



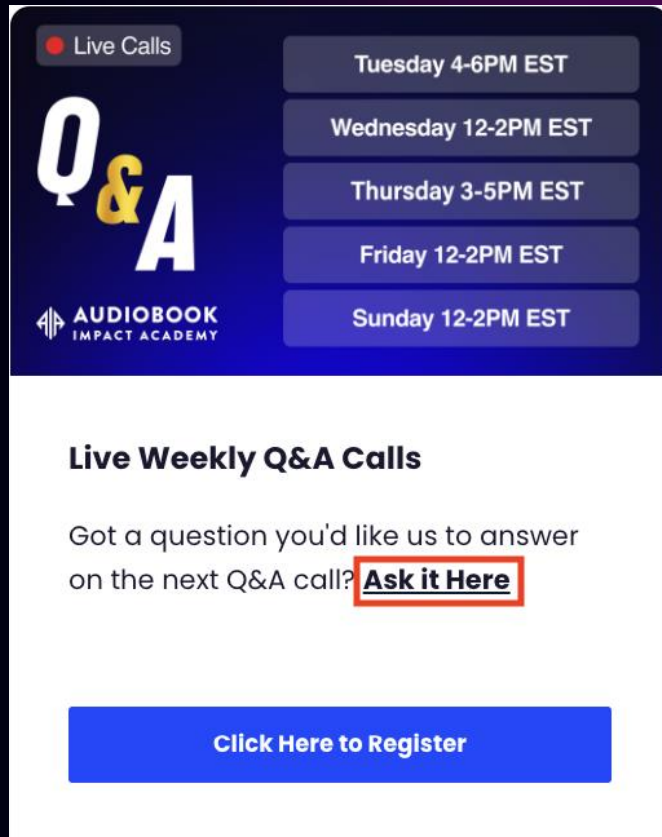
AI PUBLISHING
ACADEMY

Friday 13th October 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a 'Live Calls' section with a dark blue header. On the left, there is a 'Q&A' logo where 'Q' is white, '&' is yellow, and 'A' is white. Below the logo is the 'AUDIOBOOK IMPACT ACADEMY' logo. On the right, there is a list of call times in white text on dark blue buttons: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below the header, the text 'Live Weekly Q&A Calls' is followed by 'Got a question you'd like us to answer on the next Q&A call?' and a red-bordered button labeled 'Ask it Here'. At the bottom, there is a large blue button labeled 'Click Here to Register'.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

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Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

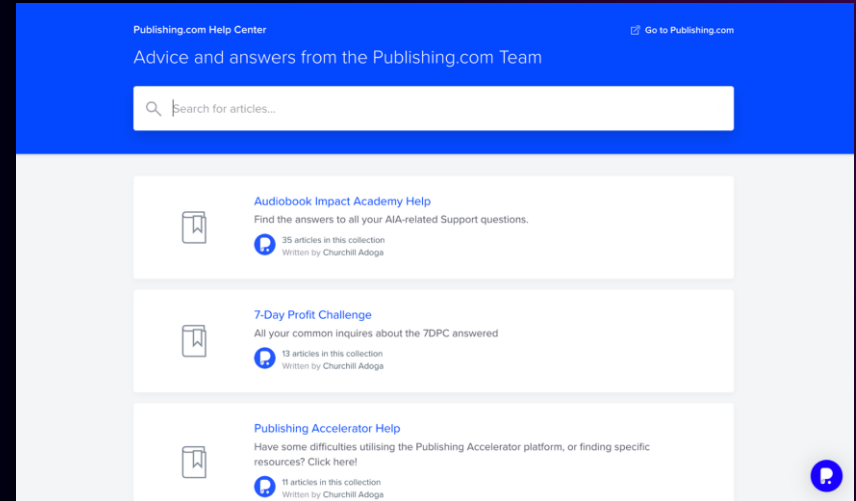
Most Frequently Asked Q&A Questions:

Visit our Help Center

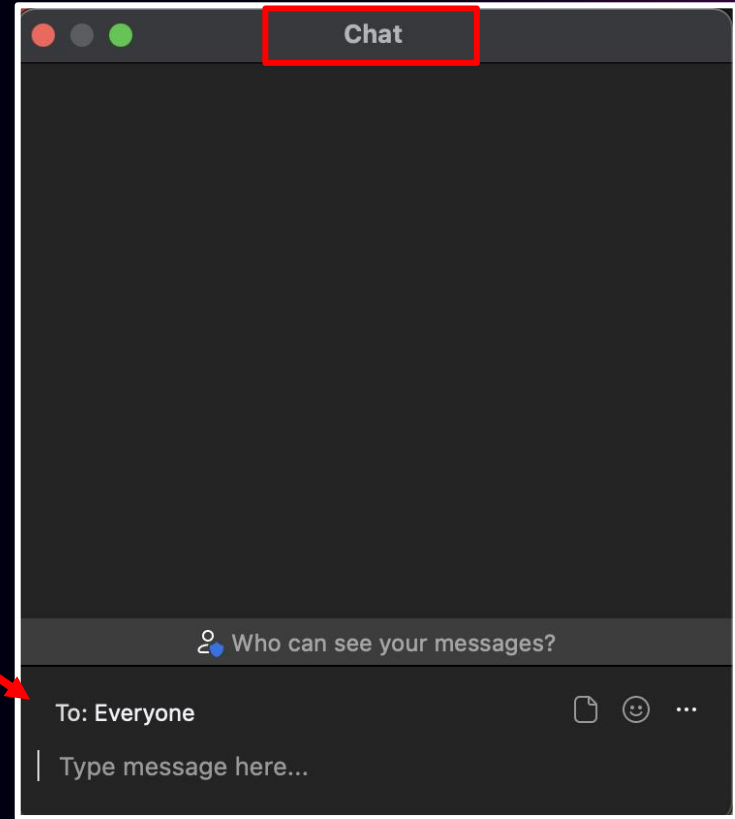
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - October

