




**AI PUBLISHING**  
ACADEMY

**WEDNESDAY WINNING STRATEGIES**  
**September 13th, 2023**

# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a dark blue header with a red dot and the text "Live Calls". Below this is a large "Q&A" logo where the ampersand is yellow. To the right of the logo is a vertical list of call times in grey buttons: "Tuesday 4-6PM EST", "Wednesday 12-2PM EST", "Thursday 3-5PM EST", "Friday 12-2PM EST", and "Sunday 12-2PM EST". At the bottom left of the header is the "AUDIOBOOK IMPACT ACADEMY" logo.

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

**There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.**

**We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.**

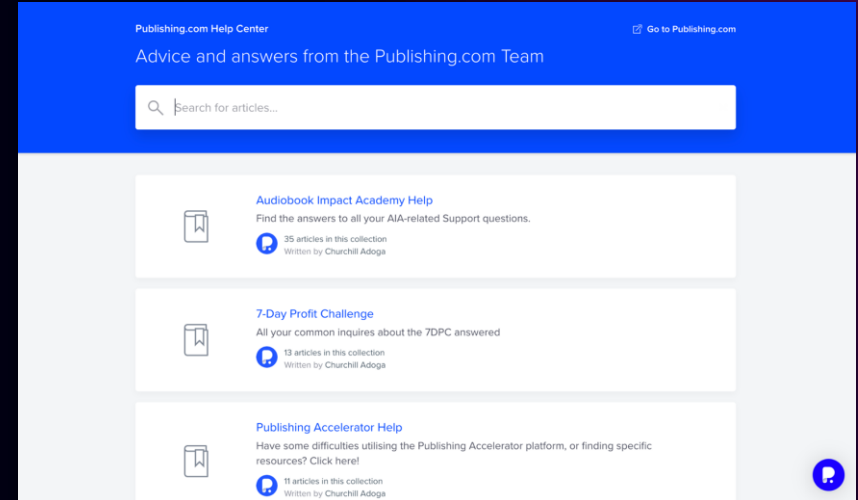
# Most Frequently Asked Q&A Questions:

Visit our Help Center

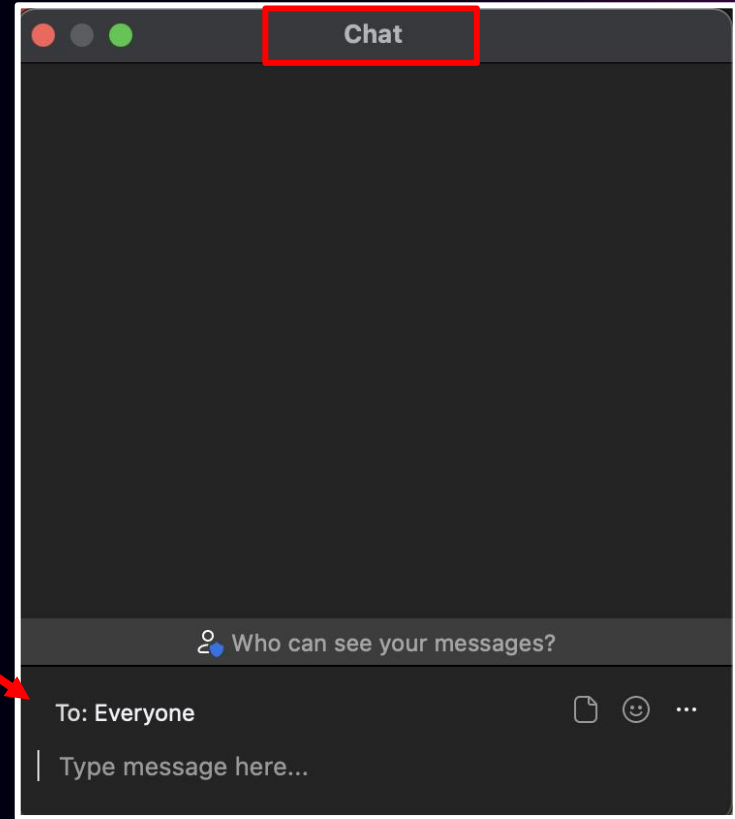
[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
setting to  
"Everyone"



# PS Monthly Discount - September

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

**BOOKOUTLINE10**

Students get **10%** off Outline Package.





