

Tech Talk on Fridays

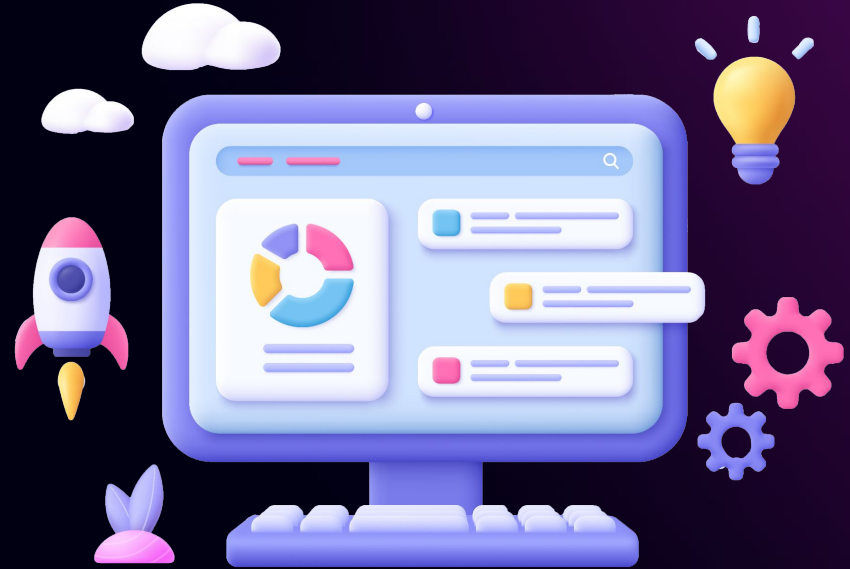
● 2024



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **30-45 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

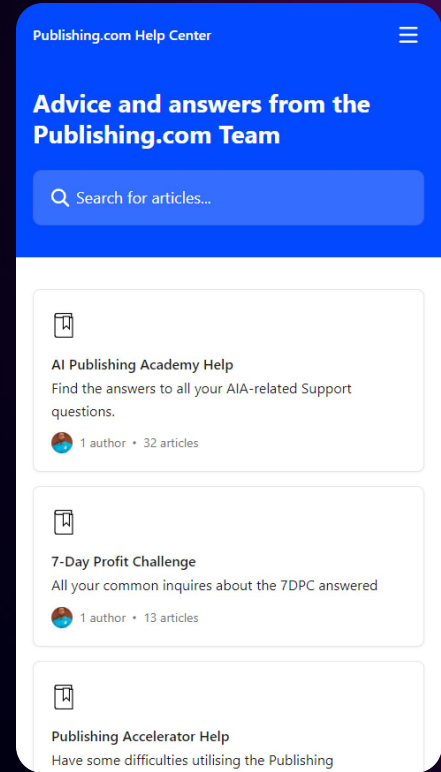
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

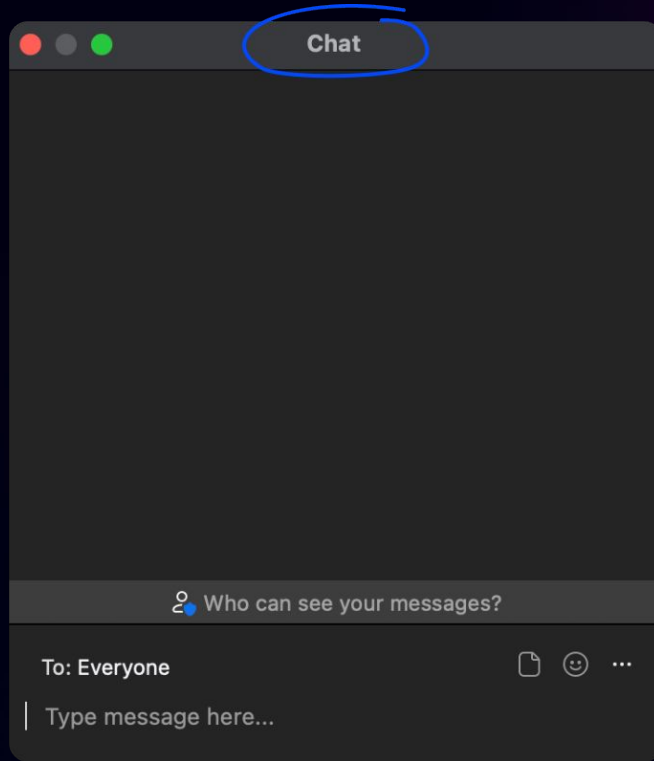


POLISH10

Students get **10%** off Editing & Proofreading Package!



Change your chat settings to "Everyone"



{{NAME}}

{{Question}}

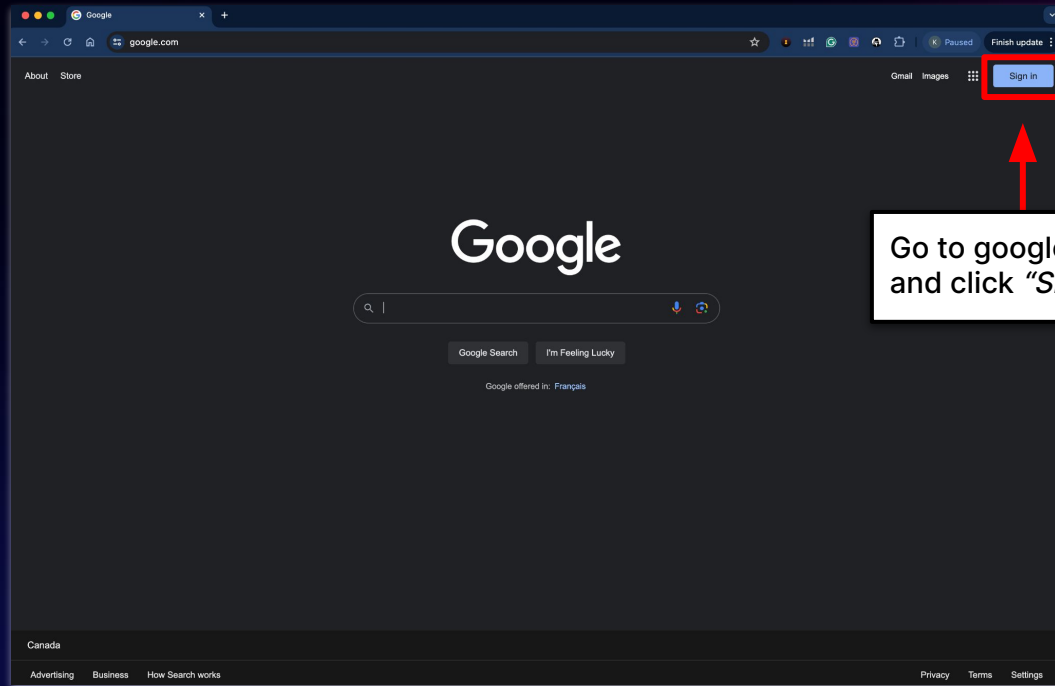
LET'S BEGIN!