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

PRINTREADY10

Students get **10% off** Formatting Package.



COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



Let's Begin!

{{NAME}}

{{Question}}

Jenell

I would like to submit cover designs for the cover intervention Zoom Success Call. Can you let me know when it is, and the guidelines for submitting my covers? Thank you!

natalie

Hi, I published my book about 8 weeks ago and have around 45 reviews. Amazon Ads Australia recently suspended my ad on the book saying it doesn't meet the terms and conditions. The book title is 'Gut health secrets for women. Proven diet and stress reduction techniques to To Enhance Your Digestive Health, Balance Hormones And Feel Better Than Ever.' My question is should I unpublish and lose my reviews, change the title and republish in the expectation that the same will happen in the other markets? Thank you

Yudelkis Murray

Hi! Can you please help me with my titles:

I tried a few different topics and got POC approval for these search terms on Amazon.

[Stop Overthinking]

[Overcoming Overthinking]

[Recovery from Relationship Anxiety and Overthinking]

[Healing Anxiety & Overthinking Journal]

My working Title:

Book Title: Breaking Free: Overthinking and Anxiety, Transforming Negative Thoughts Into Positivity.

Book Title: Unmasking the Habits that Fuel a Racing Mind: A Guide to Self-Discovery

Yudelkis Murray

Book Title: Breaking Free: Overthinking and Anxiety, Transforming Negative Thoughts Into Positivity.

Book Title: Unmasking the Habits that Fuel a Racing Mind: A Guide to Self-Discovery

[The 7 Habits of Highly Effective People]

[Daily Reflections for Highly Effective People]

[The Power of Habits]

My working Titles:



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Book Title: Habits of Highly Effective People: Unlocking Success in Work and Life.

Mel

If a keyword or campaign is doing well should I raise the bid? Or keep it at where it is?

Pepper

Good news--just launched first 30k word book, 55 reviews in first few days and #1 for a day on Amazon's Religious Counseling category. Bad news--Amazon Ads says my title implies a claim to heal a disease. Title is 5 Keys to Healing From Trauma: a simple guide to process pain and get your life back. Question: is there a way to appeal this to use Amazon Ads? If not, what are alternate marketing strategies? Is it worth all the trouble it would take for a title change, editing and reformatting? I'm off to a good start, but want to continue.

(Yes, I remember some brief discussion about this possibility in the modules, but did not think this title was getting close to suggesting a healing for a specific malady. Thought trauma was broad enough. I was wrong.)

Gary

Do the majority of the people do their own audio recording? I have won an award for my children CD back in 2010. But I was in a studio at that time.

Debbie G

I don't want to get stuck on my title so want to run my title and subtitle through these two: 1. The Natural Remedies that Work Unlocking Wellness: The 7-Step Guide for Self-Sufficiency at Home. (preferred) 2. The Natural Remedies that Work" A Step-By-Step Guide to Enhancing Wellness and Self-sufficiency in the comfort of your home

Kerri Ulrich

Who are my coaches and how do I connect with them?

Leslie

This is a trademark search and check question. I have chosen my topic and I would like to ask please WHAT TRADEMARK/s should I be searching for my chosen topic which is Learning Spanish for Adult Beginners

THANK YOU

Leslie

Hi I submitted this question to Thursday Q&A and I was told it may not get covered because Thursdays are for Topic and POC only. So I am asking it again and HOPE I can get it answered at another Q&A.

My question is about TRADEMARK search/check. Can you please give me an idea what trademarks I should be searching for -- for my chosen topic -- Learning Spanish for Adult Beginners. I cannot figure out what to check/search for. Thanks for your help Cheers.
LRHJLRHJ@gmail.com

Selin

Hi coaches, I asked this in another call, but didn't see it answered so I'm dropping it again.

When doing amazon ads, what kind of budget is average to have monthly? Any feedback?
thanks so much.

Katie

For my next round of reviewers, I'm debating between collecting emails on a Facebook lead form OR getting direct messages from people in a Facebook group. I've tried both before. Do you think people are more likely to respond to messages on Facebook than emails on an email list? I feel like emails (I use Mailchimp) are so easy to ignore and unsubscribe from. Maybe it's easier to build rapport by having conversations on messenger. Any input is appreciated...thanks coaches!!

