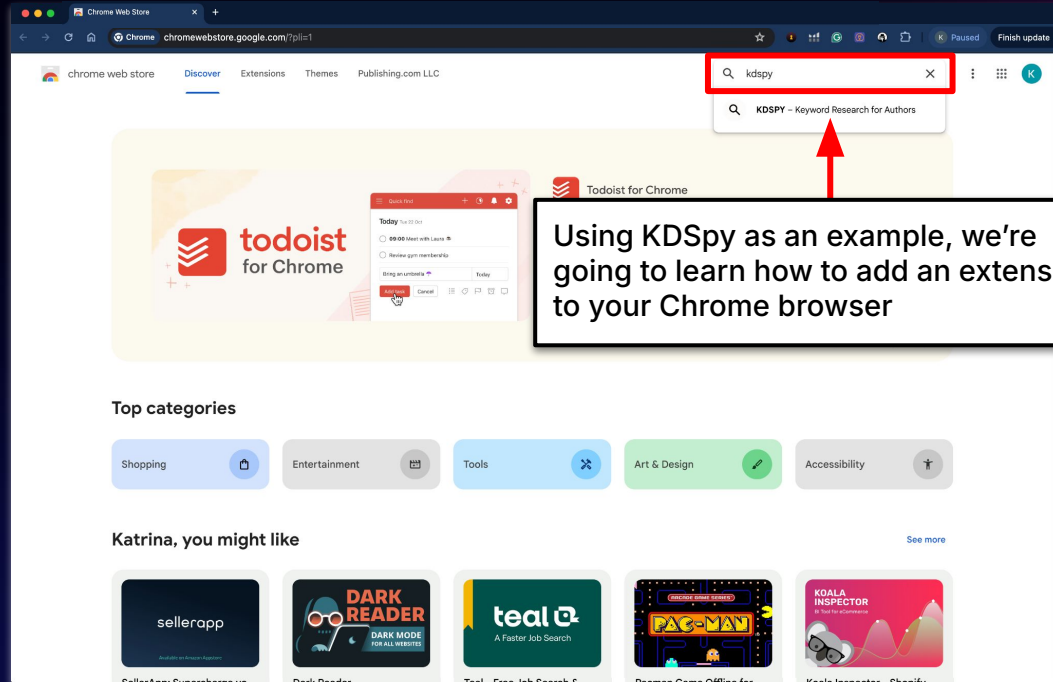


Click on "Clear data"

# Adding Extensions To Chrome



# Adding Extensions To Chrome



# Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

## KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

**Add to Chrome**

Click on "Add to Chrome"

