

Q&A Call

● March 14th, 2024

Q&A TIME

First, we will go through a run down of Topic Research and POC, and then we we answer all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

Special Segment!

Today's Q&A is on:

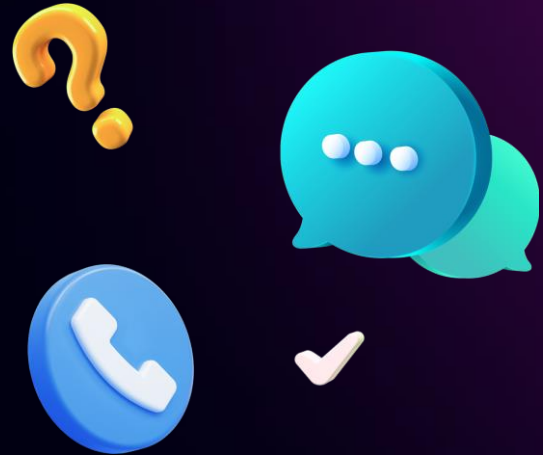
- Finding a book topic
- Establishing Proof of Concept for your book topic

*** General questions will resume on the next Q&A. ***



OPEN Q&A

Submit your Topic or Proof of Concept questions live on the call in the Zoom Q&A field. We will pick and choose the best questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

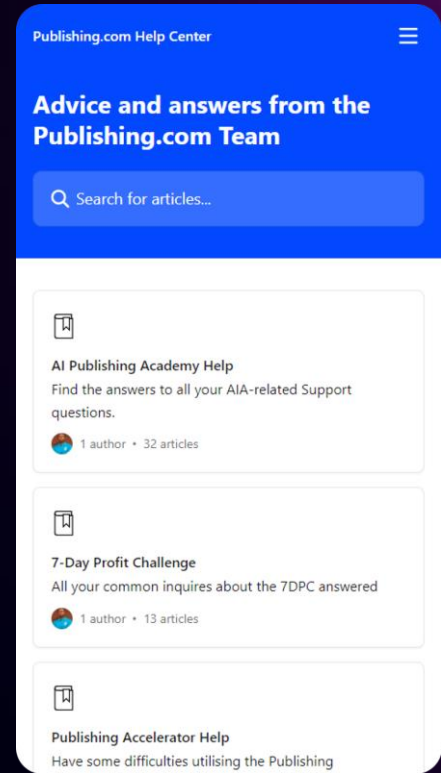
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

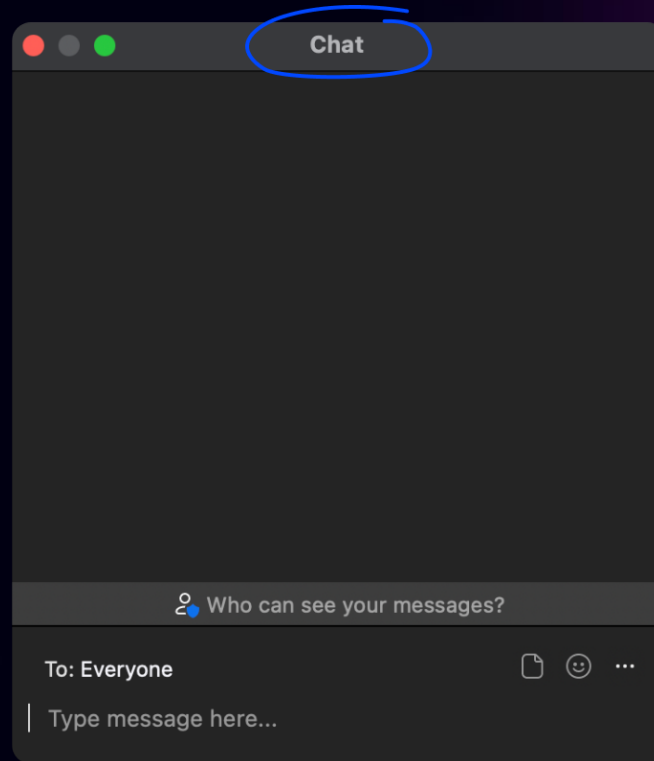
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



FLAWLESS10

Students get **10%** off Editing & Proofreading Package!



LET'S BEGIN!

- 1. How To Find A Topic**
- 2. Finding Proof Of Concept (POC)**
- 3. Q&A**

How To Find A Topic



What IS a Book Topic?

A good book topic:

Solves a specific problem, solved in a specific way for a specific group of people

- Clearly state what the book is actually about
- Terms people are searching on Amazon
- Specific (not vague)

Good book topic = *usually between 2 - 6 words*

What IS a Book Topic?

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| | |
|-------------------------------|--------------------------------|
| How to read music | Beekeeping for beginners |
| Food truck business | At home workouts |
| Public speaking for beginners | Gut health |
| Off grid living | Decluttering your home |
| Rental property investing | Budgeting for college students |
| Meditation for entrepreneurs | Leadership for women |
| Social media marketing | Cognitive behavioral therapy |
| How to small talk | Chess for kids |

What ISN'T a Book Topic?

- Book titles
- Niches
- Sub-niches
- Vague terms
- Famous authors

Ask yourself - Are people searching for these terms regularly on Amazon?