Kathy

Can I make a calendar as a low content book? Can a calendar be used as a 7 day challenge?

Yudelkis Murray

Hi can you help me with my Titles:

I tried a few different topics and got POC for these search terms on Amazon.

Title: Unmasking the Habits that Fuel a Racing Mind: A Guide to Self Discovery

Title: Breaking Free: Overthinking and Anxiety, Transforming Negative Thoughts into Positivity

Title: Habits of Highly Effective People: Unlocking Success in Work and Life.

Title: Navigating The Teenage Mind: A complete and easy Guide To Build Confidence.

I want to start with my first book ASAP.....

Tania

What is the best strategy for picking a topic for my 7DC?

Leela

Short

Leela

Is it Ok to do a book for 4th grade & a simpler version on the same topic for KIndergartener ?

Leslie

Hi Coaches. This is my first time around and I would love to get some clarity and confirmation about trademark. My topic is GUIDED MEDITATION SCRIPTS. This has a PASSED poc, so I did a trademark search 5 results were displayed and of the 5, two are somewhat questionable, so I'd appreciate your expert advice on this, please.

One was for the Word Mark SELF-GUIDED MEDITATION

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed religious books. FIRST USE: 20021011. FIRST USE IN COMMERCE: 20021011

IC 041. US 100 101 107. G & S: Publishing of books, e-books, audio books, music and illustrations. FIRST USE: 20021011. FIRST USE IN COMMERCE: 20021011

and the other was

Word Mark PERSONAL GUIDED MEDITATION

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed prayer books. FIRST USE: 20021015. FIRST USE IN COMMERCE: 20030118

IC 041. US 100 101 107. G & S: Publishing of books, e-books, audio books, music and illustrations. FIRST USE: 20221001. FIRST USE IN COMMERCE: 20221003

Sallie

Here are some ideas for titles. The first line is a title. The 2nd line(s) are suggestions for subtitles. The book contains more than just talking about walks in the woods, but also some information about what you might experience in the forest. Which do you think works best?

I think that "mindfulness" may be an important key word to include.

1) Forest Bathing

[A Guide to] Finding Calm, Tranquility, and Wholeness Among Trees

2) Finding Calm and Tranquility through Forest Bathing

A Guide to Gaining a Sense of Well-Being and Wholeness

Using Nature and the Woods to Destress on Walks Among Trees

3) Finding Calm and Tranquility through Forest Bathing

David

For my 30K Book I have designed three titles and subtitles. Which one seems to resonate? My topic is on hydroponic greenhouses.

Title: "Greenhouse Evolution: The Hydroponic Era"

Subtitle: "From Ancient Roots to Futuristic Farms: A Comprehensive Guide to Soil-less Agriculture"

Title: "The Hydroponic Blueprint: Transforming Modern Agriculture"

Subtitle: "Mastering the Art and Science of Greenhouse Growth from Basics to Breakthroughs"

Title: "Cultivating the Future: Hydroponics Unveiled"

Subtitle: "A Journey from Historical Foundations to the Frontiers of Greenhouse Innovations"

Thank you in advance for your feedback!

David

Has anyone made a flow chart or step by step outline, or even a checklist of what someone has to do to publish a book using the AIA Modules?

Jack

Can you help me with my title, I came with one and then had chat GPT give me three.

I have POC from yesterdays call and would like to have the title before I order the outline.

Here they Are:

1. "Raising Resilient Children: A Comprehensive Approach to ODD Management"
2. "Navigating Oppositional Defiant Disorder: Empowering Your Child's Growth and Discipline"
3. "Parenting a child with Oppositional Defiant Disorder: A guide to help your child increase Focus and Self-Discipline while nurturing their developing mind"
4. "Building Bridges with Challenging Kids: A Parent's Guide to Supporting ODD"

thanks

Constant

hi everybody/coaches, can you please comment o the title of my book " Managing Trauma with Somatic Art Therapy: Effective Strategies in Restoring Mind-Body Connection, Unlocking Resilience and Nurturing Self-Care" my POC is Somatic Art Therapy. What can i do to improve my Title?.... I wont be able to attend todays (Friday) Q and A.. thank you, happy publishing

Constant

good day to everyone, so my question is about ads.. i published my first 30k book on Sept 14, it has over 100 (5 star Reviews), i started running ads on Sept 19, and so far as of today it has over 55k impressions, 42 clicks, 1 sale , so i have impressions, clicks but its not converting on sales...i know its not a Cover Problem because its getting Clicks, i have requested KDP to add another 10% on the look inside feature (still waiting on that) because according to our training that could be the issue, Book description is from PS...my ACOS is 164%, i have spent a total of 23 usd since running the ads , i know its been only over three weeks since i started doing ads, also i changed my keywords after 2 weeks (i used long tailed) and since then it increases my impressions from 20k to 55k in over one week, how can i convert that clicks into sales? any advice on what is my next step is? as of Oct.13, i sold 5 copies organically (paperback) that 1 sale from ads is from September. Thank you for your answer, Happy Publishing.