

**WEDNESDAY WINNING
STRATEGIES**
November 13, 2024

● 2024



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

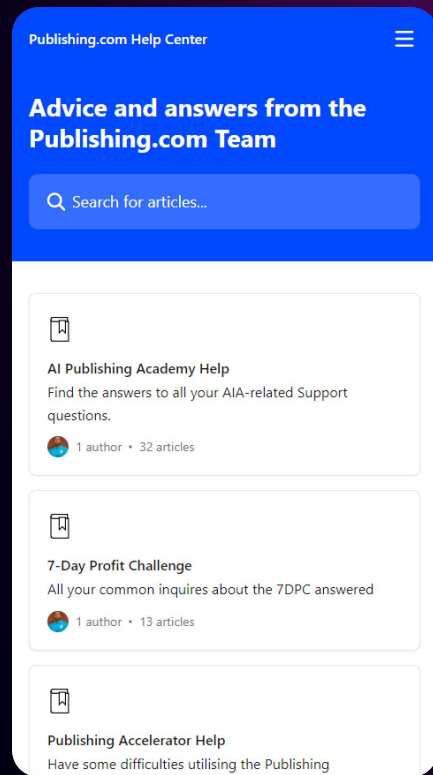
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

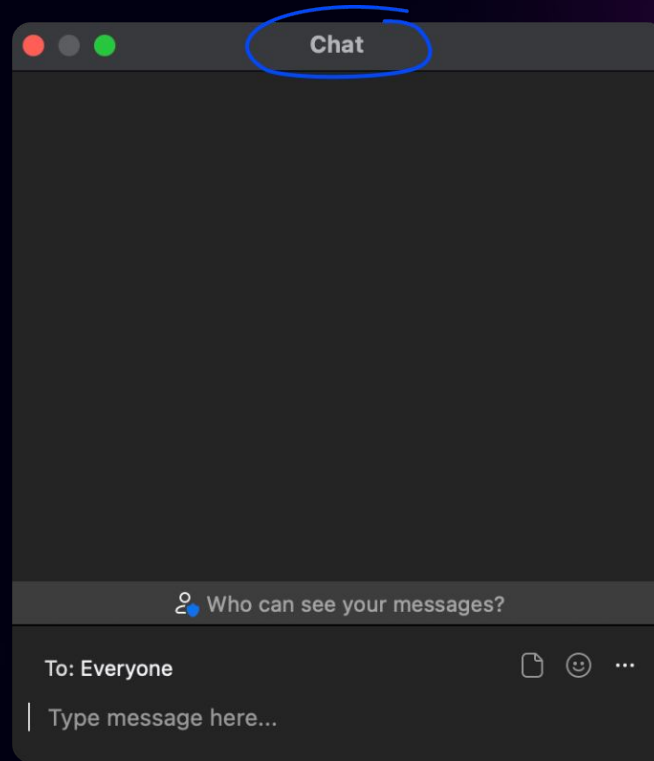
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

→ **WINNINGCOVER**

Students get **10%** off Book Cover Design Package



FRIENDLY REMINDER

All support related questions (payment, program access, technical)
should be emailed to support@publishing.com

Want a Free Coaching Call?

1 per students (these are for AIA students only)

First come first serve

Student will not receive a recording

No-shows will not be given another one

<https://publishing.as.me/limited-time-coaching-calls>

What Were Your Wins?



LET'S BEGIN!

Jared M

Title Review Request for a 30,000-word book about how to make small talk in social and professional situations.

Below is my best and final title after many reviews and revisions. Please let me know how it can be improved.

Small Talk Essentials: Simple Techniques That Give You the Confidence to Start Conversations, End Awkward Silences, Create Genuine Connections, and Make Listening Your Superpower

Jason Christofilos

Hello Coaches and everyone I would appreciate your feedback on these subtitles

1. Proven Financial Planning for Early Retirement: Build Wealth with Diverse Portfolios, Manage Risks, and Achieve Financial Independence with 15 Sustainable Strategies

[165 Chars]

2. Proven Financial Planning for Early Retirement: Real-World 15 Strategies to Build Wealth, Minimize Risks, and Create Your Path to Financial Freedom

[147 Chars]

PFPRR [Book1] Great Title Checklist

<https://docs.google.com/document/d/1vo2o1S83mj43lomG5TEafHROAZeh6-NbPKcno1WtE3o/edit>

Diana Wood

Can my possible book covers be reviewed?

Carlton Phaire

Hello, coaches. How can I tell if I used all my manuscripts?

Jennifer Hicks

Where can I find the pdf that I saw on the FB page showing all of the different book topics?

