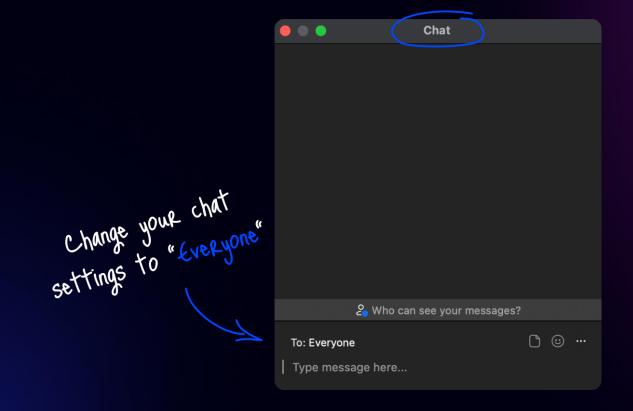


## Action Takers Tuesdays! February 13 2024



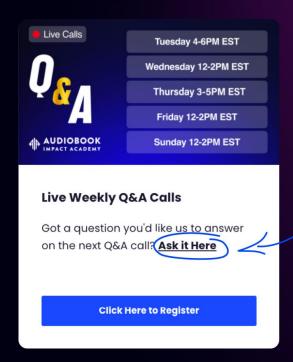
## Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

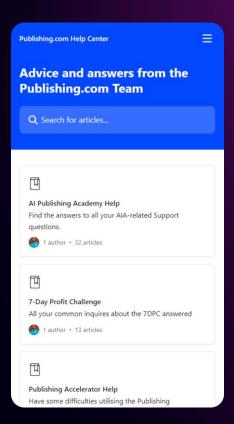
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



#### Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



Students get 10% on A+ Content Package!



## **Thought Of The Day**

It's not what you do once in a while it's what you do day in and day out that makes the difference.

-Jenny Craig



## Did you achieve last week's goals?

#### Brian

Craft title and cover for new book - ½ -No

#### Karina

Creating marketing funnels - Yes



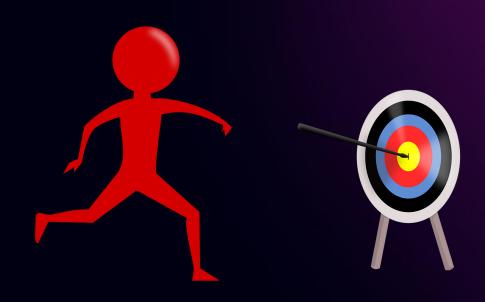
## What are your goals this week?

#### Brian

• Craft title and cover for new book

#### Karina

Adjusting ads





### **Waylon Bryan**

Hi! My name is Waybe! How many videos do i have to watch? Also, every time i schedule any meetings, i have to cancel because something comes up, or im out of town, or mobile!

#### mark

I would like to run the idea I have for a book: Fruit Ripening: best practices for purchasing, storing and consuming fruit for optimal flavor, freshness and nutrition toward a Medical Medium Lifestyle.

#### Barbara

When ordering a book cover from Fiverr, should I also pay to get these from the person who is creating it?

1 design concept

Back & spine designs

Jacket cover

Include source file

3D mockup

### Patty

I am confused about whether the book topic has to be approved and how that could be a problem in my particular case.

#### Svetlana

Hello, I was told during the introduction session that I would get an Beta- access to the software on Feb, 12, 2023. I filled out the form, submitted it on Jan22,2024, but didn't get any access yet. What should I do?

#### Barbara

Where can I find illustration drawings for my exercise book for seniors so that all the drawings look like they came from the same person?

### Patricia Tyrrell Chong

I have problems completing my 7 day challenge. I believe the book needs to be more detailed and I still cannot find my cover. Where do I begin. Is there anyone who can assist me in formatting then launching my book?

### Nancy

Going through the modules, it seems as though we need to employ a Ghostwriter, although having also been through the more recent AI modules, it sounds like we can solely us AI as well. Can we ultimately use either? I would love to use AI if I can.

#### Mel

https://docs.google.com/document/d/1Amm-xL3FBSksBXBjuRKPN-BNZj8fY\_RIuTQK9I4qFMQ/edit?usp=sharing Please see my covers attached. I have already picked the winner the blue one but would like to hear your thoughts on the other one as well as hoping I made the right choice...Of the blue I would love to hear which fonts, colors of title you prefer between the 2 etc. Many thanks

Added

#### **Martha Murray**

This question is about book signing events. I am setting up my first book signing event at a friend's home. My question is: Do you know if it is possible to have an in-person book signing event and a virtual one at the same time so those who cannot come in person can join virtually? or Is this just trying to do too much at one event?

#### Sophia

I need clarification about obtaining reviews before the launch. If I post in a Facebook group to find reviewers, provide them with free PDF copies, and leave a review on my Amazon link upon the launch, won't these be unverified reviews? I thought Amazon was removing unverified reviews. So, what's the benefit of acquiring reviews before the launch?