What ISN'T a Book Topic?

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| | |
|---------------------|---------------------|
| Self help | Atomic Habits |
| Exercise | Think and Grow Rich |
| Diet | Money secrets |
| Music | Tony Robbins |
| Outdoors | Money magic |
| Love | Weight loss magic |
| Why anxiety sucks | For women |
| I can't lose weight | Math |

BONUS

TOP 100 BOOK TOPICS

 **AUDIOBOOK**
INCOME ACADEMY

Note: **“For Dummies”** is Copyrighted, so you will be using this term just to get

IDEAS!





Deliver to Beverly H... 90210

Books

FOR DUMMIES



EN

Hello, sign in Account & Lists

Returns & Orders



All Medical Care Groceries Best Sellers Amazon Basics Today's Deals New Releases Prime Registry Customer Service Music Books Pharmacy Amazon Home Fashion Gift Cards

Books Kindle Rewards Advanced Search New Releases Best Sellers & More Amazon Book Clubs Children's Books Textbooks Textbook Rentals Best Books of the Month Best Books of 2023 Your Company Bookshelf

1-24 of over 50,000 results for "FOR DUMMIES"

Sort by: Featured

| | | | | |
|--|--|--|--|---|
| <p>Accounting All-in-One For Dummies (+ Videos and Quizzes Online) (For Dummies (Business & Personal Finance)) by Michael Taillard, Joseph Kraynak, et al. ★★★★☆ - 74 Paperback \$28⁹⁹ List: \$94.99 -prime FREE delivery Wed, May 24 or fastest delivery Sat, May 20 More Buying Choices \$21.44 (\$1 used & new offers) Other format: Kindle</p> | <p>Bookkeeping All-in-One For Dummies by Lisa Epstein and John A. Tracy ★★★★☆ - 696 Paperback \$20⁹⁹ List: \$29.99 -prime FREE delivery Wed, May 24 on \$25 of items shipped by Amazon Or fastest delivery Sat, May 20 More Buying Choices \$14.98 (\$5 used & new offers) Other format: Kindle</p> | <p>Real Estate Investing For Dummies, 4th Edition by Eric Tyson MBA, Robert S. Griswold MBA, MISA CRE, et al. ★★★★☆ - 747 Audiobook Audiobook \$0⁰⁰ List: \$24.49 Free with Audible trial Available instantly Other formats: Paperback, Kindle, Audio CD</p> | <p>Diversity, Equity & Inclusion For Dummies by Dr. Shirley Davis ★★★★☆ - 142 Paperback \$29⁹⁹ -prime FREE delivery Wed, May 24 or fastest delivery Tomorrow, May 19 More Buying Choices \$19.69 (\$9 used & new offers) Other format: Kindle</p> | <p>Statistics For Dummies (For Dummies (Lifestyle)) by Deborah J. J. Rumsey ★★★★☆ - 1,983 Paperback \$11⁹⁹ List: \$19.99 -prime FREE delivery Wed, May 24 on \$25 of items shipped by Amazon Or fastest delivery Sat, May 20 More Buying Choices \$2.62 (\$6 used & new offers) Other format: eTextbook</p> |
| <p>Personal Finance For Dummies by Eric Tyson ★★★★☆ - 1,217 Paperback \$13⁹⁹ List: \$24.99 -prime FREE delivery Wed, May 24 on \$25 of items shipped by Amazon Or fastest delivery Sat, May 20 More Buying Choices \$7.71 (\$5 used & new offers) Other formats: Audible Audiobook, Kindle, Audio CD</p> | <p>Windows 10 For Seniors For Dummies (For Dummies (Computer/Tech)) by Peter Steinhilber ★★★★☆ - 917 Paperback \$15⁹⁹ List: \$24.99 -prime FREE delivery Wed, May 24 on \$25 of items shipped by Amazon Or fastest delivery Tomorrow, May 19 More Buying Choices \$3.96 (\$4 used & new offers) Other format: Kindle</p> | <p>Options Trading For Dummies by Joe Duarte ★★★★☆ - 285 Paperback \$19⁹⁹ List: \$29.99 -prime FREE delivery Wed, May 24 on \$25 of items shipped by Amazon Or fastest delivery Sat, May 20 More Buying Choices \$19.69 (\$9 used & new offers) Other formats: Audible Audiobook, Kindle, Audio CD</p> | <p>Technical Analysis For Dummies by Barbara Rockefeller ★★★★☆ - 992 Paperback \$17⁹⁹ List: \$29.99 -prime FREE delivery Wed, May 24 on \$25 of items shipped by Amazon Or fastest delivery Tomorrow, May 19 More Buying Choices \$9.98 (\$9 used & new offers) Other format: Kindle</p> | <p>Sewing For Dummies by Jan Saunders Marech ★★★★☆ - 1,292 Paperback \$10⁹⁹ List: \$19.99 -prime FREE delivery Wed, May 24 on \$25 of items shipped by Amazon Or fastest delivery Sat, May 20 More Buying Choices \$5.22 (\$7 used & new offers) Other format: Kindle</p> |

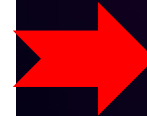
FOR DUMMIES - "INVESTING"

Chat Gpt
Prompt



What are the books available on Amazon under "Investing" - I want you to sub-niche

1. **Stock Market Investing:** Books focusing on stock market basics, strategies, and analysis.
2. **Real Estate Investing:** Guides on investing in real estate, including rental properties, flipping houses, and REITs.
3. **Value Investing:** Books that emphasize buying undervalued stocks for long-term growth, inspired by investors like Warren Buffett.
4. **Growth Investing:** Focuses on companies with potential for substantial future growth, regardless of current stock price.
5. **Index Fund and ETF Investing:** Guides on investing in index funds and ETFs for diversified, long-term portfolios.
6. **Cryptocurrency Investing:** Books about investing in digital currencies and blockchain technology.



