



AUDIOBOOK
IMPACT ACADEMY

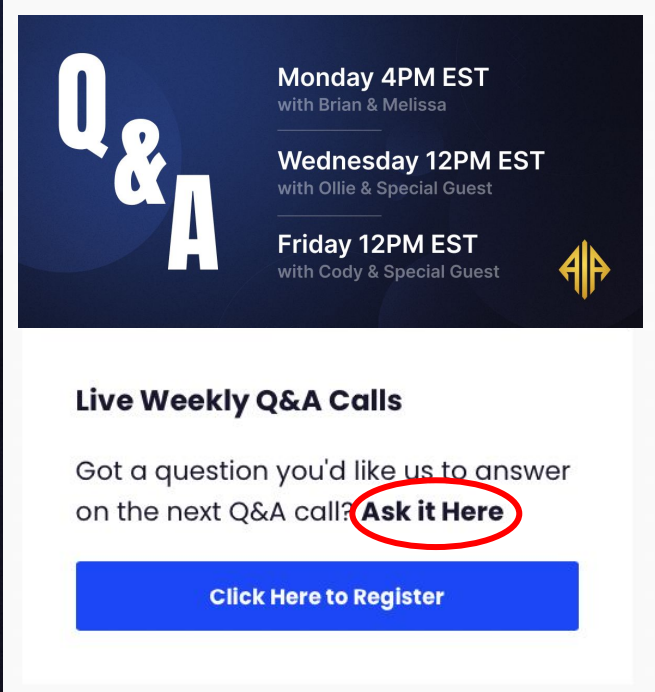
LIVE Q&A CALL

April 14, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a promotional graphic for AIA's Q&A Time. On the left, the letters 'Q & A' are displayed in a large, white, stylized font. To the right, the schedule is listed: 'Monday 4PM EST with Brian & Melissa', 'Wednesday 12PM EST with Ollie & Special Guest', and 'Friday 12PM EST with Cody & Special Guest'. The AIA logo is in the bottom right corner of the graphic. Below the graphic, the text 'Live Weekly Q&A Calls' is followed by 'Got a question you'd like us to answer on the next Q&A call?' and a red circle around the text 'Ask it Here'. A blue button at the bottom says 'Click Here to Register'.

Q & A

Monday 4PM EST
with Brian & Melissa

Wednesday 12PM EST
with Ollie & Special Guest

Friday 12PM EST
with Cody & Special Guest

AIA

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



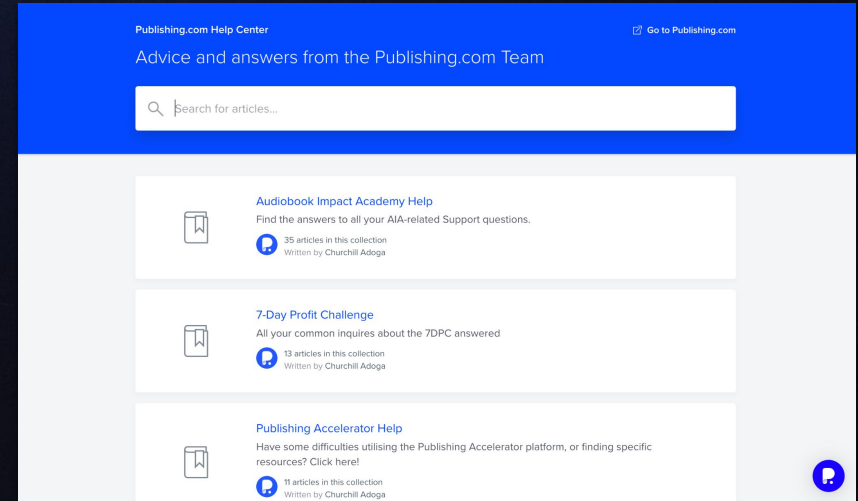
Most Frequently Asked Q&A Questions:

Visit our Help Center

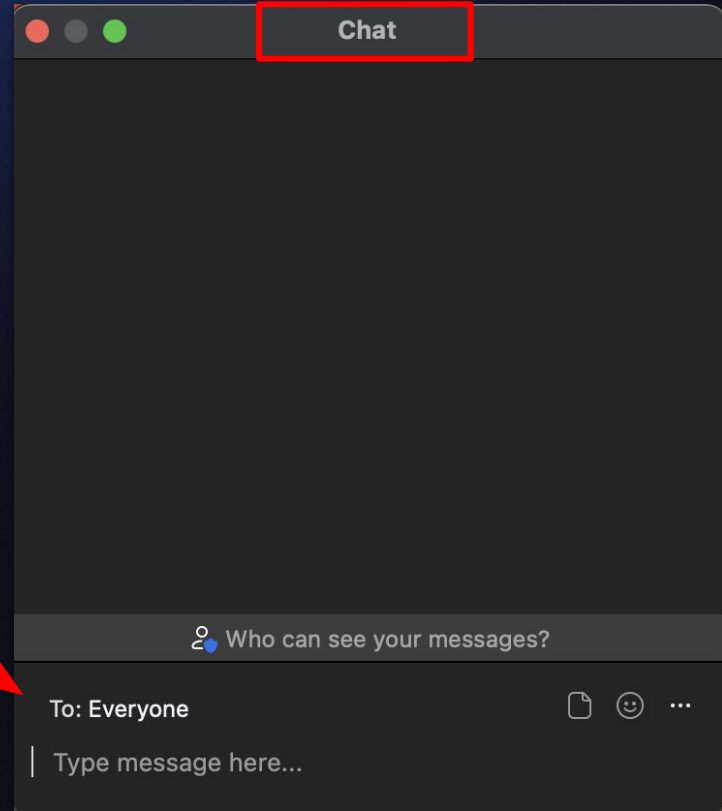
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



Let's Begin!



Sandra

How do I merge my JPEG book cover with the PDF to create an ARC to send out to my advanced readers?



Sandra

How do I merge my EPUB book with the square cover 2400X2400 that's in a source file, not a JPG or PNG. Or is it even necessary to do this. Do I just upload it to KDP?



Michael Salisbury

I have a question about my book, It is out on Amazon, and also Audible, I found a few words that I need to fix and also add a little bit to my bio, can I do that without creating a second edition ?



Sharon

Hi Cody and Karman! How do we cite sources in a quiz book? Do we need a source for each question? For example, if the book has 1000 questions, do I need 1000 references? Thanks, and a happy Friday and weekend to both of you!



Emily

In regards to the video saying we should copyright all of our books going forward, does this apply to low-content audiobooks as well? That's an extra \$65 a manuscript :(



Mary

Dear Coaches

Q1

In Upwork, when I scroll down to see the job history of a writer, I have noticed that some job shows as private job which we can't see the details of the job while mine is public after AIA advice in the module. Would you advise the pros & cons of making a job public and private please?

Q2

I have researched some book samples provided by the Upwork writers, the books the writer wrote are either 10 years ago or have not been making reasonable profit. Would that be a ground to decide taking on the writer or it is not fair to them as it could be the author didn't do good marketing (no clue on this)?



Thank you :)

Kerstin

Dear coaches. I just finished my first 32k book with illustrations. It was formatted 6x9 for the paperback and I was told TUW doesn't do the epub for my package deal.

I tried Convertio and another free online converter. After uploading the eBook I got the message that there are 15+ spelling mistakes. I was able to check the eBook in Kindle Previewer. The spelling mistakes are not in my paperback. The table of content is totally messed up, page numbers appear in the middle of the page and my illustrations are moved to different places not matching the exercises.

Can anyone give me some advice and tell me what to do next? I watched the lessons again and checked the FAQ.

Please help!



Linda

Cover opinions

May I please do a screen share to show my cover design finalists. Been trying for two weeks to include them in Q&A question.



Selin

Hi coaches,

I'm not sure I heard this in AIA modules yet or if its coming up. But when your ready to launch and get the manuscript out for people to read for free and review, what ways do you recommend to securely send the book? Any way to avoid someone taking our book idea and running with it? Do we send the whole book?

Thank you, Happy Fri-yay!



Linda

Please evaluate book covers

<https://99designs.com/contests/poll/0b622378e8>



Bev

I haven't confirmed with a coach what my keyword is because I'm doing the 7-day challenge, but it's clear to me that my primary keyword will be "commercial real estate". Having said that, what do you think of my Title "Increase your cashflow with cost segregation for commercial real estate investors" and my subtitle "A tax incentive: what is it, who qualifies for it, why should you care and how do you claim it?"



Yelena

Hello Coaches! I am working on my title and subtitle for 30 K and I am looking for your feedback. Thank you!

1."Stop overthinking for busy women": The simple 7 steps guide on how to stop worrying about the past, minimize stress and start to live your peaceful life.

2."Stop overthinking Guide for busy women": The simple approved system on how to rewire your mind from worries about the past and future, and start to live your peaceful life.

