



**AI PUBLISHING**  
ACADEMY

**WEDNESDAY WINNING  
STRATEGIES**  
**August 14, 2024**

● 2024



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

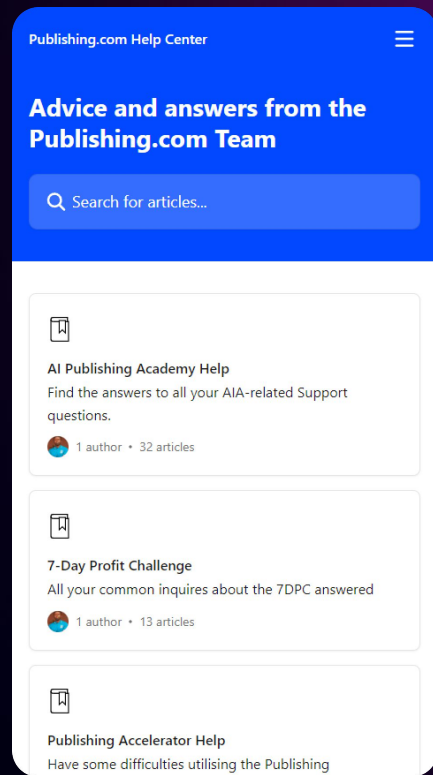
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

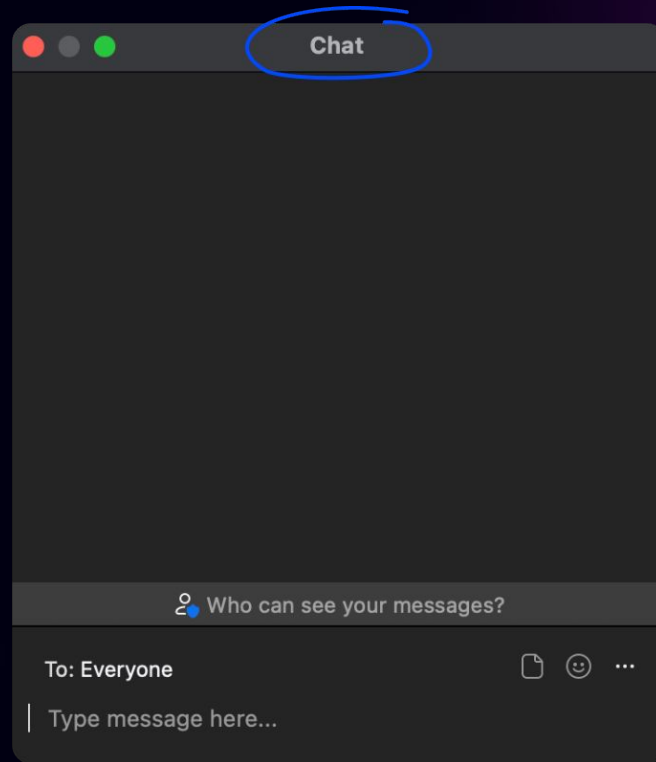
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"





# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

→ **PERFECTEDIT10**

Students get **10% off** Editing & Proofreading Package



# What Were Your Wins?



**LET'S BEGIN!**

# Brian

"I received this audiobook cover back from fiverr. It seems they just extended the left and right edges to make it square but I think it looks funny with the table so long and everything in the middle. Is this how I should keep it or what can the designer to do about this. I don't know what their editing capabilities are.

[https://docs.google.com/document/d/1w3wluoheuSL0tDkQ\\_--JTGubXTZyo57Jp6d9YMzHD9U/edit?usp=sharing](https://docs.google.com/document/d/1w3wluoheuSL0tDkQ_--JTGubXTZyo57Jp6d9YMzHD9U/edit?usp=sharing)"

# Karen

"I reviewed my title and subtitle during a 1:1 coaching call yesterday. It was suggested that I join a Q&A call to have it looked at from another perspective before moving forward.

My Title and Subtitle:

Ultimate Caregiver's Survival Guide for Navigating Dementia: Essential Coping Skills, Compassionate Selfcare, and Powerful Faith-Based Encouragement to Enhance the Quality of Life for You and Your Loved One. "

"

# Linda

There is a Q&A call that has "Karina" on it where she shares a method that is successful for getting ACR's. Can anyone provide me with a link. (the one I have has "... " in it, so does not get me to the call info.

I understand that numbers (400%) may "displease" the Amazon gods. If that's so, would simply removing that be enough.

This book is based on my 30 years as a best-selling personal finance author. It's all my own writing (with some AI help for proofing and style).

