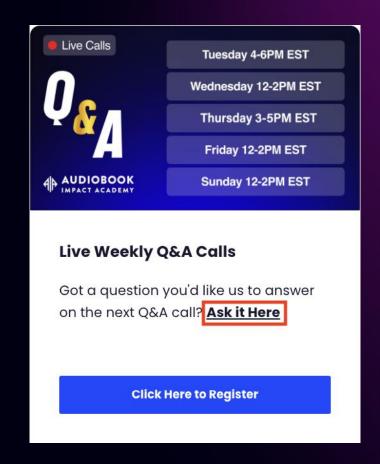


Friday 14th July 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



Special Segment

- Topic specific live training
- **Reviewing book covers/titles**
- **Student interview**
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

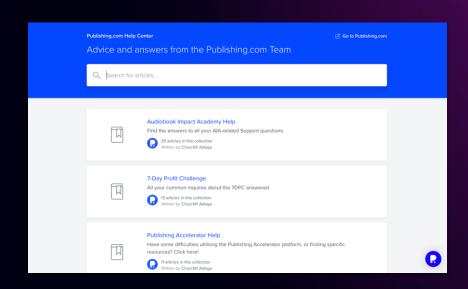
Most Frequently Asked Q&A Questions:

Visit our Help Center

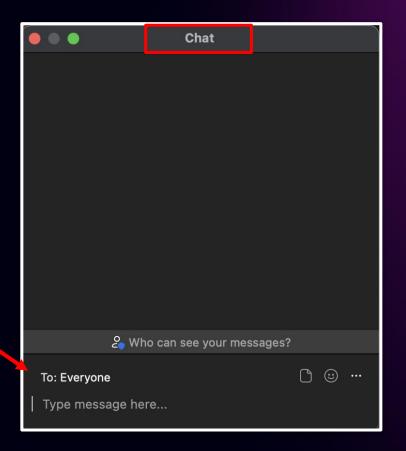
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



PS Monthly Discount - July

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

GRAMMAR10

Students get **10**% off + free formatting when they order the editing and proofreading package.



Let's Begin!

Cheryl Davis

Im a Mac user and I need to do a tutorial this week on getting around and saving and sharing the docs the twins have in week 1. Can anyone suggest the best video tutorial to do?

Cheryl Davis

I set up my account with AIA with my proton mail.com account that I have been transitioning to for a about a year. My other existing email act is a gmail account that shows up on this page. Does this gmail-linked to google, and proton mail not connected to google account thing mess with my connectivity to this forum?

Chuck |

1. I have been away for many months because of a serious car accident. So I have my Book Title, Outline, and Book Cover idea. What is the next step for me to share and discuss with someone?

Michelle

Looking for feedback on my title

(Title)Postpartum Depression and Anxiety, The Essential Guide:

(Subtitle) Evidence-Based and Practical Coping Strategies for the Overwhelmed and Stressed New Mom

Deneen Groothouse

It would not let me join the Facebook group as instructed on welcome page

Sarah

The receipt for the package I purchased said I would receive 8 bonuses. #7 Tax Savings Secrets is not listed in the bonuses online. Will that be added at a later date?

Michelle

Hi coaches!

I want to add to my manuscript the review link. The link from the course sends people to Amazon.com.

What platform should I use to generate a link for customers that are not from the USA to review my book and show up across all marketplaces?

Thank you in advance for your feedback!

Josephine

this email to submit question, must it be from my original jolawngai@yahoo.com... this is a gmail account but I dont think it allows a non gmail account

Sara - 1 of 2

hi, is ok to be creative with the title to be unique and put the key words in the subtitle?

the book is about anger management for kids, every book i found has the same title, or anger management workbook. is "Magic Mirror" ok for a title? it means to change our child, we must first look at our own actions. When we are calm, they are calm. It hints at self-reflection, magical transformation, kids' stories, wishes, mirrored behaviours, honest truths. And we use mirrors to check the way we look, behave, and present ourselves so that we can fix the bits we don't like. if it's not ok to use MAgic mirror, do you suggest anger management for kids? or how to help kids control their anger?

second question about subtitle, can you help me choose:

- 1-Empowering stories for children and parents to learn about anger and how to manage it.
- 2-Creative tales that help kids and adults understand and express their emotions in a healthy way.
- 3-Engaging stories that teach children coping skills for anger and frustration.

thank you



Sara - 2 of 2

following my previous question, would this title be ok? the magic mirror: a guide to help kids calming their anger

Ari

Please critique my title

POC: Parenting autistic children

Title: Parenting an Autistic Child

A Guide to Understanding the ASD Diagnosis and Overcoming Uncertainty to Help Your Child Thrive

Casey

I am publishing a 115 page journal to go with my full-length book that was published in January. My email list has grown to 250 people.

1- Should I still do a traditional pre-launch where I give the early readers 2-3 weeks to read before I publish? Or should I just go ahead and publish, start using Pubby, and then follow up with the early readers at the 2 week mark?

2- Do you recommend turning it into an Audiobook?

Thank you!

Casey

I am about to publish my full-length book in Spanish! I am guessing I should run ads in USA, Mexico, and Spain.

1- Is this a correct guess?

2- Do you have a recommendation for how I should distribute my budget across the countries?

Thank you:)

Marissa

I want to reward customers for buying my book and workbook by giving them access to an app I've created. Do you have any suggestions as to how I could have buyers show proof that they purchased the book and/or workbook? I do have a Linktree QR code in the end of the book.

End of slides!