Tip of The Week



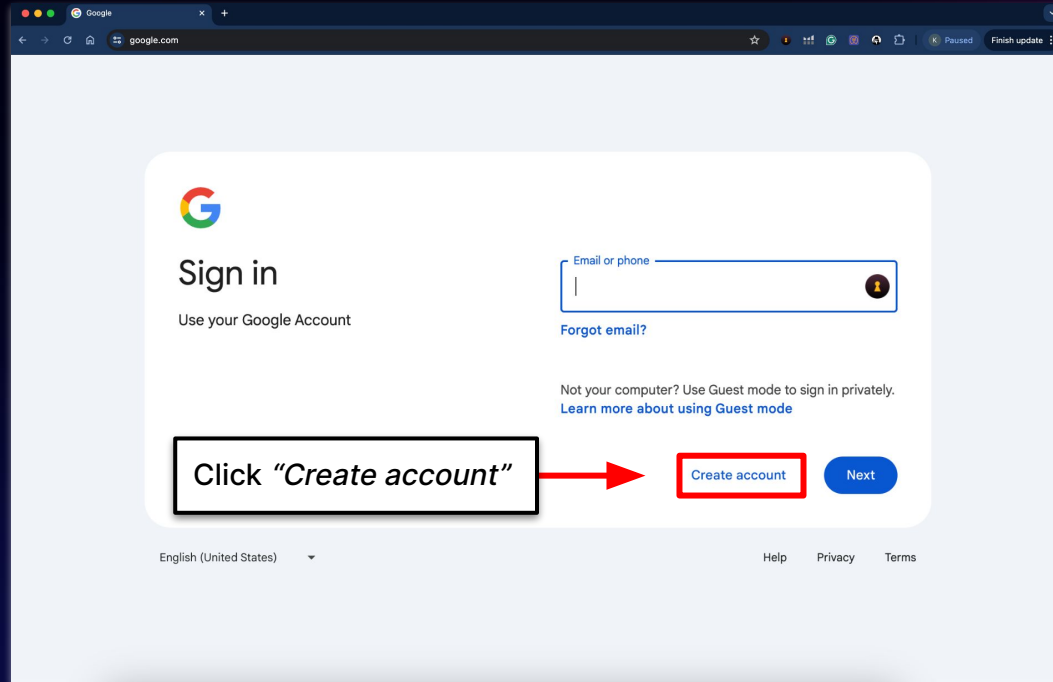
**Have a different
password for
EVERYTHING**

Creating a Google Account

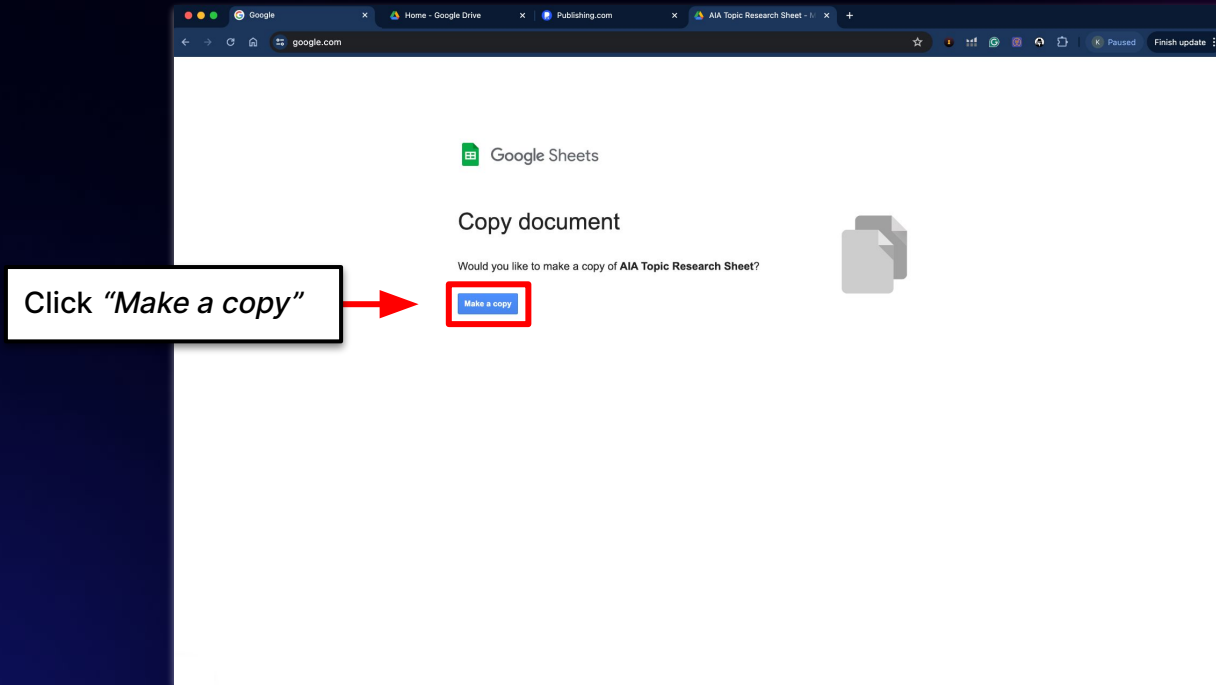


Go to google.com
and click "Sign In"