CHECK
THESE
TOPICS
FOR POC

Brainstorm With ChatGPT



**Is “Exercise” a
good book topic?**

**Too Broad -
We don't know
what it's about
or who it's for**

**Using ChatGPT,
we can break it
down**

1. **Cardio Workouts**

- High-intensity interval training (HIIT)
- Running and jogging routines
- Swimming workouts
- Cycling routines
- Aerobics exercises

2. **Strength Training**

- Weightlifting exercises
- Bodyweight exercises
- Resistance band workouts
- Kettlebell workouts
- Plyometric training

3. **Yoga and Flexibility**

- Hatha yoga
- Vinyasa yoga
- Yin yoga
- Flexibility exercises
- Pilates routines

4. **Mind-Body Wellness**

- Tai chi
- Qigong
- Meditation and mindfulness exercises
- Breathing exercises
- Relaxation techniques

- **Can you create a list of exercise topics that can be found in books on Amazon**

5. **Sports Specific Training**

- Golf exercises
- Tennis workouts
- Soccer training routines
- Basketball drills
- Baseball conditioning

6. **Rehabilitation Exercises**

- Physical therapy exercises
- Stretching for injury prevention
- Exercises for back pain
- Post-surgery recovery exercises
- Balance and stability training

7. **Dance Workouts**

- Zumba routines
- Ballet workouts
- Hip-hop dance routines
- Belly dance workouts
- Dance aerobics

8. **Nutrition and Wellness**

- Nutritional guidelines for athletes
- Wellness and self-care routines
- Holistic health approaches
- Healthy eating and meal planning
- Supplements for athletic performance

9. **Martial Arts Training**

- Karate techniques
- Taekwondo routines
- Brazilian jiu-jitsu drills
- Boxing workouts
- Muay Thai training

10. **Outdoor and Adventure Sports**

- Hiking and trekking routines
- Rock climbing exercises
- Kayaking workouts
- Outdoor survival skills
- Camping and outdoor fitness

1. **Senior Fitness**

- Exercises for older adults
- Low-impact workouts
- Strength training for seniors
- Balance exercises for the elderly
- Chair exercises

1. **Pregnancy and Postpartum Exercise**

- Prenatal yoga
- Postpartum exercises
- Exercises for pregnancy
- Gentle workouts for new mothers
- Pelvic floor exercises

1. **Kids and Family Workouts**

- Fun family exercises
- Kids' fitness routines
- Exercises for children
- Active games for families
- Parent-child workouts

Use Autosuggestion

The screenshot shows the Amazon website interface. At the top, the Amazon logo is on the left, and the delivery location is set to 'Beverly Hills, 90210'. The search bar contains the text 'container'. Below the search bar, a list of search suggestions is visible, including 'container gardening for beginners', 'container gardening', 'container security', 'container gardening book', 'container vegetable gardening', 'container home', 'container garden', 'container home book', 'container garden book', and 'containers for tops and cotton balls'. Each suggestion has a small signal strength icon to its right.

Overlaid on the search results is a keyword analysis tool. It features three columns:

- Keywords Before** (pink background):
 - kids lunch container
 - containers for mini fridge
 - containers with lids for organizing
 - containers for organizing clothes
 - containers for organizing pantry
 - container
 - containers for beads
 - containers for food organizing
 - container store storage bins
- Keywords After** (green background):
 - container gardening books for beginners
 - Other
 - pizza storage container collapsible
 - dog food storage container 50 lbs capacity
 - oxo pop container
 - sharps disposal container for home use
 - sterilite 3-drawer storage container
 - dog food storage container 30 lb
 - how to build a shipping container home

At the bottom of the tool, there is a navigation bar with the following elements from left to right: 'ASE v2.1.42' with a gear icon, a yellow button labeled 'Download Keywords!' with a download icon, a button with a download icon and the text 'Want to see Search Volume for these keywords? Go PRO!', and a lightbulb icon with the text 'Tip: You may have to scroll to the right to see all keyword suggestions.'

AMZ Suggestion Expander

PoC

Proof of Concept

Is the book topic in demand?

Proof of Concept

Review from the Course

Number of Reviews: =< ??

Est. Monthly Sales: => \$??

+

? x Books

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: ≤ 150

Est. Monthly Sales: $\Rightarrow \$??$

+

? x Books

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: ≤ 150

Est. Monthly Sales: $\Rightarrow \$500$

+

? x Books

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: ≤ 150

Est. Monthly Sales: $\Rightarrow \$500$

+

3 x Books

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: ≤ 150

Est. Monthly Sales: $\Rightarrow \$500$

+

3 x Books

Same Topic

Same ??