Benjamin Camacho

When can start my book

Heidi

I am working on 5 books in the same niche as a book series, got all covers done with the series name on it, published 1st book, and 2nd book coming soon. I intended to later bundle book 1 & 2, and bundle book 3, 4, 5 together. However, I just found out that when books are in a series, it can only be bundled together once (eg.1,2,3,4,5 in this case) My question: If I removed book 1 & 2 from the series in KDP, but still keep the cover with the series name on it, will there be a problem? Because the book cover details will not be same as meta data. Are there other ways to handle this situation better to make two bundles (book1-2, 3-5) ? Thanks.

Jenn Gregornik (Gre-GOR-nik)

I am working on my outline. A tech editor friend suggested I add a brief introduction to each section to explain its importance; they also mentioned adding a summary at the end of each section to reinforce learning. Is either of these a good idea? Thanks for your help.

Sheri Dever

Hello Coaches! I want more clarification on how to choose the best competitor's books to put into a customer research report in publishing.ai. If I go to Amazon in incognito mode and type in my POC topic, do I then click on KDSpy and pull only books from that first page? Or do I choose the best books from the main search page? Do I include authority figure books or not? Thank you in advance for your input!

Abbas Nemati

Dear Coaches,

Please give me your feedback on the following title and subtitle:

"How Anyone can Master Storytelling, a Key Component in Public Speaking"

"Discover techniques for memorable storytelling to engage your audience and have a lasting impression"

The topic has the POC , and trademark check didn't result in any violation

I am going to use " supportive/empathetic" or "open/vulnerable" writing Style but would like to have your inputs

Thank you

Richard Adams

I just generated a Customer Research Report for my topic in publishing.ai. It appears that the topic could actually be broken up into multiple books. Is it possible to isolate certain sub topics and create a research report for each one?

Sonja

I have this paragraph in my book, how would I go about referencing Aesop's fable and the poems in the reference section at the back of my book? I got this info from chatGPT and have no idea where it came from.

...The idiom originates from Aesop's fables, specifically the story of "The Milkmaid and Her Pail." In the story, a milkmaid dreams... However, the modern phrasing of the idiom first appeared in English in the 16th century. The earliest known written record is in Thomas Howell's 1570 poem, "New Sonnets and Pretty Pamphlets."

"Counte not thy Chickens that vnatched be,

Waye wordes as winde, till thou finde certaintee."

Paula Jo

Thank you for taking time to review my Book Title and Subtitle. I have gone through several revisions and I would like to progress to the next step....outlines.

I have found the process a bit of a challenge and I am not sure if this title is ready for the next step. Please review and let me know if you feel anything should be added or omitted.

Thanks for your time and input.

Power of Intermittent Fasting for Women Over 50:

Tailored Strategies to Transform Your Body, Manage Menopause Symptoms, Lose Weight, Burn Fat, Boost Metabolism, as You Age with Grace and Vitality.

Shiraz

Hi coaches, please look at my final revised subtitle. I think I should show you the old version so that you can compare them.

The Main Title for both is 'Life Skills For Young Adults 101'

Old Subtitle - On-Point Practical Guidance to Master Effective Decision Making, Successful Career Planning, And Finally Live An Independent Life In The Modern World

New Subtitle - Practical Guide to Master Effective Decision Making, Improve Money Management, Build a Successful Career, and Kickstart an Independent Life

Shiraz

Hi again! Please look at my updated description, edited based on feedback:

<https://docs.google.com/document/d/1u2adklbDfm9ZHr3otu5T4LgSr9O8p58j3phdTSiYPko/edit?usp=drivesdk>

Shiraz

I have a question. Let's say you publish your book, and you had to tweak your cover with your designer in 99 Designs. Could you change it later before running ads?

Heather Shosted

I have my topic, draft title ideas, three competitor titles with BSR lower than 100k. I need two to 5 keywords. I have keywords from my competitors titles, but it says also from my customer research. I only need 2 - 5. How do I decide which are the most important key words?

Janet C.

Please give input on these 2 sub-titles:

Title: Beginners Guide to Greenhouse Gardening (POC- Greenhouse Gardening)

Sub 1.: Easily Build, Sustain & Enjoy a Climate Controlled Outdoor Oasis offering Successful Plant Growth & Pest Control all year round Total Character count- 163

Sub 2.: Master Year-Round Growing Techniques, Boost Yield and Create a Sustainable, Flourishing Garden Total Character count- 129

Thanks so much

Janet C.

My 1st books trim size is 7.5 x 9.25. It is doing very well and I definitely want to keep my books in this size. So, book 2 will be done in 7.5 x 9.25. I was told that Vellum does not do that size so to use Atticus instead. So I bought Atticus & started formatting and just found out that THEY don't do this size either! How am I supposed to format my book on my own? My 1st book was done by someone on Fiverr but I ended up fixing a lot of it myself so I decided to just do it myself. How do I go about doing this in a 7.5 x 9.25 trim size? Atticus is saying something about having to use Adobe to size it after I'm done formatting? I don't know how to go about this. Please explain what I should be doing and how to do it. Please keep in mind that I am technically challenged, so please explain in simple terms.

Thank you so much!!