

**WEDNESDAY WINNING
STRATEGIES**
February 14, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-paper edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

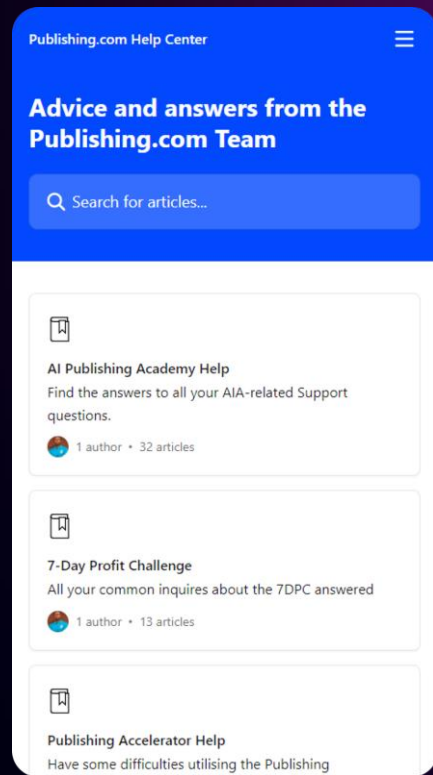
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

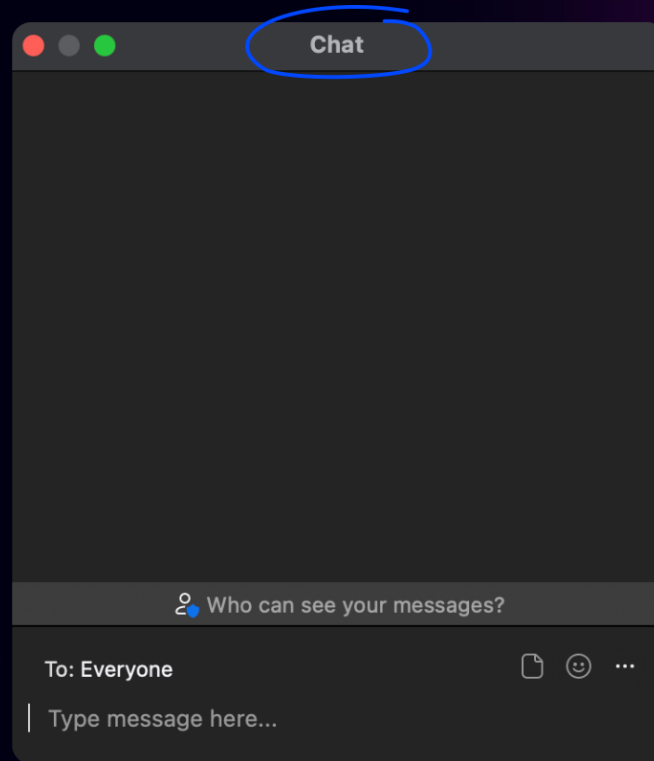
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



APLUS10

Students get **10%** off A+ Content packages!



What Were Your Wins?



LET'S BEGIN!

Lauren

Has anyone ever used bookbite.com? It is another platform like Pubby. Looking for any information. Thank you

Katherine

So I have 43 reviews (still working on gathering more). Overall 4.7 rating...I am running Amazon ads but still have barely made any sales since my October launch. Is 100 reviews really the "magic" number for the sales to start coming in? Maybe I just need to continue tweaking my ads. Looking for any other insights ~ or perhaps the advice will be to "KEEP GOING!" Thanks coaches

"

Harriet

FOR 2/15 PLEASE! I have edited my 30,000 word book and am doing the course as I go along. You talk about setting up a facebook page with your title/niche. Is it from that page that I would join groups and DM to get reviews etc. Would they not be put off by your 'name' being a particular niche rather than your personal name, or do you join with your personal account and send them link to your page? And is that a business facebook account for that page? Thanks Harriet

Tony

- "1. Suggestions for placing links in books so readers can opt-in for more info or to schedule a consultation?"
2. What is the recommended way to cite sources and research?
3. What font(s) are best to use? Font choice - size and type - is there a recommended choice here that makes the reading easier and more fluid?
7. What if you have a list... and working the Amazon algorithm with it. Emailing increasing numbers of your list over the process of about a week? "

Tony

4. The purpose of my first book is to generate leads and appointments. Does AIA have any experience with books like that?

5. Need to know what would be the most recommended way to add things like "" click here"" to drive people to a landing page to opt-in for content (like viewing the How To Profit From Your Loans video - and any suggestions for what should be on those pages) or appointments.

- Thinking using something like GCFAL - and has little bubbles titled ""Red Pill"" or something like that with those callouts for info or appointments.

- Speaking of GCFAL - Capitalize on GCFAL

6. If there's experience with this environment, what can you tell me to optimize/maximize the opportunity?

"

Annabelle

Please send the link that has the package plus benefits when I/we paid for the AI Publishing Academy program/course. Thank you!

William

I am on lesson 2 of 7, formatting your paperback and audiobook cover, and it said I should already have my eBook cover; I don't see a lesson on completing the eBook cover.

James

"Question 1 of 3: After 30 days of running my first Amazon Ad campaign, and creeping my ads up 5 cents every 72-96 hours, (for a book whose topic, title, and cover were all suggested and approved by AIA Coaches, and for which I have 77 reviews already) my impressions are averaging daily:

AUTO HIGH: 8

AUTO LOW: 0

MANUAL Keywords: 34

MANUAL Product: 123

What should be my next step?