Proof of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: => \$500

+

3 x Books

Same Topic

Same Audience



Proof of Concept

Red Flags



Investigate any red flag:

- Price is over \$30
- Page count is 350+
- 0 reviews, lots of sales
- Date book was published (< 60 days, do not consider)

Automatic disqualification:

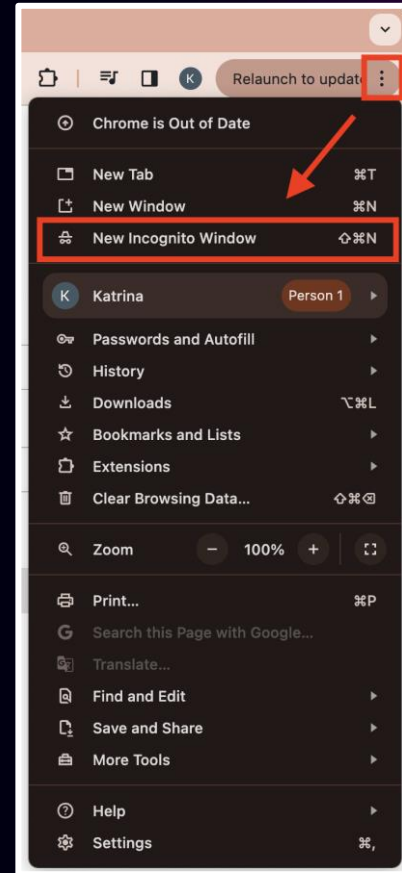
- Low content books
- Journals
- Workbooks*
- Bundles

Proof of Concept

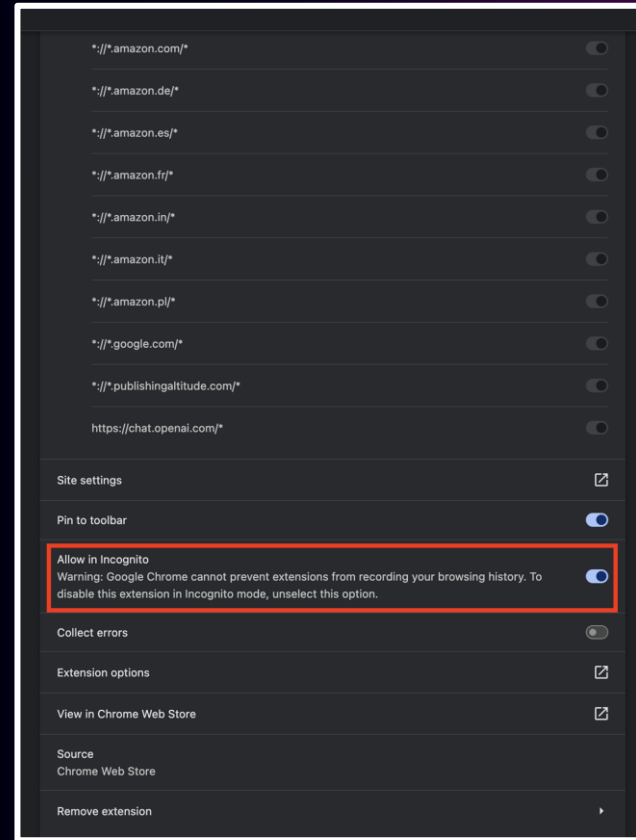


PoC Example

- **Open a new incognito window**



- **Make sure
KDSpy is
available in
incognito**



- **Search your topic in Amazon**

USA Books Topic

Incognito

amazon.com/s?k=chair+exercises+for+seniors&I=stripbooks&crd=2EF3G8DOZNV00&sprefix=chair+exercises+for+seniors%2Cstripbooks%2C173&ref=nb_sb_noss_1

amazon Deliver to Beverly H... 90210 Books chair exercises for seniors

1-2 of over 2,000 results for "chair exercises for seniors"

Selected filters (1) [Clear all](#)

- Books

Eligible for Free Shipping

Get FREE Shipping on eligible orders shipped by Amazon

Kindle Unlimited

Department

Books

- Arts & Photography
- Biographies
- Business & Money
- Calendars
- Children's Books
- Christian Books & Bibles
- Comics & Graphic Novels
- Computers & Technology
- Cookbooks, Food & Wine
- Crafts, Hobbies & Home
- Education & Teaching
- Engineering & Transportation
- Health, Fitness & Dieting
- History
- Humor & Entertainment
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- WALL PILATES SENIORS: Rediscover The Joy of Movement and Become Independent Once Again... [114](#) [prime](#)
- CHAIR YOGA WEIGHT LOSS: 28-Day Challenge to Lose Belly Fat Sitting Down with Low-impact Exercises... [183](#) [prime](#)
- BALANCE EXERCISES BIBLE FOR SENIORS: 12-Week Plan to Prevent Falls and Walking with Confidence in... [20](#) [prime](#)

