



AI PUBLISHING
ACADEMY

WEDNESDAY WINNING STRATEGIES
June 14th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

● Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

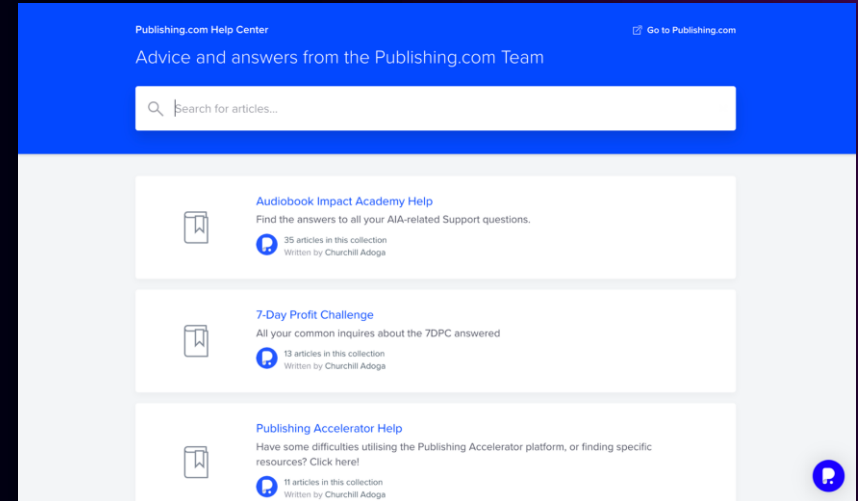
Most Frequently Asked Q&A Questions:

Visit our Help Center

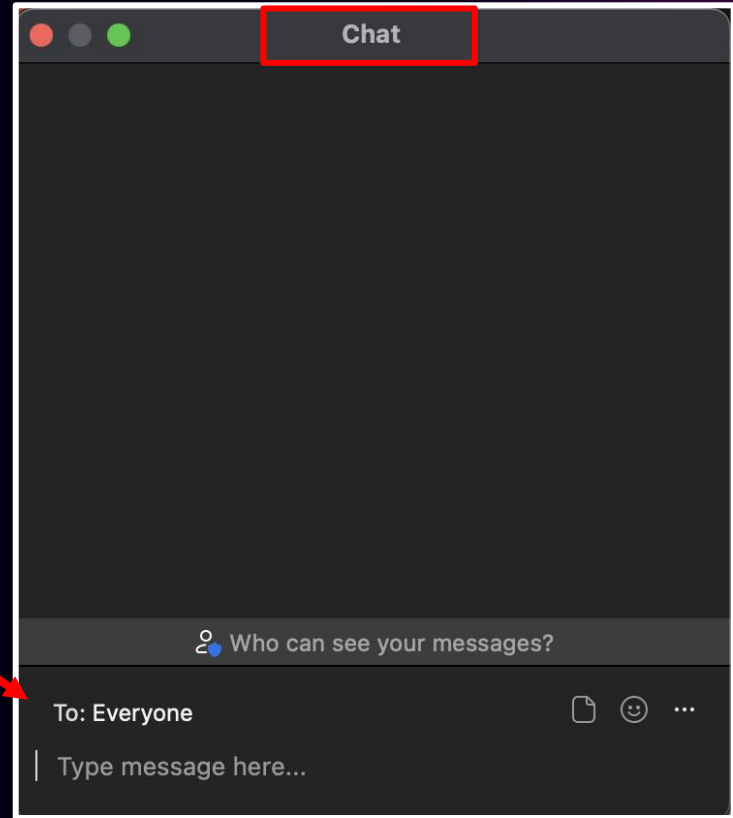
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - June

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

5STARREVIEWS

Get **10%** off your next author bio package.



What Were Your Wins?

Nicole-

- Done with Pre-formatting, now adding images
- Editor done with a book in 1 week

Stefan-

- Pubby and Audio Review Group to get reviews
- Emails to audience to generate reviews



Let's Begin!

Adina Conroy

Hello, I hope everyone is enjoying their Tuesday. An organization contacted me yesterday. They would like to order my book in bulk and they have a reseller license. I currently have the book selling on Amazon through KDP. I have been looking at options for using another print-on-demand company for sales outside of Amazon. The companies I have been looking at are IngramSpark or Draft2Digital.