### Cindy

I cannot submit my revised manuscript for my first book, published February 1st, because when I "test" the QR Code I generated once I got my ASIN number, I receive an error message that I have not met the minimmum eligibility rquirements for customer to leave reviews. KDP bounced me to the "community" help email but it's been over a week and still no response. One guy told me I had to first purchase the book but I did that and same error message. I cannot proceed with the FB Method to generate reviews because I cannot get the QR Code in my book. Very frustrating

#### Liuba

Hi! Please give your feedback on my book cover options. Initially, the idea of butterflies symbolizes a transformative aspect of the book... Please also comment on the subtitle as well. I know how much you 'love' when it is placed in 4 lines))) It's 198 symbols long, but I don't want to remove anything from it... Thank you!

https://drive.google.com/file/d/1f3hSb9r6YgVod7TZB0GIvMyy94AHQq\_-/view?usp=sharing

### Natalia

I created my book cover using canva. How/where can I create my hardcover for it?

#### Lori

I could not get www.chat.openai.com/ to open. The window states it can not find host name. Your DNS server might be unavailable. What do I need to do?

#### Anna

If I can get 1000 early reviews, (including free promotion period, constant follow ups, etc) wouldn't it be suspicious to amazon or not? Like saying my book is out only for a month but already has 1000 reviews? P.S I know its a lot of work, so don't tell me that it is a lot of work LOL

#### Bob

Can you send proof copy for copyright registration? Is there any digital way to submit book copy for registration? Thanks

#### Bob

With Audio and e-books, Is preparation of TOC different with each medium from paperback TOC? Are links used to get to areas of the content. Thanks, Bob

#### Bob

Re: Marketing, Beyond Amazon Ads and FB, are there other fee services you would highly recommend? I see ones like Tina's Book Promos, 17000 Days, etc. Thanks

### Cindy

As a follow-up to my question regarding the error message received from my QR Code generated: Should I proceed with updating and submitting my manuscript to include the QR code generated even though I am unable to verify it has been successfully tested? Again, my published book has been live for 11 days now without a QR Code. Incredibly frustrating

#### **Ellie**

If I'm correct, I'm not finding POC for adult coloring books.

There are a few PL coaches that have said they have done or are currently working on a coloring book.

Is this a passion project? What's the secret?

## **Betsy**

Why don't you recommend publishing workbooks?

#### **Donna**

I just happened to explore my library and found Tech Workshop 101 that answered most of the tech issues I have been having. I wish I had done more exploring when I started. Will there be another one soon?

#### Ollie

1. I want to give the Amazon reviewers something, such as a custom calendar or a subscription to a newsletter. Essentially, providing an incentive for their review. Is that okay? 2. How about for every review, I put their name in a drawing to win a T-Shirt or a mug?

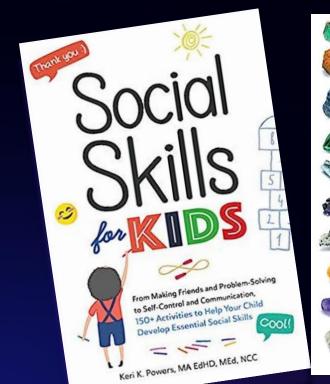
#### Ed

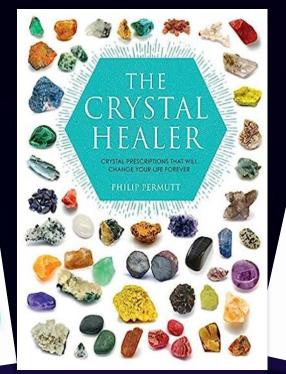
We made a typo on our 7-day challenge Kindle book and it got published. How do we correct it? Thank you.

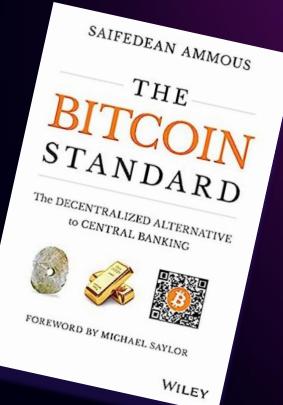
#### Naor

I have reached 2 topic that have POC. I like 1 of them better but I am still hesitant. Yesterday it had 5 books on the same topic and today only 4.... I am checking on this too many times and I am scared that I am choosing the wrong topic...

## **Cover Intervention**



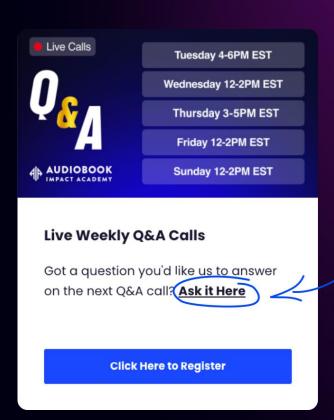




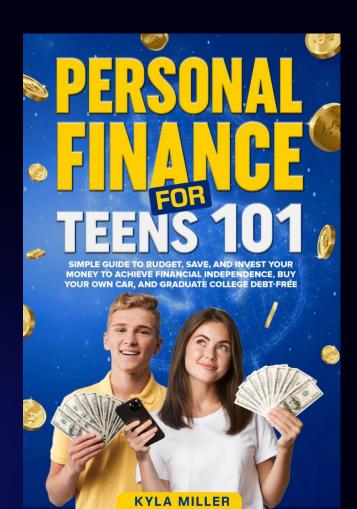
#### **Cover Intervention Submission Rules**

#### **Submit**

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 2pm EST



#### Mel



## PERSONAL FINANCE FOR TEENS 101

#### SIMPLE GUIDE

to Budget, Save, and Invest Your Money to Achieve Financial Independence, Buy Your Own Car, and Graduate College Debt-Free



KYLA MILLER

#### Liuba