Results

- 28 DAYS OF CHAIR YOGA FOR SENIORS: 50+ Exercises, 18 Postures and Stretches, 80+ Video Tutorials, 28-day Challenge. [Ottie Oz](#)
- CHAIR YOGA FOR SENIORS TO LOSE WEIGHT: EXCLUSIVE CONTENT INSIDE! WITH ILLUSTRATED EXERCISES. [SheerFitnessVibes](#)
- CHAIR YOGA FOR WEIGHT LOSS: 40+ Exercises, 18 Postures and Stretches, 80+ Video Tutorials, 28-day Challenge. [SheerFitnessVibes](#)
- 50 Chair Exercises For Seniors: Best Chair Workout For Older Adults To Improve Balance, Mobility, Posture, Strength, Flexibility, and Joint Pain Relief. [Jordan Frank](#)
- SIT, STRETCH, and STRENGTHEN: A 14-Day Chair Exercise Program for Seniors. [Jordan Frank](#)



Your extension was recently updated to v5.13.2 [Learn what's new](#) X



Options



Logout

Keyword: chair exercises for seniors

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(3\)](#)

| | | | | |
|-------------|------------------|--------------------|----------------|-------------------|
| Results: | Avg. Sales Rank: | Avg. Monthly Rev.: | Avg. Price: | Avg. No. Reviews: |
| 1-20 | 38,992 | \$11,201 | \$13.31 | 233 |

| # | Book Title | More | Length | Price | Est. Mo. Sales | Est. Mo. Rev. | Reviews | Sales Rank |
|----|--|---|--------|-----------|----------------|---------------|---------|---|
| 6 | 50 SIMPLE CHAIR EXERCISES for SENIO... | I S C | 103 | \$13.9... | 115 | \$ 1,609 | 4 | 41,167 <input checked="" type="checkbox"/> |
| 18 | Chair Yoga for Seniors Over 60: Chair Yoga... | I S C | 75 | \$14.9... | 405 | \$ 6,055 | 6 | 9,390 <input checked="" type="checkbox"/> |
| 20 | Chair Yoga for Seniors Over 60: Fully Illustr... | I S C | 146 | \$13.5... | 257 | \$ 3,488 | 30 | 16,285 <input checked="" type="checkbox"/> |
| 2 | Sit, Stretch and Strengthen: A 14-Day Chair... | I S C | 138 | \$12.9... | 135 | \$ 1,754 | 33 | 34,178 <input checked="" type="checkbox"/> |
| 4 | Chair Exercises for Seniors: Rediscover Pai... | I S C | 130 | \$16.9... | 198 | \$ 3,360 | 38 | 22,103 <input checked="" type="checkbox"/> |
| 9 | 50 Chair Exercises for Seniors with Picture... | I S C | 78 | \$10.97 | 62 | \$ 680 | 39 | 80,851 <input checked="" type="checkbox"/> |
| 14 | Chair Yoga for Seniors Over 60: How to Re... | I S C | 107 | \$14.2... | 1,250 | \$ 17,864 | 42 | 2,212 <input checked="" type="checkbox"/> |
| 17 | Chair Exercises for Seniors: Simple and Sa... | I S C | 161 | \$14.9... | 74 | \$ 1,108 | 45 | 66,853 <input checked="" type="checkbox"/> |
| 15 | 28 Days of Chair Yoga For Seniors Build St... | I S C | 187 | \$17.0... | 946 | \$ 16,169 | 48 | 3,208 <input checked="" type="checkbox"/> |
| 10 | Chair Yoga for Seniors To Lose Weight: 28-... | I S C | 107 | \$13.9... | 900 | \$ 12,583 | 70 | 3,423 <input checked="" type="checkbox"/> |
| 3 | Chair Yoga For Seniors Over 60: 28-day Be... | I S C | 139 | \$13.9... | 4,681 | \$ 65,493 | 89 | 328 <input checked="" type="checkbox"/> |
| 11 | Low Impact and Gentle Chair Exercises for ... | I S C | 226 | \$13.9... | 20 | \$ 280 | 112 | 265,575 <input checked="" type="checkbox"/> |
| 7 | Chair Yoga for Weight Loss: 10 Minutes a D... | I S C | 109 | \$16.1... | 2,280 | \$ 36,848 | 113 | 960 <input checked="" type="checkbox"/> |
| 1 | 50 Chair Exercises For Seniors: Best Chair ... | I S C | 131 | \$6.996 | 466 | \$ 3,260 | 115 | 7,901 <input checked="" type="checkbox"/> |
| 19 | 45 Chair Exercises For Seniors: Best Chair ... | I S C | 58 | \$5.995 | 54 | \$ 324 | 130 | 94,504 <input checked="" type="checkbox"/> |
| 13 | Quick and Simple Chair Exercises for Senio... | I S C | 162 | \$13.0... | 190 | \$ 2,482 | 147 | 23,179 <input checked="" type="checkbox"/> |
| 5 | 10-Minute Chair Exercises for Seniors; 7 Si... | I S C | 161 | \$13.9... | 51 | \$ 714 | 163 | 100,308 <input checked="" type="checkbox"/> |
| 8 | Chair Yoga for Weight Loss: 28-Day Challe... | I S C | 99 | \$17.9... | 1,461 | \$ 26,257 | 183 | 1,791 <input checked="" type="checkbox"/> |
| 12 | Quick and Simple Chair Yoga for Seniors O... | I S C | 169 | \$12.99 | 738 | \$ 9,587 | 725 | 4,432 <input checked="" type="checkbox"/> |
| 16 | 5-Minute Core Exercises for Seniors: Daily ... | I S C | 158 | \$7.227 | 1,952 | \$ 14,107 | 2,540 | 1,197 <input checked="" type="checkbox"/> |