**KDSPY**

Best Sellers in Health, Fitness & Dieting

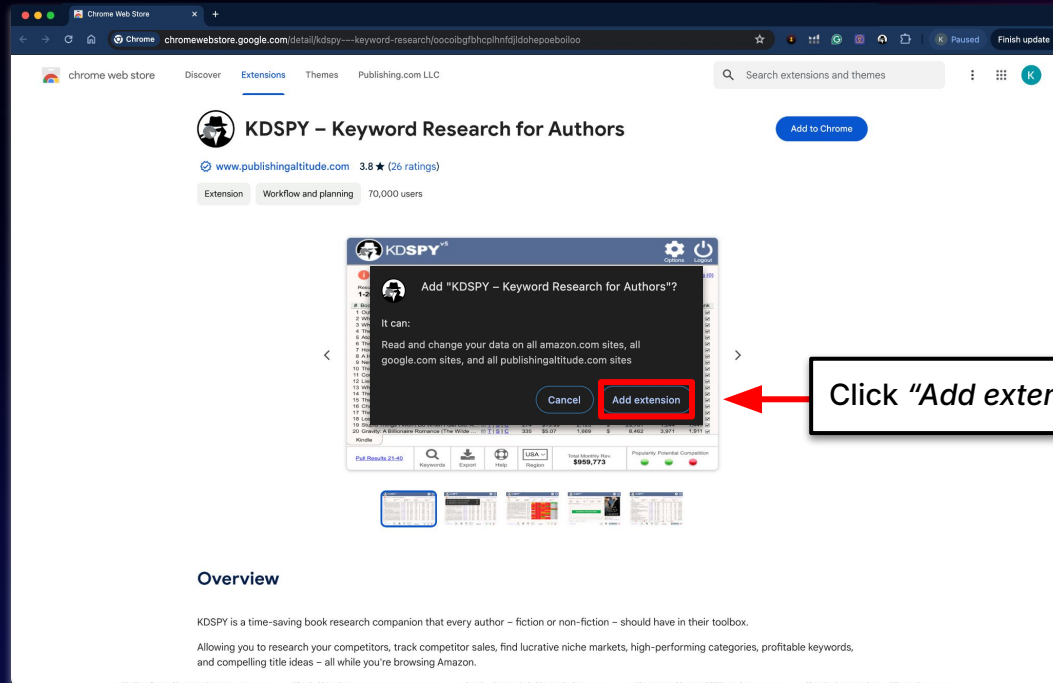
Rank	Book Title	Author	Price	Est. Mkt. Share
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9
10	10	10	10	10
11	11	11	11	11
12	12	12	12	12
13	13	13	13	13
14	14	14	14	14
15	15	15	15	15
16	16	16	16	16
17	17	17	17	17
18	18	18	18	18
19	19	19	19	19
20	20	20	20	20

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

# Adding Extensions To Chrome



chrome web store Discover **Extensions** Themes Publishing.com LLC

chrome webstore

**KDSPY – Keyword Research for Authors** Add to Chrome

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add "KDSPY – Keyword Research for Authors?"

It can:

- Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

Click "Add extension" on pop-up

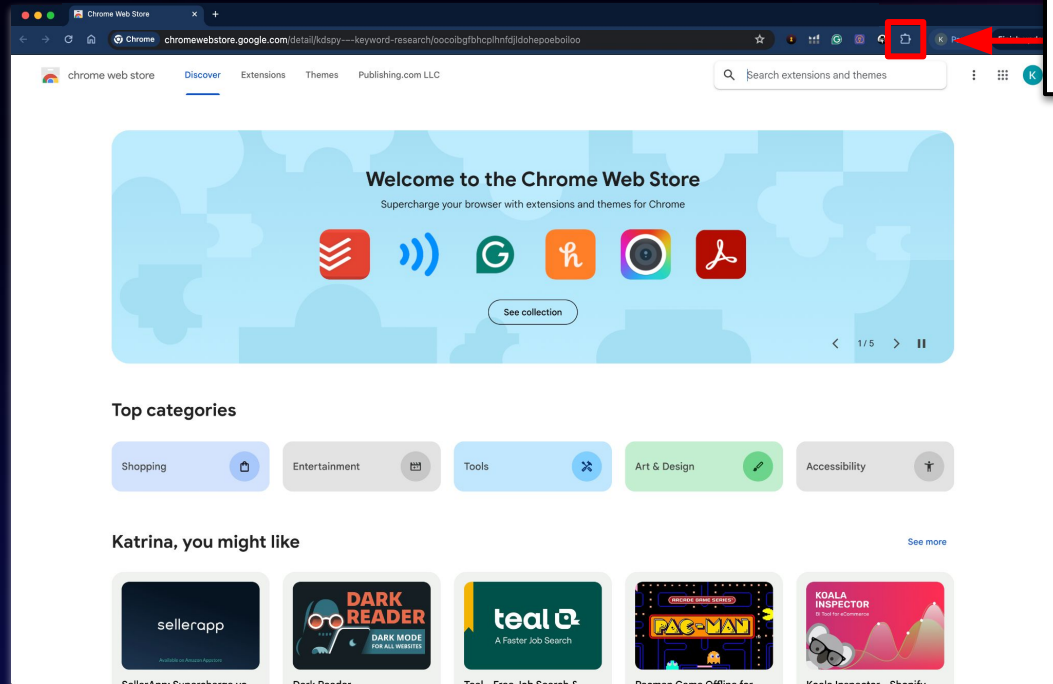
### Overview

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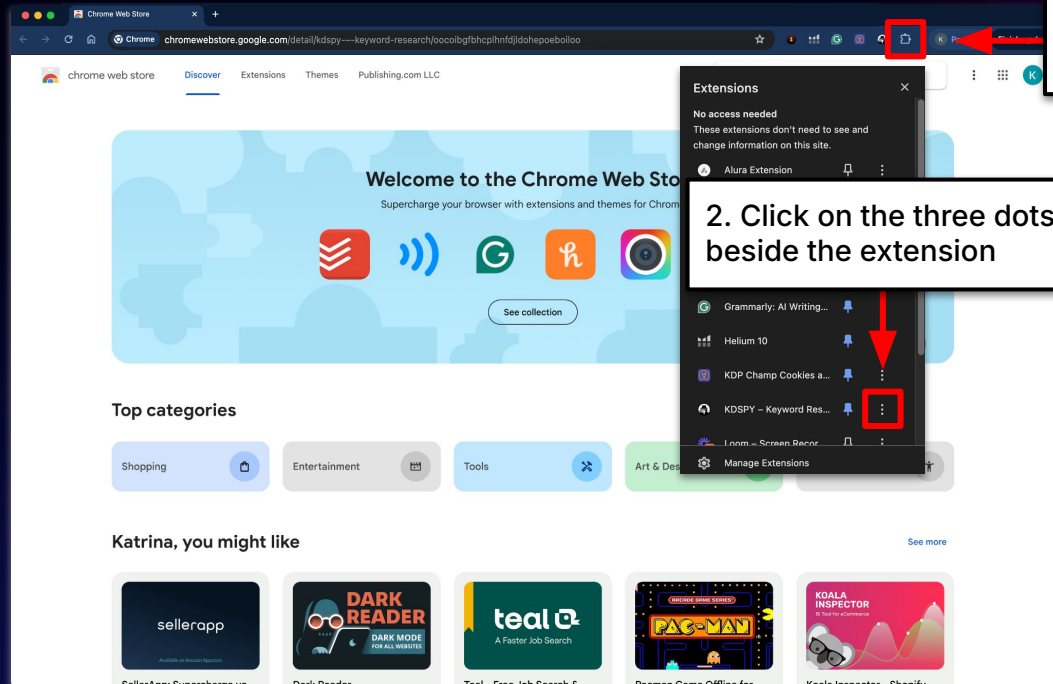


# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

# Finding Extensions in Chrome

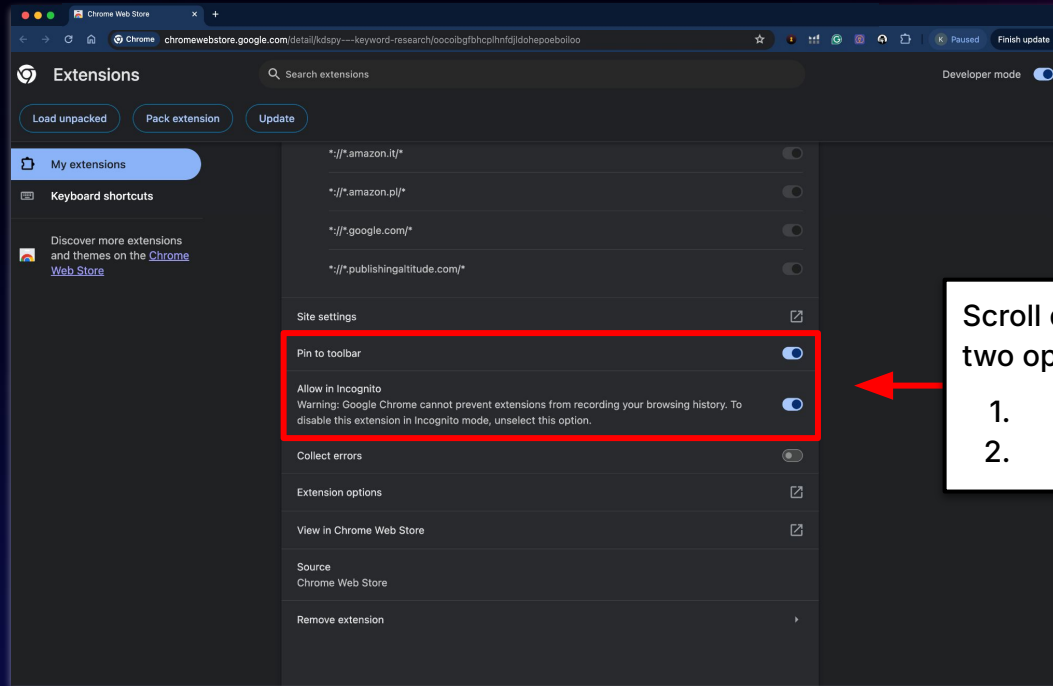
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL for the 'KDSPY - Keyword Research' extension. A red box highlights the puzzle piece icon in the top right corner of the browser. A red arrow points from a text box to this icon. Below the browser window, a list of installed extensions is shown. A red box highlights the three vertical dots next to the 'KDSPY - Keyword Res...' extension. A red arrow points from a text box to these dots. A second red box highlights the 'Manage Extension' option in the dropdown menu that appears. A red arrow points from a text box to this option. The background of the browser window shows the Chrome Web Store homepage with various categories and recommendations.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

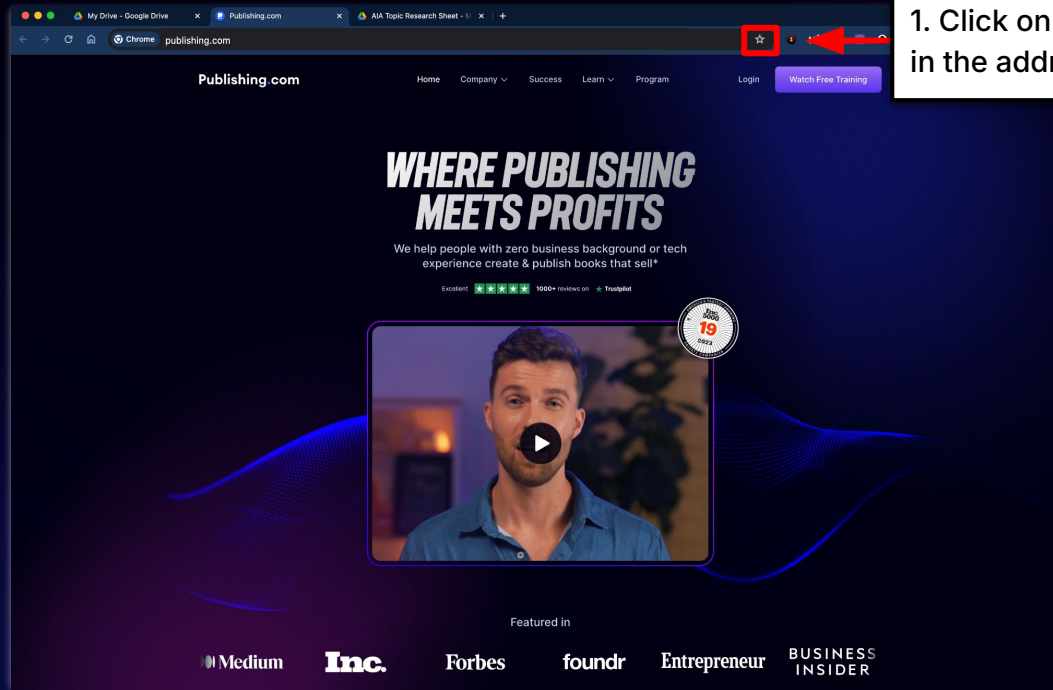
# Finding Extensions in Chrome



Scroll down to find these two options:

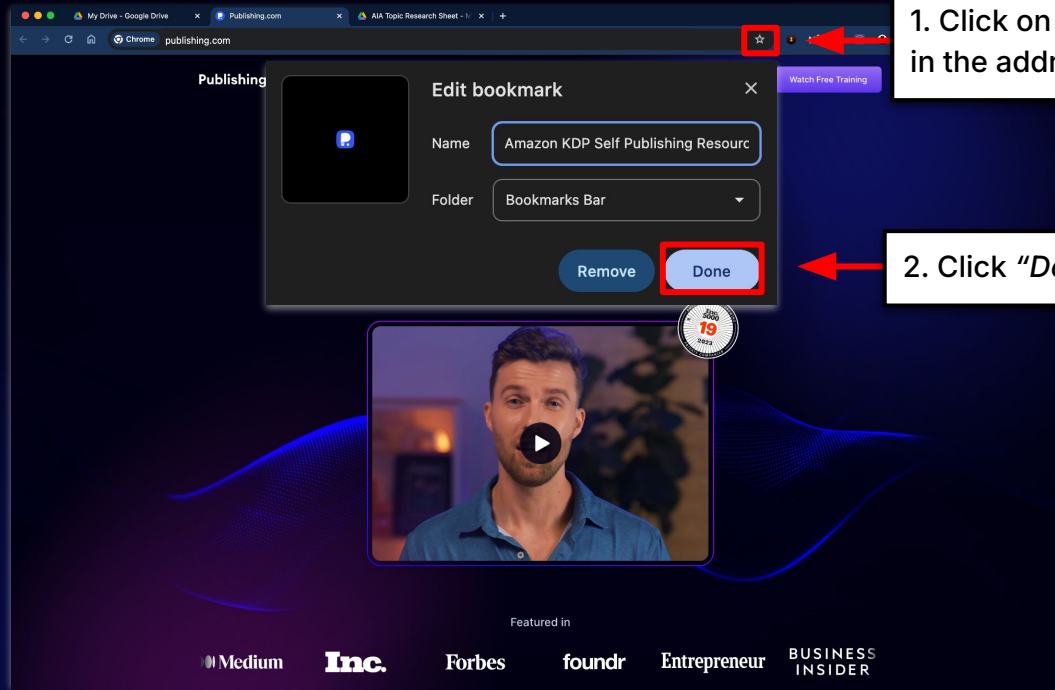
1. Pin to toolbar
2. Allow in Incognito

# Bookmarking



1. Click on the star in the address bar

# Bookmarking



1. Click on the star in the address bar

2. Click "Done"

# Pre-Submitted Questions

# Reginald Ward

Hello coaches and this is multi- fold question on outline: Can I edit in the outline section, if so will the edits be saved and included in the manuscript. Lastly, can I add a page to the outline to place all my contacts and call to action points: i.e social media links, website and link to my 1st book titled The Power of "I "10 inspirational Lessons to Handle Challenges & discover who you Are & course which is already, published designed and ready for purchase. Thanks and blessings,  
Coach Reggie Ward



# Sharon Foster

In researching my topic, ADHD for adults, I came across some information from Dr. Chris Palmer, a Harvard Psychiatrist, who maintains a different theory from the common ones. This doctor is reputable, and the theory makes sense. I want to put in a section with his information and his take on the cause of ADHD. Can I write it in my own words from a few podcasts where he was the guest speaker and cite him as a resource?