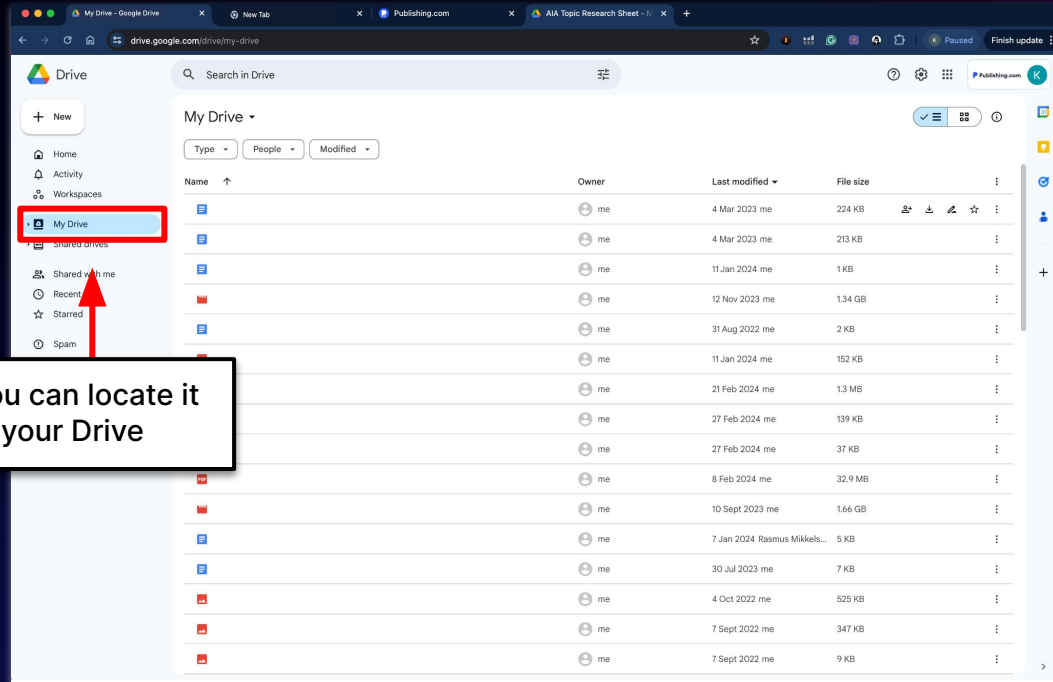
Creating a Google Account



Using Your Google Drive



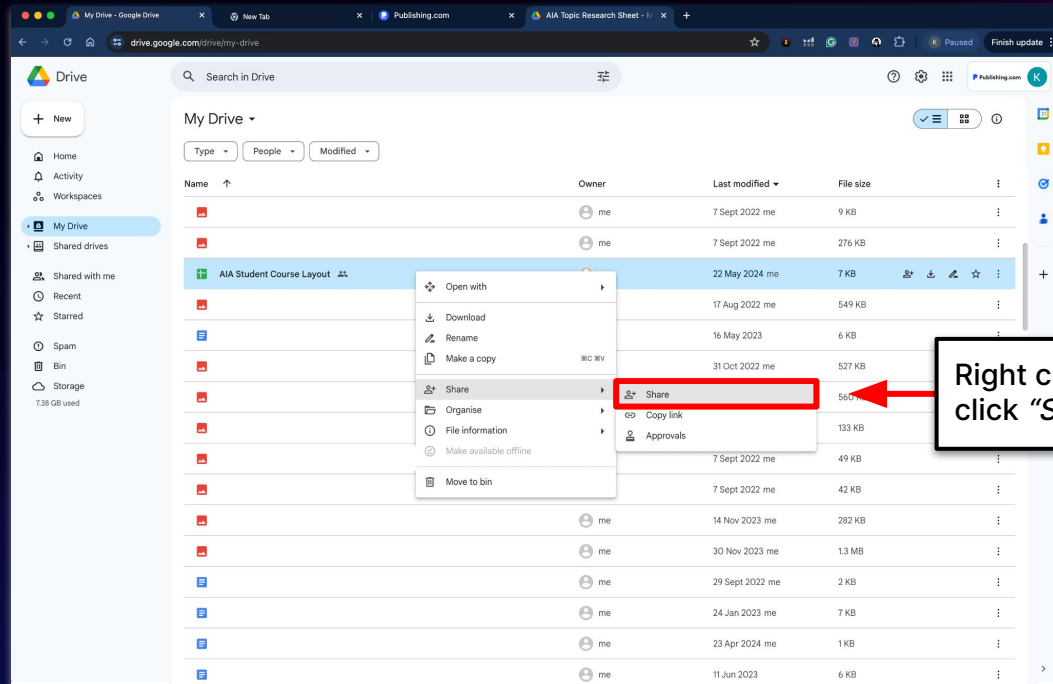
Using Your Google Drive



The image shows a screenshot of the Google Drive web interface. In the left-hand sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from a callout box to this 'My Drive' option. The callout box contains the text 'You can locate it in your Drive'. The main area of the interface shows a list of files and folders under the heading 'My Drive', with columns for Name, Owner, Last modified, and File size.

You can locate it in your Drive

Sharing a File or Folder

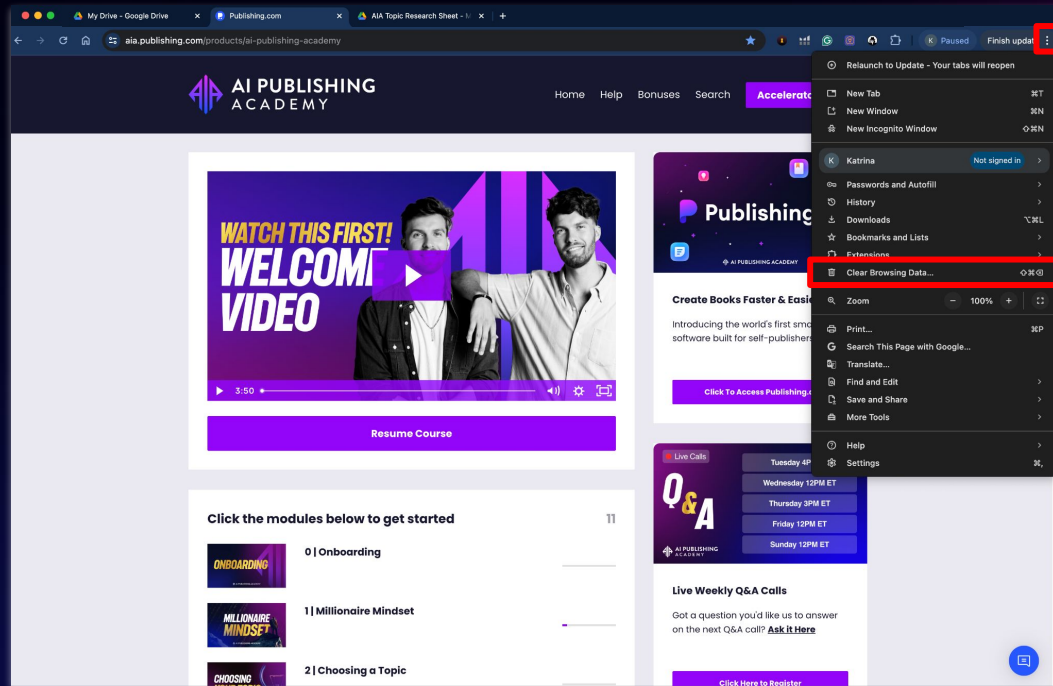


Right click on the file and click "Share"