Kindle **20**

Books

Audiobooks **3**

[Pull Results 21-40](#)



Keywords



Export



Help

USA

Region

Total Monthly Rev.
\$224,022

Popularity Potential Competition



Click on the KDSpy icon

Click on Reviews to put them in order

Keyword: chair exercises for seniors

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(3\)](#)

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We are looking for 3 books making \$500 or more with 150 reviews or less

Kindle **20** Books Audiobooks **3**

[Pull Results 21-40](#)

Keywords

Export

Help

USA Region

Total Monthly Rev. **\$224,022**

Popularity Potential Competition

Keyword: chair exercises for seniors

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(3\)](#)

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Purple line is our cut-off point

Under 150 reviews making \$500 or more

Kindle **20** Books Audiobooks **3**

[Pull Results 21-40](#)

Keywords

Export

Help

USA Region

Total Monthly Rev. **\$224,022**

Popularity Potential Competition

Keyword: chair exercises for seniors

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(3\)](#)

Results: **1-20** Avg. Sales Rank: **38,992** Avg. Monthly Rev: **\$11,201** Avg. Price: **\$13.31** Avg. No. Reviews: **233**

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From this line up
all books have
150 reviews or
less

Kindle **20** Books Audiobooks **3**

[Pull Results 21-40](#)

Keywords

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Now we need to find the ones that are making \$500 or more per month

Kindle **20** Books Audiobooks **3**

[Pull Results 21-40](#)

Keywords

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USA Region

Total Monthly Rev. **\$224,022**

Popularity Potential Competition

Keyword: chair exercises for seniors

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(3\)](#)

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At first glance this looks like 14 books have PoC, but now we need to see what the books are actually about

Kindle **20** Books Audiobooks **3**

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Remember we are looking for the same topic for the same audience

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SIT, STRETCH, and STRENGTHEN

A 14-Day Chair Exercise Program for Seniors



Sit, Stretch and Strengthen: A 14-Day Chair Exercise Program for Seniors Paperback – July 11, 2023

by Jordan Frank (Author)

5.0 ★★★★★ 33 ratings

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Who Said You Can't Stay Fit and Healthy As You Grow Up?

Unfortunately, the body's balance, coordination, and ability to bounce back from injuries weaken as you age. That is why implementing regular exercise in your daily routine is essential to prevent fall incidents, strengthen your body and improve your overall well-being.

Does this mean you have to spend your money on fancy equipment or overpriced gym memberships?

Of course not!

Presenting "SIT, STRETCH, AND STRENGTHEN: A 14-DAY CHAIR EXERCISE PROGRAM FOR SENIORS" by Jordan Frank!

This game-changing book presents a 14-day chair exercise plan specifically designed for seniors. The book explains the benefits of exercise in detail while walking you through everything you need to perform the program safely in the comfort of your home.

Why Seniors Love This Illustrated Exercise Book:

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Print length



138 pages

Language



English

Publication date



July 11, 2023

Dimensions



8.5 x 0.32 x 11 inches

ISBN-13



979-8850536848



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Keyword: **chair exercises for seniors**

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Kindle **20**

Books

Audiobooks **3**

[Pull Results 21-40](#)

Keywords

Export

Help

USA Region

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Popularity Potential Competition



“Chair Exercises for Seniors Over 60” is not the same audience as “Chair Exercises for Seniors”

“Chair Yoga for Seniors” is a different topic

Keyword: chair exercises for seniors

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(3\)](#)

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| 19 | 45 Chair Exercises For Seniors: Best Chair ... | I S C | 58 | \$5.995 | 54 | \$ 324 | 130 | 94,504 ✓ |
| 13 | Quick and Simple Chair Exercises for Senio... | I S C | 162 | \$13.0... | 190 | \$ 2,482 | 147 | 23,179 ✓ |
| 5 | 10-Minute Chair Exercises for Seniors; 7 Si... | I S C | 161 | \$13.9... | 51 | \$ 714 | 163 | 100,308 ✓ |
| 8 | Chair Yoga for Weight Loss: 28-Day Challe... | I S C | 99 | \$17.9... | 1,461 | \$ 26,257 | 183 | 1,791 ✓ |
| 12 | Quick and Simple Chair Yoga for Seniors O... | I S C | 169 | \$12.99 | 738 | \$ 9,587 | 725 | 4,432 ✓ |
| 16 | 5-Minute Core Exercises for Seniors: Daily ... | I S C | 158 | \$7.227 | 1,952 | \$ 14,107 | 2,540 | 1,197 ✓ |

We need to find all the books that are about "Chair Exercises for Seniors"

Kindle **20** Books Audiobooks **3**

[Pull Results 21-40](#)

Keywords

Export

Help

USA Region

Total Monthly Rev. **\$224,022**

Popularity Potential Competition

Keyword: chair exercises for seniors

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(3\)](#)

