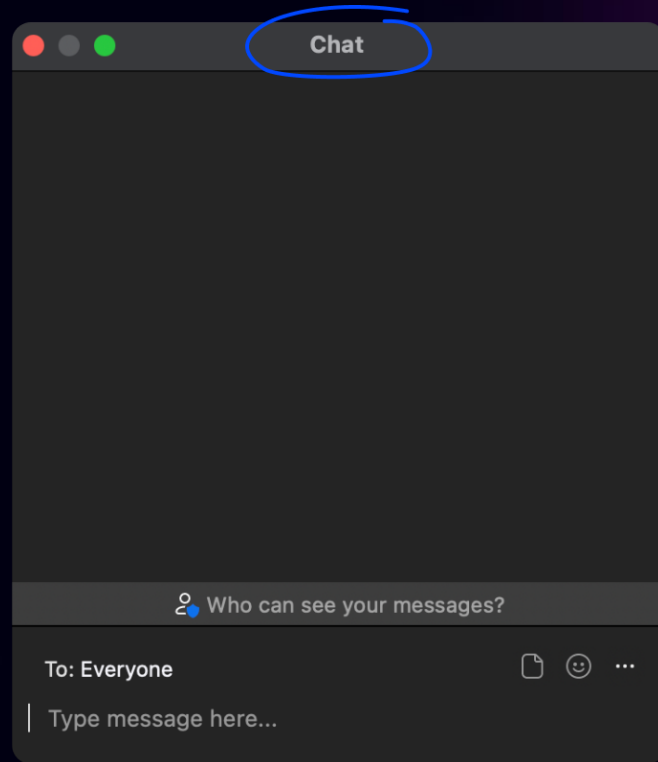


Action Takers Tuesdays!
May 14, 2024



Change your chat
settings to "Everyone"



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

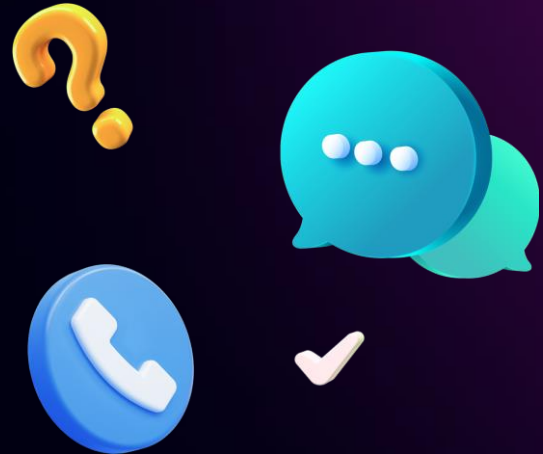
Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

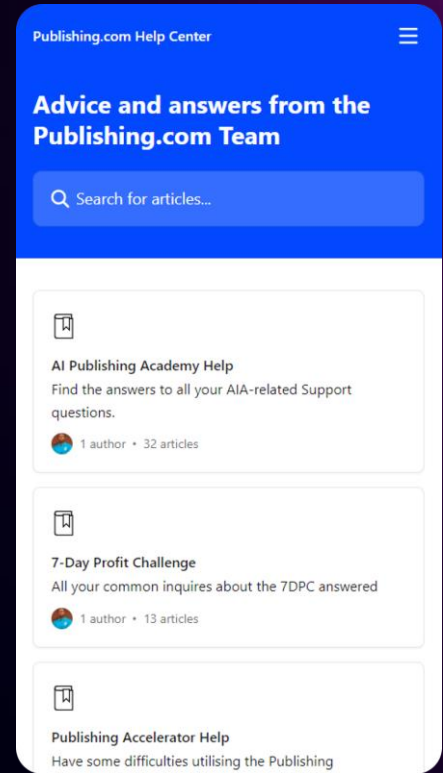
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Limited Free Coaching Call For AIA Students

Sign up with this link - <https://publishing.as.me/limited-time-coaching-calls>

PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

LET'S BEGIN!