Sharing a File or Folder

The screenshot shows the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three main sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link'). A red box highlights the 'General access' dropdown menu, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. Below the 'General access' section, there is a note: 'Viewers of this file can see comments and suggestions'. At the bottom of the dialog are 'Copy link' and 'Done' buttons. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

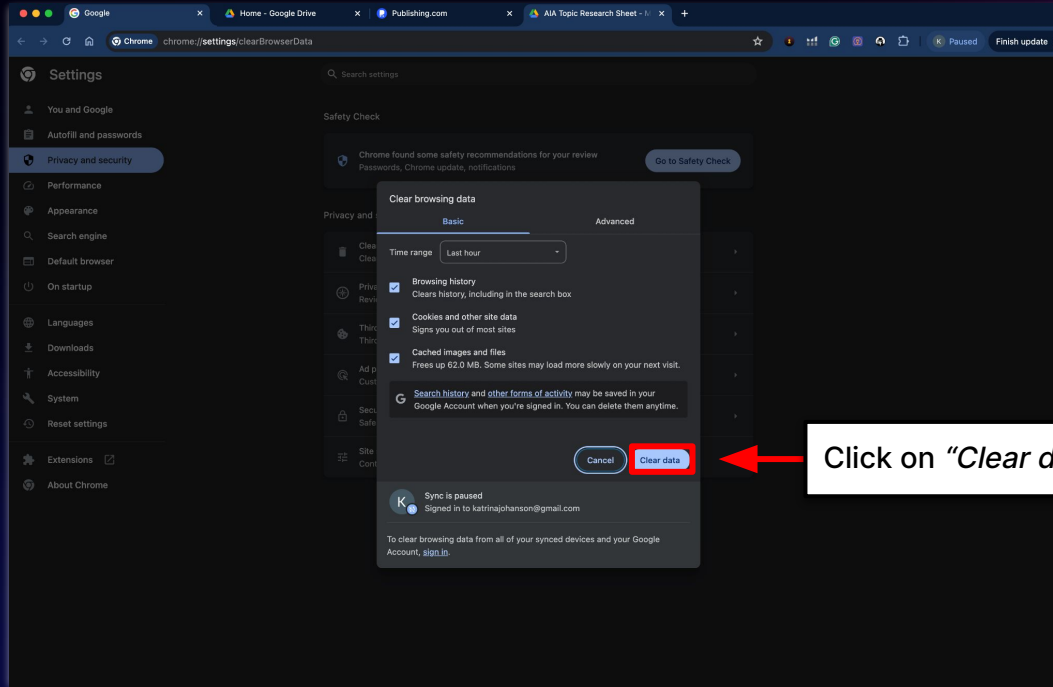
Clearing Your Cache



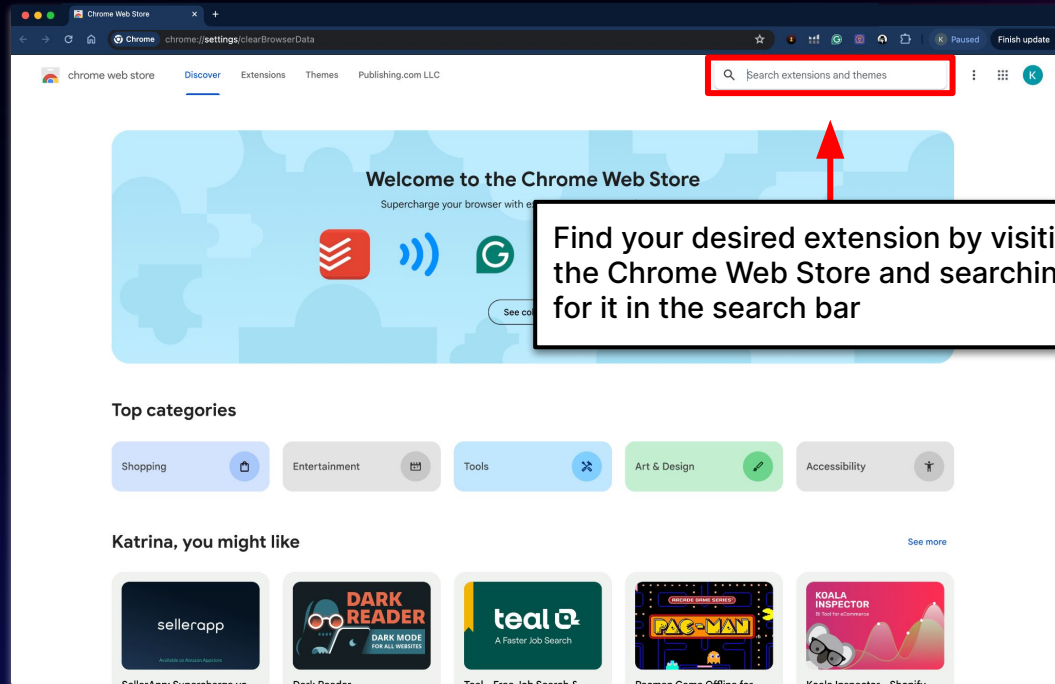
1. Click on the three dots

2. Click on "Clear Browsing Data"

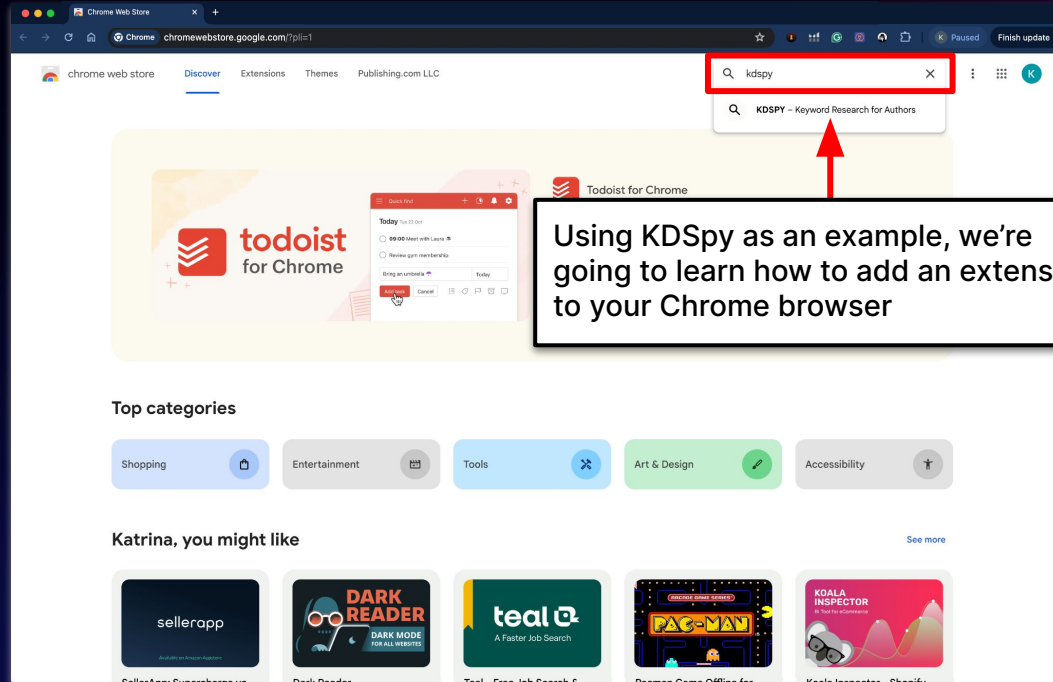
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Click on "Add to Chrome"

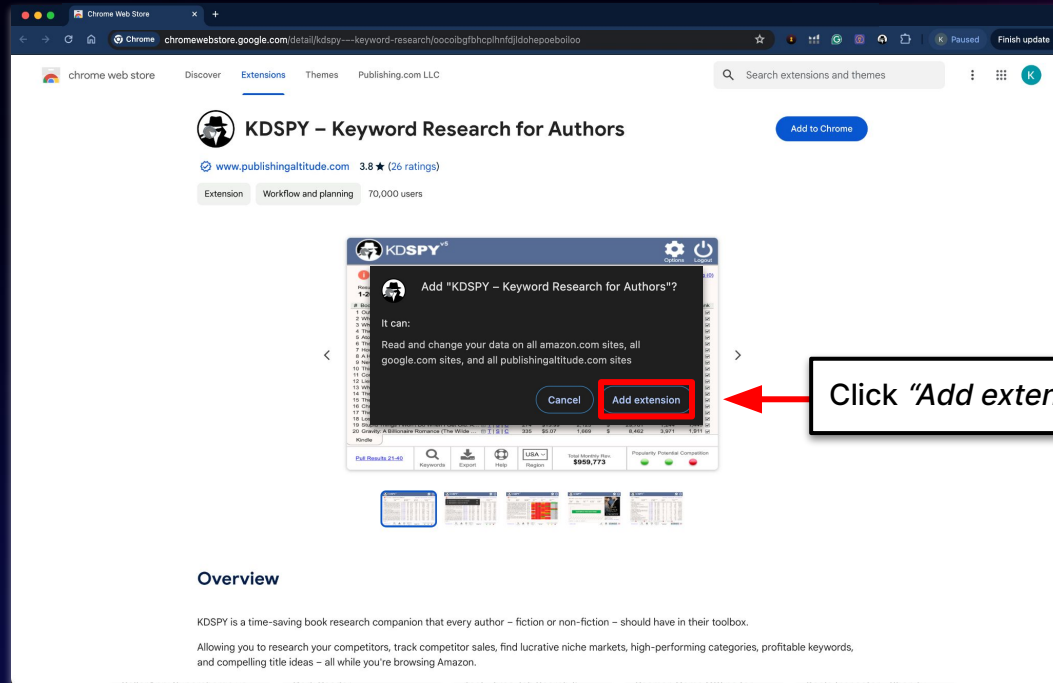
Rank	Book Title	Author	Pub. Date	Price	Est. Mkt. Sales	Est. Mkt. Sales
1	1	1	1	1	1	1
2	2	2	2	2	2	2
3	3	3	3	3	3	3
4	4	4	4	4	4	4
5	5	5	5	5	5	5
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17	17	17	17	17	17	17
18	18	18	18	18	18	18
19	19	19	19	19	19	19
20	20	20	20	20	20	20

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" and it has a 3.8 star rating from 26 reviews. A blue "Add to Chrome" button is visible in the top right corner. A pop-up dialog box is displayed in the center, asking "Add 'KDSPY – Keyword Research for Authors'?" and listing the permissions: "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites". The "Add extension" button in the pop-up is highlighted with a red box, and a red arrow points to it from a text box on the right that says "Click 'Add extension' on pop-up".

