

**Q&A Call**  
**Sunday 14th**  
**January 2024**

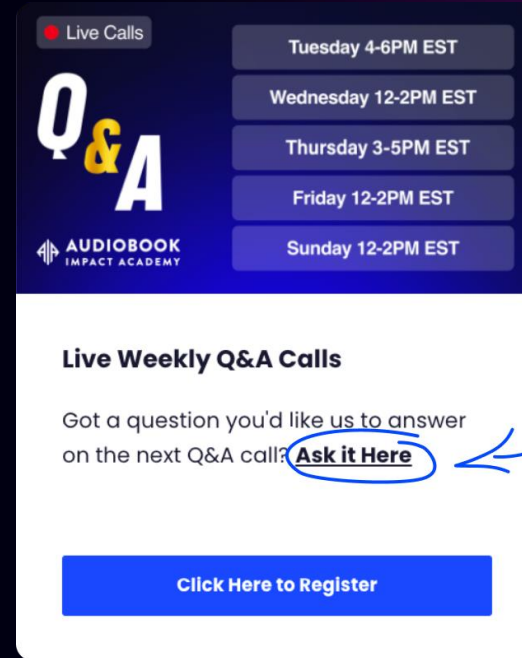
● 2024



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**



The screenshot shows a dark blue header with a 'Live Calls' indicator and a list of call times: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below this is the 'Q&A' logo and the 'AUDIOBOOK IMPACT ACADEMY' logo. The main content area is white and features the heading 'Live Weekly Q&A Calls', a paragraph asking for questions, a circled link 'Ask it Here' with a blue arrow pointing to it, and a blue button labeled 'Click Here to Register'.

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
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**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

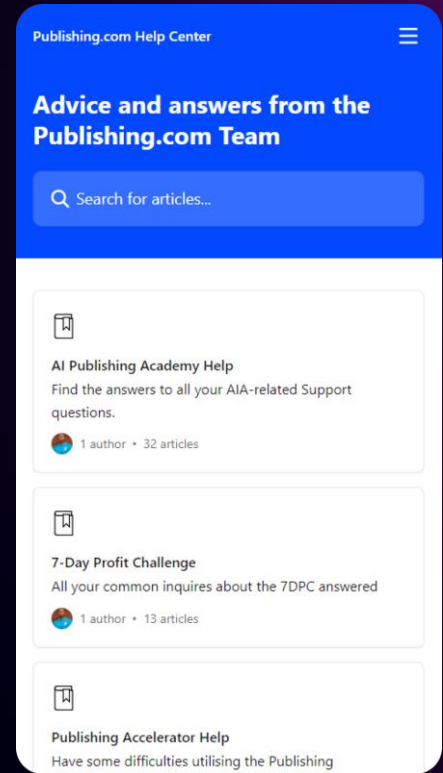
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

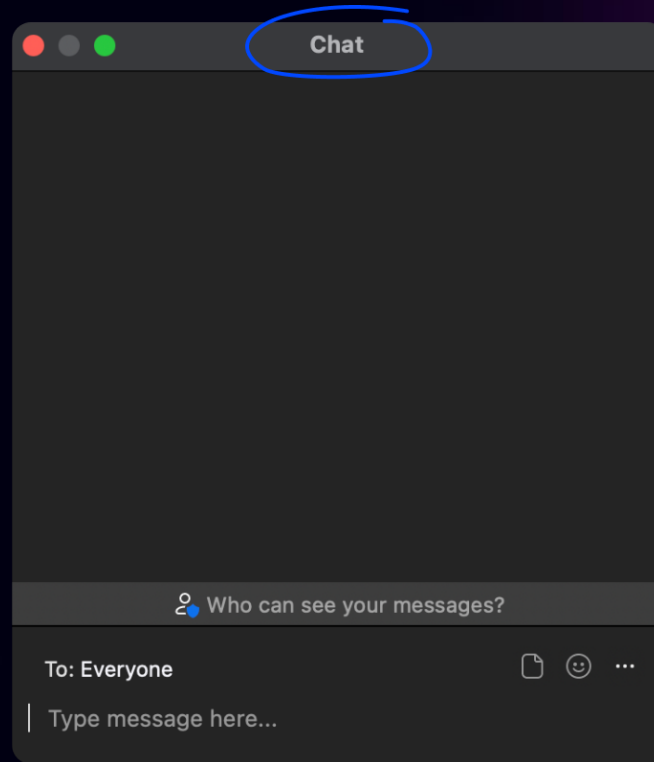
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**GETREVIEWS**

Students get 10% off Review Page Package!





**GRAB A FREE  
COFFEE ON US!**



**LET'S BEGIN!**

# Patty Mckinney

please review cover / outline

[https://1drv.ms/w/s!ApucWZnYlYz0m26HjfyvEy-\\_x4ms?e=R07Oh2](https://1drv.ms/w/s!ApucWZnYlYz0m26HjfyvEy-_x4ms?e=R07Oh2)

# Kurt

Hi Coaches. Please comment on book title/subtitle on topic of Stoicism for my first 30K book. If I count correctly, it is exactly 200 characters. Thanks and cheers.