Results: **1-20** Avg. Sales Rank: **38,992** Avg. Monthly Rev: **\$11,201** Avg. Price: **\$13.31** Avg. No. Reviews: **233**

| # | Book Title | More | Length | Price | Est. Mo. Sales | Est. Mo. Rev. | Reviews | Sales Rank |
|----|--|---|--------|-----------|----------------|---------------|---------|------------|
| 6 | 50 SIMPLE CHAIR EXERCISES for SENIO... | I S C | 103 | \$13.9... | 115 | \$ 1,609 | 4 | 41,167 ✓ |
| 18 | Chair Yoga for Seniors Over 60: Chair Yoga... | I S C | 75 | \$14.9... | 405 | \$ 6,055 | 6 | 9,390 ✓ |
| 20 | Chair Yoga for Seniors Over 60: Fully Illustr... | I S C | 146 | \$13.5... | 257 | \$ 3,488 | 30 | 6,285 ✓ |
| 2 | Sit, Stretch and Strengthen: A 14-Day Chair... | I S C | 138 | \$12.9... | 135 | \$ 1,754 | 33 | 34,178 ✓ |
| 4 | Chair Exercises for Seniors: Rediscover Pai... | I S C | 130 | \$16.9... | 198 | \$ 3,360 | 38 | 22,103 ✓ |
| 9 | 50 Chair Exercises for Seniors with Picture... | I S C | 78 | \$10.97 | 62 | \$ 680 | 39 | 80,851 ✓ |
| 14 | Chair Yoga for Seniors Over 60: How to Re... | I S C | 107 | \$14.2... | 1,250 | \$ 17,864 | 42 | 2,212 ✓ |
| 17 | Chair Exercises for Seniors: Simple and Sa... | I S C | 161 | \$14.9... | 74 | \$ 1,108 | 45 | 66,853 ✓ |
| 15 | 28 Days of Chair Yoga For Seniors Build St... | I S C | 187 | \$17.0... | 946 | \$ 16,169 | 48 | 3,208 ✓ |
| 10 | Chair Yoga for Seniors To Lose Weight: 28-... | I S C | 107 | \$13.9... | 900 | \$ 12,583 | 70 | 3,423 ✓ |
| 3 | Chair Yoga For Seniors Over 60: 28-day Be... | I S C | 139 | \$13.9... | 4,681 | \$ 65,493 | 89 | 328 ✓ |
| 11 | Low Impact and Gentle Chair Exercises for ... | I S C | 226 | \$13.9... | 20 | \$ 280 | 112 | 265,575 ✓ |
| 7 | Chair Yoga for Weight Loss: 10 Minutes a D... | I S C | 109 | \$16.1... | 2,280 | \$ 36,848 | 113 | 960 ✓ |
| 1 | 50 Chair Exercises For Seniors: Best Chair ... | I S C | 131 | \$6.996 | 466 | \$ 3,260 | 115 | 7,901 ✓ |
| 19 | 45 Chair Exercises For Seniors: Best Chair ... | I S C | 58 | \$5.995 | 54 | \$ 324 | 130 | 94,504 ✓ |
| 13 | Quick and Simple Chair Exercises for Senio... | I S C | 162 | \$13.0... | 190 | \$ 2,482 | 147 | 23,179 ✓ |
| 5 | 10-Minute Chair Exercises for Seniors; 7 Si... | I S C | 161 | \$13.9... | 51 | \$ 714 | 163 | 100,308 ✓ |
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That leaves us with 6 books about the same topic for the same audience

Kindle **20** Books Audiobooks **3**

[Pull Results 21-40](#)

Keywords

Export

Help

USA Region

Total Monthly Rev. **\$224,022**

Popularity Potential Competition

**Do we have Proof
of Concept?**

WE HAVE



A WINNER

Proof of Concept

Red Flags Examples



Investigate any red flag:

- Price is over \$30
- Page count is 350+
- 0 reviews, lots of sales

Automatic disqualification:

- Low content books
- Journals
- Workbooks*
- Bundles

Textbooks

Disqualified!



How do you identify a Textbook?



<https://www.amazon.ca/First-USMLE-Step-Thirty-Third/dp/1264946627>

Textbooks

Who are well known textbook publishers?



1. McGraw-Hill
2. Pearson
3. Scholastic
4. Cengage Learning
5. Houghton Mifflin Harcourt
6. Emerald Group Publishing
7. Macmillan Learning
8. Wolters Kluwer
9. Wiley Publishing
10. Routledge Taylor and Francis Group



Authority Figures

How do you know if they're an Authority Figure?

1. Over 150 reviews
2. The book is a "second edition" or greater
3. Fame or accomplishment is listed in their book description
4. They have healthy sales with 0 reviews showing in KDSpy