# Special Benefits For Students



**We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance! Once you have done your success call book your PCS call!**

**Prime Corporate Services** was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

**Book your free call through this link: [LINK HERE](#)**

# *COMMUNITY SURVEY*

*WE WANT TO HEAR FROM YOU*



# What Were Your Wins?

## Stefan-

- Picked topic for book #4
- Continuing with reviews on book #3

## Nicole-

- Pubby reviews
- Amazon ads



# Let's Begin!

# Howard

I have finished the lesson on Book Covers. One of the action steps is finalizing my book title.

I would like your thoughts and suggestions on the title I have.

Your Self Identity Secrets

A comprehensive guide to discovering your true self, quickly building a positive self image, developing authentic relationships and easily improving your self esteem.

Thanks

# Lin

I didn't sign up for the accelerator course but I have done the first two modules. Do I simply follow those instructions and start writing the book? Does someone okay the concept? Do you edit the work? I would hate to spend time creating the book only to find it doesn't meet some kind of requirement.

# Eric

Where do I find FAQ's?

# Eric

Cannot find download for "progress tracking sheet."



# Eric

Installed Amazon "Quickview'. The data only appears under best sellers. Does it appear under all books?

# Nelly

Hi, I would like to know if it is a better strategy for me to start the second book while I am waiting on the manuscript; it takes more than 40 days to get the first results from the ghostwriter.

# Alice

I am in the AIA program and I wanted to find out if the following title would meet POC.  
Embracing the Divine in the Ordinary (Serving God in small things to uplift the Community)

# Maria

I want to follow the advice in the modules about keeping my book at a page count of 120-140. How do I know how many pages my final manuscript will be so that I know if I need to cut some content? I plan to outsource the formatting. Thanks.

# Mel

What are your thoughts on this title ( I have changed it from last week): Personal Finance for Ambitious Teens: Simplified Guide to achieve independence, manage money effectively, and build a Strong Foundation for a Prosperous Future

# Barbara

I had sent an earlier request to review my title and subtitle. This is the second version with two subtitle options. I hope it's better than the first. Would love your critique on how to make it better.

Niche: Senior Exercise

Title: Senior Exercise & Diet Guide

Subtitle #1: Your Stress-Free Journey to a long, healthy life.

Unlock Easy workouts, Weight Loss Strategies & Lifelong Independence (Meal plan with delicious recipes included)

or

Subtitle #2: Your Stress-Free Journey to Healthy Aging

Prevent Ailments, Preserve Independence, Embrace Longevity (with easy workouts and weight loss strategies)

# Cris

When taking a general topic of entrepreneurship, personal finance, or health and wellness. How do you niche down to a more specific topic that will have proof of concept?

# Sandford

Day 2 requires me to create a book cover in Canva. There doesn't appear to be instructions there on how to use their website. Can someone recommend a good youtube video or something. Thanks.



# Justus

What is the average cost of marketing using Amazon Marketing services?

# Jo Ann

I just ordered my initial series of autoresponder followup messages from Publishing Services. They asked for links to my Lead Magnet (which I am developing) and any other gifts that I will be giving. I have two questions.

1. How do you automate sending the Lead Magnet - Is there a defined process for this?
2. What other free gifts do you give and when do you send these.

Thanks

# Jo Ann

I understand that we cannot use Chat GBT to write chapters for our 30,000 word book. Is it acceptable to use Chat GBT to write most of the content or our lead magnet?

# Linda

Hi coaches, pls score my corrected title and subtitle- TITLE

THRIVE THROUGH MENOPAUSE AND BEYOND

SUBTITLE

Manage Hormones, Hot flashes and Weight Gain, Regain Vitality, Embrace Aging with Confidence

Thanks!