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

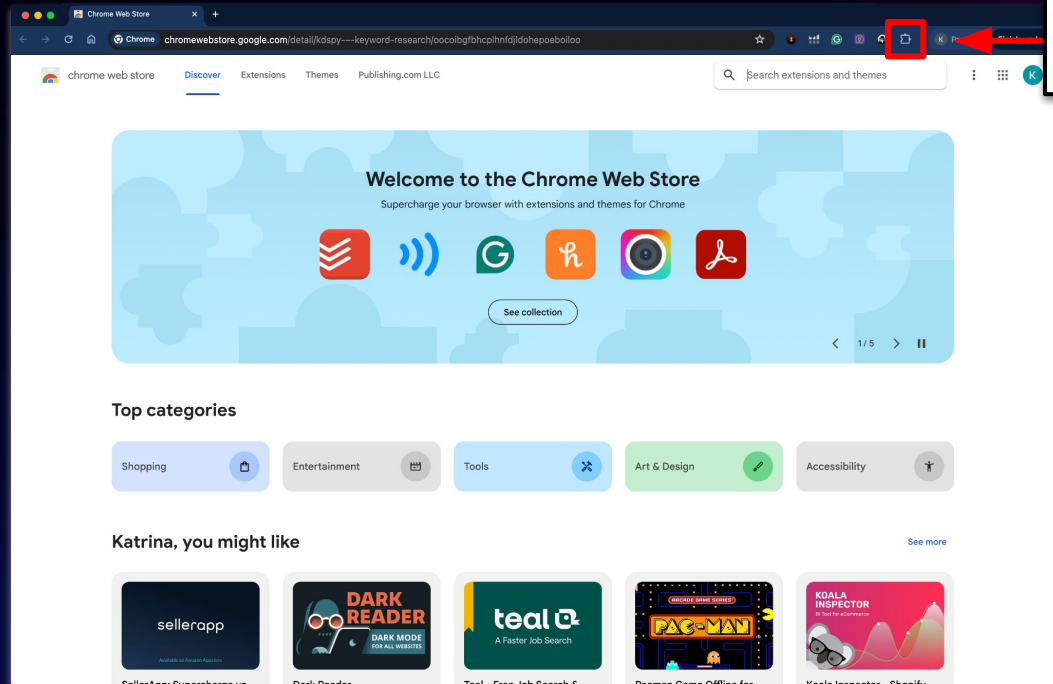
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

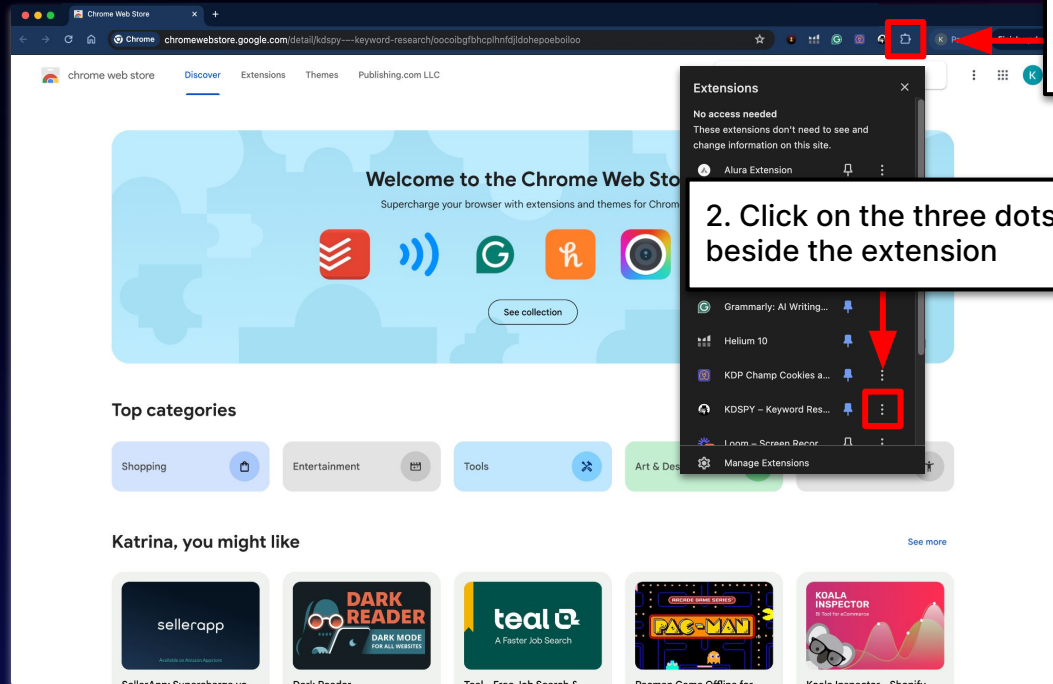
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

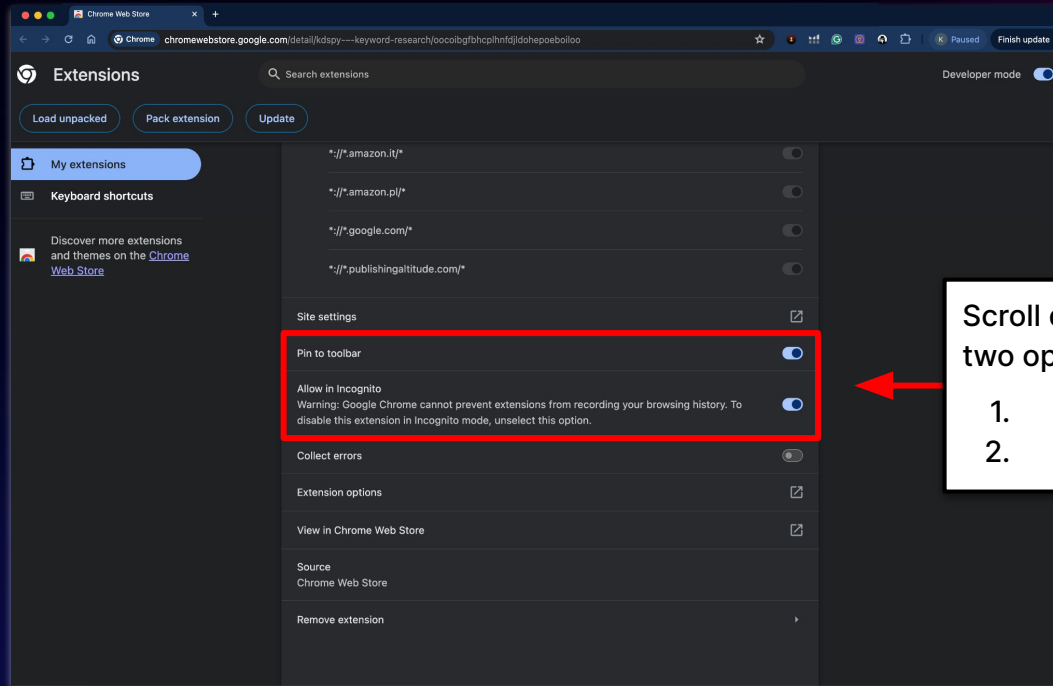
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL `chrome://webstore/`. The page content includes a welcome message, a 'See collection' button, and various extension categories like 'Shopping', 'Entertainment', 'Tools', and 'Art & Design'. A list of recommended extensions is visible at the bottom, including 'sellerapp' and 'KOALA INSPECTOR'. Three callout boxes provide instructions: 1. Click on the puzzle piece icon in the top right corner of the browser. 2. Click on the three dots menu icon next to the 'KDSPLY - Keyword Res...' extension in the dropdown menu. 3. Click on the 'Manage Extension' option in the sub-menu for that extension.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