I want to be sure the title does the job as much as possible. Your input is greatly appreciated! "

# Eli T.

" Hello Coaches, Please provide feedbacks on my revised Book Titles

1. ""Stress-Free Retirement Planning for Beginners""

Practical Guide to Smart Savings, Strategic Investments, and Navigating Healthcare options for a Worry-Free Future

2. ""Stress-Free Retirement Planning for Beginners""

Step-by-step guidance on saving, investing, and managing healthcare options for a secure future.

Many thanks!"

# Mary

On the call Will you do a screen share on Amazon topic search steps please so we can show where we get stuck please.



# Richard

Need to go over all info and determine just how far you would go to get a published book on to Amazon . Plus the title is all important because there are a ton of topics with what I'm writing about

# Susan

how can i get reviews once I've used up my 5 free days of downloads?

"

# George

"Happy Wednesday (should have been answered Tues but did not, so if duplicated sorry)

Book cover opinions please.

[https://docs.google.com/document/d/1Te1mZXPqq38gr\\_f6mCoksk4jqD7jzA7XAdQUfCkLvEw/edit?usp=sharing](https://docs.google.com/document/d/1Te1mZXPqq38gr_f6mCoksk4jqD7jzA7XAdQUfCkLvEw/edit?usp=sharing)"

# Wendy

"<https://99designs.com/contests/poll/4f51a06d7f>

I need help choosing a book cover. I don't know if I submitted this right--I thought I did before with a written explanation, but here it is again. My full title of the book is:

MIGHTY MARRIAGE COUPLE'S DEVOTIONAL

5-Minute Christ-Centered Studies to Enhance Your Faith and Connection with God, Overcome Any Trial, and Make Your Marriage Spiritual Refuge of Love

"

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# Misael

I already have a pen name on Amazon Kindle with three fiction books published, but I want to keep my nonfiction and fiction separate. What do I need to do to make that happen?

# Elena M.

"Hey Coaches,

I hope to get fresh eyes and perspective on the following Titles/Subtitles. Your input is greatly appreciated. Do not hesitate to recommend a different mix/match of the Titles/Subtitles, I am all ears/eyes.

1. Title: The Psychic's Path: A Clear and Structured Guide to Developing Your Abilities

Subtitle: A Step-by-Step Approach to Understanding, Developing, and Integrating Your Psychic Powers into Everyday Life

2. Title: Unlocking Your Psychic Potential: A Guided Journey to Mastery

Subtitle: Structured Steps for Developing, Understanding, and Applying Your Spiritual Gifts

3. Title: The Psychic Journey: A Comprehensive Guide to Developing Your Abilities

Subtitle: Practical Steps for Growing, Understanding, and Applying Your Psychic Skills"

# Meghan H

Is my personal name on the cover as the author? What if I start venturing out into different areas of expertise?

# Kurt

"Hi Coaches, Feedback from QSA Fox on Stoicism book cover and content. Please see attached cover revision. He suggested enlarging and rotating the sticker. He also suggested more interesting font for subtitle. Please comment on both. I think sticker looks ok, but question the italics on the subtitle. I told FIVERR to come up with a more 'pleasing' font per Fox's feedback and suggested italics but she should provide artistic idea as I did not have a good example. BTW, reviewed with Esther today, and she had a different opinion, so am interested to hear yours.. Thanks

[https://drive.google.com/file/d/1krbQEK0ddIMxhhYgE6igMnBbdWj\\_IHSy/view?usp=sharing](https://drive.google.com/file/d/1krbQEK0ddIMxhhYgE6igMnBbdWj_IHSy/view?usp=sharing)

"



# Rene T

I have already received the formatted versions (pdf and epub) of my manuscript. Please recommend an ebook reader app to check how the .epub version looks like and if the include links actually work as expected.

# Silvia

"Hi Coaches,

The title of my book is The Prepper's Bible for Long Term Survival. Which subtitle sounds better to you:

1. The Ultimate Guide To Protect Your Loved Ones, Master Emergency Preparedness,

And Embrace Self-Sufficient, Off-Grid Living Solutions

2. The Ultimate Guide of Off-Grid Living Solutions to Protect Your Loved Ones, Master Emergency Preparedness, and Embrace Self-Sufficient

3. The Ultimate Guide to Protecting Your Loved Ones, Mastering Emergency Preparedness,

and Embracing Self-Sufficient, Off-Grid Living Solutions

Thank you for your help with this.

# MARISELA O

I ALREADY WROTE A FEW BOOKLETS. I TRULY WANT TO UPLOAD MY BOOKS AND UPDATE. HOW DO I DO THIS TO STOP WASTING TIME.

# April

"Greetings coaches, I'm wondering what you think of this title. I need to keep "the joy of" because it is part of a series. The joy of Greenhouse Gardening for Beginners.

Discover cost-effective ways to build and manage an organic garden that thrives year-round and maximizes space.