

# WEDNESDAY WINNING STRATEGIES March 13, 2024

**2024** 

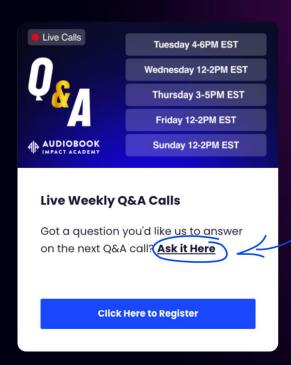
# Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

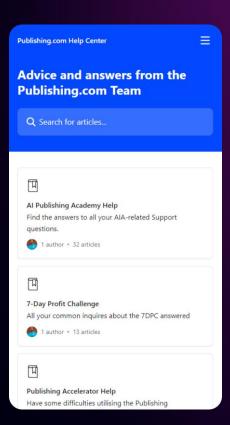
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



#### **Visit our Help Center at help.publishing.com**

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Chat change your chat settings to "Everyone" Who can see your messages? To: Everyone Type message here...

# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



#### FLAWLESS10

Students get **10**% off Editing & Proofreading packages!



# What Were Your Wins?





# **Jeffrey**

"Hello Coaches,

I'm at the point where I'm ready to send my manuscript to a Publishing Service for the final touches in editing and formatting. However, I've noticed that I don't have a disclaimer page included. Is this something I should be adding? If so, could you provide me with some guidance or a template to help me create one? Thank you so much for your assistance!"

"

#### SUSAN O

My audible book is currently in production. Just wanting to know how to get reviews from our AIA Publishing Life community - do I just post the free codes to our AIA Facebook group?

#### Jovana

"Dear Coaches,

I've developed two options for the title and subtitle, your insights and expertise would be very helpful in selecting the best option.

Option 1: ""Empowering Her: A Woman's Guide to Strength, Resilience, and Renewal Amid Adversity - Real Stories, Practical Exercises, and Actionable Steps for a Transformative Journey""

Option 2: ""Empower Her: Developing a Resilient Mindset, Strength, & Renewal - Inspiring Stories, Transformative Exercises, & Bold Steps to Thrive in Life's Challenges""

I would greatly appreciate your feedback on which title and subtitle you believe will be more effective in attracting our intended readership.

Thank you for your time and for sharing your invaluable insights.

# Uwanda

What is the quickest path to \$10,000/month without doing the accelerator coaching?

1

### **Enoch**

What recommendations could you give in creating a content strategy for social media that could drive sales to my book?

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#### Sandra

"Hello coaches back for a title/subtile review.. I believe I'm good on my title, it meets my POC but my subtile I've been struggling with. Hoping this one works!

Title: Retirement Planning Guide for Beginners

Subtitle: Master the Financial Accounts to Save, Invest and Control Your Future to Make Your Golden Dreams a Reality

Thank you!! "

#### Lee

"https://drive.google.com/uc?export=download&id=1JYGzqq1gCdkBafS73hUtHn-rVRLfnNBb

https://drive.google.com/uc?export=download&id=1Rne3Y3aJD3NGKpPhI2sNSTK BYHOeH158

https://drive.google.com/uc?export=download&id=1n7td1ANWtsnzj7Q14JXZ\_ocwahOgWOC8

These are my 3 book covers. I would appreciate your thoughts and suggestions as I strive.to make a final selection. This topic HAS Passed the POC test. Thanks"

"

#### Herman

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Are they creating this software themselves or is someone else creating it for them? Will the beta subscribers be grandfathered in when the new software is available or will we have to pay for the software?"

"

#### Steve G

"Two part question.

1. Title Review: POC Keyword = Companion Planting For Beginners

Organic Companion Planting for Beginners: A Simplified Step-by-Step Guide to Creating an Abundant Sustainable Vegetable Garden with Plant Synergy and Natural Pest Control even in Small Spaces

I feel like it could end better and is a little clunky...any suggestions?

2. I have already created my outline using the AI tool and it looks awesome. I'm ready to proceed but have to balance a limited budget. My plan is to continue to use the AI software to ghostwrite the book. I have enough funds to start a campaign on 99 Designs for my cover but not enough to buy a credit for the manuscript. Should I skip ahead and get the cover going first or wait to until I have the funds to write the book first? My timeline to have enough funds for

both is 3 weeks.

#### **Steve G**

#### ""Revised Title:

Organic Companion Planting For Beginners: A Simplified Step-by-Step Guide to Cultivate an Abundant and Sustainable Vegetable Garden through Plant Synergy and Natural Pest Control, Even in Limited Spaces.

- "
- "

#### Mel

Can you comment on this title please: Container & Raised Bed Gardening for Beginners: 9 Easy Step Guide to Cultivate Abundant Gardens even in Confined Areas and Busy Schedules, for Fresh Produce Anytime

"

# kerry

I have numerous publications on KDP, but I want to publish on IngramSpark, so I will need ISNB for each book. I can get these free from Canada, but once I receive them, do I have to change the number on KDP? So, if I do not change them, each one would have two numbers, hence why I suspect I will have to change the one that was assigned by KDP.

I have received my ISBN from Canada and submitted a PDF file of the book to the archive. I assume that the electronic version will meet the requirement of submitting a copy. Am I correct?

Has the code for ingramspark changed or is it the same as the lesson from 2019? The code to bypass the payment for enrollment.

#### Linh

"which of title below do you approve? thanks

- 1. The Essential Guide to Herbal Remedies And Natural Medicines: Master self-care with our step-by-step, plant-based strategies, boost energy, support the immune system & reduce stress
- 2. The Essential Guide to Herbal Remedies and Natural Medicines: Our step-by-step guide to mastering self-care with plant-based strategies, boosting energy, supporting the immune system, and reducing stress"

"

#### Alan

"Hi Coaches

Please review my title and sub-title for my book

Title ADHD tools for Adults

Sub-Title A resource offering mindfulness tailored specifically for adults with ADHD and aimed at improved focus, managed impulse control, promotes calmness. The result is a boost in confidence and self-awareness."

#### Steve

Just hoping to get feedback on a working title if I can! Critical Thinking 101: How Anyone Can Outsmart Bias, Elevate Communication and Use Logic to Bury Life's Biggest Problems."

# Kayla

"Hey Coaches! I'm back with a revised book title!

My topic is "Parenting boys with ADHD"

Title: A Supportive Guide for Parenting Boys With ADHD

Subtitle: Master Emotional Regulation, Implement Effective Behavioral Strategies, Navigate the School System, and Unleash Your Child's Full Potential through Every Developmental Stage""

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#### **Kurt**

"Hi Coaches, First 30K book on Stoicism. Asked FIVERR for some examples of work relating to resilience or old vs new relevance for a cover on this topic before hiring one. Only comment on design, not content. Thoughts on these, please?

https://drive.google.com/file/d/1cntGYzw5Xb08R1wxlCDZs3ynbNsASkvz/view?usp=sharing

https://drive.google.com/file/d/1Ciuyo2H5G6V35eDWqtEhEViBJ8DHRH7C/view?usp=sharing"

### **Amber**

how do I best move my proofread manuscript from Grammarly back to publishing AI? I have been attempting to do this chapter by chapter.

# George

in 99 designs, after one chooses the winning designer (even if their design was lousy and needed a lot of revision) can I continue to have that designer do many revisions, based on feedback from your coaching sessions, until satisfaction is reached?

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