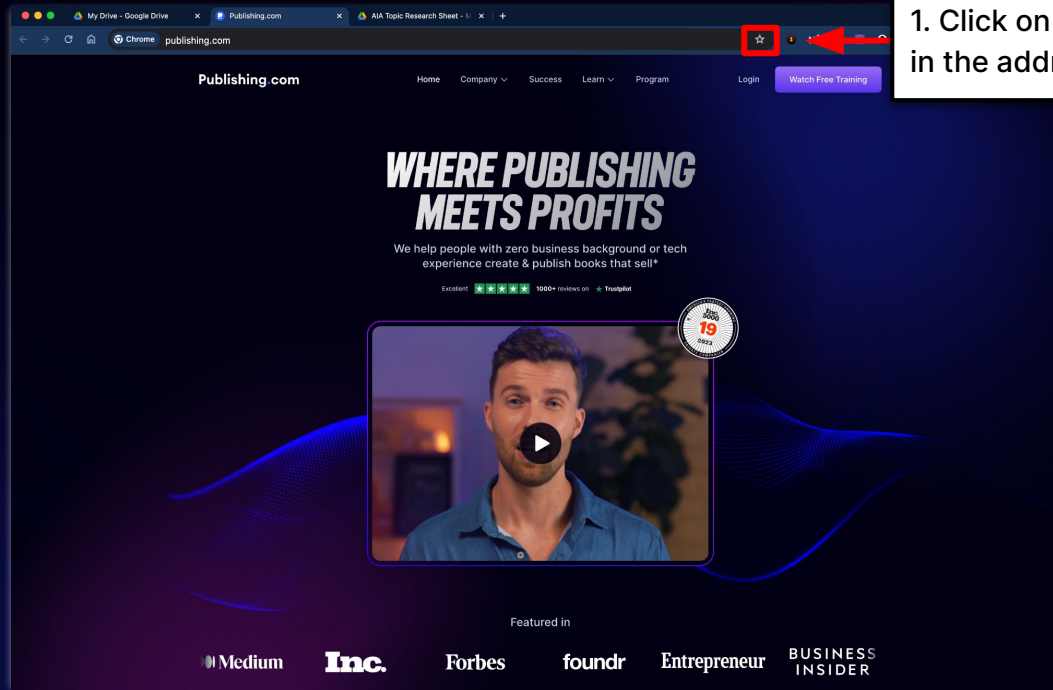
Finding Extensions in Chrome



Scroll down to find these two options:

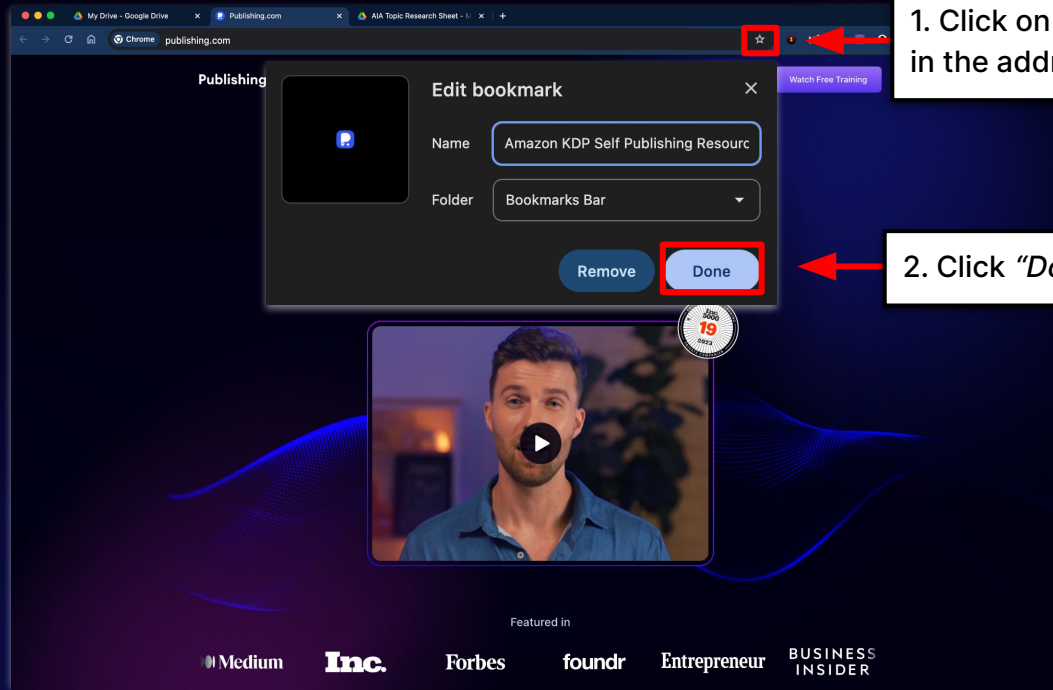
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click "Done"

Kurt

Hi Coaches, how about this as the first FB post to my target audience for Stoicism:

Everyone, I've developed a method for starting or improving the Stoic journey, and would appreciate feedback based on your experience. I've outlined a one hour per day, 15 day program in my book Stoicism for Modern Life. Your feedback would mean a lot, so if you would message me back (<https://m.me/kurt.stem>) with the word "book", and an email address -- I would love to send you a copy. (Note: I publish as CW Ashworth)

Edmund

I would appreciate feedback on the proposed title and subtitle for my first book: “The Transformation Challenge “ with the subtitle: “An Encouragement to Improve the Quality of Your Life and Make Your Goals a Reality”

Iva (ee-va)

I would love some feedback on my book cover. Title, subtitle, niche, anything and everything. Thank you so much! I am working with clients during the time of the call but I will be watching the recording. Looking forward to hearing your feedback. Here is the link to the designs:
https://www.canva.com/design/DAGHxRQoROQ/_PRUtdR4GW1sqAgOWHKhlg/view?utm_content=DAGHxRQoROQ&utm_campaign=share_your_design&utm_medium=link&utm_source=shareyourdesignpanel

Lyn Delarosa

I uploaded my ebook on kdp but it's still in review. I'm my book longer, because my book is not long enough. But I want it to match my ebook. Can we change our cover page, after it's gone through the review.