# jack riedel

B0DNWXRBLP is the ASIN of my first book. I have received a copyright commitment from the USPTO already. I would really really appreciate it if you could just take the book title here and do your own 2 minute test with KDSPY ....the \$500.00 or more in \$\$\$, combined with 150 or fewer reviews. If your result shows proof that the book CAN be lucrative and meet the profile that is explained by all of the video training, then I need to know. If it doesn't, I need to know that. I don't want to spend more time and money on ads for a book that doesn't have the capacity to sell. I have two AMZN ads running and both the auto and the manual are at high bids, but after 3700 impressions, only 2 paperbacks have been sold and the other 60 reviews ( 4.9 stars overall ) have been ebooks at \$0.99. I bought the academy education on Nov 5th, I published the book officially on AMZN on Nov 21. Before I keep grinding on the marketing of the book, I just need to know if THIS book has any future - and HOW? Would you do a basic test review for me? Thanks

# Tiffany McDuffie

How to stay motivated when life happens

# Felix Valladares

how do we avoid excessive supply of similar book ideas? is that a concern?

# Donna Mixon

## Questions for Friday Tech Call

- Tech Call - you have mentioned Atticus training is something you were working on. Is this complete? If yes, would you send me a link please or if not any idea when it's coming? (I have purchased it and about to dig in on it for the first time next week so anything would be helpful)
- Karmen - mentioned a loom video about creating a Facebook Business page is it possible to get a link to this?
- Do you use mailchimp for anything? if yes, please explain best practices and do most use it or most not?
- FB ads when people DM you for the free book - are you manually gathering email addresses and manually creating a database of them for future use?

# Donna Mixon

My question is about registering my copyright with <https://www.copyright.gov/registration/literary-works/> and which business name to use.

- The name of my LLC is URM Sunshine Enterprises, LLC

The DBA under this that I am using for publishing is: URMS Publishing

I do plan on publishing all my books under the DBA and create a brand and following under the DBA

- Fun fact: the name stands for You Are My Sunshine – like the old song :)

I am looking for SMART ways to delegate so that I can to grow my business as I work 80 hours a week and my goal is to grow my publishing business to replace my current income so I can leave my corp job. So to scale what do you think are the easiest / smartest/ and most cost effective things to delegate

# Donna Mixon

Marketing ideas -I heard someone on a call mention the websites listed below

Do you recommend these sites if yes, what is our goal/best use and for what to use them for and not to use them for, and what are their pros/cons

- The written word - <https://www.writtenwordmedia.com/>

- Fussy librarian - <https://www.thefussylibrarian.com/>

- Book doggy - <https://bookdoggy.com/>

- Book cave - <https://mybookcave.com/>

Do you have other marketing ideas other than FB ads and Amazon ads that you have found successful?

# Donna Mixon

If we are doing KDP Select (which means our ebook is exclusive to Amazon right?) then we can NOT give our pdf ebook away anywhere else including the above right?

So given this can we still utilize the above websites (or others)

How does the FB ad promos for give away my FREE advance reader copies effect the KDP Select/exclusive rights?



# Donna Mixon

1. Can I offer a FREE bonus report or something inside a book so that I can capture email addresses and build my advance reader list for future books?

2. Is there some kind of disclaimer that should be included we should include in our books like “this is my opinion” - of course I will be doing tons of research on every book I publish but thinking no way can I be an expert at everything and what if I get something wrong? Do you have disclaimer examples? Or what is best practices?

# Katherine Ayars

I am trying to create a customer research report. I have put in 12 ASIN numbers, but the "Generate" button will not light up, so I can't generate the report. Am I missing something? Thank you.

# Janet C.

Hey there Coach Jacob or Karman, Please read entire question b4 answering.

So, I now have 2 books published- BEGINNERS GUIDE TO BACKYARD VEGETABLE GARDENING (published 9/26/24) and BEGINNERS GUIDE TO GREENHOUSE GARDENING (published 12/5/24). My 1st book did well- I had over 1100 processed orders (all ebooks-most sold during FREE PROMO) for the 1st month and have been selling 1-2 copies per day since. My 2nd book has just finished the FREE PROMO and I have 178 processed orders. But NO REVIEWS yet!! I just can't believe that I haven't got even ONE REVIEW out of 1278 orders! Is that normal? I have a FB team that has helped me with the FB stuff (emails & DM's, etc.) & that is why I have so many sales. They have been reaching out asking for ppl to leave reviews.