Title - Stoic Resolve

Subtitle - A 21st Century Guide to Philosophy of Stoicism, Practical Strategies to Gain Well-being, Inner Peace, a Happier Fulfilled Resilient Life with less Stress Amid the Chaos of Modern Life

# Kurt

Back on the Stoicism subtitle question (which got cut off). Please comment on this one, as it's long and I think you said shorter is better. These are from the CR. Thanks

Subtitle: "Practical, accessible and easy to read book on a complex topic which is actually simple, but not easy. Thought provoking and informative concepts and exercises for achieving personal growth, stress reduction, resilience, and the promise of living a happier, more fulfilled life. Solid strategies which have stood the test of time and are more relevant now than ever, providing a path to Happiness, Inner Strength, Wisdom, Positivity and Tranquility amid the Chaos of 21st century Life."

# Sandra Harrington

I was promised I would be making money in 7 days if I signed up for AI Academy. How is that possible when the process of publishing takes weeks.

# Sandra

I will be creating a series of SPANISH FOR THE WORKPLACE books. Are we allowed to insert links to free websites and if so, do they need permissions

# Widmere

So right now I'm working on module 5 with the Facebook ads and the first thing to do is to make a page on Facebook. So I tried to do that, and it kept saying "You have made too many pages recently. Try again later" and I haven't ever made a page before? I checked my account and there were no pages there? So I reached out to Facebook support and they haven't gotten back to me and it been 5 days so I tried to make a page again today (first time since those 5 days) and it still says the same thing.



# Emily

Why do Christian and Rasmus have very few books available? An audible search only brought up one book by Christian and none by Rasmus.

# June

I'm in Beijing, China. Wonder if you can have an 7 or 8 pm EST Saturday or Sunday call that would convert to 8 or 9 am for Beijing. Otherwise all calls for me are 1am, 4am, or 5am. Not real conducive for me. But I can just review recordings as a solution too. Just curious.

# Richard

I have had issues with Making my personal DM link for my personal face book account. The links and videos sent were no help either, face book support group offered to help but for a price, A tech took my money and did nothing. There seems to be a lot of old content in this program. Will platform be updated to reflect new info, the lesson on this is subject is out dated and no longer relevant. no one seems to be able to tell me how to get this done without charging me to do so, or how to get a hold of real face book support. Getting a personal DM link has stopped me in my tracks. HELP!!! will not be on call but will listen for answer at a later time. Thanks in advance.

# Rachael

Hello coaches! Could you please provide some feedback on the title and subtitle for my first full-length book?

The Ultimate Handbook to Chair Yoga for Seniors Over 60

A Simple Illustrated Guide to Enhance Mental Clarity, Improve Mobility, and Start Enjoying Better Sleep in Only 9 Minutes a Day!

Also, I want to use as many copywriting secrets/tips as possible to make my book stand out. I'm assuming a lot of these copywriting skills will be for me to put in the book description, not the subtitle. I can't have my subtitle be too long obviously!

Thank you!

# Ophelia

Do you need a bio for your book if you are using a pen name? What if another person has the same name when I google it but no trademark? Can I still use the name as a pen name?

# Candus

I have added DS Amazon quick view and KD Spy to my iPad desk top or so it says but I do not know how to access them therefore I can't set them up on Amazon...I don't know much about computers and I don't know how to fix it.

# MarBeth

My partner and I are creating a DBA through an LLC. How does that impact how we set up on KDP and ACX? We are 2 people, not an individual. We are setting up a bank account under the DBA. Thank you!

# Ellie H.

1. Other than the ghost writing company Hot Ghost Writer company that PL has mentioned, do you have any suggestions for other ghost writing companies that have packages where (they) Do It All? This has been tough, the pickings are slim to none!



# Ellie H.

Ellie H. question 2

There's plenty of books on Amazon with the word Ass in the Title/Sub. I'd like to do the same.  
Can Amazon ads be ran on such?

Thanks Coaches!

PS I've tried twice to join you {Savages on Sunday} for the first time, but my Zoom was inoperable. I hope to be in attendance this time. It's hit & miss :-)

# Rebecca Gruenspan

I'm in the ghostwriting stage and originally had the title as:

"Parenting Children with ADHD: Proven Strategies to Decrease Stress and Anxiety at Home and Help Your Child Succeed in School"

But...As I continue to go through the course, I'm thinking of changing it to:

"Help! My Child has ADHD: Tactical & Holistic Strategies for the overwhelmed mom who struggles to help their school-aged child thrive"

I'd love your thoughts.

# Helen

I have published my 7 dpc, but am having a problem with publishing to ebooks- when I am trying to format the cover and back, it won't let me do it. it has my cover as a 2nd page and the margins are over the red line. How do I delete that page? I have gone back to Reedsy and deleted the cover page. Help please. I will be on the

Sunday call

# Sari

Who do I contact to change my email address?

# Sari

Please provide assistance downloading DS Amazon Quick View. Do I download that via the Amazon site?

# Sari

I have changed the gmail account that I am using for this venture. How do I contact AIA to make the change within their system?

# Stellar

Cracking the Digital Marketing Code: How to Master Maximum ROI-Driven Strategies, Navigate Viral Trends, and Expand User Engagement for Business Growth in the Age of AI and social media.

# yaz

Title Check: Previous title not excepted on amazon ads...word to the wise never use the word conquer prior to a disease. So redoing title then am going to beg them to keep my reviews (any advice appreciated). Title: Hello Sleep, Good Night Insomnia Subtitle: A 7 Step Drug Free Guide: Utilizing CBT-I and Sleep Hygiene to Sharpen Focus, Enhance Performance, and Support Restful Rejuvenation at Any Age



**End of slides!**