Thought Of The Day

**BEFORE YOU START
ANYTHING, LEARN HOW
TO FINISH IT.**



TIP OF THE WEEK

Improve your margin with the right book size

Standard 6x9

Workbook 8.5 x 11

Laurette

In Customer Research I am having a challenge finding that ASIN number. Many books, and I'm noting especially the ones that are very much like mine don't have it. This is throwing off the report that comes out. Is there another way to get those books included in the research? One of those books is getting loads of sales -Dumbing us Down - John Taylor Gatto is one of them - he has a few and it's similar in breadth and research - a great comparable and I can't include. Can you explain how the ASIN number is established and what's the solution. Keep in mind that it's several key books that I cannot include. Thank you!

Said

Hello every one, I tried the publishing.ai for the first time and I'm amazed by it, it's awesome! I'm wondering what am I suppose to do after the output comes of customer research. It is very detailed. Is it for me to learn my customers or what? I'm not quite get it because the publishing ai is the one who wrote this and it is the one who is gong to use it to write the manuscript

Jynxie Bianco

I want to do a series of books based on reddit stories. Do I need to get any kind of release forms or can I just gather stories that are stated with the screen names, or do i need to ask permissions/release forms of some kind? How should I go about doing that in general?

Linda

Hi, I'm working on my first 30k book. Could you please share your thoughts on which title and subtitle are better? Do you have any advice or suggestions? Thank you in advance.

1. Title: Artificial Intelligence for Everyone - Simplified

Subtitle: Your Guide to Using AI to Enhance Personal Growth, Increase Efficiency, and Save Time - No Tech Skills Needed

2. Title: Artificial Intelligence Guide for Beginners - Simplified

Subtitle: Learn to Use AI to Enhance Personal Growth, Increase Efficiency, and Save Time - No Tech Skills Needed

Christos

Hi Team, I would like your opinion regarding the hyperlink(s) you give within the Review pages, as I am trying to decide what's best for me. The AIA course recommends the Book link with the ASIN at the end, which is country-specific (Amazon.com).

I live outside the US, so nearly everyone I give the book to review will have the incorrect Marketplace link. Secondly, I know there have been problems with some readers not coming up as "Verified Purchase," which I (believe) means that reviews won't be duplicated on other Amazon marketplaces.

I have seen within the Facebook group that there are 'smart links' you can pay for that can redirect the reader to their specific Marketplace.

What's your opinion? Are smart links worth it? If I use country-specific links only, should I put in the three biggest Marketplaces or only the US one?

Jani

Hi Coaches,

I have followed James Clear since 2016 - i.e. 2 years before he dropped his book "Atomic Habits" and from BEFORE he became an authority figure - and I just wanted to know how he succeeded with a name like that despite being a "nobody"? If you were to advise him as an AIA coach back then you wouldn't have told him to choose "Atomic Habits", right?

So, with that in mind: I am writing a passion project book that helps people handle ALL their problems by flipping their approach 180 degrees, AND to do it in less than 180 minutes (an approach I've designed and used with teams and individuals for 6-7 years), how would I go about choosing a title that is catchy (like Atomic Habits) but ALSO use as much as possible of the AIA wisdom? Or should I just go for "catchy"?

Could I call it "The 180 Fix", or "A 180 Fix", or "Fix 180", or "Break free in Three" or something (and then have a good subtitle) or would you recommend a more AIA standard title, like "Stress handling for busy professionals" or something like that?

Thanks!

Petra

Can you please look at my title?

The Ultimate Guide to Self-Love for Busy Women: Transform Your Life with Stress-Free Self-Care for Lasting Happiness and Well-Being in Just 15 Minutes a Day. I am not sure about the transform your life in the title as a result. It will be when you follow the book, but it is a little vage maybe.

Petra

I generated my manuscript with publishing.ai, is it good enough to read it completely, rewrite some parts in my tone of voice (with suggestions from chat gpt sometimes) and then put it through grammerly. Or is a line-editor a must?

Petra

Not there yet completely in the course i think. But in the beginning of module 4 they talk about 99designs. You can give the illustrators free creative design or covers from other books as an example. Is it also possible to give them an AI generated illustration as a guideline for the design?

Malik

Hello,

Please give feedback on my title. Thanks!

Easy Wall Pilates for Seniors

The Fully Illustrated Guide to Low-Impact Exercises that Develop Strength, Enhance Flexibility
And Improve Balance in Just 10 Minutes a Day!