But I don't understand-why are reviews so important over sales? I don't exactly understand how it works- may be a dumb question- but where does the big money come in? I have made \$85 out of \$5,500 spent so far. I don't understand why I'm not getting any reviews- I have links & QR codes in all books.

I need to understand this process so that I can see what I'm doing wrong & fix it. As far as I can see, my books are doing well selling, but I'm not making much money. I'm not selling any paperbacks. But why would people buy my paperback if they can get the ebook on their phone for only 99 cents?

Please help me understand the sales & reviews process.

Thanks so much!

PS- I'm thinking I may need to do Pubby for reviews? UGH!

# Ashten Martinez-Fournier

I had a book description created by publishing services. I decided to add two more bullet points to the description. The KDP html was provided by publishing services already, but now needs to be updated for the changes that I made. I used chatgpt and the provided prompt to create the html, but when I compare it to the html provided by publishing services, it looks different. How can I get this step right and how do I know for sure that it correct?

# Janet C.

When is a good time to create my audio book? My 2 books were published (9/26/24 & 12/5/24). I only have 1 review (if that matters). Is this something that will bring in some income? Is it worth it? Or should I just be trying to get reviews 1st? And should I do both at the same time or just one at a time?

Thanks so much.

# Carlton Phaire

If I belong to a book club and I asked them for reviews, will that violate Amazon's policy for reviews? Also, why is Amazon not posting my reviews so Pubby can recognize my reviews? And how can I find out if I used all my manuscripts?

# Genean Grobe

Can you share additional tips on humanizing the AI-generated text in Grammarly Pro (I've read the Help Center article on this)? Grammarly flags some portions of my writing as AI-generated content even after I have paraphrased and added my own style to the text. This flagging makes me worry that my writing will be seen as AI-generated by the UPSTO office, even after I will have done the work to make it my own. Can you share some insights to help me navigate this issue? Thanks!

# Genean Grobe

Can you share some tips on how to write/edit on a topic you have little knowledge about, but it meets POC? Thanks a bunch!



# Donna B

Who can rework a cover design that needs to be corrected?

# Donna B

How can I customize my Table of Contents in Microsoft Word?

# Yvette H.

Hello Coaches, this question is for Jacob. What software did you use to replace Grammarly with.  
Thank you.

# Judy Holm

Dear Coaches, Thank you for your advice on my cover designs. I want to distinguish my book from the competition by targeting all people curious about the topic – not just “spiritual” individuals. Most covers in this category are grey (prominent color) and mystical. Ps I have been art director for large beauty brands and financial service companies for many years – and believe that blue and yellow/gold convey positive messaging. Thanks! Judy  
<https://99designs.com/contests/poll/10fff1423e>

# Daniel G.

Aloha, Coach Jacob, Coach Taylor and new coach? :) (and any willing participants)!

These are my 3 best covers. PLEASE VOTE for your preference (and any comments are welcomed in the chat):

<https://docs.google.com/document/d/1d1cuQEcdZQ-jm0jJEHoECtvgDvLQcIlsY3KQs4pzsZw/edit?usp=sharing>

# Folly Somado-Hemazro

Friday Q&A

Hello coaches,

I love this Friday, Crew! As I finalize my first 30 K book, I would like your suggestions and recommendations for selecting the best cover from the top six I picked from the 99designers contest. Please clearly tell me what you would choose. Also, please tell me what I should do to improve your choice. Please find below the link.

[https://docs.google.com/document/d/1zrCl-O\\_lbyBAhBvAwURq3DierHz0lgzPWSH9JSJHehQ/edit?usp=sharing](https://docs.google.com/document/d/1zrCl-O_lbyBAhBvAwURq3DierHz0lgzPWSH9JSJHehQ/edit?usp=sharing)

Keep on trucking!

Thank you!