James

"Question 2 of 3: After 30 days of running my first Amazon Ad campaign, and creeping my ads up 5 cents every 72-96 hours, my impressions in AUTO HIGH are averaging 8 per day. Of the four categories (loose, close, sub, comp), the suggested bids are respectively: .61, .39, .16, .70. My actual bids are all 0.63, so they are significantly above in 2 categories, and nearly on par in the other two categories. According to AIA suggestions, I will just keep increasing 5 cents every 72 hours. Is this still the best advice for me?"

"

"

James

"Question 3 of 3: After 30 days of running my first Amazon Ad campaign, and creeping my ads up 5 cents every 72-96 hours, my impressions in AUTO LOW are averaging 0 per day. Of the four categories (loose, close, sub, comp), the suggested bids are respectively: .36, .23, .16, .70. My actual bids are all 0.46, so they are significantly above in 3 categories, and under in the last category. According to AIA suggestions, I will just keep increasing 5 cents every 72 hours. Is this still the best advice for me?"

Terry

Dear Coach, I would like to get your feedback on my book titles. As I approach my fourth session together, I've been pondering the insightful feedback I received from Brandon during our initial meeting, particularly regarding the need for greater specificity in my book's subtitle.

BTW, POC is "grow vegetables" Originally, the title was:

"Microbial Magic: The Art of Growing Vegetables Organically, Unlocking the Bliss & Success of Urban Nature Farming"

Following our discussions, I updated it to:

"Microbial Magic: The Art of Growing Vegetables Organically, Master Simple Techniques for Urban Harvests from Asparagus to Zucchini"

Brandon liked the comprehensive range indicated by "Asparagus to Zucchini," but there seemed to be some ambiguity about the core message. Taking this into account, I've developed three new options:

1. "Grow Vegetables Organically with Soil Microbes: Easy Revitalizing Harvests from Asparagus to Zucchini"
2. "Grow Your Own Vegetables with Effective Microbes: Easy Organic Revitalizing Harvests from Asparagus to Zucchini"

Garth

"Can you please explain this and if we get paid when a Kindle Unlimited member gets the book for free? Thanks.

Kindle

\$0.00 Kindle Unlimited

Free with Kindle Unlimited membership [Join Now](#)

Available instantly

Or \$2.99 to buy"

Kathy Pihlaja

Hi Coaches, I want to do some audiobook reviews while waiting for my audiobook to go live. I had a few people DM me, however, I have no idea what to do or how to listen to their audiobook. I went all the way back to module 2 looking for info on DM and I can't find it. Please tell me how to contact someone who says they DM'd me. Thanks.

”

Kathy Pihlaja

When I go back to look for cheatsheets, I am locked out. It asks me to sign in as google. I do not have a google drive. Please unlock me. Thanks. Kathy

Donnie

"Is there a number where I can call someone at AIA Publishing Co.?"

I am not able to use my KDSPY. I HAVE DOWN LOADED IT SEVERAL TIMES, on both my cell phone and my computer. I followed the videos, but I am getting a different result than they are. Where can I get some personal help with this?"

"

Kayla

Hi. I wanted to know how to download the AMZ suggestion expander extension. Thanks

”

Jayme

Hello! I am currently working on my first book with the topic being "plant-based diet" which covers foundations of the diet(macro/micronutrients, protein, carbs, fiber, fat-rich foods), lifestyle transition, sustainability and ethical eating, strategies to overcome challenges. Does the title convey the correct message? " Plant-Powered Living: Transform Your Health, Energy, and Environment with Whole Food Plant-Based Nutrition

Martin

"Could you please review my book title? I have 2 options. POC: Negotiation for Business

Keywords: Sales, tactics, partnerships, deals, skills, techniques, deal-making, win-win, psychology, bargaining

Benefits: Improved Negotiation Skills, Confidence Boost, Win-Win Solutions, Conflict Resolution Mastery, Enhanced Professional Success, Improved Deal Outcomes, Strategic Decision Making

Title 1

Negotiate for your Business Like a Pro: Hassle-Free Deal-Making Tactics and Techniques to Quickly Improve your Negotiation Skills, Boost Your Confidence and Enhance your Professional Success

Title 2

Business Negotiation Mastery: Practical and Stress-Free Strategies for Enhancing your Negotiation Skills, Bargaining Win-Win Deals and Effortless Conflict Resolution"

Bonnie

"Please read over this description and let me know any adjustments that would make it sound more desirable. I feel like it's lacking, and I don't have a salesman mentality unfortunately.

Are you beginning your life as a young adult?

This book highlights topics to focus on as you navigate this transition to a higher level of independence. Some topics this book touches on are:

- Becoming self-reliant • Positive self-talk • Staying healthy • Navigating a world with social media
- Staying connected

You might be entering a confusing and busy time in your life. This book skips right into what matters to grow and strengthen your foundation.

If you want to maximize your thoughts on this new journey, scroll up and click the buy button.

Bonnie

"This is my cover. My son is wearing Adidas shoes in this picture, so I had to get creative to hide the shoes. Does this cover look okay?"

https://www.canva.com/design/DAF7MkVWK04/rtjh0Le3eCWc2dShl8dwMA/edit?utm_content=DAF7MkVWK04&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

"

Ray

Is Grammarly Premium an excellent plagiarism checker to use for our work writing books especially when using AI, or which plagiarism checker is the best for our work writing books, and which plagiarism checker is everyone using?

"

Julie

I have a couple of covers I'd like you to look for Estate planning fundamentals simplified. Below is the link

https://docs.google.com/document/d/1VYc1qKcgpUgUgzv4UMC6Ex4_mDazE7P43E7DbIEnI4/edit?usp=sharing