Aisha

Please help me choose a book title. My POC is vegetable gardening for beginners:

The Greatest Vegetable Gardening Book for Beginners: Grow Your Own Organic Herbs and Vegetables to Gain Self-Sufficiency, Cost-Savings, and Healthier Eating

How to Create Your Vegetable Garden in a Weekend: A Beginner's Book for Growing Organic Herbs and Vegetables to Have Self-Sufficiency, Cost-Savings, and Healthier Eating

Kathy

This is a link for 3 99Design book covers. I hope I did this correctly. Which one do you prefer?

<https://docs.google.com/document/d/18uucNuLe1NNYaRe24djSWbNSdWs75nBcwXAeXrAN3CM/edit>

*** GAVE NO ACCESS

Lynn

Would like your opinion on my two titles: Prenatal Yoga Guide, or Yoga for Pregnancy Health.

Subtitles are the same for both: Discover Stage-Specific Poses for each Trimester, Enhance Sleep Quality and Alleviate Common Pregnancy Symptoms, Achieve Inner Calm and Outer Strength

Marwa

Hello coaches, would you please check my title POC and provide the feedback on my title/subtitle suggestion, I tried to avoid the words cancer prevention or reversal or healing as the other Q & A coaches recommended.

Title/Subtitle1 - Breast Cancer Conquering Strategies: 9 Natural Pillars to Reducing Cancer Risk and Reoccurring

Title/Subtitle 2- Breast cancer Book: A Guide to Understanding the Disease and Navigating the 9 Natural Steps to Reducing Cancer Risk and Reoccurring

George

What cover images would you choose to change if any? Any suggestions?

<https://docs.google.com/document/d/1UvR5BJI7NQY-hnw2PQlYNuYRDwyC6a7DdMHwvFo52M8/edit?usp=sharing>

Francis

At what stage do you need to resize your manuscript from the default A4 size to the final print size, especially if you need to add pictures or illustrations and to have an idea of the final pages in the book? In which module is this discussed?

Brian

I'm on module 3 (for reference). My question is about the author Bio.

-Is this something you go over in later lessons because I saw something about chat gpt prompts but it wasn't covered in that video.

-Also, if we are using publishing AI for the manuscript how does the author bio work?

Rachel

Asked this on Facebook Group and was told to ask here! Need Amazon Ads Advice!

My book and ads went live in February and wow! In the first month I made over \$1,500! I was stoked! The next month I made even more. Then, mid April I had fraud on my card so I had to switch cards. I didn't do it in time and my ads stopped performing. It took them 2 days to get back online. After that my ads have been performing SOOO Bad. I mean, I'm making half the amount with a quarter of the impressions. I even increased the spending on each day but besides that nothing has changed! I'm only making one sale a day right now when I was making 20 before. I make plenty of organic sales too so something just isn't right. Has anyone had this issue before or know of a good Amazon Ads coach that you have worked with to work out problems? Need to get my ads performing good again! Thanks!

Yasmin

I am having a narrator making the audiobook for my SQL book. My manuscript has about 67 tables, where the different features are compared. Should I have those narrated as well? My narrator did everything and the length of the audiobook is about 6 hours. Also, listening to it gets pretty boring since the tables are just to use as reference, it doesn't make a lot of sense to have the narrator go over every cell in every table no? Please help.

Yasmin

For my Manual Campaign - Products, when selecting the categories and individual products, can I add up to 30 categories and up to 30 products or is it 30 in total between the two?

Daniela

Hi there,

I am working on my title and subtitle and have 2 options. I would appreciate any feedback!

1. Somatic Therapy for Beginners: Understand the Importance of Mind-Body Connection to Heal from Trauma and Chronic Stress with Easy Daily Exercises.
2. Somatic Therapy for Beginners: Live a Fulfilling Life by Healing Trauma, Improving Mind-Body Connection, and Managing Stress and Anxiety with Easy Daily Exercises.

I wanted to add something at the end along the lines of "even with a busy life" to include copywriting, but it started to sound like too much. Thoughts?

Thank you so much!!