Question: Can I order author copies from Amazon and have them shipped directly to the customer? If not, can I make a bulk order with one of the other printers to have shipped to the customer? If so, do you have any thoughts on those other services? My concern with IngramSpark is the lack of customer service and the steep learning curve to use their non-user-friendly platform. I have also been seeing comments about IngramSpark from other publishers regarding printing errors like printing a different book on the inside with their cover. Thank you for any suggestions.

Michelle Mae

I have a book cover review, I won't be able to make the call b/c of work but will check back! Here is the link for it: <https://99designs.com/contests/poll/6707036afa>

Sue-Ellen

Hello Coaches,

I need some guidance with the A+ Content draft that Publishing Services emailed to me. Part of it is that I don't have a frame of reference for what good A+ Content is supposed to look like or what the wording should be.

My concerns with the draft are ~ (1) the wording on the two banners being too similar and (2) the wording under the three small pictures not being clear and concise.

Here is the link for the full layout of the A+ Content draft ~

<https://docs.google.com/document/d/1B2uRqMDcKNFwmWkwRsNWHIlckhMev2SalacMa3kj80g/edit?usp=sharing>

I want my A+ Content to be the best that it can be. Thanks for your feedback!

Carlton

Just finished reviewing my outline and book description from Publishing Services and only have a few minor changes which I could complete in about ten minutes. Is it okay for me to make the changes myself within the Word Doc they sent me? Or do I need to submit the changes back to the company?

Karen

Last year, I did the 7-Day Challenge and created a book for Amazon. It wasn't my best work, although I'm glad I did it!

It just occurred to me that perhaps I should revise the content to make it better, as I really like the topic and title, and I can use it as a promotional tool for my business.

Questions: Can I upload an updated manuscript for my 7-Day Challenge book? If so, does it have to be the same number of pages? And can I revise the Cover?

Also, I don't recall having to get a Copyright registration number when I uploaded it to KPD, so can I assume that if I do update the manuscript, not having a Copyright registration number would not be an issue?

james

do i have to buy a bunch o books hardcover and paperback and ship and handle or is this just digital that what i thought this was

Sue-Ellen

Hello Coaches,

Is there a risk of ChatGPT giving responses for Customer Research that are too generic? For example, for Family Status it said individuals and couples. When I did my own Customer Research for my first book, I found that the Family Status was families with at least 2 small children. Is ChatGPT saying that the Family Status is individuals and couples good enough to move forward with the book creation process or should we do some Customer Research on our own to expand on what it gives us? For example, look at our competitors' Amazon reviews.

WAQAR

Hello I am from Pakistan, so I cannot create an ACX account. So I have to purchase an LLC. I have experience registering LLCs, and that's not a problem. But I want to register LLC in New Mexico as the registration fee is only 50\$, and there is no annual recurring fee. Also, there is nearly 5% income tax and no sales tax. Income tax becomes payable if the income crosses the threshold of \$500,000 annually. So considering these things, I decided to go with New Mexico. Does this sound right to you guys?

Chad

Topic: Tax Deductions

Title: Maximizing Tax Deductions

Subtitle#1 Discover 3 Major Tax Laws how to apply them to your business, Protect the money on the table, The Ultimate IRS Loophole

Subtitle#2 Discover 3 Major Tax Laws how to apply them to your business, Employers keep more money in your pockets & give employees an instant raise, The Ultimate IRS Loophole

Subtitle#3 Discover 3 Major Tax Laws how to apply them to your business, Employers have a competitive edge during the hiring process, The Ultimate IRS Loophole

I would like to know if any of the 3 subtitles are good?

Waqar

I have completed my 7 days challenge. And I created my KDP account on Pakistani details. The coach in a class was saying that KDP and ACX must be on the same details. After registering LLC , can I move my KDP account to new details as it is on Pakistani details currently(as i described in previous question)? So that I can set both my existing KDP and ACX accounts on new LLC details (the new mexico one)

WAQAR

In a lecture , a coach told that we can not create two KDP accounts on the same laptop or PC. When I set up my LLC account (as I described in previous questions), will I need a new device? Because I have one account running on this laptop which I created for 7 days challenge on my pakistani details. Is there a way that I can use my existing laptop to create accounts on my new LLC deatils because I can't buy another one? I read online that if I reinstall my operating system, it will change the IP of my device, and I can use my existing laptop then to create my account on my New Mexico LLC. Is it true?

Jim H

Hello, I need some advice about the best way to transfer a person KDP publishing account to a business (LLC) one.