Kurt

Hi Coaches, Please comment on ideas for the first FB post to my target audience for Stoicism:

Two versions in the attached file. #1 is my original attempt, and #2 is the ChatGPT version.

<https://docs.google.com/document/d/1ADkoWZfDtPkK8bUYckvvBdoQyeOU7lWy/edit?usp=sharing&ouid=110733631734694967435&rtpof=true&sd=true>

I know these need to be succinct. Is it too long? Does it have Call to Action? if not what might it say? Appreciate ideas and comments. Thanks

Dan

Please critique this my book title and subtitle (# of characters 192 including spaces).

Book title: Your Ultimate Guide To Fun In Retirement

Subtitle: Maximizing Mental Engagement, Well-being, Social Connections And Budget-friendly Adventures Through New Hobbies And Travels For A Stress-Free New Life

Hattie

At the end of week one, Christian mentions a task to complete. I do not see a task to complete bar, menu, button. I scrolled to the end of the transcript, but there is nothing there. Where are these tasks located?

irene

what kind of books does AI write best?

irene

What do you mean by a topic being too niche?

irene

what/where is chst GPT?

irene

What are the ideal page # and price/book looking for in POC?

irene

how many POC confirmed books (competitors) are too many as seen in KDSPY?

Nancy

1. I don't have 15 reviews from my free promo yet but I want to start automated ads. Is this a good idea or not? I seem to remember Brian stating that he didn't use the free promos.

2. Also, for my next book please see potential titles:

Embrace Your Inner Goddess: 10 Steps to Overcome Self-Doubt, Recover from Criticism, and Restore Your Worth through Gratitude, Dignity, and Self-Love."

Paul

I realize Friday is now for tech questions, but if you have time, could you look at these titles and subtitles?

Artificial Intelligence for Beginners Made Easy Demystify Data Science for Everyday Problem-Solving, Career Advancement, and Technological Mastery Without Coding (160)

Artificial Intelligence for Beginners Simplified Master Data Science to Ease Everyday Challenges, Propel Your Career, and Embrace Technological Advancements, Even if You're Not a Programmer (188)

Artificial Intelligence for Beginners Simplified Demystify Data Science for Everyday Solutions, Career Growth, and Technological Fluency In 15 Minutes A Day (155)

Nadia

Hello,

Here is my question:

* Could you please look at my book cover I sent yesterday by email to the support team, to see if there is anything I have to correct in the picture? I'd like you to give me an idea if it is okay that the name "Canva" is written on the picture frame, or should I change the frame?

Thank you

* This is the picture link from Canva:

https://www.canva.com/design/DAGIDg7ZOTE/fFZa9sh9BZhEDX5NclocEA/edit?utm_content=DAGIDg7ZOTE&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Sheryl

Can I use the same KDSPY password that my partner/husband is using on his Mac or do I need my own and pay another \$70?

Melisa

Hi! I keep receiving a notice to extend my cover's background or image 0.125" beyond the trim line for bleed on KDP. I resized my cover to 5.75" x 8.75" in Canva (originally it was 5.5" x 8.5") but it was still rejected. Can you clarify how to ensure my background fully covers the bleed area and meets KDP's requirements? Thank you!!

Janet C.

Can you please explain how to send you guys a link of an image of my covers that you will be able to open? I would be trying to send a copy of my covers (front & back each in separate JPEG image files in my downloads). Is there some way to put them together (on the same page) & send you a link that you are able to see? I just always get it wrong so if you could explain how to actually do it the correct way it would be great!

Also, when I am all done my covers & my manuscript is back from formatting (so I have my page count) I need to send it to someone to put it together for paperback. Keep in mind that I designed the covers myself so I do not have a designer. One of the coaches on one of the Q&A calls suggested RK Designs- if one of you knows about them can you please put the link for them in the chat? Or if not, can you recommend someone else to do the cover for paperback? Thanks!

Emilie Christensen

Hello, I'm surprised we need to invest on a ghostwriter! I thought the whole point of your software was precisely to avoid this, as mentioned several times during the challenge. I quote "Publishing AI writes the manuscript for you". I'd also like to bring to your attention that during the 1:1 onboarding session. I was told that I will need grammarly, but not a ghostwriter. Please clarify, as this is all misleading thanks.

Marlene

In the lesson for the Quality Stamp of Approval, it said I should have feedback within 48 hours. I submitted my book on June 6th, but I have never received feedback from publishing. What is happening? Please answer.

Abraham

Hi, I'm currently in Module 5. My book is now in the formatting stage with PS, my cover is almost ready, and basically, everything is simple and clear.

But I have just one question - I don't see anywhere through out the lessons talking about paperback printing - how and where to print, shipping to Amazon, and also, how to add a QR code at the paperback review page (with the eBook it's simple - just republish, but how am I doing it with a printed version)?

Steve

I am saddened that Fridays won't be taking publishing questions anymore. Your insights have been very helpful. I think your tech talk is a great idea but more as a well bookmarked resource video that is updated frequently. I wonder how many ways can you fry an egg before you're repeating yourself. For me, with tech, once you got it, you got it.

David

Please say more about Formatting Your Book. Is this a simple matter of setting paper size, margins and spacing? Is there room for special formatting, like having a graphic on 1st page of chapters, wording like "Chapter Xxx - Doing This and That" or would we just put that as the first line of a new chapter? What about special features like drop caps, etc.?

Kurt

Hi Coaches, Please comment on ideas for the first FB post to my target audience for Stoicism:

Two versions in the attached file. #1 is my feeble attempt, and #2 is the ChatGPT version. Note, someone suggested requesting email in the message. This is optional if you think it's not advisable

<https://docs.google.com/document/d/1ADkoWZfDtPkK8bUYckvvBdoQyeOU7lWy/edit?usp=sharing&oid=110733631734694967435&rtpof=true&sd=true>

Christos

Hi Coaches, Happy Friday. I have submitted my cover and manuscript for the quality assurance check. I believe it's around a two-week turnaround at the moment. While I am waiting, I was interested in using the Facebook Ad method (lead) to grow my pre-reader list (as I currently have 0). Is it ok to have the un-QA'd manuscript downloaded as the lead (magnet)? Or should I really be waiting for it to be QA'd first? I have around 50,000 Pubby points. TIA