Chad

I have been running ads and updating them each week in accordance with the training. My impressions are 130K and they have been going up for the past 10 days, but not a lot of sales. My ACOS is 133.13% (Spend is \$204 & Sales is \$153.86). Here is the link to my book:

<https://www.amazon.com/dp/B0CXMZG1LL>

Please give me some advice as I'm thinking I need to add more information into my subtitle like "Freedom, Strategy, 5 Proven Steps to Grow Your Money...", etc. Thank you, Chad.

Carine

Greetings, esteemed coaches! I would be grateful if you could guide me on how to access the Mid-Book Review Page ChatGPT Prompt. Your valuable assistance would be greatly appreciated.

Elizabeth Rene'

Hi Coaches! (I hope to be on the call!) I am at the point where listening to the auditions for the audiobook. Narrowed down to two narrators. They are both phenomenal! One is more experienced with ACX, and it sounds like she has higher-quality equipment. She is also 3x more expensive.

The other person is new to ACX but also excellent, but I could not hear her as well. I emailed her to ask her about her equipment, since I do like her.

What should I expect? How many weeks has it taken your 3.5-hour audiobook engagements? I know I need to think long-term, and my book is high quality, so if I need to pay more to the narrator, let me know. I think Brian said a month ago that he was really taking his time with the narrator pick for one of his books.

Thank you! Rene'

Steve

I am writing a book for First Time Father's. I would tell you what it covers but then I wouldn't get an unbiased opinion of the title.

New Dad's Ultimate Survival Guide from Conception to 1 year: Lower your anxiety, support your partner, bond with your new baby, watch them grow, Dad Hacks every father wishes they knew ahead of time

New Dad's Ultimate Survival Guide for the first 21 months: Lower your anxiety, support your partner, bond with your new baby, watch them grow, Dad Hacks every father wishes they knew before the birth

Agnes

Hi. I was working on my book title and did research and proof of concept. I came up with the title and subtitle which I would like someone to check and confirm if I can go ahead and shall I change anything..

Title: Radiant Menopause Journey.

Comprehensive Self-Care tips to Symptoms Management, Increased Vitality and Emotional Resilience for Understanding, Empowered Aging and Improved Quality of Life.

Please can I have your feedback? Thank you

Tyler

I was provided some additional feedback on my book title and have made some changes. Your thoughts?

“Young Adult’s Guide to Personal Finance: Master Stress-Free Budgeting to Achieve Rapid Debt Relief Utilizing Modern Earning Strategies” 137

“Young Adult’s Complete Guide to Finance: Smart Money Management to Achieve Debt Freedom, While Utilizing Modern Earning Strategies” 133

“Finance Uncomplicated: Young Adult’s Roadmap to Stress-Free Money Management to Achieve Debt Freedom While Utilizing Modern Earning Strategies” 144

georganne dermigny

hi. ive been having trouble w a topic that passes POC (using pubai for several days and tried chatgpt with the niche down prompt). i did come up with ONE that passed but i dont think i can get away without some pretty graphics sprinkled throughout. any tips?

also (sorry! ha) is it the DS amazon quick view that shows the rating at the bottom of the book listing? im just not sure qhat the quick view's purpose is..

thank you!

georganne

Brenda

Thanks to Q&A support last week, have nailed down primary book title: Metabolic Health Roadmap (Metabolic Health being the POC) and the number of benefits comparable books have in their sub-titles (3-5).