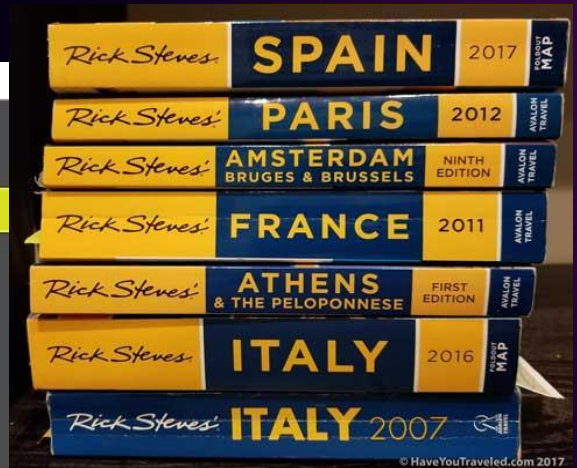
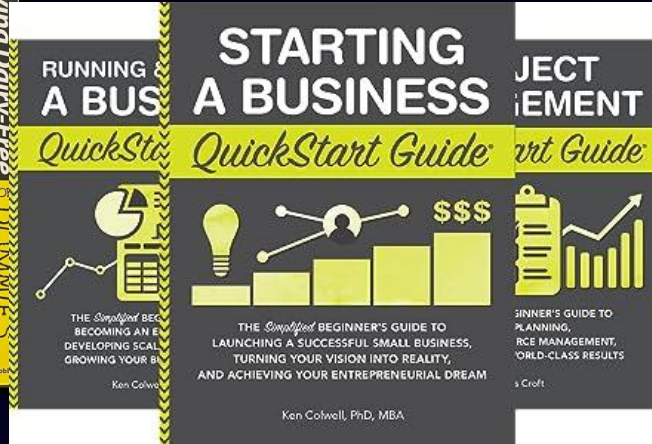
Example:

<https://www.amazon.com/Invisible-Child-Survival-American-Pulitzer/dp/0812986954/>



Authority Figures

How do you know if they're an Authority Figure?



They dominate a niche!

Submitted Questions

(Then Q&A Submissions on Zoom)

Howard

Coaches, I am a bit concerned about whether my topic now meets POC and do I need to scrap the manuscript generated by The Urban Writers and start anew. Before the holidays, I submitted my topic to a coaching call and one of the coaches challenged me to reaffirm that my topic met POC. I did and it passed the POC test once again. In the training video on POC at the 21-minute mark, the twin says if your topic meets POC move forward and don't look back. In the past week on another coaching call session, where I was seeking feedback on book covers, a coach did a POC assessment and stated that my topic did not meet POC. My question is which should I follow? The instruction on the training video by the twin or the educated opinion of that coach. Thanks

Bonnie

I spent three days last week trying to find a POC I was happy with. I finally found one, only to see it was used as an example in one of the module lessons. I think I will still move forward. Please check the POC for me. I'm feeling paralyzed and just need to move forward with something at this point:) Title: Companion Planting Quick Guide. Subtitle: A complete list of companion vegetables, fruits, and flowers with this easy-to-read guide for the gardener on the go. This book provides a comprehensive look into the benefits of chemical-free gardening while creating flourishing harvests with bonus budget-friendly strategies to benefit your wallet for years to come. Thank you for your time.

Cody

1) Can you please confirm that the topic "Money Skills for Teens" has POC. 2) If we want to do more digging and find topics that are really, really good (i.e. better than 3 books with under 150 reviews earning over \$500/month), what do you suggest as a reasonable yet "higher" standard that we can look for? (i.e. all 20 books on page 1 of KDSPY are earning over X; or as one student said, he does Amazon searches and all 50 books that show on page 1 are 50,000 or better BSR, etc.). Thank you sooo much! Really appreciate your help!

Tom

Please confirm POC and your thoughts on my Main title and sub-title.

,Main Title: Container Vegetable & Herb Gardening for Beginners

Sub-title: A Step-by-Step Guide for fresh, flavorful, and sustainable, produce from garden to plate in limited space whether you have a green thumb or not.

Thank you,

Tom

Sarrita

POC: Reactive Parenting. Audience: working moms. Book title: Reactive Parenting: A working mom's anger management guide for more patience and time with their kids

Joeline

Is it absolutely necessary to niche far down on my topic? KDSpy is showing that the books that are doing really well on my chosen topic 'Emotional Intelligence' are general as in they seem to cover all the bases of the topic. For example some titles include 'Emotional Intelligence for Dummies' and 'Emotional Intelligence Game Changers: Simple Ways to Win in Life". I've niched down searching for POC with more specific keywords such as 'emotional intelligence workplace' and 'emotional intelligence women' and the only other niche that has met proof of concept is 'emotional intelligence for teens'. So is it safe to go ahead and produce a general book on 'emotional intelligence'?

Marcia

I have only been able to get POC on a couple of topics. How many do I need to make a choice from?

Marcia

I'm seeing on Facebook that people have published books on topics that I have not been able to get POC for. How/why is that?

Martin

"Small business taxes" seems to meet POC. But do you think this is a bit of a risky topic to create a book about when I have no legal or tax experience, especially if I use AI to create it? It feels like there would be a lot of legal and finance things involved that I wouldn't want to get wrong and mislead people. What do you think?

Rich

When checking the topic 'sports stories for kids' for POC would a book about 'football stories for kids' be counted if it fit the revenue and review requirement?

Rachel

This is for the Thursday POC Class. I am trying to identify a topic for my book, "Wall Pilates Workouts." However, there are a lot of books that use this same title. How do you recommend I change it to be different? I also have noticed that Wall Pilates Workouts don't just identify with a single audience, at least not the successful books. Is it okay to have my target audience be for Women, Beginners and Seniors or do I pick 1 audience?

Questions?

What additional questions can we answer for you?