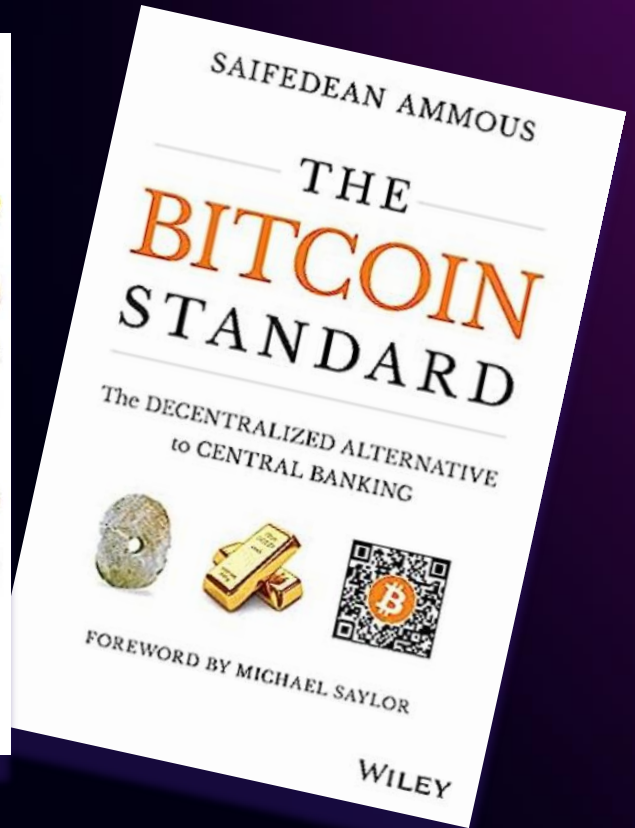
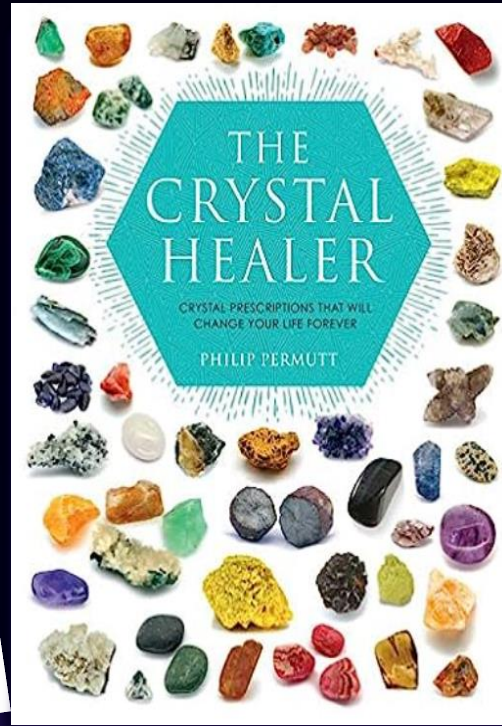
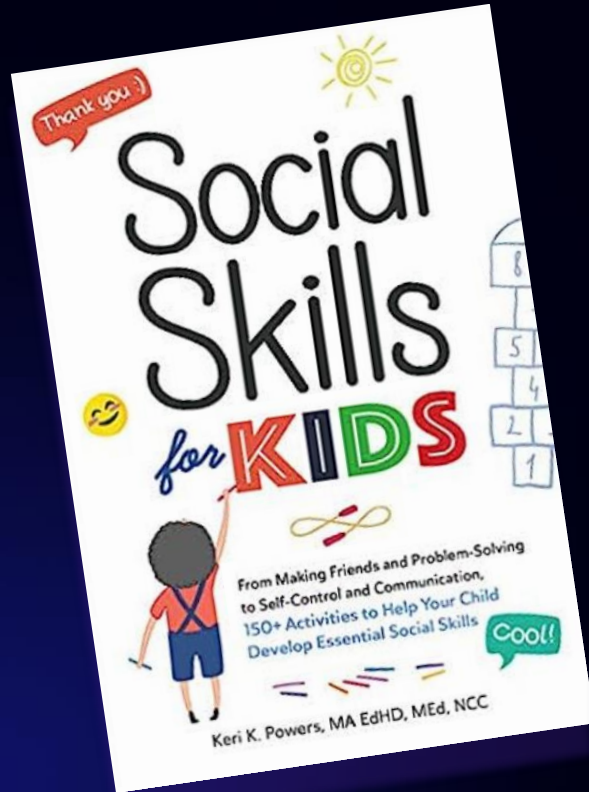
Subtitle options are:

The conservative: Metabolic Health Roadmap: A Customized Wellness Reset for More Energy, Sounder Sleep, Increased Calm and a Healthier You

The cutting edge: Metabolic Health Roadmap: Epigenetic Hacks for More Energy, Sounder Sleep, Increased Calm and a Healthier You

For those that are intrigued but unfamiliar with the term "epigenetics" I would explain it in the book summary: describes the complex interactions between genes (the DNA material inherited from our biological parents) and their environment (the things we do to ourselves—diet, stress management, movement—and that happens around us).

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**

Live Calls

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Thursday 3-5PM EST

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Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

George

